

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 2nd Quarter 2022
Date: July 7, 2022

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from April 1 – June 30, 2022. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 2nd quarter, WEAU 13 News aired various public service announcements from local, regional, and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 366 PSA's that ran on WEAU 13 News (13.1) in 2nd quarter, 2022. NBC also airs "The More You Know" PSA's which follow in this report.

2nd Quarter 2022 PSAs

NETWORK PUBLIC SERVICE SCHEDULE APRIL 2022

Air Date	Start Time	Program	Promo Title	House #	Air Time
04/02/2022	09:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	09:29:44
04/02/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	09:54:17
04/02/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:24:25
04/02/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:54:25
04/02/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:24:25
04/02/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:54:25
04/09/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	09:54:17
04/09/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:24:25
04/09/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:54:25
04/09/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:24:25
04/09/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:54:25
04/09/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	12:29:44
04/16/2022	08:30:00	NBC NEWS - NIGHTLY NEWS FOR KIDS	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	08:40:53
04/16/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:24:25
04/16/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:54:25
04/16/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:24:25
04/16/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:54:25
04/16/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	12:29:44
04/16/2022	12:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	12:54:17
04/23/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	09:54:17
04/23/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:24:25
04/23/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:54:25

04/23/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:24:25
04/23/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:54:25
04/23/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	12:29:44
04/30/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	09:54:17
04/30/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:24:25
04/30/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:54:25
04/30/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:24:25
04/30/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	11:54:25
04/30/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	12:29:44

NETWORK PUBLIC SERVICE SCHEDULE MAY 2022

Air Date	Start Time	Program	Promo Title	House #	Air Time
05/07/2022	09:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15	US067301H	09:29:44
05/07/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15	US067301H	09:54:17
05/07/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15	US067301H	10:24:25
05/07/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15	US067301H	10:54:25
05/07/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15	US067301H	11:24:25
05/07/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15	US067301H	11:54:25
05/14/2022	08:30:00	NBC NEWS - NIGHTLY NEWS FOR KIDS	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	08:40:53
05/14/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	10:24:25
05/14/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	10:54:25
05/14/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	11:24:25
05/14/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	11:54:25
05/14/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	12:29:44
05/14/2022	12:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	12:54:17

05/21/2022	08:30:00	NBC NEWS - NIGHTLY NEWS FOR KIDS	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	08:40:53
05/21/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	10:24:25
05/21/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	10:54:25
05/21/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	11:24:25
05/21/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	11:54:25
05/21/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	12:29:44
05/21/2022	12:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	12:54:17
05/28/2022	08:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	08:24:25
05/28/2022	08:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	08:54:25
05/28/2022	09:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	09:24:25
05/28/2022	09:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 AAPI Heritage Month (Anthems) Stronger Together GFX Anthem Full Length :15 REV	US067343H	09:54:25
05/28/2022	10:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:29:44
05/28/2022	10:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:54:17

NETWORK PUBLIC SERVICE SCHEDULE JUNE 2022

Air Date	Start Time	Program	Promo Title	House #	Air Time
06/04/2022	06:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	06:24:25
06/04/2022	06:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	06:54:25
06/04/2022	07:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	07:24:25
06/04/2022	07:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	07:54:25
06/04/2022	08:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	08:29:44
06/04/2022	08:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	08:54:17
06/11/2022	08:30:00	NBC NEWS - NIGHTLY NEWS FOR KIDS	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	08:40:53
06/11/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	10:24:25
06/11/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	10:54:25

06/11/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	11:24:25
06/11/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	11:54:25
06/11/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	12:29:44
06/11/2022	12:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	12:54:17
06/18/2022	06:00:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	06:24:17
06/18/2022	06:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	06:54:25
06/18/2022	07:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	07:24:25
06/18/2022	07:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	07:54:25
06/18/2022	08:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	08:29:44
06/18/2022	08:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 PRIDE MONTH - GRAPHIC ANTHEM :15	B015DSYM20160EH	08:54:25
06/25/2022	08:30:00	NBC NEWS - NIGHTLY NEWS FOR KIDS	SYM22 PRIDE MONTH - HERO TALENT ANTHEM :15	B015DSYM20140EH	08:40:53
06/25/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 PRIDE MONTH - HERO TALENT ANTHEM :15	B015DSYM20140EH	10:24:25
06/25/2022	10:30:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	SYM22 PRIDE MONTH - HERO TALENT ANTHEM :15	B015DSYM20140EH	10:54:25
06/25/2022	11:00:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 PRIDE MONTH - HERO TALENT ANTHEM :15	B015DSYM20140EH	11:24:25
06/25/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 PRIDE MONTH - HERO TALENT ANTHEM :15	B015DSYM20140EH	11:54:25
06/25/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 PRIDE MONTH - HERO TALENT ANTHEM :15	B015DSYM20140EH	12:29:44
06/25/2022	12:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 PRIDE MONTH - HERO TALENT ANTHEM :15	B015DSYM20140EH	12:54:17

For 2nd Quarter 2022
April 1st – June 30th, 2022

THERE WAS NO OTHER PROGRAMMING FOR THE 2ND QUARTER OF 2022, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

2nd Quarter 2022 PSAs

NBC NETWORK NON-BROADCAST EFFORTS

April – June 2022

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront and remains a trusted voice for sharing knowledge to improve lives and inspire action.

The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect
- COMMUNITY – contributing to the common good and create a positive impact on those around you
- CIVIC ENGAGEMENT - volunteering, voting or advocating are key to stronger communities, safer neighborhoods and happier citizens

Also featured on site is The More You Know Learning Series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Community Calendar 04/01/2022-06/30/2022

The Community Calendar is a listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Bark in the Park May 31 – June 12

PSA promoting the event, “Bark in the Park,” sponsored by the EC Express.

ECCHA Capital Campaign May 20- June 30

PSA promoting the Eau Claire County Humane Association’s Capital Campaign.

“Good Grad” Car Giveaway May 19-June 6

PSA promoting “Good Grad” car giveaway from Prestige Auto, promoting being safe during graduation season.

Ridin’ For a Reason May 17- June 3

PSA promoting “Ridin’ For a Reason,” a breast cancer awareness event.

Doll & Pet Parade May 13- June 18

PSA promoting the parade sponsored by the Kiwanis Club.

Fairy Tale Ball May 10- May 19

PSA promoting the Fairy Tale Ball to benefit the Chippewa Valley Theatre Guild.

Rockin’ for Reach May 2- May 27

PSA promoting the battle of the bands competition that’s raising money for REACH, Inc.

Past Passed Here May 2- May 15

PSA promoting the event that celebrates the Chippewa Valley’s history.

Leadercast 22

April 28- June 1

PSA promoting the "Leadercast" event.

Diaper Drive 22

May 6- May 15

PSA promoting the diaper drive that we ran in conjunction with Feed My People.

Swinging For a Cure

April 26 – May 22

PSA promoting the event, "Swinging For a Cure."

Walk to End Epilepsy

April 26 – May 22

PSA promoting the "Walk to End Epilepsy."

BBBS Recruit

April 4- June 30

PSA promoting Big Brothers Big Sisters and their recruitment campaign.

Fido Run 22

April 1- May 13

PSA promoting the "Fido Run" event.

Bowl For Kids Sake

April 1- April 29

PSA promoting the "Bowl For Kids Sake" fundraiser.

COMMUNITY PARTICIPATION

Danielle Wagner, Anchor

May 14, 2022

Fido & Friends Run/Walk Emcee at Carson Park in Eau Claire. This is an annual Fundraiser for Eau Claire County Humane Association.

June 19, 2022

Doll and Pet Parade Emcee at Owen Park in Eau Claire. This is an event for families and organized by the Kiwanis Club.

Terri Hoepner, Account Executive

Terri is a member of the Chamber Ambassador, representing WEAU. She has attended ribbon cuttings, groundbreakings, Business After Hours and numerous meetings this quarter. This quarter = 10 ribbon cuttings, 3 meetings, 3 social events (representing WEAU).

June 7, 2022

Terri attended and participated in the Chippewa Chamber golf outing. Jon Lepsch, Dave Benning and LeAnn Stapleton, all WEAU employees, also attended the event.

April 5,7,12,14,19

Junior Achievement Speaker – 4th Grade at Altoona Intermediate School – 5 sessions called “My Region.”

Marcela Tapia, Creative Services Manager

April 14, 2022

Marcela helped lead a tour of the station to members of Leadership Eau Claire. Marcela spoke to them about the news business and how the TV station works.

May 5, 2022

The creative services team attended the “Career Venture” career fair for the Eau Claire workforce resource. They estimated 2,000 students attended. The creative team had an interactive booth set up for students to see what it’s like to work in the television business.

