

## Memorandum



To: Public File  
From: Jolene, Jensen, Executive Assistant/Programming  
Re: Issues and Programs Report, 2<sup>nd</sup> Quarter 2023  
Date: July 6, 2023

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from April 1 – June 30, 2023. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

### Public Service Announcements

Also during 2<sup>nd</sup> quarter, WEAU 13 News aired various public service announcements from local, regional, and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 403 PSA's that ran on WEAU 13 News (13.1) in 2<sup>nd</sup> quarter, 2023. NBC also airs "The More You Know" PSA's which follow in this report.

## **Issue-Oriented Projects and Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

### **Fishy Four**

May 30 – June 30

PSA to promote the Fishy Four Tournament in Chetek.

### **Good Grad Giveaway**

May 12 – June 5

PSA to promote giveaway to high school seniors who stay at their school's lock in during prom time.

### **Fairytale Ball**

May 3- May 19

PSA to promote the Fairytale Ball in Eau Claire.

### **Past Passed Here**

May 2- May 11

PSA promoting the event, "Past Passed Here."

### **Fido and Friends**

April 26 – May 19

PSA Promoting the "Fido and Friends Run/Walk."

### **Boys and Girls Clubs "Youth of the Year"**

April 3 -April 12

PSA promoting the "Youth of the Year" Gala.

### **ECCHA Dine Out**

April 1- April 11

PSA promoting an event where people could dine out to help the local animal shelter.

### **Big Brother Big Sisters "Bowl for Kids"**

April 1 – May 15

PSA promoting the "Bowl for Kids Sake" bowling tournament.

### **Mississippi Strong**

April 1- April 14

PSA promoting and asking for donations to help people in Mississippi after a tornado.

### **ROCKONSIN Band**

April 1- April 30

PSA promoting the high school garage band competition.

## **COMMUNITY PARTICIPATION**

### **Michael Strubel, General Sales Manager**

5/3 - Chippewa Falls Excellence in Education, Lake Wissota Golf Course, Chippewa Falls.

A celebration of the top 5% of students in the Chippewa Falls and McDonnell Central Catholic High Schools in 2023 and their favorite teachers.

### **Terri Hoepner, Digital Sales Manager**

4/3 Osseo Chamber Membership Meeting attendee

4/6 Junior Achievement at Altoona Intermediate School – teach 4<sup>th</sup> grade lesson

4/10 EC Chamber Business After Hours – Ambassador/Volunteer

4/11 Junior Achievement at AIS

4/18 Junior Achievement at AIS

4/19 Chamber Ambassador Meeting

4/20 Boys & Girls Club Dinner attendee

4/25 Junior Achievement at AIS

5/17 Chamber Ambassador Meeting

5/18 Chamber Royale event attendee

5/24 Hmong Wisconsin Chamber Grand Opening event attendee

5/25 Miron Construction Ground-Breaking – Ambassador

6/13 Chippewa Chamber Golf Outing attendee

6/15 Chamber Ambassador Meeting

6/20 Ribbon Cutting at Amazon – Ambassador

6/22 Ribbon Cutting at TDS – Ambassador

6/26 Chippewa Chamber Business After Hours - attendee

6/28 Ribbon Cutting at Green Fleet – Ambassador

**Bob Gallaher, Anchor**

April 13 – **Emcee** - Golden Apple Awards banquet at Florian Gardens for the Eau Claire Public Schools Foundation.

April 20 - **Emcee** - Boys & Girls Club “Youth of the Year” Gala at Florian Gardens in Eau Claire.

May 3 - **Emcee** - Cluster A Consortium Excellence in Education Banquet at The Coventry in Osseo.

May 4 – **Emcee** - Scouts Leadership Dinner at Florian Gardens in Eau Claire.

May 8 – **Emcee** - UWEC Senior Awards banquet at Davies Center in Eau Claire.

June 24 – **Emcee** - Rock the Riverfront Charity Classic at Phoenix Park in Eau Claire.

**Derrek Dalman, Meteorologist**

4/6 - Severe Weather Safety - Prairie Ridge Early Learning School, Eau Claire.

Derrek talked about severe thunderstorms, criteria for storms to be considered severe, severe weather threat levels, difference between severe weather watches/warnings, and ways to receive weather alerts.

4/28 - 3<sup>rd</sup> Grade School Talk - Ladysmith Elementary School.

Derrek spoke on broadcast meteorology, thunderstorms, blizzards, and hurricanes.

## Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News:** Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm (during the NFL Football season, the 10PM News airs later)

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

**Dateline NBC:** NBC News correspondents cover topical news, in-depth investigations, and newsmaker profiles. Network schedule varies. Syndicated shows air M-F, 12:30pm-1:30pm.

**NBC News Daily:** Members of the NBC news team report on the latest news stories that affect viewers on a national and international level by covering a range of topics. Program airs M-F from 11am-12pm.

**2<sup>nd</sup> Quarter 2023**  
**Responsive Programming**

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming, and the NBC network:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

**NBC News' 'TODAY'**  
**7:00am – 11:00am**  
**Segments vary in length –average 2-5 minutes**  
**(Health, Children, Business, Family, Education, Cultural,**  
**Environment, Technology, Science)**

**Monday, April 10**

(7-9 a.m.) Money Saving Monday: Tax Deadline Looms.

(9-10 a.m.) Consumer Confidential: Car Buying vs. Leasing and Buying Insurance.

**Tuesday, April 11**

(7-9 a.m.) Autism Virtual Clinic Bringing New Hope to Families.

**Wednesday, April 12**

(9-10 a.m.) On the Money: What to Do with Your Tax Refund Wellness Wednesday: Stress Awareness Month with Dr. Samantha Boardman.

**Thursday, April 13**

(9-10 a.m.) By the Numbers: Last Minute Numbers on Taxes.

**Friday, April 14**

(7-9 a.m.) Peloton's Leanne Hainsby Surprising Cancer Diagnosis and How She Says it Motivates Her.

(9-10 a.m.) TODAY Climate: How Coconuts From Indonesia are Preventing Jersey Shore Erosion.

**Tuesday, April 18**

(7-9 a.m.) Celebrating Earth Week with Baked Rice and Spring Vegetables with Daniel Humm.

(9-10 a.m.) By the Numbers: Earth Day.

**Wednesday, April 19**

(10-11 a.m.) Breast Cancer Survivor Surprise.

## **Thursday, April 20**

(7-9 a.m.) Your Health: Diet Round-Up: Five Things to Know Before Launching a Summer Diet with Vanessa Rissetto. What Works TODAY: College Program Teaches Students Resiliency Around Mental Health Issues.

(9-10 a.m.) TODAY's Checklist: National Medicine Cabinet Cleanout Day with Dr. Natalie Azar. TODAY Climate: South Dakota Underground Greenhouse. TODAY Climate: Schmidt Ocean Institute and Explorer's Club Award for Conservation with Wendy Schmidt.

## **Friday, April 21**

(7-9 a.m.) TODAY Climate Super Solutions: Earth Day Tomorrow: Repair & Reboot. TODAY Food & TODAY Climate: Earth Week.

(10-11 a.m.) Earth Day: Zero Waste Daniel.

## **Monday, May 1**

(7-9 a.m.) Melanoma Monday: What You Need to Know About Skin Cancer with Dr. Natalie Azar. Money Saving Monday: How to Save on Your Electric Bill as Summer Nears. College Decision Day.

## **Wednesday, May 3**

(9-10 a.m.) Matters: Mental Health Awareness Month with *Sesame Street's* Elmo and Abby.

## **Thursday, May 4**

(9-10 a.m.) On the Money: How to Save and Pay for College with Sharon Epperson.

## **Friday, May 5**

(7-9 a.m.) Coronation of King Charles III: Savannah Guthrie Broadcasts from London. Royal Palaces with Keir Simmons.

(10-11 a.m.) TODAY Wellness Awards with Stephanie Mansour. TODAY Food: Cinco de Mayo with Julian Medina.

## **Monday, May 8**

(9-10 a.m.) TODAY's Checklist: Do's and Don'ts of Mental Health with Dr. Sue Varma.



**Tuesday, May 9**

(9-10 a.m.) The Upside: Brothers Empowered to Teach: Organization Trying to Get More Black Male Teachers.

**Wednesday, May 10**

(7-9 a.m.) TODAY Exclusive: Onboard NASA's Mission to Study the Ocean's Surface.

(9-10 a.m.) On The Money: Financial Hacks to Slow Summertime Spending.

**Thursday, May 11**

(7-9 a.m.) Your Health: NBC's Morgan Chesky Shares His Story with an Important Health Warning.

**Monday, May 22**

(9-10 a.m.) TODAY's Checklist: LinkedIn's Guide for New Grads and Applying for a Job with Dan Roth. Mind Matters: Mom and Daughter Share Real Life Experiences with Anxiety in *Anxious Nation* Documentary.

(10-11 a.m.) Baby Undergoes Brain Surgery In-Utero.

**Tuesday, May 23**

(9-10 a.m.) TODAY's Checklist: Allergy Treatments with Dr. Natalie Azar.

**Thursday, May 25**

(7-9 a.m.) Twin Brothers Turn Tragedy Into A Lifetime Dedicated to Neurologic Advancement.

(9-10 a.m.) Generation Next: Soccer Player is the First Indian-American to Represent Women's Soccer at Any Level.

**Monday, May 29**

(7-9 a.m.) Mr. Smith Goes to Meet a Lacrosse Player Who Survived a Heart Transplant and Is Back on the Field for Memorial Day Tournaments.

(9-10 a.m.) Today Climate: Super Solutions – How Coconuts are Helping the Jersey Shore.

**Wednesday, May 31**

(9-10 a.m.) Wellness Wednesday: Former NFL Athlete Ryan Mundy's Mental Health Journey.

**Thursday, June 1**

(7-9 a.m.) Start TODAY: June 30-Day Walking Challenge with Stephanie Mansour.

**Wednesday, June 14**

(7-9 a.m.) Heart Health: CPR Demo with Dr. John Torres.

(9-10 a.m.) TODAY's Checklist: The Doctors Every Father Needs with Dr. Cedrek McFadden.

**Monday, June 19**

(7-9 a.m.) The New International African American Museum Opens in Charleston.

