Memorandum

To: Public File

From: Jolene, Jensen, Executive Assistant/Programming Re: Issues and Programs Report, 1st Quarter 2021

Date: April 7, 2021



In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from January 1 – March 31, 2021. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 1st quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 727 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 1st quarter, 2021. NBC also airs "The More You Know" PSA's.

For 1st Quarter 2021 January 1, 2021 – March 31, 2021

THERE WAS NO OTHER PROGRAMMING FOR THE 1ST QUARTER OF 2021, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

1st Quarter 2021 PSAs

Air Date	Start Time	Program	Promo Title	House #	Туре	Air Time
01/02/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:17 a
01/02/2021	10:30: 00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	10:54:17 a
01/02/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	11:24:17 a
01/02/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:54:17 a
01/09/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	10:24:17 a
01/09/2021	10:30	TMYK WILD CHILD 30 MIN (4	PSA 2020, The More You Know,	ZNBC201105H	PSA	10:54:17 a
01/03/2021	00 a	SEG)	Diversity, Equity & Inclusion Speaking Up for Justice :15	2.120201.100		
01/09/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:24:17 a
01/09/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:54:17 a
01/16/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	10:24:17 a
01/16/2021	10:30: 00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	10:54:17 a
01/16/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:24:17 a
01/16/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	11:54:17 a
01/23/2021	08:30: 00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	08:40:53 a
01/23/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:24:17 a
01/23/2021	10:30: 00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:54:17 a
01/23/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:24:17 a

01/23/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	11:54:17 a
01/30/2021	10:00: 00 a	SEG) TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	10:24:17 a
01/30/2021	10:30: 00 a	SEG) TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	10:54:17 a
01/30/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:24:17 a
01/30/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:54:17 a
02/06/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	10:24:17 a
02/06/2021	10:30: 00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	10:54:17 a
02/06/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:24:17 a
02/06/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:54:17 a
02/13/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	10:24:17 a
02/13/2021	10:30: 00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:54:17 a
02/13/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:24:17 a
02/13/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity "Love Has No Labels - Fight for Freedom" (:15)	CNDN0299000H	PSA	11:54:17 a
02/20/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:17 a
02/20/2021	10:30: 00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	10:54:17 a
02/20/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:24:17 a
02/20/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:54:17 a
02/27/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	10:24:17 a
02/27/2021	10:30: 00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	10:54:17 a
02/27/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:24:17 a
02/27/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:54:17 a

	03/06/2021	08:30: 00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching	ZNBC20198H	PSA	08:40:53 a
	03/06/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	Kids About Equity :15 PSA 2020, The More You Know, COVID- 19 AAPI "Time of Crisis" :15	ZNBC20179H	PSA	10:24:17 a
	03/06/2021	10:30: 00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	PSA	10:54:17 a
	03/06/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, COVID- 19 AAPI "No Room" :15	ZNBC20180H	PSA	11:24:17 a
	03/06/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	11:54:17 a
	03/13/2021	-10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, COVID- 19 AAPI "Time of Crisis" :15	ZNBC20179H	PSA	10:24:17 a
	03/13/2021	10:30: 00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	10:54:17 a
_	03/13/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	PSA	11:24:17 a
	03/13/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, COVID- 19 AAPI "Time of Crisis" :15	ZNBC20179H	PSA	11:54:17 a
	03/20/2021	08:30: 00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	PSA	08:40:53 a
	03/20/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4	PSA 2020, The More You Know, COVID- 19 AAPI "Time of Crisis" :15	ZNBC20179H	PSA	10:24:17 a
	03/20/2021	10:30:	SEG) TMYK WILD CHILD 30 MIN (4	PSA 2020, The More You Know,	ZNBC20199H	PSA	10:54:17 a
	00/20/2021	00 a	SEG)	Diversity, Equity & Inclusion Be Vocal :15			
	03/20/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, COVID- 19 AAPI "No Room" :15	ZNBC20180H	PSA	11:24:17 a
	03/20/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	11:54:17 a
	03/27/2021	08:30: 00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2020, The More You Know, COVID- 19 AAPI "No Room" :15	ZNBC20180H	PSA	08:40:53 a
	03/27/2021	10:00: 00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:24:17 a
	03/27/2021	10:30: 00 a	SEG) TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, COVID- 19 AAPI "No Room" :15	ZNBC20180H	PSA	10:54:17 a
	03/27/2021	11:00: 00 a	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	PSA	11:24:17 a
	03/27/2021	11:30: 00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:54:17 a

NBC NETWORK NON-BROADCAST EFFORTS

January - March, 2021

NBCUniversal's The More You Know website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT encouraging everyday actions that reduce environmental impact
- EDUCATION recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY sharing online safety tips and information
- DIVERSITY embracing differences and promoting inclusion, tolerance and respect
- COMMUNITY contributing to the common good and create a positive impact on those around you
- CIVIC ENGAGEMENT volunteering, voting or advocating are key to stronger communities, safer neighborhoods and happier citizens

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online. Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

COMMUNITY CALENDAR

Air Dates: 01/01 - 03/31/2021

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Support Local Winter
Air Dates 01/01-01/11/2021
Spot promoting the advantages of shopping local.

