

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues & Programs Report, 1st Quarter 2013
Date: April 8, 2013

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from January 1 – March 31, 2013. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

- Children/Youth
- Education
- Violence
- Health/Medical
- Agriculture/Environment
- Science/Technology
- Substance Abuse/Addiction
- Family Values
- Cultural Development
- Economy/Business

Public Service Announcements

Also during 1st quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed 1,857 PSA's that ran on WEAU 13 News in 1st quarter, 2013.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am
short-form updates Monday-Friday between 7:00am and 9:00am
Monday-Friday, 10am-10:30am
Monday–Friday, 12-12:30pm
Monday–Friday, 5-5:30pm
Monday–Friday, 6-6:30pm
Monday-Friday, 10-10:35pm
Saturday, 6-6:30pm
Saturday and Sunday, 10-10:30pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 30 minutes Sundays at 8:00am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

The Chris Matthews Show: A weekly interview program hosted by MSNBC's Chris Matthews, who puts his 30+ years of Washington experience to work getting inside the

story from the nation's most plugged-in journalists. Regular programs include Sundays from 5-5:30 p.m.

Rock Center with Brian Williams: NBC's Brian Williams covers topical news with in-depth interviews and investigations. This program also covers current news stories including human interest, environmental, political and economic interests. Schedule varies.

Issue-Oriented Projects & Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Community Calendar

Air Dates: 01/01/2013 – 03/31/2013

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Neil Simon's "They're Playing Our Song" - Chippewa Valley Theatre Guild

01/21/13 – 02/06/2013

WEAU produced a Sunrise Contest for Chippewa Valley Theatre Guild's production of "They're Playing Our Song." We ran "run of site" ads on WEAU.com, and mentioned this contest during our Sunrise show. We also ran additional ads on WEAU 13 News for the production of "They're Playing Our Song."

The Dixie Swim Club - Chippewa Valley Theatre Guild

02/25/2013 – 03/13/2013

WEAU produced a Sunrise Contest for Chippewa Valley Theatre Guild's production of "The Dixie Swim Club." We ran "run of site" ads on WEAU.com and mentioned this contest during our Sunrise show. We also ran additional ads on WEAU 13 News for the production of "The Dixie Swim Club."

Chippewa Valley Challenge

12/17/2012 – 01/07/2013

WEAU produced and aired public services announcements for the Chippewa Valley Challenge weight loss competition.

UCP SNOW BIZ

01/04/2013 – 01/25/2013

Event Date: 01/26/2013

WEAU produced and aired public service announcements for the United Cerebral Palsy of West Central Wisconsin's Snow Biz event. This event raises money for UCP. WEAU Anchor, Meghan Kulig, helped host Snow biz.

SILVERMINE SKI JUMP

01/08/2013 – 01/18/2013

Event Date: 01/19/2013

WEAU produced and aired public service announcements for the annual Eau Claire Ski Club's Silvermine ski jumping event.

UCP TELETHON

01/12/2013 – 01/25/2013

Event Date: 01/26/2013

WEAU produced and aired public service announcements for the annual United Cerebral Palsy of West Central Wisconsin's Telethon. WEAU anchors, Chris Herzog and Sarah Stokes, hosted the telethon.

SPECIAL OLYMPICS – POLAR PLUNGE

01/15/2013 – 02/22/2013

Event Date: 02/09/2013

WEAU produced and aired public service announcements for the annual Special Olympics Polar Plunge. WEAU anchors, Mark Holley, Jen Chapman and Justus Cleveland participated in this event.

BOYS AND GIRLS CLUB - SUPER BOWL DONATIONS

01/28/2013 – 02/03/2013

WEAU produced and aired public service announcements to support the Boys and Girls Club grocery store donation drive.

BOYS AND GIRLS CLUB – CHIPPEWA FALLS DONATION MATCH

01/28/2013 – 03/31/2013

WEAU produced and aired public service announcements to support the Boys and Girls Club of the Chippewa Valley's 'Chippewa Falls Donation Match.'

SACRED HEART – Community CPR Day

02/07/2013 – 02/22/2013

Event Date: 02/23/2013

WEAU produced and aired public service announcements for Sacred Heart Hospital's Community CPR event. This event provided free CPR training.

WYSP SHAMROCK SHUFFLE

02/17/2013 – 03/08/2013

Event Date: 3/09/2013

WEAU produced and aired public service announcements for the Wisconsin Youth Success Program's Shamrock Shuffle. WEAU anchor, Chris Herzog, hosted the event.

BIG BROTHERS BIG SISTERS – BOWL FOR KIDS SAKE

03/06/2013 – 04/08/2013

WEAU produced and aired public service announcements for the Big Brothers Big Sisters-Northwest WI District's 'Bowl for Kids' Sake' fundraiser.