**Friday, June 23**

(9-10 a.m.) TODAY Climate: Restoring Coral Reefs.

**Monday, June 26**

(9-10 a.m.) TODAY Climate: Dylan Tracks the Laylan Chicks with *Our Planet*.

**Tuesday, June 27**

(7-9 a.m.) New Data on the Future of Weight Loss Drugs.

**Wednesday, June 28**

(9-10 a.m.) Men's Health Outdoor Awards with Richard Dorment.

**Thursday, June 29**

(9-10 a.m.) Consumer Confidential: Latest Cyber Scams: How to Identify and What to Do with Theresa Payton.

## **WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING**

**Interviews average 2 minutes**

**Judy Clark-Anchor/Oscar Sexauer-Producer**

### **Cultural Development**

4/7: EAU CLAIRE MALE CHORUS's 77<sup>TH</sup> ANNIVERSARY SHOW IS DISCUSSED.

4/11: EAU CLAIRE CHILDREN'S THEATER, WAYNE MAREK, TALKS ABOUT THE UPCOMING SPRING SHOWS.

4/12: EAU CLAIRE FIGURE SKATING – 44TH ANNUAL ICE SHOW FROM APRIL 14-16.

4/13: STAND IN THE LIGHT MEMORY CHOIR - SPRING CONCERT IS THURSDAY, APRIL 20TH AT THE LUTHERAN CHURCH OF THE GOOD SHEPHERD IN EAU CLAIRE.

4/17: THE BEATLES ON THE CHIPPEWA IS APRIL 23RD STARTING AT NOON AT THE CORRAL BAR IN DURAND.

4/26: SOFAS FOR SERVICE - THE FIFTH ANNUAL SPAGHETTI DINNER FUNDRAISER FOR "SOFAS FOR SERVICE" IS SATURDAY APRIL 29TH AT SAVING GRACE LUTHERAN CHURCH IN EAU CLAIRE.

5/1: CHIPPEWA VALLEY THEATER GUILD – "NUNSENSE," THE MEGA MUSICAL, WILL BE PERFORMED MAY 4-7 AT THE PABLO CENTER IN EAU CLAIRE.

5/22: CHIPPEWA VALLEY VETERANS TRIBUTE FOR MEMORIAL DAY IS DISCUSSED.

5/23: TUESDAY NIGHT BLUES - PRESENTED BY THE CHIPPEWA VALLEY BLUES SOCIETY, THE MUSIC EVENT HAPPENS EVERY TUESDAY NIGHT AT 6:30 P.M. STARTING MAY 30TH AT OWEN PARK.

5/30: PRAISE IN THE PARK: KICKS OFF THIS SUNDAY, JUNE 4, AT PHOENIX PARK IN EAU CLAIRE.

5/31: CINDER CITY DAYS – TALKING ABOUT THE EVENTS HAPPENING ON JUNE 10.

6/21: PABLO CENTER PREVIEWING SEASON 6 THIS SUMMER AT THE PABLO.

6/27 BEN STILLWATER – COWBOY OUTDOOR THEATER SHOW ON JUNE 30.

### **Economy/Business**

4/3: TOSSING HIGH FOR CRI, THIS MONTH, THE TOSSING HIGH FOR CRI CORNHOLE TOURNAMENT IS SATURDAY, APRIL 22ND AT LOOPY'S GRILL IN SALOON IN CHIPPEWA FALLS.

### **Health**

4/25: HAPPENING THIS WEEKEND WITH HEALTHY KIDS DAY AT THE CHIPPEWA FALLS YMCA. THE EVENT IS SATURDAY, APRIL 29TH FROM 9AM-NOON.

**WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG**  
**Interviews average 3-4 minutes**  
**Judy Clark-Anchor/Producer**

**Children/Youth**

4/17-Chippewa County Youth Court celebrates 20 years. It's a peer-led panel that hands down consequences to youth. Jacky Miller, the coordinator, and panel member, Caleb Wiener, talk about the program.

06/14-A drag racing event helps out Joshua's Camp, a family camp for kids who have cancer. The race director talks about the event at Rock Falls Raceway.

**Health/Medical**

4/04-Greg Quinn, Veterans Service Officer for Dunn County, talks about the PACT Act and how it affects veterans and why they should review their benefits.

04/05-Daniee Mathews, Registered Dietitian with HY-VEE talks about free A-1-C testing at the Eau Claire Store during April. The test gives those with Type 2 diabetes an idea of their glucose levels.

04/24-Lisa Wells, Dementia Care Specialist for the ADRC of Eau Claire County, talks about the upcoming Skills Fair for caring for a loved one at home.

05/02-Lisa Wells, Dementia Care Specialist for the ADRC of Eau Claire County talks about the upcoming Better Brain Fridays series at Dove Healthcare that focuses on different topics of brain health for those 60 and older.

05/09- Annie Letkiewicz, HSHS Sacred Heart Hospital Stroke Program Coordinator, talks about National Stroke Month and being careful to not ignore the signs and symptoms of a stroke.

05/16- Daniee Mathews, Registered Dietitian with HY-VEE talks about grilling out with healthy options.

06/06-Daniee Mathews, Registered Dietitian with HY-VEE talks about healthy mock cocktails, just in time for the warmer months.

06/28-Jena Demoss, Registered Dietitian with HY-VEE talks about Kefir, what it is and how to incorporate it into a healthy diet.

## **Education**

04/12-The Eau Claire B.R.A.I.N. Team will hold its annual conference for those involved in the education and health of developing minds.

## **Agriculture/Environment**

04/06-Angie Horkan with the Wisconsin Beef Council, shares recipes featuring breakfast for dinner.

04/21-Sarah Avena, Registered Dietitian with the WI Potato and Vegetable Growers Association, shares recipes for an easy and quick meal.

05/04- Angie Horkan, with the Wisconsin Beef Council, shares recipes for National Hamburger Month and Beef Month.

05/19-Sarah Avena, Registered Dietitian with the WI Potato and Vegetable Growers Association, shares a recipe for potato-stuffed burgers.

06/01- Angie Horkan with the Wisconsin Beef Council, shares recipes for steaks on the grill in time for Father's Day.

06/21-Alice in Dairyland, Taylor Schaefer, talks about National Dairy Month and how to celebrate America's Dairyland.

06/29-Angie Horkan, with the Wisconsin Beef Council, shares some ideas to celebrate Fourth of July with hamburgers and steaks.

## **Cultural Development**

04/13-Eau Claire Jazz Festival gets underway with education components, concerts and a Jazz Crawl in Downtown Eau Claire. Bob Baca, Jazz Studies director at UW-Eau Claire talks about the weekend.

05/15-The Great Big Hullabaloo is presented by Volume One at the Pablo Center and features a way for kids and families to get together and explore arts and science.

05/27-SpringFest in Chippewa Falls consists of music and food at the Northern Wisconsin State Fairgrounds. The Chippewa Falls Rotary Foundation sponsors it and uses the funds to benefit children's programs in the area.

06/07-Members of the Barron County Historical Society talk about Pioneer Village Museum and the upcoming Native American event.

06/12-Local radio broadcaster, John Murphy, has been on the airwaves for more than 40 years. He's receiving a Wisconsin Broadcaster Local Legend award. We talked with him about his career in the Chippewa Valley.

### **Economy/Business**

04/11- Outgoing Eau Claire City Council President, Terry Weld, talks about what he's most proud of during his tenure and the challenges the city faces in the future.

06/09-Eau Claire State Patrol Trooper, Al Christian talks about the upcoming open house at the State Patrol post and opportunities for careers in the Wisconsin State Patrol.

06/20-Two former Uniroyal tire plant employees in Eau Claire, Dennis Miller and Darrel Wekkin, talk about the 31<sup>st</sup> anniversary of the shutdown and about an upcoming film presentation called "What was Uniroyal?"

### **Family Values**

04/27-Sue Bornick, executive director of the Eau Claire Community Foundation, and Eau Claire County Sheriff, Dave Riewestahl, talk about the new endowment fund that supports the mental health of law enforcement officers.

## **DATELINE NBC - Syndicated**

### **ISSUES AND PROGRAMMING SUMMARIES**

12:30-1:30pm, Monday – Friday

60 minutes

Topics include: Violence

#### **WEEK OF APRIL 3, 2023**

##### **EPISODE 416 THE MYSTERY MAN**

At first, Mischele Lewis' new boyfriend seemed almost too good to be true. She would learn, her dream man did have secrets but was he just playing spy games with her? A single mom goes on a dangerous mission of her own to find out the truth.

##### **EPISODE 201 SILENT WITNESS**

Michelle Young was married to her college sweetheart and pregnant with their second child when she was murdered. In the search for her killer, detectives uncovered a marriage riddled with secrets but cracking this complicated case took years.

##### **EPISODE 202 SUSPICION**

How well do you really know your neighbors? It's a question at the center of this mystery. The neighbors you're about to meet enjoyed mixing business with pleasure then a murder made them face the reality that a killer was in their midst.

##### **EPISODE 203 BURIED SECRETS**

Judy Carlson lived in painful limbo. Her son disappeared without a trace. Years went by and she may never have known his fate if not for a rookie detective's dogged work but, to solve this cold case, the investigator also needed the help of a killer.

##### **EPISODE 204 WHO KILLED THE RADIO STAR**

Steven B. Williams was a DJ with a golden voice. Then he vanished. It was a mystery that stretched from California to Montana, and the clue to it all? It was wrapped in a napkin, tucked in a cabinet, hidden in a library, but would anyone find it?

#### **PRIMARY LISTINGS WEEK OF APRIL 10, 2023**

##### **EPISODE 065 – "OVER THE EDGE"**

What happened that September night when romance turned to danger? Something went terribly wrong and a woman slipped over the edge of a cliff. Did she fall by accident, or was she pushed? It would take almost 20 years to find answers.

##### **EPISODE 066 – "LOST AND FOUND"**

A 4-year-old girl abducted and raised by her kidnapper spends decades trying to get back home and she finally does. Her story had many ups and downs but the ending was extraordinary. As it turns out that ending was only the beginning.



