

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 3rd Quarter 2021
Date: Oct. 6, 2021

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from July 1 – September 30, 2021. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 3rd quarter, WEAU 13 News aired various public service announcements from local, regional, and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 613 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 3rd quarter, 2021. NBC also airs "The More You Know" PSA's.

For 3rd Quarter 2021
July 1, 2021 – September 30, 2021

THERE WAS NO OTHER PROGRAMMING FOR THE 3RD QUARTER OF 2021, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

3rd Quarter 2021 PSAs

NETWORK PUBLIC SERVICE SCHEDULE JULY 2021

| Air Date | Start Time | Program | Promo Title | House # | Type | Air Time |
|------------|------------|--|---------------------------|------------------|-------|----------|
| 07/03/2021 | 10:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 10:24:17 |
| 07/03/2021 | 10:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 10:54:17 |
| 07/03/2021 | 11:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 11:24:17 |
| 07/03/2021 | 11:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 11:54:17 |
| 07/10/2021 | 04:30:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 04:54:17 |
| 07/10/2021 | 05:00:00 | TMYK WILD CHILD 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 05:24:17 |
| 07/10/2021 | 05:30:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 05:54:17 |
| 07/10/2021 | 11:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 11:54:17 |
| 07/17/2021 | 05:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 05:24:17 |
| 07/17/2021 | 05:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 05:54:17 |
| 07/17/2021 | 06:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 06:24:17 |
| 07/17/2021 | 06:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 06:54:17 |
| 07/24/2021 | 07:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 07:24:17 |
| 07/24/2021 | 07:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 07:54:17 |
| 07/24/2021 | 08:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 08:24:17 |
| 07/24/2021 | 08:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 08:54:17 |

(4 SEG)

| | | | | | | |
|------------|----------|--|---------------------------|------------------|-------|----------|
| 07/31/2021 | 06:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 06:24:17 |
| 07/31/2021 | 06:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 06:54:17 |
| 07/31/2021 | 07:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 07:24:17 |
| 07/31/2021 | 07:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | NBC NEWS PYV OLYMPICS :15 | 015G808NBC11021H | Promo | 07:54:17 |

NETWORK PUBLIC SERVICE SCHEDULE AUGUST 2021

| Air Date | Start Time | Program | Promo Title | House # | Type | Air Time |
|------------|------------|--|---|-------------|------|----------|
| 08/07/2021 | 06:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15 | ZNBC20198H | PSA | 06:24:17 |
| 08/07/2021 | 06:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15 | ZNBC20198H | PSA | 06:54:17 |
| 08/07/2021 | 07:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15 | ZNBC201105H | PSA | 07:24:17 |
| 08/07/2021 | 07:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15 | ZNBC201105H | PSA | 07:54:17 |
| 08/14/2021 | 10:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15 | ZNBC20199H | PSA | 10:24:17 |
| 08/14/2021 | 10:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15 | ZNBC201105H | PSA | 10:54:17 |
| 08/14/2021 | 11:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15 | ZNBC20198H | PSA | 11:24:17 |
| 08/14/2021 | 11:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15 | ZNBC20199H | PSA | 11:54:17 |
| 08/21/2021 | 10:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15 | ZNBC20198H | PSA | 10:24:17 |
| 08/21/2021 | 10:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15 | ZNBC201105H | PSA | 10:54:17 |
| 08/21/2021 | 11:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15 | ZNBC20199H | PSA | 11:24:17 |
| 08/21/2021 | 11:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15 | ZNBC20198H | PSA | 11:54:17 |
| 08/28/2021 | 10:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15 | ZNBC20198H | PSA | 10:24:17 |
| 08/28/2021 | 10:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15 | ZNBC201105H | PSA | 10:54:17 |
| 08/28/2021 | 11:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15 | ZNBC20199H | PSA | 11:24:17 |
| 08/28/2021 | 11:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15 | ZNBC20199H | PSA | 11:54:17 |

NETWORK PUBLIC SERVICE SCHEDULE SEPTEMBER 2021

| Air Date | Start Time | Program | Promo Title | House # | Type | Air Time |
|------------|------------|--|---|--------------|------|----------|
| 09/04/2021 | 10:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15 | ZNBC20198H | PSA | 10:24:17 |
| 09/04/2021 | 10:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15 | ZNBC201105H | PSA | 10:54:17 |
| 09/04/2021 | 11:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15 | ZNBC20199H | PSA | 11:24:17 |
| 09/04/2021 | 11:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15 | ZNBC201105H | PSA | 11:54:17 |
| 09/11/2021 | 06:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15 | ZNBC20199H | PSA | 06:24:17 |
| 09/11/2021 | 06:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15 | ZNBC201105H | PSA | 06:54:17 |
| 09/11/2021 | 11:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15 | ZNBC20198H | PSA | 11:24:17 |
| 09/11/2021 | 11:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15 | ZNBC20199H | PSA | 11:54:17 |
| 09/18/2021 | 10:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2021, National 9/11 American Respiratory Care Foundation Missing Millions (:15) | RESP0008000H | PSA | 10:24:17 |
| 09/18/2021 | 10:30:00 | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2021, National 9/11 American Respiratory Care Foundation Only Thing Worse (:15) | RESP0010000H | PSA | 10:54:17 |
| 09/18/2021 | 11:00:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | PSA 2021, National 9/11 American Respiratory Care Foundation Missing Millions (:15) | RESP0008000H | PSA | 11:24:17 |
| 09/18/2021 | 11:30:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2021, National 9/11 American Respiratory Care Foundation Only Thing Worse (:15) | RESP0010000H | PSA | 11:54:17 |
| 09/25/2021 | 04:30:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2021, National 9/11 American Respiratory Care Foundation Only Thing Worse (:15) | RESP0010000H | PSA | 04:54:17 |
| 09/25/2021 | 05:00:00 | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15 | ZNBC20199H | PSA | 05:24:17 |
| 09/25/2021 | 05:30:00 | TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG) | PSA 2021, National 9/11 American Respiratory Care Foundation Missing Millions (:15) | RESP0008000H | PSA | 05:54:17 |
| 09/25/2021 | 06:00:00 | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15 | ZNBC201105H | PSA | 06:24:17 |

For 3rd Quarter 2021
July 1, 2021 – September 30, 2021

THERE WAS NO OTHER REGULARLY SCHEDULED PROGRAMMING FOR THE 3RD QUARTER OF 2021, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

3rd Quarter 2021 PSAs

NBC NETWORK NON-BROADCAST EFFORTS

July - September 2021

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront and remains a trusted voice for sharing knowledge to improve lives and inspire action.

The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
 - ENVIRONMENT – encouraging everyday actions that reduce environmental impact
 - EDUCATION – recruiting new teachers and promoting their long-lasting impact
 - DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
 - DIVERSITY – embracing differences and promoting inclusion, tolerance and respect
 - COMMUNITY – contributing to the common good and create a positive impact on those around you
 - CIVIC ENGAGEMENT - volunteering, voting or advocating are key to stronger communities, safer neighborhoods and happier citizens
-

Also featured on site is The More You Know Learning Series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Community Calendar

07/01 – 09/30/2021

The Community Calendar is a listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Cleghorn Lions Club - 2021 Harvest Fest

08/30- 09/12

Produced and ran a spot promoting the 2021 Harvest Fest.

The Hub

07/27-09/30

Shot footage and produced spot promoting The Hub and the services they provide.

Doll & Pet Parade

08/06-08/28

Spot promoting the 2021 Doll & Pet Parade.