1st Quarter 2013

Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

EDUCATION

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/04/13
Senior Americans Day - Lisa Wells with Eau Claire County Aging and Disability Resource Center talks about this event. The annual event brings seniors together in education and fun.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/22/13
Aly Uhren, Student, and Kit Schiefelbein, Principal, talk about the book donation at Northstar Elementary.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/14/13
Eau Claire School Superintendent, Dr. Mary Ann Hardebeck, talks about her few months at the helm so far.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/20/2013
WEAU 13 News reports on a new literacy program.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 02/21/13
Susan Effinger and Danielle Strong were interviewed about the Junior Achievement Challenge.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 03/11/13
Candy Jenke, teacher at Chi-Hi High School, was interviewed about STEAM NIGHT.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 03/14/13
Jenny Schafer, Chair, was interviewed about McDonell High School celebrating 130 years.

FAMILY VALUES

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/09/13
Ashley Doda was interviewed about the upcoming Family Fest taking place at the Indoor Sports Center.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/28/13
Father John Schultz and Father Derek Sakowski were interviewed about the Year of Faith.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/15/13
Jerry Clark, with Chippewa County Extension, was interviewed about upcoming family events.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/18/13
Working Mothers' Luncheon sponsored by the Chamber of Commerce and REALiving. These groups are holding a luncheon for working moms.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/20/13

Dale Karls was interviewed about the dads support group called Dads Advising Dads in the Eau Claire area.

- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 03/22/13

In a rare interview with three brothers, Brian Williams sits down with this family of three very successful brothers. One brother is a super-agent, one is Chicago's Mayor and one is a prominent doctor. These brothers sit down and talk about what it was like growing up in this very unusual family.

CHILDREN/YOUTH

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/02/2013

WEAU 13 News reports on children and bullying.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/09/13

Ashley Doda was interviewed about the upcoming Family Fest taking place at the Indoor Sports Center.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/16/13

Brook Berg, Director of the Family Resource Center for Eau Claire County, talks about the issues and challenges in raising kids from 0-2.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/17/13

Rob Reid, an instructor at UW-Eau Claire, talks about his new book, which is a guide for parents, teachers and librarians about humorous children's books.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/17/13

Kayla Midthum and Mary Fehr were interviewed about the Chippewa Area Mentor Program.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/22/2013

WEAU 13 News reports on kids and frostbite.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/28/13

CEO, Craig Monson, and Big Sister, Gloria Crossman from Big Brothers Big Sisters, talk about Mentoring Month, urging people to mentor children.

WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/15/13

Darcy Way, Executive Director, was interviewed about the Children's Museum of Eau Claire and how they are working on new exhibits using local talent.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/21/13

Brook Berg, Director of the Family Resource Center for Eau Claire County, talks about technology issues such as cell phone use with tweens and teens.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/25/13
Boys and Girls Club of the Greater Chippewa Valley has a new location in Chippewa Falls. Director, Sara Antonson, talks about the move.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/12/13
Girl Scouts and Women of Courage, Confidence and Character Awards - Amy Underwood with Girl Scouts talks about the event.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 03/20/13
Kiran Chetry visits Lebanon Tennessee where Castle Heights Elementary is home to 15 set of twins.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/21/13
Brook Berg, Director of the Family Resource Center for Eau Claire County, talks about the issue of parenting different genders.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/26/13
Karen Hauck was interviewed about the upcoming Girl Scouts Easter Egg Hunt.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/27/13
Diaper Bank - Eau Claire Junior League is holding a competition to get diapers for those in need.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/29/13
Jennie Childs and Kaylee Corriea were interviewed about the upcoming "Walk for Child Hunger."

SUBSTANCE ABUSE/ADDITION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/13
NBC Nightly News reports on Oprah's interview with Lance Armstrong about his drug use.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/24/13
Andrea Smith with Cornell and Lake Holcombe Schools, and Morgan Ewings, student, were interviewed about "Sobering Truth."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/29/13
Pastor Sherwood Wilson and Jeanelle Peterson were interviewed about Passion4Addicts.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/18/13
Inside Edition reports on Brett Butler. Twenty years she was one of the biggest things on TV, but a drug problem brought it all to a screeching halt. Now Brett's on the comeback.

VIOLENCE

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 01/02/13

Inside Edition reports on a young woman who is accused of stabbing her ex 27 times but she claims it was all in self-defense.

- **DATELINE NBC**, 9:00pm, National, 60 minutes, 01/09/13

A young nursing student goes to her car during a break from classes but never returns. The only clues left for investigators were some surveillance video, cellphone records and her locked care found a half mile away.

- **DATELINE NBC**, 8:00pm, National, 60 minutes, 01/18/13

American software mogul John McAfee flees the tropical paradise of Belize after his neighbor is murdered. Keith Morrison travels to Central America to try to uncover what really happened.

- **DATELINE NBC**, 8:00pm, National, 60 minutes, 01/25/13

A woman is found murdered in the back of her comic book store, but the crime goes unsolved for years. When new evidence is discovered, the case heads in a surprising direction.

