## Memorandum

To:

Public File

From: Jolene, Jensen, Executive Assistant/Programming

Issues & Programs Report, 4th Quarter 2013

Date: January 8, 2014



In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from October 1 - December 31, 2013. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth Education Violence Health/Medical Agriculture/Environment Science/Technology Substance Abuse/Addiction Family Values Cultural Development Economy/Business

## **Public Service Announcements**

Also during 4<sup>th</sup> quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed 1,627 PSA's that ran on WEAU 13 News in 4th quarter, 2013.

# Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the guarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News**: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am short-form updates Monday-Friday between 7:00am and 9:00am Monday-Friday, 10am-10:30am Monday-Friday, 12-12:30pm Monday-Friday, 5-5:30pm Monday-Friday, 6-6:30pm Monday-Friday, 10-10:35pm Saturday, 6-6:30pm Saturday and Sunday, 10-10:30pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 30 minutes Sundays at 8:00am.

<u>Dateline NBC</u>: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money: "On the Money" is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9-9:30am.

# **Issue-Oriented Projects & Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

## **COMMUNITY CALENDAR**

AIR DATES: 10/01/2013 - 12/31/2013

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

## **CHIPPEWA VALLEY THEATRE GUILD**

THE DIARY OF ANNE FRANK

AIR DATES: 10/25/13 - 11/07/2013

WEAU produced a Sunrise Contest for Chippewa Valley Theatre Guild's production of "The Diary of Anne Frank." WEAU ran "Run of Site" ads on WEAU.com, and mentioned this contest during our Sunrise News. Also, WEAU ran additional ads for the production of "The Diary of Anne Frank."

## **EAU CLAIRE CHILDREN'S THEATRE**

LES MISERABLES - 10/24/13 - 10/27/13

WEAU ran ads and promos for the production of "Les Miserables."

## **EAU CLAIRE CHILDREN'S THEATRE**

SCROOGE - 12/12/13 - 12/15/13

WEAU ran ads and promos for the production of "Scrooge."

## **BIGGEST LOSER RUN/WALK**

AIR DATES: 9/20/2013 - 10/20/2013

**EVENT DATE: 10/20/2013** 

WEAU organized the Biggest Loser Run/Walk to benefit the Eau Claire Children's Theatre and the Kids Fit Foundation. WEAU produced and aired PSAs for the event. WEAU anchor Jenn Chapman emceed the event and numerous WEAU staff members participated.

## BOYS AND GIRLS CLUB - MEN WHO COOK DINNER

AIR DATES: 10/10/2013 - 10/24/2013

**EVENT DATE: 10/26/2013** 

WEAU produced and aired PSA's for the Chippewa Falls "Men Who Cook" dinner to raise money for the Boys and Girls Club. WEAU anchor, Chris Herzog participated in the event.

## **BIG BROTHERS BIG SISTERS - Northwest Wisconsin**

AIR DATES: 10/19/2013 - 10/23/2013

WEAU produced and aired PSA's and news stories to raise awareness and promote volunteerism for Big Brothers Big Sisters.

## **EPILEPSY FOUNDATION - SHARE THE FLAME**

AIR DATES: 10/31/2013 - 11/21/2013

**EVENT DATE: 12/03/2013** 

WEAU produced and aired PSA's for the Epilepsy Foundation's "Share the Flame"

fundraising dinner. WEAU anchor, Bob Gallaher hosted the event.

## **UNMET NEEDS**

AIR DATE: 11/01/2013

WEAU aired several cut-ins throughout the day to promote raising money for the VFW

Unmet Needs program.

# **FESTIVAL FOODS TURKEY TROT**

AIR DATES: 11/07/2013 - 11/27/2013

**EVENT DATE: 11/28/2013** 

WEAU produced and aired several PSAs for the Festival Foods "Turkey Trot." Money

raised will be donated to various Wisconsin YMCA's and Boys and Girls Clubs.

## TRINITY EQUESTRIAN CENTER

AIR DATE: 11/15/2013

WEAU aired several cut-ins throughout the day to promote the Trinity Equestrian Center

fundraising program.

## **BOYS & GIRLS CLUB TOY DRIVE**

AIR DATES: 12/02/2013 - 12/11/2013

WEAU produced and aired PSA's for the Boys and Girls Club toy drive.

# **EAU CLAIRE WINTER PARADE**

AIR DATES: 12/02/2013 - 12/15/2013

**EVENT DATES: 12/15/2013** 

WEAU produced and aired public service announcements for the Eau Claire Winter

Parade. WEAU staff also participated in the parade.

## NORTH DUGOUT FUND

AIR DATES: 12/17/2013 - 01/05/2014

WEAU produced and aired PSA's to promote the Eau Claire North High School

Baseball Dugout Fund.

## **CHIPPEWA VALLEY CHALLENGE**

AIR DATES: 12/17/2013 - 01/05/2014

WEAU produced and aired PSAs for the "Chippewa Valley Challenge" which is a weight

loss and healthy living competition.

# PROJECT ROADBLOCK

AIR DATES: 12/26/2013 - 12/31/2013

WEAU aired PSAs for the national project, "Roadblock" which is an initiative for drunk driving prevention on New Year's Eve.

## **COMMUNITY PARTICIPATION**

# Judy Clark, Anchor

October 20, 2013

Through the station, Judy participated in the Biggest Loser Run/Walk.