May 19, 2022

Leadership Chippewa Falls

Marcella was a panelist on their media day. She answered questions about the news and television business in general.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am
Short-form updates Monday-Friday between 7:00am and 9:00am
Monday–Friday, 12-12:30pm
Monday-Friday, 4pm-4:30pm
Monday–Friday, 5-5:30pm
Monday–Friday, 6-6:30pm
Monday-Friday, 10-10:35pm
Saturday, 6-6:30pm
Saturday, 10-10:30pm
Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations, and newsmaker profiles. Network schedule varies. Syndicated shows air M-F, 11am-12pm.

2nd Quarter 2022
Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

NBC News' 'TODAY'
7:00am – 11:00am
Segments vary in length –average 2-5 minutes
(Health, Children, Business, Family, Education, Cultural, Environment, Science)

Monday, April 4

(7-9 a.m.) TODAY Wellness: April Start Today Program with Stephanie Mansour. TODAY

Wednesday, April 6

(7-9 a.m.) National Autism Awareness Month: Brother and Sister TikTok Sensation Brittany McGuire and Ryan McGuire. TODAY Wellness: National Walk Day with Jordan Metzl.

(9-10 a.m.) Wellness Wednesday with Joyce Shulman.

Thursday, April 7

(9-10 a.m.) Blogger Kate Swenson on *Forever Boy: A Mother's Memoir of Autism and Finding Joy*.

Friday, April 8

(9-10 a.m.) On The Job: Sleep Consultant. Tax Filing Mistakes with Sharon Epperson.

Monday, April 11

(9-10 a.m.) Motivational Monday: National Stress Awareness Month with Delatorro McNeal, II. Equip: Family Based Therapy for Eating Disorder Treatment.

Tuesday, April 12

(7-9 a.m.) Your Health: New Research on Why So Many of Us Are More Forgetful These Days. TODAY Climate: Universal Hollywood Electronic Trams.

Wednesday, April 13

(7-9 a.m.) TODAY Climate Exclusive: Al Roker Interviews President Obama.

Thursday, April 14

(7-9 a.m.) Your Money: Last Minute Tax Filing Tips with Stephanie Ruhle.

Monday, April 18

(7-9 a.m.) Neighbors Celebrate a World War II War Hero. Top Google Questions on Inflation and Ways You Can Save with Vicky Nguyen. TODAY Wellness: 5 Foods to Fuel Your Brain with Dr. Taz Bhatia.

Tuesday, April 19

(7-9 a.m.) TODAY Table: Creative Ways to Use Leftovers Ahead of Earth Day with Chef Priyanka Naik.

Wednesday, April 20

(7-9 a.m.) TODAY Wellness: 5 Ways to Get Spring Greens Into Your Diet with Dawn Russell.

(9-10 a.m.) TODAY Climate: YouTuber on a Mission to Clean Up Ocean.

Thursday, April 21

(7-9 a.m.) TODAY Climate: Saving the World's Rarest Porpoise.

Friday, April 22

(7-9 a.m.) TODAY Climate: How Puerto Rico Has Recovered and Moved Forward with Solar, an Earth Ship and Coastal Restoration. Earth Day: Breaking Guinness World Records with "Ya Fav Trashman" Terrill Haigler.

Monday, April 25

(7-9 a.m.) TODAY Health: Common Skin Care Issues with Dr. Michelle Henry.

Thursday, April 28

(7-9 a.m.) TODAY Celebrates Teachers: Virginia Teacher on a Mission to Give Away One Million Books to Kids.

Friday, April 29

(7-9 a.m.) TODAY Exclusive: First Ever Velociraptor Skeleton Goes on Auction at Christie's with James Hyslop, Christie's Head of Science and Natural History. TODAY Health: Exercises for Bone Strengthening with Robert Brace.

(10-11 a.m.) Jenna & George to the Rescue Help Makeover a Boys and Girls Club.

Monday, May 2

(7-9 a.m.) Melanoma Monday: Warning Signs for Melanoma with Dr. Debra Wattenberg.

(9-10 a.m.) Melanoma Monday with Dr. Angela Lamb.

Tuesday, May 3

(7-9 a.m.) TODAY Celebrates Teachers: Teachers' Day 2022 on the Rock Center Roller Rink.

(9-10 a.m.) TODAY's Checklist: Steps to Support Eye Health with Dr. Anne Negrin.

(10-11 a.m.) Celebrating Teacher Appreciation Week.

Wednesday, May 4

(7-9 a.m.) TODAY Wellness: May Fitness with Stephanie Mansour.

(9-10 a.m.) On the Money: How to Afford Prescription Drugs with Rising Inflation with Stephanie Ruhle.

Friday, May 6

(9-10 a.m.) Creating the Perfect Workout Routine for National Fitness Day with Kenta Seki.

Tuesday, May 10

(7-9 a.m.) Your Health: Listen to What Your Body is Telling You/Signs Women Shouldn't Ignore with Dr. Natalie Azar.

Wednesday, May 11

(9-10 a.m.) Guest: Steven Rinella on *Outdoor Kids in an Inside World*. TODAY Celebrates Nurses: Pediatric Nurse and Father on How it Changed His Parenting.

Thursday, May 12

(9-10 a.m.) TODAY's Checklist: How to Find a Therapist with Dr. Samantha Boardman.

Friday, May 13

(7-9 a.m.) Cochlear Implant Patient Graduates Medical School.

(10-11 a.m.) Skin Cancer Awareness Month with Dr. Dendy Engelman.

Monday, May 16

(10-11 a.m.) Navigating Post-Partum Depression.

Tuesday, May 17

(9-10 a.m.) Consumer Confidential: Women and Hair Loss Treatments with Vicky Nguyen.

Wednesday, May 18

(7-9 a.m.) Group Spreading Awareness on Organ Donations Needed for the Asian Community.

Tuesday, May 24

(7-9 a.m.) TODAY Table Celebrates Asian Pacific Heritage Month with Grace Young.

Thursday, May 26

(7-9 a.m.) Mind Matters: Parents of College Athletes Who Died By Suicide Speak Out to Help Others. First All-Black Climbing Team to Reach Mount Everest.

Friday, May 27

(7-9 a.m.) Mind Matters: Peloton Instructor Kendall Toole Shares Her Mental Health Journey. Honoring Our Military TODAY: Struggles Veterans Face After Leaving Service and the Program Created to Help.

Tuesday, May 31

(7-9 a.m.) Mind Matters: Parents of College Athletes Who Died By Suicide Speak Out to Help.

(9-10 a.m.) Wellness TODAY: The Healing Power of Nature..

Wednesday, June 1

(7-9 a.m.) The Queen's Platinum Jubilee: Preparations Underway for Queen's Jubilee. Mind Matters: Peloton Instructor Kendall Toole Shares Her Mental Health Journey. Start TODAY: 30 Day Walking Plan.

Thursday, June 2

(7-9 a.m.) The Queen's Platinum Jubilee: Who is Queen Elizabeth: Modern Leaders and Cultural Icon.

(9-10 a.m.) Royal Jubilee: The Queen's Impact on Pop Culture. Celebrating Pride: Cast of *Queer as Folk*.

Friday, June 3

(7-9 a.m.) The Queen's Platinum Jubilee: Highlights from the Jubilee. Scripps National Spelling Be Contest Winner.

Monday, June 6

(7-9 a.m.) Beyond the Scale: Scientists Say They've Discovered Why You Can't Lose Weight.

Wednesday, June 8

(7-9 a.m.) Your Health: Young Woman Fights to Find a Diagnosis Now Encouraging Others to Be Their Own Best Health Advocates.

(9-10 a.m.) Try this TODAY: Alternative Milks with Registered Dietician Lauren Slayton. Start TODAY: Stretches for Walking.

Monday, June 13

(7-9 a.m.) Your Health: Carson Daly Shares His Back Surgery Story.

(10-11 a.m.) Skin Cancer Awareness. Fave Follows: Rapper Mikey Angelo.

Tuesday, June 14

(7-9 a.m.) TODAY Investigation: Drugs Advertised on Popular Social Media Apps Target Kids. Your Health: U.S. News and Pharmacy Times OTC Guide with Dr. Natalie Azar.

Thursday, June 16

(9-10 a.m.) The Week Junior's Summer of Reading For Kids Book Reveal.

Friday, June 17

(7-9 a.m.) TODAY Celebrates Dads: TODAY Anchor Dads Reflect on Fatherhood on a Trip to Coney Island.

Monday, June 20

(7-9 a.m.) Juneteenth: Former KKK Building Transformed into Space of Healing. Brain Power: Aging and Memory Loss.

(9-10 a.m.) Juneteenth: What to Watch to Learn, Grow and Honor.

(10-11 a.m.) The Mother of Juneteenth: Opal Lee on the History of the National Holiday.

Tuesday, June 21

(7-9 a.m.) Your Health: U.S. News and Pharmacy Times OTC Guide. Ken Burns and Anna Conheeny on *Hiding in Plain Sight: Youth Mental Illness*.

Wednesday, June 22

(7-9 a.m.) *Home Edit*'s Clea Shearer Shares Her Breast Cancer Journey and Exclusive Announcement.

(10-11 a.m.) Pride Month: Advocating for LGBTQ+ Foster Kids.

