#### Memorandum

To: Public File

From: Jolene Jensen, Executive Assistant/Programming Re: Issues and Programs Report, 1<sup>st</sup> Quarter 2019

Date: April 8, 2019



In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from January 1, 2019 – March 31, 2019. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

#### **Public Service Announcements**

Also during 1st quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 433 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 1<sup>st</sup> quarter, 2019. NBC also airs "The More You Know" PSA's.

## 1st Quarter 2019 PSAs

#### **NETWORK PUBLIC SERVICE SCHEDULE JANUARY 2019**

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20190105	VOYAGER	10:27:45 AM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20190105	NATURALLY	11:57:17 AM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20190105	VETS SAVING PETS	12:26:39 PM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190112	CHAMPION WITHIN	9:53:14 AM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20190112	EARTH ODYSSEY	10:55:34 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190112	CONSUMER 101	11:25:11 AM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20190112	VETS SAVING PETS	12:25:05 PM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20190119	CHAMPION WITHIN	9:54:08 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190119	VOYAGER	10:27:13 AM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20190119	CONSUMER 101	11:24:28 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190119	NATURALLY	11:57:24 AM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20190126	VOYAGER	10:25:42 AM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20190126	EARTH ODYSSEY	10:54:50 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190126	NATURALLY	11:57:28 AM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20190126	VETS SAVING PETS	12:24:42 PM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE

#### **NETWORK PUBLIC SERVICE SCHEDULE FEBRUARY 2019**

				MATERIAL	
AIR DATE	SHOW TITLE	HIT TIME	DURATION	ID	PRODUCT TITLE
20190202	VOYAGER	10:28:08 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190202	CONSUMER 101	11:25:45 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190202	VETS SAVING PETS	12:26:11 PM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190209	VOYAGER	10:27:51 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190209	CONSUMER 101	11:24:48 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190209	VETS SAVING PETS	12:24:02 PM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190216	VOYAGER	10:26:43 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190216	CONSUMER 101	11:26:31 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190216	VETS SAVING PETS	12:26:23 PM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190223	CHAMPION WITHIN	9:54:53 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190223	EARTH ODYSSEY	10:56:19 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190223	NATURALLY	11:57:27 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE

#### **NETWORK PUBLIC SERVICE SCHEDULE MARCH 2019**

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20190302	EARTH ODYSSEY	10:54:39 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190302	NATURALLY	11:57:10 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190302	CHAMPION WITHIN	12:54:08 PM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190309	VOYAGER	10:27:43 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190309	CONSUMER 101	11:25:06 AM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190309	VETS SAVING PETS	12:26:47 PM	0:15	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20190316	VETS SAVING PETS	9:25:05 AM	0:15	ZNBC91041H	PSA 2019 TMYK NBC CHANDLER MASSEY: DIVERSITY/HATE CRIMES
20190323	CONSUMER 101	11:28:04 AM	0:15	ZNBC91041H	PSA 2019 TMYK NBC CHANDLER MASSEY: DIVERSITY/HATE CRIMES

#### **NBC NETWORK NON-BROADCAST EFFORTS**

January - March, 2019

#### NBCUniversal's The More You Know website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT encouraging everyday actions that reduce environmental impact
- EDUCATION recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY sharing online safety tips and information
- DIVERSITY embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

## **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**<u>Early Today:</u>** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News**: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday-Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday-Friday, 5-5:30pm

Monday-Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-9am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

<u>Dateline NBC</u>: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

**On the Money:** On the Money is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9:30-10:00am.

#### **Issue-Oriented Projects and Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

## **Community Calendar**

Air Dates: 1/1/19 - 3/31/19

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

#### Eau Claire Children's Theatre - Purses With Purpose

Air Dates: 3/21/19 - 4/07/2019

WEAU produced and aired PSAs for the ECCT "Purses with Purpose" fundraiser.

#### **CRI - Packers Tailgate Tour**

Air Dates: 3/26/2019 - 4/08/2019

Event Date: 4/12/2019

WEAU produced and aired PSAs for the Chippewa River Industries "Packer Tailgate Tour"

fundraiser.

#### **BBBS- Bowl for Kids Sake**

Air Dates: 2/15/2019 - 3/15/2019

WEAU produced and aired PSAs for the Big Brothers Big Sisters "Bowl for Kids Sake"

Fundraiser.

## Flying Eagles Ski Club - Silvermine Invitational

Air Dates: 12/28/18 - 1/18/2019

Event Date: 1/18/2019

WEAU produced and aired PSAs for the Flying Eagles Ski Club, Silvermine Invitational event.

#### **UCP Snowbiz**

Air Dates: 1/05/2019 - 1/25/2019

Event Date: 1/26/2019

WEAU produced and aired PSAs for the UCP "Snowbiz" fundraiser.

#### **UCP Telethon**

Air Dates: 1/05/2019 - 1/25/2019

Event Date: 1/26/2019

WEAU produced and aired PSAs for the UCP Telethon.

## **Special Olympics, Northwest District - Polar Plunge**

Air Dates: 01/23/2019 - 2/23/2019

Event Date: 2/24/2019

WEAU produced and aired PSAs for the Special Olympics "Polar Plunge" fundraiser for Eau

Claire and Menomonie.

#### **COMMUNITY PARTICIPATION**

#### **Judy Clark, News Anchor**

January 26

Judy co-hosted the UCP telethon which aired on WEAU.

February 21

Judy emceed the "My Story My Heart" panel event at Mayo Clinic Health System in Eau Claire. About 150 people were in attendance to hear stories about heart disease.

### **Andrew Felix, Promotions Manager**

March 2

Andrew attended the WBA Student Seminar in Madison. Andrew presented to UW system students on the use of Facebook and mobile news delivery. He also participated in a Q&A with students who had questions about the broadcast industry.

March 12

Andrew gave a station tour to 15 Fall Creek High School students as part of their career exploration.

## **Darren Maier, Meteorologist**

February 17

Darren emceed the MHS Orchestra's Italian dinner at Florian Gardens Sunday afternoon. Total attendance was around 350.

### Tyler Mickelson, News Anchor

January 26

Tyler emceed the United Cerebral Palsy's "Starfest Telethon" held at the Cleghorn Community Center.

February 9

Tyler emceed the Mid-Winter Mardis Gras Fundraiser for MACKS which was held at McDonnell Catholic High School.

#### February 15

Tyler emceed the Junior Achievement Business Challenge which was held at the Chippewa Valley Technical College.

#### February 28

Tyler hosted the Jeopardy! Trivia Competition at the Eau Claire Children's Theatre. This event is a fundraiser for ECCT.

#### **Monica Ott, Meteorologist**

#### February 14

Monica gave Regis Catholic High School students a station tour. Monica explained how the green screen works and explained her job duties.