November 28, 2013

Judy volunteered in the pie tent at the Eau Claire Turkey Trot.

December 3, 2013

On behalf of WEAU, Judy attended the "Share the Flame" dinner for the Epilepsy Foundation of Western Wisconsin.

December 4, 2013

Judy met with a group of high school students who visited the station for a tour. Judy talked about WEAU and being an anchor.

December 7, 2013

Judy helped with an auction set at Community Television.

December 7, 2013

Judy participated in the "Bridge to Wonderland Parade" in downtown Chippewa Falls.

December 15, 2013

Judy hosted the live "Clearwater Winter Parade" in Eau Claire.

## Tom Benson, Production Manager

December 23, 2013

Tom gave a tour to a local Cub Scout group.

## Andrew Fefer, Assistant News Director

December 7, 2013

Andrew rode on the float in the Bridge to Wonderland Parade, Chippewa Falls.

December 12, 2013

On behalf of WEAU, Andrew drove the float in the "Winterdazzle Parade" in Chippewa Falls.

# **Bob Gallaher, Sports Anchor**

December 3, 2013

On behalf of WEAU, Bob emceed the "Share the Flame" Epilepsy dinner at Fanny Hill.

# Chris Herzog, Anchor

October 26, 2013

On behalf of WEAU, Chris made and served food as part of the "Men Who Cook" fundraiser at the Heyde Center in Chippewa Falls. This event benefitted the Boys and Girls Clubs of the Chippewa Valley.

# Monica Ott, Meteorologist

October 20, 2013

On behalf of WEAU, Monica participated in the "Biggest Loser" 5K Walk/Run at Carson Park in Eau Claire.

# Meghan Kulig

October 8, 2013

On behalf of WEAU, Meghan served as an emcee for the "Women to Woman" seminars put on by Sacred Heart Hospital. The event was held at Florian Gardens.

October 13, 2013

On behalf of WEAU, Meghan served as a narrator of the Master Singers Fall Concert in Eau Claire.

# Megan Lowry, Anchor/Reporter

December 10, 2013

Megan judged CVTC's chili cook off at Chippewa Valley Technical College. The money raised goes to the student emergency fund to help students who run into difficulties.

# Monica Ott, Meteorologist

August 6, 2013

Monica participated in the "Night Out Against Crime" event. She worked at the WEAU booth handing out pencils and fielded weather questions. This event was all to help the community get to know the police department better in hopes of discouraging crime in our city.

# Sarah Stokes, Anchor

October 26, 2013

On behalf of WEAU, Sarah emceed the "Men Who Cook" fundraiser at the Heyde Center in Chippewa Falls. This event benefitted the Boys and Girls Clubs of the Chippewa Valley.

November 8, 2013

On behalf of WEAU, Sarah was the featured story time reader for children who attended the event. Sarah read to kids as well as worked with them on activities. The event was held at "That's Adorable Boutique" in Eau Claire.

# Kathy Wright, General Sales Manager

October 18, 2013

Kathy spoke to a marketing class at CVTC about WEAU and television marketing.

# **WEAU 13 News Staff**

December 7, 2013

WEAU employees participated in and had a float in the "Bridge to Wonderland Parade" in Chippewa Falls.

December 12, 2013

WEAU employees participated in and had a float in the "Winterdaze Parade" in Menomonie.

December 15, 2013

WEAU employees participated in and had a float in the "Clearwater Winter Parade" in Eau Claire.

# 4th Quarter 2013 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

## **EDUCATION**

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/04/13 Rita Houser was interviewed about the American Association of University Women Book Sale.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/08/13 WEAU 13 News reports on alternative learning.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/ WEAU 13 News reports on an upcoming education fair.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/05/13
   CVTC Recruitment Coordinator, Kendra Weber, and Dean of General Education and Business, Cherrie Bergandi were interviewed about the Chippewa Valley Technical College Spotlight Event, a free event for the community to see what CVTC has to offer.

## SUBSTANCE ABUSE/ADDICTION

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/08/13 WEAU 13 News reports on SADD advocacy.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/09/13 Inside Edition reports on the drug "Molly," a pure form of the illegal drug Ecstasy and according to the D.E.A. it's responsible for a 100 fold increase in arrests and overdoses.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/22/13 Inside Edition reports River Phoenix's life was cut short years ago by a drug overdose.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/25/13 Inside Edition reports on Olivia Newton-John's daughter who nearly lost her battle with anorexia and addiction but says her mom has stood by her no matter what.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/25/13
   WEAU 13 News reports on underage drinking statistics and problems in our area.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/19/13 Inside Edition reports on Kristen Johnston successfully battling her addiction and now she is battling lupus.

