

## Memorandum



To: Public File  
From: Jolene, Jensen, Executive Assistant/Programming  
Re: Issues and Programs Report, 3rd Quarter 2020  
Date: October 7, 2020

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from July 1 – September 30, 2020. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

- Children/Youth
- Education
- Violence
- Health/Medical
- Agriculture/Environment
- Science/Technology
- Substance Abuse/Addiction
- Family Values
- Cultural Development
- Economy/Business

### **Public Service Announcements**

Also during 3rd quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 410 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 3<sup>rd</sup> quarter, 2020. NBC also airs "The More You Know" PSA's.

## NBC NETWORK NON-BROADCAST EFFORTS

July - September, 2020

### NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

## **Issue-Oriented Projects and Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

### **COMMUNITY CALENDAR**

Air Dates: 7/1/20 – 9/30/20

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

### **FCC REPACK RESCAN**

Air Dates: 06/01/20 – 07/03/20

WEAU produced and aired PSA's to support the FCC repack. These spots help antenna viewers know when it's time to rescan their televisions.

### **VIRTUAL HEART WALK**

Air Dates: 08/04/20 - 09/18/20

WEAU produced and aired a PSA promoting a Virtual Heart Walk to benefit the American Heart Association.

### **CLAY SHOOT FOR SCOUTING**

Air Dates: 08/12/20 - 09/02/20

WEAU produced and aired a PSA promoting a clay shooting event to fundraise for the local Scouts BSA.

### **BOYS AND GIRLS CLUB GENERIC IMAGE**

Air Dates: 08/15/20 - TBD

WEAU produced and aired a PSA highlighting the local Boys and Girls Clubs.

### **HEALTHY COMMUNITY FOR A HEALTHY SCHOOL YEAR**

Air Dates: 09/15/20-09/30/20

WEAU aired a PSA from the Eau Claire County Health Department to promote fighting COVID-19 in the community at large.

### **HELP SAVE OUR SCHOOL YEAR**

Air Dates: 09/15/20-09/30/20

WEAU aired a PSA from the Eau Claire County Health Department to promote fighting COVID-19 in schools.

**WE'RE EXCITED FOR A SAFE AND HEALTHY SCHOOL YEAR**

Air Dates: 09/15/20-09/30/20

WEAU aired a PSA from the Eau Claire County Health Department to share why kids are excited to be back at school, despite COVID-19.

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## **COMMUNITY PARTICIPATION**

**\*\*Community participation was down this quarter due to COVID-19 cancellations\*\***

### **Michael Strubel**

August 20

Chippewa Falls Chamber - Leadership Chippewa Falls

Emceed a virtual meeting (Zoom) – The majority of the audience was at the Chippewa Falls Chamber Building. Approximately 20-25 area business leaders and community members were in attendance. Spoke about Chippewa Valley media, Michael's job, and the role WEAU plays in the community.

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### **Tyler Mickelson**

July-August

Was a volunteer Coach for Bloomer Little League Baseball.

### **Danielle Wagner**

September 19

Danielle emceed this year's virtual 2020 "Eau Claire Heart Walk."

### **Amie Winters**

July 22

Amy emceed a virtual rubber duck race down the river at UWEC to raise awareness for the Children's Museum of Eau Claire.

### **Judy Clark**

September 22

Judy was a virtual emcee for the "Ladies Evening Extravaganza" to support the Family Support Center in Chippewa Falls.

September 22

Judy was a virtual walk host for the Alzheimer's Association's "Walk to End Alzheimer's" in Eau Claire.

## **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News:** Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

**Dateline NBC:** NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

**3<sup>rd</sup> Quarter 2020  
Responsive Programming**

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

**WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING**  
**Interviews average 2 minutes 30 seconds**

**IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.  
(the reason why there are only a few interviews listed)**

**Children/Youth**

4/12 - Hailey Krajewski, Director of Resource Development with the Boys & Girls Clubs of the Greater Chippewa Valley, discussed the 'Youth of the Year' with an upcoming virtual Gala-Thon.

**Health/Medical**

**Education**

**Substance Abuse/Addiction/Violence**

**Agriculture/Environment**

**Cultural Development**

4/14- Kerry Kincaid, from 'Together Chippewa Valley' was interviewed. 'Together Chippewa Valley' is a coalition of nonprofits to raise funds through community-wide fundraising.

**Economy/Business**

**Science/Technology**

**Family Values**

**WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG**  
**Interviews are approximately 4 minutes long**

**IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.  
(the reason why there are only a few interviews listed)**

**Children/Youth**

**Health/Medical**

July 22 - Harvest of the Month with Ruth Chipps, RD, features cucumbers and a tasty, healthy salad recipe.

September 1 - Harvest of the Month with Ruth Chipps, RD, features healthy summer squash recipes.

**Education**

**Substance Abuse/Addiction/Violence**

**Agriculture/Environment**

July 8-Dairy Farmers of Wisconsin's, Tina Peterson makes a Summer Stone Fruit Crisp with Wisconsin cheese.

July 14- Dairy Farmers of Wisconsin's, Tina Peterson celebrates National Ice Cream Month with a special dessert featuring Wisconsin-made ice cream.

July 17-Wisconsin Potato Growers Association's, Sara Agena features a recipe for potato pizza pockets on the grill.

July 27- Wisconsin Potato Growers Association's, Sara Agena makes potato succotash.

August 7-Wisconsin Beef Council's, Angie Horkan makes Hawaiian Meatball kabobs on the grill.

August 11- Wisconsin Potato Growers Association's, Sara Agena makes caprese twice baked potatoes.

August 17-Wisconsin Beef Council's, Angie Horkan makes grilled ground beef stuffed peppers.

August 24- Wisconsin Potato Growers Association's, Sara Agena makes dill pickle potato salad.

August 26-Dairy Farmers of Wisconsin's, Tina Peterson makes fresh berry bruschetta featuring Wisconsin cheese.

September 8- Wisconsin Beef Council's, Angie Horkan makes beef quesadillas.