Monday, June 27

(7-9 a.m.) Your Health: A Second Chance for a Young Man Diagnosed with a Rare Cancer Saved by Cleveland Clinic Multi Organ Transplant.

Wednesday, June 29

(9-10 a.m.) Consumer Confidential: Your Credit and Inflation with Sharon Epperson.

DATELINE NBC - Syndicated

ISSUES AND PROGRAMMING SUMMARIES

11am-Noon, Monday – Friday

60 minutes

Topics include: Violence

PRIMARY RUN LISTINGS WEEK OF APRIL 4, 2022

EPISODE 059 – “Vengeance”

It started out with a couple who seemed made for each other: smart, good looking and in love. But after a secret was uncovered, their passion turned into violence. Then, an elaborate plot to get revenge so twisted and devious, it nearly succeeded.

EPISODE 060 – “THE PHONY ROCKEFELLER”

He was high society hustler with a flair for spinning lies. But was this charming con man capable of murder? To solve the mystery, cold case detectives began to retrace his steps along a decades-old trail of deceit.

EPISODE 061 – “FRANTIC”

After Christina, the twenty-three-year-old fashionista, went out to a high-end shopping mall on a Friday night and vanished police questioned everyone. The friends she was with. Her ex-model boyfriend. They knew someone was lying, but who?

EPISODE 062 – “THE HOUSE IN THE WOODS”

A hockey player finds his wife murdered in their home. His daughter says she saw a robber, but the killer's identity turns out to be far more complicated. Police had their suspects but her family had questions of their own.

EPISODE 063 – “NIGHTFALL”

After a young mom is found dead on the side of a country road, 40 miles from her Knoxville home, investigators scramble to figure out how she ended up there. Tucked away in her kitchen, a clue to it all. Did a secret lead to murder?

PRIMARY RUN LISTINGS WEEK OF APRIL 11, 2022

EPISODE 065 – “OVER THE EDGE”

What happened that September night when romance turned to danger? Something went terribly wrong and a woman slipped over the edge of a cliff. Did she fall by accident, or was she pushed? It would take almost 20 years to find answers.

EPISODE 066 – “LOST AND FOUND”

A 4-year-old girl abducted and raised by her kidnapper spends decades trying to get back home and she finally does. Her story had many ups and downs but the ending was extraordinary. As it turns out that ending was only the beginning.

EPISODE 067 – “THE MYSTERY OF THE MURDERED MAJOR”

He was a military man - a respected Major in the US Army. When he was attacked in the middle of the night, police launched an investigation that would reveal wild secrets - secrets that might hold the key to murder.

EPISODE 068 – “THE DAY SHE DISAPPEARED”

A young mother disappeared one morning. Her husband said she went out for a run and never came home. She was found strangled to death. Was her husband capable of murder? What would the jury decide?

EPISODE 069 – “THE PLAYER”

A double murder revealed a double life. The victims were a well-respected couple. Their son played poker for a living. His alibi was his ace in the hole. But when detectives found key evidence, they thought they were holding all the cards.

PRIMARY RUN LISTINGS WEEK OF APRIL 18, 2022

EPISODE 070 – “SOMEONE WAS WATCHING”

It was a plot straight out of an Alfred Hitchcock film. A young woman peers into a neighbor's yard and sees something for a few mysterious seconds: a man, a woman and a moment that's unsettling. What she saw and what she did would set in motion a chain of events that would divide a family – and a jury.

EPISODE 071 – “THE GOLDFINGER MYSTERY”

A couple made a fortune in gold, but money didn't buy happiness. They were headed for divorce when she was murdered. He was on tape, not at the crime scene, but police thought the video held the key to unlocking a mystery.

EPISODE 072 – “SECRETS IN A SMALL TOWN”

Her life ended in mystery on a dead-end road. A mother of three, she was beloved by her family and tight-knit community. For years the murder investigation went cold, however secrets have a way of eventually coming out.

EPISODE 073 – “CROSSING THE LINE”

Big sky country and a dangerous highway set the scene of a fatal car crash. Was this tragedy an accident, or was the crash a crime? Were the secrets masking the truth hiding in text messages sent just before a car crossed the line?

EPISODE 074 – “MURDER IN BROAD DAYLIGHT”

He dreamed of being the next Steve Jobs: a young entrepreneur who wanted to change the world. But his world came crashing down one morning with four gunshots. This was a crime of passion: a fatal triangle involving a husband, a wife and a boss.

PRIMARY RUN LISTINGS WEEK OF APRIL 25, 2022

EPISODE 075 – “MYSTERY AT HEATH BAR FARM”

A popular teacher was savagely murdered in her home. There would be an arrest, a trial, and a conviction. Case closed? When a bombshell came in after the verdict, the convicted murderer was given a chance at freedom.

EPISODE 076 – “DEADLY TRIANGLE”

How long does it take a killer to stop worrying if they'll ever be caught? Weeks? Months? Twenty-five years? If they're still free then maybe they got away with murder. The trail goes cold, never to warm up again until one day it does.

EPISODE 077 – “COLLISION”

A wife and a mistress vying for the same man, end up in a high-speed showdown on a highway. The man of their dreams, on his motorcycle nearby, was struck and killed. His wife arrested for his murder. Was it an accident or crime of passion?

EPISODE 078 – “HEART OF DARKNESS”

Vacationers turned prisoners, a mother, her son and a cousin kidnapped by terrorists. It was a harrowing international hostage drama and the price of freedom was a huge ransom. Can a father turned negotiator help bring them home?

EPISODE 080 – “SECRETS IN SEATTLE”

Nici Pietz was a well-liked fitness executive married to the man of her dreams. Then one night, she didn't show up for dinner with her husband and friends. Had Nici's troubled past caught up with her or did someone want to harm her?

PRIMARY RUN LISTINGS WEEK OF MAY 2, 2022

501 DEADLY SECRET

Before the Menendez brothers, the Bobbitts or even O.J., Pamela Smart was television's first true crime fascination. Smart's husband was found murdered, and when police began to investigate, they discovered that she was keeping a big secret.

502 AT THE EDGE OF TOWN

When a college student is found dead after a party, his mother is determined to try to find out what happened. With the help of a new friend, she manages to get the case in front of a jury.

503 OUT OF THE DARKNESS

When a wife calls 911 to report her husband has been shot on a country road in Texas, officers rush to the scene. Dramatic police footage is key to the investigation.

504 HINCKLEY: DIARY OF A DANGEROUS MIND

Recently uncovered pages from John Hinckley Jr.'s diary, which he began writing after he was arrested for trying to assassinate President Ronald Reagan, are revealed.

505 THE WAITING CAR

When college student MacKenzie Lueck vanished from a park in Salt Lake City, her friends were dedicated to finding answers. The search made national headlines and the investigation revealed a secret that stunned even her closest friends.

PRIMARY RUN LISTINGS WEEK OF MAY 9, 2022

506 BROKEN CIRCLE

A boarding school was promoted as a place for students to follow a strict regimen of chores, schoolwork and Bible study. But when one owner is accused of abusing his students, his daughter must decide whose side she's on.

507 THE BLACK BOX

When a South Carolina coroner arrives at the scene of a car accident to find his friend deceased, he notices some unusual markings on her face and begins to think her death looks suspicious.

508 ENDGAME

Rod Covlin calls 911 after his young daughter finds his estranged wife unconscious in the bathtub. Soon after her mysterious death, some loved ones would come to suspect what happened was no accident.

509 THE LONG ROAD TO FREEDOM

Two Tulsa brothers fight for more than 20 years to prove their innocence after they were wrongfully convicted for separate murders.

510 LIFE INSIDE

Lester Holt spends two nights locked up and embedded inside the largest maximum security prison in America. The special hour features reporting on the various issues of criminal justice reform and why it has landed at the top of the national agenda.

PRIMARY RUN LISTINGS WEEK OF MAY 16, 2022

511 THE RISE & FALL OF OSCAR PISTORIUS

Oscar Pistorius shoots and kills his girlfriend just eight months after competing in the London Olympics, telling police that he believed she was an intruder and he was acting in self-defense.

512 AND THEN THERE WERE THREE

Just days before Christmas, high school senior Michelle Martinko was visiting the mall when she was found stabbed to death in her car. It took investigators almost 40 years to identify the killer. When they did, Martinko's loved ones were stunned.

513 SECRETS FROM THE GRAVE

A man calls 911 to report that his pregnant wife has died by suicide. The case is closed until a suspicious house fire 24 years later leads police to question what really happened that day.

514 THE WOMAN WITH NO NAME

Police are perplexed when they find the body of a young woman but are unable identify her. With the help of amateur internet investigators and new DNA technology, a dogged investigator finds her killer – and her identity.

315 TOXIC

Kevin and Morgan Mengel were happy at first, but when the marriage went bad, he went missing. Police wondered if he simply left, but a family's relentless pursuit lead to a stunning confrontation and, eventually, the truth.