- **DATELINE NBC**, 9:00pm, National, 60 minutes, 01/29/13

When a pastor loses two wives in suspicious accidents, authorities wonder if it was terrible luck or murder. Also the story of the multinational search for the murdered Louisiana college student, Mickey Shunick, through the eyes of her sister.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 01/30/13

Inside Edition reports each year, one in four women in America experience severe domestic violence. But rarely does a clip of video bring the reality of the problem home. A vicious attack involving a couple was recently caught-on-tape, and it played a crucial role in catching the bad guy.

- **DATELINE NBC**, 7:00pm, National, 60 minutes, 02/07/13

When a pastor loses two wives in suspicious accidents, authorities wonder if it was terrible luck or murder.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 02/08/13

Inside Edition reports on the massive manhunt for the fugitive ex-cop wanted for the murders of three innocent people in California.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 02/12/13

Inside Edition reports on the death of a Chicago girl who was killed by gang crossfire just a week after she took part in the Inauguration festivities.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 02/13/13

Inside Edition reports on the former LAPD cop, Christopher Dorner, who went on a terror spree in Los Angeles and ended in gunfire and flames.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/13/13
NBC Nightly News reports on the hunt for murder suspect Christopher Dorner that has kept Southern California in terror the past week.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/14/13
Inside Edition reports on Oscar Pistorius, the man known to the world as the “blade runner” for making it all the way to the Olympics even though he has no lower legs. Pistorius has been charged with killing his girlfriend.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/14/13
NBC Nightly News reports Olympic runner, Oscar Pistorius, was charged with murder of his girlfriend.

- DATELINE NBC, 7:00pm, National, 60 minutes, 02/15/13
A love triangle involving a beauty queen, a devoted wife and a guitar hero leads to murder, and an investigation that stretches across the country and takes years to unfold.

- DATELINE NBC, 6:00pm, National, 60 minutes, 02/17/13
Tom Foley was once a hometown hero in Coldwater, Michigan. He is shocked to find himself the lead suspect in the case of his wife Darlene's murder.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/19/13
Inside Edition reports on Adam Lanza, the man responsible for the massacre in Newtown, Connecticut. Inside Edition reports on a new documentary that tried to shed some light on why.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/19/13
NBC Nightly News reports Oscar Pistorius claimed that he heard a noise and felt “a sense of terror” on the night he fatally shot his girlfriend, insisting he mistook her for an intruder.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/20/13
Inside Edition reports Vice President Joe Biden is making headlines once again. The Obama administration is coming down hard on gun violence while Mr. Biden is the head of the task force on the issue and recommending that folks get shotguns. Also, Inside Edition reports on Oscar Pistorius and details the shooting that left his model girlfriend dead.

- DATELINE NBC, 7:00pm, National, 60 minutes, 02/22/13
Dateline NBC reports on a young beauty who was murdered in her apartment and the investigation leads to two different defendants and results in three criminal trials.

- DATELINE NBC, 6:00pm, National, 60 minutes, 02/24/13
Dateline investigates a perfect 30 year marriage but then, the wife was found dead in the backyard spa and the husband is the prime suspect.

- DATELINE NBC, 7:00pm, National, 60 minutes, 03/01/13
Dateline reports on Olympic track star, Oscar Pistorius, and how in an instant, everything changed for him. Dateline tells the astonishing story of the murder case against him that shocked the world.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/07/13
NBC Nightly News reports North Korea threatens 'preemptive nuclear attack.'
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 03/14/13
Inside Edition reports that a 75 year-old grandmother is accused of killing her own grandson in a violent assault.
- MEET THE PRESS, 8:00am, National, (segments may vary) 03/24/13
As the 100th day is approaching since the tragedy in Newtown, Connecticut, Meet the Press looks at the gun control debate in America. What is the proper balance between keeping public safety and personal freedom?
- DATELINE NBC, 7:00pm, National, 60 minutes, 03/24/13
Dateline's Chris Hansen reports on a world-side FBI manhunt for a most unlikely Top Ten Most Wanted Fugitive, Jason Derek Brown. Brown is the primary suspect in a 2004 Phoenix murder.
- DATELINE NBC, 7:00pm, National, 60 minutes, 03/30/13
Dateline investigates a story where a woman goes out for the evening and never returns home. Weeks later, in a neighboring town, another young woman is found nearly murdered in her apartment. Was there a deadly connection between the two?

