Memorandum

To: Public File

From: Jolene, Jensen, Executive Assistant/Programming Re: Issues and Programs Report, 2nd Quarter 2017

Date: July 6, 2017



In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from April 1- June 30, 2017. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 2nd quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 677 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 2nd quarter, 2017. NBC also airs "The More You Know" PSA's.

NBC NETWORK NON-BROADCAST EFFORTS

April - June, 2017

NBCUniversal's The More You Know website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT encouraging everyday actions that reduce environmental impact
- EDUCATION recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY sharing online safety tips and information
- DIVERSITY embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online, a* free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday—Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday-Friday, 10am-10:30am

Monday-Friday, 12-12:30pm

Monday-Friday, 5-5:30pm

Monday-Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am.

<u>Dateline NBC:</u> NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money: "On the Money" is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in

national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9:30-10:00am.

Moms EveryDay: The goal of *Moms Everyday*, is to make Mom's life easier! Moms EveryDay places all parenting topics on the table - a place to educate, share experiences, address parenting issues, and maybe share a laugh or two! Regular programs include Friday's from 10-10:30am and Sunday's from 10:30am-11am.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Community Calendar

Air Dates: 04/01/2017 – 06/30/2017

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Mayo Clinic Dragon Boat Races

Air Dates: 03/15/2017 - 04/10/2017

WEAU produced and aired PSAs for the Mayo Clinic Hospice Care "Dragon Boat" fundraiser.

WEAU Tornado Relief Fundraiser

Air Dates: 06/09/2017 - 06/14/2017

Event Date: 06/14/2017

WEAU organized and operated a fundraiser with the Red Cedar Church to assist tornado victims in northwest Wisconsin. The fundraiser was held at WEAU and was staffed mostly by WEAU employees. WEAU provided continuous coverage and on-air support to help create community awareness. The fundraiser raised more than \$40,000 that will help the victims of the tornado.

ECASD - Puddle Jump

Air Dates: 04/02/2017 Event Date: 04/22/2017

WEAU produced and aired PSAs for the EC Claire Area School District's "Puddle Jump"

fundraiser.

Beacon House Day

Air Dates: 04/07/2017 Event Day: 04/23/2017

WEAU produced and aired PSAs for the Beacon House fundraiser.

March of Dimes — March for Babies

Air Dates: 4/15/2017 - 5/05/2017

Event Date: 05/06/2017

WEAU produced and aired PSAs for the March of Dimes, "March for Babies" fundraiser.

Bobs House for Dogs – Galloping Gala

Air Dates: 04/20/2017 - 05/05/2017

Event Date: 05/06/2017

WEAU produced and aired PSAs for the Bobs House for Dogs "Galloping Gala" fundraiser.

Girls on the Run

Air Dates: 04/21/2017 - 05/12/2017

Event date: 05/13/2017

WEAU produced and aired PSAs for the "Girls on the Run" event.

B&GC – Wine and Cheese

Air Dates: 04/24/2017 - 05/13/2017

Event Dates: 05/13/2017

WEAU produced and aired PSAs for the Boys and Girls Club "Wine and Cheese" fundraiser.

WEAU staff attended and participated.

CVTG — Fairy Tale Ball

Air Dates: 05/01/2017 - 05/11/2017

Event Date: 05/12/2017

WEAU produced and aired PSAs for the Chippewa Valley Theater Guild's "Fairytale Ball"

fundraiser.

Epilepsy Foundation – Stroll in the Park

Air Dates: 04/18/2017 - 05/12/2017

Event Date: 05/13/2017

WEAU produced and aired PSAs for the Epilepsy Foundation's "Stroll in the Park" fundraiser.

WEAU anchor Judy Clark emceed the event.

Riding for a Reason

Air Dates: 06/02/2017 Event Date: 06/10/2017

WEAU aired PSAs for the "Riding for a Reason" fundraiser for cancer research.

Trinity Equestrian Center - Horse Power for Vets

Air Dates: 06/02/2017 - 06/09/2017

Event Date: 06/10/2017

WEAU produced and aired PSAs for the Trinity Equestrian Center's "Horse Power For Vets"

fundraiser. Money is used to help veterans with PTSD and cope with coming home.

EC Express Dog Day

Air Dates: 06/01/2017 - 06/09/2017

Event Date: 06/12/2017

WEAU produced and aired PSAs for the "Eau Claire Express Dog Day" fundraiser. WEAU anchor, Danielle Wagner helped organize and participated in the event. Funds raised went to

various animal causes.

Girl Scouts of Northwest Wisconsin - Thin Mint Sprint

Air Dates: 06/08/2017 - 06/17/2017

Event Dates: 06/17/2017

WEAU produced and aired PSAs for the Girl Scouts "Thin Mint Sprint" Fundraiser.

Chetek Fishy Four

Air Dates: 6/18/2017 - 6/30/2017

Event Date: 07/01/2017

WEAU aired PSA announcements for the "Chetek Fishy Four" fundraiser. Funds raised help the

local school district.

COMMUNITY PARTICIPATION

Judy Clark, Anchor

April 25

Judy received the "Friend of the County Agent" Award from UW-Extension. Judy attended the banquet and said a few words on behalf of WEAU.

May 9

Judy served as a judge at the Montessori Film Festival at Volume One in Eau Claire.

May 13

Judy helped host and emcee the "Stroll in the Park" for Epilepsy at Irvine Park in Chippewa Falls.

June 1

Judy was an Emcee at Children's Legacy Luncheon at Florian Gardens in Eau Claire. Awards were given to people who make a difference in lives of children.

Bob Gallaher, News Anchor

April 6

Bob emceed the "Golden Apple Awards" banquet held at Wild Ridge Golf Course. This event is put on by the Eau Claire Public School Foundation.

April 27

Bob emceed the "Fight Against Hunger" fundraiser at Houligan's in Eau Claire. The event was for Prairie Ridge Early Learning School.

May 3

Bob emceed the "Excellence in Education" Banquet at the Florian Gardens in Eau Claire.