Ski Sprites

08/06- 08/14

Spot promoting the Ski Sprites 2021 fundraising event.

Big Brothers Big Sisters

07/28-09/30

Spot promoting volunteer opportunities with Big Brothers Big Sisters.

Rockonsin

07/01- 07/15

Spot promoting 2021 "Rockonsin," a state-wide band competition.

COMMUNITY PARTICIPATION

Danielle Wagner, Anchor

8/29/21

Emceed a Doll and Pet Parade at Owen Park in Eau Claire.

9/25/21

Emceed a fundraiser for "Heart Walk" held at Carson Park in Eau Claire.

Bob Gallaher, Anchor

9/5/21

Bob emceed the UW-Eau Claire 2020 "Hall of Fame" Banquet at Davies Center on UWEC campus. Due to Covid, the event was not held last year so they finally were able to hold it prior to the season opening football game. There was about 100 people in attendance.

Terri Hoepner, Account Executive

Terri is a member of the Chamber Ambassador, representing WEAU. She has attended ribbon cuttings, groundbreakings, Business After Hours and numerous meetings this quarter.

8/25/21

Attended UWEC's ribbon cutting. Spoke about her role at WEAU.

9/8/21

Attended RCU's groundbreaking event.

9/13/21

On behalf of WEAU, volunteered at "Business at the Airport."

Jimmie Kaska, Digital Manager

9/30/21

Jimmie attended a speaking engagement for UW-Superior alumni in Waunakee to talk about his pandemic experience with regards to attending college online while balancing his role in the media and his role as a parent.

Michael Strubel, General Sales Manager

8/2/21

On behalf of WEAU, Michael participated in the Eau Claire Chamber Golf Outing.

8/16/21

On behalf of WEAU, Michael participated in the United Way Golf Outing.

8/28/21

Station sponsored a table to support Joshua's Camp – a camp for families with children being treated for cancer that includes support and fun.

Judy Clark, Anchor

9/28/21

Judy served as a Virtual Emcee for the "Ladies Evening Extravaganza" to support the Family Support Center in Chippewa Falls.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:35am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations, and newsmaker profiles. Schedule varies.

3rd Quarter 2021
Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

NBC News' 'TODAY'
7:00am – 11:00am
Segments vary in length –average 2-5 minutes
(Health, Children, Business, Family, Education, Cultural, Substance Abuse/Addiction,
Environment)

Monday, July 5

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. START TODAY's 31 Day Walking Program.

(9-10 a.m.) Reopening America: Al Roker Tours the NASA Glenn Research Center.

Tuesday, July 6

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Wednesday, July 7

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Thursday, July 8

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. TODAY Wellness: Everything You Need to Know about Choosing the Right Sunscreen with Dr. Debra Wattenberg.

Friday, July 9

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Monday, July 12

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Tuesday, July 13

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Wednesday, July 14

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Thursday, July 15

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Friday, July 16

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Monday, July 19

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Tuesday, July 20

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Guide to Unvaccinated Kids.

Wednesday, July 21

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. TODAY's Health: National Cancer Month – How to Navigate Top Cancer Hospital Post- Covid.

Thursday, July 22

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Friday, July 23

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Reflections on Opening Ceremony.

(9-10 a.m.) Olympics Opening Ceremony.

(10-11 a.m.) Olympics Opening Ceremony.

Monday, July 26

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Tuesday, July 27

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Tokyo Olympics – Tokyo Live!

Wednesday, July 28

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Thursday, July 29

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Tokyo Olympics – Tokyo Live!

Friday, July 30

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(10-11 a.m.) Tokyo Olympics – Athletes To Watch.

Monday, August 2

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Tokyo Olympics News of the Day.

Tuesday, August 3

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Tokyo Olympics News of the Day.

Wednesday, August 4

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Tokyo Olympics News of the Day.

Thursday, August 5

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(10-11 a.m.) Tokyo Olympics – Athlete Spotlight.

Friday, August 6

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Tokyo Olympics News of the Day.

(10-11 a.m.) Tokyo Olympics Athlete Spotlight.

Monday, August 9

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Your Health: Breakthrough Cases of People Getting Covid After Vaccinations.

Tuesday, August 10

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(10-11 a.m.) Shop for Back to School with Lori Bergamotto.

Wednesday, August 11

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Thursday, August 12

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(10-11 a.m.) Believe in a Cure and Back to School.

Friday, August 13

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(10-11 a.m.) TODAY Food: Fix Ahead and Back to School Series with Siri Daly.

Monday, August 16

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. What To Know About Proof of Vaccination.

Tuesday, August 17

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.). Guests: Brett Favre on CTE PSA.

Wednesday, August 18

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Your Health: Breakthrough Cases of People Getting Covid After Vaccinations.

Thursday, August 19

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Friday, August 20

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(10-11 a.m.) Countdowns to Paralympics.

Monday, August 23

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Tuesday, August 24

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Coronavirus and the Classroom: Guide to Unvaccinated Kids.

(10-11 a.m.) TODAY with Hoda & Jenna's Health and Beauty Show: Getting a Better Night's Sleep. Dr. Natalie Azar on What to Know About Supplements.

Wednesday, August 25

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. West Virginia Foster Care Family Update.

(9-10 a.m.) Manifesting A Healthy Mindset.

(10-11 a.m.) TODAY with Hoda & Jenna's Healthy You Show: Prioritizing Women's Health. Dr. Natalie Azar on Biotin, Collagen & Melatonin.

Thursday, August 26

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. The Future of Work: People Dealing with Anxiety about Returning to the Office?

(10-11 a.m.) TODAY with Hoda & Jenna's In Search Of Kindness. How One Former Addict Is Helping Others.

Friday, August 27

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Monday, August 30

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Kids Under Pressure: How High School Coaches are Being Trained in Michigan to Spot Mental Health Issues.

(9-10 a.m.) Back to School Experiments: Kate the Chemist on *Some Penguin Problems*. Kids Under Pressure: How Schools Are Heading Back to School.

Tuesday, August 31

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Back to School Hacks with Real Simple's Brandi Broxson.

(9-10 a.m.) Back to School Experiments with 'Mr. Science' Jason Lindsey.

Wednesday, September 1

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Kids Under Pressure: New Ways to Manage Screen Time. The Future of Work: People Dealing with Anxiety About Returning to the Office.

Thursday, September 2

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Friday, September 3

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Kids Under Pressure: One Man's Mission to Offer Housing for Homeless College Students.

Monday, September 6

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. TODAY's Consumer: Instagram Scams. Kids Warning on Online Sales of Fentanyl. TODAY Food: Back to School Dinner Planning with Matt Abdoo.

(10-11 a.m.) Let's Go Ride a Bike with Men's Health's Richard Dormant.

Tuesday, September 7

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Back At It TODAY: Back to School Recipes with Siri Daly.

Wednesday, September 8

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Coronavirus and the Classroom.

(9-10 a.m.) Back to School tips from Stephanie Ruhle. Wellness Wednesday: Self Care Products.

Thursday, September 9

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. 9/11 Remembered: 9/11 Summer Camp Kids Share Their Stories 20 Years Later. Afghan Refugees Settling in the U.S.

(10-11 a.m.) 9/11 Remembered.

Friday, September 10

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. 9/11 Remembered: First Responders Inspired by 9/11. Coronavirus and the Classroom: New Research Shows the Importance of Recess and How Schools are Responding.

(10-11 a.m.) Kids Under Pressure: Should Schools Offer Teens Mental Health Days? Also, 9/11 Remembered.