AGRICULTURE/ENVIRONMENT

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/03/13
Angie Horkan from WI Beef Council talks about easy healthy skillet recipes.
 - WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/07/13
Beaver Creek Reserve Volunteer Larry Bennett talks about attracting birds to the feeder in the winter.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/07/13
Trisha Wagner, UW-Extension Ag Agent, was interviewed about farm succession.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/10/13
Steve Henry was interviewed about the upcoming Midwest Farm Show in La Crosse.
 - WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/14/13
Jerry Clark from UW-Extension was interviewed about buying all-American selections of flowers and vegetables -

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/16/13
Rita Houser with the Wisconsin Milk Marketing Board was interviewed about Wisconsin cheese recipes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/21/13
NBC Nightly News reports the Midwest is experiencing wind chills near 50 below as a big snowstorm heads east.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/30/13
Ready Set Grow – Erin Lafaive from the UW-Extension was interviewed about growing annual flowers and vegetables.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/04/13
John Hildebrand and Susan Barker from UW-Eau Claire talk about the Wisconsin man's conservation legacy and the upcoming Aldo Leopold Conservation Banquet and Silent Auction.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/05/13
Rochelle Ripp, Alice in Dairyland, was interviewed about Potato Lovers Month.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/07/13
Winter Farmers Market - Chris Kees Winkler with Wheatfield Hill Organics and Trish Sundal with Bullfrog Fish Farm talk about growing and buying local.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/13
NBC Nightly News reports a powerful winter storm threatens to dump up to two feet of snow across Boston and other parts of the Northeast.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/08/13
Angie Horkan from the Wisconsin Beef Council talks about Valentine's Day steaks and lean heart-healthy cuts.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/08/13
Inside Edition reports a massive winter storm is causing major travel delays, power outages and promising record snowfalls.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/13
NBC Nightly News reports on the huge winter storm in the Northeast where thousands of schools were closed and thousands of flights canceled as forecasters warned of a whiteout.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/12/13
UW Extension Conference Chair, Dick Lamers, talks about the upcoming Red Cedar Watershed Conference.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/13/13
Rita Houser with the Wisconsin Milk Marketing Board was interviewed about Wisconsin cheese recipes.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 02/14/13
Jerry Clark with the UW-Extension was interviewed about hoop-holes gardening.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/15/13
Inside Edition reports on meteors. A meteor rock exploded over the skies of Siberia injuring nearly a thousand people in the process.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/18/13
NBC Nightly News reports a meteor exploded over Russia's Ural Mountains and sent fireballs blazing to Earth.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/18/2013
WEAU 13 News reports on drought conditions in Wisconsin.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/21/13
NBC Nightly News reports on the winter storm that hammered Kansas and Nebraska.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/22/13
Late winter and early spring is a great time to prune trees and bushes. Diana Alfuth, UW-Extension Horticulture Educator, has some advice.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 02/22/13
With fewer than 1,600 pandas left in the wild, China is trying to save its national symbol from extinction by breeding them in captivity. The Chengdu Research Center developed a state-of-the-art fertility clinic where high-tech science is used to create as many baby pandas as possible. Some scientists are not in favor of the movement.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 02/26/13
Katie Wantoch from the UW Extension was interviewed about the Dunn Co. Master Gardeners Spring Event.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/27/13
Kathy Stahl was interviewed about preserving native prairies and gardens.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 02/28/13
Bill and Sally Henry, owners of North Country Enterprises, were interviewed about the upcoming Farm Show being held in Eau Claire.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/04/13
Steve Henry was interviewed about the upcoming Eau Claire Farm Show.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/05/13
Eau Claire Farm Show and Alice in Dairyland Program - 65th Alice in Dairyland, Rochelle Ripp, and 30th Alice in Dairyland, Karen Schrauf, talk about the program and promoting Wisconsin agriculture.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 03/06/13
Chair Clarence Boettcher was interviewed about the upcoming Eau Claire Energy Co-op meeting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/13
NBC Nightly News reports a sloppy winter storm swept over the nation's capital Wednesday, forcing federal offices to close and threatening to dump 4-8 inches of snow which would be the heaviest in Washington in two years.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/07/13
Angie Horkan with the Wisconsin Beef Council, shares recipes for St. Patrick's Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/07/13
NBC Nightly News reports North Korea threatens 'preemptive nuclear attack.'
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/11/13
UW-Extension Horticulture Educator, Diana Alfuth, talks about starting seeds for spring planting.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/13/13
Rita Houser with the Wisconsin Milk Marketing Board, was interviewed about Wisconsin cheese recipes.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/15/13
Jerry Clark, Chippewa County Extension, was interviewed about upcoming outdoor family events.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 03/25/13
From wind to snow, Inside Edition reports on the crazy weather affecting our nation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/25/13
NBC Nightly News reports on a snowy spring in the Midwest and Northeast.

HEALTH/MEDICAL

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/01/2013
WEAU 13 News reports on obesity and death.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/02/13
Making Weight Loss Resolutions Stick - Registered Dietitian Diane Dressel with Mayo Clinic Health System talks about being successful in losing weight in the new year.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/02/13
Inside Edition reports on the health update of Hillary Clinton. She spent several days in the hospital for a blood clot in her head.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/02/2013
WEAU 13 News reports on heart health.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/03/13
Dan Ekblad was interviewed about the "Chippewa Valley Challenge" to get people healthier.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/13
NBC Nightly News reports the early flu season continued to accelerate in the U.S. this week, with no sign yet of a peak in the spread of coughing, achiness and fevers, health officials said.

