

\* Noticed on the FCC website/WEAU political file that the 2<sup>nd</sup> Q 2014 Issues and Programming Report is listed as being downloaded on 7/9/14 but for some reason, the attachment is not there. I am resubmitting information as 'proof of completion.'

Memorandum



To: Public File  
From: Jolene, Jensen, Executive Assistant/Programming  
Re: Issues & Programs Report, 2<sup>nd</sup> Quarter 2014  
Date: July 8, 2014

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from April 1 – June 30, 2014. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

- Children/Youth
- Education
- Violence
- Health/Medical
- Agriculture/Environment
- Science/Technology
- Substance Abuse/Addiction
- Family Values
- Cultural Development
- Economy/Business

**Public Service Announcements**

Also during 2<sup>nd</sup> quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed 2,454 PSA's (too numerous to list) that ran on WEAU 13 News in 2<sup>nd</sup> quarter, 2014.

## **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News:** Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday-Friday, 10am-10:30am

Monday–Friday, 12-12:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday and Sunday, 10-10:30pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 30 minutes Sundays at 8:00am.

**Dateline NBC:** NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

**On the Money:** “On the Money” is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9-9:30am.

## **Issue-Oriented Projects & Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

### **COMMUNITY CALENDAR**

Air Dates: 04/01/2014 – 06/30/2014

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

### **CHIPPEWA VALLEY THEATRE GUILD'S FAIRYTALE BALL**

Air Dates: 4/28/2014- 5/9/2014

WEAU produced a commercial for Chippewa Valley Theatre Guild's "Fairytale Ball". We Ran "Run of Site" ads on WEAU.com, promoting the production, and Megan Kulig was the emcee.

### **BIG BROTHERS BIG SISTERS – BOWL FOR KIDS SAKE**

Air Dates: 03/04/2014 – 04/06/2014

WEAU produced and aired PSA's for the Big Brothers Big Sisters' "Bowl for Kids Sake." This fundraiser also helps to promote community awareness and volunteerism for the event.

### **ROYAL CREDIT UNION – THE BIG READ**

Air Dates: 03/24/2014 – 04/04/2014

Event Date: 04/05/2014

WEAU produced and aired PSA's for RCU's "The Big Read" event. WEAU anchor, Nikki Junewicz participated in this event by reading to children.

### **YMCA – THE COLOR RUN**

Air Dates: 04/02/2014 – 04/26/2014

Event Date: 04/27/2014

WEAU produced and aired PSA's for the YMCA's "Color Run" fundraiser. Several WEAU staff members participated in this run/walk.

### **MARCH OF DIMES – MARCH FOR BABIES**

Air Dates: 04/10/2014 – 05/02/2014

Event Date: 05/03/2014

WEAU produced and aired PSA's for the March of Dimes' "March for Babies" fundraiser. WEAU anchor, Darren Maier participated and emceed the event.

### **EPILEPSY FOUNDATION – EPILEPSY WALK**

Air Dates: 04/19/2014 – 05/09/2014

Event Date: 05/10/2014

WEAU produced and aired PSA's for the Epilepsy Foundation's "Walk to End Epilepsy" fundraiser. WEAU anchor, Nikki Junewicz participated and emceed the event.

**CHIPPEWA VALLEY THEATRE GUILD – FAIRY TALE BALL**

Air Dates: 04/21/2014 – 05/08/2014

Event Date: 05/09/2014

WEAU produced and aired PSA's for the CVTG "Fairy Tale Ball" Fundraiser. WEAU anchor, Nikki Junewicz emceed the event.

**BOYS AND GIRLS CLUBS OF THE CHIPPEWA VALLEY – WINE AND CHEESE**

Air Dates: 04/27/2014 – 05/09/2014

Event date: 05/10/2014

WEAU produced and aired PSA's for the annual Boys and Girls Club "Wine and Cheese" fundraiser.

**EAU CLAIRE COUNTY HUMANE ASSOCIATION – FIDO FUN RUN**

AIR DATES: 04/29/2014 – 05/16/2014

Event Date: 05/17/2014

WEAU produced and aired PSA's for the ECCHA's "Fido Run" fundraiser.

**CHIPPEWA HISTORICAL SOCIETY – THE PAST PASSED HERE**

Air Dates: 05/07/2014 – 05/10/2014

WEAU aired PSA's for the CVS's "The Past Passed Here" fundraiser.

**ZAVIER'S CHICKEN CHASE**

Air Dates: 05/10/2014 – 05/30/2014

Event Date: 05/31/2014

WEAU produced and aired PSA's for "Zavier's Chicken Chase." This is a fundraiser race for playground projects in Eleva.

**BOBS HOUSE FOR DOGS – BIRDIES FOR BOBS HOUSE**

Air Dates: 05/13/2014 – 05/29/2014

WEAU produced and aired PSA's for the Bobs house For Dogs golf fundraiser. Several WEAU staff members participated in this event.

**THE COMMUNITY TABLE – EAU CLAIRE TASTE OF THE VALLEY**

Air Dates: 05/20/2014 – 05/31/2014

Event Date: 06/01/2014

WEAU produced and aired PSA's for the "Eau Claire Taste of the Valley." WEAU anchor, Drew Williams helped judge food at this event.

**UNITED CEREBRAL PALSY – RIDIN' FOR A REASON**

Air Dates: 05/21/2014 – 06/06/2014

WEAU produced and aired PSA's for the UCP's "Ridin' for a Reason" raffle. WEAU anchors, Chris Herzog and Judy Clark participated in the PSA's.

**BOYS AND GIRLS CLUB – GREAT FUTURES DINNER**

Air Dates: 05/21/2014 – 05/28/2014

Event Date: 05/29/2014

WEAU produced and aired PSA's for the B&GC's "Great Futures" fundraiser dinner.

**GIRL SCOUTS OF AMERICA – THIN MINT SPRINT**

Air Dates: 05/29/2014 – 06/13/2014

Event Date: 06/14/2014

WEAU produced and aired PSA's for the Eau Claire area Girl Scouts "Thin Mint Sprint" fundraiser.

**SKI SPRITES OF EAU CLAIRE – SKI CAMP**

Air Dates: 5/29/2014 – 6/13/2014

WEAU produced and aired PSA's for the Ski Sprites water ski team camp.

**CHETEK FISHY FOUR**

Air Dates: 6/12/2014 – 7/04/2014

Event Date: 07/05/2014

WEAU produced and aired PSA's for the "Chetek Fishy Four" run/walk fundraiser to benefit the Chetek-Weyerhaeuser scholarship foundation.

**TRINITY EQUESTRIAN CENTER – HORSEPOWER FOR VETS**

Air Dates: 6/13/2014 – 6/27/2014

Event Date: 06/29/2014

WEAU produced and aired PSA's for the Trinity Equestrian Center's "Horsepower For Vets" fundraiser.

**FAMILY RESOURCE CENTER**

Air Dates: 6/27/2014 – 7/10/2014

Event Date: 07/11/2014

WEAU produced and aired PSA's for the Eau Claire Family Resource Center's scavenger hunt.