Monday, September 13

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Motivational Monday: Divorced Couple Are Committed to Family After He Comes out as Gay.

(10-11 a.m.) Calm in the Classroom with Dr. Harold Koplewicz.

Tuesday, September 14

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Space Week: Al Roker Takes A Zero Gravity Flight.

Wednesday, September 15

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Hispanic Heritage Month – Covid Disrupted the Latino Small Business Boom, Here's How Some Small Businesses Have Found Their Way Back.

Thursday, September 16

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Friday, September 17

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Guests: Shane Kimbrough and Megan McArthur on *The Wonderful: Stories from the Space Station*.

Monday, September 20

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. First on TODAY: Inspiration4 Crew Returns from Space.

(10-11 a.m.) Should Schools Offer Teens Mental Health Days? with Dr. Harold Koplewicz.

Tuesday, September 21

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Hispanic Heritage Month/Generation Next: Devon Rodriguez.

(10-11 a.m.) Getting the Most Out of Your Annual Exams with Dr. Natalie Azar. Bye Bye 9-To-5: Why People Are Leaving Their Jobs with Catherine Fisher.

Wednesday, September 22

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. How To Talk To Friends and Family If Some Are Unvaccinated. Building Classroom Connections: Chicago Teachers Using Social Emotional Learning in the Classroom.

(9-10 a.m.) Climate Week: Saving Scotland's Castle from Extreme Weather.

(10-11 a.m.) Guests: Maria Shriver and Dr. Sara Gottfried on *Women, Food & Hormones*. Bye Bye 9-To-5: Inside the Gig and Freelance Economy.

Thursday, September 23

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Three Ways to Get Financially Fit Today. Flu Season: What You Need to Know.

Friday, September 24

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Monday, September 27

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Twins Spreading Awareness on Ovarian Cancer As They Battle the Disease Together. Ovarian Cancer Risk and Warning Signs to Look For with Dr. Azar.

Tuesday, September 28

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Wednesday, September 29

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Guest: Ciara on Black Women's Health Campaign.

Thursday, September 30

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. One Nation Overdosed: Medical Breakthrough Brain Surgery to Treat Opioid Addiction.

(9-10 a.m.) Parent's Magazine Reveals America's Kindest Family.

DATELINE NBC - Daytime

ISSUES AND PROGRAMMING SUMMARIES

11am-Noon, Monday – Friday

60 minutes

PRIMARY RUN LISTINGS WEEK OF JULY 5, 2021

421 SECRETS OF LAKE SEMINOLE

(Violence) Mike Williams went out duck hunting before dawn and never returned. Authorities declared his death an accidental drowning, but his mother believed Mike had been murdered. After a dramatic secret came to light, police believed she might be right.

301 DEADLY CIRCUMSTANCES

(Violence) It was an unthinkable crime. Brittany Eldridge was nearly nine months pregnant when she was found dead in her apartment. Investigators focused on two men. They believed both had a possible motive but was either capable of murder?

302 A CRACK IN EVERYTHING

(Violence) For many, the holiday season is filled with joy but, for the Jennings family, the night before Christmas became a waking nightmare. A gunshot rang out and investigators had to unravel whether a secret lead to a tragic suicide or if this were murder.

303 THE NIGHT OF THE NEW MOON

(Violence) Diana Lovejoy and her husband welcomed a baby boy, but then, their marriage crumbled. A bitter custody battle followed. Fearing for her safety, Diane turned to a man skilled in self-defense but, it turns out, someone else was in grave danger.

304 DEADLY DESIRE

(Violence) They were two beautiful families living out their dreams, but gunshots in a parking lot revealed an ugly truth. Investigators uncovered three lives tangled in a love triangle. There were many secrets, but which one was the key to solving the mystery.

PRIMARY RUN LISTINGS WEEK OF JULY 12, 2021

307 MYSTERY AT ASCOT ESTATES

(Violence) It was Friday the 13th and something sinister was about to happen: a chilling double murder in an upscale home. The evidence seemed to tell a clear story. Then investigators discovered a marriage filled with secrets and a story that didn't add up.

308 BROKEN BONDS

(Violence) A quiet night was shattered when intruders terrorized a Florida couple and their young son, killing one of them. Investigators questioned the initial story. Then, a tip led them to another family with dark secrets, and that's when bonds were tested.

309 MYSTERY IN MUSTANG

(Violence) Keith Bryan was a beloved fire chief, a pillar of his community. Then he was shot in his home, leaving police to wonder who would want to hurt the local hero? Turns out, someone was living a secret life, and it was about to be exposed.

310 WHAT HAPPENED TO THE BEAUTY QUEEN?

(Violence) Nona Dirksmeyer was a young beauty queen with a boyfriend she adored. They were planning a future together. Then, Nona was brutally killed. The crime shook her hometown and exposed someone with a secret past. But did the evidence add up to murder?

311 MYSTERY IN PAYSON CANYON

(Violence) Kay Mortensen took pride in preparing for every possible threat, so when he was found dead at home, those who knew him were stunned. The brutal killing put two of Kay's loved ones behind bars and in danger. Could the truth set them free?

PRIMARY RUN LISTINGS WEEK OF JULY 19, 2021

312 ALONG CAME JODI

(Violence) Jodi Arias and Travis Alexander had chemistry right from the start. Then he was killed, and she was arrested. The trial riveted millions, exposing Jodi's secrets. Yet, it did not solve one mystery: exactly who was this woman behind the veil of lies?

314 SECRETS AND LIES

(Violence) The fire broke out before dawn. After the smoke cleared, a mother of two young children was found dead. It was the tragic end to a life that held so much promise, but for investigators, it was just the beginning. Was this an accident or murder?

315 TOXIC

(Violence) Kevin and Morgan Mengel were happy at first, but when the marriage went bad, he went missing. Police wondered if he simply left, but a family's relentless pursuit led to a stunning confrontation and, eventually, the truth.

316 DEADLY DECEIT

(Violence) A family mourned the loss of a young mother in a house fire. Authorities ruled it an accident. Then, years later, there was another accident and second loved one was gone. Was this just a string of bad luck or the work of a calculating killer?

317 MURDER ON NANTUCKET ISLAND

(Violence) She was a savvy entrepreneur. He got his start in finance. Their connection was instant, but when their summer love cooled, tempers flared and the relationship took a tragic turn. It seemed like an open and shut case but there was a surprise in store.

PRIMARY RUN LISTINGS WEEK OF JULY 26, 2021

318 SECRETS IN PLEASANT GROVE

(Violence) The doctor and the model made a stunning couple. Together they built a loving family. Her death was sudden but ruled natural causes. Secrets remained hidden for years. Then, her daughters became amateur detectives to help unlock the mystery.

319 THE KILLING IN COBB COUNTY

(Violence) It is a story of obsession that boiled over into a brutal crime. Right away, one woman said she knew what happened. Yet, it took years to bring the alleged killer to trial and the verdict was far from the end of this case.

320 A SISTER'S SEARCH

(Violence) Aasha Davis moved to Hollywood with big dreams. Her sister Lesley followed for support. Then, Lesley went missing and Aasha was desperate to find her. In a town built on deception, police came up with a high-stakes plan to smoke out their suspect.

321 UNDER A HALLOWEEN MOON

(Violence) It was just before Halloween. Joel Lovelien and his fiancé headed to a local bar packed with people in costume. Then, Joel stepped outside and walked into a troubling mystery. Police rounded up potential suspects, but could they unmask a killer?