- DATELINE NBC, 6:00pm, National, 60 minutes, 01/06/13
A couple hoped to have another child using embryos left over from the invitro fertilization procedure that brought them their daughter. Ten days after the embryos were transferred into the mother, their doctor called with stunning news that she was implanted with someone else's embryos.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/07/13
Inside Edition reports on the terrible flu season across the country.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/08/13
United Cerebral Palsy Telethon and Snow Biz - Mickey Lynnes of The Thundermen and Traci Bauer of UCP talk about the annual fundraisers.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/09/13
Inside Edition reports this year's flu season is said to be the worst flu in at least a decade. 41 states report flu outbreaks, and in some cities, emergency rooms can't accept new patients because of overflow from the flu.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/10/13
Inside Edition reports on the widespread flu outbreak.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/10/13
Chris Hower, Bariatric Surgeon at Mayo, was interviewed about the upcoming bariatric surgery information session.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/13
NBC Nightly News reports the nation's nasty flu season has created a sudden surge in demand for vaccine, leaving some sites across the country short on the shots that can prevent illness, or make it a little less miserable.

- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 01/10/13
According to Dr. James Levine, an obesity researcher at the Mayo Clinic, sitting at your desk all day is a lethal activity.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/11/13

Inside Edition reports on the major flu outbreak that has struck in cities across the country. 47 states are reporting widespread illnesses and, making the situation worse, in some places, the supply of the flu vaccine is running out.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/13

NBC Nightly News reports the flu activity remains high across the United States, but there are signs this year's bad season may be weaning in some areas.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/14/13

Inside Edition reports the flu epidemic struck some people who attended the Golden Globes.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/17/13

Inside Edition reports the flu epidemic continues to sweep the country. The CDC is reporting that twenty children have died as a result of the flu so far.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/17/13

Haiti volunteers, Kathy Kivlin from Marshfield Clinic, and Dr. Oludayo Sarumi, Pediatrician, talked about the trip to Haiti to help those in need.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/21/13

Dr. Dave Nanstad and Judy Jaskowski talked about his upcoming kidney transplant.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/23/13

Dr. Tom Carmody, cardiovascular surgeon with Mayo Clinic Health System, talks about new techniques in heart disease treatment.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/23/2013

WEAU 13 News reports on the importance of vaccinations and what to do if you have missed them.

- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 01/24/13

Leading cardiologist and medical visionary, Dr. Eric Topol, believes a fresh approach to medicine is here and we can literally hold it in our own hands. Dr. Nancy Snyderman highlights Topol and his contention that the cell phone will make your healthcare much better and much cheaper.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/25/13

Desk-ercise! How you can keep in shape even while at work. Personal trainers from Gold's gym share with viewers how a few simple exercises can help!

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/25/13

Inside Edition reports on the flu outbreak that is affecting the nation.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/25/2013

WEAU 13 News reports on health insurance and the importance of.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/28/13
Dr. Regis Fernandes was interviewed about "Her Story, Her Heart."

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/29/13
Inside Edition reports that Barbara Walters who, after suffering a fall in Washington, is now battling the chicken pox. Inside Edition reports on Barbara's fight with a disease that can be quite serious for adults.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/31/13
Mona Howard was interviewed about the upcoming Mayo Clinic Health Heart Fair.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 02/01/13
Teri Ouimette with CF Main Street and Cindy Eckles, nurse, were interviewed about the "Paint the Town Red" fundraiser event.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/04/13
Cindy Ritchie was interviewed about the 'Gifts of the Heart' (Free Clinic of Menomonie).

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/13
NBC Nightly News reports new studies suggest older women don't need mammograms every year.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/06/2013
WEAU 13 News talks about mental health.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/06/2013
WEAU 13 News reports on women's heart health.

- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 02/08/13
Rock Center interviews two girls, ages 10 and 12 years old, who have participated in more than 200 grueling races in the past two years. Rock Center asks if so much running is healthy for young girls.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/12/13
Dr. Sean Tarpenning and Kim Strasburg were interviewed about Mayo/Hebert Dental's mission trip to Ghana.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/18/2013
WEAU 13 News interviews a CPR survivor.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/19/13
Dr. Regis Fernandes, a cardiologist at Mayo Clinic Health System, talks about reducing the risk of heart disease.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/20/13
CPR "Hands-Only" community event. Red Cross and Sacred Heart Hospital are holding a demonstration.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/21/13
Inside Edition reports that Robin Roberts is being celebrated for getting back to work on morning television after her medical battle.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/22/13
NBC Nightly News reports on a new breast cancer drug that helps advanced cases.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 02/22/13
Dr. Nancy Snyderman reports on a group of Marines with male breast cancer who say that their disease was caused by drinking contaminated water at Camp Lejeune.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/25/13
NBC Nightly News reports on new studies that show that the Mediterranean diet can cut heart attack risks.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/28/13
March is Red Cross Month. A discussion was held about what the Red Cross does in the area and the country.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 03/11/13
Inside Edition interviews a young girl that is battling a little known disease that makes her skin so delicate that it falls off with the slightest touch.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 03/11/13
Inside Edition reports that Valerie Harper is opening up about her battle with terminal brain cancer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/12/13
NBC Nightly News reports Zithromax has been linked to fatal heart risks, the FDA warns.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 03/15/13
Mary Carillo sits down with professional golfer Charlie Beljan, who shares his inspiring story of having a silent, misunderstood epidemic labeled as panic attacks that affects more than 65 million people.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/19/13
Red Cross Month. Linda Soltis-Schroeder with the Western Wisconsin chapter, was interviewed about being prepared for a disaster.
- DATELINE NBC, 6:00pm, National, 60 minutes, 03/24/13
Dateline investigates what ingredients are really in your everyday household products like shampoo and toothpaste. Are all of these products healthy?
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/26/13
Red Cross Month – Terry Roe was interviewed about services and classes offered.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/28/13
The Health Director and Environmental Health Director were interviewed about health in Eau Claire County.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 03/28/13
Tammy Tillotson was interviewed about the Children's Dyslexia Center.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 03/29/13
Inside Edition reports seven thousand patients of one dentist are going through a nightmare after health officials advised them to be tested for potentially deadly viruses, including HIV and Hepatitis.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 03/29/13
Dr. Drew Kaminski and Ben Hager were interviewed about B-FIT for B-SIDE.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/29/13
NBC Nightly News reports that there is no link seen between 'too many vaccines,' and autism.

SCIENCE/TECHNOLOGY

- DATELINE NBC, 6:00pm, National, 60 minutes, 01/06/13
A couple hoped to have another child using embryos left over from the invitro fertilization procedure that brought them their daughter. Ten days after the embryos were transferred into the mother, their doctor called with stunning news, that she was implanted with someone else's embryos.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/23/2013
WEAU 13 News reports on rural Wi-Fi.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/20/13
NBC Nightly News reports the United States is in a tight race with China and Russia to build destructive cyber weapons capable to seriously damaging other nations' critical infrastructure, according to a leading expert on hostilities waged via the Internet.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 02/22/13
With fewer than 1,600 pandas left in the wild, China is trying to save its national symbol from extinction by breeding them in captivity. The Chengdu Research Center developed a state-of-the-art fertility clinic where high- tech science is used to create as many baby pandas as possible. Some scientists are not in favor of the movement.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/26/13
Inside Edition reports on a little boy with a serious medical condition. Thanks to technology, this little guy is right at home in class and keeping up with his homework.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/04/13
Chippewa Valley Technical College's Manufacturing Show - Discussion about CVTC's manufacturing programs and the show.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/14/13
NBC Nightly News shows viewers pictures of Jupiter and a moon shining with a comet.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/28/13
NBC Nightly News reports stealth bombers practice attack on Korean Peninsula.

CULTURAL DEVELOPMENT

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/03/13
Wayne Marek was interviewed about the upcoming Eau Claire Children's Theatre productions.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/07/13
Amy Underwood from Girl Scouts of NW Great Lakes and Lisa Schuetz, Woman of Courage, were interviewed about Girl Scouts cookie sales.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/08/13
Inside Edition reports the Church of Scientology finds itself under the microscope again with two new books out this month.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/08/13
Reed Brown, choreographer and Michael Van Hemert, playing the part of King Arthur, were interviewed about the production of "King Arthur."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/09/13
Organizer, Jim Radloff, and Sara Nemec from Feed my People, were interviewed about the Eau Claire Rag Time Festival.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/15/13
Amy Reise was interviewed about the mid-winter gathering of writers and readers taking place at the Mabel Tainter Theater.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 01/17/13
The most famous Scientologist to leave Scientology and speaks out against it, sits down for an exclusive television interview with Harry Smith. Harry Smith also opens up about what attracted him to scientology and why he ultimately walked away from it after 34 years.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/18/13

Inside Edition reports on the latest book claiming to pull back the curtain of Scientology. This book, Going Clean, is by a Pulitzer Prize winning author who says what he's learned about the controversial church and is the result of years of research and more than 250 interviews.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/18/13

Dr. Selika Ducksworth-Lawton from UWEC was interviewed about Martin Luther King Junior Day.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/22/13

Athlete, Daina Shilts and Karen Krause, Regional Director, were interviewed about local athletes competing in the Special Olympics World Games in South Korea.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/24/13

An Elvis impersonator talks about his life as Elvis. He is performing at Fanny Hill in Eau Claire.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/28/13

Karen Jacobson and Caroline Dahlager were interviewed about the Fiber Fest held at the Chippewa Valley Museum.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 01/29/13

Dr. Gary Schwartzhoff, director of UWEC Concert Choir, Master Singers, was interviewed about the Kennedy Center Performance.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/05/13

Inside Edition reports on the mysteries surrounding scientology and the church.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/06/13