## **COMMUNITY PARTICIPATION**

### **Tom Benson, Production Manager**

May 9, 2014

Tom gave a group of 25 high school students from New Richmond a tour of the station and sat through the Noon News.

May 23, 2014

On behalf of WEAU, Tom gave a tour to a high school student interested in media. The student also sat in the studio during the Noon Show.

### **Judy Clark, Anchor**

April 24, 2014

Judy emceed the "Children's Legacy Luncheon" held at the Florian Gardens in Eau Claire. This event honors people in the community who have made significant contributions in the lives of children.

May 29, 2014

Judy emceed the "Great Futures Dinner" for the Boys and Girls Club. This fundraiser event was held at the Avalon Hotel in Chippewa Falls.

May 31, 2014

Judy participated and emceed "Zayvier's Chicken Chase" in Eleva. This event was to help raise money for playground equipment at Eleva Elementary School.

### **Darren Maier, Meteorologist**

April 24, 2014

Darren spoke with a group of Chippewa Falls homeless veterans today about severe weather and safety.

### **Monica Ott, Meteorologist**

#### **Walk MS Emcee**

April 26, 2014

Kicked off the MS Walk at the UWEC Campus, shared personal stories and walked five miles for the cause!

#### **Color Run**

April 27, 2014

On behalf of WEAU, participated in "The Color Run" at Eau Claire's Carson Park. Proud to participate for a great cause.

**Bowl for Kids' Sake**

May 8, 2014

Wagner Lanes, Eau Claire

Monica, along with co-workers, Courtney Everett and Lindsay Alowairdi, served as a celebrity servers at this Big Brothers Big Sisters' event held at Wagner Lanes. Helped with drinks for the team with the highest total fundraising, led dances and helped energize and pump up the crowd.

**UCP Cupcake Challenge**

May 9, 2014

Monica was one of the celebrity judges in the UCP's "Cupcake Contest" held at Carson Park in Eau Claire. Monica also helped to announce the winners.

**School Visit**

June 3, 2014

Monica visited Memorial High School and spoke to students about weather, her job and answered a lot of questions.

**Kathy Wright, General Sales Manager**

June 18, 2014

On behalf of WEAU, Kathy met with the Boy Scouts Chippewa Valley Council to assist them in marketing their program to youth.

**Ron Wiedemeier, Chief Engineer**

May 15, 2014

On behalf of WEAU, Ron participated in a media panel discussion about critical infrastructure and business recovery after a long-term power outage. The workshop was held at the Plaza Hotel and also involved numerous speakers from other companies.

**2<sup>nd</sup> Quarter 2014**  
**Responsive Programming**

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

## **Economy/Business**

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/04/14  
Kalynn Stahlbusch was interviewed about "Volunteer in the Valley." This is a volunteer expo to help businesses and non-profit groups.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/09/14  
NBC Nightly News reports on a major security breach. "Heartbeat Heartbleed" steals user information like passwords, medical records and credit card numbers from websites that should be secure. As many as 70 percent of web servers may be affected.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/11/14  
NBC Nightly News reports that the Washington Post reports the government is seizing refunds from unsuspecting folks because it believes a family member was at one point overpaid on social security. The government has already confiscated \$1.9 billion in refunds this year.
- MEET THE PRESS, 8:00am, National, (segments may vary) 04/13/14  
What's the future of the fight for equal pay? Meet the Press covers this controversial subject.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/15/14  
Brian Peterson and Dan Lytle were interviewed about the upcoming Employment Expo.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/16/14  
Brian Doudna was interviewed about the "Idea Challenge" at the Eau Claire Economic Development Corporation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/16/14  
NBC Nightly News reports the prices of milk, eggs and ground beef prices are all going to rise. Their prices have climbed to double-digits over the last year due to droughts and growing global demand.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/21/14  
WEAU 13 News reports on tornado awareness.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/23/14  
WEAU 13 News reports on the upcoming inmate job fair.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/25/14  
NBC Nightly News reports NRA leader Wayne LaPierre took on former New York mayor Michael Bloomberg and his newly announced \$50 million anti-gun initiative while in Indiana Friday.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/02/14  
NBC Nightly News reports April's job report is one of the most positive in months. There were 288,000 jobs created in April, according to the Labor Department.

- MEET THE PRESS, 8:00am, National, (segments may vary) 05/04/14  
Texas governor speaks out about the economy and his political future.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/07/14  
WEAU 13 News reports on the Eau Claire Downtown Confluence Project and what their next step is.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/07/14  
WEAU 13 News reports on status of Wisconsin tourism.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/08/14  
Michael Strubel from Visit Eau Claire was interviewed about Tourism Week.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/15/14  
NBC Nightly News reports on home buyers. The housing market has become a boon for cash buyers now that lending is even tighter than it was a few years ago.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/19/14  
Linda John with Visit Eau Claire was interviewed about summer tourism in the Chippewa Valley.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/20/14  
NBC Nightly News reports GM is facing yet another setback which includes four separate recalls totaling more than 2.4 million vehicles.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/21/14  
NBC Nightly News reports on the Ebay security breach which could affect over 145 million active users.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/23/14  
WEAU 13 News reports on the rising meat prices.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/30/14  
Inside Edition reports the L.A. Clippers has apparently been sold to ex-Microsoft Chief Steve Ballmer.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/02/14  
Molly and Cody Filipczak were interviewed about the upcoming "Chippewa Valley Parade of Homes" through the Chippewa Valley Home Builders Association.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/05/14  
NBC Nightly News reports CEO Mary Barra has fired 15 General Motors employees for what she described as "misconduct or incompetence," in the wake of GM's ignition switch problem, linked to at least 13 deaths.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/11/14  
Inside Edition reports on thieves who are out to rip people off by selling fake tickets to concerts and sporting events.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/19/14  
NBC Nightly News reports the average national price for a gallon of gas is \$3.68, the highest since June 2008. Experts say the concern over violence in OPEC's second biggest oil producing country and its threat to exports is driving up the cost of crude and the price of gas could continue to climb in the coming weeks.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/19/14  
WEAU 13 News reports on recent job numbers.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/20/14  
WEAU 13 News reports on the latest minimum wage report and how some want it raised.

- MEET THE PRESS, 8:00am, National, (segments may vary) 06/22/14  
Senator Rand Paul weighs in on the crisis in Iraq and America's role in the conflict, Vice President Cheney's criticism of President Obama, and the changing of the guard in the House GOP. Plus: the continued fight for immigration reform – can Washington reach consensus?

- MEET THE PRESS, 8:00am, National, (segments may vary) 06/29/14  
Highlights from this week's 2014 CGI America panel on economic justice and social mobility. How does poverty impact mobility for American families? How can businesses take action to increase economic opportunity among low-income Americans?