May 4

Bob emceed the Boy Scouts of America banquet at Florian Gardens in Eau Claire.

Darren Maier, Meteorologist

April 25

Darren spoke to $75 - 5^{th}$ graders about weather and severe weather coverage.

Tyler Mickelson, News Anchor

June 9

On behalf of WEAU, Tyler participated in the Breakfast in the Valley's "Milk Chugging Contest" held at the Expo Center, Eau Claire. Over 3,000 people attended the event.

Erin O'Brien, Reporter

April 30

Erin served as an emcee for the Girl Scouts of Northwestern Great Lakes Awards Ceremony at the Metropolis Hotel.

Monica Ott, Meteorologist

April 20

Monica spoke to three -2^{nd} grade classes at River Heights Elementary School in Menomonie about weather, climate, seasons and severe storms.

April 29

Monica emceed at the "Walk MS" in Eau Claire. This event helps support those living with MS and those supporting the fight to end MS.

May 11

Monica spoke to the entire second grade at Fall Creek Elementary about weather, seasons and severe storms.

May 24

Spoke to around 30 high school students about career options, part of a precollege program with the Department of Public Instruction. This event was held at the Muang Thai Restaurant in Eau Claire. Monica talked about her job, salary, education and offered advice on a course load in high school/college.

Amanda Tyler, Anchor/Reporter

April 25

Amanda served on a SPJ Ethics panel at UW-Eau Claire. Students and other community members were in attendance and topics covered related to media ethics and "fake news."

WEAU Employees

June 14

WEAU helped out with a tornado fundraiser in the WEAU parking lot. WEAU employees volunteered their time by collecting donations, passed out thank you coupons and encouraged people to stop in to donate to the victims of the tornado. Over half of WEAU's employees volunteered their time.

2nd Quarter 2017 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

CHILDREN/YOUTH

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/03/17
 Lauren Priem and Kalli Charles were interviewed about a healthy kids lifestyle.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/03/17
 Wayne Marek was interviewed about the Eau Claire Children's Theatre's upcoming production of "Oliver!"
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/03/17 The Eau Claire Area School Board approves a plan to add a secure entrance at Memorial High School. There's currently no secure entrance at the school, which opened in 1957. The board unanimously approved the plan to build a new entrance on the building's east side by the parking lot.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/4/17
 Brook Berg with UW Extension and Paula Pater with HSHS Sacred Heart Hospital were interviewed about kids and the age when they can stay home alone.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/05/17 NBC Nightly News reports Amazon is refunding \$70 million for unapproved purchases made by children.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/07/17 Sarah Otto was interviewed about an upcoming child conference.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/10/17 Wayne Marek from the Eau Claire Children's Theatre talks about the upcoming production of "True Story of Three Little Pigs."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/10/17
 NBC Nightly News reports New Mexico laws protect kids from "lunch shaming."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/12/17
 Olivia Costley and Nicholas Schultz were interviewed about Youth Leadership Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/13/17
 Lois Hodgins was interviewed about "SpringFest" for the Boys and Girls Club.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/18/17 NBC Nightly News reports Washington State hopes to put an end to the rule that prevents teachers and school nurses from giving sunscreen to students without a doctor's note.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/26/17
 NBC Nightly News reports on a dancing school where children with disabilities can perform in a dance recital.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/27/17
 A local school is doing its part in the "Fight Against Hunger" with a four-pronged solution that's teaching children that full tummies leads to ready minds. Prairie Ridge Early Learning Center in Eau Claire has a crockpot program, a food pantry, and hoop house.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/27/17
 NBC Nightly News reports the Netflix series on teen suicide sparks conversation and concern.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/27/17
 The Menomonie Area School District is encouraging parents to talk with their children about a new series on Netflix called "13 Reasons Why." The show portrays a 17-year-old who kills herself. The school says counselors are available to students, and they want parents to speak with their kids about the subject of suicide prevention.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/27/17 Final preparations are underway for the seventh annual SpringFest at the Northern Wisconsin State Fairgrounds. Festivities include a 5K, bands, car show, and kids' events. Many of this year's activities will be moved inside because of construction at the fairgrounds.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/01/17
 Meghan Kulig was interviewed about the "Walk for Virtues" at Regis Schools.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/01/17 NBC Nightly News reports the Trump administration aims to loosen school lunch standard regulations.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/03/17 Sara Antonson was interviewed about the "Evening of Wine and Cheese" for the Boys and Girls Club.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/08/17 Wayne Marek was interviewed about the Eau Claire Children's Theatre's upcoming production of "A Funny Thing Happened on the Way to the Forum."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/10/17 NBC Nightly News reports scooter-related injuries have jumped 40% in 10 years, as nearly 50 children are rushed to the ER every hour. Only 20% of parents of kids wear knee, elbow or wrist pads.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/10/17
 The bowling fundraiser hopes to raise one third of the yearly operating budget for Big Brothers
 Big Sisters of Northwestern Wisconsin. The organization provides mentors to children in the local community.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/17/17 The upcoming Children's Legacy Luncheon was discussed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/22/17
 Jodi and Qwynn Barnes were interviewed about "Zavier's Chicken Chase" to honor memory of Zavier Barnes.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/23/17
 Rachael Manning was interviewed about "Parents Who Host Lose the Most."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/24/17 NBC Nightly News reports how medical marijuana helps children who have seizures.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/31/17 Carrie Andringa was interviewed about the upcoming "Thin Mint Sprint" for the Girl Scouts.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 06/02/17
 Wayne Marek was interviewed about upcoming Eau Claire Children's Theatre productions.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/04/17 A group of church members pedaled with a purpose to raise money to provide money for summer meals for children in the Eau Claire community. It's in honor of Larry Emerson who's been bicycling and fundraising for Feed My People Food Bank for a number of years.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/07/17 Altoona Middle School hosted a "Color Run" to celebrate the last day of school and to raise money to help purchase teaching materials for the school.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/07/17
 NBC Nightly News reports on a new study that gives advice on how parents can spot children's emerging migraines.