## CHILDREN/YOUTH

• WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/08/13 Children's Dyslexia Center of Upper Wisconsin is holding a fundraiser and awareness event. Director, Tammy Tillotson, was interviewed about the event.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/10/13 Tracey Smiskey, Darren Senn and Gordy's Guru, Matt Selvig were interviewed about the "Men Who Cook" fundraiser for the Boys and Girls Club in Chippewa Falls.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/18/13 A local fundraiser, "Kids 'n Cops," pairs local kids with officers to go shopping during the holidays. Eau Claire County Sheriff, Ron Cramer and EC Police Officer, Kyle Roder were interviewed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/22/13 WEAU 13 News reports on children and poverty.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/30/13 NBC Nightly News reports on the risks of concussions in youth sports. Concussions in youth sports overall spiked 66 percent from 2001 to 2009, with young women especially at risk.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/12/13 ECCT Director, Wayne Marek and ECCF Director, Sue Bornick were interviewed about Community Foundation Week in connection with the Eau Claire Children's Theatre.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/12/13 Katie Rhoten and her mother Kristin Everett were interviewed at "Katharine's Wish," a 14-year-old girl who started a program to give toys to kids in the hospital.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/13/13 Inside Edition reports on children going to the dentist.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/18/13 Board Chair, Charlie Grossklaus and Sue Bornick were interviewed about Community Foundation Week and the Public Schools Foundation.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/19/13 Executive Director, Wayne Marek was interviewed about the Eau Claire Children's Theatre production of Aladdin.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/22/13
   Joanne Linden was interviewed about her new children's book, "Fiddleheads to Ferns."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/22/13
   Children's author, Joanne Linden was interviewed about "Fiddleheads to Ferns."
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/02/13 WEAU 13 News reports on "Give a Kid a Book" day.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/12/13
   Blair-Taylor High School's Belltallica Handbell Choir performs holiday music.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/13/13 Sterling Standiford was interviewed about the "Silver Moon Ball" fundraiser with the Children's Dyslexia Center of Wisconsin.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/16/13 Shelly Collins-Fuerbringer of the LE Phillips Memorial Public Library in Eau Claire and coordinator of the "Give a Kid a Book" project was interviewed about holiday books for kids.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/17/13 CEO, Craig Monson was interviewed about the Big Brothers Big Sisters "Polar Bear Plunge" fundraiser.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/30/13
   Director, Wayne Marek was interviewed about "The Hundred Dresses" by the Eau Claire Children's Theatre.

## **FAMILY VALUES**

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/08/13 Lynn Frederick was interviewed about the "Harvest of Talents" in Rusk County. This is an event that sells handcrafted items, holds an auction, car show and carnival for those in need.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/22/13 Bolton Refuge House Director, Pat Stein was interviewed about Domestic Violence Awareness.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/01/13 NBC Nightly News reports Americans who rely on food stamps are expected to suffer an average loss of \$36 a month starting Friday, after Congress approved a bill that will siphon \$5 billion from the program.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/14/13 Founder, John Finney and Scott Morfitt with the Eau Claire Community Foundation were interviewed about Community Foundation Week and Joshua's Camp for families with children being treated for cancer.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/20/13 WEAU 13 News reports that November is adoption month.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/21/13 Mike DeRosa from Burger King talks about a program called Unmet Needs that helps families at home while their loved ones are deployed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/21/13 Pastor Jim Page talks about the free Thanksgiving dinner at Trinity Lutheran Church in Eau Claire.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/25/13 Catherine Emmanuelle with UW-Extension in Trempealeau County was interviewed about family stress over the holiday season.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/10/13 Amy Segerstrom from The Healing Place talks about dealing with grief over the holidays.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/10/13 Author Dick Edwards' talks about his new book "My Grandparent:. A Journal to Bond Grandchild and Grandparent."
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/16/13 Inside Edition reports on two little girls with a dream that they would finally have a real family so they tied their wish to a balloon and wouldn't you know it that dreams really do come true!

### VIOLENCE

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/03/13 Inside Edition reports a car rammed into the gates near the White House and then headed to the Capitol with police in hot pursuit.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/03/13
   NBC Nightly News reports the United States Capitol was placed on lockdown mid-Thursday afternoon following reports of shots fired in the vicinity of the chamber.
- Dateline NBC, National, 8-9pm (segments may vary), 10/04/13 Dateline reports on a story about a truck that suddenly exploded outside of the daycare center where one lady works. Investigators suspect terrorism but is the lady's picture perfect family what it appears to be?
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/11/13 Inside Edition reports an Atlanta man was carjacked at gunpoint at home in this own driveway and thanks to his home security cameras, the attack was caught on tape.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/16/13 Inside Edition reports that Charisma Carpenter, one of the stars of the hit show *Buffy the Vampire Slayer*, reveals she was once the victim of a violent crime.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/17/13 Inside Edition reports on the trial known as the "Facelift Murder." Did a once-respected doctor and Sunday school teacher use a facelift as a means to murder his wife?
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/18/13 Inside Edition reports there is gripping testimony in the case of the doctor when he is accused of using a facelift as a means to murder this wife.
- Dateline NBC, National, 8-9pm (segments may vary), 10/18/13

