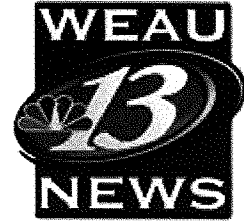


Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 3rd Quarter 2017
Date: October 9, 2017

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from July 1 – September 30, 2017. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 3rd quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 600 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 3rd quarter, 2017. NBC also airs "The More You Know" PSA's.

NBC NETWORK NON-BROADCAST EFFORTS

July – September, 2017

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know's* comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

[Educational Message: Sports can be used as an outlet to help overcome an obstacle or learn a new skill that can be applied to everyday life. Viewers learn about Autism and how people cope with it, that lessons learned in sports can also be applied off the field, about the history of TPC Sawgrass, and what it takes to train horses to prepare for races.]

For 3rd Quarter 2017
July 1, 2017 – September 30, 2017

THERE WAS NO OTHER PROGRAMMING FOR THE 3RD QUARTER 2017 THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

3rd Quarter 2017 PSAs

NETWORK PUBLIC SERVICE SCHEDULE JULY 2017

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20170701	NATURALLY	11:56:36 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20170701	HEART	12:55:50 PM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170708	NATURALLY	6:26:25 AM	0:15	ZNBC171036H	PSA 2017 TMYK Willie Geist NBC Today, Education "Pop Quiz"
20170708	GIVE	12:27:39 PM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20170708	HEART	12:55:22 PM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170715	FRI-1ST LOOK	4:24:35 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170722	WILDERNESS	5:25:07 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20170729	GIVE	9:27:39 AM	0:14	ZNBC171036H	PSA 2017 TMYK Willie Geist NBC Today, Education "Pop Quiz"
20170729	WILDERNESS	10:55:29 AM	0:14	ZNBC171034H	PSA 2017 TMYK Jane Lynch, NBC Hollywood Game Night Education "Fourth Grade Girls"
20170729	JOURNEY	11:25:46 AM	0:14	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170730	MTP	9:56:06 AM	0:15	ZNBC171030H	PSA 2017 TMYK NBC News, Diversity "I Am Anthem"

NETWORK PUBLIC SERVICE SCHEDULE AUGUST 2017

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20170805	VOYAGER	10:26:55 AM	0:15	ZNBC171034H	PSA 2017 TMYK Jane Lynch, NBC Hollywood Game Night Education "Fourth Grade Girls"

20170805	WILDERNESS	10:54:15 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170812	JOURNEY	11:26:07 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170812	GIVE	12:27:21 PM	0:15	ZNBC171081H	PSA 2017 TMYK NBCUniversal Diversity "I Am" Anthem
20170819	WILDERNESS	10:54:59 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20170819	JOURNEY	11:26:24 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170826	FRI-1ST LOOK	4:25:13 AM	0:15	ZNBC171034H	PSA 2017 TMYK Jane Lynch, NBC Hollywood Game Night Education "Fourth Grade Girls"
20170826	HEART	9:55:14 AM	0:15	ZNBC171081H	PSA 2017 TMYK NBCUniversal Diversity "I Am" Anthem
20170826	GIVE	12:27:28 PM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"

NETWORK PUBLIC SERVICE SCHEDULE SEPTEMBER 2017

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20170902	VOYAGER	10:26:46 AM	0:15	ZNBC171034H	PSA 2017 TMYK Jane Lynch, NBC Hollywood Game Night Education "Fourth Grade Girls"
20170902	WILDERNESS	10:56:13 AM	0:15	ZNBC171081H	PSA 2017 TMYK NBCUniversal Diversity "I Am" Anthem
20170902	HEART OF CHAMPION	12:54:32 PM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170909	FRI-1ST LOOK-C	4:26:26 AM	0:15	ZNBC171081H	PSA 2017 TMYK NBCUniversal Diversity "I Am" Anthem
20170909	HEART OF CHAMPION	9:55:22 AM	0:15	ZNBC171034H	PSA 2017 TMYK Jane Lynch, NBC Hollywood Game Night Education "Fourth Grade Girls"
20170909	VOYAGER	10:26:21 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20170909	WILDERNESS	10:54:19 AM	0:15	ZNBC171034H	PSA 2017 TMYK Jane Lynch, NBC Hollywood Game Night Education "Fourth Grade Girls"
20170916	WILDERNESS	10:56:08 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20170916	JOURNEY	11:26:27 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170916	GIVE	12:25:17 PM	0:15	ZNBC171081H	PSA 2017 TMYK NBCUniversal Diversity "I Am" Anthem
20170922	FRI-1ST LOOK-B	3:56:36 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20170923	HEART OF CHAMPION	9:55:24 AM	0:15	ZNBC171036H	PSA 2017 TMYK Willie Geist NBC Today, Education "Pop Quiz"
20170923	VOYAGER	10:23:26 AM	0:15	ZNBC171081H	PSA 2017 TMYK NBCUniversal Diversity "I Am" Anthem
20170923	NATURALLY	11:57:03 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday-Friday, 10am-10:30am

Monday–Friday, 12-12:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money: "On the Money" is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9:30-10:00am.

Moms Everyday: The goal of *Moms Everyday*, is to make Mom's life easier! Moms Everyday places all parenting topics on the table - a place to educate, share experiences, address parenting issues, and maybe share a laugh or two! Regular programs include Friday's from 10-10:30am and select Sunday's from 10:30am-11am.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Community Calendar

Air Dates: 07/01/2017 – 09/30/2017

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Ski Sprites Ski Show

Air Dates: 7/01/2017 – 9/03/2017

WEAU aired several PSA's to promote the Eau Claire Ski Sprites Shows. These PSA's ran throughout the summer and included a special spot for their Labor Day show.

