#### Memorandum

To:

Public File

From: Jolene, Jensen, Executive Assistant/Programming

Issues and Programs Report, 1st Quarter 2015

Date: April 8, 2015



In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from January 1 - March 31, 2015. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth Education Violence Health/Medical Agriculture/Environment Science/Technology Substance Abuse/Addiction Family Values Cultural Development Economy/Business

#### **Public Service Announcements**

Also during 1<sup>st</sup> quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 2,675 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 1<sup>st</sup> quarter, 2015.

# **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**<u>Early Today:</u>** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News**: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am
Short-form updates Monday-Friday between 7:00am and 9:00am
Monday-Friday, 10am-10:30am
Monday-Friday, 12-12:30pm
Monday-Friday, 5-5:30pm
Monday-Friday, 6-6:30pm
Monday-Friday, 10-10:35pm
Saturday, 6-6:30pm
Saturday, 10-10:35pm
Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am.

<u>Dateline NBC</u>: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money: "On the Money" is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9-9:30am.

# **Issue-Oriented Projects and Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

#### **COMMUNITY CALENDAR**

Air Dates: 01/01/2015 - 03/31/2015

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

#### SILVERMINE SKI JUMP

Air Dates: 12/20/2014 - 1/16/2015

**Event Date: 1/17/2015** 

WEAU produced and aired announcements for the Silver Mine International Ski Jump.

UCP: Snow Biz and Telethon Air Dates: 01/15/2015-01/23/2015

Event Date: 01/24/2015

WEAU produced and aired PSAs for United Cerebral Palsy's annual fundraiser for Snow Biz and the UCP telethon. WEAU reporters and anchors helped with these events.

# BOYS AND GIRLS CLUBS OF THE CHIPPEWA VALLEY: Super Bowl Donations Air Dates: 01/26/2015 – 02/01/2015

WEAU produced and aired PSAs for the Boys and Girls Clubs of the Chippewa Valley's Super Bowl Dollar Donation.

ECCT: Team Trivia Challenge Air Dates: 02/05/2015 – 02/18/2015

Event Date: 02/19/2015

WEAU produced and aired PSAs for the Eau Claire Children's Theatre Team Trivia Challenge. WEAU anchor Justus Cleveland emceed the event and WEAU staff provided video and graphics to support the event.

UWEC: Jigs Up Fishing Contest Air Dates: 02/02/2015 – 02/20/2015

Event Date: 02/21/2015

WEAU produced and aired PSAs for the University of Wisconsin Eau Claire "Jigs Up Fishing Contest" fundraiser.

SPECIAL OLYMPICS OF WISCONSIN: Polar Plunge and Log Rolling

Air Dates: 01/20/2015 - 02/21/2015 Event Dates: 02/07/2015 & 02/22/2015

WEAU produced and aired PSAs for the Special Olympics of Wisconsin's annual polar plunge fundraisers. WEAU anchors and staff participated in these events.

**US National Snowshoe Championships** 

Air Dates: 02/01/2015 - 02/27/2015

Event Date: 02/28/2015

WEAU produced and aired PSAs for the US National Snowshoe Championships.

**EAU CLAIRE CHILDREN'S THEATRE: Spotlight Raffle** 

Air Dates: 3/11/2015 - 3/19/2015

WEAU produced and aired PSAs to promote the ECCT's "Spotlight Raffle" fundraiser.

**EAU CLAIRE TRANSIT: School Bus Safety** 

Air Dates: 1/13/2015 - 3/01/2015

WEAU produced and aired PSAs for School Bus Safety and safety procedures when

driving around busses.

BIG BROTHERS BIG SISTERS: Bowl For Kids Sake

Air Dates: 03/05/2015 - 4/12/2015

WEAU produced and aired PSAs to promote the Big Brothers Big Sisters "Bowl for Kids

Sake" fundraiser.

#### **COMMUNITY PARTICIPATION**

# Tom Benson, Production Manager

January 20, 2015

Tom gave a tour of the station to a group from Aurora.

February 25, 2015

Tom attended the Chippewa Valley Technical College Fair. WEAU had a booth set up at the Job Fair. Tom spoke to students about internships and employment opportunities.

March 12, 2015

Tom gave a tour of the station to a group from REACH.

March 13, 2015

Tom gave a tour of the station to a group from REACH.

# Judy Clark, Anchor

January 24, 2015

Judy co-hosted the UCP Starfest Telethon held in Eau Claire.

February 23, 2015

Judy gave a station tour to a high school student who is thinking about getting into the broadcasting profession.

#### **Courtney Everett, Anchor**

March 2, 2015

Courtney participated in "Read Across America Day." She read several books to children in the Eau Claire School District.