PRIMARY RUN LISTINGS WEEK OF MAY 23, 2022

516 LAUREN'S PROMISE

When a University of Utah athlete is found murdered on campus, investigators learn that she had reached out to the campus police for help multiple times before her death.

517 VOICES FOR VANESSA

When soldier Vanessa Guillen vanishes from Fort Hood, her family does everything they can to bring attention to her disappearance. As weeks go by without any sign of Vanessa, revelations about her case inspire a movement.

518 A PROMISE TO HELENE

A 21-year-old college student is found murdered. The case remains cold for nearly 40 years until a new detective uses an innovative method to catch her killer.

519 THE GRUDGE

Andrea Canning speaks with U.S. District Court Judge Esther Salas about the deadly shooting at her home that killed her son Daniel and critically injured her husband Mark.

520 THE VOW

Two tenacious sisters determined to fulfill a promise investigate the mystery surrounding their mother's death.

PRIMARY RUN LISTINGS WEEK OF MAY 30, 2022

Episode 401 – The Disappearance of Sandi Johnson

Sandi Johnson always put her kids first. When she vanished without a word, her loved ones were frantic. Police discovered dark secrets in Sandi's marriage and several men in her life. Which one of them had something to hide?

Episode 402 – 12 Minutes on Elm Street

Cousins Nick Brady and Haile Kifer were best friends. To their family, they seemed like typical teenagers. Turns out, the cousins had a secret that led to tragedy. The story divided a small town and sparked a national debate.

Episode 403 – In the Middle of the Night

After college student Angie Samota was stabbed to death, police had no shortage of suspects. A crucial clue narrowed their list to one name, but it would be years before technology and a tenacious friend came together to help unravel this mystery.

Episode 404 – Missing Marie

Marie Singleton was a single mom who fell hard for Andre Jackson, a single dad raising his two kids. The couple married and seemed happy. Then Marie vanished and investigators discovered secrets. Was her disappearance related to her undercover job?

Episode 405 – Deadly Intent

Connie and Larry Hoagland built a life centered on faith and family. Then, a vicious attack threatened it all. Someone wanted Connie dead. But who? After a bomb exploded underneath her car, secrets started to emerge.

PRIMARY RUN LISTINGS WEEK OF JUNE 6, 2022

EP 406 – A BRONX TALE

Eric Glisson was convicted of a murder he swore he didn't commit. To prove his innocence, he had to find the real killers, unearthing their long-held secrets. It would take years for the truth to be revealed, but could it set him free?

EP 407 – DEADLY DENIAL

Raven Abaroa swooped into Vanessa Pond's life and stole her heart. Then Vanessa discovered her dream man had a tragic past. His first wife had been killed. Was he a grieving widower or somehow involved? Dark secrets were about to be spilled.

EP 408 – MYSTERY IN SOUTH BEACH

Wendy Trapaga was a beaming young bride. Then, just four days after saying "I do" she was found dead in a parking lot. Investigators discovered the newlyweds were keeping secrets. There was also someone else with a secret and it was combustible.

EP 409 – CIRCLE OF FRIENDS

In high school, Christian, Erika and Pedro formed a tight trio: best friends who excelled at academics and shared big dreams. When they went to college something changed. It started with a secret romance and ended in tragedy.

EP 410 – BAD BLOOD

Nikki Whitehead was a single mom working toward a brighter future. She found love, moved into a nice neighborhood and enrolled in college. Then, tragedy struck. Police searched for answers but one thing was certain. This crime was personal.

PRIMARY RUN LISTINGS WEEK OF JUNE 13, 2022

Ep 411 – Death in the Driveway

Melvin Roberts was larger than life. Former mayor. Prominent attorney. He even had a street named after him. When cops found him dead in his driveway, it marked the start of a tough case. In addition to friends, Melvin Roberts had plenty of enemies.

Ep 412 – Toxic Relations

Linda Curry had it all: looks, a great job and a brilliant husband. When she got sick, doctors were stumped. Then, she died and police were as puzzled as the doctors, but not her close friends and family. They just needed someone to listen.

Ep 413 – Secrets of the Snake River

Rachel Anderson was a vivacious single mom whose world revolved around her children. When she failed to show up for work one day, her kids panicked. Might her disappearance have anything to do with those terrifying phone calls she'd been receiving?

Ep 414 – A Killing in Cottonwood

Karen and Mark Duenas had a special marriage. Teenage sweethearts, the couple managed to keep the romance alive even after raising five boys together. Then a perfectly ordinary night ended in murder, a tragedy that would test the bonds of family.

Ep 415 – The Unusual Suspect

It was in the still of the night when it started. A cold-blooded serial killer, lurking in the woods, peeping through windows and stalking for his next victim. It's a tale that would be hard to believe, if it didn't really happen.

PRIMARY RUN LISTINGS WEEK OF JUNE 20, 2022

Ep 416 – The Mystery Man

At first, Mischele Lewis' new boyfriend seemed almost too good to be true. She would learn, her dream man did have secrets but was he just playing spy games with her? A single mom goes on a dangerous mission of her own to find out the truth.

Ep 417 – The Fugitive Millionaire

A tech giant living in paradise. His neighbor found dead. Then, suddenly, the entrepreneur extraordinaire was on the run, taunting authorities, and tantalizing the press. It was a riveting game of hide-and-seek but were police chasing the right man?

Ep 418 – The Watcher

Lauren Giddings was smart, charismatic and a newly-minted law school graduate. She had dreams of becoming a public defender, then she was brutally murdered. Her killer tried to pull off the perfect crime, but a secret recording exposed the truth.

Ep 419 – Unraveled

For an agonizing four days, the fear was paralyzing. A city was under siege. Six people had been gunned down, but how were the killings linked? A retired detective connected the dots, initiating the manhunt for a man with a gun and a grudge.

Ep 420 – The Figure in the Garage

He was a single dad, a former firefighter dedicated to helping others. When he was found dead in his garage, police needed help. A neighbor's security camera footage revealed a hooded figure, but who was it? Someone was hiding a deadly secret

PRIMARY RUN LISTINGS WEEK OF JUNE 27, 2022

Ep 421 – Secrets of Lake Seminole

Mike Williams went out duck hunting before dawn and never returned. Authorities declared his death an accidental drowning, but his mother believed Mike had been murdered. After a dramatic secret came to light, police believed she might be right.

Ep 422 – On the Outskirts of Town

Halee Rathgeber enjoyed taking care of others, so it made sense that she hoped to become a nurse. What made no sense was that someone wanted her dead. The crime scene told detectives little, but a jaw-dropping moment in the courtroom spoke volumes.

Ep 423 – The Ultimatum

Michele and Lloyd Neurauder were devoted to their three daughters, even after divorce. When Michele was found dead in her home, police suspected suicide. Then, they uncovered a deadly betrayal too twisted to be true. Except that it was.

Ep 424 – Stone-Cold

Nick popped the question and Kristy said yes. They were busy planning their future when she found him dead in the bedroom. Police questioned spurned lovers and office enemies before a tip from Nick's brother helped reveal the true killer.

WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING

Interviews average 2 minutes

Judy Clark-Anchor/Oscar Sexauer-Producer

Agriculture/Environment

5/11 – STAMP OUT HUNGER: COREY GROTTÉ WITH UNITED STATES POSTAL SERVICE TALKS ABOUT THE FUNDRAISER.

Cultural Development

4/18 – STAND IN THE LIGHT: CATHY REITZ, DIRECTOR FOR THE CONCERT, TALKS ABOUT THE EVENT AT LUTHERAN CHURCH OF THE GOOD SHEPHERD IN EAU CLAIRE.

4/19 – ECCT: WAYNE MAREK, EXECUTIVE DIRECTOR, TALKS ABOUT DISNEY'S "THE ARISTOCATS" SHOW.

4/20 – DUNN COUNTY BARBERSHOPPERS: GARY THORSON, THE PRESIDENT OF THE DUNN COUNTY CHAPTER OF THE BARBERSHOP HARMONY SOCIETY, AND DON HAYDEN, THE SHOW CHAIRMAN, TALK ABOUT UPCOMING PERFORMANCE FOR 51ST ANNUAL HARMONY SHOW AT COLFAX HIGH SCHOOL.

4/21 - BRIDGE TO HOPE: BRITTANY OLSON, ASSISTANT DIRECTOR AT THE BRIDGE TO HOPE, TALKS ABOUT THE PURSE FUNDRAISER.

4/26 – UWEC THEATER: ZACK CAMBRONNE TALKS ABOUT "PETER AND THE STARCATCHER," A NEW PLAY AT THE PABLO ON APRIL 29-30 AND MAY 4-7.

4/27 – MASTER SINGERS: DR. GARY SCHWARTZHOFF, CONDUCTOR, TALKS ABOUT THE UPCOMING CHORAL IMAGES 2022: ILLUMINATE PERFORMANCE.