Special Olympics – Run with the Cops

Air Dates: 09/19/2017 – 10/09/2017

Event Dates: September 29 and October 12

WEAU produced and aired PSA's promoting the Special Olympics "Run with the Cops" fundraiser and outreach effort. This event took place in Menomonie on September 28th and will take place in Eau Claire on October 12th.

Big Brothers Big Sisters – Annual Gala

Air Dates: 09/19/2017 – 11/01/2017

Event Date: 11/04/2017

WEAU produced and aired PSA's for the Big Brothers Big Sisters Annual Gala which will take place on November 4th. WEAU anchor Tyler Mickelson will be hosting the event.

Music Along the Chippewa

Air Dates: 09/21/2017 – 10/06/2017

Event Date: 10/07/2017

WEAU produced and aired PSAs for the Chippewa Falls Marching Band's, "Music Along the Chippewa" fundraiser. This raises funds for the marching band and the Green Haul scholarship program.

Hurricane Relief Efforts

Air Dates: 08/30/2017 – 10/04/2017

WEAU produced and aired PSA's for the Texas and Florida Hurricane relief efforts. These PSAs showed the damage and directed viewers to more information on donations and volunteering.

Boys and Girls Clubs of the Chippewa Valley

Air Dates: 8/30/2017 – 9/20/2017

Event Date: 9/21/2017

WEAU produced and aired PSAs for the Boys and Girls Club "Steak and Burger Dinner" Fundraiser. WEAU anchor, Bob Gallaher emceed the event and WEAU provided onsite video services during the event.

United Cerebral Palsy of West Central Wisconsin

Air Dates: 08/09/2017 – 8/30/2017

WEAU produced and aired PSAs for the UCP's "Win a Harley" fundraiser.

National Night Out

Air Dates: 07/24/2017 – 08/01/2017

Event Date: 08/01/2017

WEAU produced and aired PSAs that promoted various "National Night Out" events throughout the viewing area. WEAU created a web story that contained all of the local event information.

Bark in the Park

Air Dates: 07/18/2017 – 08/06/2017

Event Date: 08/07/2017

WEAU produced and aired PSAs for the Eau Claire Express "Bark in the Park" fundraiser. WEAU anchor Danielle Wagner emceed the event.

Feed My People Food Bank – Picnic on the Green

Air Dates: 07/12/2017 – 07/26/2017

Event Date: 07/27/2017

WEAU produced and aired PSAs for the Feed My People Food Bank Fundraiser, "Picnic on the Green."

United Cerebral Palsy of West Central Wisconsin

Air Dates: 07/28/2017 – 08/25/2017

Event Dates: 08/23/2017 – 08/27/2017

WEAU produced and aired PSA's for the UCP's "Million Dollar Shootout" fundraiser.

COMMUNITY PARTICIPATION

Judy Clark, Anchor

July 29

Judy emceed an event for the 100th anniversary of Lake Wissota held at the Lake Wissota State Park.

August 22

Judy had a student from Bloomer High School job shadow for the day.

September 23

Judy emceed and served as an honorary walk chair at the "Walk to End Alzheimer's" at Zorn Arena.

September 26

Judy served as an emcee at the "Ladies Evening Extravaganza" to benefit the Family Resource Center in Chippewa Falls. The event was held at Heyde Center in Chippewa Falls.

Bob Gallaher, News Anchor

September 18

Bob served as an emcee at an ECASD "Homeless Program" golf outing.

September 21

Bob served as an emcee at the Boys & Girls Club's "Steak and Burger Dinner."

Monica Ott, Meteorologist

July 8

Monica served as a judge at the "Doll and Pet Parade" and awarded winners in four categories for four different divisions. The parade was held in Downtown Eau Claire, near Owen Park.

July 12

Monica served as a food judge at the Northern Wisconsin State Fair.

August 16

Monica spoke to four classes of 4th graders at Harold Schnell Elementary in West Carrollton, Ohio. Monica spoke about weather, television and the news business.

August 17

Monica served as the celebrity bingo caller-at Community Bingo held at the Chippewa Manor in Chippewa Falls. Residents of the nursing home and members of the community participated.

August 21

Monica emceed an event for the partial solar eclipse downtown block party held at the Children's Museum of Eau Claire.

September 28

Monica emceed the Chippewa County Drug Court's 10-year anniversary celebration.

Ron Viste, Engineer

September 12

Ron gave a tour of the station to a group of television antenna installers.

Drew Williams, Meteorologist

July 13

Drew volunteered for four hours at the Chippewa Valley Boys and Girls Club to help build a new playground.

WEAU Employees

August 5

Numerous WEAU employees participated in the Mayo Clinic Health System's "Dragon Boat Race" held on August 5 to benefit hospice care.

3rd Quarter 2017 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

Issues and Programming Log Summaries

NBC Nightly News, WEAU 13 News at 10PM and Dateline NBC

CHILDREN/YOUTH

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/03/17
NBC Nightly News reports suicide rate for teens grows exponentially, CDC reports.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/17/17
The 21st Annual JA Golf Outing took place in Eau Claire to raise money for program for area youth related to entrepreneurship and financial literacy. The event hoped to raise \$60,000 for hands-on programs for students.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/17
NBC Nightly News reports that at least two million American children/teens have high blood pressure.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/12/17
Mayo Clinic Health System is hosting a series of sessions called "Raising Healthy Kids" to give parents tips and advice for raising teens. The first session dealt with social media sites and safety and talking with your teens about appropriate use.