## **EDUCATION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/01/14  
NBC Nightly News reports on a teen that defies odds for college. Kwasi Enin was accepted at Harvard and seven other Ivy League schools.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/07/14  
WEAU 13 News reports on the expansion of UW La Crosse.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/11/14  
National Library Week. Isa Small discusses events at the library in Eau Claire.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/11/14  
WEAU 13 News reports on the substitute teacher shortage.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/18/14  
Pam Gardow, Eau Claire Memorial High School Librarian, was interviewed about "World Book Night" which includes a sale and the promotion of reading.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/22/14  
NBC Nightly News reports on the college graduation jobs report. The Department of Labor Department says the unemployment rate among recent graduates in 2013 was the lowest since 2007. McKinsey and Company also found out that more than one-third of graduates from top universities still couldn't land a job in their chosen field.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/28/14  
NBC Nightly News reports that new federal data shows four out of five American high school students are graduating and that's a record high. The growth in graduation rates for black and Hispanic students are a big part of the bump.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/07/14  
"The Past Passed Here" event connects kids with history of the Chippewa Valley. Jim Shuh and Teri Opsahl were interviewed.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/09/14  
WEAU 13 News reports on the outlook for graduates getting jobs in their field of interest.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/13/14  
WEAU 13 News reports pre-kindergarten enrollments are down from the past years.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/19/14  
NBC Nightly News reports on the graduating class of 2014...the speeches, the traditions, and, of course, the graduates themselves, as they celebrate their accomplishments and look toward the future.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/20/14  
WEAU 13 News reports on an upcoming bullying event.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/22/14  
Graham Barnes and Marty Kempf, Eleva principal were interviewed about Zayvier's Chicken Chase. This event will help purchase playground equipment at Eleva Intermediate School in memory of Zayvier Barnes who died in a traffic crash.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/30/14  
Inside Edition reports there was a tie in the Scripps National Spelling Bee. The spellers were so superior that the contest literally ran out of words.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/18/14  
Summer reading to prevent brain drain over the summer months. Shelly Collins-Fuerbringer with the Eau Claire library shows us some new books for kids.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/19/14  
UW-Stout Chancellor Charles Sorensen is retiring in August. He talks about his accomplishments and future vision for the university.

## **SUBSTANCE ABUSE/ADDICTION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/14  
NBC Nightly News reports the Food and Drug Administration has approved an emergency overdose treatment for at-home-use called Evzio. It works like an EpiPen to revive someone who stopped breathing because of an opioid or heroin overdose. Opponents of the device warn it may give addicts a false sense of security. More than 16,600 died of opioid overdoses in 2010.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/06/14  
NBC Nightly News reports the number of heroin users in the U.S. has nearly doubled to more than 650,000 and experts say it is now a public health crisis affecting all walks of life and backgrounds, both rural and suburban.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/07/14  
"Parents Who Host Lose the Most" campaign to help parents understand the dangers of underage drinking. Kristin Hildebrand with the Public Health Dept and Dr. Gregg Kishaba, pediatrician with Mayo Clinic were interviewed.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/07/14  
WEAU 13 News reports on heroin bills.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/08/14  
"Parents Who Host Lose the Most" campaign. Health department's campaign to highlight awareness of underage drinking. Kristen Hildebrand and pediatrician Greg Kishaba were interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/08/14  
National Crime Victims' Rights Week. Sheriff Ron Cramer and Victim-Witness Coordinator, Jessica Bryan, were interviewed

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/09/14  
WEAU 13 News reports on "Parents Who Host, Lose The Most" and underage drinking.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/14/14  
Fundraiser for Soft Landings Transition Services, homes for people dealing with substance abuse. Marlene Ashmore and Tom Hallgren with UW-Stout Vocational Rehabilitation Association were interviewed about the upcoming "Artisan Fair."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/19/14  
NBC Nightly News reports on heroin and the effect it could have on newborns. Even if a mother hasn't used for years, the medication she takes to curb opioid dependence can produce withdrawal symptoms in her child.

## **CHILDREN/YOUTH**

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/02/14  
Children's Legacy Luncheon, an annual event that honors people in the community who make contributions in the lives of children in the area. Minnette Ponick, Nikki Hanna, and Sue Bornick were interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/02/14  
Ashley Doda was interviewed about the upcoming Xcel Energy "Kid's Expo."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/10/14  
Sue Bornick was interviewed about the Children's Legacy Luncheon. Honoring those in the community who work on behalf of children.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/11/14  
Cassie Johnston was interviewed about Global Youth Service Day.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/14/14  
Tonia Johnson & Toni Seidl were interviewed about the "March for Babies" event.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/21/14  
Car Seat Recycle Day. Paula Pater with Safe Kids Chippewa Valley was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/28/14  
Tracey Smiskey was interviewed about the "Evening of Wine and Cheese " benefit for the Boys and Girls Club of Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/01/14  
Wayne Marek was interviewed about the "Nonsense and Trivia Challenge" with the Eau Claire Children's Theatre.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/02/14  
WEAU 13 News reports on the upcoming "Bowl for Kids" charity fundraiser.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/05/14  
Eau Claire children's author, Joanne Linden, talks about her new children's book, *Ben and Zip*.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/05/14  
Lisa Hudson with Lutheran Social Services was interviewed about Foster Care Month and informational meeting for families.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/07/14  
"Fairytale Ball for Kids" to benefit the Chippewa Valley Theatre Guild. Ann Sessions was interviewed about the event.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/12/14  
Lisa Hudson with Lutheran Social Services was interviewed about Foster Care Month.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/15/14  
Tracey Smiskey and Matt Selvig were interviewed about the Boys and Girls Clubs' "Great Futures Dinner" in Chippewa Falls.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/16/14  
Bullying program involving Sacred Heart Hospital and Karate American. Jeni Gronemus and Luke Smith were interviewed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/20/14  
WEAU 13 News reports on an upcoming bullying event.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/20/14  
Eau Claire YMCA is accepting applications for Camp Manitou and has grants available so more kids can experience camp. Suzie Slota was interviewed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/04/14  
WEAU 13 News reports on picky eaters and how parents can help.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/09/14  
Eau Claire Children's Theatre presents "1776: The Musical." Wayne Marek, Executive Director, was interviewed about the event.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/10/14  
Eau Claire Children's Theatre presents "1776: The Musical." Wayne Marek, Executive Director, was interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/16/14  
Water Safety for kids. Paula Pater with Safe Kids Chippewa Valley and Mike Laska with the EC Fire Department were interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/16/14  
NBC Nightly News reports on caffeine and how it affects children.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/20/14  
Weekend Kids' Meals Program through Feed My People. Why there's such a need for kids meals in the area. Suzanne Becker was interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/20/14  
NBC Nightly News reports nearly 400 children have died from heatstroke in the last decade after being left alone in cars.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/20/14  
Reps from Mayo Clinic and the YMCA were interviewed about "Camp Wabi" for kids struggling with their weight.

• WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/23/14  
Camp Wabi, a summer camp through YMCA and Mayo Clinic, helps kids struggling with weight issues. Brian Moore from YMCA and camper Jessica Frase were interviewed about the camp.

• WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/25/14  
Eau Claire Children's Theatre production of "Magic Tree House: Dinosaurs Before Dark." Director Wayne Marek was interviewed about this upcoming production.

• WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/26/14  
Marshfield Clinic's Rob Kreibich was interviewed about the Express Baseball Free Kids Day event.

## **FAMILY VALUES**

• WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/01/14  
Second Wind Retirement is a group that wants to help the boomer generation redefine retirement. Pastor Mark Schulz with Peace Lutheran Church was interviewed.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/11/14  
NBC Nightly News reports on a mother and daughter team who ran the Boston Marathon last year and were gravely injured in the bombing. This duo plans to return to the finish line to cheer on a family member who never got to complete the race last year.

• WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/24/14  
Brook Berg with UW-Extension Family Living talks about getting kids involved in activities and why it's important.

• INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/07/14  
Inside Edition reports on conjoined twins and the family's decision to have a risky surgery to separate them or leave them joined at the chest.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/08/14  
NBC Nightly News reports Nigerian mothers wait for their daughters in anguish. Their mothers hope their cries will strengthen international pressure to bring their girls home.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/09/14  
NBC Nightly News reports on Mother's Day and how the family's effort to honor mothers is still going strong.

• WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/14/14  
Bee Vue and Zulma Charfloque were interviewed about an upcoming family carnival.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/16/14  
Stonecroft Ministries and Hope Gospel Mission present a concert for Women needing hope. Sandi Polzin was interviewed about the event.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/19/14  
Author Dori Pulse talks about her new book focused on marrying into a step-family.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/23/14  
Eau Claire YMCA Camp Manitou is accepting applications for camp and offering grants. Camp director Brian Moore was interviewed about the event.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/14  
NBC Nightly News reports on a nonprofit group called "Serve a Little" matches volunteers with single moms and military wives who could use some help around the house or on their cars.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/27/14  
Brook Berg, UW Extension Family Living, talks about helping children succeed. Angela Weideman with the Successful Children's Network with the United Way was also interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/28/14  
Kyle Beach was interviewed about the Chippewa Valley Family YMCA and upcoming events.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/02/14  
Diane Simon was interviewed about the United Way of Dunn County's "Free Family Carnival."
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/17/14  
Brook Berg with UW Extension Family Living talks about boosting baby's brain with Sandi Stanton from the Eau Claire County Brain Team.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/20/14  
NBC Nightly News reports from Fairhill Elementary School in Fairfax, Virginia where these kids show the very special plans their have for their fathers on Father's Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/23/14  
NBC Nightly News reports nearly half of working parents say they've turned down a job because it would be too hard on their families. The White House made a case for family-friendly policies during a Summit for Working Families. Only three countries lack requirements for paid family leave: Oman, Papua New Guinea and the U.S.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/25/14  
Family event bringing non-profits together with flowers and fireworks. Benefits Hope Gospel Mission and Hope for Haiti. Sandi Polzin and John Ailie with Hope Gospel Mission were interviewed.

## VIOLENCE

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/02/14

Inside Edition reports on a Texas woman who is accused of stabbing her boyfriend to death with her stiletto heel 25 times in a fit of rage.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/03/14

Inside Edition reports on the man who is responsible for the fatal shooting at Fort Hood in Texas. Turns out he had an online identity with a fake name and pictures that showed interest in heavy metal music and guns.

- Dateline NBC, National, 8-9pm (segments may vary), 04/04/14

Dateline reports on a murder case that put two men behind bars for more than 20 years until a random post on Facebook changed everything.

- MEET THE PRESS, 8:00am, National, (segments may vary) 04/06/14

What does the latest shooting at Fort Hood reveal about the mental health needs for American soldiers? Is the military doing enough to support?

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/07/14

Inside Edition reports on a self-made millionaire husband who is accused of hiring a hit man to kill his wife by allegedly telling him "she has to go."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/09/14

NBC Nightly News reports on the chaos that erupted at a Pittsburgh-area high school. A teen armed with two knives allegedly went on a stabbing rampage. By the time he was subdued, 19 students and a security guard were injured.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/10/14

NBC Nightly News reports Alex Hribal was charged as an adult today after being accused of injuring 21 students and a security guard.

- MEET THE PRESS, 8:00am, National, (segments may vary) 04/13/14

Meet The Press goes to Boston for a discussion with first responders one year after the bombing.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/14/14

Inside Edition reports on a madman who's accused of killing three people at two Jewish centers; an attack that took place on the eve of Passover. Inside Edition also give viewers an update on the Oscar Pistorius murder trial.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/14/14

NBC Nightly News reports authorities are preparing to charge former Ku Klux Klan leader Frazier Glen Cross with hate crimes for the murder of three people at a Kansas City – area Jewish center over the weekend.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/16/14

Inside Edition reports on a story about a woman who was acquitted of shooting her husband when she claimed self-defense. Now, decades later, she's accused of shooting her son and yet again, she's claiming self-defense.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/18/14

NBC Nightly News reports the man who is responsible for all the dangerous shootings along Kansas City highways has been captured.

- Dateline NBC, National, 7-8pm (segments may vary), 04/20/14

Dateline reports on the 15<sup>th</sup> anniversary of the school shooting at Columbine. A survivor of the shooting talks to Dateline about the shooting and aftermath years later.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/21/14

NBC Nightly News reports today's Boston Marathon was packed with emotion as it marked the one year anniversary of the Boston Marathon bombings. Also NBC Nightly News reports on a school bomb plot in Minnesota.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/24/14

NBC Nightly News reports an American doctor was killed in Kabul after a security guard turned on them at a hospital.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/29/14

NBC Nightly News reports the White House is fighting back on sexual assault on college campuses, applying pressure on schools to do more to help students who are victims of sex crimes.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/01/14

Inside Edition reports on a shooting that left two teens dead, shot by a man whose home they had broken into.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/02/14

NBC Nightly News reports that dozens were killed in Ukraine clashes when pro-Ukrainian protestors and pro-Russian activists fought in Odessa.

- Dateline NBC, National, 7-8pm (segments may vary), 05/02/14

Dateline reports on two sisters who try to solve the mystery surrounding their mother's death in Hawaii. Both daughters are on a quest to fulfill a promise they made to their mother prior to her death in 2000.

- Dateline NBC, National, 8-9pm (segments may vary), 05/04/14

Dateline interviews Michelle Knight one year after her miraculous escape. Knight opens up about the day she was kidnapped by Ariel Castro and how she endured 10 years in captivity and how she finally escaped.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/05/14  
NBC Nightly News reports on the 200+ kidnapped Nigerian girls who went missing on April 14.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/08/14  
Inside Edition reports investigators are trying to figure out what led to the deadly murder and fire at a mansion in Florida that's owned by a former tennis star.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/09/14  
Inside Edition is learning more about the horrific mansion fire where a family of four as found dead. Police say the father methodically shot his family and then set the fire.