#### EPISODE 067 – “THE MYSTERY OF THE MURDERED MAJOR”

He was a military man - a respected Major in the US Army. When he was attacked in the middle of the night, police launched an investigation that would reveal wild secrets - secrets that might hold the key to murder.

#### EPISODE 068 – “THE DAY SHE DISAPPEARED”

A young mother disappeared one morning. Her husband said she went out for a run and never came home. She was found strangled to death. Was her husband capable of murder? What would the jury decide?

#### EPISODE 069 – “THE PLAYER”

A double murder revealed a double life. The victims were a well-respected couple. Their son played poker for a living. His alibi was his ace in the hole. But when detectives found key evidence, they thought they were holding all the cards.

#### PRIMARY LISTINGS WEEK OF APRIL 17, 2023

#### EPISODE 070 – “SOMEONE WAS WATCHING”

It was a plot straight out of an Alfred Hitchcock film. A young woman peers into a neighbor's yard and sees something for a few mysterious seconds: a man, a woman and a moment that's unsettling. What she saw and what she did would set in motion a chain of events that would divide a family – and a jury.

#### EPISODE 071 – “THE GOLDFINGER MYSTERY”

A couple made a fortune in gold, but money didn't buy happiness. They were headed for divorce when she was murdered. He was on tape, not at the crime scene, but police thought the video held the key to unlocking a mystery.

#### EPISODE 072 – “SECRETS IN A SMALL TOWN”

Her life ended in mystery on a dead-end road. A mother of three, she was beloved by her family and tight-knit community. For years, the murder investigation went cold, however secrets have a way of eventually coming out.

#### EPISODE 073 – “CROSSING THE LINE”

Big sky country and a dangerous highway set the scene of a fatal car crash. Was this tragedy an accident, or was the crash a crime? Were the secrets masking the truth hiding in text messages sent just before a car crossed the line?

#### EPISODE 074 – “MURDER IN BROAD DAYLIGHT”

He dreamed of being the next Steve Jobs: a young entrepreneur who wanted to change the world. But his world came crashing down one morning with four gunshots. This was a crime of passion: a fatal triangle involving a husband, a wife and a boss.

## PRIMARY LISTINGS WEEK OF APRIL 24, 2023

### EPISODE 075 – “MYSTERY AT HEATH BAR FARM”

A popular teacher was savagely murdered in her home. There would be an arrest, a trial, and a conviction. Case closed? When a bombshell came in after the verdict, the convicted murderer was given a chance at freedom.

### EPISODE 076 – “DEADLY TRIANGLE”

How long does it take a killer to stop worrying if they'll ever be caught? Weeks? Months? Twenty-five years? If they're still free then maybe they got away with murder. The trail goes cold, never to warm up again until one day it does.

### EPISODE 077 – “COLLISION”

A wife and a mistress vying for the same man, end up in a high-speed showdown on a highway. The man of their dreams, on his motorcycle nearby, was struck and killed. His wife arrested for his murder. Was it an accident or crime of passion?

### EPISODE 078 – “HEART OF DARKNESS”

Vacationers turned prisoners, a mother, her son and a cousin kidnapped by terrorists. It was a harrowing international hostage drama and the price of freedom was a huge ransom. Can a father turned negotiator help bring them home?

### EPISODE 047 – “DEADLY DEVOTION”

Members of the military risk their lives every day and, in the muscular army world, she was a commander who cared. So news of her murder was met with pure shock. In a place where loyalty is prized, one clue would reveal a breathtaking betrayal.

## PRIMARY LISTINGS WEEK OF MAY 1, 2023

### DSYND 601 THE EASTLAKE CONSPIRACY

When an Ohio resident is offered \$50,000 to kill someone hundreds of miles away, investigators set up an elaborate sting operation to bring down those behind the murder-for-hire plot.

### DSYND 602 EVEN THE DEVIL WENT TO CHURCH

When a small-town Alabama resident is murdered in his home, rumors involving a local pastor begin to swirl as the truth ends up turning the community upside down.

### DSYND 603 THE DAY JENNIFER DISAPPEARED

The disappearance of Connecticut mom Jennifer Dulos made headlines nationwide. In this report, investigators and the prime suspect speak out.

### DSYND 604 THE DEAD OF NIGHT

As detectives investigate a mother of two's sudden disappearance, her friends and family reveal she feared she was being stalked.

#### DSYND 605 TROUBLE AT THE 7-11 RANCH

Friends think something isn't right after the mysterious disappearance of a Colorado rancher and spend years fighting for answers.

#### PRIMARY LISTINGS WEEK OF MAY 8, 2023

##### EPISODE 029 – “SMOKE & MIRRORS”

When Nailah Franklin disappeared after graduating college, her friends refused to believe anything bad could have happened. She just met a handsome, well-dressed man with a Bentley. Had Nailah fallen in love, or fallen into a web of lies?

##### DSYND 607 WHAT HAPPENED TO AMY?

Ohio investigators search for answers in the decades-old murder of 10-year-old Amy Mihaljevic. Now they're enlisting your help to solve the case.

##### DSYND 608 THE SECRETS OF SPIRIT LAKE

An advocate for missing and murdered Indigenous women searches for answers in the disappearance of her niece and exposes cracks in law enforcement.

##### DSYND 609 THE INVESTIGATION

A Philadelphia murder reveals decades of misconduct in the city's criminal justice system and raises questions about whether police caught the right person.

##### DSYND 610 THE STORY OF SOMEBODY

When Courtney Copeland is shot and killed, his mother investigates whether police detectives did enough to try to solve the case.

#### PRIMARY LISTINGS WEEK OF MAY 15, 2023

##### EPISODE 223 BLACK FRIDAY

Ashlea Harris had no shortage of admirers. So when she was found dead after a suspicious fire consumed her apartment, police were baffled. This was no accident but were the clues to who killed Ashlea now up in smoke?

##### 314 SECRETS AND LIES

The fire broke out before dawn. After the smoke cleared, a mother of two young children was found dead. It was the tragic end to a life that held so much promise, but for investigators, it was just the beginning. Was this an accident or murder?

##### DSYND 606 THE HOUSE

A daughter finds her father, a former FBI agent, murdered at his house. Police dig into the man's past and begin to think the key to the mystery might be quite close to home.

## EPISODE 051 – “A PLACE ON THE SAND”

Sabine Buehler had moved to an island off sunny Florida for her own slice of paradise. When she vanished, her friends knew she hadn't left on her own. Finding out what happened to her lead police down a long and winding path in the sand.

## 513 SECRETS FROM THE GRAVE

A man calls 911 to report that his pregnant wife has died by suicide. The case is closed until a suspicious house fire 24 years later leads police to question what really happened that day.

## PRIMARY LISTINGS WEEK OF MAY 22, 2023

### 302 DEADLY CIRCUMSTANCES

It was an unthinkable crime. Brittany Eldridge was nearly nine months pregnant when she was found dead in her apartment. Investigators focused on two men. They believed both had a possible motive but was either capable of murder?

### 303 A CRACK IN EVERYTHING

For many, the holiday season is filled with joy but, for the Jennings family, the night before Christmas became a waking nightmare. A gunshot rang out and investigators had to unravel whether a secret led to a tragic suicide or if this were murder.

### 304 THE NIGHT OF THE NEW MOON

Diana Lovejoy and her husband welcomed a baby boy, but then, their marriage crumbled. A bitter custody battle followed. Fearing for her safety, Diane turned to a man skilled in self-defense but, it turns out, someone else was in grave danger.

### 305 DEADLY DESIRE

They were two beautiful families living out their dreams, but gunshots in a parking lot revealed an ugly truth. Investigators uncovered three lives tangled in a love triangle. There were many secrets, but which one was the key to solving the mystery?

### 306 BETRAYAL OF TRUST

Deede Keller had a loving family, a tight circle of friends and a new man in her life. When she vanished, disturbing clues would point investigators to a suspect with a dark secret. The case provided a twist that left the courtroom astonished.

## PRIMARY LISTINGS WEEK OF MAY 29, 2023

### 307 MYSTERY AT ASCOT ESTATES

It was Friday the 13th and something sinister was about to happen: a chilling double murder in an upscale home. The evidence seemed to tell a clear story. Then investigators discovered a marriage filled with secrets and a story that didn't add up.

### 308 BROKEN BONDS

A quiet night was shattered when intruders terrorized a Florida couple and their young son, killing one of them. Investigators questioned the initial story. Then, a tip led them to another family with dark secrets, and that's when bonds were tested.

### 309 MYSTERY IN MUSTANG

Keith Bryan was a beloved fire chief, a pillar of his community. Then he was shot in his home, leaving police to wonder who would want to hurt the local hero? Turns out, someone was living a secret life, and it was about to be exposed.

### 310 WHAT HAPPENED TO THE BEAUTY QUEEN?

Nona Dirksmeyer was a young beauty queen with a boyfriend she adored. They were planning a future together. Then, Nona was brutally killed. The crime shook her hometown and exposed someone with a secret past. But did the evidence add up to murder?

### 311 MYSTERY IN PAYSON CANYON

Kay Mortensen took pride in preparing for every possible threat, so when he was found dead at home, those who knew him were stunned. The brutal killing put two of Kay's loved ones behind bars and in danger. Could the truth set them free?

## PRIMARY LISTINGS WEEK OF JUNE 5, 2023

### 312 ALONG CAME JODI

Jodi Arias and Travis Alexander had chemistry right from the start. Then he was killed, and she was arrested. The trial riveted millions, exposing Jodi's secrets. Yet, it did not solve one mystery: exactly who was this woman behind the veil of lies?

### 313 GRADUATION NIGHT

It started with a party, high school seniors celebrating graduation. Before the night was through, one man was dead and two teens were facing a long fight for justice.

### DSYND 612 RECIPE FOR MURDER

Keith Morrison reports on a dramatic undercover operation in Palm Beach, Florida to save a wife and mother who had no idea she was in danger.

### 315 TOXIC

Kevin and Morgan Mengel were happy at first, but when the marriage went bad, he went missing. Police wondered if he simply left, but a family's relentless pursuit led to a stunning confrontation and, eventually, the truth.