5/2 – CVSO: CONDUCTOR, NOBUYOSHI YASUDA, TALKS ABOUT THE UPCOMING BRAHMS CONCERT MAY 6TH AT PABLO CENTER.

5/3 – CONFLUENCE DANCE PROJECT: JAZZLYNN DUBAY AND ANNA LOUGHRIDGE TALK ABOUT THE PROJECT HAPPENING MAY 13TH AND 14TH AT 7:30 AT THE PABLO CENTER.

5-9 CVTG: GILBERT AND SULLIVAN'S, "THE PIRATES OF PENZANCE" IS BEING PERFORMED MAY 12-15.

5-10 CHORALE NOUVEAU: CHOIR GROUP RAISING AWARENESS FOR MENTAL HEALTH WITH CONCERT MAY 14TH AT CHRIST CHURCH CATHEDRAL.

5-16 BEST OF THE BEATLES – PERFORMANCE IS SCHEDULED MAY 22 FROM NOON TO 8:30 P.M. AT THE CORRAL BAR AND RIVERSIDE GRILL IN DURAND.

5-23 – LINDA SOLTIS-SCHROEDER TALKS ABOUT THE TUESDAY NIGHT BLUES KICKOFF ON MAY 31.

5-25 - DIANE FERGOT, THE CARE SERVICES COORDINATOR FOR THE ALS ASSOCIATION WISCONSIN CHAPTER, TALKS ABOUT THE ALS WALK AT EAU CLAIRE EXPRESS ON JUNE 3.

5-26 MIKE KEIL WITH THE EAU CLAIRE AUTOMOTIVE GROUP AND PETE NOWASKEY WITH NOWASKEY EXTREME PERFORMANCE, TALK ABOUT THE “RIDIN’ FOR A REASON” RALLY.

5-31: CHIPPEWA FALLS YMCA AND THE CHIPPEWA ROD AND GUN CLUB ARE HOLDING THE ANNUAL FREE FISHING EVENT SATURDAY, JUNE 4 FROM 11A.M. TO 3 P.M. AT ERICKSON PARK. JIM IGNARSKI, WITH THE CHIPPEWA FALLS YMCA, TALKS ABOUT THE EVENT.

6-1: CINDER CITY DAYS WILL BE HELD JUNE 9-12 AND THE ALTOONA LIONS CLUB IS PLANNING A NUMBER OF ACTIVITIES AT CINDER CITY PARK. JENNIE CHILDS, INCOMING PRESIDENT OF THE ALTOONA LIONS CLUB, AND SECRETARY TYLER JANISCH, TALK ABOUT THE EVENT.

6-6: MARK LAKOWSKE, EXECUTIVE DIRECTOR OF A-FRAME ENTERTAINMENT, TALKS ABOUT THE UPCOMING NEWBOURN VILLAGE RENAISSANCE FAIR.

6-7: MINDY HUNTRESS, AN ARTIST AT BANBURY PLACE, TALKS ABOUT THE ART WALK AT BANBURY PLACE, JUNE 11-12.

6-8: TONY BROOKS, CO-CHAIR OF THE PARADE OF HOMES, TALKS ABOUT THE 48TH ANNUAL PARADE OF HOMES HELD BY THE CHIPPEWA VALLEY HOME BUILDERS ASSOCIATION. THE EVENT RUNS JUNE 11-18 FEATURING 8 NEW HOMES, 2 REMODELED HOMES AND 4 VIRTUAL HOME TOURS.

6-9: PAULA STUETTGEN TALKS ABOUT THE CLEAR WATER KIWANIS “DOLL AND PET PARADE” ON SUNDAY, JUNE 19, AT 2 P.M. ON THE BIKE TRAIL OF OWEN PARK.

6-20: CHIPPEWA VALLEY THEATER GUILD - BECCA BOHANNON, WHO PLAYS MATILDA, AND MUSIC DIRECTOR, AURORA KRAJNICKONDE, TALK ABOUT THE PLAY SHOWING JUNE 23-26 AT THE PABLO CENTER IN EAU CLAIRE.

6-22: PARTY IN THE PARK - MICHAEL HOULE, PASTOR AT VALLEY VINEYARD CHURCH TALKS ABOUT THE EVENT. “PARTY IN THE PARK” IS HOSTED BY VALLEY VINEYARD CHURCH AND WILL BE HELD SATURDAY, JUNE 25, FROM 11 A.M. TO 1 P.M. AT RIVERFRONT PARK IN DOWNTOWN CHIPPEWA FALLS.

6-29 SCOTT MARRIER AND THE OWNER OF STRIKE TIME LANES, TIM VOIGT, TALK ABOUT VETERANS FEST WHICH IS HELD ON JULY 9 FROM 12-5PM AT STRIKE TIME LANES IN NEILLSVILLE.

Economy/Business

4/11 - LEADERSHIP EC: HEATHER COSTLEY, THE COMMITTEE CHAIR, TALKS ABOUT THE 9-MONTH LEADERSHIP EC PROGRAM.

WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG
Interviews average 3-4 minutes
Judy Clark-Anchor/Producer

Health/Medical

5/10-May is National Arthritis Month and Dr. P. Matt Kamien from Prevea Health talks about the symptoms and different treatment options.

5/25-Ruth Chippewa, a registered dietitian nutritionist, shares recipes for the May Harvest of the Month, radishes.

6/20-HSHS Sacred Heart and St. Joseph's Hospitals are holding a community survey to get information on mental health needs.

6/24- Toni Simonson, Behavioral Health Executive, talks about the need for the survey.

Agriculture/Environment

4/5-Angie Horkan with the Wisconsin Beef Council, shares recipes for Spring.

4/20-Alice in Dairyland, Julia Nunes, talks about sustainability ahead of this year's Earth Day and how it relates to agriculture.

4/21-Sarah Agena with the Wisconsin Potato and Vegetable Growers Association, shares a recipe for mashed potato dumplings.

4/27-Travis Hakes with the local Pheasants Forever chapter, talks about the recent acquisition of land at the McCann Creek property near Bloomer and how it will be used for hiking, fishing and hunting by the public.

4/19-Angie Horkan with the Wisconsin Beef Council, shares recipes for grilling during National Burger Month.

4/23- Sarah Agena, with the Wisconsin Potato and Vegetable Growers Association, shares a recipe for Shrimp Potato Skewers.

6/10-Alice in Dairyland, Julia Nunes, talks about June Dairy Month and some of the events happening locally to help celebrate.

6/15-Angie Horkan with the Wisconsin Beef Council, shares recipes for grilled steak, perfect for Father's Day.

6/23- Sarah Agena with the Wisconsin Potato and Vegetable Growers Association, shares a recipe for loaded baked potato salad.

Cultural Development

4/19 -Big Sing brings singing groups from all over the region together. The Eau Claire Male Chorus is hosting it this year at the Pablo Center. Tom Levenhagen from the ECMC talks about the event.

4/28-A Celtic Celebration is being held in Chippewa Falls, featuring Irish music and food.

5/2-The Eau Claire Children's Theatre is getting ready for the summer with theater sessions for kids and productions. Director, Wayne Marek talks about what's in store.

Economy/Business

4/26-Empower Eau Claire- Jackson Wolff, a UW-Eau Claire student and member of the Empower Eau Claire Committee, talks about the process where people vote on projects that they'd like to see get grant money.

5/3-River Prairie Festival features the best of Altoona. Assistant City Administrator, Roy Atkinson talks about the event.

5/4-The Mondovi Library is planning a big expansion and a match is underway to double the funds raised. Terri Vettrus, the library board president, talks about the expansion and why it's needed.

6/9-Eau Claire Community Foundation celebrating 25 years. Executive Director, Sue Bornick talks about an upcoming celebration and how the foundation has helped the community.

6/22-An author and filmmaker is holding a premiere showing for "What was Uniroyal?", a movie about the tire business that was a cornerstone of the Eau Claire economy for years.

Family Values

6/29-Veterans Fest is being held in Neillsville with performers all day to raise money for "Every Third Saturday," a non-profit that helps at-risk veterans. Organizers, Tim Voigt and Scott Marrier talk about the event and the cause.

6/30-Rusty Volk, executive director of the Northern Wisconsin State Fair talks about the upcoming fair and the barn replacement project.