SCIENCE/TECHNOLOGY

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/30/17 NBC Nightly News reports US fires a missile to test system designed to protect US from missile attack.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/31/17 NBC Nightly News reports the Parker Solar Probe is set to launch into the sun's atmosphere in 2018. It is a mission nearly 60 years in the making.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/17 NBC Nightly News reports at least 11 are dead and dozens injured in St. Petersburg subway explosion.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/04/17 NBC Nightly News reports on the Syria chemical attack massacre where hundreds were killed and injured.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/06/17 NBC Nightly News reports the President and his top officials signaled Thursday that the President may soon take military action against the Assad regime in response to the chemical attack massacre in Syria.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/07/17 NBC Nightly News reports on the timeline and what led to President Trump ordering missile strikes on Syria. Nightly News also reports that many are injured and some killed by a speeding truck in Stockholm.
- DATELINE NBC , National, 60 minutes 8:00pm, 04/07/17 Dateline NBC interviews Michael Peterson for his first network interview since plea deal in his wife's staircase death.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/10/17 NBC Nightly News reports on a school shooting California. An 8 year-old, teacher and gunman were killed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/13/17 We now know the names of the people in the officer-involved shooting on Eau Claire's west side. Police say 25-year-old Gregory Kever was pronounced dead at the scene. The officer involved is Jim Konkel, a 20-year veteran of the department.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/14/17 NBC Nightly News reports 36 ISIS fighters were killed as US dropped massive bomb, Afghan Government says. Also, a Wisconsin fugitive who mailed manifesto to President Trump is captured.

- DATELINE NBC , National, 60 minutes 8:00pm, 04/14/17 After a young mom is found dead on the side of a country road, investigators scramble to figure out how she ended up there.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/17/17 NBC Nightly News reports a manhunt is underway for a fugitive who posted video of murder on Facebook.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/18/17
 NBC Nightly News reports the manhunt for the Facebook killer ends after a tip from
 McDonald's worker. Also, NBC Nightly News reports on the Fresno shooting spree as three are dead after gunman opens fire.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/20/17 NBC Nightly News reports a gunman opened fire on police officers in Paris, leaving one dead and two others seriously injured.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/21/17
 NBC Nightly News reports an American family describes being caught up in the Paris shooting attack.
- DATELINE NBC , National, 120 minutes 8:00pm, 04/21/17 Dateline NBC reveals a rarely seen interrogation video of convicted murderer, Scott Peterson in a two-hour special.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/26/17 NBC Nightly News reports threats of violence cancel another speech at UC Berkeley.
- DATELINE NBC, National, 60 minutes 8:00pm, 04/28/17
 Dateline NBC reports on the Gianni Versace murder. Insiders speak out for the first time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/01/17 NBC Nightly News reports the suspect was taken into custody after stabbing four other students with a large knife at the University of Texas.
- DATELINE NBC, National, 60 minutes 8:00pm, 05/12/17 When Cara Ryan shoots her ex-husband and accuses him of threatening to kill her, police question her motive. Keith Morrison talks about the twists and turns of this surprising case.
- DATELINE NBC, National, 60 minutes 8:00pm, 05/19/17

 Deep in the Seonoran desert, the mystery surrounding the deaths of three women takes 17 years to untangle, and is only solved when a fourth woman comes forward with the truth. The two people at the center of the case speak out exclusively to Dennis Murphy.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/22/17 NBC Nightly News reports on the Manchester Arena explosion, killing 19 and injuring 50.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/23/17 NBC Nightly News reports how America is preparing for a soft target terror attack.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/24/17 NBC Nightly News reports the father and a younger brother of the suspected Manchester suicide bomber were taken into custody by Libyan officials.
- DATELINE NBC , National, 60 minutes 8:00pm, 05/26/17
 A wealthy Charleston bank and his wife are locked in a bitter divorce. One week before their divorce hearing, authorities find an ex-con in town who confessed he had been hired to kill someone in their family. Who was the mastermind behind the hit? Keith Morrison reports.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/29/17 NBC Nightly News reports how the global terror threat will impact tourists this summer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/31/17 NBC Nightly News reports 80 were killed and 300 injured, including 11 Americans, in an attack on Afghanistan's capital.
- DATELINE NBC , National, 60 minutes 9:00pm, 06/02/17 Dateline NBC tell the story of a woman who is found shot in the head. Police launch a complex investigation that involves three states, all holding pieces to the puzzle.
- DATELINE NBC , National, 60 minutes 8:00pm, 06/03/17 When the 19-year-old wife of a Marine vanishes without a trace in the California desert, investigators launch a massive search. They soon uncover a secret love triangle and a mystery with multiple suspects. Andrea Canning reports on the story.
- MEET THE PRESS, 8:00am, National, (segments may vary) 06/04/17 NBC News chief foreign correspondent Richard Engel and NBC News national security analyst Michael Leiter shared the latest developments on the London terror attacks in the beginning of this morning's program. Engel reported live from London.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/05/17 NBC Nightly News reports on the Orlando business mass shooting. A fired employee kills five of his former co-workers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/07/17 NBC Nightly News reports twin terror attacks hit Tehran, killing at least 12 and injuring nearly 50 others.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/13/17 NBC Nightly News reports Georgia inmates are on the run after killing prison quards.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/14/17
 NBC Nightly News reports Representative Scalise and others were shot at a baseball field.
- DATELINE NBC, National, 120 minutes 8:00pm, 06/16/17 A husband shoots his wife, saying he mistook her for an intruder. Was this a terrible accident or a case of deliberate murder? Andrea Canning reports.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/19/17
 NBC Nightly News reports terror attack targets Muslims in London.
- DATELINE NBC, National, 120 minutes 8:00pm, 06/23/17
 Dateline NBC reports a young woman is shot in her home just outside Salt Lake City, Utah. Was it an accident or something for more sinister.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/30/17
 NBC Nightly News reports on a New York City hospital mass shooting. One victim has been killed and six wounded.
- DATELINE NBC , National, 120 minutes 8:00pm, 06/30/17 A recent high school graduate miraculously found alive after she and her friend are brutally attacked just outside of Corpus Christi. Dateline NBC reports on the story.

AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/05/17 NBC Nightly News reports millions in the Southeastern U.S. are under a tornado threat.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/06/17 Angie Horkan with the Wisconsin Beef Council shows viewers how to make steak sheet pan meals.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/06/17
 Trisha Wagner from Jackson County was interviewed about UW-Extension gardening resources.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/06/17
 NBC Nightly News reports tornadoes continue to rake parts of the Southern US on Thursday.

WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/13/17 Tina Gilbertson, from the Milk Marketing Board was interviewed about summer recipes.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/19/17
 Arlena Schott with Garden Wise Living talks about Farmers Markets and Mother's Day gifts.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/20/17
 Teri Ouimette was interviewed about the Chippewa Falls "Earth Day Cleanup."
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/27/17 The Eau Claire City Council passes a resolution supporting the Paris Climate Agreement. Council members say it's important to make a local commitment to address climate change.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/03/17
 NBC Nightly News reports on the heavy rain that is moving through the Midwest, with a line of severe storms along the Gulf Coast.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/04/17
 Diana Alfuth was interviewed about UW-Extension apple pest management.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/05/17 NBC Nightly News reports flooding continues in mid-US as heavy rains moves east.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/17/17
 NBC Nightly News reports 26 tornadoes were reported from the Texas plains up through Wisconsin. Two people have died, bringing tornado-related fatalities in 2017 up to 34.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/18/17
 Arlena Schott with Garden Wise Living talks about the beginning of the Farmers Market.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/18/17 NBC Nightly News reports 31 million are under a Midwest severe weather threat.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/01/17
 Angie Horkan with the Wisconsin Beef Council talks about grilling steaks.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 06/01/17 UW-Extension's Tim Jergenson talks about common lawn weeds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/01/17 NBC Nightly News looks at the consequences of ditching global climate agreement.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/05/17
 Bob Bosold talks about the "Breakfast in the Valley."

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 06/06/17 Judy Wibel with the EC Master Gardeners was interviewed about their upcoming plant sale.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/12/17 Merle Richter and Jerry Clark from UW-Extension were interviewed about the "Tour 'de Farm" bicycle event to bring awareness to safety issues on the farm.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/13/17
 Tina Gilbertson with the Wisconsin Milk Marketing Association talked about the "Dairy Days of Summer."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 06/16/17
 Toni Mattson was interviewed about "Horsepower for Veterans" through Trinity Equestrian Center.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/22/17 NBC Nightly News reports on flooding and tornadoes as tropical storm Cindy came ashore.

FAMILY VALUES

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/10/17
 NBC Nightly News reports Julia, an autistic Muppet, makes her TV debut on Sesame Street.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/11/17 Kelly Christianson was interviewed about the Family Promise of the Chippewa Valley's upcoming fundraiser.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/27/17
 Final preparations are underway for the seventh annual SpringFest at the Northern Wisconsin State Fairgrounds. Festivities include a 5K, bands, car show, and kids' events. Many of this year's activities will be moved inside because of construction at the fairgrounds.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/27/17 Officer Lee Hakes and Sam Zwickel were interviewed about the "Shine Blue for the Badge" fundraiser where local students are selling LED lights in honor of police officers.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/27/17
 The Menomonie Area School District is encouraging parents to talk with their children about a new series on Netflix called "13 Reasons Why." The show portrays a 17-year-old who kills herself. The school says counselors are available to students, and they want parents to speak with their kids about the subject of suicide prevention.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/28/17 Lee Heike and Mikki Ristau were interviewed about the upcoming fundraiser, "Galloping Gala" for Bob's House for Dogs.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/04/17 NBC Nightly News reports a family is claiming that Delta threatened them with arrest after they refused to give up their toddler's seat on the flight to passengers on the standby list.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/05/17 NBC Nightly News reports that families worry about health coverage for pre-existing conditions.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/12/17
 The Community Table is looking for volunteers over the summer months. Kevin Kline was interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/14/17 Sue Bornick and Phil Fieber were interviewed about the Carson Park renovations taking place.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 06/22/17
 Mary Pica Anderson was interviewed about the "Water Street Mile" event taking place to help L.E. Phillips Senior Center.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/28/17 Brook Berg with UW-Extension in Eau Claire County talks about the importance of literacy in summer months.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 06/29/17 Kyran Hamill discusses DECI's Downtown EC Family Day.

EDUCATION

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/03/17 The Eau Claire Area School Board approves a plan to add a secure entrance at Memorial High School. There's currently no secure entrance at the school, which opened in 1957. The board unanimously approved the plan to build a new entrance on the building's east side by the parking lot.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/05/17 NBC Nightly News reports Bernie Williams, beloved baseball star, brings an art program to schools, which brings arts education to schools that need them most.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/10/17 NBC Nightly News reports New York is the first U.S. State to offer free 4-year college tuition.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/30/17 More than 70 students, teachers, and principals from around Wisconsin were honored for their academic achievements and leadership. The Herb Kohl Educational Foundation presentation took place at Eau Claire North High School.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/10/17
 Viewers learn more about Senior Americans Day, a day of learning for seniors.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/10/17 All employees in the Eau Claire Area School District are getting trained in spotting child abuse and neglect and mandatory reporting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/02/17 NBC Nightly News gives their annual salute to this year's graduating class.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/07/17 Altoona Middle School hosted a Color Run to celebrate the last day of school and to raise money to help purchase teaching materials for the school.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/29/17 NBC Nightly News reports student loans are set to increase as college becomes even more expensive.