September 22- Dairy Farmers of Wisconsin's, Tina Peterson makes an Italian Pasta Salad featuring Wisconsin cheese.

September 25-Wisconsin's 73<sup>rd</sup> Alice in Dairyland, Julia Nunes features pork recipes for National Pork Month.

**Cultural Development**

**Economy/Business**

**Science/Technology**

**Family Values**

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# **WEAU 13 NEWS AT 5 ISSUES AND PROGRAMMING FCC LOG**

**Interviews average 3 minutes**

**IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.  
(the reason why there are only a few interviews listed)**

## **Children/Youth/Health**

August 28- Ruth Chipps, RD, features easy recipes for healthy school lunches as students head back to class.

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## **Health/Medical**

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## **Education**

August 12-Holly Hakes, a counselor with Real Living, talks about counseling available for schools and businesses in the era of COVID-19.

## **Substance Abuse/Addiction/Violence**

## **Agriculture/Environment**

## **Cultural Development**

## **Economy/Business**

## **Science/Technology**

## **Family Values**

**NBC NIGHTLY NEWS**  
**ISSUES AND PROGRAMMING SUMMARIES**  
**Times vary**

**BUSINESS**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/20  
NBC Nightly News reports the \$600 federal unemployment benefit ends this month.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/02/20  
NBC Nightly News reports the U.S. economy gains 4.8 million jobs as unemployment rate falls to 11.1 percent.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/20  
NBC Nightly News reports housing advocates fear waves of homelessness as moratoriums expire.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/20  
NBC Nightly News asks what President Trump is hiding by withholding his tax returns.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/15/20  
NBC Nightly News reports why coins are disappearing from cash registers across the country. Also, Biden opens up 11-point lead over President Trump in NBC News/Wall Street Journal poll.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/20  
NBC Nightly News reports tens of thousands of mail ballots won't count in this year's primaries. What happens in November.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/20  
NBC Nightly News reports democratic leaders reject \$1 trillion Republican coronavirus aid plan.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/20  
NBC Nightly News reports millions rely on emergency pandemic benefits for rent, food and medicine.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/20  
NBC Nightly News reports Marlins COVID-19 outbreak throws MLB season into doubt just days into start. What does this mean for MLB future?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/30/20  
NBC Nightly News reports President Trump suggests delaying the election. Also, unemployment rises for second-straight week.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/31/20  
NBC Nightly News reports that President Trump may ban TikTok in U.S. as soon as Saturday. And farmworkers from Mexico are lured to U.S. for no-pay jobs.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/20  
NBC Nightly News reports on Biden's big decision: Four ways his running mate could help or hurt the Democratic ticket.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/03/20  
NBC Nightly News reports Uncle Sam's coronavirus aid looks a lot like a wealth transfer to the rich.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/05/20  
NBC Nightly News reports Twitter bans 7,000 QAnon accounts as part of board crackdown on the conspiracy theory linked to harassment, misinformation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/20  
NBC Nightly News reports President Trump signs executive orders boosting unemployment benefits by \$400 a week, providing other coronavirus economic relief after talks with Democrats hit impasse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/13/20  
NBC Nightly News reports canceling college football is coming down to dollars and sense.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/14/20  
NBC Nightly News reports U.S. Postal Service warns numerous states that mail-in ballots may be delivered too late to be counted.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/18/20  
NBC Nightly News reports postmaster general suspends changes to postal service to avoid any impact on election mail. Also, S&P closes with a record high.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/19/20  
NBC Nightly News reports Apple just became the first U.S. company worth \$2 trillion.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/20  
NBC Nightly News reports Federal judge dismisses President Trump's latest effort to shield his tax returns from Manhattan DA.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/20  
NBC Nightly News reports Biden accepts the Democratic nomination as the Democratic National Convention wraps up.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/20  
NBC Nightly News reports how unemployed people have found a new way to make money: internet odd jobs. Also, the House passes a bill to reverse recent Postal Service changes and infuse \$25 billion in emergency funding.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/23/20  
NBC Nightly News reports Postal Service delays of prescription drugs, putting thousands of American lives at risk.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/20  
NBC Nightly News reports on the economy under President Trump and his stance on coverage for pre-existing health conditions and more.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/28/20  
NBC Nightly News reports President Trump accepts the Republican nomination.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/03/20  
NBC Nightly News reports President Trump's new strategy against Biden faces signs of trouble, polls show. Also, Facebook will ban new political ads in week before election to prevent manipulation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/04/20  
NBC Nightly News reports early voting begins and mail-in ballot requests Democrats with an edge in four key states. Also, U.S. economy gains 1.4 million jobs.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/20  
NBC Nightly News reports late mail leaves rural America disconnected.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/07/20  
NBC Nightly News reports Biden, President Trump duel over the prospect of a safe coronavirus vaccine before Election Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/20  
NBC Nightly News reports how the NFL will look different this season. Also, Russia, China and Iran escalate cyberattacks on both presidential campaigns.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/20  
NBC Nightly News reports on Obamacare while Republican candidates go mum on health care law.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/13/20  
NBC Nightly News reports TikTok reaches deal to sell U.S. operations to Oracle, rejects Microsoft's proposal.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/14/20  
NBC Nightly News reports billionaire Steve Cohen finalizing a deal to buy New York Mets for around \$2.4 billion. Also, NBC News gives information on what viewers need to know about voting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/19/20  
NBC Nightly News reports President Trump says he approved deal between TikTok, Oracle and Walmart.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/20/20  
NBC Nightly News reports Biden maintains an 8-point national lead over President Trump. Also, secret documents show how North Korea launders money through U.S. banks. Democrats face limited options to stop President Trump from replacing Ginsburg.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/22/20  
NBC Nightly News reports CDC warns parents to avoid high-risk trick or treating.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/20  
NBC Nightly News reports California bans sale of gas-powered cars by 2035.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/24/20  
NBC Nightly News reports jobless benefits for tens of millions are expiring as Washington moves on.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/25/20  
NBC Nightly News reports Justice Ruth Ginsburg becomes first woman to lie in state at the Capitol.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/26/20  
NBC Nightly News reports President Trump set to introduce Amy Coney Barrett as his nominee for Supreme Court Justice.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/27/20  
NBC Nightly News reports President Trump avoided taxes for years, NYT reports. Also, judge blocks President Trump's ban on TikTok downloads hours ahead of midnight deadline.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/30/20  
NBC Nightly News reports on the first debate between President Donald Trump and Joe Biden.