#### February 22

Monica served as a judge for best booth at the Home and Garden Show which was held at the YMCA Indoor Sports Center, Eau Claire.

### **Danielle Wagner, News Anchor**

### February 12

Danielle judged Xcel Energy's Chili Cook-Off Fundraiser for the United Way.

#### February 22

Danielle served as a Home and Garden Show judge.

#### March 21

Danielle emceed the Junior Achievement Gala at The Florian Gardens:

## Kathy Wright, General Sales Manager

#### February 13

Kathy volunteered for two hours at a Junior Achievement fundraiser.

#### February 19

Kathy judged an FFA sales contest at Elk Mound High School from 3-630PM.

## 1<sup>st</sup> Quarter 2019 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

# WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING FCC LOG 2:30 MINUTE INTERVIEWS

## Children/Youth

January 5- Bowl for Kids Sake is an annual event to benefit Big Brothers Big Sisters of Northwestern Wisconsin. Teri Gene Conlin shares details.

February 25-Marshfield clinic showcases their CLIMB program to benefit children whose loved ones are going through cancer treatment.

February 27- Healthy kids day. Local dental students from CVTC give area kids free checkups and cleanings.

March 21- Details on the Eau Claire Children's Museum as they are moving and expanding.

March 27- "Books and Beasts" for kids at the Eau Claire public library was discussed.

## Health/Medical

January 5- Director Todd Braker talks about Telethon and Snow Biz 2019 to benefit United Cerebral Palsy of West Central Wisconsin

February 13 – February is heart month. Dr. Alicia Arnold talks about ways to keep your heart healthy through activities, diet, etc.

March 5- The area Red Cross is looking for volunteers.

## **Education**

January 28-Mardi Gras event benefits the McDonell Catholic Schools Association. Paul McDonald talks about the event.

January 30-Northstar Middle School in Eau Claire holding annual book drive.

February 27- CVTC talks about a new welding program designed to get students into the workforce faster to meet a growing area need.

## Substance Abuse/Addiction/Violence

February 11- Suicide survivor's walk-remembering those that have taken their lives due to depression, substance abuse, trauma, etc. and resources available to help survivors cope.

## Agriculture/Environment

January 15-Free Fishing weekend features an event through the YMCA to get kids and families interested in fishing and outdoors. Jim Ignarski with the YMCA talks about it.

January 16-Tina Peterson with Dairy Farmers of Wisconsin shares recipes that incorporate Wisconsin cheese.

January 24-Independence Rod and Gun Club holding annual ice fishing contest to benefit local community.

February 22- Pheasants Forever talks about their upcoming banquet to benefit pheasant habitat.

February 18 – The upcoming Home and Garden Show was discussed which features a number of home and outdoor companies.

March 20- Previewing an upcoming native tree sale.

## **Cultural Development**

January 22-Local actor Nate Plummer holds a musical event featuring Broadway show tunes and other singers in area.

February 6- Annual art crawl at Banbury Place featuring local artists.

February 20- The Menomonie Theatre Guild showcases upcoming productions.

March 25- Chippewa Falls area figure skaters talk about their upcoming spring program.

March 26- Women in Culinary-a new program at CVTC.

## **Economy/Business**

January 17-Silver Mine Ski jumping tournament has economic impact on Eau Claire area. Dan Mattoon talks about the tournament and impact.

February 22- The Eau Claire Chamber holds their monthly eggs and issues meeting to talk about area economic and business issues.

## Science/Technology

February 12-Old vs. new. Vintage snowmobiles are showcased.

February 20- Modern day beekeeping. What you need to know to have your own hives in your own backyard.

## **Family Values**

January 2-Bowling tournament at Wagner's Lanes brings bowlers here from all over Midwest. Director, Denny Burkart talks about the tournament.

January 23-Eau Claire Parks and Rec. trying to get people involved in Floorball, a cross between soccer and hockey.

March 15-The Eau Claire Area school district is looking to create a local virtual charter school for students who need a non-traditional school environment.

# WEAU 13 NEWS AT 4PM ISSUES AND PROGRAMMING FCC LOG 4 MINUTE INTERVIEWS

## **Children/Youth**

January 7-"Girls on the Run Chippewa Valley" is starting the program year. Kim Gillett talks about the new year where girls are empowered for health and fitness.

January 10-Eau Claire Children's Theatre director, Wayne Marek takes us through the second half of the 30<sup>th</sup> season.

January 22-The Junior Police Academy is starting up through Eau Claire Police. Deputy Chief Matt Rokus talks about the program.

February 4-"Bowl for Kids' Sake," an annual bowling event to benefit Big Brothers Big Sisters of Northwestern Wisconsin. Teri-Gene Conlin, with BBBS, talks about the events.

## **Health/Medical**

January 2-UCP Telethon preview for United Cerebral Palsy of West Central Wisconsin benefit. Director, Todd Breaker was interviewed.

January 17-Registered Dietitian, Ruth Chipps from Black River Memorial Hospital, talks about Harvest of the Month.

February 14- Registered Dietitian, Ruth Chipps from Black River Memorial Hospital, talks about heart month and a healthy dish featuring almonds.

February 27-Huntington's Disease Society of America holds a support group in Eau Claire. Facilitator, Debbie Gilbertson talks about the event.

March 14-Nutritionist and Registered Dietitian, Rugh Chipps from Black River Memorial Hospital, talks about Harvest of the Month.

## **Education**

February 13-Eau Claire Police Department K9 unit looking for funds to continue its program. Officer Ian McConnell and K9 Jake and Sue Bornick with the Eau Claire Community Foundation, talk about the fund.

March 8-UW-Eau Claire Continuing Education talks about the summer programs available for the community. Erin LaFaive talks about the events.

## **Substance Abuse/Addiction/Violence**

February 26-Fierce Freedom, a group that fights human trafficking and domestic abuse, is holding a benefit to continue its awareness mission. Director Jenny Almquist and Cat Jacoby talk about it.

## **Agriculture/Environment**

January 3-Angie Horkan with the Wisconsin Beef Council has some easy comfort food recipes to try.

January 18-UW-Extension's Jerry Clark talks about the All-American Selections, the best plants and flowers for 2019.

February 8-Alice in Dairyland, Kaityln Riley talks about cranberries and heart month.

February 15-Sarah Agena with the Wisconsin Potato and Vegetable Growers Association, shares a recipe incorporating heart month and potatoes.

March 1-Red Cedar Watershed Conference, an annual event to bring together farmers and others concerned about water quality of watershed.

March 7-Angie Horkan with the Wisconsin Beef Council has a recipe for corned beef and cabbage just in time for St. Patrick's Day.