322 AT CLOSE RANGE

(Violence) Keith Reed was a highly regarded school superintendent. When he didn't show up at an out-of-town conference, it set off alarm bells. Investigators took a hard look at his love life for clues and made a startling discovery.

PRIMARY RUN LISTINGS WEEK OF AUGUST 16, 2021

333 THE FARM

(Violence) Bill and Shirley Carter had raised a family on their sprawling farm in America's heartland. As their golden years approached, tragedy struck and the seeds of a mystery pitting one family member against another had been planted.

334 EVIL WAS WAITING

(Violence) Vince Goslyn found his calling in the military. His career was thriving and he had built a beautiful family. Then one night, the father of five was gunned down. Did his decision to help someone in need cost him his life or was he targeted?

335 EVERYTHING SHE KNEW

(Violence) Amber Belken was a young woman with big dreams. Then, she was found murdered. Was Amber the victim of a robbery gone wrong or was this brutal crime personal? Three people knew the truth. Two of them would risk their lives to reveal it.

336 THE LANDING

(Violence) Heather Elvis was an independent young woman, eager to make her mark on the world. Then, she disappeared. Investigators discovered a love triangle, but the Elvis family still had a big question: Where was Heather?

337 THE MANSION ON OCEAN BOULEVARD

(Violence) It was a riveting mystery with two puzzling deaths, both at the same mansion. First, a boy was found near the bottom of the stairs and police ruled it an accident. Then, there was an apparent suicide at the guest house. What was really happening?

PRIMARY RUN LISTINGS WEEK OF AUGUST 23, 2021

338 FINAL CURTAIN

(Violence) They were struggling actors who were in love and about to be married. Then, one of their friends was found dead and another was missing. At the center of the whodunit, police wanted to know if the performers were telling the truth or playing them.

339 EVIL INTENT

(Violence) Jessica Nelson was a hardworking single mom. Then, one morning, she was found dead in her home. The discovery left her family shattered and their ordeal had just begun. Turns out, the killer was someone they knew.

054 "REAR WINDOW"

(Violence) A young woman living on her own was murdered in the middle of the night. Fun and pretty, Corey Parker had plenty of admirers. Had one of them liked her too much? It was crime that jolted a sleepy seaside community. A killer was walking among them.

083 "DEADLY LIAISONS"

(Violence) She was a small-town girl from rural Wisconsin. He was a Chicago superstar, a hometown hero with the legendary Bears. Together, they were expecting their first child. But no one was expecting their tale to end in the deadly way that it did.

084 "KIDNAPPED"

(Violence) A young woman was abducted in Ecuador and, as her family and investigators raced to save her, she plotted to save herself. Her daring plan involved a little something hidden at the bottom of her bag. But could she escape before it was too late?

PRIMARY RUN LISTINGS WEEK OF AUGUST 30, 2021

EPISODE 085 – "LOST IN SIN CITY"

(Violence) A small town girl moved to the big city of Las Vegas, where she found a new career and a new love. But then she vanished. Within days police would find her body. But finding who killed her would be a tougher mystery to crack.

EPISODE 086 – “TOO FAT TO KILL”

(Violence) He was a wealthy executive and a doting dad who was in fear for his life. Then, he was shot dead. The case made headlines because of its unusual defense, with the accused arguing he was too obese to carry out the killing. Would the jury believe it?

EPISODE 087 – “THE FAMILY SECRET”

(Violence) It was common for long-haul truck driver Lloyd Ford to be gone for stretches. When he disappeared, it didn't raise many flags. But at least 2 people knew where he was and it was a secret they guarded for 27 years. The truth was about to be revealed.

EPISODE 089– “MEAN GIRLS”

(Violence) They were teenagers out for fun. One met the guy of her dreams, love at first sight, but she got pregnant at age 16. Then one night, an ambush, someone shot on the bedroom floor. It was a murder mystery.

EPISODE 090– “BITTER PILL”

(Violence) Thousands of Americans are killed in car accidents every year but when a mother of two died after a minor fender bender, her loved ones were left shaking their heads and looking for answers.

PRIMARY RUN LISTINGS WEEK OF SEPTEMBER 6, 2021

EPISODE 093– “The Night Brianna Vanished”

(Violence) Reno, Nevada is called "the biggest little city in the world" and this was one of its biggest cases. A college student vanished. What happened and where it would lead, no one could predict. The city would galvanize to get justice for one of its own.

EPISODE 095– “The Mystery on Albion Road”

(Violence) A young woman was found, nearly dead, in the middle of the road. With little evidence to go on, investigators needed to find out what happened, from the victim herself. The problem was, she couldn't remember.

EPISODE 096– “As Darkness Fell”

(Violence) Some who knew the couple in this story saw two people in love. Others saw a marriage in trouble. They both loved hunting. They were also both excellent shots. So good, they rarely missed. But was this an accident or something else?

EPISODE 097– “Haunting Images”

(Violence) She was a young mother. When she was killed, her family hoped for quick justice. But as years went by with no arrest, that hope faded. What didn't fade: small traces of DNA evidence. Nearly 3 decades later, could that evidence help solve this case?

EPISODE 098– “The Beauty and the Beast”

(Violence) It is a case of a young, physically fit woman who died suddenly. Her friends and family were told it was a freak accident in a gym, the kind of thing that could happen to anyone. Equipment does, at times, malfunction, but so do relationships.

PRIMARY RUN LISTINGS WEEK OF SEPTEMBER 13, 2021

EPISODE 099– “DEADLY EXPOSURE”

(Violence) Hundreds of Americans die every year from accidental carbon monoxide poisoning. According to police in Ohio, one of those deaths was no accident. It was murder and if anyone would know how to use a deadly gas, it was their prime suspect.

EPISODE 100 – “SECRET LIVES”

(Violence) Missing wife. Grieving husband. Turns out, both have secrets. After Jen Ramsaran disappears just before Christmas, detectives uncover surprising secrets of betrayal. Does her online life hold the key to this mystery or is the answer closer to home?

EPISODE 123 - “AGAINST ALL ODDS”

(Violence) It all started with a crime not even police could believe: a girl was shot in the head and left for dead by a killer who fled. Despite the odds, she fought hard to stay alive while a detective vowed to crack the case, no matter how long it might take.

EPISODE 124 - “JUSTICE FOR BONNIE”

(Violence) When Bonnie Craig was found dead, police collected DNA, but it didn't match anyone in the system. Then twelve years later, a hit, but the man was thousands of miles away and, as it turned out, prosecutors would need more than DNA to convict a killer.

EPISODE 125 – “THE MYSTERY ON HORSESHOE DRIVE”

(Violence) Steven and Jennifer Watkins had a baby but when their marriage fell apart, Jennifer's family closed ranks. One day, Steven went to pick up his daughter and was never seen alive again. The question wasn't what happened. It was who did it.

PRIMARY RUN LISTINGS WEEK OF SEPTEMBER 20, 2021

501 DEADLY SECRET

(Violence) Before the Menendez brothers, the Bobbitts or even O.J., Pamela Smart was television's first true crime fascination. Smart's husband was found murdered, and when police began to investigate, they discovered that she was keeping a big secret.

502 AT THE EDGE OF TOWN

(Violence) When a college student is found dead after a party, his mother is determined to try to find out what happened. With the help of a new friend, she manages to get the case in front of a jury.

503 OUT OF THE DARKNESS

(Violence) When a wife calls 911 to report her husband has been shot on a country road in Texas, officers rush to the scene. Dramatic police footage is key to the investigation.