## **VIOLENCE**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/09/20  
NBC Nightly News reports gun violence disproportionately affects minorities. Data shows it's getting worse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/20/20  
NBC Nightly News reports suspect in shooting death of federal judge's son is found dead, believe to be attorney.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/21/20  
NBC Nightly News reports fourteen injured in shootout at Chicago funeral as city reels from surge in gun violence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/22/20  
NBC Nightly News reports FBI says it has evidence linking suspect in federal judge family shooting to a California murder.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/20  
NBC Nightly News reports American survivors of Hiroshima bombing are still looking for their story to be told 75 years later.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/10/20  
NBC Nightly News reports 100 arrested and 13 officers injured in Chicago during unrest following a police-involved shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/20  
NBC Nightly News reports Golden State Killer, who terrorized California for more than a decade and admitted to 13 murders, is sentenced to life without parole.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/20  
NBC Nightly News reports protests erupt after video shows police in Wisconsin shooting Black man in the back multiple times.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/26/20  
NBC Nightly News reports 17-year-old arrested in connection with fatal shooting of Jacob Blake protest in Kenosha, WI.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/20  
NBC Nightly News reports 17-year-old suspect in fatal shootings at a protest for Jacob Blake is charged with two counts of homicide.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/20  
NBC Nightly News reports only one officer of three indicted in Breonna Taylor's shooting death faces charges of wanton endangerment.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/24/20  
NBC Nightly News reports Breonna Taylor family lawyer blasts 'sham proceeding' after no officers charged for her killing.

## **AGRICULTURE/ENVIRONMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/02/20  
NBC Nightly News reports Scientists sound alarm over summer forecast as heat bubbles, thunderstorms and a pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/20  
NBC Nightly News reports Federal judge orders Dakota Access pipeline to shut down pending environmental review.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/20  
NBC Nightly News reports Tropical Fay on path to bring heavy rain and strong winds to the Northeast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/25/20  
NBC Nightly News reports Hurricane Hanna, first hurricane of 2020, makes landfall in Texas.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/03/20  
NBC Nightly News reports Hurricane Isaias makes landfall in North Carolina, bringing dangerous winds and rainfall to East Coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/04/20  
NBC Nightly News reports deadly tropical storm Isaias strikes Northeast after leaving path of destruction.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/20  
NBC Nightly News reports Latino undocumented workers are working in the shadows of California's agricultural industry. Now they must choose: Health or pay.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/09/20  
NBC Nightly News reports some large farms received five figures in COVID-19 aid and others got barely anything.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/14/20  
NBC Nightly News reports intense heatwave overwhelm California grid, triggering power outages for first time since 2001.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/20  
NBC Nightly News reports two tropical storms developing into hurricanes as they aim for U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/20  
NBC Nightly News reports Laura strengthens to a hurricane as it barrels toward the Texas-Louisiana border.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/20  
NBC Nightly News reports video shows devastation in Louisiana in wake of Hurricane Laura.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/29/20  
NBC Nightly News reports the bodies of whales, turtles, and other sea creatures have washed up on the shores of Mauritius, three weeks after a ship carrying thousands of tons of oil ran aground off the Indian Ocean island.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/03/20  
NBC Nightly News reports record setting heat to hit California.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/20  
NBC Nightly News reports on the wildfire north of Sacramento, now the largest in California.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/11/20  
NBC Nightly News reports how West Coast officials are fighting wildfires.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/20  
NBC Nightly News reports Oregon prepares for mass fatality incident as fires continue to ravage West Coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/13/20  
NBC Nightly News reports Western wildfires burning for thousands of miles, creating dangerous air conditions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/14/20  
NBC Nightly News reports Sally upgraded to hurricane, set to make landfall on Gulf Coast Tuesday.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/15/20  
NBC Nightly News reports Hurricane Sally bears down on Gulf Coast. Also, birds are dropping dead in New Mexico, potentially in the hundreds of thousands. Nightly News tells why.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/22/20  
NBC Nightly News reports tropical storm Paulette regains some strength adding to weird 2020 weather.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/20  
NBC Nightly News reports Australian rescuers are in a race against time to save hundreds of pilot whales beached on Tasmania's coastline.

## **CHILDREN/YOUTH**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/10/20  
NBC Nightly News reports nearly 100,000 children test positive for COVID-19 in last two weeks of July.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/20  
NBC Nightly News reports President Trump cabinet officials voted in 2018 White House meeting to separate migrant children from their parents.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/20  
NBC Nightly News reports more than 200 "Save the Children" events are scheduled to take place across the country, organized by a constellation of individuals and newly formed groups with no connection to the well-known nonprofit organization of the same name. QAnon connections are evident.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/20  
NBC Nightly News reports some wary parents won't vaccinate kids against COVID-19, setting up future school showdowns.

## **SCIENCE/TECHNOLOGY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/20  
NBC Nightly News reports WHO expands coronavirus guidance after pressure from scientists over airborne spread.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/02/20  
NBC Nightly News reports NASA astronauts return to Earth on SpaceX's Crew Dragon.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/03/20  
NBC Nightly News reports Scientists express skepticism over Nov. 1 vaccine target.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/14/20  
NBC Nightly News reports scientists scouring the galaxy for extraterrestrial life find a key biosignature.

## **FAMILY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/02/20  
NBC Nightly News reports some states are beginning to wake up to the inequalities of parentage laws.