### 316 DEADLY DECEIT

A family mourned the loss of a young mother in a house fire. Authorities ruled it an accident. Then, years later, there was another accident and second loved one was gone. Was this just a string of bad luck or the work of a calculating killer?

## PRIMARY LISTINGS WEEK OF JUNE 12, 2023

### 317 MURDER ON NANTUCKET ISLAND

She was a savvy entrepreneur. He got his start in finance. Their connection was instant, but when their summer love cooled, tempers flared and the relationship took a tragic turn. It seemed like an open and shut case but there was a surprise in store.

### 318 SECRETS IN PLEASANT GROVE

The doctor and the model made a stunning couple. Together they built a loving family. Her death was sudden but ruled natural causes. Secrets remained hidden for years. Then, her daughters became amateur detectives to help unlock the mystery.

### 319 THE KILLING IN COBB COUNTY

It is a story of obsession that boiled over into a brutal crime. Right away, one woman said she knew what happened. Yet, it took years to bring the alleged killer to trial and the verdict was far from the end of this case.

### EPISODE 003 – “THE ROOT OF ALL EVIL”

Marc Despain was a married father of two and a successful real estate appraiser. He was busy building a life, until his ended all too soon. Was money the motive? A family rift? Or something else? His family wanted answers and so did investigators.

### 322 AT CLOSE RANGE

Keith Reed was a highly-regarded school superintendent. When he didn't show up at an out-of-town conference, it set off alarm bells. Investigators took a hard look at his love life for clues and made a startling discovery.

## PRIMARY LISTINGS WEEK OF JUNE 19, 2023

### EPISODE 024 – “UNDER A FULL MOON”

A Las Vegas cocktail waitress and loving mother is murdered in her home, leading authorities to wonder if there was a predator at large. When detectives find the killer, it becomes clear that their investigation has only just begun.

### EPISODE 030 – “THE HOMETOWN HERO & THE HOMECOMING QUEEN”

David Laut took home the bronze medal for shot putting in the 1984 Olympics. So in 2009, when this hometown hero was shot to death in his own backyard, police began looking for a wanton criminal. What they found was something far more sinister.

### EPISODE 026 – “THE FACE OF EVIL”

The fire department responds to a call of an apartment fire. Inside they find the body of 21-year-old Carolyn Casey. The investigation into what happened to this bright, young woman leads investigators down a dark path to a serial killer.

#### EPISODE 027 – SHADOW OF JUSTICE “THE INTERROGATION”

It started as a call for firefighters to respond to a burning house, but when they found a young mother dead, tied to her bed inside the home, the pressure was on the police to find a killer.

#### EPISODE 028 – “THE DEED”

When the locally well-known couple Charlie and Diane Parker were found shot to death on their South Carolina tobacco farm, police looked to a family member who stood to gain from their deaths. But the answer wouldn't be that simple.

#### PRIMARY LISTINGS WEEK OF JUNE 26, 2023

#### DSYND 613 THE LAST DIVE

A couple goes on a scuba-diving vacation in the British Virgin Islands. On the final dive of the trip, one of them surfaces but the other does not.

#### EPISODE 025 – “TROUBLED WATERS”

A couple's romantic boat trip turns tragic when the young wife is lost at sea. Did she accidentally drown or was it something more sinister? The case goes cold for years until a model with a checkered past goes undercover to find the truth.

#### EPISODE 204 WHO KILLED THE RADIO STAR

Steven B. Williams was a DJ with a golden voice. Then he vanished. It was a mystery that stretched from California to Montana, and the clue to it all? It was wrapped in a napkin, tucked in a cabinet, hidden in a library, but would anyone find it?

#### EPISODE 301 DEVIL'S BATHTUB

Craig and Laura Rideout appeared happy but, after a contentious separation revealed an ugly secret, one of them would soon be dead. Clues pointed to four possible killers and left investigators wondering if this murder was all in the family.

#### EPISODE 006 – “WHAT LIES BENEATH”

Lynn Friend was a devoted mother with wedding plans when she vanished into thin air. Was she a runaway bride, or had she run into trouble? Investigators searched land and sea, going to unexpected depths to solve the mystery.

**NBC NIGHTLY NEWS**  
**ISSUES AND PROGRAMMING SUMMARIES**  
**Times May Vary**

**BUSINESS/ECONOMY**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/12/23  
Inflation rose to just 0.1% compared to one month before and is the clearest sign yet that the economy is cooling down.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/23/23  
Higher interest rates are making it more expensive now to borrow money, but there's an easy way to use those rates to your advantage and get a bigger return on savings.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/29/23  
As Americans' finances are hit by an economic slowdown, a recent survey has found that 49% of adults have less savings compared to a year ago, while 10% said they have no savings at all.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/3/23  
The Federal Reserve announced it is raising interest rates another quarter percent to more than 5%, a 16-year-high as it continues to fight persistent inflation.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/4/23  
The potential consequences for a national default are expected to cause soaring borrowing costs for the U.S. government in early June and will affect interest rates, Social Security, and Medicare payments for American households.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/10/23  
Consumer prices climbed to 4.9% in April, the first-time annual inflation has fallen below 5% since May 2021.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/13/23  
With inflation slowing to 4% in May, consumer price growth is the closest it's been to the Federal Reserve's desired 2% level since March 2021.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/14/23  
The Federal Reserve says it will not raise interest rates in June as inflation continues to slow but signaled that rate hikes will likely resume in July depending on how the economy continues to respond.



## **SUBSTANCE ABUSE/ADDICTION**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/12/23  
President Biden's drug czar, Dr. Rahul Gupta, labeled the drug Fentanyl mixed with Xylazine, an animal tranquilizer, "an emerging threat" linked to a rising number of overdose deaths across the U.S.

## **POLITICAL/GOVERNMENT**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/5/23  
In a year's long legal battle, the victims of the 2017 mass shooting that took place at a church in Sutherland Springs, Texas, in which 26 were killed, said they have reached a "tentative agreement" with the Justice Department to settle a case against the federal government for \$144.5 million.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/6/23  
For the first time in state history, the Tennessee GOP expelled two Black Democratic legislators from the State House over their protests on the chamber floor over gun violence.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/20/23  
The Republican-controlled House passes legislation that would ban transgender women and girls from competing in female school athletics, but the bill will go nowhere in the Democratic-controlled Senate and President Biden said he would veto the bill.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/1/23  
The U.S. could hit the cutoff date for the debt ceiling as soon as June 1<sup>st</sup>, sooner than expected according to Treasury Secretary Janet Yellen.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/3/23  
Should the U.S. government fail to raise the nation's debt limit the stock market could plunge by nearly half and 8.3 million people could lose their jobs in new calculations published by the White House.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/7/23  
President Joe Biden chose Julie Chavez Rodriguez to run his 2024 re-election campaign bringing a low profile to a job with big challenges as she has never run a campaign before.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/18/23  
Sen. Dianne Feinstein, D-California, 89, suffered from Ramsay Hunt syndrome, when the recent case of shingles spread to her head and neck, and a case of encephalitis, causing swelling of the brain that left her absent from Washington for nearly three months.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/8/23  
Donald Trump posted on his Truth Social site that a Federal grand jury in Florida has indicted him in connection with his mishandling of classified documents that were discovered last year at his Mar-a-Lago resort, making him the first American President to face criminal charges.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/17/23  
U.S. Space Command is building its military command headquarters in Colorado, even as members of Congress try to force the Defense Department to move the headquarters to Alabama by withholding funding.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/19/23  
Robert F. Kennedy Jr., a conspiracy theorist and Democratic presidential candidate, believes that America is a place where an elite few conspire to crush the rest, doctors poison the public, and few institutions or experts can be trusted. See how this could affect the country if he is elected president.

## **VIOLENCE**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/3/23  
The shooter at a private Christian school in Nashville, that killed six people, outlined plans to “commit mass murder” and had planned the deadly shooting months in advance according to journals found in the shooter’s car and bedroom after the attack.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/5/23  
In a 463-page report, that took four years to complete, Maryland’s top prosecutor accused Roman Catholic officials in Baltimore of engaging in a coverup of sexual abuse of at least 600 victims by more than 150 people.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/10/23  
According to police, five people were killed and at least six others were injured in downtown Louisville and the suspected shooter is also dead.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/13/23  
San Francisco police arrested a suspect in the fatal stabbing of technology executive, Bob Lee, and confirmed that it was not a random attack.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/14/23  
According to court documents, Cash App founder Bob Lee was fatally stabbed by an IT consultant, 38-year-old Nima Momeni, near downtown San Francisco, after an argument about the suspect’s sister.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/17/23  
According to authorities, two felony counts have been filed for the 85-year-old Missouri man who shot a 16-year-old Kansas City teenager who rang the wrong doorbell while trying to pick up his younger brothers.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23  
Police in Alabama said they have arrested two suspects, 16 and 17 years old, in a deadly shooting at a Sweet 16 party where 4 were killed and 32 others were wounded.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23

An 84-year-old man charged in the shooting of a 16-year-old Black teenager who mistakenly rang his doorbell in Kansas City, Missouri, was arraigned and plead not guilty to first-degree assault and armed criminal action.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23

Police say a 25-year-old suspect, Pedro Tello Rodriguez, Jr. has been arrested for allegedly shooting two teenage cheerleaders in a Texas parking lot after they apparently tried to get into the wrong car by accident.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23

In the span of just six day, seemingly harmless occurrences: ringing the wrong doorbell, entering the wrong driveway, and getting into the wrong car, culminated in horrific gun violence.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23

The Texas shooter didn't say anything and fired immediately according to the father of Payton Washington, 18, a Texas cheerleader who was shot after a friend mistakenly got into the wrong car in a supermarket parking lot.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23

Two teenage boys, 16 and 17, from Tuskegee, Alabama, were arrested on charges of reckless murder in connection with a shooting that left four people dead and 32 injured at a weekend Sweet 16 party.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23

A suspect identified as Pedro Tello Rodriguez, Jr., 25, was arrested and taken into custody and charged with deadly conduct, a third-degree felony, after two Texas cheerleaders were shot, after one of them mistakenly got into the wrong car.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23

Blake Walsh, the boyfriend of a woman fatally shot after driving into the wrong driveway, recalls her final moments, saying her sudden death has left him shattered.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/20/23