#### Andrew Fefer

March 16, 2015

Andrew gave a group of Eau Claire Tiger Cub Scouts a tour of WEAU and answered questions.

#### Darren Maier, Meteorologist

March 11, 2015

Darren visited Regis Middle School and spoke to a group about weather and forecasting.

# Monica Ott, Meteorologist

March 2, 2015

Monica participated in "Read Across America Day." She went to St. James Elementary School and read books to students from Kindergarten to  $4^{th}$  grade. Monica talked briefly about weather and then read two books by Dr. Seuss to celebrate reading and literacy on the birthday of Dr. Seuss.

# Lindsay Veremis, Anchor

January 24, 2015

Lindsay volunteered and emceed at the UCP Telethon. This event helped raise money for UCP while promoting the cause and outreach for those with disabilities.

February 17, 2015

On behalf of WEAU, Lindsay participated in a lecture at a Berry College PR class. This was a skype lecture to a PR/Media Relations class at Berry College in Georgia. She spoke to students about how to be an effective public relations professional while dealing with members of the media.

March 2, 2015

Lindsay participated in "Read Across America Day." She went to Altoona Public Schools and read books to students in 1<sup>st</sup> and 2<sup>nd</sup> grades. Lindsay talked briefly about the importance of reading and then read a few books to the students.

March 4, 2015

Lindsay was a guest at a UWEC PR Writing Class. Lindsay talked to students how to effectively deal with members of the media and how to write a good press release/pitch letter.

# **Kathy Wright**

January 24, 2015

Kathy served as the Chairman of the UCP Telethon which raises money to benefit United Cerebral Palsy. This event was held live at the LE Phillips Senior Center.

March 9, 2015

On behalf of WEAU, Kathy volunteered at Business After Hours featuring EC Arts, Inc. at the State Theatre.

March 18, 2015

Kathy participated in mock interviews at CVTC's School of Business. She conducted mock interviews for business students graduating in May.

# 1<sup>st</sup> Quarter 2015 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

#### **EDUCATION**

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/06/15
   Communications Director, Meghan Kulig, was interviewed about Regis Catholic Schools Open House.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/09/15 NBC Nightly News reports President Obama wants college to be as available as high school and is pushing for two years of free community college for Americans of any age.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/16/15 Dr. Selika Ducksworth Lawton was interviewed about the Martin Luther King Jr. Remembrance Ceremony.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/27/15 Jenny Schafer was interviewed about the upcoming Mardi Gras fundraiser for McDonell Area Catholic Schools.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/04/15 NBC Nightly News reports on a principal who has received \$1 million in donations, a talk show appearance and proof positive that this she is inspiring just not her students, but the entire country.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/8/15 WEAU 13 News reports a new, electronic state-wide test hopes to better determine students understanding of the common core.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/04/15
   WEAU 13 News reports on a burglary at a religious school, stealing students' money and iPads.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/13/15 Mike Renneke was interviewed about Chi-Hi's "Got Talent" event which is a fundraiser for the band program.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/15/15 WEAU 13 News reports on an area manufacturing program that is highlighting the skill it offers students.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/16/15 WEAU 13 News reports that Altoona School leaders reveal plans for a new elementary school.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/23/15 Dale Karls from Western Dairyland was interviewed about the Early Learning Conference.

• WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/30/15 The upcoming open house at Chippewa Valley Technical College was discussed.

# **SUBSTANCE ABUSE/ADDICTION**

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/14/15 WEAU 13 News reports one woman was killed in an alcohol related crash.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/25/15
   WEAU 13 News reports on meth use and how it is causing crime in our community.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/04/15
   WEAU 13 News reports on a man who gets his 7<sup>th</sup> Operating While Intoxicated.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/17/15 Cadott police officer Daryl Pries and Chippewa Falls Police Lt. Brian Micolichek were interviewed about "Drug Take Back Day" in Stanley.