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## **CULTURAL**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/03/20  
NBC Nightly News reports Washington Redskins to do thorough review of team name.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/20  
NBC Nightly News reports tensions over Spanish colonial monuments are gaining momentum against the backdrop of the Black Lives matter movement.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/20/20  
NBC Nightly News reports Biden says four Black women are on his VP list but won't commit to choosing one.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/20  
NBC Nightly News reports John Lewis, deceased civil rights giant, crosses Selma Bridge on way to Montgomery one final time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/03/20  
NBC Nightly News asks why Afro Americans keep getting locked out of the housing market.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/11/20  
NBC Nightly News reports Biden's choice of a Black woman for VP is historic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/13/20  
NBC Nightly News reports DOJ accuses Yale of discriminating against white and Asian American applicants.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/20  
NBC Nightly News reports Kamala Harris takes place in cultural history and Obama delivers a sobering message case against President Trump.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/28/20  
NBC Nightly News reports thousands gather to commemorate "March on Washington", the 57<sup>th</sup> anniversary when Martin Luther King Jr. gave his famed "I Have a Dream" speech.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/20  
NBC Nightly News reports most-decorated WWI soldier denied Medal of Honor because he was a Mexican American immigrant.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/20/20  
NBC Nightly News reports scores of Confederate statues were taken down this summer. Where did they go?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/21/20  
NBC Nightly News reports Spanish-languages disinformation intensified among Florida Latinos, worrying Democrats.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/27/20  
NBC Nightly News reports racism and pandemic stresses have created a 'mental health tsunami' in the Black community.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/30/20  
NBC Nightly News reports California law is first to blaze a path to reparations for Black people, descendants of slaves.

## **EDUCATION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/20  
NBC Nightly News reports school districts want to reopen safely – but say they can't afford to do it.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/20  
NBC Nightly News reports parents are choosing home school over school at home during the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/08/20  
NBC Nightly News reports New York City public schools will reopen on a part-time basis in the fall.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/13/20  
NBC Nightly News reports LA and San Diego school districts are starting school online as virus cases surge in state.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/20  
NBC Nightly News reports some teachers and parents object as Detroit reopens classrooms.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/20  
NBC Nightly News reports CDC releases long-awaited guidance for schools, with strong emphasis on need for in-person learning.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/07/20  
NBC Nightly News reports New York governor says schools can reopen for in-person classes, citing low coronavirus infection rates.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/10/20  
NBC Nightly News reports teachers share anonymous concerns about going back to school amid the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/13/20  
NBC Nightly News reports CDC director says school openings should not be hastily done.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/20  
NBC Nightly News reports UNC-Chapel Hill becomes first college to send students home after reopening amid COVID-19 outbreak.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/18/20  
NBC Nightly News reports Coronavirus is spreading in schools, but the federal government isn't keeping count.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/23/20  
NBC Nightly News reports Ohio University's identity crisis shows the struggles of regional public universities.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/31/20  
NBC Nightly News asks how did America's schools become so segregated?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/20  
NBC Nightly News reports how the University of Arizona helped prevent an outbreak before it began.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/17/20  
NBC Nightly News reports President Trump calls for 'patriotic education' in speech attacking anti-racism teaching in schools as 'child abuse.'

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/21/20  
NBC Nightly News reports three families chose between online and in-person school. Now they're questioning their decisions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/26/20  
NBC Nightly News reports on a day in the life of a teacher, football coach and student navigating school in Texas after COVID-19 outbreak.

## **HEALTH**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/20  
NBC Nightly News reports internal messages reveal crisis at Houston hospitals as coronavirus viruses surge.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/02/20  
NBC Nightly News reports the body's COVID-19 weapon could be cells that mysteriously remember the virus for decades.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/20  
NBC Nightly News reports President Trump's trying to end Obamacare, but there's emerging evidence it could undo him.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/20  
NBC Nightly News reports U.S. governors from both parties implore Americans to wear masks.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/20  
NBC Nightly News reports exotic meats are a Chinese delicacy but they're causing concern about another outbreak.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/20  
NBC Nightly News reports how blood type may affect your coronavirus risk.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/12/20  
NBC Nightly News reports Florida shatters coronavirus records with almost 15,300 new cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/20  
NBC Nightly News reports the Coronavirus is spreading faster than ever in the U.S. Also is it possible to re-infect?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/15/20  
NBC Nightly News reports COVID-19 spike hits Texas nursing homes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/20  
NBC Nightly News reports Coronavirus test results can take days, or even weeks. Rapid tests could take minutes – with a catch.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/24/20  
NBC Nightly News reports one-third of COVID-19 patients who heal at home have long-term symptoms, CDC says.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/20  
NBC Nightly News asks when will coronavirus cases peak?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/20  
NBC Nightly News reports on a few women’s coronavirus symptoms that never went away.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/30/20  
NBC Nightly News reports COVID-19 is proving to have a deadly toll among Hispanic residents.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/31/20  
NBC Nightly News reports Fauci ‘cautiously optimistic’ coronavirus vaccine could prove effective by late fall or early winter.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/05/20  
NBC Nightly News reports Americans are dying from coronavirus at an accelerating pace.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/20  
NBC Nightly News interviews World Health Organization leaders as the U.S. coronavirus death toll nears 160,000.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/20  
NBC Nightly News asks when can expect a safe, reliable vaccine as three vaccines are in phase 3 of human clinical trials.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/10/20  
NBC Nightly News reports large gatherings raise alarm as U.S. surpasses 5 million COVID-19 cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/20  
NBC Nightly News reports insulin prices are soaring, patients are dying and pharma is fighting price caps.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/20  
NBC Nightly News reports the world’s trying to warn us about COVID-19 in winter, the world’s just not listening.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/19/20  
NBC Nightly News reports on survivors of COVID-19 face stigma after diagnosis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/20  
NBC Nightly News reports Michigan agrees to pay \$600 million to Flint residents affected by the lead-tinted drinking water crisis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/20  
NBC Nightly News reports nurses say hospitals won't supply COVID-19 tests and enough protective wear.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/20  
NBC Nightly News reports Hong Kong man becomes first confirmed patient to be reinfected with coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/30/20  
NBC Nightly News reports researchers see hope for a coronavirus treatment in llama antibodies.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/02/20  
NBC Nightly News reports biker who attended Sturgis motorcycle rally dies of COVID-19, becoming the first death traced to event that attracted 400,000 people.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/03/20  
NBC Nightly News reports CDC urges states to prepare for a large-scale rollout of COVID-19 vaccines by November 1.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/11/20  
NBC Nightly News reports Dr. Fauci says U.S. won't get back to normal until late 2021.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/13/20  
NBC Nightly News reports Coronavirus has killed nearly 200,000 people in the U.S. Also, Arizona residents fight for compensation for nuclear test.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/16/20  
NBC Nightly News reports President Trump contradicts CDC director on COVID-19 vaccines after Biden slams president's promises.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/19/20  
NBC Nightly News reports U.S surpasses 200,000 coronavirus deaths, doubling toll in a span of four months.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/24/20  
NBC Nightly News reports some COVID-19 models correctly predicted 200K deaths. Here is what they are warning for the coming months.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/26/20  
NBC Nightly News reports a second coronavirus wave could turn cracks in the hospital system into 'earthquakes.'
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## **DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES**