A newspaper in Oklahoma released hours of explosive audio revealing the McCurtain County Sheriff, Kevin Clardy, and other officials talking about attacking reporters and lynching Black people.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/27/23

At least 89 rounds were fired during the deadly shootout that left four people dead at a girl's Sweet 16 party in Alabama, and according to a law enforcement special agent, it appeared one of the victims had a gun placed on his chest post-mortem.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/28/23  
After five-time bride, Sarah Hartsfield, is charged in her husband's death, investigators in Minnesota are re-examining the deaths of two other people close to her.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/28/23  
A man using a leaf blower in his own yard was fatally shot, allegedly by his 79-year old neighbor during an argument that took place in Antioch, Illinois.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/29/23  
A suspect is at large following a shooting at a residence in Cleveland, Texas, that left five people dead, including an 8-year-old child.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/1/23  
During the search for two missing teens and an adult man, authorities found the bodies of seven people on a rural property about 50 miles south of Tulsa, Oklahoma.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/2/23  
Francisco Oropesa, the man accused of killing five of his neighbors in their Texas home, was arrested by law enforcement agents in Cut and Shoot, Texas and are awaiting fingerprints to confirm the person is Oropesa.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/3/23  
Deion Patterson, 24, accused of opening fire in an Atlanta medical facility waiting room, killing one woman and wounding four others, has been apprehended after an hours long manhunt.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/6/23  
At least seven people have been wounded and eight people were killed, including the gunman, after he opened fire at a Dallas, Texas mall.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/7/23  
According to senior law enforcement officials, suspected Texas mall shooter, Mauricio Garcia, 33, had been armed with an AR-15 style rifle and was found to have interacted with neo-Nazi and white supremacist content online.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/7/23  
Seven people were killed and 12 injured after a vehicle plowed into a group at a bus stop in the border town of Brownsville, Texas and investigators believe it was intentional.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/7/23  
Texas mall survivors in Allen, Texas hid in fitting rooms and store backrooms during a mass shooting that left nine people dead, including the gunman.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/10/23

A Utah woman, Kouri Richins, was arrested on charges of aggravated murder and three counts of possession of a controlled substance with intent to distribute, after she allegedly spiked her husband's drink at least three times with fentanyl and then wrote a children's book about grief after his death.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/12/23

Lori Vallow, the mother accused of killing two of her children and conspiring to kill her husband's first wife, was convicted on all charges in a weekslong murder trial in Idaho.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/15/23

Four people, including the suspect were killed and two police officers were wounded during a shooting in New Mexico.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/16/23

Farmington Police identified Beau Wilson, 18, as the gunman who killed three people and wounded others before responding officers fatally shot him.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/17/23

An Idaho grand jury has indicted Bryan Kohberger, 28, the man suspected in the slaying of four college students in Moscow, Idaho, on four counts of first-degree murder and burglary.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/19/23

New court documents allege Kouri Richins, the Utah woman who allegedly poisoned her husband's drink with fentanyl and then wrote a book about grief after he died, is now accused of secretly taking out nearly \$2 million in life insurance policies on him.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/23/23

An adult male suspect was arrested on suspicion of threatening to kill, kidnap, or inflict harm on the president, vice president, or a family member, after a truck crashed into security barriers near the White House and a Nazi flag was seized.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/24/23

In the town square in Uvalde, Texas, families gathered in front of giant murals of the 19 children and 2 teachers who were gunned down exactly one year ago at Robb Elementary School.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/25/23

Michael Keetley, a former ice cream truck driver, was convicted of two counts of murder and four counts of attempted murder and faces life in prison without parole, in the March 2010 shooting that killed a pair of brothers and wounded four others.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/25/23

The Mississippi Bureau of Investigation is investigating the police shooting of an 11-year-old boy, Aderrien Murry, who was seriously wounded after he called 911 for help for a domestic situation last weekend at his mother's house.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/26/23  
Michael Keetley, a former ice cream truck driver who was convicted of killing two people and severely wounding four others in a 2010 Florida shooting, was sentenced to life in prison, more than 12 years after the attack.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/6/23  
According to Richmond police, two people are in custody after seven people were injured in a shooting on the Virginia Commonwealth University campus during a high school graduation ceremony that was held there, with at least three of the victims being treated for injuries thought to be life threatening.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/18/23  
In a deadly night of gun violence, 4 people were killed, and more than 2 dozen were injured in shootings in Illinois, Missouri, and Washington and 20 people were shot in a strip mall and at least one died in Willowbrook, Illinois.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/19/23  
Choosing a different path from the United States, Serbians started turning in their guns after two mass shootings in two days shocked the country.

## **AGRICULTURE/ENVIRONMENT**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/1/23  
A storm system tore through parts of the Midwest and the South whipping up deadly tornadoes that left seven dead and dozens more injured.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/5/23  
The Missouri State Highway Patrol sent troopers to assist in search and recovery efforts after a tornado tore through southeaster Missouri and authorities have confirmed multiple deaths and injuries.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/6/23  
Jackson, Mississippi, reeling from a clean water crisis now has a major trash problem as garbage collection ended with contract negotiations falling through between the mayor and the City Counsel.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/20/23  
A tornado kills at least three in Cole, Oklahoma, a small town south of Oklahoma City, one of at least 15 reported tornadoes across Oklahoma, Iowa, and Kansas and more severe weather is forecast.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/25/23  
Allergy season is here, and many adults are suffering allergies for the first time in their 30s, 40s, and 50s with a large driver of adult onset being greenhouse gases and climate change.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/28/23

A flood emergency has been declared along the Mississippi River with many low-lying areas experiencing major flooding, including roads, parks, railroad tracks, and some businesses and homes.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/29/23

As high peaks stored historic amounts of snowfall this winter, California braces for dangerous floods that are threatening crops, homes, and infrastructure in low-lying areas.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/6/23

Over 24,000 people throughout the province of Alberta in Western Canada have been ordered to evacuate their homes as 103 active wildfires have scorched about 300,000 acres.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/13/23

In Sharkey County, where about a quarter of residences are mobile homes, many had no escape to safety from the monster tornado that tore through Rolling Fork, Mississippi.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/23/23

A Shell plant that makes pellets for plastics in Beaver County, Pennsylvania, was fined \$10 million for exceeding emissions limits after residents complained about the plant emissions polluting the air.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/5/23

Hazy skies blanket a wide swath of the country, from the Ohio Valley to as far south as the Carolinas, as smoke from wildfires in eastern Canada waft over the region.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/7/23

The smoke from fierce Canadian wildfires blanket the East Coast in a thick haze and worsen air quality for millions of people.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/8/23

The state of New York will send firefighters to Canada to help fight the wildfires burning there, as hazardous air quality from the fires flood the eastern United States with the worst day of smoke in the last 20 years.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/9/23

New York city and state officials rushed to mount a response to the wildfire smoke crisis but learning to deal with climate change on the east coast is not as common as in the often smoke-choked west coast and there was only so much that could be done.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/15/23

At least three people were killed, and more than 75 others were injured when a trailer park in the town of Perryton in the Texas Panhandle took a direct hit from a tornado.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/18/23  
Use the NBC interactive map to explore the country, down to the local level, and see how vulnerable your area is to extreme heat this summer.

## **WORLD**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/8/23  
Indonesia is building a new capital, reasoning environmental threats such as pollution, sinking land, and rising seas endanger the population, but experts worry that the new capital could threaten the orangutans, dolphins, and other wildlife in the area.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/12/23  
Ukrainian President Volodymyr Zelwsky condemned a video circulating online of an apparent Ukrainian being decapitated by Russian occupiers.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/18/23  
A Russian court upheld the detention of an American journalist, Evan Gershkovich, who will remain jailed until he faces trial on spying charges which both he and the American government strongly deny.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/3/23  
King Charles III has been crowned King of Great Britain and Northern Ireland in a lavish and ancient ceremony in London's Westminster Abbey.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/6/23  
Buckingham Palace confirmed that Prince Harry and Prince Andrew will have no formal role in the coronation celebrations as King Charles's coronation festivities begin.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/7/23  
Because of climate change, rising sea levels have brought saltwater into the rivers of southwestern Bangladesh, cutting off entire communities from fresh drinking water and damaging the reproductive health of thousands of women.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/2/23  
Austin, Texas authorities disclosed that convicted murderer Raul Meza, Jr. had confessed to multiple killings including some that the authorities were not aware of, after he called police and said, "I think you are looking for me."

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/4/23  
The British government has become the leading supplier of advanced weaponry, being the only nation to provide Ukraine with long-range missiles and drones that can fly over 125 miles, the goal being to influence other nations to follow its lead.



NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/23/23  
Yevgeny Prigozhin, head of the paramilitary Wagner Group faces charges of armed mutiny after he accused Russia of killing thousands of fighters and misleading the public on the reason for the Ukrainian war, vowing to stop the “evil” of the military leadership.

## **CHILDREN/YOUTH**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/30/23  
More than a dozen families are making contingency plans, including leaving the state, as Republicans continue to introduce bills to limit access to gender-affirming care, describing the climate in their state as hostile and “a dystopian nightmare.”

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/29/23  
From 2018 through mid-2022, eating disorder-related health visits among teens have more than doubled, especially for those struggling with anorexia.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/23/23  
In a new report, Surgeon General Vivek Murthy says social media use, the “defining public health issue of our time,” is driving a teen mental health crisis and is a main contributor to depression, anxiety, and other problems.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/14/23  
In 35 cases over the past 6 years, predators are using Discord’s hidden communities and chatrooms to groom children before abducting them, trade child sexual exploitation material, and extort minors by tricking them into sending nude images.