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/17
NBC Nightly News reports recreational drones are increasingly hampering efforts to fight wildfires.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/20/17
NBC Nightly News reports that 48 years ago, the astronauts of the Apollo 11 mission did something we still consider the benchmark of human innovation and achievement: setting foot on the Moon and returning safely to the Earth.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/17
NBC Nightly News reports scientist at a lab in Oregon used a technique called CRISPR – essentially a way to cut and paste DNA and replace unwanted genetic information.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/17
NBC Nightly News reports microchips are being implanted into employees of a Wisconsin business.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/04/17
NBC Nightly News reports millions are preparing for the upcoming Lunar Eclipse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/17
NBC Nightly News reports on the correct safety glasses to purchase when viewing the eclipse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/18/17
NBC Nightly News reports on the eclipse and that millions of Americans are making plans to take the day off to catch a glimpse of it.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/17
NBC Nightly News reports on the millions of Americans across 14 states who had a front row seat to the path of totality.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/17
NBC Nightly News reports more than 100 people were shot in Chicago during the Fourth of July weekend.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/17
NBC Nightly News reports on the mass protests that turned violent outside G-20 summit.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/17
NBC Nightly News reports violent protests continue outside G-20 in streets of Hamburg, Germany.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/07/17
After a young woman is found murdered, her case eventually goes cold. Will her mother's search for answers bring justice?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/17
NBC Nightly News reports prosecutor release new details on the Pennsylvania killing spree.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/14/17
Dateline NBC reports that for the third time in a year, a fire in Bergen County, New Jersey, is used to cover a murder's tracks.
- DATELINE NBC , National, 60 minutes 8:00pm, 07/15/17
A daughter's quest to understand more about the mysterious death of her mother cracks open a 30-year-old cold case. Dennis Murphy reports.

- DATELINE NBC , National, 60 minutes 9:00pm, 07/22/17

Dateline NBC investigates a murder of a wife stabbed to death. Detectives begin digging into the couple's complicated past.

- DATELINE NBC , National, 60 minutes 9:00pm, 07/28/17

Josh Mankiewicz reports on the latest stunning developments in the investigation of a young woman found dead in a Kentucky warehouse where she worked. After a man is convicted, could an expected revelation change his fate?

- DATELINE NBC , National, 60 minutes 7:00pm, 07/29/17

An Iowa mother, home alone with her three children, is attacked. The confrontation turns fatal. But is the truth more twisted than anyone could imagine?

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/02/17

Menomonie Police were on the scene of a domestic incident. A man reportedly made threats against the victim in the case. Police surrounded the apartment building the man was believed to have a gun. After 10:30 p.m., police said the man was taken into custody.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/04/17

A special Dateline featuring Charles Manson. Rarely seen video of Manson is shown, along with interviews with victim's family members and close confidants.

- DATELINE NBC , National, 60 minutes 7:00pm, 08/05/17

A talented young art student, Shelly Nance, is found stabbed to death in her bed, sparking a police investigation with many twists and turns.

- DATELINE NBC , National, 60 minutes 6:00pm, 08/06/17

Amanda Lindhout reveals personal details about surviving her kidnapping in Somalia and her rescue. Kate Snow reports.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/11/17

Dateline NBC interviews Michelle Hadley after being falsely accused of attempted rape in a sensational case that made national headlines. Hadley spent three months in jail last year, accused of stalking Angela Diaz online and responding to "rape fantasy ads" under Diaz's name.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/12/17

Dateline's Andrea Canning reports on the sudden disappearance of a wife and mother of three children just two weeks before Christmas, sending a chill through a quiet town in upstate New York.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/17

NBC Nightly News reports on the weekend violence in Charlottesville, Virginia.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/17
NBC Nightly News reports on the Barcelona terror attack where 13 are dead and dozens injured.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/18/17
NBC Nightly News reports Spanish investigators believe that Thursday's attacks were the work of a terrorist network that may have had even deadlier plans. Also, a Finland stabbing leaves two dead and six wounded.

- DATELINE NBC , National, 60 minutes 8:00pm, 08/18/17
When a beloved firefighter is murdered just outside Sarasota, Florida, investigators discover a twisted tale of secrets, lies and infidelity. Andrea Canning reports.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/18/17
NBC Nightly News reports on the terror attack in Spain where a manhunt is underway for the suspects.

- DATELINE NBC , National, 60 minutes 9:00pm, 09/01/17
A former hockey player discovers his wife murdered in their own home. His young daughter says she saw a robber, but the killer's true identity turns out to be far more complicated. Andrea Canning reports.

- DATELINE NBC , National, 60 minutes 9:00pm, 09/02/17
Dennis Murphy reports on the mysterious story of Heidi Allen, an 18-year-old college student and convenience store clerk in Oswego County, NY who goes missing in broad daylight on Easter Sunday.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/17
NBC Nightly News reports a man blames wife's murder on cough medicine.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/11/17
NBC Nightly News reports on the 9/11 anniversary, 16 years later.

- DATELINE NBC , National, 120 minutes 8:00pm, 09/28/17
In Friday's season premiere, Keith Morrison reports on a love triangle that led to years of stalking, destruction of property, threats and murder.

AGRICULTURE/ENVIRONMENT

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/03/17
New hybrids of corn have changed farming practices in recent years. It's also changed the way farmers look at the growth of their crops throughout the summer.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/17
NBC Nightly News reports the scorching heat fuels raging wildfires in 11 U.S. States.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/17
NBC Nightly News reports wildfires continue to destroy land, force evacuations in Western U.S.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/12/17
NBC Nightly News reports one of the largest icebergs in recorded history is floating on its own in the ocean after breaking away from an ice shelf.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/17/17
NBC Nightly News reports a wildfire near Yosemite National Park forces thousands to flee.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/24/17
NBC Nightly News reports wildfire burns 75,000 acres near Yosemite National Park.

WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/03/17
The 141st Buffalo Count Fair is underway in Mondovi. It has a goal of improving agriculture with a focus also on creative arts. The fair runs through Sunday, August 6.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/04/17
NBC Nightly News reports extreme weather hits all corners of the U.S.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/08/17
The first of four listening sessions is held to discuss plans to shift high school boundaries for students in the Eau Claire Area School District. Parents turned out to express complaints and concerns with the plan to school board members. School board members say the shift has to happen to help even out numbers between the high schools.

- DATELINE NBC , National, 60 minutes 6:00pm, 08/13/17
Lest Holt features an in-depth look through the eyes of more than a dozen survivors of the largest wildfire in California history, the Cedar Fire.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/17
NBC Nightly News reports severe weather causes destruction across the U.S.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/17
NBC Nightly News reports Hurricane Harvey intensifies as it roars toward Texas.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/17
NBC Nightly News reports Hurricane Harvey poses catastrophic threat.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/28/17
NBC Nightly News reports much of Houston is under water after Hurricane Harvey.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/29/17
NBC Nightly News reports thousands take shelter from Harvey in Houston.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/01/17
NBC Nightly News reports that Hurricane Harvey is gone but devastation continues in Texas.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/04/17
NBC Nightly News reports thousands of evacuations were ordered over the weekend in West Houston as water levels continued to rise more than a week after Harvey made landfall.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/17
NBC Nightly News reports that Florida residents start evacuation ahead of hurricane Irma.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/07/17
NBC Nightly News reports that Miami is in the direct path of the monster storm, Erma.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/11/17
NBC Nightly News reports over 7 million are without power in Florida after Hurricane Irma. The Florida Keys was hit very hard.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/11/17
A local hospital hosted a ribbon cutting ceremony for a new garden shed built by a local Eagle Scout and other Boy Scouts. The shed will house produce grown in the hospital's community garden for people in need.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/17
NBC Nightly News reports the Navy deploys search and rescue crews to Florida Keys. NBC News discusses the damage from Hurricane Irma.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/22/17
NBC Nightly News reports hurricane ravaged Puerto Rico begins a slow recovery.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/28/17
NBC Nightly News reports on the devastation in rural Puerto Rico.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/29/17
NBC Nightly News reports that Vieques, a small island just eight miles from Puerto Rico is in desperate need for aid. Also, NBC News reports on the rockslides at Yosemite National Park.

FAMILY VALUES

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/03/17

A new report from the CDC shows overall birth rates are down one percent from 2015. Nationally, the teen birth rate dropped nine percent – reaching a record low. It's even lower in Eau Claire County with a drop from 62 teen births in 2013 to 39 teen births in 2015.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/12/17

Mayo Clinic Health System is hosting a series of sessions called "Raising Healthy Kids" to give parents tips and advice for raising teens. The first session dealt with social media sites, safety and talking with your teens about appropriate use.

EDUCATION

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/03/17

The UW System Board of Regents is set to vote Thursday on raising student fees and housing rates. The budget calls for raising student fees by an average of 2.6 percent for four-year schools and an average of three percent for two-year schools.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/17

NBC Nightly News reports a family is suing school district after 12-year-old daughter's suicide.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/02/17

UWEC has new programs in the kinesiology department. The department is adding an exercise science major and a rehabilitation science major. The new programs will be available in 2018.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/03/17

Chippewa Valley Technical College in Eau Claire honored 119 students in 23 programs at its summer commencement.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/11/17

The Eau Claire Area School Board is getting closer to finalizing plans for high school boundary changes. The school board heard from parents at Monday's meeting after holding a series of public listening sessions over the summer.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/12/17

The University of Wisconsin Eau Claire is planning to build a new \$5.5 million "welcome center" for prospective students, visitors, and alumni. Construction should start around 2019 with completion in 2020.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/17
NBC Nightly News reports efforts are underway to prevent another Zika crisis this summer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/17
NBC Nightly News reports on a new study that shows that hypnosis might help those who suffer from heartburn.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/17
NBC Nightly News a newly release CDC report says the number of opioid prescriptions being written in the US dropped nearly 20% between 2010 and 2015.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/17
NBC Nightly News reports Senate Republicans continue working on a new health care bill.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/17
NBC Nightly News reports a Chicago hospital organized a reunion for kidney donors and the people whose lives they helped save.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/17
NBC Nightly News reports Senate Republicans are still working to jam through a health care bill.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/12/17
NBC Nightly News reports the FDA approves first gene therapy to successfully treat cancer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/17
NBC Nightly News reports on the healthcare collapse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/19/17
NBC Nightly News reports President Trump hosts GOP Senators at White House to discuss health.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/17
NBC Nightly News reports that a recent study suggests men are significantly less fertile than 40 years ago.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/17
NBC Nightly News reports brain disease is reported in 110 out of 111 NFL players' brains, study finds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/17
NBC Nightly News reports three Republican Senators trigger collapse of health care effort.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/03/17

Mayo Clinic Health System is changing the way it stores and manages medical records. Mayo Clinic is switching over to the "epic" record system. It's meant to make it easier to share medical records between locations throughout the Mayo system.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/10/17

NBC Nightly News reports President Trump declares the opioid epidemic a national emergency.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/11/17

NBC Nightly News reports on how to keep your eyes safe during the solar eclipse.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/17/17