HEALTH/MEDICAL

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/03/17 Lauren Priem and Kalli Charles were interviewed about a healthy kid's lifestyle.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/04/17 Brenda Gruber was interviewed about the upcoming "Have a Heart" Fundraiser.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/04/17
 NBC Nightly News reports the President Trump Administration is trying to resurrect the health Care Deal.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/06/17 Katie Kroll and Greg Gruman were interviewed about an upcoming Depression Series.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/06/17 NBC Nightly News reports the FDA approves at-home DNA tests for 10 diseases.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/11/17 NBC Nightly News reports on the new guidelines for prostate cancer screenings.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/13/17 NBC Nightly News reports that Apple has a secret team trying for ground-breaking diabetes treatment.
- \bullet WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/18/17 Lou Kelsey and Rick Wallin were interviewed about "Stroll in the Park for Epilepsy."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/18/17 NBC Nightly News reports Washington State hopes to put an end to the rule that prevents teachers and school nurses from giving sunscreen to students without a doctor's note.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/19/17 NBC Nightly News reports how a health savings account could save you money.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/20/17
 NBC Nightly News reports that drinking diet soda raises a risk of dementia and stroke, a study finds.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/20/17
 Lou Kelsey and Rick Wallin were interviewed about the "Stroll in the Park" fundraiser for Epilepsy.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/24/17
 National Volunteer Week at Mayo Clinic Health System was discussed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/24/17
 NBC Nightly News reports as insulin costs skyrockets, some families are turning to the "black market."
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/27/17 Brian Moore, Sara Carstens, Danielle Jacobs and Matthew Jacobs were interviewed about Camp Wabi, an obesity camp for kids.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/27/17 Bill Sparkes gave details on the upcoming "Oz Run."
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/27/17
 Wisconsin lawmakers weigh in on the decision to delay a vote on the U.S. Senate's health care bill.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/27/17
 A ten year grant to help curb alcohol abuse in the Coulee Region comes to an end. Community leaders met to reflect on the impact of the grant, and to find ways to keep programs established with the grant going in the future.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/30/17
 The FDA announced the nutrition fact label will be getting an update for the first time in 20 years. Serving sizes must be based on amounts of food and beverages that people are actually eating, not what they should be eating. Plus, Vitamin A & C will be replaced with Vitamin D and potassium.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/02/17 Lisa Wells talks about brain health.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/02/17 NBC Nightly News reports a new study questions effectiveness of knee replacement surgery.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/03/17 Azura Memory Care was interviewed about hosting an upcoming Dementia Conference.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/04/17 NBC Nightly News reports the GOP Health Care Bill passes in the House, and now moves to Senate. Also, experts expect more cases of Lyme disease this summer.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/05/17
 Joey and Sarah Brownell were interviewed about the upcoming "Walk in the Park for UCP."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/05/17
 NBC Nightly News reports the GOP Healthcare Bill fight is far from over.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/05/17 NBC Nightly News reports that families worry about coverage for pre-existing conditions.
- MEET THE PRESS, 8:00am, National, (segments may vary) 05/07/17
 In an interview on this morning's "Meet the Press," Health and Human Services Sec. Tom Price defended criticism that the health care bill passed by the House this week does not cover Americans with pre-existing conditions, telling NBC News' Andrea Mitchell that the 22 organizations disputing this are "not recognizing is that this is a different, and we believe, a better way to cover an individual with pre-existing illnesses and injuries because it allows for every single person to get the access to the kind of coverage that they want."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/08/17
 NBC Nightly News reports health officials warn of deadly Powassan Virus which is transmitted through tick bites.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/09/17 NBC Nightly News reports Minnesota is experiencing the worst measles outbreak in nearly 30 years.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/09/17 Brianne Markin and Sherry Sprague were interviewed about the upcoming plant sale.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/15/17 Mary Meyers and Dr. Ed Ebert were interviewed about the new "Open Door" Clinic in Chippewa Falls.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/15/17
 Hailey Krajewski was interviewed about the Blondes versus Brunettes football game to benefit the Alzheimer's Association.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/16/17 Brook Berg with UW-Extension talks about the need for more education regarding youth mental health.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/17/17 NBC Nightly News reports on a new study that shows survivors of stage 3 colon cancer can cut rates of the cancer returning by living healthier lifestyles.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/17/17 Tina Gilbertson from the Milk Marketing Board was interviewed about cheese recipes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/18/17 NBC Nightly News reports that some sunscreen SPF labels are misleading. Consumer Reports tested 58 lotions, sprays and sticks and found that 20 of them had less than half the SPF that was listed on the bottle.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/24/17 NBC Nightly News reports how medical marijuana helps children who have seizures.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/25/17
 NBC Nightly News reports some hospitals will now offer patients interest free loans.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/25/17 NBC Nightly News reports on a new kind of a healthcare facility that's popping up around the country to meet the needs of families who want medical attention right away, but there are concerns about how much they cost.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/04/17 HSHS Sacred Heart Hospital in Eau Claire hosted a cancer survivor event with survivors and their families. The event kicks off Cancer Survivor Week.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/07/17
 Sue Hennig was interviewed about the upcoming ALS "Walk 'N Wheel-A-Thon."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 06/07/17 Paula Gibson was interviewed about virtual dementia.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/07/17 NBC Nightly News on a new study that gives advice on how parents can spot children's emerging migraines.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/07/17 Congress has told the human resources department to replace all Medicare ID cards because they carry a person's social security number. All cards must be replaced by April 2019. The replacement will happen automatically for Medicare card holders.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/08/17 NBC Nightly News reports brain scans could predict autism in babies who have autistic older siblings.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/09/17 NBC Nightly News reports as America's opiod crisis continues, the FDA is taking an unpresented step in asking the manufacturer of Opana to take the drug off the market.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/12/17 NBC Nightly News reports on a new FDA approved new treatment for chronic knee pain.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 06/13/17
 John Plewa talks about Camp Wabi, a camp for kids who are overweight.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/19/17 Hailey Krajewski with the Alzheimer's Association was interviewed about June being Alzheimer's and Brain Awareness Month.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/29/17 WEAU discusses how you can keep kids busy in summer for heart health.