Banbury Art Crawl - Local artists gathered to showcase their talents. Stained glass artist Laurie Bieze and Brian Duerkop were interviewed.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 02/06/13

Inside Edition reports the fight for gay rights continues. Inside Edition has a bizarre story of a man who gave his dog away to a shelter because he thought his pet was gay.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 02/06/13

Virginia Roberts, Chippewa Falls Librarian, was interviewed about Shakespere.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/08/13

Amy Reise was interviewed about the upcoming events at the Mabel Tainter Theatre.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/12/13

WEAU 13 News reports on a Mardi Gras story.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/18/13
Luke Otto and Emily Klink were interviewed about Die Fledermaus held at UW Eau Claire.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/26/13
Organizers Rob Mattison and Shannon McInnis were interviewed about the 31 Day Video Project by UW-Eau Claire Activities -
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/26/13
Cathy Reitz was interviewed about the Chippewa Valley Community Chorus.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/27/13
Vietnam Veterans Day Community Event - Thuy Smith of Thuy Smith International Outreach talks about the event to honor and remember Vietnam War and Era veterans.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/13
NBC Nightly News reports on many turbulent moments of Pope Benedict's papacy. "There were moments when the waters were choppy and there were headwinds," he said.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 03/04/13
Gordon Murphy, Exec. Director, was interviewed about the Chippewa Valley Symphony with young artists.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/11/13
Amy Reise was interviewed about the upcoming events at the Mabel Tainter Theatre.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/12/13
Karen Jacobson & Kate Wendelberger were interviewed about Irish Heritage Community Days.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/12/13
NBC Nightly News reports the conclave began the process of choosing the next pope. Roman Catholic cardinals swore oaths of secrecy and the Sistine Chapel's doors were shut.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 03/13/13
Inside Edition reports that white smoke is billowing from atop the Sistine Chapel in Vatican City signaling that a new pope has been chosen.
- ~~NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/13~~
~~NBC Nightly News reports white smoke rose above the Sistine Chapel Wednesday signaling to Rome and the world that the cardinals of the Roman Catholic Church have chosen a new pope.~~

- MEET THE PRESS, 8:00am, National, (segments may vary) 03/17/13
Meet the Press discusses what the election of Pope Francis means for Catholics here in the United States and the 1.2 billion Catholic's around the world. They will also discuss the state of the Catholic Church in America and the role of faith in society in the modern age.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 03/18/13
Roberta Joern from First Lutheran Church and Vicki Seltun, El Centro De Conexion de CV, were interviewed about Community Conversations.
- MEET THE PRESS, 8:00am, National, (segments may vary) 03/24/13
Meet the Press reporters talk about the tide that is turning when it comes to support of same-sex marriage in America.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/25/13
Immigration issues were discussed as part of a Community Conversations series at First Lutheran Church. Roberta Joern and Vicki Seltun were interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/26/13
NBC Nightly News reports that the Supreme Court indicated that it might not strike down laws limiting marriage to heterosexual couples.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/27/13
NBC Nightly News reports that the Supreme Court heard a challenge to the Defense of Marriage Act, which allows federal benefits to go only to heterosexual married couples. The court might strike down the 1996 law.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/28/13
Leah Beckmann and Jennifer Chapman were interviewed about Mugnog.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/29/13
NBC Nightly News reports the courts are likely to advance gay rights.
- MEET THE PRESS, 8:00am, National, (segments may vary) 03/31/13
Meet the Press talks with two influential members of the Gang of 8, a bipartisan group of Senators working to reform the country's immigration system. Also, Meet the Press talks about the Supreme Court, hearing oral arguments on two cases regarding the rights of same-sex couples. Meet the Press has a special conversation about the politics of same-sex marriage.

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/13
NBC Nightly News reports stocks soared on the first day of trading in 2013 after lawmakers agreed to a deal to avoid massive tax hikes and spending cuts that had threatened to hurt economic growth.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/09/13

The new Travel Wisconsin Welcome Center in Menomonie is expected to boost tourism in Western Wisconsin. Joan Freidenfeld with Menomonie Chamber of Commerce and Allyson Gommer with Chippewa Falls Chamber of Commerce were interviewed.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 01/11/13

Emmalee Berg with Parks and Rec was interviewed about summer jobs available through Eau Claire Parks and Recreation.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/16/13

Inside Edition reports President Obama pledged to do whatever it takes to get more restrictive gun control measures passed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/13

NBC Nightly News reports President Barack Obama teed up a political showdown that will pit the broad public popularity for many gun control measures against Congress's tepid appetite for approving the most stringent restrictions on gun ownership.