Revive the Chippewa Valley Air Dates 03/24-03/31/2021

PSA Encouraging people to get the vaccine so things can go back to normal and "Revive the Chippewa Valley."

EC Chamber Vaccine

Air Dates 03/24-03/31/2021

PSA with business leaders encouraging people to get the vaccine when it's their turn.

UWEC Antigen Testing Air Dates 02/22-03/31/2021

Promoting community COVID antigen testing at Zorn Arena.

Bowl for Kids Sake

Air Dates 01/14-03/31/2021

PSA Promoting the charity event "Bowl for Kids Sake."

Air Dates 01/01-03/31/2021

PSA promoting the L.E. Phillips Memorial Public Library and the Story Builder Library Expansion Campaign.

Carson Park PSA

Air Dates 01/01-03/31/2021

PSAs Promoting the Carson Park Capital Campaign.

COMMUNITY PARTICIPATION

Community participation was down this quarter due to COVID-19 cancellations

Judy Clark, Anchor

January 6

Judy helped with a station tour and a question-and-answer session with Youth Leadership Eau Claire. The group was made up of students in various schools in the Eau Claire area and is a program with the Eau Claire Area Chamber of Commerce.

February 3

Judy participated in a zoom program with agriculture agents from around the state with UW-Extension. She talked about how the media can help them get their message across, what we're looking for, how they can be better prepared for interviews, what makes a good story, etc.

Sarah Winkelmann, Reporter/Producer

February 15

Sarah served as a judge for the virtual dog show through the city of Eau Claire Parks and Recreation Department in mid-February.

Terri Hoepner, Account Executive

January, 2021

Terri helped out with a 4th grade Junior Achievement group at Altoona Schools. The entire unit was about what makes an entrepreneur, resources, and profit/loss/revenue/expense. Terri tied this information in with her sales position at WEAU. Terri recorded video sessions instead of in-person this year due to COVID. These videos were used in classrooms after Jan 1.

Jimmie Kaska, Digital Producer

March 6

Jimmie attended a WBA (Wisconsin Broadcasters Association) Student Seminar (Virtual event). College students, primarily students interested in media-related career paths attended the seminar. Topics covered were Digital Media, Social Media, Sports, and Freelance Broadcasting.

Marcela Tapia, Creative Services Manager

January 27

Marcela participated in a zoom presentation for a Media Portfolio Class (Seniors) at Arkansas State University. Marcela talked about the transition from college to the workplace.

Kelly Slifka, Meteorologist

March 18

Kelly did a phone interview on March 18 about meteorology for a student from Medford High School. They talked about what college courses meteorology students would need to take, Kelly's hours, his workflow and where he thinks the most difficult weather is to forecast in the U.S.

Danielle Wagner, Anchor

March 29

Danielle was the moderator for a virtual women's panel for the upcoming Girl Scouts banquet. The panel of local women discussed leadership, what makes a good leader, what leaders inspire them, and advice they have for young women aspiring to be leaders.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday-Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday-Friday, 5-5:30pm

Monday-Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:35am.

<u>Dateline NBC:</u> NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

1st Quarter 2021 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING Interviews average 2 minutes 30 seconds

IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.

Children/Youth

Health/Medical
Education
Substance Abuse/Addiction/Violence
Agriculture/Environment
Cultural Development
Economy/Business
Science/Technology
Family Values

WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG Interviews are approximately 4 minutes long

IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.

(The interviews below were performed off-site and/or recorded)

Children/Youth

Health/Medical

January 29- Harvest of the Month with Ruth Chipps, RD, features a recipe for Butternut Squash Soup.

February 24- Harvest of the Month with Ruth Chipps, RD, features a recipe utilizing carrots.

March 3-Red Cross Month focuses on blood services and the need during the pandemic. Sue Thesenga with the Red Cross talks about it.

March 22-Harvest of the Month with Ruth Chipps, RD, features National Nutrition Month and a recipe to incorporate green beans into meals.

Education

March 16-Justin Kern with the Red Cross talks about disaster services and how Wisconsin Red Cross volunteers help victims of house fires.

Substance Abuse/Addiction/Violence

Agriculture/Environment

January 25- Wisconsin Potato Growers Association's Sara Agena, features a recipe for Sheet Pan Steak and Potatoes.

February 5- Wisconsin Beef Council's Angie Horkan features recipes using air fryers.

February 10-Alice in Dairyland, Julia Nunes, talks about Wisconsin ginseng.