504 HINCKLEY: DIARY OF A DANGEROUS MIND

(Violence) Recently uncovered pages from John Hinckley Jr.'s diary, which he began writing after he was arrested for trying to assassinate President Ronald Reagan, are revealed.

505 THE WAITING CAR

(Violence) When college student MacKenzie Lueck vanished from a park in Salt Lake City, her friends were dedicated to finding answers. The search made national headlines and the investigation revealed a secret that stunned even her closest friends.

PRIMARY LISTINGS WEEK OF SEPTEMBER 27, 2021

EPISODE 206 THE CONFESSION

(Violence) Soon after Angie Dodge was murdered, Christopher Tapp admitted he was one of her killers. Police captured his confession on videotape so why would the victim's mom, who once campaigned to put Tapp in prison, now be fighting for his freedom?

EPISODE 207 POISON

(Violence) Larry McNabney had a thriving career and a wife he adored. Then he vanished. It was a mystery as twisted as they come. At its center: three lives tangled together in a love triangle, including one of them who was hiding a secret identity.

EPISODE 208 WRITTEN IN BLOOD

(Violence) When Karen Pannell was found stabbed to death, a message scrawled in blood seemed like a beacon that could lead detectives to her killer. But what exactly did it mean? It would take a dogged forensic specialist with a keen eye to unravel the mystery.

EPISODE 209 THE NIGHT LYNISIE DISAPPEARED

(Violence) It was a mystery that stumped investigators for years. A college student disappeared after a night out clubbing. Her mother thought she was at a sleepover with friends and it took an eagle-eyed detective to find the truth buried in a pile of lies.

EPISODE 210 SECRETS IN THE MIST

(Violence) A young mom, married to her high school sweetheart, vanishes. Did she leave her family to start a new life or was there another reason for her disappearance? Decades later her grown son faced a dark truth at the core of this mystery.

WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING
Interviews average 2 minutes

Judy Clark-Anchor/Maddy Crowell-Producer

IMPORTANT NOTICE: Due to the COVID-19, WEAU had very limited 'Live' in-studio interviews.

Children/Youth

September 15-Young Writers Read, part of the Chippewa Valley Book Festival, features a showcase for young people to read their own work.

September 23-Big Brothers Big Sisters is getting ready for its annual gala featuring a comedian this year. Teri-Gene Conlin talks about the event.

Agriculture/Environment

August 12-Colfax Tractor Festival involves the Colfax FFA in putting together an event to help the community.

September 27-Phoenix Rising Horse Rescue and Rehabilitation rescues horses from slaughter auctions and mistreatment and gets them back to health for possible adoption. Jen Stone and Jessica Bryan talk about the event.

Cultural Development

August 11-Stand in the Light Memory Choir starts rehearsals for Fall season. Looking for those with early to mid-stage dementia and caregivers to be involved in choir.

August 31-Cameron Music Festival features Bluegrass music with local and regional acts.

September 20-Chippewa Valley Symphony Orchestra kicks off new season at the Pablo. Conductor Nobuyoshi Yasuda talks about the new season and concert.

September 28-Eau Claire Master Singers kicking off concert for its new season. Dr. Gary Schwartzhoff, director, talks about the upcoming concert.

September 29- Falling Leaves Art Tour - Eau Claire County artists show artwork in their studios. Karen Clark was interviewed about the event.

Economy/Business

September 9-Age of Opportunity Job Fair sponsored by the Eau Claire Area Chamber of Commerce features jobs for all ages this year. Kaylynn Stahlbusch talks about the event.

Family Values

July 9-Pure Water Days in Chippewa Falls-Teri Ouimette, with Chippewa Falls Main Street talks about the event including the parade and riverfront event for the family.

September 7-Cleghorn Harvest Festival features events for the entire family. This event is sponsored by the Cleghorn Lions Club and member, Ken King, talks about it.

WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG
Interviews are approximately 4 minutes long

Judy Clark-Anchor/producer - Hayley Spitler/producer

**IMPORTANT NOTICE: Due to Covid-19, there were limited 'Live' in-studio interviews.
(Several of the interviews were performed off-site and/or recorded)**

Children/Youth

July 26- A Prevea doctor talks about treating the whole child when it comes to pediatric mental health.

August 4-Back to School Bucks-John Murphy talks about the promotion to get backpacks and supplies to kids.

Health/Medical

July 21- Harvest of the Month with Ruth Chipps, RD, features a recipe utilizing cucumbers.

August- Harvest of the Month with Ruth Chipps, RD, features a recipe utilizing summer squash.

September 29-Harvest of the Month with Ruth Chipps, RD, features a recipe utilizing apples.

Education

Substance Abuse/Addiction/Violence

Agriculture/Environment

July 9-Angie Horkan with the Wisconsin Beef Council shares recipes for camping trips.

July 14-Sarah Agena with Wisconsin Potato and Vegetable Growers Association shares recipes for potatoes on the grill.

August 6-Angie Horkan with the Wisconsin Beef Council shares recipes for smoking beef.

August 10-Pioneer Days features antique tractors and equipment in the Chippewa Valley.

August 26- Sarah Agena with Wisconsin Potato and Vegetable Growers Association shares recipes that stretch the budget.

August 31-Chippewa Valley Pheasants Forever chapter holding women's only hunt. Dave Roll and Melanie Christenson were interviewed.

September 2-Angie Horkan with the Wisconsin Beef Council shares recipes for back to school.

September 13-Alice in Dairyland, Julia Nunes, shares facts and information about Wisconsin cranberries.

September 22- Sarah Agena with Wisconsin Potato and Vegetable Growers Association shares recipes for a veggie loaded salad.

September 24-Tina Peterson with the Dairy Farmers of Wisconsin shares recipes for quesadillas and salsa using real Wisconsin cheese.

Cultural Development

July 28-Menomonie Theatre Guild talks about their upcoming production.

August 5-Them Coulee Boys, a local band, talks about new album and the fundraising to get it off the ground.

September 8-We Are the Chippewa Valley – a group getting artists of color to submit work for scholarships. Jo Ellen Burke was interviewed.

September 21-Law and Order Improv-comedian, JP Fry. bringing Chicago improv group to Eau Claire.

Economy/Business

Science/Technology

August 3-Airfest in Menomonie features planes and a car show with kid's games.

Family Values

August 2-"Hike for the Homeless" raises money for Beacon House in Eau Claire. Spokesman for Family Promise of the Chippewa Valley talks about it.

NBC NIGHTLY NEWS
ISSUES AND PROGRAMMING SUMMARIES
Times vary

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/02/21
NBC Nightly News reports the U.S. economy added 850,000 jobs last month, as companies scramble to find workers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/02/21
NBC Nightly News reports U.S. troops leave main base in Afghanistan after nearly 20 years.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/21
NBC Nightly News reports Trump to sue Facebook, Twitter CEOs over being banned from their platforms.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/13/21
NBC Nightly News reports Senate Democrats reveal \$3.5 trillion plan to expand health coverage, fight climate change and more.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/13/21
NBC Nightly News reports consumer prices take biggest jump since 2008 as soaring demand drives inflation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/21
NBC Nightly News reports the Tokyo Olympics Closing ceremony is underway.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/03/21
NBC Nightly News reports U.S economy adds 235,000 jobs of 720,000 expected a sign of Delta's effect.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/29/21
NBC Nightly News reports YouTube cracks down on anti-vaccine videos, bans major accounts.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/29/21
NBC Nightly News reports United Airlines to fire nearly 600 employees for refusing vaccinations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/30/21
NBC Nightly News reports House passes stopgap funding measure to avert government shutdown, Biden expected to sign.