## **Cultural Development**

January 16-Author Jodie Swanson talks about her 14 titles and her work with Chippewa Valley Local Authors.

January 21-Pablo Center at the Confluence announces Chris Kroeze, **The Voice** runner-up from Barron will be headlining a concert. Kroeze appears with artistic director from the Pablo Center.

February 6-Jesters Comedy Improv group will be performing at the Heyde Center in Chippewa Falls. Members are interviewed.

February 12-The Pen Project is a nonprofit group that brings art to incarcerated inmates. Former inmate and project coordinator talk about the project.

## **Economy/Business**

January 14-Silver Mine Ski Jumping Invitational and the economic impact it has on the area. Dan Mattoon and Nick Mattoon from the Flying Eagles Ski Club were interviewed.

February 18-Home and Garden Show with the Chippewa Valley Home Builders Association was held over the weekend. Christina Thrun talks about it.

## **Science/Technology**

February 20-Beekeeping 101 with Randy Rykal at Beaver Creek Reserve.

## **Family Values**

March 4-Empty Bowls event to fight hunger and help Feed My People Food Bank in Eau Claire. Emily Moore, director discusses the issue and explains the event.

## WEAU 13 NEWS AT FIVE ISSUES AND PROGRAMMING FCC LOG 2:30 MINUTE INTERVIEWS

## **Children/Youth**

January 2-Eau Claire Children's Theatre presents "The Giver." Director Wayne Marek talks about the production.

March 12-Boys and Girls Club summer programming registration is now open. Travis Austad, Center Director in Chippewa Falls, talks about the process.

## Health/Medical

January 24-UCP Telethon to help raise money for United Cerebral Palsy of West Central Wisconsin will be broadcast on WEAU. Judy talked to campaign director, Jamie Eder.

February 4- "Stories from the Heart" is a program at Mayo Clinic Health System with a panel of medical experts and those who have experienced heart issues. Dr. Robert Wiechmann talks about the signs and symptoms of heart disease and the event.

February 12-"Night for the Fight" is a musical benefit to raise money for programs that fight cancer. Chippewa Valley Music Festivals, Mike Asher, was interviewed.

## **Education**

February 19-Chef Amy Huo talks about a new scholarship at CVTC that will bring more women into the culinary field.

March 4-Chippewa Valley Technical College is holding a manufacturing show and signing day for students employed by local companies.

## **Agriculture/Environment**

January 3-UW-Extension's Jerry Clark talks about the best time to prune trees.

February 22-Pheasants Forever banquet. Dave Roll talks about the organization and its environmental impacts.

March 1-FFA Alumni holding an auction in Thorp, Stanley-Boyd and Cadott area to benefit FFA organizations.

March 7-UW-Extension's Katie Wantoch of Dunn County talks about the upcoming "Spring Begins" seminar in Menomonie.

## **Cultural Development**

January 7-Eau Claire Children's Theatre director, Wayne Marek talks about upcoming productions.

January 9-CVASing, a yearly community choir, is looking for singers. Directors Warren Hermodson and Gary Rambo were interviewed.

January 11-Artology is a program through UW-Eau Claire Continuing Education where kids K-8 can learn more about art. Program director, Adam Coolidge was interviewed.

January 15-"Alice in Elderland" is a locally produced play by Eau Claire Women in Theater. The play will be held at the Heyde Center in Chippewa Falls.

January 22-Chi Hi Jazz Jam was discussed. Judy talked to student musicians about the annual event that brings out the community to dance and enjoy music.

January 29-Celebrating 150 years of Waldemar Ager, a Norwegian American writer who settled in Eau Claire. Organizer, Doug Pearson talks about it.

February 21-Geoff Peterson talks about the upcoming show for the Chippewa Valley Jazz Orchestra.

## **Economy/Business**

January 30-Junior Achievement talks about the upcoming business challenge and a new tasting event as a fundraiser. JA Director, Susan Peterson talks about JA and the events.

February 6-Banbury Art Crawl brings artistic businesses in Banbury Place together so the community can see and buy their work. Co-chairs talk about the event.

## **Family Values**

January 5-Khoua Vang talks about the Boot Closet opening for those in need in the Chippewa Valley.

January 16-Silver Mine Invitational. An annual event in Eau Claire that includes an international ski jumping competition. Dan Mattoon of the Eau Claire Flying Eagles and his son, Nick talk about it.

## NBC NIGHTLY NEWS ISSUES AND PROGRAMMING SUMMARIES

### SUBSTANCE ABUSE/ADDICTION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/19
   NBC Nightly News reports drug overdose deaths more than tripled among women aged 30-64 between 1999 and 2017.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/19 NBC Nightly News reports babies of the opioid crisis face lifetime of health problems.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/19 NBC Nightly News reports Feds make largest fentanyl bust in U.S. history near border.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/19 NBC Nightly News reports a former senior Drug Enforcement Administration official, who once testified before congress on the government's efforts to stop the opioid epidemic, is now being paid to advise one of the largest opioid manufacturers in the country, Purdue Pharma, according to people familiar with the matter.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/26/19 NBC Nightly News reports OxyContin makers reach \$270 million settlement with Oklahoma over claims company started the opioid crisis.

## SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/01/19 NBC Nightly News reports NASA spacecraft signals from most distant object ever reached.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/23/19 NBC Nightly News reports how bad science and the shortcomings of forensic science is being used to send people to prison.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/28/19 NBC Nightly News reports on the 33<sup>rd</sup> anniversary since the Space Shuttle Challenger exploded, killing all seven crew members on board.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/19
   NBC Nightly News reports Apple FaceTime bug lets users eavesdrop on person they're calling.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/13/19 NBC Nightly News reports after 15 years on Mars, NASA's record-setting rover, Opportunity, is declared dead.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/19 NBC Nightly News reports on the trend of women freezing their eggs which has resulted in anxiety, lawsuits and heartbreak for many.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/12/19 NBC Nightly News reports facial recognition researchers at IBM used nearly a million photos from Flickr in an effort to make the technology more accurate and better able to identify women and people of color.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/19 NBC Nightly News reports the last super moon of 2019 will be visible in the night sky, coinciding with the spring equinox that heralds the start of a new season.