February 12-Dairy Farmers of Wisconsin's Tina Peterson pairs Wisconsin cheese and chocolate perfect for Valentine's Day.

February 15-Wisconsin Potato Growers Association's Sara Agena features a recipe for Potato Lovers' Month. Sausage, Kale, Peppers and Potatoes.

February 22- Wisconsin Potato Growers Association's Sara Agena features a recipe for Potato Leek Soup.

March 5-Wisconsin Beef Council's Angie Horkan, makes corned beef recipes for St. Patrick's Day.

March 15-UW-Extension's Diana Alfuth shows us how to start seeds to get a jump start on the garden.

March 22-Wisconsin Potato Growers Association's Sara Agena, makes Garlicky Mashed Potato Cakes.

Cultural Development

Economy/Business

Science/Technology

Family Values

WEAU 13 NEWS AT 5 ISSUES AND PROGRAMMING FCC LOG Interviews average 3 minutes

IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.

Chil	dren	/Yo	uth/	Hea	lth

Health/Medical

Education

Substance Abuse/Addiction/Violence

Agriculture/Environment

Cultural Development

Economy/Business

Science/Technology

Family Values

NBC NIGHTLY NEWS ISSUES AND PROGRAMMING SUMMARIES Times vary

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/08/21 NBC Nightly News reports U.S. economy loses 140,000 jobs in final monthly report of Trump presidency.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/13/21 NBC Nightly News reports the House voted 232 to 197 to impeach President Donald Trump for a second time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/20/21 NBC Nightly News reports Joe Biden is sworn in as the 46th U.S. President.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/21
 NBC Nightly News reports U.S economy gains just 49,000 jobs in January as Biden pushes for \$1.9 trillion relief package.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/21
 NBC Nightly News reports millions of Americans are struggling to survive as the pandemic has brought the job markets to a halt.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/21
 NBC Nightly News reports the House votes to approve \$1.9 trillion Covid relief package, sending bill to Senate.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/21 NBC Nightly News reports U.S. orders all government computers to undergo emergency patch after alleged China hack of Microsoft email and calendars.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/21 NBC Nightly News reports U.S economy gains 379,000 jobs in February, in first full monthly employment report under President Biden.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/21
 NBC Nightly News reports Senate Democrats reach deal on unemployment aid, allowing \$1.9
 trillion stimulus bill to advance.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/11/21 NBC Nightly News reports President Biden signs \$1.9 trillion Covid relief bill, \$1,400 stimulus checks to begin arriving by end of the month.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/11/21
 NBC Nightly News reports President Biden to address nation one year into the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/21 NBC Nightly News reports air travel rises to highest levels since pandemic hit.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/22/21 NBC Nightly News shows new photos of crowded conditions for migrants at Texas Border Patrol facility.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/21 NBC Nightly News reports North Korea fired at least one missile over the weekend as Biden administration reviews its approach to the regime. Also, Senators seek elusive common ground on gun safety after two mass shootings in one week. President Biden also calls for banning assault weapons.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/25/21 NBC Nightly News reports President Joe Biden faces journalists in his first news conference as president.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/27/21 NBC Nightly News reports North Korea fired two ballistic missiles this week and it wasn't just a test, experts say.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/30/21
 NBC Nightly News reports the ship is free and the canal is open. But the world will feel lasting effects of the Suez Canal saga.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/30/21 NBC Nightly News reports vaccines are working; the latest surge in Covid cases proves that.

SUBSTANCE ABUSE/ADDICTION

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/01/21 NBC Nightly News reports on the inside the hunt for Mexico's bloodiest drug lord.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/03/21 NBC Nightly News reports one dead and several injured in Texas church shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/21 NBC Nightly News reports an Ohio city shows the devastating impact of 2020's rise in gun violence.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/06/21
 NBC Nightly News reports death toll climbs to four in Capitol siege as D.C.'s police report fatal 'medical emergencies.'
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/21 NBC Nightly News reports FBI and NYPD told Capitol Police about the possibility of violence ahead of the riot in D.C., senior officials say.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/19/21 NBC Nightly News reports on possible Inauguration Day violence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/21 NBC Nightly News reports two FBI agents killed in Florida shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/03/21
 NBC Nightly News reports Ohio grand jury brings murder charge against ex-Columbus police officer who fatally shot Andre Hill, a Black man.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/21 NBC Nightly News reports violent attacks against Asians have been rampant.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/21 NBC Nightly News reports that George Floyd's death rocked Minneapolis and changed America. Will Derek Chauvin's murder trial do the same?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/21 NBC Nightly News reports on the challenges faced by teachers and virtual teaching. Teachers are grappling on how to support their students as they deal with violence, racism, poverty, and trauma.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/14/21 NBC Nightly News reports in Lansing, Michigan where the city struggles with how to slash police budgets and fight violence and crime.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/21 NBC Nightly News reports at least seven were killed in shootings at three massage parlors near Atlanta.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/21 NBC Nightly News reports that bear spray became a prize weapon for violent protesters in the recent months, including the Jan. 6 Capitol riot.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/22/21
 NBC Nightly News reports 10 people were killed in a shooting at a Boulder, Colorado grocery store.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/21
 NBC Nightly News reports a 21-year-old man was charged with 10 counts of first-degree murder after shooting at Colorado grocery store.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/24/21 NBC Nightly News reports how the Atlanta-area shootings prompted NBC News editor Shannon Ho to confront her Asian heritage as a biracial woman.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/28/21
 NBC Nightly News reports the Derek Chauvin trial begins March 29, 10 months after George Floyd's death.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/31/21 NBC Nightly News reports four people, including a child, were killed in a shooting at a business in Orange County, California, Wednesday evening, officials said.

AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/21 NBC Nightly News reports a major storm is expected to affect 110 million with heavy snow, rain, and winds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/21
 NBC Nightly News reports major storm disrupts travel and vaccine centers as Northeast braces for up to two feet of snow.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/21
 NBC Nightly News reports millions left freezing without power in Texas as possible tornado kills three in North Carolina.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/20/21 NBC Nightly News reports President Biden declares major disaster in Texas following severe winter storm, boosting federal funding to aid recovery.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/23/21
 NBC Nightly News reports freshwater fish in decline with one-third of species facing extinction.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/21 NBC Nightly News reports China's worst sandstorm in a decade chokes Beijing, sparking new health fears.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/21 NBC Nightly News reports billions of Brood X cicadas that have spent 17 years growing underground, will finally emerge this spring.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/26/21 NBC Nightly News reports millions of mice descend on eastern Australia.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/28/21 NBC Nightly News reports the global slowdown has actually been good for the whales, as human interference has diminished.

CHILDREN/YOUTH

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/21 NBC Nightly News reports more kids are entering foster care, but fewer families are willing to take them in.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/21
 NBC Nightly News reports on the states ranked the lowest in protecting children from hunger and poverty during Covid.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/21 NBC Nightly News reports a record number of unaccompanied migrant children are being held in facilities meant for adults.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/21
 NBC Nightly News reports on the challenges faced by teachers and virtual teaching. Teachers are grappling on how to support their students as they deal with violence, racism, poverty and trauma.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/21 NBC Nightly News reports FEMA will help shelter and care for influx of migrant children at the U.S. Mexico border.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/21
 NBC Nightly News reports on the risks of traveling with unvaccinated kids.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/25/21 NBC Nightly News reports on President Biden's news conference and says his policies aren't the reason for increase of children at the southern border.

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/21 NBC Nightly News reports three spacecrafts to arrive at the red planet this month, sign of a new era of space exploration.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/21
 NBC Nightly News reports scientists baffled by animal life found beneath almost half a mile of Antarctic ice.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/18/21 NBC Nightly News reports NASA's rover lands on Mars, marking the start of a new era of exploration.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/19/21
 NBC Nightly News reports NASA releases new Perseverance rover pictures, including its final descent.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/23/21
 NBC Nightly News reports NASA Rover beams back first audio from surface of red planet.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/21 NBC Nightly News reports swirling mass of plasma raining electrons observed above Earth for the first time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/19/21 NBC Nightly News reports on the debris shooting around the Earth that can threaten other spacecrafts and the International Space Station. Satellites will now attempt to clean up some of the debris.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/21 NBC Nightly News reports that scientists say six-month summers in the Northern Hemisphere could be common by the end of this century.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/26/21 NBC Nightly News reports on the mysterious streaks of light that illuminated the skies over Pacific Northwest.

FAMILY VALUES

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/21 NBC Nightly News reports the Agriculture Department established partnerships between food banks and food distributors to provide food to struggling families.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/21 NBC Nightly News reports more kids are entering foster care, but fewer families are willing to take them in.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/21 NBC Nightly News reports immigrant families are forgoing crucial health and food assistance.

CULTURAL DEVELOPMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/21 NBC Nightly News reports on seven women who influenced Martin Luther King Jr.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/21 NBC Nightly News reports Latinos are disproportionately affected in hard-hit L.A, grappling with Covid surge, risky work, and multigenerational homes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/21 NBC Nightly News reports why "cancel culture' doesn't apply to the reckoning with Dr. Seuss racist imagery. Six of the author's books will stop being published because of racist imagery that has sparked criticism from conservatives who call it another example of "cancel culture."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/21 NBC Nightly News reports on an Apache holy site that sits on one of the largest copper deposits in the world.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/21 NBC Nightly News reports newly discovered fragments of Dead Sea Scrolls reveal hidden ancient Bible texts in Israel's "Cave of Horror.'