  Dateline reports on a story about a father calling 911 to report that he's been shot in a shoot-out with a car full of strangers. With one man dead and two others injured, authorities wonder if this was self-defense or something else.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/22/13 NBC Nightly News reports investigators searched for a motive in the fatal shooting of a teacher and the wounding of two middle-school students by an unidentified 12-year-old who opened fire in Nevada.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/23/13 Inside Edition reports a popular young teacher was found dead outside Boston and a 14-year-old student has been arrested.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/13
   NBC Nightly News reports a teen boy is being held in the death of a beloved
   Massachusetts math teacher.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/24/13 Inside Edition reports on the murder of a Boston area teacher. Authorities arrested a 14 –year-old boy who has confessed to the crime.
- Dateline NBC, National, 7-8pm (segments may vary), 10/25/13 Dateline reports on a murder mystery. A young women's Halloween turns tragic when her fiancée is killed at a local bar. Discovering the killer's identity becomes a challenge when police realize that all the suspects were in costume, and they've disappeared.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/29/13 Inside Edition reports on the facelift murder trial. The mistress of the doctor on trial for murder admitted she sent sexy pictures of herself to the defendant shortly after his wife was discovered dead.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/01/13 Inside Edition reports on a deadly shooting at Los Angeles International Airport.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/04/13 Inside Edition reports authorities are still investigating why a young man opened fire on TSA workers at a Los Angeles airport.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/07/13 Inside Edition reports on a court trial in which a man was sentenced to 18 years in prison for murdering his wife.
- Dateline NBC, National, 7-8pm (segments may vary), 11/08/13
  Dateline takes viewers inside the Westgate Mall attack that took place in Nairobi, Kenya less than 7 weeks ago. Dateline tells the full story behind the footage and photos of the brutal scene that placed out in front of the world.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/11/13 Inside Edition reports a doctor's mistress was the star witness at the facelift murder trial. Her testimony helped seal his fate and she is speaking out to Inside Edition in a world exclusive interview.
- Dateline NBC, National, 7-8pm (segments may vary), 11/13/13 Dateline takes viewers on the sensational trial of Martin MacNeill, the Utah doctor accused of drugging and drowning his wife in their bathtub.
- Dateline NBC, National, 7-8pm (segments may vary), 11/15/13

  Dateline reports on Ryan Fergeson. Fergeson spent nearly 10 years in prison for a murder he did not commit and was freed earlier this week.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/18/13 Inside Edition reports authorities are investigating a shocking traffic stop that ended up with a cop shooting at a minivan being driven by a mom with five children inside.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/18/13
   WEAU 13 News reports on violent games that kids are playing and involved in.
- Dateline NBC, National, 9:00pm (segments may vary), 11/20/13
   NBC Nightly News reports on new details on the murder of Nicole Pietz and her mother's search for justice, including dramatic courtroom moments. Pietz appeared to be on top of the world with a husband and a promising job, but when her body was found miles from home, detectives were determined to dig into her past.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/22/13 Inside Edition reports a judge dropped felony charges against two teenaged girls who were accused of bullying a classmate who later took her own life.
- Dateline NBC, National, 7-8pm (segments may vary), 11/22/13
  Dateline takes viewers inside the Westgate Mall attack that took place in Nairobi, Kenya less than 7 weeks ago. Dateline tells the full story behind the footage and photos of the brutal scene that placed out in front of the world.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/04/13 Inside Edition reports the 911 calls from the Sandy Hook elementary school shooting have been released. Many of the family members who lost loved ones that day are saddened and dismayed that the tapes are being made public.

- Dateline NBC, National, 7-8pm (segments may vary), 12/06/13
   Dateline reports on a wife, mother and a business woman who suddenly vanished.
   Authorities wondered if she was a runaway, a victim of crime, or something else. Her secret job in the CIA was revealed and her son was forced to confront a dark secret of his own.
- Dateline NBC, National, 7-8pm (segments may vary), 12/10/13

  After a 29-year-old was found dead in her driveway, her murder went unsolved for years.

  Who could have wanted such a beloved person dead? A group of determined women fought for years to bring her killer to justice.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/13/13 Inside Edition reports on the four people who were mowed down and killed by a teenager who avoided jail time with the defense blaming his rich upbringing for his reckless driving.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/16/13 Inside Edition reports on the attack of a New Jersey couple at a shopping mall. Carjackers attacked the couple inside a parking garage, shot and killed the husband, and took off with their vehicle.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/16/13 Inside Edition reports a bride pleads guilty to killing her husband by pushing him off a cliff eight days after their wedding.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/19/13 Inside Edition reports the teen convicted of killing four people while driving drunk avoided jail time after his attorney argued that his parents didn't teach him right from wrong.
- Dateline NBC, National, 7-8pm (segments may vary), 12/27/13
   Dateline NBC reports on the story of a young husband and father of three that disappeared and social media and text messages help detectives expose a love triangle and a twisted plot.