- DATELINE NBC, National, 120 minutes 8:00pm, 07/03/20  
(Violence) A mystery begins when 19-year-old Kenia Monge disappears after heading out to meet her friends. Months later, when Lydia Tillman survives a brutal attack nearby, it becomes clear that the two cases are connected.
- DATELINE NBC, National, 60 minutes 9:00pm, 07/06/20  
(Violence) When Tara Grinstead vanishes, detectives begin an investigation that will span over a decade. Just when it seemed the mystery would never be solved, a twist changes everything. The broadcast features new details and interviews with key players in the case.
- DATELINE NBC, National, 120 minutes 8:00pm, 07/10/20  
(Violence) When a nursing student vanishes from a parking garage after leaving her training hospital, investigators track security camera footage and her cellphone to find out the truth.
- DATELINE NBC, National, 60 minutes 9:00pm, 07/13/20  
(Violence) Dateline NBC airs a broadcast on an actress's search for her missing sister.
- DATELINE NBC, National, 120 minutes 8:00pm, 07/17/20  
(Violence) Dateline airs a broadcast on the mysterious death of a husband caught in a love triangle.
- DATELINE NBC, National, 60 minutes 7:00pm, 07/18/20  
(Violence) When a mother goes missing in Montana, it begins an investigation with many twists and turns.
- DATELINE NBC, National, 60 minutes 9:00pm, 07/20/20  
(Violence) Dateline investigates the disappearance of a Connecticut mother. The broadcast features the latest developments in the case and a comprehensive look at the last day Jennifer Dulos was seen alive.
- DATELINE NBC, National, 120 minutes 8:00pm, 07/24/20  
(Violence) Two families work together on a multimillion-dollar farm until the manager is killed in an explosion. As police investigate, family members start to turn on each other.
- DATELINE NBC, National, 60 minutes 7:00pm, 07/25/20  
(Violence) When a graduate student is shot outside of her North Carolina home, detectives discover a love triangle connected to the case.

- DATELINE NBC, National, 120 minutes 8:00pm, 07/31/20  
(Violence) A firefighter returns home after a long shift to find his wife unresponsive in their bedroom. What could have happened?
- DATELINE NBC, National, 120 minutes 8:00pm, 08/07/20  
(Violence) Dateline NBC reports on a commune leader with deadly secrets.
- DATELINE NBC, National, 120 minutes 8:00pm, 08/14/20  
(Violence) Tracey Roberts is home with her three children when there appears to be a home invasion. What really happened?
- DATELINE NBC, National, 60 minutes 9:00pm, 08/31/20  
(Violence) A 36-year-old Iraq war veteran calls 911 and reveals she is scared for her safety. When she later disappears, investigators have to figure out who exactly she was afraid of.
- DATELINE NBC, National, 60 minutes 9:00pm, 09/11/20  
(Violence) An international celebrity shoots and kills his girlfriend just 8 months after competing in the London Olympics. Charged with murder, he tells police it was a tragic mistake and that he was acting in self-defense as he believed he was firing at an intruder. The one-hour broadcast reports on the aftermath of the judge's verdict and the ensuing court battle.
- DATELINE NBC, National, 60 minutes 9:00pm, 09/14/20  
(Violence) Just days before Christmas, high school senior Michelle Martinko is found stabbed to death in her car after visiting the mall. It would take almost 40 years for investigators to identify the killer – and when they did, Martinko's family and friends were stunned.
- DATELINE NBC, National, 60 minutes 9:00pm, 09/18/20  
(Violence) A husband calls 911 to report his pregnant wife, has died by suicide. The case is closed until a suspicious house fire 24 years later leads police to question what really happened that day. With no eyewitnesses or physical evidence, the detectives begin the search for answers.
- DATELINE NBC, National, 60 minutes 9:00pm, 09/21/20  
(Violence) When a Colorado rancher mysteriously disappears, his friends know something isn't right. For years, they continue to fight for answers as some question if they truly knew the real Jake.
- DATELINE NBC, National, 60 minutes 8:00pm, 09/24/20  
(Violence) A young woman survives a brutal attack and detectives work tirelessly to find a suspect. But when they finally do, the victim is convinced they have the wrong man. Keith Morrison reports.

- DATELINE NBC, National, 60 minutes 9:00pm, 09/28/20  
(Violence) When a mother of two suddenly goes missing, police arrive to find a crime scene at her apartment. As detectives investigate, her friends and family reveal she feared she was being stalked.

**WEAU 13 NEWS AT 10PM**  
**ISSUES AND PROGRAMMING FCC LOG**  
**Times vary**

7/8/2020

COVID-19 Exposure (health) -- A server at a Eau Claire Golf and Country Club tests positive for COVID-19, and tests results for a member of the club are pending. (5 percent of the kitchen staff is now in quarantine, and more employees will have to quarantine if the member's test results come back positive. The club says it could have been worse if health precautions weren't in place.