CULTURAL DEVELOPMENT

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/07/17 Jean Hebert was interviewed about the Heyde Center's "Savoring the Arts" event.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/11/17 McKenzie Currie and Emily Elliot were interviewed about upcoming UWEC Theatre productions.
- MEET THE PRESS, 8:00am, National, (segments may vary) 04/16/17
 On this Easter Sunday, Pastor JoAnn Hummel of Bent Tree Bible Fellowship, Bishop T.D.
 Jakes of The Potter's House of Dallas and Rabbi David Saperstein of the Union for Reform Judaism joined Todd to discuss the role of religion in a time of heightened political rhetoric.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/17/17 Bob Baca was interviewed about the Eau Claire Jazz Festival.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/20/17 Bob Baca was interviewed about the Eau Claire Jazz Festival.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/20/17
 NBC Nightly News reports hundreds of thousands of people continue to protest in the streets of Caracas and other major cities in the country, demonstrating against the Maduro government's actions.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/30/17 Around 1,000 people attended the 52nd International Folk Fair at UW-Eau Claire. The event helps spread cultural awareness, and gives students a chance to showcase their countries in a new light.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/10/17
 Jim Schuh talked about "The Past Passed Here" historical reenactment.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/23/17
 A sculpture brought in from Italy for the 2016 Eaux Claire's Music Festival is getting a permanent home in downtown Eau Claire. Men are in town from Italy installing the sculpture between the Chippewa River and First Avenue.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/25/17
 Sue Orfield and Mike Schlenker were interviewed about the Tuesday Night Blues.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/26/17 Wayne Marek was interviewed about the upcoming production of "Tony and Tina's Wedding" by Eau Claire Children's Theatre.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/27/17
 Chippewa Valley Local Authors hold event at Heyde Center. CeCelia Zorn and Sandee Kosmo were interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 06/02/17 Wayne Marek was interviewed about upcoming Eau Claire Children's Theatre productions.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/20/17
 Elaine Coughlin and Rose Nolan-Neill were interviewed about LiveART 7 through the Eau Claire Regional Arts Center.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 06/20/17 The Chippewa Valley Theatre Guild presents "Grease!" Information regarding this production was discussed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 06/21/17 Howard Luedtke was interviewed about the Northwoods Blues Festival.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/22/17
 Ron Keezer, Tara Burns and Steve Carlson were interviewed about the Shell Lake Arts Center's 50th Anniversary.

SUBSTANCE ABUSE / ADDICTION

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/03/17 Rachael Manning with Alliance for Substance Abuse Prevention was interviewed about the "Parents Who Host Lose the Most" campaign for 2017.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/03/17 The Chippewa Valley's meth problem is causing higher population rates at the jails. A shortage of nursing assistants in Wisconsin has the state launching a new program to recruit, train, and retain health care workers. The program is called the "Wisconsin Caregiver Program." It aims to add up to 3,000 nurse aides to the workforce.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/05/17
 Bolton Refuge House Director, Pat Stein, was interviewed about Sexual Assault Awareness Month.
- MEET THE PRESS, 8:00am, National, (segments may vary) 04/09/17 DHS Sec. John Kelly speaks on drug trafficking into the U.S. "Marijuana is not a factor in the drug war."

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/13/17
 The Eau Claire Police Departments says it's seen three times as many robbery cases in the first quarter of this year compared to the same time last year. While there are several factors, police attribute most cases to a spike in meth and other drug use.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/17/17 NBC Nightly News reports according to search warrants, Prince didn't have a prescription for drugs in his home.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/21/17 "Parents Who Host Lose the Most" was discussed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/26/17 NBC Nightly News reports drugged driving is to blame for more traffic fatalities involving drivers than drunk driving.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/27/17 The Chippewa Valley's Meth problem is causing higher population rates at the jails.

MEET THE PRESS, 8:00am, National, (segments may vary) 04/30/17 Meet The Press addresses the opioid crisis.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/12/17 NBC Nightly News reports the AG sessions to toughen rules on prosecuting criminal drug cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/06/17 NBC Nightly News reports on the spike in Georgia over drug overdose deaths.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/09/17 NBC Nightly News reports as America's opioid crisis continues, the FDA is taking an unpresented step in asking the manufacturer of Opana to take the drug off the market.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/19/17 NBC Nightly News reports on the opioid epidemic. NBC Nightly News rides with an Ohio task force that works to stop the trafficking of heroin and fentanyl, drugs that are killing thousands across the U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/23/17 NBC Nightly News reports drug rehab scams are fueling overdoses in Florida, officials say.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/29/17 NBC Nightly News reports that people who are 21 years old and older in Nevada will now be able to legally possess an ounce of marijuana.