## **SCIENCE/TECHNOLOGY**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/9/23  
Spillman Technologies’ software system is blamed in at least three states for creating huge safety risks; crashing 911 calls, failing to provide the fastest routes to emergencies, and lost police reports.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/11/23  
In a new study, powerful new Artificial Intelligence could spot early signs of lung cancer years before doctors would find it on a CT scan and can accurately predict whether a person will develop lung cancer in the next year 86% to 94% of the time.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/20/23  
The SpaceX’s Starship rocket, the most powerful rocket ever built and designed for missions to the moon and Mars, exploded four minutes into the flight after the separation of the booster from the spacecraft that sat atop the rocket appeared to fail.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/1/23

The Federal Aviation Administration is being sued by five environmental and cultural heritage groups, alleging that the agency violated the National Environment Policy Act when it allowed SpaceX to launch the largest rocket ever built from its Boca Chica, Texas, facility without an environmental review.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/24/23

Forty-year-old Gert-Jan Oskam, a man left paralyzed after a spinal cord injury from a motor bike accident 12 years ago, was able to climb stairs, move over ramps, and switch from standing to walking thanks to implants in his brain and spinal cord, that paired to external devices, translate his thoughts into movements.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/23/23

The Titan submersible experienced a “catastrophic implosion” and those aboard likely died instantaneously with forces crushing it equivalent to the weight of the Eiffel Tower.

## **FAMILY VALUES**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/23/23

For Black parents, the list of dangers to warn their children about keeps getting longer, telling NBC News that they fear safe spaces for their kids outside the home.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/10/23

A mother’s 6-year-old son could be sent back to her abusive husband in a court case that showcases a reality experienced by mothers around the world who flee abusive partners and then are accused of kidnapping.

## **CULTURAL DEVELOPMENT**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/11/23

Texas officials in Llano County will consider whether to close the local library system in an emergency meeting that was called after a federal judge ruled commissioners violated the Constitution by banning a dozen children’s books and ordered that they be put back into circulation.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/13/23

A small-town Texas library system threatened with closure will stay open and will abide by a federal judge’s order to restore the books they banned.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/18/23

After a century of using Native American regalia and imitating ceremonies and rituals, the Boy Scouts of America sent out a poll to its members asking if it was time to end the practices that critics say misappropriate Native American culture.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/17/23  
Alleging a violation of the First Amendment, Penguin Random House, PEN America, five authors, and two parents filed a lawsuit against a Florida school district for removing 10 books related to race and the LGBTQ community.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/24/23  
Target announced it was moving Pride Month displays to less visible parts of the store and pulling some LGBTQ-themed merchandise because of threats impacting their team members' sense of safety as right-wing conservatives celebrated the move in rejecting corporate brands that show support for LGBTQ people.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/27/23  
A first of its kind analysis for tracking the practice of restrictive housing in prisons, also known as solitary confinement, finds about 122,840 people in adult state and federal prisons were placed in this situation in mid-2019.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/29/23  
A chronically online third culture is redefining Asian America by creating their own spaces, their own stars, and their own expectations for how their lives look, and this Gen Z is proudly displaying their heritage.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/3/23  
Descendants of California's earliest Black settlers, who mined for gold and bought property they hoped to keep for generations, fight to reacquire the land that was stolen from them when some landowners were forced to flee because of violence and intimidation, and now are fighting to get the land back as the rightful heirs.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/15/23  
The Supreme Court upheld a key provision aimed at protecting Native American children and buttressing tribal identity by giving preference to Native Americans seeking to foster or adopt Native American children.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/18/23  
Black-led groups are providing safe spaces for Black people to enjoy the outdoors with activities like camping and fishing, to skiing.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/19/23  
The California city of Hayward issued an apology four decades after taking a role in leveling the Black and Latino neighborhood, forcing its residents to relocate, while some community member believing linking it to reparations is wrong and are considering suing over it.

## **EDUCATION**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/13/23

The Supreme Court rejected a request made by colleges challenging the settlement that will allow thousands of student loan debts to be canceled and allowing the settlement to go into effect.

## **HEALTH/MEDICAL**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/9/23

According to disease experts, the well-known bacteria, *Pseudomonas aeruginosa*, has been linked to recalled eyedrops that is causing infection and blindness in the U.S. and the bacteria has evolved to become resistant to nearly all available treatments.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/11/23

Cancer patients are facing a life-threatening medication shortage and some patients may be forced to turn to options that may not work as well, while others may die waiting for medications to become available.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/14/23

More than 14 million adults across the United States are at risk of losing dental health coverage after a Medicaid review, now that the Covid public health emergency is over.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23

Supreme Court Justice Samuel Alito issued an order that allows mifepristone, an abortion pill, to remain on the market without restrictions, which allows the court more time to determine whether the pill should continue to be available nationwide.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/19/23

The Centers for Disease Control and Prevention agreed to an additional dose of the Pfizer-BioTech and Moderna Covid boosters for older adults and people with weakened immune systems.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 4/22/23

A majority of Americans are unaware that the human papilloma virus or HPV, the most common sexually transmitted infection in the U.S., can cause a number of major cancers and is especially linked to cervical cancer.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/1/23

According to the White House the Biden Administration will end Covid vaccination requirements for federal employees and international air travelers on May 11<sup>th</sup> as the government feels these measures are no longer necessary.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/3/23

The first vaccine against the respiratory virus RSV, made by the pharmaceutical company GSK, has been approved by the FDA, lowering the risk of symptomatic illness by 83% and severe illness by 94%.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/3/23

A growing number of states are threatening to crack down and take legal action against pharmacies that make or dispense copycat versions of the diabetes drugs, Ozempic and Wegovy, also currently being used for weight loss, over safety concerns.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/5/23

The World Health Organization declares Covid is no longer a global public health emergency after first issuing the declaration more than three years ago.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/9/23

According to guidance issued by the US Preventative Service Task Force, new evidence shows women should get screened for breast cancer every other year starting at the age of forty.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/11/23

The Centers for Disease Control and Prevention reported two cases of a highly contagious drug-resistant ringworm have been detected in New York City, the first cases ever reported in the United States.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/12/23

Title 42, the Covid-era restrictions that allowed immigration officials to turn away migrants at the U.S.-Mexico border, expired at 11:59pm Eastern Time, reverting to Title 8 which allows immigrants to apply for ways to enter legally with penalties for attempted illegal crossings.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/14/23

New Lyme disease research suggests people with lingering symptoms, even after antibiotics, are linked to an elevated immune system marker in the blood called interferon-alpha.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/18/23

The Food and Drug Administration voted to recommend a shot that protects infants from RSV by vaccinating their mothers while pregnant and is the first RSV vaccine that confers protection to babies.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/19/23

The Center for Disease Control and Prevention has reported the number of people with the highly drug-resistant bacterial infections linked to contaminated eyedrops has increased to 81 and four people have died.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/21/23  
According to a study by the National Institutes of Health, new cases of chronic pain are developing at higher rates than new diagnoses of diabetes, depression, or high blood pressure.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/23/23  
In a new report, Surgeon General Vivek Murthy says social media use, the “defining public health issue of our time,” is driving a teen mental health crisis and is a main contributor to depression, anxiety, and other problems.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/25/23  
With the latest omicron variant, XBB, driving a resurgence in cases, Covid infections could see as many as 65 million cases per week by the time the surge peaks the end of June.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/26/23  
According to new research published this month, psychiatric disorders such as depression, bipolar disorder, and schizophrenia can be linked to heavy use of high-potency cannabis as legalization of recreational weed in many U.S. states could make the mental health crisis worse in young adults.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 5/27/23  
A new study zeroes in on 12 of the most common groups of symptoms for people with long Covid.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/4/23  
Some immigrant healthcare workers who have been brought to the U.S. to fill thousands of vacant jobs have made claims of unsafe working conditions, wage theft, and threats of tens of thousands of dollars in debt if they quit or are fired.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/11/23  
People worry about illness in a post Covid world where everyone who comes in with a sore throat now wants a strep, flu, and Covid test.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/17/23  
With more than 14,000 people in the U.S. diagnosed last year with glioblastoma, one of the deadliest and treatment-resistant cancers, the National Brain Tumor Society say an experimental vaccine shows promise in delaying its return.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/15/23  
The Food and Drug Administration recommends revising the Covid vaccines to target XBB, a circulating strain of the virus, as well as dropping the original coronavirus strain from the formulation, and pushing for newer vaccines that will provide longer-lasting protection.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/16/23  
The Academy of Pediatrics says weighted sleep sacks are unsafe for infants and poses an alarming and potentially fatal risk.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/17/23

Some parents are pushing for changes to state-level policies and federal guidelines for which newborns are screened for various health conditions and genetic disorders, some of which can be life-threatening.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/17/23

The experimental drug, Retatrutide, from Eli Lilly has the potential to provide greater weight loss benefits than any drug currently on the market and has in clinical trials helped people lose, on average, about 24% of their body weight.

## **DATELINE NBC**

### **ISSUES AND PROGRAMMING SUMMARIES**

**60 minutes (unless noted)**

**Topics covered: Violence**

***\*Dateline NBC, National, 04/07/2023, 8-10pm***

**THE STORY:** After 27-year-old Jonathan Crews dies mysteriously in his Texas apartment, his family takes matters into their own hands in an effort to find answers. Friday's all-new broadcast features exclusive interviews with key players in the case, as well as never-before-seen police interviews and bodycam footage.

***\*Dateline NBC, National, 04/09/2023, 6pm***

**THE STORY:** The latest in the infamous murder of Laci Peterson, including new details on the appeals of convicted killer Scott Peterson.

***\*Dateline NBC, National, 04/14/2023, 8-10pm***

**THE STORY:** When detectives find the body of a young woman in an abandoned building in rural Texas, they discover a name engraved inside a ring she was wearing. That name sparks a multi-state investigation that lasts nearly two decades and pushes one family to pursue their own search for justice.

***\*Dateline NBC, National, 04/16/2023, 6pm***

**THE STORY:** After a Colorado woman vanishes without a trace, detectives wonder if a dark secret about her marriage holds the key to solving the mystery.

***\*Dateline NBC, National, 04/21/2023, 8-10pm***

**THE STORY:** The search for an American fugitive accused of faking his own death to evade law enforcement agencies leads investigators to a man in a hospital in Scotland. But he claims to be an Englishman named Arthur Knight who has never been to the United States. In Friday's all-new *Dateline*, Andrea Canning confronts the man at the center of the international mystery.

***\*Dateline NBC, National, 04/23/2023, 6pm***

**THE STORY:** An affluent ski resort town is left in shock after a well-known resident is found dead in her secluded mountainside home.