Former Supt. New Charges (violence) -- The former superintendent for the Altoona School District faces new federal charges related to child pornography.

The federal indictment claims Dan Peggs had a hard drive with porn on it, and a victim used in making porn was younger than 12. Peggs is set to go to trial in October, 2020.

Mask Mandate (health) -- The mayor of Winona signs an order requiring face masks in public places. The order lasts for 30 days. People who don't wear a face covering could be cited with trespassing and face a fine.

Summer Fun Packs (children) -- The Eau Claire Parks, Rec, and Forestry Department handed out summer fun packs to families at the Boyd Park shelter. The packs include activities and games for the kids. The hope was to hand out about 150 fun packs.

CRBL Cancels Season (health) -- The Chippewa River Baseball League cancels its season after a player tested positive for coronavirus on Monday. Games can still be played as exhibitions but won't count toward league play. This is the first year the season is canceled since 1945.

7/16/2020

Mask Mandates (health) -- More major retailers are requiring customers to wear face coverings. WI grocery store chain, Woodman's, added its name to the list.

School Plan (education) -- The Chippewa Falls Area Unified School District released a preliminary plan for reopening in the fall called "Roadmap to Reopening." The plan talks about extra safety measures in place, blended instructional methods, and face coverings.

Hiawatha Statue (family values) -- The La Crosse Board of Parks Commission unanimously voted to remove the Hiawatha statue in Riverside Park. The mayor sent a letter requesting the removal earlier this week. The statue has long been criticized for its depiction of Indigenous communities. The artist's family will take the statue once it finds a new location for it.

7/31/2020

Leinie's Logo Change (business) -- Leinenkugel's Brewing Company in Chippewa Falls announced it's changing its logo, which is currently a Native American woman. Dick Leinenkugel says the change will start in a few months and go into 2021 and the logo is changed on merchandise and product.

Mask Enforcement (health) -- One day after Governor Evers' Executive Order requiring face coverings in Wisconsin, several law enforcement agencies say they don't plan to enforce the \$200 fine. The La Crosse County Sheriff's Department says it will not follow-up on violations, and asks people not to call 911 to report them. The Chippewa County Sheriff's Office says it supports wearing masks, but asks people not to call 911 or the non-emergency line to report complaints or ask question. Instead, people are asked to use the online tipster format.

Drive-Thru Zoo (children) -- After a traveling zoo was forced to cancel its shows, the owners turned it into a drive-thru zoo. Backroads Safari is located near Boyceville. The zoo features more than 100 animals. Some are in fences, and some are able to come right up to your vehicle.

COVID-19 college student study (education) -- A new study from Yale scientists says in order for college campuses to safely reopen in the fall, students should be tested every two to three days. This is in addition to mask requirements and social distancing.

8/6/2020

Hospital Cuts (medical) -- Hospital Sister Health System (HSHS) is reducing its workforce in Illinois and Wisconsin by 10 percent. This includes two hospitals in the Chippewa Valley -- Sacred Heart in Eau Claire and St. Joseph's in Chippewa Falls. One woman we spoke with was told her position was cut. She volunteered to go on furlough earlier this year, but didn't anticipate losing her job.

Drive-Thru Diplomas (education) -- North and Memorial High Schools in Eau Claire hosted a special send off for the Class of 2020. Seniors got a chance to drive-thru to get their diplomas while wearing their caps and gowns.

8/26/2020

Fighting Overdoses (substance abuse) - Gundersen Health System said opioid overdoses in the La Crosse Area are up 100 percent this year. With regulation changes, the health system is now able to put kits, which include Naloxone that can help reverse and overdose, in ambulances to distribute out. Gundersen is the first hospital in Wisconsin to do this.

Music Lessons (education) - Private music teachers in the Chippewa Valley say they're seeing a 25 to 50 percent decline in students because of the coronavirus pandemic. Teachers want families to know music lessons are still available either virtually or socially distanced.

Library Expansion (cultural development) - The L.E. Phillips Memorial Public Library in Eau Claire hosted an outdoor input session on its expansion project. People had the chance to see new concept images and floor plans. The most dramatic change is the addition of a third floor to help ease space limitations.

8/31/2020

Let Them Play Rally (education) -- Students and Parents with Eau Claire North High School held a rally outside the district administration building, hoping the district will allow fall sports to be played now instead of the in the spring.

UW Vaccine Trial (health) -- A possible COVID-19 vaccine is getting some required testing done in the Badger State. The UW School of Medicine and UW Health in Madison will test a vaccine developed by Astra Zeneca. Clinical trials are expected to last for two years.

9/16/2020

MASK PSAs (Education/health) - The Eau Claire City-County Health Department, Eau Claire Area School District, and the University of Wisconsin Eau Claire are teaming up for a new community campaign. The message is aimed at encouraging people to wear masks if they want to get back to full-time, in-person learning.

We Want Change Rally (education) -- Students and faculty at UW-Stout held a rally to demand more racial equality on campus. The student organizers drafted a petition, including providing fair and equitable compensation for university employees including students. The students hope to have conversations with the new chancellor about making UW-Stout more inclusive.

Flu Clinics (health) -- Area hospitals are preparing to host flu shot clinics in October. Medical professionals say people are encouraged to get the flu shot as early as possible this year do help avoid a twindemic (people getting COVID-19 and the flu at the same time). Anyone six months and older is encouraged to get the flu shot.

Regis COVID-19 Cases (education/health) -- Eau Claire Regis Catholic Schools reports two cases of COVID-19. Potential exposures to the positive cases are at Immaculate Conception Elementary School and the middle school girls tennis team. The school is working with the health department to identify close contacts.

9/23/2020

Outdoor Dining (health) -- Health officials warns people to still be cautious while dining outside during the COVID-19 pandemic. Doctors say while eating outdoors is safer than eating at a restaurant indoors, there are still risks. It's recommended you still wear a mask, social distance, and practice good hand hygiene. In addition, it's suggested you only dine out with people in your COVID-19 "bubble."