UW-Eau Claire has to turn away roughly half of qualified applicants to its traditional nursing programs due to faculty and financial cuts. However, the university is looking to add 16 more students a year to the program to help fill a nursing need in Wisconsin.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/17

NBC Nightly News reports that at least two million American children/teens have high blood pressure.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/17

NBC Nightly News asks if backyard chicken coops are causing salmonella? Also, a new tool may help identify adults at risk for sudden cardiac arrest.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/29/17

College-age students may not be fully protected from meningitis. Health officials are trying to spread the word about a newer vaccine available for a different strain, Meningococcal-B, which targets young adults between the ages of 16 and 23.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/29/17

A nine week fitness program in Black River Falls works to get hunters in shape for the upcoming hunting season. This is the third year for the Fitness 4 Hunters program aimed at helping prevent heart attacks in hunters.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/30/17

NBC Nightly News reports a New Hampshire hospital evacuated as staff experiences mysterious symptoms. Houston shelters struggle to meet evacuee's medical needs.

CULTURAL DEVELOPMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/17
NBC Nightly News reports on the Fourth of July events forecasted across the US.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/17
NBC Nightly News reports President Trump bans transgender people in the U.S. military.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/02/17
NBC Nightly News reports President Trump announced his support for the RAISE Act, which would scrap the current immigration lottery system and institute a points-based system for earning a Green Card.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/17
NBC Nightly News reports a man travels 10,000 miles to return flag to fallen soldier's family.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/17
NBC Nightly News reports a self-proclaimed white nationalist told NBC News that he thinks the president will help the country overcome a festering racial problem.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/17
NBC Nightly News reports a priest apologizes to Diocese for KKK past.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/17
NBC Nightly News reports Trump ends DACA, which changes life for a generation of immigrants.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/11/17
As a developer looks to re-develop an entire block on Menomonie Street in Eau Claire, some people are looking for ways to preserve a historic home on the block. The Eau Claire Historic Preservation Foundation hopes to work with the developer to look at the home and possibly preserve at least some of it.

SUBSTANCE ABUSE / ADDICTION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/13/17
NBC Nightly News reports the justice department charges 400 people in mass opioid fraud crackdown.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/17
NBC Nightly News reports 10-year-old may be the latest Fentanyl victim.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/31/17
NBC Nightly News reports nearly 40% of Americans use opioids to manage pain, according to a federal government study, with deaths more than quadrupling between 1999 and 2015.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/08/17
A pastor from Birchwood is sentenced to probation after stealing prescription medications from his parish members when he knew they weren't home.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/29/17
U.S. Attorney General Jeff Sessions visited Wisconsin to address the opioid epidemic. Sessions called drug overdose deaths the "top lethal issue."

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/17
NBC Nightly News reports Hobby Lobby is fined \$3M over smuggled Iraqi antiquities.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/17
NBC Nightly News reports U.S. officials say they sent a bulletin warning of a series of cyber attacks on companies that run a dozen of the country's nuclear power plants.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/20/17
NBC Nightly News reports a new online scam called "smishing" is using SMS texts to steal victims' personal information.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/24/17
NBC Nightly News reports "ObamaCare is death," Pres. Trump declares.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/17
NBC Nightly News reports TSA will screen all electronics bigger than a cell phone.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/02/17
NBC Nightly News reports Dow hits record high but are Americans feeling it?

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/02/17
Gordy's Market announced it is closing one of its stores in Chippewa Falls. The store at Chippewa Commons on Prairie View road closed at the end of the day. Gordy's said it is part of a restructuring of business.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/08/17
The Eau Claire City Council approves rezoning for a new housing development on the city's north side. Approval includes a general development plan for single family homes with 70 lots on 50 acres.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/17/17

The City of La Crosse is revitalizing residential areas and encourages home ownership through the Replacement Housing Program. The program is meant to eliminate the worst housing in the city and improve the environment so others will reinvest in good housing. Since starting a few years ago, 60 homes have been built by the city and private contractors.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/17

NBC Nightly News reports a woman wins historic \$758 million Powerball.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/31/17

NBC Nightly News reports Wells Fargo potentially unauthorized accounts grows to 3.5 million.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/01/17

NBC Nightly News reports that gas prices jumped nationwide after Hurricane Harvey.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/04/17

NBC Nightly News reports Hurricane Harvey pushes up prices at the gas pump.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/17

NBC Nightly News reports North Korea could launch another missile this weekend.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/12/17

The value of construction in the City of Eau Claire is at an all-time high, valued at more than \$210 million. The city says the investments are not only helping the economic future, but also creating a better quality of space for people living in the community.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/22/17

NBC Nightly News reports That FEMA is increasingly relying on organizations like The Red Cross and Samaritan's Purse, to shoulder the load in disaster zones.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/28/17

NBC Nightly News reports Trump calls GOP tax reform "A middle-class miracle."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/29/17

NBC Nightly News reports the U.S. is pulling more than half of the embassy staff in Cuba after attacks.

WEAU 13 NEWS TODAY (10-10:30am) ISSUES AND PROGRAMMING FCC LOG
Judy Clark-Anchor/Producer

Children/Youth

July 31-National Night Out bringing communities and police together. Kyle Roder and Carrie Ottum (8:00)

September 13-Eau Claire Children's Theatre new season. Wayne Marek (8:00)

Health/Medical

July 13-Early Stage Dementia Support Group in Chippewa County. Vern Weeks and Chuck Nagle (8:00)

July 20-Clark County Homeless Event. (8:00)

July 26-Azura Thrift Sale for Alzheimer's Association. Lindsey Creapeau and Hailey Krajewski (8:00)

August 21-Babbette's Seeds of Hope event to fight cancer. Sue Bornick and Jennifer White (8:00)

August 29-Immunizations for back to school. (8:00)

August 30-FitExpo with Kim Larsen. (8:00)

September 11-Women's Giving Circle holds education event on Alzheimer's. (8:00)

September 12-Walk to End Alzheimer's.