EDUCATION

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/19/21 NBC Nightly News reports the College Board drops SAT's optional essay and subject tests to reduce demands on students.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/21/21 NBC Nightly News reports on whether schools are ready for in-person learning.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/21 NBC Nightly News reports schools are facing a substitute teacher crisis as teachers are absent due to Covid-19.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/28/21 NBC Nightly News reports parents of some disabled kids face a terrible choice whether to risk health issues by sending them to school or keep them home without education.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/21 NBC Nightly News reports on the challenges faced by teachers and virtual teaching. Teachers are grappling on how to support their students as they deal with violence, racism, poverty, and trauma.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/17/21 NBC Nightly News reports Biden administration to provide \$10 billion for Covid testing in schools to speed reopening.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/19/21
 NBC Nightly News reports the CDC relaxes social distancing requirements in schools from 6 to 3 feet.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/21 NBC Nightly News reports Boston wants to diversify admissions to elite high schools but a groups of parents are suing saying the new policy is unfair.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/01/21 NBC Nightly News reports the U.S. surpasses 20 million Covid cases. December was the deadliest, most infectious month since the state of pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/21 NBC Nightly News reports England to enter strictest lockdown since March as new variant drives spiraling Covid crisis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/08/21 NBC Nightly News reports there may be a USA variant. The White House Task Force report warns of other possible virus variant in U.S.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/12/21
 NBC Nightly News reports CDC to recommend states expand access to Covid vaccines to adults 65 and older.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/21 NBC Nightly News reports the global death toll surpasses two million just over a year after the Corona virus was first detected.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/28/21 NBC Nightly News reports U.S. is in a race against time with new coronavirus variants, scientists warn.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/21 NBC Nightly News reports Johnson and Johnson says single-shot vaccine is 85 percent effective at preventing severe Covid cases, but weaker against South African variant.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/21 NBC Nightly News reports it could take years to recover from the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/21 NBC Nightly News reports ADHD diagnoses have skyrocketed during the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/18/21 NBC Nightly News reports life expectancy drops by one year.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/21/21 NBC Nightly News reports the U.S. surpasses 500,000 deaths from Covid-19.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/28/21 NBC Nightly News reports Fauci urges Americans to take any vaccine available to them when eligible.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/01/21 NBC Nightly News reports the Johnson & Johnson vaccine could be a 'game changer.' But the rollout comes with some risks. Who should get which vaccine and why?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/21 NBC Nightly News reports veterans who spent years battling PTSD, are now thrusting them back into their darkest days because of COVID.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/07/21 NBC Nightly News reports Meghan, the Duchess of Sussex, says rumor and pressure caused suicidal thoughts.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/21 NBC Nightly News reports the CDC has released its guidance on which activities are safe for people who have been fully vaccinated against Covid.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/21 NBC Nightly News reports Oprah's interview with Meghan and Harry offered a radical message on mental health.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/21
 NBC Nightly News reports Europe's halting of some vaccinations 'may cause more harm than it stops,' expert says after a small number of patients developed blood clots after receiving at least one dose.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/19/21 NBC Nightly News reports very promising data shows vaccines may stop Covid transmission, but big questions remain.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/22/21 NBC Nightly News reports AstraZeneca says trial data shows Covid vaccine is 79 percent effective; set to request U.S. emergency use authorization.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/21 NBC Nightly News reports U.S officials raise concern about data from AstraZeneca's Covid vaccine trial.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/26/21 NBC Nightly News reports another avoidable rise in Covid cases is underway in the U.S. after weeks of plateau.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/31/21 NBC Nightly News reports Pfizer says Covid vaccine 100 percent effective in children ages 12 to 15.

DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES

- DATELINE NBC, National, 120 minutes 8:00pm, 01/01/2021 (Violence) The discovery of nineteen-year-old Sarah Stern's car abandoned on a bridge in New Jersey turns into a months-long homicide investigation. As the case tears appear a Jersey Shore tow, police discover a plot involving money, close friends and a fatal betrayal.
- DATELINE NBC, National, 60 minutes 9:00pm, 01/05/2021 (Violence) For the first time on television, the families of George Floyd, Jacob Blake Jr. and Eric Garner open up together in a raw and emotional conversation about their pain, anger and frustration over police violence.
- DATELINE NBC, National, 120 minutes 8:00pm, 01/08/2021
 (Violence) A romantic Mediterranean cruise was intended to rekindle the love between Micki Kanesaki and her ex-husband Lonnie Kocontes. But when Micki vanishes, an investigation reveals secret recordings, a surprising star witness, and an undercover hitman.
- DATELINE NBC, National, 60 minutes 9:00pm, 01/14/2021 (Violence) When San Diego resident Brigida Uto arrives at an emergency room, she is near death. While her vital signs are fading, there are no signs of an infection or injury. Doctors, the FBI and local law enforcement are all called in to not only try to solve a medical mystery, but also a horrendous crime. Thursday's *Dateline* features all-new video from the investigation.
- DATELINE NBC, National, 60 minutes 9:00pm, 01/21/2021 (Violence) FBI Special Agent Joe Denahan opens up for the first time in an exclusive interview about the deadly shooting at U.S. District Court Judge Esther Salas' home last year, which killed her son Daniel and critically injured her husband, Mark.
- DATELINE NBC, National, 120 minutes 8:00pm, 01/22/2021 (Violence) Just a few hours after the longest day of the year in 1990, hikers find 21-year-old UCLA student Ron Baker's body in a Los Angeles area train tunnel. As detectives investigate, they begin to wonder if Ron's interest in an alternative religion is connected to the murder, but soon discover the suspects are much closer to home. Friday's *Dateline* reveals the latest developments in the case, as well as interrogation tapes and police photos from the investigation.
- DATELINE NBC, National, 60 minutes 9:00pm, 01/24/2021 (Violence) When Max Shacknai and Rebecca Zahau die tragically within one week of each other in the same house, families and friends suspect something or someone sinister is behind their deaths.