Racial & Restorative Justice Center (education) -- A new racial and restorative justice center is coming to the UW-Eau Claire Campus. A vice chancellor says the new center for racial and restorative justice is part of a plan to make the campus stand out as a source of discussion on race relations. The hope is for the center to be completed by the end of 2020.

9/30/2020

Nursing Family (education) -- A mother and a daughter are taking on a new challenge together - nursing school.

Liz and Charlie Smith are attending CVTC in River Falls. Mom Liz is in her third semester of the program, and daughter Charlie is a just a few steps behind. Liz decided to follow her passion in life after her children had grown up.

Sports Floor (family values) -- Thanks to a donation from Markquart Motors, the L.E. Phillips YMCA Sports Center has a new floor. The floor was unveiled with a ribbon cutting. The sports center director says this is a much-needed upgrade for families.

Pandemic opioid cases (addiction) -- La Crosse County is seeing a more than 100 percent increase in overdose deaths in 2020. La Crosse County isn't alone. Mayo Clinic says at least 40 states are seeing an increase in overdose deaths during COVID-19. Mayo attributes the increase to job loss, fear, and isolation during the pandemic.

Hospital Concerns (health) -- With COVID-19 cases on the rise in Wisconsin, local health systems are encouraging people to be vigilant in hand washing, mask wearing and social distancing. As hospital beds fill up in other parts of the state with COVID-19 patients, local health care providers say it could happen here too if people don't do their part. The health systems also encourage everyone to get a flu shot this year.

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**MEET THE PRESS TOPICS**  
**Airs Sundays, 8:00am and 12:05am**  
**Various topics covered (Business/Economy, Health, Environment, Violence, and Cultural)**  
**Times vary**

July 5, 2020

This Sunday: COVID-19, a growing pandemic.

July 12, 2020

This Sunday: COVID-19 surges, hospitals, shortages and schools.

July 19, 2020

This Sunday, a special edition: The COVID-19 Crisis.

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Aug. 2, 2020

This Sunday, the surging COVID-19 crisis. The U.S. averaging roughly 65,000 new cases a day. Twenty-one states in the so-called red zone. Amid the growing crisis, President Trump retweets discredited advice. Admiral Brett Giroir of the White House Coronavirus Task Force and Dr. Nahid Bhadelia of Boston University are interviewed. Plus, trailing in the polls, the president floats delaying the election, blaming -- without evidence -- increased mail-in voting.

Aug. 9, 2020

This Sunday: COVID-19 pandemic and politics. The US reaches 5 million confirmed COVID-19 cases.

Aug. 16, 2020

This Sunday, the new Democratic ticket. Joe Biden picks his running mate, Kamala Harris. The first woman of color ever on a national ticket.

Aug. 23, 2020

This Sunday: Making the case. Joe Biden frames his campaign against President Trump.

Aug. 30, 2020

This Sunday, after the conventions, a 65-day sprint. Republicans, attacking Joe Biden. Looking to the future. As the virus spread, did the president act quickly?

Sept. 6, 2020

This Sunday: Vote Watch. With a pandemic leading to more people preparing to vote by mail than ever before, President Trump steps up his fight against mail-in balloting.

Sept. 13, 2020

This Sunday: The president and the pandemic.

Sept. 20, 2020

This Sunday: Another political crisis in a year of crises. The death of Justice Ruth Bader Ginsburg. President Trump says he wants to replace Ginsburg "without delay" but Democrats insist the Senate should wait. Plus: An administration at war with itself. COVID-19 deaths hit 200,000, and President Trump fighting his own experts, on vaccines and on face masks.

Sept. 27, 2020

This Sunday, full court press. President Trump names Judge Amy Coney Barrett to the high court.

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**For 3rd Quarter 2020**  
**July 1, 2020 – September 30, 2020**

THERE WAS NO OTHER PROGRAMMING FOR THE 3RD QUARTER OF 2020, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

**3rd Quarter 2020 PSAs**

**NETWORK PUBLIC SERVICE SCHEDULE JULY 2020**

<b>Air Date</b>	<b>SHOW TITLE</b>	<b>HIT TIME</b>	<b>DURATION</b>	<b>MATERIAL ID</b>	<b>PRODUCT TITLE</b>
07/04/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	09:25:00	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15
07/04/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	09:55:00	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarten" :15
07/04/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	10:25:00	:15	ZNBC20182H	PSA 2020, The More You Know, BLM Nichole Bloom "Diversity-Check Yourself" :15
07/04/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	10:54:17	:15	ZNBC20185H	PSA 2020, The More You Know, BLM Tony Dungy "Diversity-Taking Action" :15
07/04/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:24:17	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15
07/04/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	11:55:00	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarten" :15
07/11/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15
07/11/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarten" :15
07/11/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00	:15	ZNBC20182H	PSA 2020, The More You Know, BLM Nichole Bloom "Diversity-Check Yourself" :15
07/11/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	11:54:17	:15	ZNBC20185H	PSA 2020, The More You Know, BLM Tony Dungy "Diversity-Taking Action" :15
07/11/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC20187H	PSA 2020, The More You Know, Natalya Neidhart USA/WWE "Diversity-Taking Action" :15
07/11/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00	:15	ZNBC20188H	PSA 2020, The More You Know, Sasha Banks USA/WWE "Diversity-What's Your Story" :15
07/18/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15

07/18/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarten" :15
07/18/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00	:15	ZNBC20182H	PSA 2020, The More You Know, BLM Nichole Bloom "Diversity-Check Yourself" :15
07/18/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	11:54:17	:15	ZNBC20185H	PSA 2020, The More You Know, BLM Tony Dungy "Diversity-Taking Action" :15
07/18/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15
07/18/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarten" :15
07/25/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15
07/25/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarten" :15
07/25/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00	:15	ZNBC20182H	PSA 2020, The More You Know, BLM Nichole Bloom "Diversity-Check Yourself" :15
07/25/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	11:54:17	:15	ZNBC20185H	PSA 2020, The More You Know, BLM Tony Dungy "Diversity-Taking Action" :15
07/25/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC20187H	PSA 2020, The More You Know, Natalya Neidhart USA/WWE "Diversity-Taking Action" :15
07/25/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15