- Dateline NBC, National, 8-9pm (segments may vary), 05/09/14  
Dateline reports on a mother who vanished from a Seattle suburb on the day of her son's fifth birthday. With an estranged husband, boyfriend and co-worker in the picture, authorities believed they had multiple suspects. Andrea Canning reports on a mystery that would take nearly two decades to solve.

- Dateline NBC, National, 7-8pm (segments may vary), 05/10/14  
Dateline reports on the mystery behind the West Mesa Murders, a story that made headlines after the remains of 11 female bodies were found in a desert graveyard outside of Albuquerque, New Mexico.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/16/14  
Inside Edition reports a mom killed her kids because they were mouthing off and now she'll spend the rest of her life in prison because of it.

- Dateline NBC, National, 7-8pm (segments may vary), 05/16/14  
Dateline reports two unarmed teenagers were shot dead after breaking into a man's home on Thanksgiving Day. When the man was charged with murder, the small Minnesota town would soon be divided. Was Byron Smith a cold-blooded killer or was he legally protecting himself and his home?

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/19/14  
NBC Nightly News reports on the hunt for BoKo Haram. Over a month has passed since Islamic terrorist group BoKo Haram abducted Nigerian school girls.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/20/14  
Inside Edition reports on a murder spree that confounded California cops back in the 60s. He was linked to six murders and believed to be responsible for dozens more.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/14  
NBC Nightly News reports on the stabbing and shooting incident at the University of California. Elliot Rodger is suspected of fatally stabbing and shooting six college students and injuring 13 other people.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/28/14  
Inside Edition reports on Elliot Rodger's deadly shooting rampage in California.
- MEET THE PRESS, 8:00am, National, (segments may vary) 06/01/14  
In the aftermath of the Isla Vista shooting, is there a new strategy in the push for stricter gun laws? And how can this effort counter the vast budget and influence of the NRA?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/04/14  
NBC Nightly News reports two 12-year-old girls tried to stab their friend to death in the Wisconsin woods. Police say their motive was to please a fictional internet horror character known as Slender Man.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/06/14  
NBC Nightly News reports a sheriff deputy stopped a heavily armed gunman from entering a courthouse.
- Dateline NBC, National, 8-9pm (segments may vary), 06/06/14  
Dateline reports on six people who were all wrongfully convicted and forced to spend 18 years in prison for two murders they did not commit.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/09/14  
Inside Edition reports on man and wife accused of shooting two cops as they at lunch at a pizza place.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/09/14  
NBC Nightly News reports a couple in Las Vegas killed two police officers and one civilian.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/10/14  
Inside Edition reports on the man who, along with his wife, killed two cops and a civilian in Las Vegas. Inside Edition also reports on the O.J. Simpson murder trial 20 years later.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/10/14  
NBC Nightly News reports a lone gunman opened fire in a high school in near Portland, Oregon, killing one student and injuring a teacher.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/11/14  
Inside Edition reports on the deadly shootout in Las Vegas.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/11/14  
NBC Nightly News reports on the newest details in the Oregon High School shooting case.
- Dateline NBC, National, 8-10pm (segments may vary), 06/11/14  
Dateline reports on the 20<sup>th</sup> year of the O.J. Simpson case with exclusive interviews and new details the jury never heard.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/13/14  
NBC Nightly News reports President Barack Obama made it clear on Friday that the U.S. would not send combat troops back into Iraq. Instead Obama said he has asked his national security team to prepare a "range of other options."

- MEET THE PRESS, 8:00am, National, (segments may vary) 06/15/14  
Testing the mood of service members and their families at Ford Hood, the Texas military base that has suffered over 500 casualties in the wars in Iraq and Afghanistan.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/16/14  
Inside Edition reports on one of the ugliest neighbor wars you'll ever see. It was so bad that one neighbor ended up being killed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/17/14  
NBC Nightly News reports after two years, the U.S. Special Operations forces swooped in and captured the alleged mastermind behind the attacks on the U.S. consulate in Benghazi that killed several Americans.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/18/14  
Inside Edition reports on a five-year-old boy who died after consuming a lethal amount of sodium. Did the mom murder her own son to get attention?

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/19/14  
Inside Edition reports the mom who is accused of killing her son with lethal amounts of salt remains in jail on suicide watch. Inside Edition has the latest news regarding the mysterious and twisted trial of the accused mom.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/19/14  
NBC Nightly News reports the average national price for a gallon of gas is \$3.68, the highest since June 2008. Experts say the concern over violence in OPEC's second biggest oil producing country and its threat to exports is driving up the cost of crude and that gas could continue to climb in the coming weeks.

- Dateline NBC, National, 7-8pm (segments may vary), 06/20/14  
Dateline reports on a successful real estate developer who was suddenly killed by a car bomb, a mystery that would span nearly two decades.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/25/14  
NBC Nightly News reports on the teen who is accused of plotting to murder his family and blow up his high school.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/26/14  
Inside Edition reports on a long running dispute between neighbors and how one neighbor pulled a gun and shot the other in cold blood.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/30/14  
NBC Nightly News reports that officials say the ISIS poses an “extremely high” threat to U.S. interests. The militants are reportedly developing advanced bomb-making skills and cultivating foreign suicide bombers who could target both the U.S. and Europe. The President announced a plan to send 300 more U.S. troops to Iraq to protect U.S. citizens.