NBC NIGHTLY NEWS
ISSUES AND PROGRAMMING SUMMARIES
Times vary

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/01/22
According to the Bureau of Labor Statistics, the U.S. economy added 431,000 jobs in March which is slightly lower than expectations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/06/22
The Biden administration announced an extension on the pause on payments for student loans through August 31st which was previously set to expire on May 1st.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/12/22
The Bureau of Labor Statistics reported that inflation has hit a new 40 year high of 8.5 percent due to surging gas prices, skyrocketing rents, and the war in Ukraine.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/25/22
Elon Musk and Twitter's board of directors have agreed to a deal where Musk and a group of investors will buy Twitter for more than \$40 billion dollars and will take the social media platform private which could reshape the platform to match his free speech interests.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/04/22
The Federal Reserve raised interest rates by 0.5 percent, the second hike in two months, as it fights to slow inflation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/06/22
While the interest rate of 3.6 percent remained unchanged, the U.S. added 428,000 jobs in April, beating expectations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/11/22
Inflation hit 8.3 percent and remains near a 40-year high but shows little change from a month ago which could be a positive sign for the price of goods and services and the economy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/10/22
President Biden said that tackling soaring inflation as his top domestic priority with his remarks coming as the nationwide price of gas hits a new record.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/16/22
McDonald's will sell its business in Russia after more than 30 years in the country citing the war in Ukraine and the unpredictable operating environment in Russia as the reasons for leaving.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/20/22
The S&P enters bear market territory, a 20 percent decrease from a recent peak, for the first time since 2020.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/21/22
Lawsuits fueled by roofing scams has put Florida into a property insurance crisis in a state that is battered by hurricanes and bad weather, putting at stake the state's ability to withstand natural disasters.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/10/22
The Consumer price index increased 1 percent in May compared to the 0.3 percent increase in April as inflation looms over the U.S. economy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/15/22
In the first time since 1914, the Federal Reserve announced an interest rate hike of 0.75 percent, a sign that it is working more aggressively to fight rising consumer prices.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/16/22
Soaring inflation is hitting American consumers at levels not seen in more than 40 years as key products from gas to meat and eggs are becoming more expensive.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/20/22
According to a study published in the journal Annals of Internal Medicine, Medicare could have saved nearly \$4 billion in 2020 by purchasing generic drugs at the same prices as Cost Plus Drugs, Mark Cuban's online pharmacy company.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/22/22
President Biden is proposing a three-month federal gas tax holiday, that if approved by Congress would shave a couple of dollars off drivers' bills each time they fill up their tank at the gas station.

POLITICAL/BUSINESS

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/19/22
The Senate voted 86 to 11 to pass a \$40 billion Ukraine aid package and sends the bill to President Biden which he is expected to sign.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/28/22
Texas politicians have called for increased mental health services to help prevent the next mass shooting, but experts warn blaming mental health is a deflection from the fact that gun control is a necessary part of prevention.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/11/22
March for Our Lives demonstrators took to the streets in hundreds of protests across the country Saturday to push lawmakers to take action on gun violence in the wake of recent mass shootings.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/18/22
The Democratic party is struggling to hold on to congressional control in the midterm elections as key groups of Democratic voters, Black; Hispanic; and people with lower incomes; are getting hit the hardest with record levels of inflation and may not turn out in November.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/23/22
The Supreme Court ruled 6-3 that the Constitution guarantees the right to carry a gun in public, a major decision on the meaning of the Second Amendment right to “keep and bear arms.”
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/24/22
The House passed the bipartisan gun deal, the most expansive gun legislation in nearly 30 years, sending it to the president who has said he’ll sign it into law.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/24/22
The Supreme Court today overturned the landmark Roe v. Wade ruling, in a 5-4 decision, eliminating the constitutional right to an abortion after nearly 50 years, and clearing the way for roughly half the states to ban the procedure.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/22
Six people were killed, and nine others wounded in Sacramento, California early Sunday in a mass shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/07/22
Hundreds of people who fled Ukraine because of Russia’s invasion are returning despite the violence awaiting them.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/08/22
More than thirty people were killed after Russian rockets hit a train station in eastern Ukraine.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/12/22
Ten people were shot and six others were injured after a man, wearing a gas mask, threw a gas canister and then opened fire on a New York City subway during rush hour.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/16/22
Preliminary information indicates that random shoppers were not targeted in a shooting at a South Carolina mall where ten people were shot and two others were injured on Saturday.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/09/22
A murder suspect who escaped from an Alabama jail with a corrections officer were captured after a pursuit by authorities which ended in a crash in Indiana.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/14/22
At least seven people were killed during a mass shooting in a supermarket in Buffalo, New York, Saturday afternoon, according to law enforcement. The shooter was also killed, and another victim is in critical condition.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/16/22
The FBI has opened a hate crime investigation into the shooting Sunday at a Taiwanese church in California that left one person dead and five others injured. The sheriff called the attack politically motivated and targeted against the Taiwanese community.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/17/22
Dallas police have arrested a suspect connected to a shooting at a hair salon that injured three women of Korean descent shortly after the FBI opened a federal hate crime investigation into the shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/22/22
Here are a hundred ways people have stepped up to fight hate related to racist scapegoating against Asian Americans and Pacific Islanders because of the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/24/22
The FBI alleges, an Iraqi citizen who entered the U.S. in September 2020, plotted to kill President George W. Bush over the death and destruction caused by the invasion of Iraq in 2003.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/24/22
Eighteen children and one adult were killed when a gunman opened fire at Robb Elementary School in Uvalde, Texas. The suspected shooter was also killed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/22
Americans continue to endure the horror and tragedy of gun violence in the past two weeks with at least 40 people having been shot dead since May 11, 2022.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/22
The gunman who killed 19 children and 2 teachers at Uvalde Elementary School, entered the school building unobstructed, contrary to information released earlier that he was confronted by a school police officer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/01/22
Three kids were killed when a gunman opened fire in a Tulsa, Oklahoma hospital. The gunman was also killed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/02/22
The gunman who killed four people at a Tulsa hospital including a doctor who he blamed for his pain after surgery, bought the AR-15 style rifle use in the shooting on the day of the attack, according to police.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/06/22
In the first weekend of June, at least 12 people were killed and 38 injured in mass shootings across the country, most notably from Philadelphia and Chattanooga, Tennessee.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/9/22
Three people were killed and four wounded in a shooting at a manufacturing plant in Smithsburg, Maryland. The suspect is in custody.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/11/22
Thirty-one people linked to a white nationalist group, Patriot Front, were arrested Saturday on suspicion of conspiracy to riot near an annual LGBTQ+ event in Coeur d'Alene, Idaho.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/21/22
The director of the Texas Department of Public Safety stated that the law enforcement response to the Uvalde school shooting was a "abject failure" with police putting the lives of officers before the lives of children.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/23/22
Ukrainians are growing increasingly frustrated over with the handling of the war with Russia as casualties mount and Russia takes more territory.

AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/11/22
With the receding of Lake Mead's shoreline, climate change has shown us two sets of human remains with more bodies likely to be discovered due to water level drop and drought.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/17/22
According to a new report, pollution is responsible for more deaths in the world than war, terrorism, malaria, HIV, tuberculosis, drugs or alcohol, making it a dire public health threat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/22/22
Millions of people around the world will face food insecurity and drought with dwindling resources being allocated for these causes due to increased focus on the Russian war in Ukraine.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/30/22
Record high temperatures are spurring cities across the United States to prepare for what could be a sweltering summer by enacting rules to protect people and new ways to communicate the risks.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/22/22
A strong magnitude 6.1 earthquake struck a mountainous area of eastern Afghanistan near the border with Pakistan, killing 1,000 people and injuring another 500 early Wednesday.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/14/22
Dozens of records were expected to be broken as much of the country was gripped by a spring heat wave where more than 100 million Americans were under heat alerts as temperatures surged into the 90s and 100s.

CHILDREN/YOUTH

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/22/22
A research letter published in the New England Journal of Medicine said guns have become the leading cause of death among children and teens in 2022, killing more than vehicle crashes, drug overdoses, or cancer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/11/22
For the first time the U.S. government has issued a report acknowledging that more than 500 Native American children have died in government boarding schools, but questions remain.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/13/22
The Department of Health and Human Services has launched a website with information designed to help parents find formula amid a worsening nationwide shortage. The House Oversight Committee has announced an investigation into the shortage.

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/12/22
The image of a supermassive black hole was revealed Thursday providing the first direct visual evidence of the oval-shaped void which is surrounded by a ring of glowing gas.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/12/22
The Pennington Biomedical Research Center in Louisiana, the only lab in the world equipped to measure metabolism in infants, hopes to reveal the origins of obesity and whether metabolism is set at birth.

CULTURAL DEVELOPMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/22
Religious institutions, across denominations, are looking to make amends with ties to slavery through financial reparations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/17/22
Anita Bryant spearheaded an anti-gay campaign in the 1970's in the name of protecting children which began a culture war in Florida that echoes today's rhetoric.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/04/22
According to experts, if Roe vs. Wade is overturned, research suggests that the bans and restrictions could lead to a rise in maternal deaths and would thus pose a profound threat to maternal health.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/07/22
Black women in southern states are working to ensure their needs are not ignored through established networks that have been filling in the gaps if Roe vs. Wade is overturned.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/14/22
If the Supreme Court overturns Roe vs. Wade, the decision would immediately affect more than 300,000 women who are pregnant now or will be before July in 13 states with so called trigger laws.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/19/22
Now that Juneteenth is a federal holiday meant to celebrate freedom and independence, some commercial attempts to celebrate Juneteenth are getting it wrong.