- DATELINE NBC, National, 120 minutes 8:00pm, 01/27/2021 (Violence) New details on the massive nationwide manhunt to capture Lois Liess, dubbed "killer grandma," after she murdered her husband in Minnesota before fleeing to Florida, where she killed and stole the identity of Pam Hutchinson, a woman she had just met.
- DATELINE NBC, National, 60 minutes 9:00pm, 01/28/2021 (Violence) When a University of Utah athlete is found murdered on campus, investigators learn that she had reached out to the campus police for help multiple times before her death.
- DATELINE NBC, National, 60 minutes 9:00pm, 02/04/2021 (Violence) Emory University sophomore Shannon Melendi goes missing in broad daylight from her off-campus job at a softball field. As police are interviewing everyone in Shannon's orbit, they receive a mysterious phone call that changes everything.
- DATELINE NBC, National, 120 minutes 8:00pm, 02/05/2021
 (Violence) There was probably no player as popular in the history of Memphis High School, College and NBA basketball as Lorenzen Wright. When he goes missing in 2010 and is found dead ten days later, Lorenzen's mother insists she knows who murdered her son and is relentless in helping detectives solve his case.
- DATELINE NBC, National, 60 minutes 9:00pm, 02/07/2021 (Violence) When South Carolina coroner Terry Tinker arrives at the scene of a car accident to find his friend Judy Orr Baldwin deceased, he notices some unusual markings on her face and begins to think her death looks suspicious.
- DATELINE NBC, National, 120 minutes 8:00pm, 02/12/2021 (Violence) When Susan Woods doesn't show up for work, she is soon discovered dead in her bathtub. As police search for answers, they find a trail of victims. In her first broadcast as an official *Dateline NBC* correspondent, Natalie Morales interviews the killer.
- DATELINE NBC, National, 120 minutes 8:00pm, 02/13/2021 (Violence) When life insurance salesman Gregg Smart is gunned down in his home, this small town murder-mystery quickly morphs into a media spectacle that centers on a story of sex, lies and betrayal.
- DATELINE NBC, National, 60 minutes 9:00pm, 02/18/2021 (Violence) *The Widower* (part 1) takes viewers behind the scenes of a decade-long investigation into Thomas Randolph, an eccentric Las Vegas man accused of killing his wife Sharon. With hundreds of hours of exclusive footage, *Dateline NBC* veteran producer Dan Slepian captures the confounding murder investigation that soon reveals Sharon was Randolph's sixth wife and the fourth to die under mysterious circumstances.

- DATELINE NBC, National, 60 minutes 9:00pm, 02/19/2021 (Violence) *The Widower* (part 2) takes viewers behind the scenes of a decade-long investigation into Thomas Randolph, an eccentric Las Vegas man accused of killing his wife Sharon. With hundreds of hours of exclusive footage, Dateline NBC veteran producer Dan Slepian captures the confounding murder investigation that soon reveals Sharon was Randolph's sixth wife and the fourth to die under mysterious circumstances.
- DATELINE NBC, National, 60 minutes 9:00pm, 02/25/2021 (Violence) A Tennessee community is shaken when high school student Emma Walker is found murdered in her bed.
- DATELINE NBC, National, 60 minutes 9:00pm, 03/04/2021 (Violence) The parents of missing South Carolina woman Heather Elvis open up about the search for their daughter, who disappeared from Myrtle Beach in 2013. Tammy Moorer, the woman found guilty of kidnapping Elvis, also speaks with *Dateline* in her first interview since she was convicted. *Dateline* first reported Heather's story on the broadcast's *Missing in America* digital series, shortly after she vanished. Heather remains missing.
- DATELINE NBC, National, 60 minutes 8:00pm, 03/05/2021 (Violence) When young father Rob Limon is murdered at work, the investigation uncovers deep secrets about sex, friendship, religion and family.
- DATELINE NBC, National, 60 minutes 9:00pm, 03/18/2021 (Violence) Police are perplexed when they find the body of a young woman but aren't able to identify her. When the case gets the attention of amateur internet investigators, they begin referring to the mystery woman as "Lavender Doe," a reference to the distinctive color shirt she was found in. With the help of the armchair detectives and new DNA technology, a dogged investigator finds her killer and her identity.
- DATELINE NBC, National, 120 minutes 8:00pm, 03/19/2021 (Violence) After 15-year-old Danielle Locklear vanishes, investigators discover a creek where local teenagers hang out that may hold the answer to her disappearance.
- DATELINE NBC, National, 60 minutes 9:00pm, 03/25/2021 (Violence) For the first time on network TV, the lead detectives in the murder investigation of college student MacKenzie Lueck speak out to NBC News' Keith Morrison in a new *Dateline NBC*.