## AGRICULTURE/ENVIRONMENT

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/01/13 Inside Edition reports officials in Colorado say the rockslide that killed five people caught everyone by surprise.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/03/13 Angie Horkan with the Wisconsin Beef Council has some fall recipes for viewers to try.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/03/13 Director, Erik Keisler, was interviewed about the Beaver Creek Reserve's annual Booya and Fall Festival.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/07/13 UW-Extension's Diana Alfuth of Pierce County talks about raking leaves and getting lawns ready for winter.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/16/13 Rita Houser from the Wisconsin Milk Marketing Board was interviewed about milk and cheese recipes.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/16/13 WEAU 13 News gave an update on the farm bill.
- MEET THE PRESS, 8:00am, National, (segments may vary) 10/27/13 Brian Williams, Anchor & Managing Editor of "NBC Nightly News" joins David Gregory to reflect on the anniversary and how Hurricane Sandy deeply affected the people of the region.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/31/13 NBC Nightly News reports a ferocious storm system was hurtling from Texas to the northeast early Thursday, threatening to lash a long arm of the U.S. with buckets of rain and high winds.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/07/13 Angie Horkan with the Wisconsin Beef Council shows viewers how to make some appetizers for holiday parties.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/07/13 Joe Craven & Matt Selvig were interviewed about "Go Green, Give Your Gadget."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/11/13 NBC Nightly News reports aid workers and emergency officials warned that there had been no contact with many typhoon-hit parts of the Philippines more than three days after one of the most violent storms to ever make landfall slammed into the country.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/12/13 NBC Nightly News reports on the cyclone that tore through the Philippines and the increasingly desperate survivors that scavenged for food amid the wreckage.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/18/13 Inside Edition reports the cleanup continues across 12 states in the Midwest where violent storms passed through.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/20/13 Rita Houser from the Wisconsin Milk Marketing Board was interviewed about milk and cheese recipes.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/22/13 Inside Edition reports the clean-up continues in Illinois where massive tornadoes ripped through last weekend.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/25/13 NBC Nightly News reports on the wintry storm system that has already claimed 13 lives, continued to move east on Sunday, making its way through New Mexico and Texas, with the possibility of advancing to the Northeast and hindering holiday travel plans along the way.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/03/13 Rita Houser with the Wisconsin Milk Marketing Board shares some holiday cookie recipes with viewers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/04/13 NBC Nightly News reports an enormous, brutal mass of arctic air is shoving south over most of the United States threatening 32 million people for the rest of the week with snow, ice, wind and extraordinary drops in the temperature.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/05/13 Angie Horkan with the Wisconsin Beef Council has some holiday roast recipes she shares with viewers.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/05/13 UW-Extension's Jerry Clark of Chippewa County talks about gifts for the gardener.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/05/13 NBC Nightly News reports an arctic blast that threatens 32 million people will knock out power by coating parts of the South and Midwest with ice and send temperatures sinking by as much as 50 degrees.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 012/09/13 Inside Edition reports on the freezing temperatures that are causing havoc on the highways from Texas to the northeast.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/11/13 Diana Alfuth with UW-Extension in Pierce County has ideas for holiday plants and gifts for gardeners.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/13/13 NBC Nightly News reports on the big snowstorm that bears down on the eastern US.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 12/17/13 Rita Houser from the Wisconsin Milk Marketing Board was interviewed about milk and cheese recipes.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/18/13
   Kara Zwickey with the Necedah National Wildlife Refuge and volunteer, Steve Norling were interviewed about the Duck Stamp Contest.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/25/13
   NBC Nightly News reports UPS deliveries have been behind delivering Christmas packages due to bad weather, slippery roads and high volume.

### **HEALTH/MEDICAL**

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/01/13
   Peggy Mattison was interviewed about the upcoming Crohn's and Colitis Awareness
   Walk.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/07/13 Brent Costello & Aage Larson were interviewed about "Free Health Day."
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/08/13 Inside Edition reports nearly 26 million people have diabetes and one of them is Tom Hanks.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/11/13
   Bob Schrader was interviewed about the Wellness Shack concert for Mental Health Month.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/11/13 Mayo Clinic President of Woman's Club, Shirley Meindel, was interviewed about the upcoming Bloomer Woman's Club Arts & Crafts Fair and Health Fair.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/15/13 Inside Edition reports on a new supplement called Craze and it is causing lots of controversy.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/16/13 A Marshfield Clinic nurse was interviewed about a women's health event being held at St. Joseph's Hospital and 29 Pines.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/16/13 Eau Claire City County Health Department Director, Lieske Giese was interviewed about the upcoming "Get a Flu Shot" clinic sponsored by the Eau Claire City County Health Department.