Agriculture/Environment

July 6-Angie Horkan with the Wisconsin Beef Council makes cheeseburgers on the grill. (8:00)

July 25-Eau Claire County Junior Fair. Sara Novotny and Meg Mueller (8:00)

July 27-Alice in Dairyland, Crystal Siemers-Peterman, talks about Wisconsin products in backyard cookouts. (8:00)

August 3-Angie Horkan with the Wisconsin Beef Council cooks up delicious beef recipes. (8:00)

August 16-Barn Quilt Tour in Dunn County. Katie Wantoch (8:00)

August 24-Alice in Dairyland talks Wisconsin cherries. (8:00)

September 7-Angie Horkan with the Wisconsin Beef Council shares recipes for back to school. (8:00)

Cultural Development

July 11-Ben Richgruber gives a preview of the 2017-18 season of the last season for the State Theatre. (8:00)

July 19-Chippewa Valley Local Authors celebrates 3 years. Bill Callaghan (8:00)

July 24-Chippewa Valley Book Festival author lineup. Pam Gardow (8:00)

August 1-Blues on the Chippewa. Dan Callan and "3 Feral Cats" (8:00)

August 9-Performance and talk with Greg Koch, musician. (8:00)

August 17-Cathy Reitz talks about the Chippewa Valley Youth Chorus. (8:00)

August 23-Chippewa Valley Local Authors. (8:00)

August 23-Chippewa Valley Local Authors. Sharon Balts (8:00)

August 28-Mabel Tainter Theatre season rundown. Steve Renfree(8:00)

August 31-Dr. Peter Karofsky, author of book on bullying. (8:00)

Economy/Business

July 10-Midwest Craft Brewers Conference at UW-Stout. Eric Rykal of Modicum brewery and Anna McCabe of UW-Stout (8:00)

August 8-Leinenkugel 150th anniversary. Dick Leinenkugel (8:00)

August 22-Festival in the Pines in Eau Claire. (8:00)

September 14-Age of Opportunity Job Fair in Eau Claire. Scott Rogers (8:00)

Science/Technology

August 14-Total Solar Eclipse. Emmett Pyle (8:00)

Family Values

July 3-Fourth of July Fun Fair at Chippewa Valley Museum. Carrie Ronnander and Jeremy Gragert (8:00)

July 5-Northern Wisconsin State Fair. Rusty Volk (8:00)

July 12-Live at the Fair with Rusty Volk and Jackie Johnson. (8:00)

July 18-Brook Berg with UW-Extension talks about school readiness. (8:00)

August 10-Eau Claire Ski Sprites show and fundraiser. (8:00)

August 15- Brook Berg talks about grandparents as parents. (8:00)

September 5-Eau Claire County Crime Stoppers fundraiser. Barb Teslaw and LT. David Livingston (8:00)

September 6-Coat and Blanket Drive. Mary Pengra (8:00)

WEAU 13 NEWS AT FIVE (5-5:30pm) ISSUES AND PROGRAMMING FCC LOG
Judy Clark-Anchor

Children/Youth

July 21-Children's Book Author. John Hallis (2:30)

July 25-Luther Park Camp Quilt Raffle. DeeAnne Peterson (2:30)

July 27-Lemonade Day for Boys and Girls Club. Roxie Schmidt (2:30)

August 2-Junior Achievement Golf Outing. Lynn Barrie (2:30)

September 12-Boys and Girls Club Steak and Burger Dinner . Sara Antonson (2:30)

Health/Medical

July 3-Bluegill Festival Run for Breast Cancer. Kristi Gay (2:30)

July 18-Pack the Park Purple for Alzheimer's Disease. Lindsey Creapeau (2:30)

July 20-Americans with Disabilities Act Anniversary. Katherine Schneider and Jeff Smith (2:30)

July 24-Azura Thrift Sale for Alzheimer's Association. Lindsey Creapeau and Greg Barnes (2:30)

July 26-Mayo Dragon Boat Races fundraiser. (2:30)

August 15-Bridging Memories, Alzheimer's event. Jessica Barickman (2:30)

August 16-UCP Hole in One fundraiser. Gene Amann (2:30)

August 23-Seeds of Hope to fight cancer. Jennifer White and Sue Bornick (2:30)

August 28-Diabetes Walk. Sharon Mcquallam (2:30)

September 19-Eau Claire Heart Walk. Jennifer Eaton with the American Heart Association (2:30)

September 20-Walk to End Alzheimers. Paula Gibson with Azura Memory Care (2:30)

September 21-Hike for the Homeless. Kelly Christianson (2:30)

Agriculture/Environment

July 6-UW-Extension Erin La Faive talks about tree diseases this year. (2:30)

August 3-UW-Extension Mike Travis talks about grass disease. (2:30)

August 4-Clark County Fair. Suzanne Lindenman (2:30)

September 6-Chippewa Valley Farm-City Day. Jerry Clark (2:30)

September 7-UW-Extension Trisha Wagner talks about planting garlic. (2:30)

Cultural Development

July 7-Valley Gospel Choir summer concerts. Merlyn Aude (2:30)

July 10-Eau Claire Children's Theatre presents "A Little Night Music." Wayne Marek (2:30)

July 11-Heyde Center presents "Fiddler on the Roof." Jerry Way and Nancy Scobie (2:30)