EDUCATION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/07/22
On any given day, children in elementary schools have their recess revoked for infractions but according to pediatricians and child development experts, recess serves as a break for kids. Now there's growing momentum to pass laws to protect this critical outlet for students.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/19/22
Some teachers and education experts say difficult conversations, such as the one regarding the massacre in Buffalo, New York, are complicated by state laws and policies that restrict how educators discuss racism in the classroom.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/29/22
In a special report, NBC asked teachers around the country to share their thoughts on the Uvalde school shooting and they expressed their fears and worries for their own students' safety.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/01/22
The Biden administration announced the largest student loan forgiveness step by the Education Department with the cancellation of \$5.8 billion in federal loans for 560,000 borrowers who attended schools affiliated with Corinthian Colleges.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/18/22
A federal waiver that made school meals free to students regardless of income is set to end June 30th while inflation still effects families who face high prices at supermarkets and gas stations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/18/22
In the wake of the Uvalde, Texas mass shooting, in interviews with NBC News, some Black parents say the prospect of having an increased law enforcement presence in schools will provide a false sense of security and makes them feel less safe.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/08/22
Covid's omicron had one of the deadliest weeks in the pandemic thus far resulting in 18,000 deaths.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/09/22
A study finds health care personnel, early in the Covid-19 pandemic, experienced levels of mental health distress comparable to veterans who served in combat zones.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/13/22
The Biden Administration is extending the mask mandate nationwide for another 15 days for travelers to assess the impact that a surge of Covid cases is having on the number of hospitalizations, deaths, and capacity of the health care system.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/13/22
As a more contagious subvariant of the omicron variant spreads and Covid cases are on the rise, few precautions such as the indoor mask mandate have returned.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/14/22
The Food and Drug Administration authorized the first Covid-19 breath test, with results in as little as 3 minutes, to detect Covid.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/17/22
The Centers for Disease Control and Prevention is looking into the deaths of five children linked to a growing number of hepatitis cases across the country.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/21/22
Nine cases of severe hepatitis in children have been reported in Alabama with an additional two in North Carolina and the CDC is asking physicians nationwide to be on the lookout for more cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/28/22
Moderna is expected to ask the FDA to authorize the use of its Covid-19 vaccine for children ages 6 months to 5 years.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/04/22
Cases of liver damage in young children worldwide caused by acute hepatitis without a known cause add to a puzzling number of reports that began last fall.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/06/22
After the U.S. marks one million COVID deaths, we look into the groups that make up the death toll which include the older population, health care workers, first responders, essential workers and others.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/06/22
The Centers for Disease Control and Prevention is looking into the deaths of five children linked to the growing number of mysterious pediatric hepatitis cases in 24 states and Puerto Rico.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/17/22
The Food and Drug Administration authorized a booster dose of the Pfizer-BioNTech Covid-19 vaccine for children 5-11 years old as a study in February found that two doses of the vaccine would not offer enough protection
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/19/22
The Centers for Disease Control and Prevention signed off on booster shots of the Pfizer-BioNTech Covid-19 vaccine for children ages 5 – 11 as Covid cases are surging again in the United States.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/20/22
Here's what to know about monkeypox symptoms, causes and treatments as the CDC says new cases are considered an "emerging issue."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/23/22
The Centers for Disease Control is investigating four suspected cases of Monkeypox, one in New York City, one in Florida, and two in Utah, as it works to release the vaccine from the national stockpile.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/22
The Centers for Disease Control and Prevention have identified cases of monkeypox in California, Florida, Massachusetts, New York, Utah, Virginia, and Washington. Here's what you need to know about the U.S. cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/10/22
With a new policy set to take effect at midnight on Sunday, the Biden administration will cease requiring travelers to test negative for Covid before coming into the United States.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/15/22
The Food and Drug Administration voted Wednesday to recommend authorizing Moderna's Covid-19 vaccine for children ages 6 months to 5 years with shots possibly beginning next week.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/28/22
As cases of the Monkeypox virus surge in the U.S., health officials at the White House will immediately start distributing the vaccine around the country, focusing on areas with high-risk groups.

DATELINE NBC
ISSUES AND PROGRAMMING SUMMARIES
60 minutes (unless noted)
Topics covered: Violence

- Dateline NBC, National, 8pm, 04/01/22 (Violence)

Dateline reveals new details in the case of former NYC police officer Valerie Cincinelli, who was accused of an alleged murder-for-hire plot targeting her husband, Isaiah Carvalho. The two-hour special features exclusive TV interviews with those close to the case and Cincinelli, including her ex-boyfriend John DiRubba.

- Dateline NBC, National, 8-10pm, 04/08/22 (Violence)

When former Arkansas State Senator Linda Collins is found fatally stabbed outside her home, investigators must determine if her murder is connected to her political career or her personal life.

- Dateline NBC, National, 7pm, 04/09/22 (Violence)

When experienced outdoorsman Mike Williams disappears on a duck hunting trip on Lake Seminole, authorities first believe he could have drowned or been eaten by alligators until his mother presses law enforcement to reopen the case.

- Dateline NBC, National, 8pm, 04/09/22 (Violence)

The investigation into the death of entrepreneur Christopher Northam Sr. reveals secrets and a list of potential enemies.

- Dateline NBC, National, 8-10pm, 04/15/22 (Violence)

Correspondent Keith Morrison will report on the latest twists and turns in the case of Pam Hupp, who was charged last year in the murder of her close friend Betsy Faria. The two-hour special will feature new interviews, including with Leah Askey, the prosecutor behind the wrongful conviction of Betsy's husband Russ Faria.

- Dateline NBC, National, 8-10pm, 04/22/22 (Violence)

When California mother Sherri Papini suddenly reappears three weeks after vanishing from her home, she alleges she had been kidnapped. In Friday's all-new *Dateline NBC*, the Shasta County detectives who cracked the case reveal new details about the investigation, shedding light on the latest chapter in a case that captivated the nation.

- Dateline NBC, National, 7pm, 04/23/22 (Violence)

When 16-year-old dancer Meghan Landowski is murdered in her Virginia home, investigators receive a tip that leads them to an unlikely suspect.

- Dateline NBC, National, 8-10pm, 04/29/22 (Violence)

After New Jersey mother Michelle Lodzinski reports that her five-year-old son Timmy vanished from a carnival, detectives embark on a decades-long investigation until a family member

identifies a key piece of evidence pointing to a potential suspect. Friday's all-new *Dateline NBC* features exclusive TV interviews with insiders close to the case.

- Dateline NBC, National, 7pm, 04/30/22 (Violence)

A double homicide in upstate New York leads detectives on a cross-country investigation to find answers.

- Dateline NBC, National, 8pm, 05/06/22 (Violence)

After Anastasia "Annie" Hester is stabbed in a Portland, Oregon suburb while sleeping, investigators uncover personal details that point to multiple suspects and possible motives in her murder.

- Dateline NBC, National, 7pm, 05/07/22 (Violence)

Foreign exchange student Diren Dede's participation in a dangerous game, leads to deadly consequences.

- Dateline NBC, National, 8pm, 05/13/22 (Violence)

After prominent plastic surgeon and local musician Dr. Frank "Buddy" McCutcheon is murdered in his Asheville, North Carolina home, investigators uncover a trail of clues pointing to an unlikely killer. New details come to light from never-before-seen police footage and exclusive TV interviews with insiders close to the case.

- Dateline NBC, National, 7pm, 05/14/22 (Violence)

When Atlanta attorney Tex McIver claims to have accidentally shot his wife Diane McIver, the local prosecutor questions his story.

- Dateline NBC, National, 8-10pm, 05/20/22 (Violence)

When Leslie Neulander dies after what appears to be an accidental fall in the shower, two friends join forces to seek justice on her behalf. Andrea Canning reports on the latest twists and the final chapter in the case.

- Dateline NBC, National, 8-10pm, 05/22/22 (Violence)

When Dr. Teresa Sievers is found murdered in her kitchen, detectives struggle to find any leads until an unexpected tip changes everything.

- Dateline NBC, National, 9pm, 06/03/22 (Violence)

When 18-year-old Anjelica "AJ" Hadsell disappears from her Virginia home, the unpredictable investigation into her inner circle of trusted friends and family reveals a sinister betrayal. In network exclusive interviews, AJ's stepfather Wesley Hadsell and two of her close friends speak to *Dateline* correspondent Andrea Canning.

- Dateline NBC, National, 8pm, 06/04/22 (Violence)

Years after Bill Stout is found shot to death in his bed, his son uncovers new details in a box of case files.

- Dateline NBC, National, 9pm, 06/10/22 (Violence)

Insiders speak out in exclusive interviews about Nancy Brophy, a Portland, Oregon romance novelist charged with the murder of her husband, Chef Dan Brophy, years after she wrote a blog post titled *How To Murder Your Husband*.

- Dateline NBC, National, 9pm, 06/11/22 (Violence)

When successful realtor Vern Holbrook is lured to a home showing, he is attacked and left for dead in what appears to be an attempted murder-for-hire. Investigators turn to his family and business partners to determine who might have been behind the plot.