- WEAU 13 NEWS TODAY, Local, 5 minutes, 10:00am, 10/17/13 Representatives from HERS Breast Center at Mayo Clinic Health System tell viewers about upcoming Breast Cancer Awareness events.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/21/13
   Dr. James Deming and hospice nurse, Mary Quarberg were interviewed about "Consider the Conversation," a film through Mayo Clinic Health System about end of life issues.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/28/13 Denise Wirth was interviewed about flu shots.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/29/13 Paula Gibson with Azura Memory Care and Angela Hite with Dove Healthcare were interviewed about the upcoming Caregiver Town Hall Meeting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/13 NBC Nightly News reports on the mold lingering in buildings and health one year after Hurricane Sandy.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/30/13 Dr. Rita Simon and Rev. Barry Boyers were interviewed about "Grief Education Day," a journey through the grieving process in Chippewa Falls.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/30/13 Dr. Jim Deming was interviewed about 'Consider the Conversation.'
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/30/13 NBC Nightly News reports on the risks of concussions in youth sports. Concussions in youth sports overall spiked 66 percent from 2001 to 2009, with young women especially at risk.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/31/13 Inside Edition reports on more of the drama at the facelift murder trial as one of the doctor's daughters testified that days before her death, her mother was overmedicated and worried about the amount of pain pills her husband was giving her.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/04/13
   Mayo Clinic Health System's Registered Dietitians were interviewed about National Diabetes Month.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/04/13
   Registered Dietitians were interviewed about the upcoming diabetes event at Mayo Clinic Health System.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/05/13 Mary Pengra was interviewed about the "Love Lights Tree" at Sacred Heart Hospital which benefits the Healing Place.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/05/13 NBC Nightly News reports on the recent mall shooting and how it shows we must fix mental healthcare.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/05/13 Mary Pengra and Barb Filla were interviewed about the "Love Light Christmas Tree" at Sacred Heart Hospital to honor and memorialize loved ones.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/07/13 NBC Nightly News reports that President Obama is sorry that some Americans are losing their current health insurance plans as a result of the Affordable Care Act, despite his promise that no one would have to give up a health plan they liked.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/07/13
   NBC Nightly News reports the FDA wants to ban trans fats from food.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/08/13 Julie Court was interviewed about the 2013 Healing Conference.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/11/13 Inside Edition reports Good Morning America's Amy Robach announced live on the air that she is battling breast cancer and will be having a double mastectomy.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/12/13 Inside Edition reports on many foods as well as household objects that have expiration dates and need to be thrown out.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/13/13 Lou Kelsey and Rick Wallin were interviewed about the "Share the Flame" fundraiser for the Epilepsy Foundation of Western Wisconsin.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/14/13 NBC Nightly News reports that President Barack Obama announced a fix to the vexing problem of cancelled health insurance policies saying insurers don't have to cancel plans next year just because of the Affordable Care Act.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/15/13 Inside Edition reports on a mysterious disease that calcifies the body, slowing turning them into human statues.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/18/13 Tonia Johnson and Margot Dahling were interviewed about Prematurity Awareness Month.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/20/13 Lou Kelsey and Rick Wallin were interviewed about the upcoming "Share the Flame" dinner and silent auction for Epilepsy Foundation of Western Wisconsin, what the foundation does and how it helps people in the area.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/20/13 WEAU 13 News reports on smoking and heart disease.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/25/13 WEAU 13 News reports on heart attack prevention.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/26/13 Dr. Don Weber with Mayo Clinic Health System and Tonia Johnson with March of Dimes were interviewed about Prematurity Awareness Month.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/27/13 Inside Edition reports on E-Cig's and how sales are expected to top \$1.7 billion this year. Is this alternative to smoking regular cigarettes safe?
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/28/13 Inside Edition interviews a food expert about Thanksgiving leftovers and how long they will stay good in your fridge.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/03/13 NBC Nightly News reports President Barack Obama said his signature health care reform law is going nowhere as long as he's in office, and he'll spend the remainder of this presidency fighting to make it work if he has to.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/09/13 Inside Edition reports Susan Boyle is back in the headlines revealing her personal battle with Asperger's syndrome.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/12/13 Inside Edition reports on the man who stood next to President Obama signing gibberish during Nelson Mandela's ceremony is saying he's a schizophrenic and suffered an episode on the stage.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/13/13
  Inside Edition interviews the woman who said that all moms should get in shape after having a baby. Now this woman is coming clean about her past, admitting that she wasn't always perfect. She has revealed that she has been overweight and bulimic.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/17/13 Inside Edition reports Apple founder Steve Jobs may have extended his life by more than two years when he received a liver transplant. Every year, 1500 people die waiting for a liver transplant but did he cut in the line to do it?

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/19/13 Dan Harriman and Scott Riley were interviewed about the Snow Biz for United Cerebral Palsy of West Central Wisconsin.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/20/13
   Dr. Lona Cook and Tara Holms talk about the Haiti Mission Trip with Cook Chiropractic.
   They are looking for donations of hygiene and person items.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/24/13 Allison Miller with the American Cancer Society talks about cancer issues.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/30/13 Lynette Smith and Becky Carpenter from Hebert Dental talk about their dental mission trip this year to Ghana, Africa with a team from Hebert Dental.

## SCIENCE/TECHNOLOGY

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/09/13
   Ready Wisconsin's Todd Pritchard was interviewed about Cyber Security Awareness
   Month in Wisconsin and gives advice to people for staying safe online.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/07/13 Inside Edition reports on a man who recently had breast implants.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/12/13
  Inside Edition reports on a new state-of-the-art technology. Two little girls were born with a rare condition and their parents were told by doctors they would never walk. After this state-of-the-art operation, these little angels are having their dream of walking realized.