## **AGRICULTURE/ENVIRONMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/01/14  
NBC Nightly News reports on a teen that defies odds for college. Kwasi Enin was accepted at Harvard and seven other Ivy League schools.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/03/14  
UW-Extension’s Erin LaFaive talks about early Spring lawn care and what we should start doing once the snow melts.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/14  
NBC Nightly News reports on the tornado, severe storms and golf ball-sized hail that has plagued the Midwest as another system moves through.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/07/14  
NBC Nightly News reports on the storms that pounded the Southeast.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/14/14  
Inside Edition reports on the “blood moon” eclipse.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/14/14  
NBC Nightly News reports on the “blood moon” eclipse.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/15/14  
NBC Nightly News reports on the first lunar eclipse in two years, making the moon glow red.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/18/14  
NBC Nightly News reports on the deadly avalanche on Mount Everest.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/22/14  
Tod Pritchard with Ready Wisconsin, Wisconsin Emergency Management talks about Severe Weather Awareness Week.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/22/14  
WEAU 13 News reports on recycling updates and Earth Day.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/23/14  
WEAU 13 News reports that evergreen bushes are dying and losing needles due to the harsh, cold winter.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/24/14  
Salina Heller & Nate Abuan were interviewed about "Our City Clean-up" which is planned in the City of Eau Claire.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/25/14  
NBC Nightly News reports on the upcoming tornado season.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/28/14  
NBC Nightly News reports on the tornadoes that ripped across as many as seven states Sunday night, stretching from Nebraska to Iowa and down to Mississippi, leaving 16 people dead.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/29/14  
NBC Nightly News reports on the tornadoes that battered the south, killing at least 34 people.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/29/14  
WEAU 13 News reports on the tornadoes down south.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/30/14  
NBC Nightly News reports a tornado-packing system moved through the South and Midwest bringing record-breaking rain and flooding to part of the South.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/01/14  
Angie Horkan with the Wisconsin Beef Council has recipes for hamburgers on the grill.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/02/14  
NBC Nightly News reports Southern California is preparing for what could be the most dangerous fire season to date.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/06/14  
NBC Nightly News reports on the White House report on climate change. By the end of the century a 10-degree rise in temperatures and up to four feet in rising sea levels could occur.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/07/14  
NBC Nightly News reports on the scorching spring heat wave as Wichita Kansas has already hit triple digits twice this week.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/08/14  
Sherry Sprague talks about how the Native Plant Sale benefits the Beaver Creek Reserve in Eau Claire County.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/09/14  
NBC Nightly News reports parts of the Midwest and East Coast are bracing for thunderstorms, tornadoes and hail.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/14/14  
NBC Nightly News reports wildfires have prompted the evacuation of tens of thousands in Southern California, where the Santa Ana winds near record heat and dry air is fueling the flames.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/15/14  
Inside Edition reports on the San Diego fires and how authorities believe that eight of the nine wildfires are suspicious and they suspect a serial arsonist is responsible.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/15/14  
NBC Nightly News reports on the Southern California wildfires that have forced mandatory evacuations for tens of thousands, closed schools across San Diego County and stalled traffic on two major interstates. The winds are fueling nine separate fires and the governor has declared a state of emergency.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/16/14  
NBC Nightly News reports wildfires are still raging in parts of San Diego with more than 10,000 acres now scorched.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/22/14  
NBC Nightly News reports on the 4,800 plus acres of wildfires that rage in Arizona.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/28/14  
Diana Alfuth with UW Extension in Pierce County talks about issues when starting a garden.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/29/14  
Farmers Share Meal. A way to demonstrate what farmers actually get for their products. FFA members in Stanley-Boyd, Thorp and Gilman were interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/02/14  
NBC Nightly News reports the Obama Administration's proposal to cut existing power plant carbon emissions 30 percent by 2030. Supporters say the plan is a big step forward in helping slow climate change and improve air quality.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/02/14  
WEAU 13 News reports on the upcoming hurricane season predictions.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/03/14  
Rita Houser with the Wisconsin Milk Marketing Board talks about June Dairy Month and the impact of dairy on Wisconsin.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/04/14  
NBC Nightly News reports severe thunderstorms packing hail and heavy rain are expected to hit parts of the Mountain West, Midwest and Southeast.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/05/14  
Angie Horkan with the Wisconsin Beef Council has some grilling recipes for beef kabobs.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/05/14  
UW-Extension Horticulture Agent, Diana Alfuth, talks about caring for your hanging basket.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/05/14  
NBC Nightly News reports on the large band of severe storms that stretched across much of the Midwest and the South.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/09/14  
Breakfast in the Valley to salute agriculture in the area. Bob Bosold of WAXX radio talks about farming today.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/11/14  
Lake Eau Claire Triathlon to benefit water quality improvements. Vicki Reed was interviewed about the event.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/17/14  
Inside Edition reports on the twin tornadoes that touched down at the same moment.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/17/14  
NBC Nightly News reports on the twin tornadoes that tore through farming towns near the Nebraska-South Dakota border.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/18/14  
WEAU 13 News reports on the flooded roads situation.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/25/14  
NBC Nightly News reports on the violent storms in the Plains to the severe drought in the Upper Midwest. This is the wettest June on record for Minnesota's Twin Cities, battered by more than 25 inches of rain so far and widespread flooding.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/26/14  
NBC Nightly News reports on the record-breaking amounts of rain in Minnesota.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/27/14  
NBC Nightly News reports on the flooding situation in St. Paul, Minnesota.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/27/14  
NBC Nightly News reports on the small earthquakes that occur in Oklahoma a few times a year. Many residents are convinced the temblors are connected to the hydraulic fracturing, or fracking, by the oil and gas industry says there's no definitive link.

## **HEALTH/MEDICAL**

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/01/14  
Annette Bartilson and Sarah Lewis were interviewed about the upcoming "CARE Fair."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/01/14  
NBC Nightly News reports a new study suggests the benefits of mammograms are often overstated and the harms are minimized.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/01/14  
WEAU 13 News reports on allergies that can be triggered by stress and also the effects that TV can have on a person before bed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/02/14  
WEAU 13 News reports on autism awareness.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/14  
NBC Nightly News reports the Food and Drug Administration has approved an emergency overdoes treatment for at-home-use called Evzio. It works like an EpiPen to revive someone who stopped breathing because of an opioid or heroin overdose. Opponents of the device warn it may give addicts a false sense of security. More than 16,600 died of opioid overdoses in 2010.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/04/14  
WEAU 13 News reports on the seriousness of depression and sodium intake.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/07/14  
WEAU 13 News reports news about recent cases of the mumps that have been diagnosed.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/09/14  
Inside Edition reports on a strange medical case. A two-year-old boy becomes paralyzed, leaving him walking with braces and canes. His condition is baffling doctors and raising a question ... is it polio, the disease believed to have been eradicated here in the U.S. decades ago.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/11/14  
WEAU 13 News reports on the spring allergies and how they are affecting people.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/14/14  
NBC Nightly News reports in West Africa that one of the growing concerns is the spread of the deadly Ebola virus. More than 10 people have died from the latest outbreak.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/15/14  
Bone Marrow Drive between Sacred Heart Hospital and UW-Eau Claire Student Nurses Association. Hailey Craig and Cari Janke were interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/15/14  
Stroll in the Park for Epilepsy. Epilepsy Foundation of Western Wisconsin. Lou Kelsey and Rick Wallin were interviewed about the event.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/15/14  
NBC Nightly News reports on a new test which uses DNA to detect human papillomavirus, or HPV, is facing pushback as it undergoes FDA review. Some worry the test will replace the pap smear, which has been extremely effective at screening cervical cancer for 30 years.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/15/14  
WEAU 13 News reports on taxes, healthcare and the benefits of sunscreen.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/16/14  
WEAU 13 News reports picky eaters.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/17/14  
Sacred Heart Hospital Golf and Tennis Classic to benefit the Emergency Dept. Marianne Klinkhammer was interviewed

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/17/14  
Inside Edition reports on a story from Portland where a guy was caught urinating into a nearby reservoir. Should millions of gallons of water be tossed away because of this?