SUBSTANCE ABUSE/ADDICTION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/18/21
NBC Nightly News reports on the uncoiling saga of the Murdaugh family, a well-connected legal dynasty in South Carolina, that has thrown a spotlight onto the state's rampant black market for prescription opioids and how officials have struggled to contain the booming drug epidemic during the pandemic.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/21
NBC Nightly News reports on Native American women facing an epidemic of violence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/26/21
NBC Nightly News reports ISIS attacks in Kabul kill 12 U.S. service members.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/21
NBC Nightly News reports one is dead and 13 injured in shooting at supermarket outside Memphis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/28/21
Many who killed 5 in 2018 Capital Gazette shooting sentenced to life in prison without parole.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/29/21
NBC Nightly News reports that migrants returned to Mexico from U.S. describing the horror of kidnappings, torture and rape.

AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/21
NBC Nightly News reports a Neanderthal prehistoric carved bone may be the oldest work of art ever found.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/21
NBC Nightly News reports Tropical Storm Elsa makes landfall in north Florida's Gulf Coast as officials warn of possible life-threatening storm surge.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/15/21
NBC Nightly News reports the vast Siberian forest is crucial to Earth's climate. Illegal logging there was linked to Ikea.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/17/21
NBC Nightly News reports amid flooded roads, collapsed homes and death, Europe reckons with signs of climate change.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/09/21
NBC Nightly News reports the United Nations releases blistering assessment of the state of climate change.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/09/21
NBC Nightly News reports unvaccinated adults are bringing Covid home to their kids and children's hospitals are overwhelmed.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/14/21
NBC Nightly News reports at least 29 are dead in Haiti after 7.2 magnitude earthquake.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/21
NBC Nightly News reports on the brutally hot summer in the United States.
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- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/21
NBC Nightly News reports Ida makes landfall in Cuba after strengthening to hurricane, on track to batter New Orleans 16 years after Katrina.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/29/21
NBC Nightly News reports Ida makes landfall on coastal Louisiana as a category 4 hurricane.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/13/21
NBC Nightly News reports on Hurricane Nicholas.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/21
NBC Nightly News reports on the flash flood threat for millions in the Northeast.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/30/21
NBC Nightly News reports Hawaii's Kilauea volcano erupts in national park.

CHILDREN/YOUTH

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/15/21
NBC Nightly News reports vaccine for kids under the age of 12 expected midwinter.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/21/21
NBC Nightly News reports on what top pediatricians want you to know about the Delta variant and children.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/12/21
NBC Nightly News reports doctors are more worried about Covid than flu when it comes to children.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/21
NBC Nightly News reports on graphs that show the alarming rates of children hospitalized with Covid.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/21
NBC Nightly News reports Pfizer says Covid vaccine safe and effective for children 5-11.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/20/21
NBC Nightly News reports that Pfizer says Covid vaccine is safe and effective for children 5-11.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/28/21
NBC Nightly News reports Pfizer gives Covid vaccine data on children 5 to 11 to FDA.

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/09/21
NBC Nightly News reports billionaires welcome to a new era of space flight.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/12/21
NBC Nightly News reports on clues in the hunt for alien life draw astronomers' attention to two moons.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/09/21
NBC Nightly News reports on one of the top astronomers in the U.S. and he's shifting towards UFOs.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/20/21
SpaceX's Inspiration4 civilian crew talks to Lester Holt.

FAMILY VALUES

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/21
NBC Nightly News reports on lawsuits and sleepless night are parent rattled by school mask policies.

CULTURAL DEVELOPMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/21
NBC Nightly News reports a statue honoring Confederate Gen. Robert E. Lee was removed, nearly four years after white supremacist and neo-Nazi groups stormed the Virginia college town to protect it.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/21
NBC Nightly News reports the federal government puts thousands of Native American children in boarding schools. A new investigation aims to uncover what happened to them.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/21
NBC Nightly News reports the Tokyo Olympics Opening Ceremony is underway.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/21
NBC Nightly News reports Cleveland Guardians changed their name in a growing effort to rid professional sports of racist symbols.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/21
NBC Nightly News reports on the religious exemptions that could be the latest battlefield of the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/21
Latinos have long grappled over whether the pan-ethnic terms that exist to identify their communities — such as “Latino,” “Afro Latino,” and “Hispanic,” among others — truly represent their lived experiences. NBC Nightly News reports on the story.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/21
NBC Nightly News reports on the stone age footprints that are the earliest evidence of humans in North America.

EDUCATION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/09/21
NBC Nightly News reports CDC says fully vaccinated students do not need to wear masks in school.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/09/21
NBC Nightly News reports on school history textbooks and how conservative-leaning states have been criticized for omitting the complete experiences of people of color.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/19/21
NBC Nightly News reports all children should wear masks in school this fall, even if vaccinated, according to pediatrics group.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/31/21
NBC Nightly News reports students experience a summer like no other as schools race to catch up.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/21
NBC Nightly News reports lack of Covid safeguards overwhelm school nurses.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/21
NBC Nightly News reports parents are rapidly losing faith in in-person school to keep kids safe.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/06/21
NBC Nightly News reports schools are reopening across the country and the number of black families home-schooling their children jumped by 14 percentage points in 2020.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/13/21
NBC Nightly News reports New York City students return to school with new Covid rules.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/21
NBC Nightly News reports Covid cases up 10 percent this week as Delta variant spreads.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/21
NBC Nightly News reports on how police handle 911 calls about mentally ill people.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/08/21
NBC Nightly News reports unvaccinated hospitalized patients say they regret not getting the shot.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/09/21
NBC Nightly News reports fully vaccinated people don't need Covid boosters, health agencies say, as Pfizer seeks approval for third shot.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/21
NBC Nightly News reports Delta variant spreads: hospitalizations of young and unvaccinated surge as officials warn "worst is yet to come."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/16/21
NBC Nightly News reports Covid cases and deaths are rising as pandemic of the unvaccinated grips the U.S., CDC warns.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/20/21
NBC Nightly News reports Delta variant now accounts for 83 percent of new Covid cases, with vaccinations in the U.S. slowing.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/21/21
NBC Nightly News reports U.S. life expectancy in 2020 dropped by the largest margin since World War II.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/21
NBC Nightly News reports Biden administration to recommend vaccinated people in areas with high Covid transmission rates wear masks indoors. Also, the CDC recommends masks for all K-12 students, even those who have been vaccinated.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/21
NBC Nightly News reports unvaccinated people are driving the latest Covid surge.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/02/21
NBC Nightly News reports U.S. reaches 70 percent vaccination milestone.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/05/21
NBC Nightly News reports the Delta variant is making a growing number of kids very sick.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/13/21
NBC Nightly News reports Dr. Anthony Fauci says it could take many more vaccine mandates to get the pandemic under control.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/20/21
NBC Nightly News reports the U.S. to require Covid vaccinations for arriving international travelers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/22/21
NBC Nightly News reports on why so many pregnant women are choosing to go unvaccinated.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/22/21
FDA authorizes Pfizer's Covid vaccine booster shot for older adults and people at high risk of severe illness.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/21
CDC advisory group signs off on Pfizer's Covid vaccine booster for at-risk populations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/24/21
CDC director partly overrules her agency's advisers, clears way for Pfizer booster shot to be made available to older and high-risk Americans.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/24/21
Anti-vaccine groups push people to leave ICU's and try at-home treatments instead.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/24/21
The Food and Drug Administration is not endorsing a “mix-and-match” approach to vaccination boosters.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/25/21
Covid cases are slowly on the decline. NBC Nightly News talks about what the next few months could look like.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/29/21
NBC News reports many ICUs are at 100 percent capacity.
 - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/30/21
NBC Nightly News reports U. S. officials brace for record migrants surge if Covid restrictions lifted.
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WEAU 13 NEWS AT 10PM
ISSUES AND PROGRAMMING FCC LOG
Times vary but average 2-3 minutes
(below stories may air in other WEAU newscasts as well)