***\*Dateline NBC, National, 04/28/2023, 8-10pm***

**THE STORY:** When Army intelligence veteran and mother-of-four Sarah Jean Hartsfield brings her comatose husband to the hospital, the emergency room staff suspects foul play and contacts local investigators. In Friday's all-new *Dateline*, Keith Morrison embarks on a cross-country investigation to unravel her mysterious past.

***\*Dateline NBC, National, 05/05/2023, 8-10pm***

**THE STORY:** High school student Amy Preasmyer and her friends place a frantic call to 911 after discovering Amy's boyfriend Ricky Cowles Jr. lying in a pool of blood in his apartment. Police make an arrest months later, but the family is convinced there is more to the story. In Friday's *Dateline*, Ricky's killer speaks out about what really happened on that August night in 1997.

***\*Dateline NBC, National, 05/07/2023, 6pm***

**THE STORY:** The discovery of a 19-year-old's car abandoned on a bridge in New Jersey turns into a missing person case that evolves into a months-long homicide investigation involving money, close friends and a fatal betrayal.

***\*Dateline NBC, National, 05/19/2023, 8-10pm***

**THE STORY:** *Dateline* reports the latest on the investigation into the case that caught the world's attention — the murders of four college students in Moscow, Idaho — including exclusive information on the suspected murder weapon, details on an incident police believe alleged killer Bryan Kohberger committed ahead of the murders, and more on what was going on in the Kohberger family home in the days before his arrest.

***\*Dateline NBC, National, 05/21/2023, 6pm***

**THE STORY:** A Michigan community is shocked when local mother Renee Pagel is found stabbed to death. After the case goes cold for more than a decade, a bombshell reignites the investigation.

***\*Dateline NBC, National, 05/26/2023, 8pm***

**THE STORY:** After California entrepreneur Chris Smith abruptly leaves his business, his family initially believes he is traveling the world until the shocking truth comes to light.

***\*Dateline NBC, National, 05/28/2023, 6pm***

**THE STORY:** When a man goes overboard on a romantic sunrise cruise with his wife on Lake Coeur d'Alene in Idaho, investigators think his death may not have been an accident.

***\*Dateline NBC, National, 06/09/2023, 8-10pm***

**THE STORY:** After a district attorney and his wife are murdered in the same Texas town where a prosecutor was gunned down two months earlier, local law enforcement fears they may be in the sights of a serial killer.

***\*Dateline NBC, National, 06/23/2023, 8-10pm***

**THE STORY:** After Andrea Cincotta is found murdered in her Virginia home, her son embarks on a 20-year quest for justice that leads him down a dark and twisted path.

***\*Dateline NBC, National, 06/30/2023, 8pm***

**THE STORY:** When a mother from an upscale Detroit suburb is murdered, an investigation reveals dark family secrets.

## **WEAU 13 NEWS AT 10PM**

### **ISSUES AND PROGRAMMING FCC LOG**

**Times vary but average 2-3 minutes**

**(Below stories may air in other WEAU newscasts as well)**

Week of 4/2-4/8

**SLEEP IN HEAVENLY PEACE DONATIONS (Children)** – 4<sup>th</sup> and 5<sup>th</sup> grade students at Immaculate Conception Elementary School in Eau Claire decided to collect donations from the nonprofit Sleep in Heavenly Peace for a Lenten project. The students collected blankets, sheets and money. They also made tie blankets. All the items are being donated to the nonprofit, which provides beds to children in need.

**SCHOOL REFEREREDUMS (Education)** – 10 schools in western Wisconsin had referendums on the ballot for the Spring Election. Many of those referendums include basic operating costs. A member of the Wisconsin Association of School Boards says state aid is not keeping up with demand, especially rising inflation and more schools are asking voters to exceed the tax levy. He says unless more money is given to schools, the referendums are likely to continue.

**DEATH INVESTIGATION (Violence)** – The Jackson County Sheriff identifies the victim of a March homicide as Richard Bork. His remains were found in early March on a property near Black River Falls. Bork's wife, Star Myers, is charged with homicide in his death.

Week of 4/16-4/22

**TWIN HORSES (Agriculture)** – Farmers in Clark County are stunned but happy their heard of draft horses grew by two. One of them tells WEAU's Daniel Gomez the newborn twins that normally don't survive birth are nine days old, with one of the farmers saying it's a miracle.

**END OF RENTAL ASSISTANCE (Economy)** – From extra food share benefits to rental assistance, Covid-19 era programs continue to end, affecting community members who relied on them during the pandemic. As WEAU's Kim Leadholm shares, one local organization is trying to help community members as these programs come to a close.

**Eau Claire Clean Up (Environment)** – For 15 years, community members in Eau Claire spend some time cleaning up and taking care of the environment. WEAU's Daniel Gomez shares the amazing Eau Claire clean up aims to keep Eau Claire beautiful.

Week of 4/23-4/29

EAU CLAIRE INDOOR EVENT VENUE UPDATE (Business) – One year ago today, construction for the largest indoor event venue in western Wisconsin began, the Sonnentag Event Center and John and Carolyn Sonnentag Fieldhouse in Eau Claire will hold sporting events and more.

TREE PLANTING FOR TRAUMA (Family Values) – April is sexual assault awareness month, and among the survivors are military service members. As WEAU's Daniel Gomez explains, The Tomah V-A is using this time to recognize veterans dealing with that kind of trauma stemming from their time in the service.

AUGUSTA SHOOTING DRILL (Education) – The Augusta High School hosted an active threat exercise, bringing together multiple local branches of law enforcement to practice their combined response. WEAU's JD Danielson brings footage and reactions from the drill. And just a warning...while this is a simulation...the footage shown may be disturbing to some viewers.

Week of 4/30-5/6

EAU CLAIRE MARATHON (Health) – As the Eau Claire marathon continued runners were jumping up and down out of excitement and out of necessity to stay warm. WEAU's Ellie Pomerleau and photo journalist Jeff Ralph were at the marathon this morning to find out how runners braced the cold.

TOMAH VA MISDIAGNOSIS (Health) – A Wisconsin veteran injured in Iraq is leading an effort for other veterans with traumatic brain injuries to confirm their diagnosis. WEAU's Kim Leadholm shares how the Tomah V-A Medical Center is changing some procedures.

HIGHWAY 53 INCIDENT (Violence) – A suspect is in custody after an incident on Highway 53 between Tilden and Bloomer this morning. 39-year-old Harley Alcala was arrested after a security threat to the Chippewa County Courthouse.

MISSING INDIGENOUS WOMEN 5K (Cultural Development) – Indigenous tribes along with their supporters came together in the coulee region for a walk today. It's goal, to bring awareness to an issue they say still constantly gets overlooked.

Week of 5/7-5/13

**ST. CROIX COUNTY DEPUTY KILLED (Violence)** – A Wisconsin community mourns the loss of a first responder. St. Croix county sheriff's deputy Kaitie Leising was shot and killed Saturday evening. WEAU's Daniel Gomez shares how fellow first responders and surrounding community members are honoring the fallen deputy.

**LEGISLATION FOR CHILD VICTIMS (Children/Youth)** – Wisconsin legislators have proposed a new bill that would help survivors of child sexual abuse. WEAU's Melanie Walleser has more on the legislation.

**NEW DAYTIME HOUSING SHELTER IN EAU CLAIRE (Economy)** – Eau Claire leaders are working to find a more affordable daytime homeless shelter in the city. WEAU's Melanie Walleser has the story.

**HONORS PROCESSION FOR DEP. LEISING (Violence)** – Family, friends and the law enforcement community gathered to honor and say goodbye to deputy Kaitie Leising today. Just under one week ago, the St. Croix County Sheriff's Deputy was killed in the line of duty. Her funeral service was held this afternoon at Hudson High School. During the service, friends and coworkers spoke on behalf of Leising's family about the impact she had on those around her. Following the funeral of fallen deputy Leising, the community continued to honor her through special ceremonies.

Week of 5/14-5/20

**THE PAST PASSED HERE (Cultural Development)** – For two decades, one event in the Chippewa Valley takes a look at the past while teaching community members in the present.

**LAW ENFORCEMENT RECRUITMENT (Business)** – This week is national police week, a time to honor fallen members of law enforcement. But as WEAU's Kim Leadholm explains, it also serves as a reminder of the dangers of jobs in law enforcement, an industry facing a shortage of applicants.

**WILDFIRES AFFECTING AIR QUALITY (Environment)** – Hazy conditions continue in western Wisconsin. It comes from wildfires our neighbors up north are battling. It's led to the Wisconsin Department of Natural Resources to issue an air quality advisory.

**REPORT ON BARRON CO. OFFICER-INVOLVED SHOOTING (Violence)** – Tonight new details about the day officers Emily Breidenbach and Hunter Scheel were killed in the line of duty. A report from Barron County District Attorney Brian Wright concludes the officers were justified in shooting Glenn Perry.

#### Week of 5/21-5/27

**JACKSON CO. SEARCH AND RESCUE TRAINING (Education)** – Search and rescues come with its difficulties. That's why two volunteer groups came together to run mock scenarios to help find someone when they go missing. WEAU's Daniel Gomez shares why these volunteers try to help.

**JEWELRY SCAM (Business)** – Police and a local pawn shop are warning good Samaritans of a common jewelry scam. WEAU's Melanie Walleser shares how people in the area who might be trying to help those in need, are actually being swindled for money.

**CVTC COLLEGE FOR HIGH SCHOOL (Education)** – A college in the Chippewa Valley works to build the futures of high school students. It started with a small group and has now expanded to many school districts. WEAU's Daniel Gomez shares the progress made in over half a decade.

**PITCHING FOR WILLIAMS SYNDROME (Family Values)** – A Tony woman with a rare genetic condition threw the first pitch at a Brewers game this week, with the purpose of bringing attention to William's Syndrome. WEAU'S Daniel Gomez has the story.

#### Week of 5/28-6/3

**HO-CHUNK MEMORIAL POW-WOW (Cultural Development)** – The Ho-Chunk Nation kicked off their first pow-wow of the year this Memorial Day holiday weekend. WEAU's Melanie Walleser shares how this annual pow-wow takes time to honor all veterans.