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/04/17 NBC Nightly News reports Ivanka Trump talks equal pay for men and women.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/05/17 NBC Nightly News reports Amazon is refunding \$70 million for unapproved purchases made by children.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/07/17 NBC Nightly News reports job growth slows sharply in March.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/12/17 NBC Nightly News reports President Trump and US-Russia relations may be at an all-time low.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/13/17 NBC Nightly News reports US military drops its largest non-nuclear bomb used in combat.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 04/18/17 Jason Gruba with West Central Wisconsin Regional Planning Commission was interviewed about "Strong Towns" in Eau Claire.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/19/17 NBC Nightly News reports on sexual harassment in the workplace, a continuing problem.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/21/17 NBC Nightly News reports San Francisco and New York are hit by major power outages.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/21/17 NBC Nightly News reports popular hotel groups are hit by a massive credit card breach.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/24/17 NBC Nightly News questions if a government shutdown is possible if the President and Congress refuse to budge.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 04/26/17 Mary Brevig was interviewed about Member Solar Tours with Eau Claire Energy Co-op.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/26/17 NBC Nightly News reports the Trump tax plan outline was unveiled by the White House.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/28/17
 NBC Nightly News reports the North Korea test fire of Ballistic Missile fails, reports U.S. Officials.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/03/17
 Amber Hoffman and Emily Eck were interviewed about an upcoming job fair.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/03/17 NBC Nightly News reports after violent videos were posted, Facebook hires 3,000 people to review content.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/09/17
 Kryan Hamill was interviewed about Downtown Eau Claire Inc. holding "Savoring the Arts Week."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/09/17 NBC Nightly News reports retailers are warning consumers of a scam quickly spreading through social media. Coupons offering big savings like 50 dollars or 50 percent off are part of a phishing scam to swipe private information.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/09/17 NBC Nightly News reports President Trump fires FBI Director Comey.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/10/17
 NBC Nightly News reports inside the White House's decision to fire FBI Director Comey.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/10/17 Both Eau Claire and Chippewa Counties saw increases in visitor spending in 2015 and 2016. The Chippewa Falls Chamber says visitor spending was up six percent last year. In 2016, Visit Eau Claire says traveler spending topped \$228 million.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 05/11/17 Western Dairyland talks about the upcoming Women's Business Conference.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/12/17
 NBC Nightly News reports a worldwide cyber-attack is taking over computers. US companies are being warned to gird against the threat which has reportedly blocked access in exchange for a ransom.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 05/19/17 Karwin Briggs was interviewed about the upcoming Women's Business Conference.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/19/17 NBC Nightly News reports after nearly 150 years, the Ringling Bros. and Barnum & Bailey Circus will not continue on.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/23/17 Oktoberfest, Chippewa Partners Inc. donated \$25,000 to the Chippewa Riverfront project to help develop the park into a scenic gateway for Chippewa Falls.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/17 NBC Nightly News reports summer travel season kicks off with aging roads, bridges and railroads that are buckling under the load.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/17 NBC Nightly News reports Lillow estimates are wrong, preventing homes from selling.
- MEET THE PRESS, 8:00am, National, (segments may vary) 05/28/17 Homeland Security Secretary John Kelly told "Meet the Press" moderator Chuck Todd this morning that leaking classified intelligence is "borderline, if not over the line of treason." The secretary also addressed recent reporting that President Trump's son-in-law, White House Senior Adviser Jared Kushner, proposed a secret communication channel with the Kremlin so that discussions before the inauguration could not be detected.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/29/17 NBC Nightly News reports how the global terror threat will impact tourists this summer.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 06/02/17 Christina Thrun and Adam Ashley were interviewed about the Chippewa Valley Parade of Homes.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/4/17
 An alum treatment project is set to begin this week at Half Moon Lake. The Eau Claire Parks and Rec Dept. is partnering with the DNR and UW-Stout to reclaim Half Moon Lake from an infestation of invasive plants.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/07/17 We look back at the Uniroyal Plant closing that happened in June 1992 in Eau Claire during a five part series. Tonight, we spoke with the former president and CEO of Royal Credit Union, which got its name from Uniroyal. He talked about the impact of the closing on the credit union customers.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/08/17 Christina Thrun is interviewed about the Chippewa Valley Parade of Homes through the Chippewa Valley Home Builders Association.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/15/17 A member of the Rotary Club, Jerry Kuehl, was interviewed about the lights on Phoenix Park bridge.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/21/17 Darrel Wekkin and Dennis Miller were interviewed about Uniroyal's 25th plant closing anniversary.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/23/17 NBC Nightly News reports as stores start to close nationwide, summer retail jobs for teen are starting to dry up.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 06/26/17 Bret Kressin with the IRS was interviewed about the latest scams going around.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/26/17
 NBC Nightly News reports how the Senate Health Care Bill could hurt nursing home patients.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/28/17 NBC Nightly News reports the Senate Health Care Bill would increase uninsured by 22M in 2026 and reduced the deficit by \$321B.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/28/17 NBC Nightly News reports that U.S. drivers are paying the lowest gas prices in 12 years.

Moms Everyday segments

Scheduled Fridays, 10-10:30am (and many Sundays 10:30-11am)
Topics covered include, Children/Youth, Education, Health/Medical, Violence, Cultural Development, Business and Family Values. Agriculture/Environment

- MomsEveryDay,10-10:30am (segments may vary), 04/07/17
 This week on Moms Everyday, many toy companies continue to market toys specifically to boys and girls. Our panel of moms chats about buying toys for their children and how they handle the choices in the toy aisles. Plus, one Mother hopes her painful honesty about the loss of her transgendered child may help others. Find out why she says she made mistakes in how she communicated with her child, and hear from an expert who offers advice to parents in similar situations. We give you some great tips for outdoor decorating and entertaining in small spaces. Plus, did you know one in six people get a foodborne illness? We give you tips on keeping the food you prepare safe for the family to eat!
- MomsEveryDay,10-10:30am (segments may vary), 04/14/17
 Many a mom has signed up to volunteer for a project or committee at her child's school only to regret the decision later! This week on Moms Everyday, our panels of moms share their experiences on the volunteer trail and explain why some now consider themselves "recovering" volunteers and why others can't image life without it! We'll also find out which moms are the most stressed out! You might be surprised to find out which school years are most stressful on Mom! We will show you how to make use of your old candles and wax by giving them new life and new scent. And if you have a baby in the house there's new research that may impact whether your bottles are glass or plastic. Plus get some great outdoor entertaining tips from one beautiful San Diego area patio, and a friendly reminder to ditch the negative talk to yourself when you're getting dressed in the morning.
- MomsEveryDay,10-10:30am (segments may vary), 04/21/17
 When did your baby get his first tooth? When did she crawl? Did you have a walker before her first birthday? Every parent looks forward to those milestones, but sometimes that can be a source of anxiety for parents. This week we talk about reaching milestones and how our panelists handled the temptation to compare their own baby to others. And we talk with a pediatrician about when parents should be concerned and when they can let it go. Find out about a unique new project bringing much needed baby supplies to lower income moms, delivered inside a box that can double as a bassinette! Plus, a rundown of what you need to know when it comes to Zika virus. Think you can't afford a cruise? Get the lowdown on taking a budget friendly cruise with tips from SavingsAngel.com.
- MomsEveryDay,10-10:30am (segments may vary), 04/28/17
 The life of being a kid these days isn't as carefree as it used to be. In fact many kids are stressed out from the many high expectations placed on them from the time they enter school, or even before, until they graduate college. This week we're talking about how to de-stress our family. Also, we meet a mother whose son survived the tragic life altering effects of shaken baby syndrome and tell you why she wants to educate others on how the violent act can be prevented. And we have tips on the challenge of being organized and planning a head for

weekly meals. In the Motherboard Tech report we'll show you a gaming app that you may not understand but your kids probably will and we'll tell you why you need to know about it.