# CHILDREN/YOUTH

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/07/15 Director Wayne Marek is interviewed about two Eau Claire Children's Theatre productions, "Walk Two Moons" and "Murder at the Family Reunion."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/08/15
   Kristin Bruder with the UW Extension was interviewed about "Love and Logic" parenting classes.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/12/15
   Susan Peterson was interviewed about the upcoming Junior Achievement Gala.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/13/15 Dawn Comte was interviewed about the "Daddy Daughter" dance at Eau Claire Parks and Recreation.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/14/15 Ashley Doda and Jess Baran with the Eau Claire Indoor Sports Center were interviewed about "Family Fest."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/19/15 NBC Nightly News reports a new study says kids are adding extra fat, calories and salt to their diets and significantly contributing to childhood obesity.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/23/15 Carrie Andriga was interviewed about Girl Scout cookie sales.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/28/15 Organizer, Bill Sparkles was interviewed about the "Oz Run" benefit for children's issues. This event includes a 5k and half marathon at Irvine Park.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/02/15 Wayne Marek was interviewed about the Eau Claire Children's Theatre's production of "Sleeping Beauty."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/15 NBC Nightly News reports on new sleep guidelines for all ages and it is good for teenagers to sleep in?
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/05/15 Luane Meyer, Family Living Agent with UW-Extension in Jackson County, was interviewed about "Raising Kids Who Can Cope" public service announcements.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/09/15 Shelby Heuer, the Northstar Literacy Coach, and Kaitlyn Gillis were interviewed about the Annual Book Drive at Northstar Middle School.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/11/15 WEAU 13 News reports the cost of an overdose antidote for children and adults is skyrocketing because state law requires emergency responders to have it.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/12/15 Director Djuana Haakenson was interviewed about the prom and formal dress sale at the Live Wire Youth Center in Augusta.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/17/15 Wayne Marek was interviewed about the Eau Claire Children's Theatre's "The Cat in the Hat."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/24/15
   Information was given about the "Bowl for Kids' Sake" event for Big Brothers Big Sisters.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/25/15 Susan Peterson was interviewed about the Junior Achievement Business Challenge.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/03/15 WEAU 13 News reports an area non-profit group kicks off its biggest fundraiser of the year.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/03/15 Director Wayne Marek was interviewed about the Eau Claire Children's Theatre's production of "Mary Poppins."

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/11/15 Tracey Smiskey was interviewed about the "Once Upon a Prom" dress event. This event gives dresses and accessories to those in need.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/22/15 WEAU 13 News reports a unique program that pairs at-risk teens with shelter dogs.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/25/15 Sara Antonson was interviewed about the "Great Futures Dinner" fundraiser for the Boys and Girls Club.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/30/15 NBC Nightly News reports a new study offers shocking research about how spending time with your kids actually impacts their ultimate success in life.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/31/15 Sara Antonson and Tracey Smiskey from the Boys and Girls Club were interviewed about the "Great Futures" dinner.

# **FAMILY VALUES**

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/05/15 Divorce Care Series interview with Dori Pulse, facilitator.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/15 NBC Nightly News reports President Obama wants more Americans to have paid sick time and leave when they become parents. Forty three million Americans lack even a single sick day and Obama wants to guarantee at least seven.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/15 NBC Nightly News reports on one family whose style of parenting includes letting their kids have more independence and responsibility by letting their 10 and 6-year olds walk to the park alone. Because of this, the couple is under investigation by child protective services. The parents say part of growing up is learning to do things on your own.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/24/15
   WEAU anchor, Bob Gallaher shares how open adoption impacted his family.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/22/15 WEAU 13 News reports a Menomonie store provides free clothes for foster families.

#### **VIOLENCE**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/07/15 NBC Nightly News reports a manhunt is underway for at least two suspected gunmen who opened fire in a swift and deadly assault on the staff of the French satirical magazine "Charlie Hebdo" Wednesday. Twelve people were killed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/08/14 NBC Nightly News reports security was heightened at French Consulates in Chicago, New York and Atlanta, as U.S. authorities compared the Paris shooting to an act of retribution, like a mob hit.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/09/14
   NBC Nightly News reports on the ISIS and how the country is on high alert.
- MEET THE PRESS, 8:00am, National, (segments may vary) 01/11/15 Today's Meet the Press reports on the U.S. at war with terrorists.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/14/14 NBC Nightly News reports a 20 year-old Ohio man is in federal custody for plotting to bomb the U.S. Capitol and shoot people as they fled. Also, al Queda claimed responsibility for the Paris terror attacks, the groups most high-profile operation in years.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/14/15 WEAU 13 News reports law enforcement agencies talk about the importance of working together in a high-risk situation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/14 NBC Nightly News reports an alleged plot for a large-scale attack on police facilities was foiled today in one of three raids by Belgian police on suspected Jihadists.
- MEET THE PRESS, 8:00am, National, (segments may vary) 01/18/15 Today's Meet the Press reports on terror abroad. With thwarted terror plots in Belgium, how are we avoiding near misses at home? Plus, as the devastating attacks by Boko Haram continue in Nigeria, how will the U.S. respond to stop the violence?
- MEET THE PRESS, 8:00am, National, (segments may vary) 01/25/15 Today's Meet the Press featured an interview about the United States fight against ISIS with White House Chief of Staff Denis McDonough and an conversation about violence in the name of Islam with NBA legend Kareem Abdul-Jabbar. Plus an exclusive interview by NBC News chief foreign correspondent Richard Engel with a man who was captured by ISIS in Syria and spent a month inside the terror organization.
- MEET THE PRESS, 8:00am, National, (segments may vary) 02/01/15 Today's Meet the Press reports on ISIS and how the United States is a long way away from defeating them.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/03/15 NBC Nightly News reports ISIS has reportedly killed a 26 year-old pilot by burning him alive.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/15 NBC Nightly News reports that U.S. and Jordanian officials are cautioning against ISIS claims that their U.S. hostage was killed during air strikes yesterday.
- DATELINE NBC , National, 60 minutes 8:00pm, 02/07/15