**EAU CLAIRE CO. DHS INVESTIGATION FOLLOW-UP (Health/Medical)** – The two Eau Claire County Board Supervisors who initiated an investigation into the county's department of human services' 20-19 budget are reacting to the findings. In 20-20, the Eau Claire County Sheriff's Office began investigating an error that made the DHS more than three million dollars over budget the year prior.

**PROJECT SEARCH GRADUATION (Economy)** – The badger state has the lowest unemployment rate among people with disabilities according to the Wisconsin Department of Workforce Development. That's thanks in part to programs that help those individuals with extra training.

**STAYING SAFE IN EXTREME HEAT (Health)** – Our continued stretch of warm temperatures increases the risk of suffering from heat related illnesses. WEAU's Daniel Gomez explains how to stay safe while outdoors this summer.

Week of 6/4-6/10

**FARMERS DEAL WITH DROUGHT (Agriculture)** – A lack of rain and extreme temperatures have set up farmers in western Wisconsin for a difficult growing season. WEAU's Melanie Walleser shares what some farmers in the area are doing to compensate for hot and dry weather conditions.

**COUNTRY FEST PREPARATIONS (Economy)** – It's the perfect time of year to enjoy some live music outdoors and the Chippewa Valley is home to some major music festivals. WEAU's Melanie Walleser visited the Chippewa Valley festival grounds today as festival coordinators and volunteers get ready for country fest and rock fest this summer.

**PRIDE IN THE PARK (Cultural Development)** – June is pride month, a time to celebrate the l-g-b-t-q plus community. As WEAU's Daniel Gomez shares, Eau Claire's celebration of the community continues to expand.

Week of 6/11-6/17

## **MEET THE PRESS TOPICS**

**Airs Sundays, 8:00am and 12:05am**

**Various topics covered: Business/Economy, Health, Political, Environment,  
Violence, and Cultural  
Times vary**

April 2

This Sunday, Trump indicted. The GOP -- including many of Trump's potential primary rivals -- rallies to his defense before knowing the specifics of the actual criminal charges he faces.

April 9

This Sunday, the abortion legal wars. A Texas federal judge suspends FDA approval for the abortion pill mifepristone. Another in Washington State directly contradicts him, setting up a likely Supreme Court standoff on the abortion pill.

April 16

Debates over guns and abortion have roiled this nation for decades. This week, those debates feel a bit more intense than they have in a while and there are some deepening tensions between activists who wield power inside Republican primary circles and the overall electorate. Today marks the 16th anniversary of the Virginia Tech shooting. At the time, it was the deadliest mass shooting in U.S. history. Thirty-two people were killed. Now, sadly it's been surpassed by mass shootings in Las Vegas and Orlando. After five people were killed this week in a mass shooting in Louisville, Kentucky, six more killed two weeks ago at a school in Nashville, 2024 Republican hopefuls gathered at the NRA convention on Friday and rejected the idea that gun restrictions could somehow limit violence -- gun violence. And the NRA continued to demand unlimited political allegiance from the GOP.

April 23

This Sunday, the Biden-Trump rematch. As President Biden prepares to announce his reelection bid this week, our new NBC News poll finds voters don't want him to run again, including half of Democrats.

In a nation full of guns and growing distrust, what will it take to make knocking on a stranger's door feel safe again? And, ethics scandal. After reports revealing Justice Clarence Thomas failed to disclose real estate transactions from a wealthy Republican donor, Senate Democrats call on the chief justice to testify.



April 30

At least eight people are dead, including children, after a gunman opened fire at a suburban outlet mall in Allen, Texas, not far from Dallas, before the gunman was shot and killed by a police officer who happened to be there. This is the second-deadliest mass shooting this calendar year. When we came on the air last week, by the way, we were following the manhunt for another Texas gunman, who had fatally shot five people after he was asked by a neighbor to simply stop firing his gun in his yard. This week, six people were killed in Henryetta, Oklahoma. In Atlanta, a gunman opened fire in a waiting room at a medical office building, killing one and injuring four others. And yet despite the uptick in mass shootings this year, there's been no change in the political response to this growing gun violence crisis

May 14

What we saw this week is a Republican Party that is paralyzed by Donald Trump. Elected Republicans and Trump's 2024 rivals are eager to move on, but not sure how to take on Trump and they're terrified of alienating his supporters. It makes them desperate to follow the voters rather than trying to lead them and the paralysis is – in the party has been key to Donald Trump's strength.

May 21

This is going to be one of the busiest weeks yet in the presidential campaign, as the 2024 Republican field grows, so do concerns among some Republicans that none of Donald Trump's current rivals are going to be able to beat him in a primary.

May 28

And while official Washington is still consumed by the debt ceiling talks, we're going to take a step back this Sunday and look at a larger issue: The Supreme Court. It's never been more powerful in our lives or more broken when it comes to public trust.

June 4

Both Democrats and Republicans declared victory after voting for the same exact bill. Of course, not every Democrat or Republican is happy about that bill and that's kind of the point. Both sides had to make concessions. It's called compromise. It's what politics is supposed to be, the art of the possible. President Biden, who is constantly underestimated politically, did what he promised he would do when he came into office.

June 18

As one former prosecutor put it pretty bluntly this week, two years from now Donald Trump could be in prison or he could be president. With Trump holding a commanding lead over the Republican field, this week his opponents faced the question that will dominate this race over

the next six months: will they, can they and should they go after the former president over his federal indictment and Trump's legal issues to come.

June 25

It's been a head-spinning 24 hours as Vladimir Putin has seen the most significant threat to his power since he took leadership nearly a quarter century ago.

**For 2nd Quarter 2023**  
**April 1, 2023 – June 30, 2023**

THERE WAS NO OTHER PROGRAMMING FOR THE 2ND QUARTER OF 2023, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

**2nd Quarter 2023 PSAs**

**NETWORK PUBLIC SERVICE SCHEDULE APRIL 2023**

Air Date	Start Time	Program	Promo Title	House #	Air Time
04/01/2023	09:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, <u>Environment</u> Roker Dreyer :15	ZNBC22103H	09:24:25 a
04/01/2023	09:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, <u>Mental Health</u> Snow Sellers :15	ZNBC22104H	09:54:25 a
04/01/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a
04/01/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, <u>Environment</u> Roker Dreyer :15	ZNBC22103H	10:54:25 a
04/01/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, <u>Mental Health</u> Snow Sellers :15	ZNBC22104H	11:24:25 a
04/01/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:54:25 a
04/08/2023	08:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	08:54:25 a
04/08/2023	09:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, <u>Environment</u> Roker Dreyer :15	ZNBC22103H	09:24:25 a
04/08/2023	09:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, <u>Mental Health</u> Snow Sellers :15	ZNBC22104H	09:54:25 a
04/08/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a
04/08/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, <u>Environment</u> Roker Dreyer :15	ZNBC22103H	10:54:25 a
04/08/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, <u>Mental Health</u> Snow Sellers :15	ZNBC22104H	11:24:25 a
04/15/2023	09:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, <u>Mental Health</u> Snow Sellers :15	ZNBC22104H	09:54:25 a
04/15/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a

04/15/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
04/15/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	11:24:55 a
04/15/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:54:25 a
04/15/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	12:24:25 p
04/22/2023	08:30:00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	08:40:53 a
04/22/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a
04/22/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
04/22/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	11:24:55 a
04/22/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:54:25 a
04/22/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	12:24:25 p
04/22/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	12:54:25 p
04/29/2023	08:30:00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	08:40:53 a
04/29/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a
04/29/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
04/29/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	11:24:55 a
04/29/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:54:25 a
04/29/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	12:24:25 p
04/29/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	12:54:25 p

## NETWORK PUBLIC SERVICE SCHEDULE MAY 2023

Air Date	Start Time	Program	Promo Title	House #	Air Time
05/06/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	10:24:25 a
05/06/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
05/06/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:24:55 a
05/06/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	11:54:25 a
05/06/2023	10:59:30 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:23:55 p
05/06/2023	02:32:00 A	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	02:56:25 A
05/13/2023	08:30:00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	08:40:53 a
05/13/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a
05/13/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
05/13/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	11:24:55 a
05/13/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:54:25 a
05/13/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	12:24:25 p
05/13/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	12:54:25 p
05/20/2023	09:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	09:54:25 a
05/20/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a
05/20/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
05/20/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	11:24:55 a
05/20/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	11:54:25 a

05/20/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	12:24:25 p
05/27/2023	08:30:00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	08:40:53 a
05/27/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	10:24:25 a
05/27/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
05/27/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:24:55 a
05/27/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	11:54:25 a
05/27/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	12:24:25 p
05/27/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	12:54:25 p

## NETWORK PUBLIC SERVICE SCHEDULE JUNE 2023

Air Date	Start Time	Program	Promo Title	House #	Air Time
06/03/2023	09:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	09:24:25 a
06/03/2023	09:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	09:54:25 a
06/03/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a
06/03/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
06/03/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	11:24:55 a
06/03/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:54:25 a
06/10/2023	06:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	06:24:25 a
06/10/2023	06:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	06:54:25 a
06/10/2023	07:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	07:24:55 a
06/10/2023	07:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	07:54:25 a
06/10/2023	08:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	08:24:25 a
06/10/2023	08:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	08:54:25 a
06/17/2023	08:30:00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	08:40:53 a
06/17/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a
06/17/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
06/17/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	11:24:55 a
06/17/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:54:25 a
06/17/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	12:24:25 p

06/17/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	12:54:25 p
06/24/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	10:24:25 a
06/24/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	10:54:25 a
06/24/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	11:24:55 a
06/24/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2022 The More You Know, Anthem :15	ZNBC22101H	11:54:25 a
06/24/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2022 The More You Know, Environment Roker Dreyer :15	ZNBC22103H	12:24:25 p
06/24/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2022 The More You Know, Mental Health Snow Sellers :15	ZNBC22104H	12:54:25 p



## **NBC NETWORK NON-BROADCAST EFFORTS**

April - June, 2023

### **NBCUniversal's *The More You Know* website:**

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action.

*The More You Know's* comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect
- COMMUNITY – contributing to the common good and create a positive impact on those around you
- CIVIC ENGAGEMENT - volunteering, voting or advocating are key to stronger communities, safer neighborhoods and happier citizens

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.