WEAU 13 NEWS AT 10PM ISSUES AND PROGRAMMING FCC LOG Times vary (below stories might air in other newscasts as well)

01/04/2021

Covid-19 Vaccines (health) – The Clark County Health Department is holding a drive-thru vaccination clinic this week for residents at the Colby Retirement Community. Clark County's Emergency Management Director says having health department nurses administer the vaccine means healthcare workers without larger networks will have access to vaccines sooner.

Ice Skate Sales (business) – The owner of Riverside Bike and Skate in Eau Claire says ice skate sales are "tremendous" right now. He says people want an activity they can do outside due to the pandemic, and with the local ice skating rinks open, business for skates is booming. After a bicycle shortage during the summer, the store ordered extra inventory for winter.

Stimulus Checks (economy) – Community members talking about their struggles getting the first and second round of stimulus checks sent out by the Federal government.

01/14/2021

Summer Events Preview (economy) – Summer events like Country JAM USA and the Northern Wisconsin State Fair are already planning for 2021. Even though it's unknown what will happen with COVID, organizers say they're moving forward as if the events will happen, with the addition of extra safety precautions.

Stabbing Suspect Search (violence) – The Eau Claire Police Department is searching for a suspect in an early morning stabbing. Police officers say Tony Carothers and another person got into a fight at an Eau Claire home, and one person was stabbed. The victim was taken to the hospital, and Carothers left the scene before officers arrived.

01/22/2021

Communicable Disease Task Force (health) – Eau Claire City and County leaders are finalizing a Communicable Disease Task Force. The 20-member task force represents different community sectors. The task force aims to come up with long term plans to battle COVID-19 and other future diseases. The task force is being formed after community opposition to proposed health ordinances in 2020.

Community Coffee (economy/business) – A Chippewa Falls man started a web series to support local businesses during the pandemic. Every other week he sits down with a small business owner over a cup of joe to talk about the business and help spread the word.

02/03/2021

Child Sex Charges (violence) – A Fall Creek is facing multiple counts related to child sexual assault. 25-year-old Austin Thoren is accused of inappropriately touching two girls at his mother's in-home daycare in 2012 and 2014.

Vaccine Update (health) – Wisconsinites may soon be able to get their COVID-19 shots at Walgreens. The CDC is partnering with commercial pharmacies to distribute vaccines. In Wisconsin, those vaccines will initially go to Walgreen's locations across the state. Eau Claire City-County Health Department Director Lieske Giese says she's hopeful the new partnership will help increase vaccine supply locally.

02/11/2021

Landlords Struggle During Pandemic (business/economy) – While the pandemic is impacting tenants, it's also impacting landlords. With some tenants unable to pay rent, and unable to be evicted due to a moratorium, the debt for landlords is also piling up. Local landlords say this debt could cause them to lose their building, which could drive up rent prices in the future.

Child Sex Crime (violence) – A La Crosse man is charged with attempted sexual assault of a child after agreeing to meet who he thought was a 15-year-old girl for sex. He was actually communicating with an undercover La Crosse Police Officer. After communicating on social media, he agreed to meet the "girl" at what he thought was her home. When he arrived, he was arrested by the La Crosse Police Department.

02/17/2021

Criminal Age (children) – In his budget address, Governor Tony Evers is calling on Wisconsin lawmakers to change a law requiring 17-year-olds to be charged as adults. Wisconsin is just one of two states that consider 17-year-old as adults in the judicial system. The proposal would not bar prosecutors from charging 17-year-old as adults in certain cases.

Proposed Landfill Expansion (business) – After nearly two years, the fight continues over a proposed landfill expansion in the Town of Seymour. Neighbors say they're frustrated with the lack of updates. They want certain protections on property values and promises expansions won't keep happening. More frustrations were voiced to the Eau Claire County Board Wednesday night.