  Dateline NBC reports on a story where a young, pregnant woman is found dead in her bedroom just months after marrying her high school sweetheart. Investigators soon uncover secret lives and simmering feuds swirling around her murder. Dateline NBC investigates the story.
- DATELINE NBC, National, 60 minutes 6:00pm, 02/08/15

  Dateline NBC reports on a woman who was found dead in her bedroom. The family is convinced a crazed killer is on the loose, but detectives wonder if it could have been something else.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/15 NBC Nightly News reports U.S. officials tell NBC News the family of Kayla Mueller is mourning after the family received a photo of Mueller appearing to show her dead. The ISIS was holding her hostage.
- DATELINE NBC, National, 60 minutes 9:00pm, 02/13/15

  Dateline NBC reports a successful realtor is lured to a home showing and is attacked and left for dead in what appears to be an attempted murder-for-hire. Investigators turn to his family and business partners to determine who might have been behind the plot.
- DATELINE NBC, National, 60 minutes 8:00pm, 02/14/15

  Dateline NBC reports a missionary's wife and mother of three is found dead in her house on Valentine's Day. As authorities begin to investigate, questions surrounding the murder begin to hit close to home.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/15/15 WEAU 13 News reports a judge will decide whether the case of two pre-teen girls accused of stabbing their friend will go to trial.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/15 NBC Nightly News reports two men have been charged with aiding the gunman in Denmark's deadly weekend terror attack involving a café and a synagogue.
- MEET THE PRESS, 8:00am, National, (segments may vary) 02/22/15 This morning's "Meet the Press with Chuck Todd" featured interviews with Homeland Security Secretary, Jeh Johnson. Secretary Johnson calls for "vigilance" after Mall of America threat.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/22/15
   WEAU 13 News reports a Racine lawmaker works to get rid of 48-hour pistol sales.
- DATELINE NBC, National, 60 minutes 8:00pm, 02/27/15
   Dateline NBC reports when a beloved prosecutor is assassinated outside a courthouse in a small Texas town, the crime sends shockwaves throughout the law enforcement community. Two months later, the county's DA and his wife are found murdered. Investigators soon discover the killings may be connected and are left in a desperate need for answers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/15 NBC Nightly News reports a firestorm is erupting over the use of lethal force by police after a homeless man in Los Angeles was fatally shot at least five times by the LAPD.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/03/15
   WEAU 13 News reports a man is charged for killing his girlfriend with a sledgehammer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/15 NBC Nightly News reports the Boston Marathon bombing suspect's lawyer made a stunning admission in court that "it was him." The 2013 attack left more than 260 people injured and three killed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/04/15 WEAU 13 News reports the name of a woman brutally murdered by her boyfriend is released.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/15 NBC Nightly News reports a United States Ambassador has been attacked in South Korea. As South Koreans rally in support of the popular diplomat, his security has been stepped up.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/12/15
   NBC Nightly News reports at least three shots were fired in Fergeson last night hitting two cops.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/15 NBC Nightly News reports police continue a manhunt for a gunman who opened fire on two police officers during a protest Thursday morning.
- DATELINE NBC, National, 60 minutes 8:00pm, 03/13/15

  Dateline NBC reports a young Dalias art student from a small Texas town is found brutally murdered in her bed. With no signs of forced entry, detectives soon realize that killer had to be someone she knew.

- DATELINE NBC, National, 60 minutes 7:00pm, 03/14/15
  Dateline NBC reports on a story where a young father calls 911 in the California mountains to report that he had been in a shoot-out with a car full of strangers. With one man dead and two others injured, authorities wonder if this was self-defense or something else.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/15/15
   WEAU 13 News reports police are looking for three armed men who robbed a Chippewa County business.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/18/15 NBC Nightly News reports that tourists found themselves running for their lives as armed gunmen opened fire at a museum in Tunisia killing 19, wounding 50 and taking hostages before authorities killed two gunmen. Also NBC News reports that Caroline Kennedy, the U.S. Ambassador, is receiving death threats.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/19/15 NBC Nightly News reports on yesterday's deadly museum attack in Tunis that killed 23 people.
- DATELINE NBC, National, 60 minutes 7:00pm, 03/19/15