7/12/21

NURSES RELIEVED (HEALTH/MEDICAL) – Two nurses at HSHS Sacred Heart Hospital in Eau Claire talk about the last year and a half. They say they're finally starting to see relief as more people get vaccinated. While COVID-19 causes a heavy chest (difficulty breathing). The nurses say it caused them heavy hearts having to deal with so much. While they hope to never see another pandemic, they say it's their job as healthcare workers to help people, and they would do it over and over.

EAU CLAIRE PFAS (ENVIRONMENT) – Four water wells near the Chippewa Valley Regional airport have been shut off due to detectable traces of PFAS. Test results in June 2020 and April 2021 found levels of PFAS above newly recommended guidelines put forth by the DNR. City officials say community members don't need to stop drinking the water. 12 wells are still in use with either no trace of PFAS or levels below safety recommendations.

7/23/21

Triple Homicide (violence) – Three bodies are found at the entrance to a quarry between Holmen and West Salem. Two quarry workers found the bodies around 5 a.m. Friday. The victims haven't been identified, but the sheriff says all the victims are men and believed to be in their late 20s. Autopsies are scheduled for Saturday. There are currently no suspects in the case.

Teen's Death (violence) – A 26-year-old Eau Claire man is formally charged with 1st degree reckless homicide in the death of a 14-year-old boy this week. Austin Vang told police officers he was "messing around" with the gun and didn't think it was loaded when he shot and killed Marwan Washington at their home on Terry Lane.

Golf Course Burglary Sentence (violence) – One of three suspects in a burglary at Princeton Valley Golf Course in Eau Claire pleads guilty and is sentenced. 29-year-old Tayler Frank of St. Paul pleaded guilty to one charge of burglary. She is sentenced to one year in jail with huber.

Hakes Wellness (business) – A new clinic opened in Chippewa Falls to provide health and wellness specifically to law enforcement officers. The facility offers mental and emotional support to first responders.

8/6/21

Youth Vaccinations (youth/health) – The Eau Claire City-County Health Department is focusing efforts on vaccinating more young people. The health department says while young people typically don't get seriously ill, if they're not vaccinated, they can spread the Delta variant more easily to others who might get severely sick. People younger than 35 years old are falling behind in vaccination rates compared to older populations.

Burglary Suspect Sentencing (violence) – One of the three suspects in a burglary at an Eau Claire golf course changes his plea to guilty and is sentenced to four years of probation. Nicholas Mason is one of three people charged in the June 23rd incident. The owners of the golf course chased the would-be ATM burglars down, and even jumped in their truck.

8/12/21

ECASD mask requirement (education) – The Eau Claire Area School District is changing course, say students in PK through 8th grade will be required to wear masks when the new school year starts. The district superintendent cites a rise in COVID cases for the new policy. The district plans to make a decision about 9th through 12th grades on August 25.

Fiber Optic Internet Provider (business) – Metronet, a fiber optic internet provider is breaking into Wisconsin through the Coulee Region. The company is investing \$12 million for construction of the project. While La Crosse is the entry point for Metronet in the state, the company plans to expand to other cities.

Bus Driver Shortage (children) – First Student is looking for more bus drivers for the upcoming school year. The company would like to hire 10 to 15 more drivers. The company serves the Altoona and Eau Claire Area School Districts. It says it will be ready for the start of the school year on September 1st but would ideally like to have more drivers in place soon.

8/13/21

Vaccine Mandates (health) – With more vaccine mandates popping up, we spoke with a UW-Eau Claire law professor who says – for the most part – employers, businesses, and even some levels of government have the ability to issue their own vaccine mandates. Dr. Eric Kasper says it's possible to be fired for refusing the shot, if a worker does not meet certain exemptions such as religious beliefs or medical conditions.

Farmland Damage (agriculture) – An ATV driver is believed to be responsible for damaging farmland in Barron County. The damage happened in a field just west of Barron. The sheriff's department says it's seeing a rise ATV complaints with drivers being reckless and going off trails.

8/16/21

SCHOOL BOARD MEETING (education) – A large number of parents turned out to the Eau Claire Area School District's board meeting to protest the mask mandate for students/staff in Pre-K through 8th grades. Some parents want masks to be optional, while others applaud the district's decision. 18 people participate in the public comment portion of the board meeting.

BACK TO SCHOOL EVENT (children) "We Care Eau Claire" hosted a Backpack giveaway at Phoenix Park for families in the Eau Claire Area School District. We Care Eau Claire is made up of a group of people from churches in the Chippewa Valley. The backpacks were divided by grade and included all the supplies needed for the start of school.

STUDENT LOAN FORGIVENESS (education) – Western Technical College is using \$700,000 in federal funds to help alleviate student debt. Outstanding balances have been eliminated for students from spring 2020 to spring 2021 in hopes of helping the students be able to continue their education.

8/27/21

College and COVID (education/health) – The Eau Claire City-County Health Department and La Crosse County Health Departments are concerned about a possible significant increase in COVID cases as college students return to campus. One year ago, Eau Claire County was averaging nine new cases a day. This year, the county is averaging 30 a day. Colleges in both counties are requiring masks indoors, regardless of vaccination status. The health departments encourage college students to get vaccinated.

Lake Altoona Sedimentation (environment/agriculture) – Community members living on or near Lake Altoona say they're fed up with a decades-old problem of sedimentation build up, and they want something done about it. Neighbors say the sediment build up keeps them from boating on the lake or even swimming in the water. While this is not a new issue, the DNR says it's still looking for solutions. People in the area hope to find a solution to get them back on the water.

Homicide Plea (violence) – The man charged in the shooting death of an Eau Claire teenager enters a not guilty plea. Austin Vang says he and 14-year-old Marwan Washington were playing around with the gun. He forgot it was loaded when he shot Washington in the neck. Vang is still in jail on a \$50,000 cash bond.

9/2/21

Xcel Rate Hike (business) – Xcel Energy customers may see a rate increase next year. Xcel is asking the state to allow it to raise rates to fund projects to lower its carbon emissions. Rates could up by about \$5 next year and \$4 the following year.

Labor Day & COVID (health) – Health officials worry about another increase in COVID cases following Labor Day weekend. Eau Claire County is averaging 40 new cases each day. One year ago, the county averaged 12. People are encouraged to stay home. If you are traveling, it's best to stay with people you live with and wear a mask indoors regardless of vaccination status.

9/13/21

DEATH INVESTIGATION (violence) – The Dunn County Sheriff's Office is investigating a quadruple homicide. The sheriff's office says four people were found dead inside and SUV with a Minnesota license plate. That SUV was found in a cornfield. Anyone with information about that black SUV or another dark SUV that may have been traveling with it should contact authorities.