#### **HEALTH/MEDICAL**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/19 NBC Nightly News reports celebrity trainer Jillian Michaels slams popular "Keto" diet.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/19 NBC Nightly News reports a doctor is accused of ordering potentially fatal doses of painkillers for 28 people. Now many wonder why he wasn't stopped.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/19 NBC Nightly News reports nearly half of adult Americans have heart or blood vessel disease, new report finds, after change in blood pressure guidelines.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/19/19 NBC Nightly News reports Humira is the best-selling medication in the world, bringing in nearly \$5 billion in sales in the last quarter of 2018.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/26/19 NBC Nightly News reports vaccination advocates struggle to be heard online after antivaccination proponents have spent more than a decade building audiences. The Department of Housing and Urban Development does not require carbon monoxide detectors in public housing, despite a mounting death toll caused by the gas.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/19
   NBC Nightly News reports 'Jeopardy' host Alex Trebek announces he has stage 4 pancreatic cancer and he vows to beat disease.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/19 NBC Nightly News reports unvaccinated boy nearly died from tetanus. The cost of his care was almost \$1 million.

#### AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/19 NBC Nightly News reports wildfires pose hidden threats to the West's drinking water, including toxins to parasites.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/19 NBC Nightly News reports winter storm takes aim from Plains to East Coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/19 NBC Nightly News reports monster winter storm taking aim at eastern half of country.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/25/19 NBC Nightly News reports double arctic blasts bring dangerous cold to country's midsection.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/28/19 NBC Nightly News reports Polar vortex to bring life-threatening cold on heels of snow to Midwest.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/19 NBC Nightly News reports state of emergency declared as dangerous polar plunge impacts millions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/30/19
   NBC Nightly News reports cities throughout the Midwest struggle with record low temperatures.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/19 NBC Nightly News reports record-shattering polar vortex cold leaves at least nine dead.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/11/19 NBC Nightly News reports 100 million are in path of monster winter storm.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/12/19 NBC Nightly News reports on major winter storm that created a dangerous commute home tonight for millions.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/19 NBC Nightly News interviews an activist who is fighting pollution one step at a time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/19 NBC Nightly News reports flood risks force thousands to evacuate in North Carolina.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/01/19 NBC Nightly News reports Washington Gov. Inslee enters the presidential race with a focus on climate change.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/19 NBC Nightly News reports the grandfather of climate science left a final warning about global warming. Also, Nightly News has tornado coverage after tornadoes ripped through eastern Alabama.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/19 NBC Nightly News reports seven members of one family have died in an Alabama tornado.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/18/19 NBC Nightly News reports historic flooding leaves at least three dead and forces hundreds to evacuate.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/19 NBC Nightly News reports on the Midwest flooding which has inundated farms and rural towns, threatening livelihoods and the future of the region.

#### **VIOLENCE**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/19
   NBC Nightly News reports on a man who lures alleged child predators and shames them on Facebook.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/07/19
   NBC Nightly News reports Cynthia Brown, who killed a man who paid her for sex, is granted clemency.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/19 NBC Nightly News reports Jayme Closs, a Wisconsin girls who has been missing since her parents were found dead in their home in October, has been located alive, authorities said.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/19 NBC Nightly News reports a 21 year old man is charged with kidnapping Wisconsin teen Jayme Closs, and murdering her parents.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/13/19 NBC Nightly News reports kidnap survivors say they know exactly what Jayme Closs felt when she escaped.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/14/19 NBC Nightly News reports suspect confesses to killing parents of Jayme Closs and kidnapping her. The missing Closs was found alive three months after parents murdered.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/19 NBC Nightly News reports blast kills American service members in Syria.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/23/19 NBC Nightly News reports five people are shot dead at Florida bank, suspect is in custody.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/19 NBC Nightly News reports four Houston officers injured in shootout, two suspects killed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/19 NBC Nightly News reports on the grief after one year of a mass shooting in a high school in Parkland, Florida.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/13/19 NBC Nightly News reports on Samuel Little, who has confessed to 90 murders, has drawn portraits of 16 of his alleged victims as the FBI works to connect them to unsolved cases in more than a dozen states from 1970-2005.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/15/19
   NBC Nightly News reports five are dead in a shooting at a manufacturing company in Aurora, Illinois.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/19 NBC Nightly News reports the shooter in the Aurora, Illinois manufacturing plant wasn't legally allowed to own a gun.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/20/19 NBC Nightly News reports on a Coast Guard officer who wanted to kill Democrats and TV hosts, say prosecutors.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/19 NBC Nightly News reports no charges for police officers in the Stephon Clark shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/07/19 NBC Nightly News reports Florida police officer found guilty of killing stranded black motorist in 'stand your ground' case.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/19 NBC Nightly News reports 49 people were shot dead in an overnight terrorist attack at mosques in New Zealand.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/19 NBC Nightly News reports mail bomber who sent explosives to top democrats and Trump critics pleaded guilty.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/26/19 NBC Nightly News reports an Iowa treatment facility is supposed to help at-risk teens. But a lawsuit alleging rape and abuse raises questions about their welfare.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/27/19 NBC Nightly News reports Tijuana is experiencing record violence. Asylum-seekers that are forced to wait there, fear for their lives. Also, Wisconsin man pleads guilty to kidnapping Jayme Closs and murdering her parents.