July 17-Eau Claire Children's Theatre presents "Madagascar." Wayne Marek (2:30)

July 28-Greg Koch and the Koch-Marshall Trio. (3:00)

August 1-Blues on the Chippewa. Dan Callan (2:30)

August 8-Jerry Way and the Swampers are interviewed and perform. (2:30)

August 14-Grand Evening on the Bridge. Kyran Hamill (2:30)

August 18-WHYS Bluegrass Band. (2:30)

August 21-Cathy Reitz talks about the Chippewa Valley Youth Chorus. (2:30)

September 5-Yellowstone Art Trail. Jean Arneson and Barry Grill (2:30)

September 13-Heyde Center events. Deb Johnson (2:30)

September 22-Stinky Cheese Man. Wayne Marek with the Eau Claire Children's Theatre (2:30)

Economy/Business

July 13-Leadership Eau Claire soliciting community service projects. Becky Seelen (2:30)

August 9-Big Rig Truck Show. Gene Amann with UCP (2:30)

August 22-Festival in the Pines. Kevin Roach (2:30)

August 29-Food Fest in Lake Hallie. Mark Perry (2:30)

September 8-Oktoberfest in Chippewa Falls. (2:30)

September 14-International Fall Festival in Downtown Eau Claire. Kyran Hamill (2:30)

September 15-Treland Musky Fly Fishing Contest. Tatum Treland-Schlapper (2:30)

September 18-Eau Claire Area Chamber of Commerce "Age of Opportunity" Job Fair. Scott Rogers (2:30)

Science/Technology

August 7-Update on Rotary Lights on the Phoenix Park Bridge. (2:30)

Family Values

July 5-Spooner Rodeo. Dick Fankhauser and Missa Taylor (2:30)

July 19-The Community Table "Picnic on the Green." (2:30)

July 31-U.S. Open Chainsaw Sculpture Championships. Larry Doyle (2:30)

August 10-Beef and Dairy Days in Whitehall. Mayor Dave Anderson (2:30)

August 11-Senior Center in Chippewa Falls Chicken Dinner. Angie Walker (2:30)

August 24-Veterans "Stand Down" fundraiser. Kaye Olson and Jane Dale (2:30)

August 30-Community Block Party in Lake Hallie. Sallie Butcher (2:30)

August 31-Doggie Swim in Eau Claire. Pat Williams (2:30)

September 11-Family Fun Fest in Greenwood. Suzane Lindenmann (2:30)

Moms Everyday segments

Scheduled Fridays, 10-10:30am (and select Sundays 10:30-11am)

Topics covered include, Children/Youth, Education, Health/Medical, Violence, Cultural Development, Business, Family Values and Agriculture/Environment

MomsEveryday Ep. 61 (Repeat) is scheduled to air the week of 7/3/17.

Episode 61– Kids and Discipline/Public Shaming

Chances are you've seen pictures on social media at one time or another of the kid being shamed for bad behavior by posing for pictures with a bad haircut or holding a sign confessing a mistake. What do you think of the practice of public shaming as discipline? This week on MomsEveryday, our panel of moms chats about that. Plus the parenting experts at Boys Town offer an alternative and some tips on using Time Outs for discipline. Learn about a way to save money by joining co op groups on social media, plus find out what pitfalls to avoid. Also, we take you to a unique running clinic set up specifically for the problems occurring in postpartum runners. Also this week, find out why there is some debate over the safety of using breast milk from milk banks.

MomsEveryday Ep. 62 (Repeat) is scheduled to air the week of 7/10/17.

Episode 62 – Kids and Grief: How to Cope With Loss

Dealing with grief is one of the most difficult times for families. This week on MomsEveryday our panel of moms chat about their personal experiences of grief and the decision to have children attend funerals. Plus, learn how one woman's journey through the loss of her own mother is now helping others survive and thrive after loss. If your child is tired during the day it may be a sign of problems sleeping at night. Find out how kids can suffer from sleep apnea, and what warning signs to watch out for. Plus, we will hear from a pediatrician about what to ask at your child's back to school checkup. Ever get confused by all the information on meat labels? We hear from a registered dietitian to explain labels like organic, all natural, and antibiotic free and what they really mean. Plus, the benefits of planking and 3 different ways to start the practice in your everyday life!

MomsEveryday Ep. 63 (Repeat) is scheduled to air the week of 7/17/17.

Episode 63 – Miscarriage & Infertility

For many women, the road to motherhood is one of the hardest journeys in life. Infertility and miscarriages are a difficult reality for many women, including members of the MomsEveryday panel. This week's episode includes a frank conversation about the difficult experiences surrounding miscarriage and infertility. And we take an in-depth look at the latest medical findings on miscarriage and how common they really are. Also this week, we have a great recipe that will boost your energy and uses an ancient grain that's gaining popularity across the country. And our lifestyle expert Andrew Skipper shows us some useful tips on decorating small spaces.

MomsEveryday Ep. 64 (REPEAT) is scheduled to air the week of 7/24/17.

Episode 64– Is a Gap Year Good? Back to School Prep

It's growing in popularity. Thousands of students, including former President Obama's oldest daughter Malia, are opting for a year off from books and studies between finishing high school and starting college. This week on MomsEveryday it's our back to school special. Our panel of moms talks about whether a gap year would work in their own family. Plus, we focus on student loan debt and get tips on managing it or avoiding it altogether. And find out how congress is looking at cost savings for college students will bills to promote online textbooks. We hear from a pediatrician about back to school check-ups and ways to manage your child's anxiety about the new school year. And we'll even spice up your lunch box with some great ideas for making lunch less stressful for mom and amazing for kids!