#### NETWORK PUBLIC SERVICE SCHEDULE AUGUST 2020

Air Date	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
08/01/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15
08/01/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarten" :15
08/01/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00	:15	ZNBC20182H	PSA 2020, The More You Know, BLM Nichole Bloom "Diversity-Check Yourself" :15
08/01/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	11:54:17	:15	ZNBC20185H	PSA 2020, The More You Know, BLM Tony Dungy "Diversity-Taking Action" :15
08/01/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC20180H	PSA 2020, The More You Know, COVID-19 AAPI "No Room" :15

08/01/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00	:15	ZNBC20179H	PSA 2020, The More You Know, COVID-19 AAPI "Time of Crisis" :15
08/08/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15
08/08/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarter :15
08/08/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00	:15	ZNBC20182H	PSA 2020, The More You Know, BLM Nichole Bloom "Diversity-Check Yourself" :15
08/08/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	11:54:17	:15	ZNBC20185H	PSA 2020, The More You Know, BLM Tony Dungy "Diversity-Taking Action" :15
08/08/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC20180H	PSA 2020, The More You Know, COVID-19 AAPI "No Room" :15
08/08/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00	:15	ZNBC20179H	PSA 2020, The More You Know, COVID-19 AAPI "Time of Crisis" :15
08/15/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC20180H	PSA 2020, The More You Know, COVID-19 AAPI "No Room" :15
08/15/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC20179H	PSA 2020, The More You Know, COVID-19 AAPI "Time of Crisis" :15
08/15/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15
08/15/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	11:54:17	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarter :15
08/15/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC20185H	PSA 2020, The More You Know, BLM Tony Dungy "Diversity-Taking Action" :15
08/15/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00	:15	ZNBC20187H	PSA 2020, The More You Know, Natalya Neidhart USA/WWE "Diversity-Taking Action :15
08/22/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC20186H	PSA 2020, The More You Know, BLM Akbar Gbajabiamila "Diversity-Free to Play" :15
08/22/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC20184H	PSA 2020, The More You Know, BLM Carl Quintanilla "Diversity-Kindness/Kindergarter :15
08/22/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00	:15	ZNBC20182H	PSA 2020, The More You Know, BLM Nichole Bloom "Diversity-Check Yourself" :15
08/22/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	11:54:17	:15	ZNBC20185H	PSA 2020, The More You Know, BLM Tony Dungy "Diversity-Taking Action" :15
08/22/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC20180H	PSA 2020, The More You Know, COVID-19 AAPI "No Room" :15
08/22/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00	:15	ZNBC20179H	PSA 2020, The More You Know, COVID-19 AAPI "Time of Crisis" :15
08/29/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	08:18:54	:15	ZNBC20188H	PSA 2020, The More You Know, Sasha Banks USA/WWE "Diversity-What's Your Story" :15

08/29/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	08:48:54	:15	ZNBC20187H	PSA 2020, The More You Know, Natalya Neidhart USA/WWE "Diversity-Taking Action" :15
08/29/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	09:23:10	:15	ZNBC20179H	PSA 2020, The More You Know, COVID-19 AAPI "Time of Crisis" :15
08/29/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	09:52:27	:15	ZNBC20180H	PSA 2020, The More You Know, COVID-19 AAPI "No Room" :15
08/29/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	10:22:27	:15	ZNBC20185H	PSA 2020, The More You Know, BLM Tony Dungy "Diversity-Taking Action" :15
08/29/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	10:48:54	:15	ZNBC20182H	PSA 2020, The More You Know, BLM Nichole Bloom "Diversity-Check Yourself" :15

#### NETWORK PUBLIC SERVIC SCHEDULE SEPTEMBER 2020

Air Date	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
09/05/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	04:55:00	:15	ZNBC20194H	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "A Mask Is A Must" :15
09/05/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	05:25:00	:15	ZNBC20193H	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "Physical Distancing" :15
09/05/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	05:55:00	:15	ZNBC20191H	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various V1 "Coronavirus General" :15
09/05/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	06:24:17	:15	ZNBC20192H	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various V2 "Coronavirus General" :15
09/05/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	06:54:17	:15	ZNBC20194H	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "A Mask Is A Must" :15
09/05/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	07:25:00	:15	ZNBC20194H	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "A Mask Is A Must" :15
09/12/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	08:55:35	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15
09/12/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15
09/12/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15
09/12/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15
09/12/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	11:54:17	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15
09/12/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15

09/16/2020	NBC NEWS - TODAY III	10:47:48	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15
09/16/2020	NBC ENTERTAINMENT: DAYS OF OUR LIVES (MO-FRI) (60 minutes)	13:49:04	:15	ZNBC20199H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15
09/18/2020	NBC ENTERTAINMENT: AMERICA'S GOT TALENT (2 hours)	21:08:17	:15	ZNBC20198H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15
09/18/2020	NBC ENTERTAINMENT: LATE NIGHT (60 minutes)	24:59:28	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15
09/19/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	08:23:10	:15	ZNBC201105H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Injustice :15
09/19/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	08:51:59	:15	ZNBC201104H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Get Out the Vote - Talent Group 2 :15
09/19/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC201103RH	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15
09/19/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC20198H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15
09/19/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC201102H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Get Out the Vote :15
09/19/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15
09/26/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00	:15	ZNBC20196H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Census - Minorities :15
09/26/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00	:15	ZNBC201102H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Get Out the Vote :15
09/26/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00	:15	ZNBC201105H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Injustice :15
09/26/2020	TMYK ROOTS LESS TRAVELD 30 MIN (5 SEG)	11:54:17	:15	ZNBC201103RH	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15
09/26/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	12:24:17	:15	ZNBC20199H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15
09/26/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00	:15	ZNBC201104H	PSA 2020, The More You Know, Diversity, Equity & Inclusion Get Out the Vote - Talent Group 2 :15