#### **BUSINESS/ECONOMY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/19 NBC Nightly News reports Apple warns that iPhone sales are slowing and trade tensions with China are to blame.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/03/19 NBC Nightly News reports Democrats take control of House and move to end government shutdown. Also, Dow falls 660 points after Apple warning stokes fears of global slowdown.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/19 NBC Nightly News reports Trump said shutdown meeting was productive. Trump threatened shutdown could last months or even years. Also, despite Wall Street whiplash, economy gained whopping 312,000 jobs in December.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/06/19 NBC Nightly News reports on the partial government shutdown.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/07/19
   NBC Nightly News reports Trump plans prime-time address to nation on Tuesday ahead of border visit.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/08/19
   NBC Nightly News reports low-income tenants could face eviction as affordable housing contracts expire during shutdown.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/19 NBC Nightly News reports Trump visits border as protests against shutdown erupt across nation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/19
   NBC Nightly News reports government shutdown freezes HUD funds for low-income senior citizens.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/19 NBC Nightly News reports 800,000 federal workers miss first paycheck as shutdown ties longest is history.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/12/19 NBC Nightly News reports shutdown blocks help for identity theft victims as FTC goes dark. The government shutdown has become the longest in U.S. history.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/14/19 NBC Nightly News reports the government shutdown stretches into a fourth week.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/19 NBC Nightly News reports Federal workers turn to food banks during record shutdown.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/19 NBC Nightly News reports how the government shutdown is jeopardizing housing for rural Americans.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/19 NBC Nightly News reports the losses from the shutdown could have paid for Trump's border wall.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/19/19 NBC Nightly News reports Trump expected to offer deal for building wall and ending the shutdown, Democrats prepare to reject it.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/20/19 NBC Nightly News reports Super Bowl LIII is set: Patriots vs. Rams in quarterback battle of experience against youth.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/23/19 NBC Nightly News reports Trump will not give the State of the Union address until the government shutdown is over.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/25/19 NBC Nightly News reports Government re-opens, ending longest shutdown in U.S. history.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/28/19 NBC Nightly News reports Pelosi invites Trump to deliver State of the Union address on Feb. 5. Also, shutdown cost economy \$11 billion and there are fears it could happen again.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/19 NBC Nightly News reports on what would happen if the super-rich were taxed more. Also, the shutdown is over, but the pain for low-income families lingers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/19 NBC Nightly News reports U.S. suspends nuclear treaty with Russia, plans to pull out in 6 months. Also, U.S. economy added 304,000 jobs in January, despite longest government shutdown in country's history.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/03/19 NBC Nightly News reports the Brady-Belichick dynasty makes history as the Patriots beat the Rams to win Super Bowl 53.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/19 NBC Nightly News reports on response to Trump's State of the Union Address.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/19 NBC Nightly News reports tax code changes leave Americans flummoxed over their lack of refunds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/19 NBC Nightly News reports on the government shutdown and how it has affected government workers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/19 NBC Nightly News reports acting White House chief of staff says he 'absolutely cannot' rule out another shutdown in five days' time. Also, they give three reasons why 2020 Democrats can't wait to hit the rich with higher taxes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/13/19 NBC Nightly News reports Trump likely to sign deal to avoid government shutdown.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/14/19
   NBC Nightly News reports Amazon opts out of building New York City headquarters.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/15/19
   NBC Nightly News reports Colin Kaepernick has agreed to settle collusion lawsuit against the NFL.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/18/19 NBC Nightly News reports California and 15 other states sue Trump, claiming his national emergency to get border wall funding is unconstitutional.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/19 NBC Nightly News reports Oprah's stake in Weight Watchers plummets tens of millions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/19 NBC Nightly News reports Trump faces 2020 headwinds but is bolstered by GOP support and strong economy, according to new NBC/WSJ poll.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/19 NBC Nightly News reports Mark Zuckerberg says the future of Facebook is encrypted messaging, not social media.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/19
   NBC Nightly News reports U.S. economy adds only 20,000 jobs in February.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/19 NBC Nightly News reports Trump announces grounding Boeing 737 Max planes after the crash of Ethiopian Airlines Flight 302.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/25/19 NBC Nightly News reports attorney Michael Avenatti charged with trying to extort 20 million dollars from Nike.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/30/19 NBC Nightly News reports the lack of well-paid jobs, rampant corruption and a war with Moscow-backed separatists in Eastern Ukraine led Kateryna Filip to join the millions of Ukrainians who have left the country as part of a devastating brain drain.

#### **CULTURAL DEVELOPMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/21/19 NBC Nightly News reports African-American Sen. Kamala Harris announces White House bid on MLK Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/19 NBC Nightly News reports for Black History Month, NBCBLK focused on the stories of 10 phenomenal women with 'She Thrives: Black Women Making History Today."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/19 NBC Nightly News reports Virginia Governor Ralph Northam apologized for appearing in a racially offensive photo on his medical school yearbook page that featured men in blackface and Ku Klux Klan robes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/19 NBC Nightly News reports Virginia Governor Northam will not resign, saying he is not pictured in blackface or KKK robe.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/19
   NBC Nightly News reports Northam blackface case highlights broader problems of racism in America.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/19
   NBC Nightly News reports Northam's blackface scandal unmasks another complaint, environmental racism.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/12/19 NBC Nightly News reports a record 126 Cambodian refugees were deported from the U.S. in 2018, as the Trump administration cracked down on illegal immigration.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/19/19 NBC Nightly News reports Trump administration launches global effort to decriminalize homosexuality.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/19 NBC Nightly News reports on the political chaos in the Central African Republic which is now home to a humanitarian crisis of epic scale that has largely gone unnoticed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/19
   NBC Nightly News reports inside 100 million police traffic stops as there is new evidence of racial bias.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/29/19 NBC Nightly News reports Trump threatens to close the southern border next week over his immigration demands.

#### **EDUCATION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/14/19 NBC Nightly News reports tens of thousands of Los Angeles teachers are officially on strike.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/11/19 NBC Nightly News reports Denver teachers stage a massive strike for better pay.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/19/19 NBC Nightly News reports more than 750 families benefitted from college admissions cheating scheme, ringleader says.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/11/19 NBC Nightly News reports the dream of desegregated schools is dying, while many white parents are enabling it.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/12/19 NBC Nightly News reports FBI busts widespread college entrance exam cheating scheme that got athletes into elite schools.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/19 NBC Nightly News reports dozens were indicted Tuesday in a massive college admission scan.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/14/19 NBC Nightly News reports lawsuits are targeting elite schools filed in wake of college admissions scandal.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/19 NBC Nightly News reports on the college cheating scandal. Two ex-admissions officers explain the behind-the-scenes process on admissions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/22/19
   NBC Nightly News reports Los Angeles teachers strike ends after union members vote to approve new contract.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/30/19 NBC Nightly News reports growing student debt crisis has candidates saying cancel it, offer free college, or refinance.

#### YOUTH/CHILDREN

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/01/19 NBC Nightly News reports a federal judge on Friday ruled that the Trump administration is responsible for migrant children separated even before it instituted a "zero tolerance" policy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/28/19 NBC Nightly News reports Trump administration to ask Congress for sweeping authority to deport unaccompanied migrant children.

#### **FAMILY VALUES**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/19 NBC Nightly News reports how the government shutdown is hurting some of America's poorest families.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/17/19 NBC Nightly News reports thousands more immigrant children were separated from parents during Trump administration than previously reported.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/22/19
   NBC Nightly News reports activists hoping to end child marriages in the U.S. are calling on Congress to end the practice, demanding lawmakers close loopholes in federal and state laws that have allowed it to continue legally for years and ruin women's lives.

## DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES

- DATELINE NBC, National, 60 minutes 9:00pm, 01/11/19 (Violence) Dateline broadcasts a story on a private first class soldier and young mother. Insiders speak out on homicide investigation of a Private First Class Soldier.
- DATELINE NBC , National, 120 minutes 8:00pm, 01/18/19 (Violence) A mother of two mysteriously vanishes from her parents' home in Michigan while going to check the mailbox, leaving her phone and identification behind. Police declare her dead before they can even find her body. This disappearance and complicated investigation takes years for detectives to unravel.
- DATELINE NBC , National, 60 minutes 9:00pm, 02/01/19 (Violence) Dateline NBC takes an inside look at O.J. Simpson's infamous Bronco car chase and subsequent standoff with the LAPD SWAT team, 25 years since the brutal murders of Nicole Brown Simpson and Ron Goldman.
- DATELINE NBC , National, 60 minutes 9:00pm, 02/15/19 (Violence) NBC News' Dennis Murphy speaks to a Georgia father accused of murdering his exwife. While his friends come together to prove he is innocent, prosecutors count on his young children to testify against their own father.
- DATELINE NBC , National, 60 minutes 9:00pm, 02/22/19 (Violence) The mother of Mike Williams who disappeared after duck hunting in North Florida on his 6<sup>th</sup> wedding anniversary, speaks to Dateline about the fight to find out what really happened to her son, who was later found murdered.
- DATELINE NBC , National, 60 minutes 9:00pm, 03/01/19 (Violence) Police are puzzled when a woman vanishes without a trace from inside her home in Washington D.C. Adding to the mystery is that her security cameras don't show her leaving. As investigators begin to search for answers, they discover a connection to a decades-long disappearance of another woman. Dennis Murphy reports.
- DATELINE NBC , National, 60 minutes 7:00pm, 03/02/19 (Violence) A wife and mother of three disappears without a trace in the middle of the night. Dennis Murphy reports.
- DATELINE NBC , National, 60 minutes 8:00pm, 03/02/19 (Violence) Keith Morrison reports on con man John Meehan, who made national headlines after his crimes and his final deadly culmination was featured in the popular podcast, "Dirty John."

- DATELINE NBC, National, 60 minutes 9:00pm, 03/08/19 (Violence) Dateline NBC premieres exclusive interview with ex-girlfriend of Colorado man accused of murdering fiancée last November.
- DATELINE NBC, National, 60 minutes 9:00pm, 03/15/19 (Violence) Dateline NBC premiers all-new hour on a New York man convicted this week of murdering his wife for her million-dollar fortune.
- DATELINE NBC , National, 60 minutes 9:00pm, 03/16/19 (Violence) When a Florida law professor is shot, his family, friends and police are baffled. A complicated investigation that draws national attention and is featured in the popular podcast "Over My Dead Body," leads to a surprising theory of the crime. Dennis Murphy reports and speaks to the victim's family in an emotional interview.
- DATELINE NBC, National, 60 minutes 9:00pm, 03/22/19 (Violence) A young woman finds out her boyfriend might have shot and killed a college football player out of revenge. She struggles with coming forward to officials, fearing she could lose her life.
- DATELINE NBC, National, 60 minutes 9:00pm, 03/22/19 (Violence) When an Ohio mother goes missing, a detective identifies multiple potential suspects, until he comes under scrutiny for the investigation. John Mankiewicz reports.
- DATELINE NBC, National, 60 minutes 8:00pm, 03/30/19 (Violence) After a young woman is found dead inside her Jacksonville Beach apartment, it takes police more than a year to find a microscopic clue, along with a huge stroke of luck, to solve the case. Andrea Canning reports.

# WEAU 13 NEWS AT 10PM ISSUES AND PROGRAMMING FCC LOG Time varies

January 3, 2019

College Credit (education) – Students at North and Memorial High Schools in Eau Claire can start signing up for a new program through CVTC beginning in September to earn college credit and even an associate degree for free while attending high school.

Minimum Wage (business) – In 2019, 20 states saw an increase in minimum wage – including Minnesota. However, the executive director with the La Crosse Area Chamber of Commerce says Wisconsinites are not heading over the border for the pay raise. With unemployment in Wisconsin around two percent, employers are paying employees higher than minimum wage to attract and retain workers.

Pig Farm Charges (agriculture) – A Durand man is charged with 10 counts of mistreatment of animals. According to the Buffalo County Sheriff's Office, Jeffery Owen was not taking care of pigs on the farm he runs. A deputy found nearly 20 dead pigs and at least 10 more hurt or sick.

Bank Robbery (violence) – The Jackson County Sheriff's Office is investigating a bank robbery in Alma Center. Deputies say a female suspect handed a teller a note demanding money. This could be related to a bank robbery in Black River Falls on November 26.

January 9, 2019

New Casey's Proposal (business): Casey's General Store is looking to build a new store in Eau Claire on the city's west side. The plan commission is scheduled to discuss the topic on Monday. It would go in place of a bar that's closed and an auto body shop.

Hmong Education (education): The La Crosse School Board approved a resolution supporting a bill in the state legislature that would require schools to teach Hmong history and culture.

Craft Beer Industry (economy): The craft beer industry is feeling the pinch from the partial government shutdown. Some companies in the industry need federal approval on labels, and it's a waiting game until the government opens back up.

#### January 23, 2019

Murder Trial Set (violence): The New Richmond man charged with homicide in the death of his 20-year-old son is scheduled to go to trial in June. According to court documents, Kayle Fleischauer is accused of shooting his son. The daughter called 911, told law enforcement she heard them fighting, and they all had been drinking.

Apartment Zoning (economy): The Eau Claire City Council approved rezoning for a proposed apartment complex, which is expected to include affordable housing units.

Make-A-Wish granted (children): Students at Chippewa Falls High School hosted "Wish Week" to raise money to grant a wish through the Make-A-Wish Foundation. A Chippewa Falls student is the recipient of the funds. She and her family leave in 10 days on a Caribbean cruise.

February 5, 2019

Bar Becomes School (Education) – The La Crosse School District is purchasing The Brickhouse bar in downtown with plans of moving the district's two charter schools into the building.

State Theatre Update (children) – The historic theatre in Eau Claire will be the site for the Luginbill Children's Foundation. It plans to feature educational and entertainment programming for area youth.

Patterson Court (violence) – The man accused of kidnapping Barron teen Jayme Closs and murdering her parents in October is scheduled to appear in court Wednesday for a preliminary hearing.

February 14, 2019

Youth Runaways (children/youth) — Each year, nearly 20,000 WI families are confronted with a teen runaway situation, according to Lutheran Social Services. A local mother shares her first-hand experience with her daughter running away from home.

Clearing Mailboxes (health/medical): The Eau Claire Post Office reports several severe injuries for letter carriers after falling on snow or ice covered. Community members are asked to clear a path to their mailbox and around the mailbox.

February 21, 2019

Heart Attack Risk (health) – Heart attacks are on the rise among women ages 35 to 54, according to a new study. Researchers look at data involving 28,000 hospitalizations for heart attacks. The largest growth was seen in young women.

Kidney Donor & Recipient (medical) – Nearly a year after a man wore a shirt to a Brewers game asking for someone to donate a kidney to him, he met the woman – hundreds of miles away – who donated her organ.

Flooding Risk (agriculture/environment) – The latest flooding outlook from the National Weather Service says there's a concern for major flooding potential come spring after a record-breaking month of snow in February.

March 6, 2019

Pancreatic Cancer (health) – After an episode of Jeopardy!, host Alex Trebek announced he was diagnosed with pancreatic cancer, a local health professional talks more about what the diagnosis means. According to the American Cancer Society, the five-year survival rate with pancreatic cancer is three percent. However, Trebek vows to fight the cancer and hopes to beat the odds.