- MEET THE PRESS, 8:00am, National, (segments may vary) 01/27/13

Former Republican Vice Presidential nominee, Paul Ryan, sits down with David Gregory for his first live interview since the election. He weighed in on the upcoming spending battles.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 01/21/13

Inside Edition reports President Obama has been sworn in for his second term on this Martin Luther King Day. His message to America was all about moving forward in the next four years and that message was delivered with lots of pomp and circumstance.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/22/13

NBC Nightly News reports that majority of all Americans, for the first time, believe abortion should be legal in all or most cases according to a new NBC News/Wall Street Journal poll.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/13

NBC Nightly News reports the jobless claims dropped to a five-year low.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/13

NBC Nightly News reports after four years of government prodding from federal stimulus spending to the Fed's historic easy-money policies, the US economy finally is showing signs of sustainable growth.

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- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/01/2013

WEAU 13 News reports on the rising gas prices.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/05/2013

WEAU 13 News reports on the latest WI job growth numbers.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/13
NBC Nightly News reports the Postal Service has announced that it will deliver mail only on weekdays, a move that will likely face an uphill battle in Congress, say insiders.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/19/2013
WEAU 13 News reports that home sales have increased.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/22/13
Susan Effinger and Ted Oeffler were interviewed about the Personal Finance Program through Junior Achievement.

- MEET THE PRESS, 8:00am, National, (segments may vary) 02/22/13
As the President rallies for this second term, the two big issues he faces immediately could set the tone for the rest of his time in office: guns and the national debt.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/25/13
NBC Nightly News reports that one in four Americans have more credit card debt than savings.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/13
NBC Nightly News reports hiring accelerated in February as the nation's economy created a better-than-expected 236,000 jobs and the jobless rate slipped to 7.7 percent, the lowest since December 2008.

- MEET THE PRESS, 8:00am, National, (segments may vary) 03/10/13
Meet the Press discusses the economic recovery and how it is showing signs that it's gaining traction with strong jobs number.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 03/12/13
Inside Edition reports on a security breach where high-profile people are on edge following the release of their most confidential financial information. Everything from bank statements and credit cards to personal phone numbers has been leaked.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 03/12/13
Tim Moore, office of Vets Services, was interviewed about hiring Veterans.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/13/13
Hiring Our Heroes job fair for veterans and spouses. Eau Claire Chamber Brett Geboy and Veteran's Services Officer Tim Moore were interviewed.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 03/14/13
Menomonie Chamber of Commerce celebrates 75 years. Michelle Dingwall, director, was interviewed about the upcoming events.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/18/13
NBC Nightly News reports that financial markets in Europe fell sharply in early trading Monday following the surprise announcement of a levy on bank accounts in Cyprus as part of a financial bailout.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/25/13
NBC Nightly News reports on its Road to Retirement series with a report from Chris Jansing on how aging boomers will help create new job opportunities.

- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 03/29/13
Rock Center talks about filing taxes and how some people are finding that when they file their tax return, they have discovered that someone else has already filed and obtained a refund from the IRS.

COMMUNITY PARTICIPATION

Judy Clark, Anchor

January 23, 2013

Judy worked with a high school student on a job shadow for much of the day.

February 21, 2013

On behalf of WEAU, Judy spoke to a few classrooms of elementary students at Halmstad Elementary in Chippewa Falls for their career day.

March 9, 2013

On behalf of WEAU, Judy emceed the Vietnam Veterans Day event at Lake Hallie Eagle's Club.

Jen Chapman, Sports Anchor/Reporter

February 24, 2013

On behalf of WEAU, Jen emceed the Polar Plunge with Justus Cleveland.

February 28, 2013

Jen spoke at Mondovi High School on sports/FCA.

March 28, 2013

Jen spoke at Fall Creek High School on sports/FCA.

Justice Cleveland, Sports Anchor/Reporter

February 24, 2013

On behalf of WEAU, Justice emceed the Polar Plunge with Jen Chapman.

Chris Herzog, Anchor

January 26, 2013

Sarah Stokes and Chris Herzog hosted the UCP StarFest telethon.

February 24, 2013

On behalf of WEAU, Chris served as a judge at the Special Olympics Polar Plunge at Half Moon Lake in Eau Claire.

March 9, 2013

Chris served as the emcee at the Shamrock Shuffle at UW Eau Claire.

Matt Hoffman, Meteorologist/Reporter

March 13, 2012

Matt spoke to 6th graders at South Middle School in Eau Claire. Matt spoke about the station, severe weather and severe weather safety.

Meghan Kulig, Anchor

January 26, 2013

On behalf of WEAU, Meghan emceed Snow Biz 2013 for the United Cerebral Palsy.

March 1, 2013

Meghan read to several classrooms at Northwoods Elementary in Eau Claire for Read Across America Day.

Darren Maier, Meteorologist

January 17, 2013

Darren spoke to students at Robbins Elementary about meteorology and the importance in the community.

Sarah Stokes, Anchor

January 26, 2013

Sarah Stokes and Chris Herzog hosted the UCP StarFest telethon.

February 23, 2013

Co-hosted a garden demonstration at the Home and Garden Show at the Eau Claire Indoor Sports Center.

February 24, 2013

On behalf of WEAU, Sarah served as a judge at the Special Olympics Polar Plunge at Half Moon Lake in Eau Claire.