MomsEveryday Ep. 91 is scheduled to air the week of 7/31/17.

Episode 91– Stigma of Mental Illness

Families struggling with mental health issues often have the added burden of battling the stigma that goes along with a mental health diagnosis. This week our mom panel discusses the challenging feelings their own families have faced, and share their mom truths when it comes to mental health and how to change society's view of mental health issues. We also get help from the parenting experts at Boys Town on helping children with anxiety, and learn why it's so important for teenagers to be screened for depression. Plus, find out about the benefits of equine therapy for children and adults with mental and physical health challenges. If a fidget spinner is in your child's backpack can it actually be a learning opportunity? We'll visit a classroom where the science behind the popular spinners makes learning fun. Plus, fashion consultant Krystal Marks helps give the staples of your mom wardrobe a boost.

MomsEveryday Ep. 92 is scheduled to air the week of 8/7/17.

Episode 92– Back to School Special

It's back to school time and this week we're talking about how much we do for our kids. Do you do too much? Our panel of moms gets real with how much they've done for their kids and when it's time to back off on everything from homework to college applications. We'll also save you money on back to school shopping and have great crosswalk safety tips for the youngest students heading off to school for the first time. School is often where parents first learn of potential ADHD symptoms, and we get coping advice from the parenting experts at Boys Town. Plus, if you think it's hard to send a child off to college, it can be even worse when the nest empties for a tour in the military. We hear one mom's first hand story of letting go. Also, the danger of children in hot cars. One family's tragic message; the biggest mistake may be thinking it can't happen to you.

MomsEveryday Ep. 93 is scheduled to air the week of 8/14/17.

Episode 93– Good Advice For New Moms

How many times has someone told you their horror story about the next phase your child is entering and why you need to prepare for the worst? This week our mom panel shares thoughts on the benefits of turning that around to offer new moms hopeful and positive advice instead. Plus, when baby isn't born healthy, the struggle of feeding a child who needs a

feeding tube. We hear one family's personal journey and meet a mom whose new cookbook is helping this population with personal advice and recipes. We'll share some online banking tips to keep your financial world safe and convenient. And we have a delicious recipe for spicy skirt steak with pineapple salsa that the whole family will love.

MomsEveryday Ep. 94 is scheduled to air the week of 8/21/17.

Episode **94**– New Season/New Panel – Alcohol at Kids Events

It's a brand new season for MomsEveryday. Introducing a new panel of moms with more parenting advice and ideas to make mom's life easier. This week we're discussing the trend of parents having a drink at children's sporting events; is it poor taste or just socializing? Plus, are some kids starting school behind in science? We'll take a look at the science gap. Also this week, we're looking at research out from the UK about the effects of social media on a young person's mental health. And, the top computer mistakes that are costing you money. And we'll show you some fun and effective workouts you can do in your own home with your kids.

MomsEveryday Ep. 95 is scheduled to air the week of 8/28/17.

Episode **95**– Stop Sibling Arguments

How do you handle sibling arguments? Is there a better way? This week on MomsEveryday our panel of moms ponders ways to better handle life in the war zone when the kids aren't getting along. Plus we'll get advice from the parenting experts at Boys Town on teaching kids to listen. Also this week we take a look at a study on the state of boys and masculinity in society today. We'll find out why playing with blocks could be building math skills in your kids. The motherboard tech report takes a look at Snapchat's ghost mode and explains what parents need to know. And we've got dinner covered with a healthy and delicious recipe for Asian BBQ Shrimp with broccoli.

MomsEveryday Ep. 97 is scheduled to air the week of 9/11/17.

Episode **97**– Pressure to Breastfeed

The benefits of breastfeeding are certainly documented. But a new trend seems to be putting emphasis on whether you breastfeed, not how the baby is faring. Our panel chats about the challenges, rewards and complications of breastfeeding and why it should be up to every mom to decide what's best for her and her baby. We also meet a mom who couldn't find clothes she liked when she was nursing so she started her own company. This is Stepfamily week, so we chat about being a stepparent with panelist and blogger Tiffany Haywood of TheMrsTee.com. In the Motherboard report, we'll show you an app that parents can use to keep kids safe. And we're in the kitchen making maple mustard chicken with brussels apple slaw.

MomsEveryday Ep. 66 (Repeat) is scheduled to air the week of 9/18/17.

Episode **66** – Baby Competition/Are You Keeping Up?

Admit it. We've all done it; comparing your child's skills, or milestones to other children's achievements. For most parents, that kid competition is just a fact of life. This week on MomsEveryday, our panel talks about the stress that comes from wondering how your kid stacks up when comparing to the rest of the world. And we meet one mom who deals with

comparison anxiety all the time as her child copes with a health disorder that affects her appearance. September is SIDS awareness month. We'll explain five safe sleep practices that help prevent sudden infant death syndrome. And we get crafty and show you how to recycle an old sweater into an awesome throw pillow!

MomsEveryday Ep. 67 (Repeat) is scheduled to air the week of 9/25/17.

Episode **67** – Are You the Favorite Parent?

Are you the favorite parent at your house? This week on MomsEveryday, our panel chats about the highs and lows of having favored parent status, and why being in demand can be exhausting! We'll meet an amazing mom sure to inspire you with her positive attitude as she navigates life with two busy boys, a college schedule and no arms! The parenting experts at Boys Town have some tips on helping your child deal with anxiety from the stories of violence and tragedy in the news. And we meet two sisters who found inspiration helping each other as they battled breast cancer together. Plus, we'll get your thighs in shape with three different versions of squats.