Immunization rates (health) – According to the WI Department of Health Services, western Wisconsin has the lowest vaccination rates in the state for children younger than two. Vernon County was lowest in the state in 2017 at 44 percent.

Meal Packing (education) – Students and staff at UW-Stout in Menomonie spent part of the day packing more than 25,000 meals. Most of the meals will be donated to local food pantries in Dunn County. Nationally, about 10 percent of college students use food pantries. This was one way for students to give back to their peers.

March 20, 2019

Vintage Room (health/medical) -- A memory care facility in Altoona created a Vintage Room with items from the 50s and the 60s to help bring back memories for people living with Alzheimer's or other forms of dementia. "Reminiscence therapy" is not a cure, but experts say it does improve mood and lower agitation.

River Flood Forecast (environment) – The City of Eau Claire and Eau Claire County Emergency Management are preparing for potential flooding this spring. Sandbags are ordered, and the city has opened up storm inlets.

Child Sex Assault (violence) – A Fall Creek man convicted in 2015 of false imprisonment and child enticement is charged in a new case. He's accused of sexually assaulting a 15-year-old girl.

# MEET THE PRESS TOPICS Airs Sundays, 8:00am and 12:05am Various topics covered (Business, Violence, Family and Cultural)

MARCH 31, 2019 – The Senate Minority Whip addressed the immigration debate saying, "The first thing we need to do is to meet the humanitarian needs at the border instead of building fences two or three years in the future by taking money from Department of Defense ... The president's cutting off aid to these countries will not solve that problem."

In addition, former governor and current Democratic presidential candidate John Hickenlooper said Georgia's bill prohibiting abortion after a heartbeat is detected is "unconstitutional ... I've always come down on the side of a woman's right to take care of her own health care."

Democratic Pollster and NBC News and MSNBC Political Analyst Cornell Belcher, NBC News Chief White House Correspondent Hallie Jackson, *National Review* Editor Rich Lowry, and *Wall Street Journal* Columnist and NBC News and MSNBC Political Analyst Peggy Noonan joined the broadcast's roundtable for insight and analysis on the week in politics.

MARCH 24, 2019 – Chief Correspondent at the *Washington Post* Dan Balz, NBC News Political Analyst and former Rep. Carlos Curbelo (R-Fla.), NBC News Political Analyst and former Sen. Claire McCaskill (D-Mo.), and NBC News White House Correspondent Kristen Welker joined the broadcast's roundtable for insight and analysis on the week in politics.

MARCH 10, 2019 – Washington Post National Political Reporter, NBC News Political Analyst and Moderator of PBS' Washington Week Robert Costa, NBC News Capitol Hill Correspondent and Host of MSNBC's Kasie DC Kasie Hunt, President of Voto Latino and NBC News Contributor María Teresa Kumar, and former Gov. Pat McCrory (R-N.C.) joined the broadcast's roundtable for insight and analysis on the week in politics.

MARCH 3, 2019 – The Russian investigation was discussed. National Political Columnist for Yahoo! News Matt Bai, *New York Times* Pentagon Correspondent and NBC News Contributor Helene Cooper, Editor of Commentary, *New York Post* Columnist and NBC News Contributor John Podhoretz, and NBC News National Political Reporter Heidi Przybyla joined the broadcast's roundtable for insight and analysis on the week in politics.

FEB. 24, 2019 – Rep. Jim Himes (D-Conn.) said today on *Meet the Press* that "Michael Cohen is going to jail for lying to my committee" and he plans to re-ask the questions that "he felt he needed to lie to us about" when he testifies before the House Intelligence Committee this week. "We're going to want to get to the truth, allow him to correct the record," Rep. Himes told moderator Chuck Todd during an exclusive joint interview alongside Governor Asa Hutchinson (R-Ark.).

Rep. Himes also said that the Mueller probe has become political. "The question of the Russian interference and the possibility of collusion by the president and his people has twisted our

politics into something unrecognizable for the last two years, including behavior on the part of the president, attacking the FBI, attacking Bob Mueller. You know, everything about this has become political. The way to end that, of course, is for the truth to be out there."

Former Secretary of Homeland Security Jeh Johnson also joined the program for an exclusive interview and addressed the alleged domestic terror plot by a U.S. Coast Guard lieutenant. Secretary Johnson said, "There is a rise in the levels of extremist, violent behavior, directed not just at people based on race, but I think what's new is directed at people perceived to occupy a certain political ideology."

When asked about the ongoing debate over border security, Secretary Johnson said it was not "appropriate" for the president to invoke a national emergency to fund a border wall but that he is also "not in favor of seeing less fencing than there is now. I think that we need to continue our efforts at border security, smart border security, smart investments in use of the taxpayers' dollars in border security."

Republican Strategist and Senior Partner at Squire Patton Boggs Al Cardenas, Research Fellow at the Hoover Institution and Director of Domestic Policy Studies at Stanford University Lanhee Chen, Distinguished Senior Fellow for Demos and Demos Action and NBC News ContributorHeather McGhee, and NBC News Chief Foreign Affairs Correspondent and Anchor of MSNBC's *Andrea Mitchell Reports* Andrea Mitchell joined the broadcast's roundtable for insight and analysis on the week in politics.

FEB. 17, 2019 – New York City Mayor Bill de Blasio (D-N.Y.) said Amazon's decision to pull out of plans to build a second headquarters in New York is "an example of an abuse of corporate power," during an exclusive interview on *Meet the Press with Chuck Todd*.

Sen. Ron Johnson (R-Wis.), chairman of the Senate Homeland Security Committee, said he is concerned that President Trump's declaration of a national emergency is presidential overreach but stopped short of saying it was unconstitutional. "I wish he wouldn't use it in this case," Sen. Johnson told Chuck Todd during an exclusive interview from Munich, Germany. "But I understand his frustration." Chair of the Center for African-American Studies and James S. McDonnell Distinguished University Professor at Princeton University and NBC News Contributor Eddie Glaude Jr., Los Angeles Times Columnist and National Review Senior Editor Jonah Goldberg, POLITICO National Political Reporter Eliana Johnson, and The Cook Political Report National Editor Amy Walter joined the broadcast's roundtable for insight and analysis on the week in politics.

FEB. 10, 2019 – Acting White House Chief of Staff Mick Mulvaney said today on *Meet the Press* that "you absolutely cannot" rule out another government shutdown, when asked about negotiations over funding for President Trump's proposed border wall.