03/01/2021

Covid Survivor (medical) – A 23-year-old from Eau Claire is sharing his experience with Covid-19. For J.J. Nunez, it started with a stuffy nose and it turned in a hospital stay. Nunez was admitted to Mayo Clinic Hospital in Eau Claire and then transferred to Rochester. He was put on ECMO, which did the work of his heart and his lungs. He's the youngest patient so far to receive this type of treatment.

Teachers Vaccine (health)— Starting March 1, the next group of people are eligible for the COVID vaccine in WI, which includes teachers and daycare providers. A woman who retired from teaching came back to teach part-time at Menomonie during the pandemic. She was able to get her first dose of the Pfizer vaccine.

Infant Death (violence)—28-year-old Jonathan Lucas is arrested by the Menomonie Police Department in connection to the death of an infant. Officers responded to an apartment on February 19 where they found six-week-old boy not breathing and without a pulse. Life-saving efforts were not successful. An autopsy ruled the death a homicide. Lucas could face a charge of first-degree reckless homicide.

03/25/2021

Vaccination Site (health) – Governor Tony Evers visited the Ho-Chunk Nation vaccination clinic in Jackson County. Tribal elders say more than one-third of eligible tribe members have gotten their first dose of the vaccine. One elder got his shot during today's clinic. He says there is skepticism from some tribe members about the vaccine and medical intervention in general, but he got the shot to set an example as a tribe elder.

Recovery Task Force (substance abuse) – Rusk County is setting up a new task force to help tackle the issue of substance abuse in the county. 15-20 community members in different areas such as law enforcement and health care aim to work together to offer support and resources to recovering addicts in Rusk County.

03/31/2021

Contagious Disease Ordinance (health) – After the Wisconsin Supreme Court struck down the statewide mask mandate, the contagious disease ordinance in the City of Eau Claire and Eau Claire County went into effect. City Council President Terry Weld says it's basically a continuation of the previous statewide mandate, just at the local level. These local ordinances are currently set to expire June 30.

Burglary Suspect (violence) – The Eau Claire Police Department released surveillance video of a recent burglary at a gun store. You can see the suspect trying (and failing) to break at least two glass cases. The police department is asking for the public's help in identifying the suspect.

Drug Arrest (substance abuse/addiction) – A traffic stop in Trempealeau County led to two drug arrests. During the traffic stop, near Osseo, a K9 alerted to narcotics. During a search of the vehicle, officers found 2.5 pounds of cocaine with a street value of \$100,000.00

MEET THE PRESS TOPICS Airs Sundays, 8:00am and 12:35am Various topics covered (Business/Economy, Health, Environment, Violence, and Cultural) Times vary

January 3

This Sunday, coronavirus cases soaring and the latest report is given.

January 10

This Sunday, assault on democracy. Thousands of pro-Trump rioters storm into the Capitol building. Five people dead. The speaker's office breached, many others trashed. Scenes more out of a dictatorship than a democracy. Now, the aftermath. Democrats moving to impeach the president a second time.

January 17

This Sunday, impeached again. President Trump becomes the first president ever to be impeached twice.

January 24

This Sunday, new president, growing challenges.

Joe Biden takes the oath of office with a message of unity.

President Trump leaves Washington without attending the inauguration.

Mr. Biden immediately gets to work undoing the Trump presidency with executive orders covering issues from immigration to the economy.

Plus: "Full-scale wartime effort" against Covid.

January 31

This Sunday, vaccinating America. Vaccines in short supply. It will be months before everyone who wants a vaccine will be able to get one. And with new, more dangerous strains hitting the U.S.

February 7

This Sunday: Impeachment and the Republican Party split. President Trump's second impeachment trial begins this week, with the GOP torn between party Republicans.

February 14

Donald John Trump, former President of the United States, is not guilty as charged in the article of impeachment. A divided Senate votes 57 to 43 to convict former President Trump, ten votes fewer than needed.

February 21

This Sunday: Covid fallout. Vaccination frustration.

February 28

This Sunday, the fight against Covid.

March 7

This Sunday: The Senate approves Covid relief. Democrats pass their \$1.9 trillion Covid relief bill.

March 14

Meet the Press takes an in-depth look at Republican attempts across the country to pass a slew of new restrictive voting laws. Meet the Press lays out the scope of the effort, why Democrats insist these new laws are aimed at hurting their voters. They talk to people on both sides of the issue. Meet the Press also talks about the Covid crisis. President Biden signed the \$1.9 trillion Covid relief bill on Thursday. Then gave his first nationally televised speech as president, targeting July 4th for when Americans can gather in small groups.

March 21

This Sunday: The migrant crisis. The U.S. seeing the biggest border surge in two decades.

March 28

This Sunday. The fight over guns. Meet the Press talks about the mass shooting in Boulder, Colorado which left ten dead.