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/17/14  
NBC Nightly News reports the long winter is turning spring allergy season into an unbearable time for many. Melting snow and rain is causing plants to grow and bloom faster.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/17/14  
WEAU 13 News reports on food poisoning.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/22/14  
WEAU 13 News reports on celiac disease.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/23/14  
Lou Kelsey & Jen Rivers were interviewed about the Epilepsy Stroll planned to help the Epilepsy Foundation.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/23/14

Walk to benefit Neurofibromatosis or NF. Myshell Reith and Alex Edwards were interviewed about the event.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/24/14

Inside Edition reports that 70 million Americans suffer from some kind of sleep disorder and there are people on the internet known as sleep whisperers who want to make sure you get your shut eye.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/24/14

WEAU 13 News reports on e-cigarettes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/25/14

NBC Nightly News reports on a boy who has autism. After he stopped speaking at the age of two, the family desperately tried to reconnect with their son. After watching his favorite Disney movies countless times, he found his voice again.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/28/14

UCP's "Walk in the Park" and "Cupcake Challenge." Gene Amann and Jolynn Rusin were interviewed.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/30/14

Open Door Clinic fundraiser and how free clinics are doing with the healthcare law. Mary Meyer, Clinic Coordinator and Roberta Rasmus, Board President, were interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/30/14

NBC Nightly News reports that drug resistance is driven by overusing, and misusing antibiotics. The World Health Organization report alarming levels of drug-resistant bacteria that can cause diarrhea, sepsis, pneumonia and gonorrhea.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/01/14

NBC Nightly News reports on the heavy rains and flooding that have wreaked havoc in parts of Maryland.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/02/14

NBC Nightly News reports on a deadly virus from the Middle East that has been reported in Indiana. The patient works in Saudi Arabia and was diagnosed with Middle East Respiratory Syndrome after returning to the U.S. about a week ago.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/05/14

NBC Nightly News reports on aspirin and how many have operated under the belief that an aspirin a day helps prevent heart attack or stroke. But now the FDA is saying that's not true for everyone and unless you get your doctor's approval, you could be doing more harm than good.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/12/14  
Information was given about the "Cammie Johnson Junior Diabetes Golf Scramble." In honor of a 21 year old girl who died from Type 1 diabetes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/12/14  
NBC Nightly News reports a second patient was diagnosed with MERS and has been identified in the U.S., this time in Florida.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/13/14  
NBC Nightly News reports on the deadly MERS virus that recently arrived in the U.S. It has already infected two people and two health care workers who treated the MERS patient in Florida have become ill.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/14/14  
NBC Nightly News reports the World Health Organization says the deadly MERS virus is a threat at this point. Hundreds of people nation-wide have been infected with the virus so far.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/15/14  
WEAU 13 News reports on exercises to help your heart and also an in-depth report was done on purses and the germs and bacteria growth they may carry after being lab tested.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/20/14  
WEAU 13 News reports on high cholesterol and what it means if a person has it.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/22/14  
Advanced Directives Seminar. Making your end of life wishes known. Barb Fila, president of volunteer partners at Sacred Heart Hospital and Philip Anderson, director of the Center for Spiritual Care, were interviewed.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/22/14  
Inside Edition reports on a girl who was born with her heart beating outside of her body, a condition that is almost always fatal. It's been a year since Inside Edition reported on the story and now they are following up with how she's doing.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/23/14  
Inside Edition reports four states have reported cases of E. coli due to tainted raw meat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/23/14  
NBC Nightly News reports the City of Portland Oregon is warning residents to boil their water after E. coli was detected in the city's reservoir system.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/23/14  
ALS Walk and Wheel-A-Thon" to benefit the Northwest Wisconsin support group. Julie Chamberlain and Sue Studier were interviewed about the event.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/23/14  
NBC Nightly News reports nearly two million pounds of ground beef and 15,000 pounds of hummus are under recall due to E. coli bacteria.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/28/14  
NBC Nightly News reports that vets were mistreated by the VA. At least 1,700 veterans at one VA facility in Phoenix were put at risk of being forgotten or lost because they were improperly registered on waiting lists.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/29/14  
Inside Edition reports that a recent study finds that numerous children have died after a trip to the dentist in the last two decades. Why does this happen?

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/30/14  
ALS Walk and Wheel-A-Thon. Julie Chamberlain was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/30/14  
Ridin' for a Reason with Eau Claire Automotive Group to benefit breast cancer research. Mike Keil was interviewed about the benefit.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/02/14  
NBC Nightly News reports on groundbreaking cancer treatment. Doctors have successfully used a patient's own immune system to attack cervical cancer and eliminate the disease in several women who were in advanced stages of the disease.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 06/04/14  
Tina Tharp, Community Wellness Supervisor at Mayo Clinic Health System was interviewed about Women's Wellness.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/10/14  
NBC Nightly News reports on the hidden danger of diabetes. One in four don't even know it, says the CDC.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 06/12/14  
Luane Meyer, Family Living Agent, was interviewed about preventing food poisoning and staying healthy.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/16/14  
Jessica and Nate Kummer were interviewed about a fundraiser planned for an accessible van for a young girl in Mondovi.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/16/14  
NBC Nightly News reports on caffeine and how it affects children.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/17/14  
NBC Nightly News reports Dr. Oz was grilled by senators who accused him of inadvertently perpetuating diet scams.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/18/14

Inside Edition reports on the story of a woman taping herself on her iPhone while she was having a stroke. She decided to capture the scary moment after doctors passed off her symptoms as stress-related and now the video is raising awareness about the dangers of women and strokes.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/18/14

WEAU 13 News reports on the latest obesity study.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/20/14

NBC Nightly News reports nearly 400 children have died from heatstroke in the last decade after being left alone in cars. NBC Nightly News also reports that the FDA is issuing a warning to men who use testosterone products about increased risk of dangerous blood clots in the legs.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/23/14

Inside Edition reports health experts are warning people who are in Brazil for the World Cup about a dangerous virus going around.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/24/14

"Women's Wellness Camp" through YMCA and Mayo Clinic, which is a retreat for women. Sara Carstens with Mayo Clinic was interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/24/14

NBC Nightly News reports on one young girl who has fought with blindness much of her life. Even as her vision and hearing fades, she's focused on helping others by raising money for the Foundation Fighting Blindness.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/24/14

WEAU 13 News reports the City of Eau Claire is considering a ban on E Cigs.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/25/14

Inside Edition reports that Joan Lunden has been diagnosed with breast cancer and is beginning treatment.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/25/14

WEAU 13 News reports on the latest crop report after all the rain the area has had and also the "no wake" order that was issued.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/27/14

NBC Nightly News reports on a toddler who was born without a trachea. The family turned to Dr. Macchiarini, a doctor emerging in the controversial field of regenerative medicine, which involves using a patient's own cells to rebuild tissues and organs.

- NBC News Special: A Leap of Faith: A Meredith Vieira Special, National, 7-9pm (segments may vary) 06/27/14

NBC Nightly News reports on an emerging medical break-through that could save billions of lives. "A Leap of Faith" is about the brave pioneers who are willing to take chances in the name of science.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/27/14

Inside Edition reports on a runner who is eight month's pregnant which many are asking if it is safe.