### CULTURAL DEVELOPMENT

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/02/13 Claude Schilling was interviewed about the "Falling Leaves Art Studio Tour." More than 40 area artists will feature their work over the weekend.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/04/13 Doug Pearson was interviewed about a Norwegian Emigration Lecture.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/07/13 Chi Hi band director, Mike Renneke was interviewed about the "Music Along the Chippewa" marching band competition at Chippewa Falls High School.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/08/13 Ben Richgruber was interviewed about upcoming Eau Claire Regional Arts Center events.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/09/13 Cathy Statz was interviewed about the Master Singers Fall Concert.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/10/13 Information was given to viewers about the Chippewa Valley Symphony Concert. Music director, Nobuyoshi Yasuda, and Executive Director, Gordon Murphy were interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/14/13 Robbie Joern with First Lutheran Church and Jacky Miller with St. James the Greater Church were interviewed about a community conversation about immigrant issues.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/15/13 Seth Hale & Laura Schlichting were interviewed about the upcoming production of "Dracula" at UW Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/15/13 Pam Gardow was interviewed about the Chippewa Valley Book Festival which will host national, regional and local authors in various venues around Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/16/13 Eau Claire Regional Arts Center Director, Ben Richgruber tells viewers what's happening at the Eau Claire Regional Arts Center.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/21/13 Organizer, Ron Bartz was interviewed about the upcoming Wisconsin Wood-turners Expo in Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/22/13 Eau Claire Children's Theatre Director, Wayne Marek was interviewed about the productions, "Les Miserables" and the "Big Band Monster Bash."
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/24/13 Inside Edition reports on the history of Fenway Park and how fans were treated to a spectacularly memorable catch at game one of the World Series.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/25/13 Karen Hurd was interviewed about the upcoming production of "Robyn Hood" by the Community Arts at the State Theatre.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/31/13 Director, Bob Baca was interviewed about the "Big Band Extravaganza" battle between UW-Eau Claire bands.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/04/13 What's happening in November at the State Theatre. Executive Director of the EC Regional Arts Center, Ben Richgruber, was interviewed.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/05/13 Inside Edition reports on the oldest woman runner to finish the New York Marathon and sadly she has passed away.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/05/13 Ben Richgruber was interviewed about upcoming Eau Claire Regional Arts Center events.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/06/13 Dick Edwards and Corinne Hawkins were interviewed about a new book called "My Grandparent ... A Way to Provide a History of a Grandparent."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/06/13 Fanny Hill Dinner Theatre presents holiday shows, "Krismas Kookies" and "A Carol of a Christmas." Don Hodgins and Warren Hermodson were interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/13/13 Eleva-Strum Musical, Holly Shattuck and Gabe Toft were interviewed about the upcoming Eleva-Strum musical.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/15/13 Inside Edition reports Oprah gave a very edgy interview in London as she spoke about racism back home in America.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/15/13 Liz Wilson and Jane Mueller were interviewed about the upcoming Saint Cecilia Sing.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/20/13
   Bob Wierman was interviewed about the Eau Claire Men's Chorus Christmas Concert.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/22/13 Inside Edition looks back 50 years as the nation and the world was in a state of shock over the assassination of John F. Kennedy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/22/13 NBC Nightly News reports thousands of dignitaries, historians and citizens across the nation collectively commemorated the life and legacy of fallen president John F.
   Kennedy 50 years to the day when he was brutally assassinated on the afternoon of Nov. 22, 1963.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/25/13 Executive Director, Ben Richgruber was interviewed about the Eau Claire Regional Arts Center holiday lineup.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/02/13 Five harpists play holiday music with director Serena O'Meara.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/02/13 Information was given about the "Ye Olde Madrigale Dinner" sponsored by the UW-Eau Claire Music and Theatre Arts. This is a dinner and entertainment to benefit scholarships.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/06/13 Inside Edition remembers Nelson Mandela. The 95-year-old leader died at his home in South Africa.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/06/13 Inside Edition reports that Leah Remini hasn't left Scientology quietly as she's accusing the church of harassing her and encouraging friends not to speak to her. The Church of Scientology denies Remini's claims that they harassed her or encouraged people not to speak to her.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/06/13 World leaders, politicians, celebrities and public figures all across the globe mourned the passing of Nelson Mandela, anti-apartheid activist and South Africa's first black president.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/06/13 Information was given about the art and poetry show by Jeannette Robbins of Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/09/13 Wayne Marek was interviewed about "Scrooge the Musical" performed by the Eau Claire Children's Theatre.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/09/13 NBC Nightly News reports former President Jimmy Carter speaks with NBC's Brian Williams about Nelson Mandela's place in history along with Ghandi, Martin Luther King Jr. and Mother Teresa.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/10/13 Inside Edition reports there was a historic gathering in South Africa as world leaders came together to pay tribute to the late Nelson Mandela.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/10/13 NBC Nightly News reports President Barack Obama briefly put differences aside and shook the hand of the president of Cuba at the memorial service for Nelson Mandela.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/11/13 Director, Nobuyoshi Yasuda and Gordon Murphy were interviewed about the Chippewa Valley Symphony Orchestra's holiday concert.

## **BUSINESS/ECONOMY**

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 10/01/13 Inside Edition reports the federal government shut down last night at midnight, unable to come to any kind of agreement on a short term spending bill.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/01/13 NBC Nightly News reports the impact of the first government shutdown in 17 years began to be felt hours after lawmakers failed to come to a deal.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/02/13
   NBC Nightly News reports President Barack Obama summoned leaders in Congress from both parties to the White House on Wednesday as the federal government shutdown entered its second day with no immediate resolution in sight.
- MEET THE PRESS, 8:00am, National, (segments may vary) 10/06/13 Meet the Press has the latest on the impact the government shutdown is having on the economy. Plus, what does the current fight say for the prospects of future budget negotiations on the debt ceiling? Kentucky Republican Senator Rand Paul has been outspoken in trying to stop the government shutdown. Sunday, he joins Meet the Press exclusively to talk what comes next and where he thinks the parties can agree.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/08/13 NBC Nightly News reports the government shutdown delays payment for families of fallen soldiers. The government is withholding a \$100,000 payment normally wired to relatives of soldiers killed at war.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/08/13 NBC Nightly News reports President Barack Obama will meet with leaders in Congress on the subject of the national debt.
- MEET THE PRESS, 8:00am, National, (segments may vary) 10/13/13 Meet the Press has the latest on the impact that the government shutdown and the ongoing debate over the debt ceiling have on the world's economy. David talks exclusively with the Managing Director of the International Monetary Fund Christine Lagarde. How close is Washington to reaching an agreement on the debt ceiling and the government shutdown? And why can't either side seem to agree on anything? We'll get the latest from two top lawmakers in their party: Sen. Rob Portman (R-OH) and Assistant Democratic Leader Sen. Dick Durbin (D-IL).
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/14/13 President Bob McCoy was interviewed about the Eau Claire Area Chamber of Commerce's annual Business Expo and Job Fair.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/15/13 Executive Director of Visit Eau Claire, Linda John was interviewed about fall tourism in the Chippewa Valley.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/15/13 WEAU 13 News reports on updates to the property tax bill.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/15/13 WEAU 13 News reports on the Eau Claire Business Expo.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/16/13 NBC Nightly News reports Senate leaders said that they had reached an agreement to end a protracted government shutdown and avert default on the national debt.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/16/13 WEAU 13 News reports on planned Irvine Park Zoo renovations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/17/13 NBC Nightly News reports how much money it costs to close down the government. Economists are adding up the collateral damage.
- MEET THE PRESS, 8:00am, National, (segments may vary) 10/20/13 What impact did the threat of a near U.S. default have on the nation's economy? Congress averted the crisis for now but will history repeat itself? Meet the Press talks exclusively with Treasury Secretary Jack Lew. The bruising budget battles have left both sides of the aisle politically damaged. After averting a crisis, can Congress come together to avoid the next showdown and work on other big issues like immigration reform? Meet the Press talks with two key Senators in both parties: Democrat Chuck Schumer of New York and Republican Tom Coburn of Oklahoma.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/23/13 President, Bob McCoy was interviewed about the upcoming Eau Claire Area Chamber of Commerce trips.
- MEET THE PRESS, 8:00am, National, (segments may vary) 10/27/13