SCHOOL DISTRICT OF MENOMONIE COVID PROTOCOLS (children) – After more than 1,000 students in the School District of Menomonie have had to quarantine since September 1st, the school board met to adjust COVID protocols. The board lowered the quarantine time to seven days for students with a negative test. Families can decide whether to quarantine if their children are deemed as close contacts of a positive case. If someone in their household tests positive, students must quarantine.

9/17/21

SUICIDE PREVENTION (health) – September is suicide prevention and awareness month. In the Coulee Region, people can call 211 for community resources and a 24-hour crisis line.

RIVER RESCUE REUNION (children) – A two-year-old boy is reunited with the first responders who helped save his life. Last month, the little boy fell in the Chippewa River while

on a walk with this family. Police officers first on the scene started CPR until other first responders arrived. The boy was in a medically induced coma, but is now out of the hospital and doing well.

HOMICIDE SUSPECTS (violence) – Both suspects in connection to a quadruple homicide investigation in Dunn County are now in custody. Darren Osborne was taken into custody earlier this week. He is charged with four counts of hiding a corpse. Antoine Suggs turned himself in at a police department in Arizona today. The men are suspects in connection with the deaths of four people from the Twin Cities area. The bodies were found in a field in northern Dunn County on September 12.

9/23/21

KIDNEY DONOR (health/medical) – An Eau Claire woman is still waiting for a kidney donor. We first did a story with her in August when billboards were going up around the area in hopes of finding a donor. A donor did end up matching with her but backed out. She's trying to stay positive while hoping her four-year wait for a match will send soon.

BYSTANDER INTERVENTION (cultural development) – The Eau Claire Library is hosting a bystander intervention training to help people get comfortable with intervening when they witness someone being harassed. The training is the last program in a series on structural racism. The training was specifically requested by members of the Asian American Pacific Islander community. The class will teach people different strategies for combatting discrimination.

9/30/21

Attempted Kidnappings Plea (violence) – A Chippewa Falls man charged with three counts of attempted kidnapping pleads not guilty due to mental health issues. A judge ordered a doctor's evaluation in the next six weeks. Cory Gudmanson is due back in court December 10th.

Museum groundbreaking (children) – Ground is broken on a new building for the Children's Museum of Eau Claire. The hope is for the new building to open in November 2022. The museum is still hoping to raise about \$7 million for the project.

Oktoberfest (economy) – After missing last year due to the pandemic, Oktoberfest is back in La Crosse for its 60th anniversary. Organizers say the economic impact of the event is about \$15 million dollars for the Coulee Region.

DATeline NBC
ISSUES AND PROGRAMMING SUMMARIES
60 minutes

- Dateline NBC, National, 9pm, 7/9/21

(Violence) THE STORY: When Nichole Payne and her son Taylor are found dead in their home, it takes nearly a decade to unravel what happened. For the first time on television, Nichole's children Remington and Jackson share what they saw the day their mother and brother were murdered. The broadcast also features the latest in the case, including how a second investigation led to a new and unexpected arrest.

- Dateline NBC, National, 9pm, 7/10/21

(Violence) THE STORY: When loving mother Lisa Knoefel is stabbed to death in her home outside Cleveland, her family is shattered.

- Dateline NBC, National, 9pm, 7/16/21

(Violence) THE STORY: Chicago police search for a killer after Robert O'Dubaine, a nightclub owner, is gunned down in his home. As detectives investigate the motive, they discover it was a targeted killing, connected to a twisted sense of loyalty and tradition. The broadcast features the first network interview with the man at the center of the case, Andrew Suh.

- Dateline NBC, National, 9pm, 7/17/21

(Violence) THE STORY: The Duenas family appears to be perfect, until a tragedy shakes their household.

- Dateline NBC, National, 9pm, 8/13/21

(Violence) In Friday's all-new *Dateline NBC*, NBC News' Lester Holt will report on the murder of four-year-old Barbara Jean Horn, and how the investigation into her death revealed decades of misconduct across Philadelphia's criminal justice system and raised questions of whether police had caught the right man.

- Dateline NBC, National, 9pm, 8/20/21

(Violence) THE STORY: *Dateline* goes inside the investigation into the disappearance of Texas mother Heidi Broussard and her daughter. Friday's broadcast features the latest in the case.

- Dateline NBC, National, 9pm, 8/27/21

(Violence) On Friday's all-new *Dateline NBC*, NBC News' Andrea Canning will report on the epidemic of missing and murdered Indigenous women, how jurisdictional rules between tribal and non-tribal law enforcement can leave families alone in their search for answers, and on the growing movement demanding change.

- Dateline NBC, National, 9pm, 9/03/21

(Violence) THE STORY: A son finds his father, Scott Horn, murdered at his house. Investigators dig into his past and begin to think the key to the mystery might be close to home.

- Dateline NBC, National, 9pm, 9/10/21

(Violence, Family) Lester Holt anchors a special Dateline. The hour-long broadcast featured interviews with the family members of Flight 93's passengers and crew members. For the first time some of the children come together as they honor the lives of their parents and the courage that inspired the world.

- Dateline NBC, National, 9pm, 9/17/21

(Violence) For more than 30 years, Ohio investigators have searched for answers in the disappearance and murder of 10-year-old elementary school student Amy Mihaljevic. Friday's all-new *Dateline NBC* will retrace Amy's steps from the day of the kidnapping and enlist viewers' help for more information. During the broadcast, Mankiewicz speaks with investigators at the center of the case as they reveal the piece of evidence they hope will help solve the case.

- Dateline NBC, National, 8-10pm, 9/22/21

(Violence) Dateline NBC kicks off its 30th season at 8pm, with an all-new report from *Dateline* correspondent Keith Morrison, the first in a series of two-hour broadcasts to air throughout the year. During Friday's broadcast, *The Evil That Watches*, Morrison will report on a Kentucky triple murder that divides a small town.

MEET THE PRESS TOPICS
Airs Sundays, 8:00am and 12:35am
Various topics covered (Business/Economy, Health, Environment,
Violence, and Cultural)
Times vary

July 4

This Sunday, Covid: comeback and challenge. A jump in cases of a deadly mystery virus.

July 11

This Sunday, leaving Afghanistan. President Biden announces the end of our 20-year war.

August 8

This Sunday: The fourth wave of Covid. The rate of increase that we have seen over the last two weeks has been staggering. Covid racing through the country at rates not seen since mid-winter.

August 15

This Sunday: Afghanistan's sudden collapse. Taliban fighters on the brink of total control of the country.

August 22

This Sunday, chaos, fear and desperation in Afghanistan.

August 29

This Sunday, terror and dread in Afghanistan. The U.S. evacuation in peril as the death toll from that ISIS attack reaches nearly 200, including 13 American service members. The U.S. hits ISIS with a drone attack in eastern Afghanistan. Two high-profile ISIS targets were killed, and one was wounded.

September 5

A divided America on Covid. People are enraged on both sides of the issue, and it's completely tearing this community apart. The country split in two on multiple fronts.

September 12

This Sunday: With cases rising, Meet The Press talks about President Biden's vaccine mandate plan.

September 19

This Sunday, the battle over boosters. An FDA panel says no to Covid booster shots for everyone and leaves many confused. The guest this morning, Dr. Anthony Fauci. Plus, President Trump's growing hold on the Republican Party.

September 26

This Sunday, the Biden agenda at risk. Progressive Democrats holding firm on spending bills. REP. PRAMILA JAYAPAL: "We're not leaving one part of the agenda behind and giving up on the idea of childcare, paid leave, community college, health care." And Republicans vowing to stand in the way.