  Dateline NBC reports into the baffling murder case of a New York real estate heir

  Robert Durst and the evidence against him. Murphy chronicles the long journey to

  uncover the truth and speaks with key players involved in the case, including detectives,
  investigators and close friends of the victim.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/19/15 WEAU 13 News reports that the police are searching for a suspect following a Royal Credit Union robbery.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/15 NBC Nightly News reports four suicide bombers attacked a pair of Yemen mosques, killing roughly 137 people and injuring hundreds more as families prayed.
- DATELINE NBC , National, 60 minutes 8:00pm, 03/20/15
  The murder of a beautiful California mom beloved by four men reopens a puzzling mystery surrounding the untimely death of another young woman decades earlier on a desolate mountain trail in Georgia.
- DATELINE NBC, National, 60 minutes 8:00pm, 03/22/15 Dateline Reporter, Keith Morrison reports on the remarkable story of a mother's courageous fight to free her husband from kidnappers in Mexico.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/22/15 WEAU 13 News reports police shed light on the officer who shot an unarmed teen in Madison, saying he was praised for his work on the force.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/15 NBC Nightly News reports100 military personnel whose names, photos and addresses were posted online in an ISIS "kill list" are being told by the Pentagon to lie low on social media.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/25/15 NBC Nightly News reports a police beating has been caught on camera. Police cam video shows how a nighttime police stop turned violent.

# AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/01/15
   NBC Nightly News reports on the bitter cold in Pasadena, CA as huge numbers of people attend the Rose Parade.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/06/15 NBC Nightly News reports on the arctic blast that is affecting millions of Americans. Whiteouts, icy roads and fatal car crashes from lowa to Indiana were reported.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/08/15 UW Extension's Erin La Faive talks about growing bulbs indoors.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/08/15
   NBC Nightly News reports on the brutal, bitter cold that is affecting 200 million
   Americans.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/21/15 Melissa O'Donnell was interviewed about the Beaver Creek Reserve's French Toast Breakfast fundraiser.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/15 NBC Nightly News reports New York City is shutting down for the day as a potentially record-setting blizzard is moving in.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/27/15 NBC Nightly News reports from New England where some parts are seeing up to three feet of blinding snow. New York's LaGuardia Airport cancelled 7,500 flights during the storm.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/28/15 NBC Nightly News reports and interviews people from Marshfield, Massachusetts after they lost everything in the snowstorm. By the ocean, the waves froze after hitting shore.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/15 NBC Nightly News reports a deadly storm brought snow and ice from the Midwest to the Northeast, standing air travelers and leaving Boston buried again.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/03/15 UW Extension's Erin La Faive was interviewed about the upcoming Winter Garden Seminar in Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/05/15 Diane Alfuth from the UW Extension was interviewed about garden catalogs and their do's and don'ts.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/15 NBC Nightly News reports on the mudslide and flood warnings in Red Bluff, California.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/12/15 NBC Nightly News reports on the dangerous cold that is expected to plunge for 25 million people in 17 states from the upper Midwest to the South.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/13/15 Mary Jo Fleming was interviewed about the "Think Spring Garden Seminar" in Chippewa Falls by the Master Gardeners.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/15/15
   WEAU 13 News reports on sturgeon fishing and how this Wisconsin tradition kicks off for yet another season.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/15 NBC Nightly News reports the Northeast, already buried in snow, is now freezing over. An Arctic blast is setting record lows from Maine to New York.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/17/15 NBC Nightly News reports a brutal wave of snow, ice and freezing rain hit 20 states knocking out power, creating treacherous driving and led to a dramatic rescue of a girl trapped in ice.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/18/15 NBC Nightly News reports a record-breaking blast of cold air will send temperatures plunging 25-35 degrees below average for millions of Americans.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/19/15
   Jezz Tweed and Hunter Lieffort, both with the Colfax FFA, were interviewed about the upcoming Colfax FFA Alumni Toy and Craft Show.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 2/25/15
   WEAU 13 News reports a big snowshoe event is being impacted by a lack of snow in Eau Claire.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/01/15
   WEAU 13 News reports The Apostle Islands and ice caves are now open for tourists to view.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/03/15
   Jerry Clark with the UW Extension in Chippewa County was interviewed about the "13<sup>th</sup> Annual Farm Family" event in Chippewa Falls.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/15 NBC Nightly News reports one of Chile's most active volcanoes began to erupt today, causing 3,000 people to flee as lava and ash blew into the sky.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/15 NBC Nightly News reports on the harsh winter. More than 2,000 flights have been cancelled in the cities including Dallas, Chicago and New York from the latest round of snow, sleet and ice.
- DATELINE NBC, National, 60 minutes 8:00pm, 03/13/15
  Dateline NBC reports the series finale of "Escape," a Dateline special presentation which offers new insights on the Indian Ocean tsunami that devastated Thailand in December 2004. "Swept Away" features revealing interviews with several courageous survivors, including supermodel Petra Nemcova.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/15/15 WEAU 13 News reports that police are warning people of ice conditions after a vehicle broke through ice on an area lake.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/15 NBC Nightly News reports search teams are looking for survivors in Vanuatu after the area was torn apart by a Category 5 cyclone.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/15 NBC Nightly News reports Boston broke their previous snow record. They received a record-breaking 108.6 inches of snow this past winter season.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/16/15 WEAU 13 News reports that state officials warn people that the recent dry, windy weather is making conditions favorable for high fire danger levels.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/19/15
   WEAU 13 News reports that extremely dry and windy conditions make it a high fire risk.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/26/15 NBC Nightly News reports Oklahoma is under a state of emergency after furious, fast-moving tornadoes leveled homes, flipped cars and left thousands without power.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/27/15 NBC Nightly News reports from the Sierra Nevada Mountains where record low snowpack will diminish the water supply and scientists are scrambling to understand a changing weather pattern.