  David Gregory takes the health care debate outside of Washington to see how Obama's plan is having an impact on states across the country. Gov. John Kasich (R-OH)—Ohio's Republican governor bucked his own party this week, succeeding in a year-long quest to expand the state's Medicaid program under Obamacare. Meet the Press hears from Kasich on why he's backing this federally-administered exchange, and his thoughts about the future of the GOP and the economy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/01/13 NBC Nightly News reports Americans who rely on food stamps are expected to suffer an average loss of \$36 a month starting Friday, after Congress approved a bill that will siphon \$5 billion from the program.

- MEET THE PRESS, 8:00am, National, (segments may vary) 11/03/13
  One year since the 2012 presidential election, David Gregory will talk exclusively with the former Republican nominee, Mitt Romney, about the rollout of Obamacare. What would a President Romney have done differently? Plus, from the government shutdown to national security, we'll get his view on where the U.S. is headed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/08/13 Eau Claire Economic Development Corporation's director, Brian Doudna and Beth Mathison with Manpower were interviewed about narrowing the skills gap.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/15/13 Information was given to viewers about the holiday season opener in downtown Eau Claire and Water Street areas. Mickey Judkins with the Water Street Business Improvement District and Salina Heller with Downtown Eau Claire Inc. were interviewed.
- MEET THE PRESS, 8:00am, National, (segments may vary) 11/17/13 Pelosi's defense of the law that she helped pass and her take on the law's future. What's really behind the Obamacare crisis?
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/18/13 WEAU 13 News reports on seasonal jobs in the Chippewa Valley.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/19/13 WEAU 13 News reports that the downtown Ramada Inn is closing.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 11/27/13 Inside Edition reports on Black Friday and how it is one of the busiest shopping days of the year. It's also one of the most dangerous, from pickpockets to determined shoppers who will mow you down to get a good deal.
- MEET THE PRESS, 8:00am, National, (segments may vary) 12/01/13 Taking America's temperature on Iranian negotiations and the latest on Obamacare. As the Obama administration passes the November 30 deadline, what's the status of healthcare.gov?
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/02/13 WEAU 13 News reports on the latest cyber scams.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/02/13 WEAU 13 News reports on the new Wendy's proposal in Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/03/13 Salina Heller with Downtown Eau Claire, Inc. was interviewed about "Christmastime in the City," Downtown Eau Claire's big event for shopping and celebrating downtown.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/04/13 Dick Hebert, Parks and Rec Director at Irvine Park in Chippewa Falls talks about the new improvements and how it will help tourism and the economy.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/06/13
   Salina Heller with Downtown Eau Claire Inc. talks about Christmastime in the City and Mickey Judkins, owner of Details on Water Street talks about economic push from the holidays on small businesses.
- MEET THE PRESS, 8:00am, National, (segments may vary) 12/13/13 Meet the Press talks about the budget deal. With support in the house, will the budget pass the Senate and become law? And what does this bipartisan compromise signal for future political deal-making?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/19/13 NBC Nightly News reports on the massive Target credit card breach. Hackers hit the bullseye with the recent unprecedented hack of Target credit and debit card information. Up to 40 million consumers might have had their data stolen.
- MEET THE PRESS, 8:00am, National, (segments may vary) 12/20/13 With the new Obamacare deadlines up ahead and an economy on the rise, how will the US fair in 2014? And what does it mean for the Obama presidency? Is the US economy on the rebound? And what is the impact of employment and the minimum wage? An exclusive conversation with the head of the international monetary fund.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/25/13 NBC Nightly News reports UPS deliveries have been behind delivering Christmas packages due to bad weather, slippery roads and high volume.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 12/26/13 Inside Edition reports there is outrage today at UPS and Fed Ex for not delivering their packages by Christmas as promised.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/26/13
   NBC Nightly News reports that UPS and Fed Ex are scrambling to deliver delayed
   Christmas packages.