## **SCIENCE/TECHNOLOGY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/01/14  
NBC Nightly News reports tensions between the U.S. and Russia have boiled over and into space. NASA has announced it will suspend all contact with the Russian Federal Space Agency and the only exception is the International Space Station.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/11/14  
Inside Edition introduces viewers to a mom who gave birth to her son's baby ... not once, but twice. Inside Edition shares the amazing story of the surrogate grandma.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/15/14  
NBC Nightly News reports on the "Google Glass," a new technology which is a compact wearable computer that costs around \$1,500.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/18/14  
NBC Nightly News reports on a new SpaceX rocket that is carrying hopes for one of the biggest technological breakthroughs in space exploration, a reusable rocket. The project has a capsule that is designed to land itself. The technology could significantly cut back on the cost of space travel.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/22/14  
NBC Nightly News reports on a new invention that is causing quite a stir. It's powered alcohol. Palcohol looks like sugar but when you mix it with water, it turns into a cocktail. If it gains approval, Palcohol makers hope to have it on the market by this fall.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/24/14  
Jeanette Kelly was interviewed about the Beaver Creek Reserve's Citizen Science Center and the upcoming SciPie Fest which includes pie, breakfast, demonstrations and more!

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/25/14  
Emergency Services CVTC programs. Unveiling new technology for fire safety. Marcy Bruflat and Eric Anderson with CVTC were interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/09/14  
NBC Nightly News reports with the help of medical technology, more women are having children at a later age due to the trend of freezing their eggs to delay having children.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/20/14  
Sarah Klatt was interviewed about "Focus on Energy" and ways to use technology to save energy and money.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/12/14  
Jeff Overby was interviewed about the Menomonie Airfest and Autorama.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/13/14  
Jeff Overby was interviewed about the Menomonie Airfest and Autorama.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/16/14  
Inside Edition reports on a remarkable story about conjoined twins who not only went on to live normal lives but are both excelling. The girls survived a risky separation surgery and are now 18-years-old and graduating at the top of their class.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/23/14  
NBC Nightly News reports on cars of the future. An Audi with a \$10,000 modification is now Google's latest competition in the driverless car arena. Cruise, the California startup that's selling the technology, is inviting people to "join in the driverless revolution" by enabling cars to steer themselves.

## **CULTURAL DEVELOPMENT**

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/01/14  
Eau Claire Jazz Festival. UW-Eau Claire Jazz Studies Director Bob Baca talks about the annual event.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/14  
NBC Nightly News reports on life on the border. As different cultures exist on both sides, the 1,969 mile-long border between Mexico and the U.S. is a highly-contentious area, from drug trafficking and warring gangs to undocumented students and workers.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/10/14  
NBC Nightly News reports that scientists say that the fragment of papyrus known as "Gospel of Jesus' Wife" is almost certainly authentic. The ancient text references a married Jesus, the only known document to do so. However, scientists say this is not proof that Jesus had a wife, only that the manuscript is likely ancient and not a forgery.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/11/14  
Karen Hurd talks about "Simon of Cyrene," a play by Community Arts.

- MEET THE PRESS, 8:00am, National, (segments may vary) 04/13/14

A Vermont school's program focused on Lincoln's speech and the impact his words had on U.S. history.

- MEET THE PRESS, 8:00am, National, (segments may vary) 04/20/14

In a small Kentucky town, the issue of the separation of church and state comes to a head around a proposed construction project to build a replicate of Noah's Ark.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/22/14

NBC Nightly News reports the Supreme Court upheld Michigan's ban on using race as a factor in college admissions. The justices in the majority emphasized the ruling doesn't make a statement about the merits of affirmative action – it simply clarifies why a state can ban it.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/25/14

NBC Nightly News reports the Catholic Church will elevate two Popes to sainthood on Sunday in a ceremony that will be a momentous event for Catholics around the world.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/29/14

NBC Nightly News reports the L.A. Clippers owner Donald Sterling was caught on leaked recordings stating offensive remarks towards Afro Americans.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/01/14

NBC Nightly News reports on the 200 girls that were kidnapped in Nigeria by the terror group Boko Haram. The girls, most between the ages of 16 and 18, were taken from their school and many fear they have been sold into marriage.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/08/14

Evening of Jazz for the Eau Claire Memorial High School band program. Dennis Luginbill, Jazz Combo, was interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/12/14

NBC Nightly News reports on banned Los Angeles Clippers owner Donald Sterling and how he asked for forgiveness after his racial comments against Afro Americans.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/14/14

Chippewa Valley Youth Symphony presents a concert to pay tribute to veterans. Natalie Hanson, President of the Board and Mike Perry, author and emcee, were interviewed.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/20/14

Inside Edition reports The Secretary of Defense is saying the military's ban on transgendered service personnel should be reviewed and it's prompted in part by one of the bravest fighters of our generation. A decorated member of SEAL Team Six, the same unit that later killed Osama bin Laden, admitted that he always felt he was a woman and now he's living as one.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/21/14  
Musician, Brian Bethke and record producer, Helen Marr talk about the "Poetic Justice Project."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/27/14  
NBC Nightly News reports Pope Francis addressed celibacy and the priesthood, among a host of wide-ranging subjects.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/28/14  
Inside Edition reports Maya Angelou has died. Her words gave voice to the challenges of race, gender and living life.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/28/14  
NBC Nightly News reports the renowned author, poet, and civil rights activist, Maya Angelou has died.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/30/14  
Inside Edition reports on the 70<sup>th</sup> anniversary of D-Day, the largest seaborne invasion in history that led to the allied forces winning World War II.
- MEET THE PRESS, 8:00am, National, (segments may vary) 06/01/14  
On the 70<sup>th</sup> anniversary of D-Day, George Stevens Jr. shares intimate details of how his father's World War II experience helped to define his iconic films.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/06/14  
Inside Edition reports on the beaches of Normandy where heads of state gathered to observe the 70<sup>th</sup> anniversary of D-Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/06/14  
NBC Nightly News reports 200 veterans now in their late 80's and 90's gathered above the beaches of Normandy. They journeyed there to honor their fallen friends and remember the sacrifice of June 6, 1944.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/12/14  
NBC Nightly News reports on 150 years of history since the first military burial at Arlington National Cemetery.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/16/14  
WEAU 13 News reports on same sex marriages in Wisconsin.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/17/14  
Chippewa Valley Symphony Garden Stroll to benefit Friends of the Symphony. Jill Granlund was interviewed about the event.

- NBC News Special: Brian Williams Reporting: Journey to Normandy, National, (segments may vary) 7-8pm, 06/17/14  
NBC Nightly News interviews President Barack Obama in Normandy where veterans and world leaders are gathered to honor the 70<sup>th</sup> anniversary of D-Day.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/18/14  
NBC Nightly News reports on the Washington Redskins and that the U.S. Patent office joined in the debate, revoking the team's trademark and calling it a "racial slur." The team will appeal the decision.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/27/14  
The Persian Gulf Tribute at Highground Veterans Memorial in Neillsville is holding a BOG run as a fundraiser. American Legion riders, Don Simpson and Ray McSherry and Persian Gulf Tribute Members, James Liedtke and Amanda Hensiak, were all interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/30/14  
NBC Nightly News reports that over 52,000 immigrant children have been apprehended trying to enter the United States and detention centers along the border.