# **HEALTH/MEDICAL**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/15 NBC Nightly News reports the flu outbreak continues to spread in now 43 states.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/06/15 NBC Nightly News reports on Alzheimer's disease and "Still Alice" shows what early onset looks like as it strikes a woman in the prime of her life.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/12/15 WEAU 13 News reports the Tomah VA Medical Clinic is under investigation following accusations that doctors over-prescribe medication.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/15 NBC Nightly News reports the measles outbreak in Disneyland during Christmas vacation is now considered the worst outbreak in California in 15 years and health officials are trying to track down anyone who may have been exposed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/15 NBC Nightly News asks if the secret to living longer be this simple as going for a walk. A new study of 330,000 men and women found that walking just 20 minutes a day could add years to your life.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/15 NBC Nightly News reports on the recent spike in flu deaths. Hospitals are filling up with flu sufferers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/19/15 NBC Nightly News reports the measles is spreading to some of those who came in contact with the disease and were not vaccinated. It's so contagious that you could catch it inside an empty room hours after an infected person left the area.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/19/15 NBC Nightly News reports a new study says kids are adding extra fat, calories and salt to their diets and significantly contributing to childhood obesity.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/20/15 Melanie Ives and Katie Ives were interviewed about the United Cerebral Palsy of West Central Wisconsin's annual telethon and Snow Biz.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/22/15 "Katharine's Wish" fundraiser for kids with medical needs in hospital was discussed. Katie Rhoten and Matt Selvig were interviewed about the event.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/22/15 NBC Nightly News reports Disneyland is monitoring 100 staff members and the measles outbreak now hits six states, the company and health officials have a message to some families to stay away.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/15 NBC Nightly News reports a state of emergency has been declared in Montana, where a pipe ruptured below the Yellowstone River and spewed oil into the water with a cancercausing chemical.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/28/15 NBC Nightly News reports the Disneyland measles outbreak is spreading in Arizona, where nearly 200 people may have been exposed to the virus at a children's hospital.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/15 NBC Nightly News reports on studies that have shown that heavy drinkers in their 50s and 60s were found to have a 34 percent higher risk of a stroke before age 75 than light drinkers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/15 NBC Nightly News reports the measles outbreak is now in 14 states, and in Arizona health officials said that spread is at "critical point."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/30/15 Community Conversations were held with different health providers being interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/30/15 NBC Nightly News reports on the measles outbreak and immunizations.
- MEET THE PRESS, 8:00am, National, (segments may vary) 02/01/15
   Today's Meet the Press interviews the NFL PA's DeMaurice Smith about safety in football. A discussion about concussions and safety in football with former NFL probowler Leonard Marshall and interviews with the NFL PA's executive director DeMaurice Smith and the NFL's General Counsel Jeff Pash.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/15 NBC Nightly News reports on the measles vaccine battle.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/15 NBC Nightly News reports on new sleep guidelines for all ages and asks the question if it is good for teenagers to sleep in?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/03/15 NBC Nightly News reports taking it easy in your jogging routine may actually be better for your health than rigorous runs, according to a new study.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/04/15 NBC Nightly News reports a leading autism organization "Autism Speaks" joined the vaccination debate today and stressed vaccines do not cause autism."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/15 NBC Nightly News reports more and more people in their forties and fifties are taking on total hip replacements in greater numbers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/15 NBC Nightly News reports on chronic fatigue, a debilitating condition that affects up to 2.5 million Americans. NBC Nightly News also reports on the measles outbreak.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/11/15 WEAU 13 News reports two sisters shared their story after learning they have a rare heart disease.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/19/15 Sara Stokes was interviewed about Grace Lutheran Foundation's "Enchanted Evening."
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/19/15 WEAU 13 News reports on a woman who contracted a hospital viral infection and she talks about how to stay safe.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/01/15
   WEAU 13 News reports the American Red Cross is looking for "O Negative" blood.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/15
   NBC Nightly News reports on a report that accuses Lumber Liquidators of possibly selling unsafe and toxic laminate wood flooring to its customers.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/03/15
   WEAU 13 News reports that NBC News released results of its survey on the Affordable Care Act.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/15 NBC Nightly News reports health care for millions of Americans is hanging in the balance as a legal challenge that could doom Obamacare as we know it hits the Supreme Court.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/11/15 NBC Nightly News reports on a small study that suggests a tetanus shot could maybe fight brain cancer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/15 NBC Nightly News reports on a new cholesterol study. Doctors are unveiling a potential game-changing treatment that may also help prevent heart attacks and strokes for some.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/17/15
   NBC Nightly News reports a new study raises questions about the accuracy of the biopsies women get after something suspicious is spotted on a mammogram.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/15 NBC Nightly News reports on a study that's providing the first evidence of modifying the progression of Alzheimer's. This news has experts cautiously optimistic about a new treatment for the disease.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/31/15 NBC Nightly News reports on a new study that suggests acetaminophen is no more effective in treating back pain than a placebo.

# SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/03/15 NBC Nightly News reports British lawmakers took the first step towards legalizing a mind-bending idea to use a third parent during in-vitro fertilization.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/15 NBC Nightly News reports on drones and how airplanes are spotting drones in the air where they're not allowed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/01/15 WEAU 13 News reports on "Eau Claire Twitter" and how twitter "bots" help keep track of tweets based on interest.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/13/15 Sara Carstens with Mayo Clinic Health System and Lieske Giese with the City-County Health Department were interviewed about Community Health Conversations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/15 NBC Nightly News reports a Florida engineer and his students are using 3-D printing to create affordable prosthetic limbs that they give to kids for free.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/25/15 Mark Pierog and Riley Gaetz, both members of the Chippewa Valley Gem and Mineral Society, were interviewed about the 52<sup>nd</sup> Annual Chippewa Valley Gem and Mineral Show.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/26/15 Dan Ekblad from the Chippewa Valley Challenge was interviewed about the upcoming Health and Wellness Seminar.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/30/15 Sarah Lewis with Mayo Clinic Health System was interviewed about the CARE Fair (Cancer Awareness Resources and Education).

# **CULTURAL DEVELOPMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/15 NBC Nightly News reports the Supreme Court will take up cases to settle the fight over legalizing same-sex marriage nationwide.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/15 NBC Nightly News reports a religious controversy that led to death threats, has prompted the quieting of the Muslim call to prayer at Duke University.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/19/15
   Dr. Gary Schwartzhoff was interviewed about the upcoming Cabaret at UW-Eau Claire.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/28/15
   Allison Prill and Kendall Keegan were interviewed about "Jazz Jam" at Heyde Center.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/4/15 The Banbury Art Crawl featuring Banbury Place artists was discussed. Barbara Shafer and Marge Hebbring were interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/06/15 Randy Knaack was interviewed about the upcoming event, "Hearts in Harmony."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/06/15 Karen Jacobson and Jill Johnson were interviewed about the Fiber Arts Festival which is held at the Chippewa Valley Museum.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/08/15 WEAU 13 News interviews singer Justin Vernon from Bon Iver.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/15 NBC Nightly News reports on Alabama's same-sex marriages battle.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/10/15 Director, Frank Bartella was interviewed about "Sherlock Holmes the Final Adventure," a production produced by the Chippewa Valley Theater Guild.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/10/15 Tony Zammit was interviewed about the Chippewa Valley Symphony Orchestra Valentine's Day Concert.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/11/15 WEAU 13 News reports on an ad featuring a plus-sized model that started a campaign for positive body image.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/11/15 Coleen Raye was interviewed about the Colleen Raye's Musical Tribute to Patsy Cline at the Heyde Center.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/19/15 WEAU 13 News reports on a local "Jeopardy" event held to raise money for the EC Children's Theater.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/20/15 Chris Jorgenson was interviewed about the "The Fire Ball" which is an UW-Eau Claire fundraiser.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/23/15 Jacob Burgess and Kelly Nolter were interviewed about Mozart's "The Marriage of Figaro" held at the UW Eau Claire Theater.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/23/15 Comedian Dobie Maxwell was interviewed about his upcoming performance at the Heyde Center.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/26/15
   Warren Hermodson and Gary Rambo were interviewed about the CVA's Community Concerts.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/04/15 Dr. Kate Lanzer was interviewed about "Coming Full Circle," an upcoming piano concert.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/05/15 Cathy Reitz was interviewed about the Chippewa Valley Community Chorus.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/15 NBC Nightly News reports that Ferguson is one of the more than 20 police departments the Obama administration has investigated for allegedly racist practices.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/09/15 Michele Langhough and Grace Pichler were interviewed about the upcoming production of "Little Women" presented by the Chippewa Valley Theater Guild.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/15 NBC Nightly News reports at the University of Oklahoma, fraternity members are caught chanting racial slurs and taunting black students.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/12/15 Jake Lindgren and Sean Porten were interviewed about "Gruesome Playground Injuries" which is an upcoming play at the State Theater.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/12/15 Tony Zammit was interviewed about the Chippewa Valley Symphony Orchestra's "Young Artist Competition."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/15 NBC Nightly News reports veterans returned to Iwo Jima for the 70<sup>th</sup> anniversary of this World War II battle that killed 2,000 Americans on the first day of fighting.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/27/15 Information was given to viewers about the "Passion of the Christ" production from Community Arts.