Rep. Adam Schiff (D-Calif.), Chairman of the House Intelligence Committee, also joined the program for an exclusive interview and discussed the parameters of his investigation into

President Trump's finances saying, "Our priority is to make sure the President of the United States is working in the national interest, that he is not motivated by some pecuniary interest or fear of compromise or actual compromise. That's the length and breadth of it." WBUR Senior Washington News Correspondent and NBC News Contributor Kimberly Atkins, Chief Political Analyst for CBN News and Co-Author of "The Faith of Donald J. Trump: A Spiritual Biography" David Brody, Daily Kos Founder and Vox Media Co-Founder Markos Moulitsas and NBC News Correspondent and Host of *MSNBC Live* Katy Tur joined the broadcast's roundtable for insight and analysis on the week in politics.

FEB. 3, 2019 — Congressional Black Caucus Chair Rep. Karen Bass (D-Calif.) said today on *Meet the Press with Chuck Todd* that Virginia Gov. Ralph Northam has been "completely dishonest and disingenuous" and "needs to resign immediately" after a racist photo on his medical school yearbook page surfaced on Friday. During the exclusive joint interview alongside Congressional Black Caucus Whip Rep. Donald McEachin (D-Va.), Rep. Bass said Gov. Northam "knew this picture was there and he could have come clean and talked to African-Americans that he's close to decades ago" and that "he's forcing the wrong conversation. What he should do is resign and then if he has any integrity at all, he should participate in that conversation." Rep. McEachin also called for Gov. Northam to resign and said when he spoke to him on Friday that the governor "was apologetic for having been in the photograph" and that Rep. McEachin was surprised "when the next day he comes out and says it's not him."

Sen. Rick Scott (R-Fla.) also joined the program for an exclusive interview and remarked on President Trump's threat to declare a national emergency to build a border wall saying, "I don't think it's the first thing you want to do is use your emergency power to do things like this, but if I was the president right now I'd be pretty frustrated." He continued, "It's not my first choice for him to use his emergency power" but he accused Sen. Chuck Schumer (D-N.Y.) and House Speaker Nancy Pelosi (D-Calif.) of "not negotiating with him in good faith."

NBC News Chief White House Correspondent Hallie Jackson, President of Voto Latino and NBC News Contributor María Teresa Kumar, *New York Times Magazine* Chief National Correspondent, Author of *Big Game: The NFL in Dangerous Times* and NBC News Contributor Mark Leibovich, Editor of *National Review* Rich Lowry, and *Washington Post* columnist and NBC News Political Analyst Eugene Robinson joined the broadcast's roundtable for insight and analysis on the week in politics.

JAN. 27, 2019 – Today on *Meet the Press*, House Minority Leader Kevin McCarthy (R-Calif.) said House Speaker Nancy Pelosi (D-Calif.) is "out of step with her own base" and questioned the idea of her being a winner in the government shutdown fight saying she achieved the "status quo." Rep. McCarthy also accused Democrats of playing politics over border security saying, "Democrats have always in the past voted for some barrier, and now they're not going to because it's being offered by President Trump" and said it's "wrong" how Democrats "have changed the course of what they've voted for in the past." When asked about legislation to avoid future government shutdowns, Rep. McCarthy said he supports the idea of members of

Congress not being paid during any shutdowns, similar to a bill put forward by Sen. Mark Warner (D-Va.), and said "That's the amendment I would offer because this only harms others."

Rep. Hakeem Jeffries (D-N.Y.), chairman of the House Democratic Caucus, joined the program for an exclusive interview and said on the topic of border security, "We concluded that spending billions on a medieval border wall that would be ineffective would be a waste of taxpayer dollars. That's a fifth-century solution to a 21st-century problem."

Plus, a new NBC News/Wall Street Journal poll found that six-in-10 Americans believe the country is headed in the wrong direction, and nearly 70 percent of them have negative opinions on the state of the nation today. The poll also found that President Trump's approval rating (43 percent of Americans approving and 47 percent who strongly disapprove) remains unchanged from last month.

White House Correspondent for PBS News Hour and NBC News Contributor Yamiche Alcindor, NBC News Senior Correspondent Tom Brokaw, Host of *The Hugh Hewitt Show* and NBC News Contributor Hugh Hewitt, and NBC News White House Correspondent Kristen Welker joined the broadcast's roundtable for insight and analysis on the week in politics.

JAN. 20, 2019 – Today on *Meet the Press*, Rudy Giuliani said for the first time that conversations and plans to build a Trump Tower in Moscow remained an "active proposal" and "went on throughout 2016" saying it "could be up to as far as October, November."

New York Times Chief White House Correspondent and NBC News Analyst Peter Baker, Host of NPR's "1A" and NBC News Contributor Joshua Johnson, SVP of Foreign and Defense Policy Studies at the American Enterprise Institute, and NBC News Contributor Danielle Pletka, and NBC News National Political Reporter Heidi Przybyla joined the broadcast's roundtable for insight and analysis on the week in politics.

JAN. 13, 2019 – Today on *Meet the Press*, Sen. Ted Cruz (R-Texas) said, "As a member of the Judiciary Committee, I'll consider whatever evidence is produced," when asked about the recent *New York Times* report on the FBI inquiry into President Trump working on behalf of Russia.

On the government shutdown, Sen. Cruz said, "I hope on Monday, what we'll see is, finally, Washington coming together and opening up the government." He said Senate Majority Leader Chuck Schumer (D-N.Y.) and House Speaker Nancy Pelosi (D-Calif) are "playing politics, because they hate Trump. And that's not a good enough reason for Chuck Schumer and the Democrats to shut down the government."

Plus, *New York Times* Correspondent and NBC News National Security Analyst Michael Schmidt and Lawfare Editor-in-Chief and NBC News Legal Analyst Benjamin Wittes joined the program to discuss the recent *New York Times* report that the FBI opened an inquiry into whether President Trump was secretly working on behalf of Russia.

Democratic Pollster and NBC News and MSNBC Political Analyst Cornell Belcher, Republican Strategist and Senior Partner at Squire Patton Boggs Al Cardenas, NBC News National Political Reporter Carol Lee, and Wall Street Journal Columnist and NBC News and MSNBC Political Analyst Peggy Noonan joined the broadcast's roundtable for insight and analysis on the week in politics.

JAN. 6, 2019 – Today on *Meet the Press*, Acting White House Chief of Staff Mick Mulvaney said President Trump is willing to "take a concrete wall off the table" in negotiations with Democratic leaders over the shutdown.

New York Times Columnist David Brooks, Washington Free Beacon Editor-in-Chief Matthew Continetti, former Rep. Donna Edwards (D-Md.), and NBC News Capitol Hill Correspondent and Host of MSNBC's Kasie DC Kasie Hunt joined the broadcast's roundtable for insight and analysis on the week in politics.