- MomsEveryDay,10-10:30am (segments may vary), 05/05/17
 Talking with your family about rape culture; have you done it? This week our Moms Everyday panel chats frankly about the blame, guilt, and responsibilities surrounding reporting sexual assault, and preventing it from happening in the first place. We also hear from a former NCIS agent on tips parents will want to keep in mind when their children become dating age. And, expert advice from a clinical psychotherapist on teaching your children about setting their own boundaries. Plus, a program aimed at helping mothers know when their baby might be in distress before birth. In the Motherboard tech report, apps that look innocent but may be hiding something on your teenager's phone. And we're gearing up for Mother's Day with a fun DIY gift for mom!
- MomsEveryDay,10-10:30am (segments may vary), 05/12/17 It's our Mother's Day Special! Moms today seem to do it all, but at what cost? Our panel opens up about the personal sacrifice of trying to be all things to all people at all times, and how they have learned to manage family life and me time. Plus we talk motherhood with moms from around the world to find out how we are different and how we are all the same. In our Motherboard tech report we have some great tech gift ideas for Mom. We'll show you how you and your toddler can scribble your way to a fun Mother's Day gift to keep or give away. And we're in the kitchen with food blogger Alice Choi, HipFoodieMom, who's showing us some easy recipes kids can make for mom's breakfast in bed along with a fancy treat just to say, thanks Mom!
- MomsEveryDay,10-10:30am (segments may vary), 05/19/17

 Are four year olds ready to start school? Some research is pointing to ways they are not physically ready for the challenge and our panel of moms talks about how they helped their toddlers become school ready. We're answering the questions, when should toddlers give up napping and is skipping naps harming their development? We meet a mom dealing with the diagnosis of Parkinson's Disease and find out how it's affected her family. In our Motherboard tech report, we'll show you how new technology may help detect early cognitive decline and possibly Alzheimer's and dementia. Find out what mistakes you may be making at the grocery store. And tips on finding the most flattering swimwear!
- MomsEveryDay,10-10:30am (segments may vary), 05/26/17
 Have you heard the term digital heroin? Is screen time turning kids into junkies? Our panel of moms reveal their frustrations over the irresistible lure of the screen to their own children and share ideas on getting kids faces away from their screens. Plus, we learn about a study on kids and their on-screen superheroes and how that may be having an effect on them. Plus, we're decoding the world of your teen's texting. We also whip up a yummy Cannoli Dip for your next backyard barbeque and show you a fun way to make hot dogs on the grill a little more exciting!

- MomsEveryDay,10-10:30am (segments may vary), 06/02/17
 Once you become a parent, planning the rest of the family can continue to be a challenge. This week on Moms Everyday we're talking birth control, family planning, and the idea of making oral contraceptives over the counter. Plus we visit one state where that's already happening. We also chat about the painful personal journey of infertility with panelist Melanie Dale. Our Motherboard tech report has a new high tech program that's making a trip to the doctor's office a little easier for children. We're getting ready for summer swim season with important tips on a little known danger called secondary drowning and we have some useful tips on packing the perfect beach bag.
- MomsEveryDay,10-10:30am (segments may vary), 06/9/17
 The drive to drive isn't what it used to be for teens. More kids today are much older than 16 when they get their license. Our panel of moms chats about this rite of passage and why more kids are waiting longer to drive and how it affects mom! Plus, one dad share's his now viral plan to help his teenage children get out of uncomfortable or even dangerous situations by texting just one code letter to a family member. And we talk about the long term benefits of letting teens struggle while still living at home. Our Motherboard Tech report is helping parents who want to have more peace of mind when it comes to their children's smartphone. It's summer camp time, what do parents need to know before choosing a camp? Plus, how to boost your footwear game this summer with some simple fashion forward changes. And a quick and easy DIY gift suitable for the kids to make dad for Father's Day!
- MomsEveryDay,10-10:30am (segments may vary), 06/16/17
 How much pressure do your children feel when it comes to achieving in school? This week on Moms Everyday we are talking about the pressure to be the best and how it's affecting our kids. Our mom's panel chats about how they help their children handle the pressure to make the grade in school and beyond. And the parenting experts at Boys Town offer tips on helping kids cope with that stress. From Capitol Hill we will show you a new program that's goal is to get more books into the hands of all children across the country. Plus find out about a program that's getting more kids into water safety classes! It's graduation season. That means more families will find their nest empty soon. We offer up tried and true advice from those who have already experienced the quiet changes of life after the primary school years. And we'll tell you why it's just as important to keep connecting with other moms now as it was when you had toddlers.
- Moms Everyday, 10-10:30am (segments may vary), Repeat, 06/30/17
 Ever been at a playground and found yourself disciplining someone else's child? It's not easy to know when to step in. Our Moms panel chats about how to know when to speak up. Plus we get some great guidelines from the parenting experts at Boys Town on how to intervene and what to say to someone else's child who is misbehaving. Thanks to more parents being laid off and kids who can't find jobs, more families are teaming up to give entrepreneurship a try. We'll visit one thriving mother daughter business. And find out how to make sure you don't get scammed by the growing number of work at home schemes targeting moms! Need to get more variety in your veggie intake? We'll show you an easy and tasty recipe to give you the courage to try eating a kohlrabi! And we'll help you make your hair color stretch just a little longer between hair appointments with the use of root.