# **VIOLENCE**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/27/15 NBC Nightly News reports Holocaust survivors returned to Auschwitz to mark the 70<sup>th</sup> anniversary of the death camp's liberation.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/19/15 WEAU 13 News reports on "Targeting the Truth," an investigative report into how officer involved shootings are investigated in Wisconsin.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/24/15 WEAU 13 News reports a man is found guilty of murdering two people.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/15 NBC Nightly News reports the Justice Department says it has found a pattern of racial bias and excessive force among the Fergeson Police Department, which gained national attention after the shooting death of Michael Brown.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/11/15 NBC Nightly News reports protestors filled the streets in Madison, WI with a familiar chat "Black lives matter." It was the fourth night in a row of demonstrations following a deadly confrontation Friday night when a white police officer shot and killed an unarmed black teenager.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/11/15
   NBC Nightly News reports Iraqi fighters have slowly begun to push into Tikrit and drive ISIS out of a major city for the first time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/15 NBC Nightly News reports after confounding prosecutors for over 30 years, perennial murder suspect Robert Durst is behind bars in New Orleans.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/17/15 NBC Nightly News reports an air scare was caught on camera as a United Airlines flight took off from Dulles airport in Washington DC. Passengers are seen rushing to tackle a man they say was screaming "jihad" and claimed there was a bomb on board. They intervened as he tried to storm the cockpit.

# **BUSINESS/ECONOMY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/06/15
   NBC Nightly News reports stocks are tumbling amid plummeting energy prices and layoffs could be next.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/21/15 NBC Nightly News reports new mortgage applications are up 63 percent as people scramble to refinance and take advantage of low interest rates.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/23/15 NBC Nightly News reports the NFL has confirmed that under-inflated footballs were used in the Patriots playoff game.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/28/15 NBC Nightly News reports Apple announced 74.5 million in iPhone sales last year.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/15 NBC Nightly News reports some early tax filers who went online to enter their 2014 returns got a strange message that they'd already filed and the refund was claimed. This led TurboTax to shut down some of its services to investigate.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/08/15
   WEAU 13 News reports the lack of snow is impacting area snow/winter sports business.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/10/15 WEAU 13 News interviews Eau Claire City Council President, Kerry Kincaid about the City of Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/18/15 Jane Gobler was interviewed about the upcoming Home and Garden Show sponsored by the Chippewa Valley Homebuilders Association.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 2/25/15 WEAU 13 News reports downtown businesses are coming together to celebrate accomplishments.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/04/15 Jeff Sullivan was interviewed about the upcoming manufacturing show put on by Chippewa Valley Technical College.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/10/15
   Clarence Boettcher was interviewed about the Eau Claire Energy Co-op's Annual Meeting.

- MEET THE PRESS, 8:00am, National, (segments may vary) 03/15/15 A political panel will discuss 2016 as a change election, Gov. Scott Walker's declaration of himself as the GOP presidential frontrunner and a look at what's really at issue when it comes to Iran.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/16/15 WEAU 13 News reports two new restaurants are approved by city leaders in Eau Claire.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/19/15 NBC Nightly News interviews a safety expert who shows viewers how easy it is to be fooled by a cyber-criminal.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/19/15 WEAU 13 News reports downtown Eau Claire is showing growth. Reports show that almost one-quarter of all jobs in the city are downtown.