- Dateline NBC, National, 7pm, 04/01/22 (Violence)

Amber Heard sat down with NBC News' Savannah Guthrie in her first interview since the defamation trial against her ex-husband Johnny Depp.

- Dateline NBC, National, 8pm, 06/18/22 (Violence)

A glimpse of a sobbing woman lighting black candles is seared into 9-year-old Jessie Becker's memory. Decades later Jessie reveals what she saw, reigniting an investigation into the unsolved murder of local bartender, Corey Wieneke.

- Dateline NBC, National, 9pm, 06/24/22 (Violence)

A former hockey player discovers his wife, Kelley Clayton, murdered in their home. When their young daughter says she saw a robber at the scene of the crime, the killer's true identity turns out to be far more complicated.

WEAU 13 NEWS AT 10PM

ISSUES AND PROGRAMMING FCC LOG

Times vary but average 2-3 minutes

(below stories may air in other WEAU newscasts as well)

4/7/22

Festival Foods Chippewa Falls (business) – A new Festival Foods grocery store is coming to Chippewa Falls in 2023. Festival bought 7.4 acres of land at the intersection of Seymour Cray and Chippewa Crossing Blvd. where it plans to build the new store. Construction is set to begin in spring 2023 with an opening later in the year.

Youth of the Year Gala (youth): The Boys and Girls Clubs of the Chippewa Valley held their annual gala fundraiser. Youths from all four Boys and Girls Club communities in Eau Claire, Chippewa Falls, Menomonie and Black River Falls were honored.

Principal Award (education): The principal at Southview Elementary in Chippewa Falls is one of 17 principals from across the state of Wisconsin honored with the Herb Kohl Foundation Principal Leaders Award. Sara Denure has been at Southview for 10 years. The school will also receive a \$6,000 grant.

5/4/22

Ukraine Bracelets (children) – Two groups of students are making bracelets to raise money for relief efforts in Ukraine. Eighth graders in Altoona raised \$200 for World Central Kitchen to help feed refugees. Fourth graders at Locust Lane Elementary in Eau Claire have raised \$600 so far for UNICEF.

Allergy Season (health) – With the weather finally starting to warm up, allergy season is also ramping up. Doctors say allergies symptoms can often be confused with COVID-19. A key difference is allergies often include itchy eyes and an itchy nose. Headaches can be a symptom of both, but doctors say COVID headaches are typically more dispersed.

Excellence in Education (education) – Students from eight different schools in western Wisconsin were honored for excellence in the classroom and in extra curriculums. The students got to pick a teacher or faculty member who's helped them along the way to present them with their award.

5/5/22

J&J Vaccine Limits (medical) – The FDA is limiting who can receive the Johnson and Johnson COVID-19 vaccine. The FDA says the move is due to a rare but dangerous blood clotting condition linked to the vaccine called TTS. The FDA is limiting the J&J vaccine to people whom other vaccines aren't appropriate or available and to people who otherwise wouldn't get vaccinated.

Boy Scouts Dinner (youth) – The Chippewa Valley Council Boy Scouts of America hosted its annual leadership dinner in Eau Claire. Packers radio announcer Wayne Larrivee served as the guest speaker, saying he was honored to be part of the event. All proceeds from the dinner go back to the Chippewa Valley Council BSA.

5/6/22

Chippewa Falls Homicide Criminal Complaint (violence) – A redacted version of the criminal complaint in the homicide of 10-year-old Lily Peters was released by the judge. The complaint revealed some new details about the case. During an interview with investigators, the 14-year-old suspect said he went back to the wooded area and moved the body when he learned people were looking for her.

Food Truck Friday (business) – From May through September, Food Truck Friday is back in Eau Claire. Once a month, food trucks will fill Phoenix Park on a Friday. A total of 16 food trucks will rotate throughout the season to offer food to people in the downtown area.

Diaper Drive (family values) – For the second year, WEAU is teaming up with area businesses and organizations for a Diaper Drive. Community members can donate diapers and/or wipes at Festival Foods locations. Monetary donations are also being accepted at RCU locations. One in three families in the Chippewa Valley is in need of diaper assistance for their children.

5/19/22

BOOSTERS FOR KIDS (health) – The FDA and CDC approved COVID boosters for children ages 5 to 11. Eau Claire City-County Health Department Director Lieske Giese encourages parents of children who got vaccinated five months ago to get a booster. She says it will help lower community spread if more people get vaccinated and boosted.

DIAPER DRIVE (children) – The final totals are in for the Diaper Drive. The diapers will be distributed by Feed My People Food Bank to families in Eau Claire and Chippewa Counties. The drive received more than \$21,000 in donations, nearly 7,500 diapers and nearly 4,000 wipes.

ACCESSIBLE VOTING MACHINES (technology) – La Crosse County is rolling out new voting machines to make it easier for people with disabilities to vote. An open house was held to give people a chance to learn about the new equipment and test it out ahead of election time.

5/30/22

Wood Co. Shooting (violence) – One person is taken into custody following a shooting in Wood County. The sheriff's office received a report of a male with a gunshot wound at Marshfield Medical Center. An investigation led deputies to an address in the Town of Richfield. One person at that address was taken into custody.

Taps for Veterans (business) – Area businesses did their part to honor fallen servicemembers on Memorial Day. Fleet Farm teamed up with Taps for Veterans to have taps played at all 47 stores across the Midwest, including in Eau Claire. The event was part of the third annual Taps Across America.

6/9/22

Black River Falls Mural (business) – A business owner in Black River Falls asked an artist to paint a mural on one of his walls. The mural is getting so much attention other businesses in downtown Black River Falls want one too. The hope is the murals will continue to draw more people to the downtown area.

Nursing Poverty Simulation (health) – Nursing students at Western Technical College took part in a poverty simulation to help illustrate the difficulties of having limited income. The students had to balance a budget for an entire month. The goal is to help the students gain empathy and better understand where their patients are coming from.

Cinder City Days (family values) – Cinder City Days is underway in Altoona. The event features activities for the whole family from a carnival to a car show to a parade. It's organized by the Altoona Lions Club, which in turn gives back to community organizations.

6/22/22

Nestle Settlement (business) – Union works and Nestle reach a settlement after workers filed grievances in April. After a cyberattack on its time keeping service in December 2021, employees complained about getting paid too little or having to pay money back to the company. The settlement means union members won't have to pay back \$160,000 to Nestle.

Farmer Appreciation Dinner (agriculture) – Chippewa County held its 52nd Annual Farmer Appreciation Dinner at the Northern Wisconsin State Fairgrounds. This is the first time the dinner has been held in person since 2019 due to the pandemic.

Baseball Fan saved (medical) – An Onalaska man who suffered a heart attack while at a baseball game in Washington, D.C. is alive thanks to two other fans with medical training. The fans at Nats Stadium came to the Brewers fan's aid and helped save his life.

MEET THE PRESS TOPICS
Airs Sundays, 8:00am and 12:05am
Various topics covered: Business/Economy, Health, Environment,
Violence, and Cultural
Times vary

April 3

This Sunday: Is Russia withdrawing or reloading? There is what Russia says and there is what Russia does. We're focused on the latter. Ukrainians push the Russians away from Kyiv and the north, but retreating forces appear to be headed to Ukraine's east.

April 10

This Sunday: Putin's brutal war.

April 17

This Sunday, Putin's warning. As the war moves to the East ... Mariupol is in a dire situation. To save them we need more weapons. And Ukraine sinks a key Russian warship, the U.S. announces a new \$800 million weapons package. Russia retaliates and warns the U.S. directly of "unpredictable consequences."

April 24

This Sunday: new battle lines in Ukraine.

May 1

CHUCK TODD:

This Sunday: our growing commitment to Ukraine. The cost of this fight is not cheap. President Biden asks Congress for 33 billion dollars in new aid.

May 8

This Sunday: The fate of Roe v. Wade. A divided country reacts to that draft Supreme Court decision.

May 15

This Sunday: Mass shooting in Buffalo. Ten people dead, nine of them African American, in what appears to be a racially motivated shooting. People in a supermarket shopping and bullets raining down on them. This was pure evil - it was straight up racially motivated hate crime.

May 29

This Sunday: The tragedy in Texas. It just keeps happening, and nobody does anything about it. Another mass shooting. Another grieving community.

June 12

This Sunday: The January 6th hearings. Did President Trump summon the mob, assemble the mob and lit the flame of this attack?

June 19

This Sunday: Making the case. Our democracy came dangerously close to catastrophe. January 6th testimony that President Trump knew he had lost the election but continued to say that it was rigged. And then the unconstitutional plot to overturn the election. Putting Vice President Pence's life in danger during the Capitol riot when he refused to go along.

June 26

This Sunday: The end of Roe v. Wade. The Supreme Court overturns the right to abortion nearly 50 years after Roe. States already moving to stop abortions, with more to come. The legal, medical and political fallout from this historic decision. Plus, new information on the January 6th hearings.