

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 2nd Quarter 2020
Date: July 7, 2020

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from April 1 – June 30, 2020. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 2nd quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 479 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 2nd quarter, 2020. NBC also airs "The More You Know" PSA's.

For 2nd Quarter 2020
April 1, 2020 – June 30, 2020

THERE WAS NO OTHER PROGRAMMING FOR THE 2nd QUARTER OF 2020, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

2nd Quarter 2020 PSAs

NETWORK PUBLIC SERVICE
SCHEDULE APRIL 2020

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
04/04/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	VYRC8001209H	GC FILLER PSA RED CROSS COV19
04/04/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	VYRC8001209H	GC FILLER PSA RED CROSS COV19
04/04/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	VYRC8001209H	GC FILLER PSA RED CROSS COV19
04/04/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	VYRC8001209H	GC FILLER PSA RED CROSS COV19
04/04/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	VYRC8001209H	GC FILLER PSA RED CROSS COV19
04/04/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	VYRC8001209H	GC FILLER PSA RED CROSS COV19
04/11/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	BP015DBTCO2930H	BRAVO BTC S17 RESTAURANT RELIEF PSA
04/11/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	BP015DBTCO2930H	BRAVO BTC S17 RESTAURANT RELIEF PSA
04/11/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	BP015DBTCO2930H	BRAVO BTC S17 RESTAURANT RELIEF PSA
04/11/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 AM	:15	BP015DBTCO2930H	BRAVO BTC S17 RESTAURANT RELIEF PSA

04/11/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	BP015DBTCO2930H	BRAVO BTC S17 RESTAURANT RELIEF PSA
04/11/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	BP015DBTCO2930H	BRAVO BTC S17 RESTAURANT RELIEF PSA
04/11/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	CIA00040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK
04/18/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	CIA00065000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK 2
04/18/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	CIA00066000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 MENTAL HEALTH 2
04/18/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	CIA00038000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING
04/18/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	CIA00063000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING 2
04/18/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	CIA00040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK
04/25/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	CIA00040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK
04/25/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	CIA00065000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK 2
04/25/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	CIA00066000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 MENTAL HEALTH 2
04/25/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	CIA00038000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING
04/25/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	CIA00063000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING 2
04/25/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	CIA00040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK

**NETWORK PUBLIC SERVICE
SCHEDULE MAY 2020**

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
05/02/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	CIAN0040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK
05/02/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	CIAN0065000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK 2
05/02/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	CIAN0066000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 MENTAL HEALTH 2
05/02/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	CIAN0038000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING
05/02/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	CIAN0063000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING 2
05/02/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	CIAN0040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK
05/09/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	CIAN0040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK
05/09/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	CIAN0065000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK 2
05/09/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	CIAN0066000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 MENTAL HEALTH 2
05/09/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	CIAN0038000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING
05/09/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	CIAN0063000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING 2
05/09/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	CIAN0040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK
05/16/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	CIAN0040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK
05/16/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	CIAN0065000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK 2

05/16/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	CIAN0066000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 MENTAL HEALTH 2
05/16/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	CIAN0038000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING
05/16/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	CIAN0063000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 PARENTING 2
05/16/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	CIAN0040000H	PSA 2020, :15 THE MORE YOU KNOW COVID-19 HIGH RISK
05/23/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
05/23/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
05/23/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
05/23/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
05/23/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
05/23/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
5/30/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
5/30/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
5/30/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
5/30/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
5/30/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
5/30/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15

**NETWORK PUBLIC SERVICE
SCHEDULE JUNE 2020**

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
06/06/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
06/06/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
06/06/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
06/06/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
06/06/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
06/06/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
06/13/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
06/13/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
06/13/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
06/13/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
06/13/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
06/13/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15

06/20/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
06/20/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
06/20/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
06/20/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
06/20/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	12:25:00 p	:15	ZNBC20180H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "NO ROOM" :15
06/20/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC20179H	PSA 2020, THE MORE YOU KNOW, COVID-19 AAPI "TIME OF CRISIS" :15
06/27/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	ZNBC20186H	PSA 2020, THE MORE YOU KNOW, BLM AKBAR GBAJABIAMLIA "DIVERSITY- FREE TO PLAY" :15
06/27/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC20184H	PSA 2020, THE MORE YOU KNOW, BLM CARL QUINTANILLA "DIVERSITY- KINDNESS/KINDERGARTEN" :15
06/27/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 AM	:15	ZNBC20182H	PSA 2020, THE MORE YOU KNOW, BLM NICHOLE BLOOM "DIVERSITY-CHECK YOURSELF" :15
06/27/2020	TMYK ROOTS LESS TRAVELED 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC20186H	PSA 2020, THE MORE YOU KNOW, BLM AKBAR GBAJABIAMLIA "DIVERSITY- FREE TO PLAY" :15
06/27/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC20185H	PSA 2020, THE MORE YOU KNOW, BLM TONY DUNGY "DIVERSITY-TAKING ACTION" :15
06/27/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC20184H	PSA 2020, THE MORE YOU KNOW, BLM CARL QUINTANILLA "DIVERSITY- KINDNESS/KINDERGARTEN" :15

NBC NETWORK NON-BROADCAST EFFORTS

April - June, 2020

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

COMMUNITY CALENDAR

Air Dates: 4/1/20 – 6/30/20

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

COVID-19 PSA (Basic CDC Recommendations)

Air Dates: 03/13/20 – 5/13/20

WEAU Produced and aired a PSA to help get out the word on Coronavirus and tips to stay safe by the CDC.

COVID-19 SOCIAL DISTANCING

Air Dates: 04/25/20 – 05/20/20

WEAU produced and aired PSA's featuring our anchor team practicing social distancing.

COVID-19/RED CROSS

Air Dates 03/18/20 – 04/15/20

WEAU aired the Red Cross Blood Donation PSA.

COVID-19 Support Community and Businesses

Air Dates: 06/24/20 – 06/30/20

WEAU produced and aired a PSA to help support our local economy and businesses during COVID-19. The spot discusses how customers can safely visit these local resources.

FCC REPACK RESCAN

Air Dates: 06/01/20 – 07/03/20

WEAU produced and aired PSA's to support the FCC repack. These spots help antenna viewers know when it's time to rescan their televisions.

WEAU GRADUATION PSA

Air Dates 05/21/20 – 06/22/20

WEAU produced and aired PSA's congratulating graduates for the class of 2020 graduation. These PSA's were to help show support those who did not have a graduation ceremony.

RIDIN' FOR A REASON

Air Dates: 06/01/20 – 06/05/20

Event Dates: 06/06/20

WEAU produced and aired PSA's for Ridin' for a Reason. This was a virtual event to help raise awareness and money to go towards cancer research.

COMMUNITY PARTICIPATION

****Community participation was down this quarter due to COVID-19****

Danielle Wagner

May 15-17

Danielle was the host for the virtual "Fido and Friends Fun Run/Walk" for the Eau Claire County Humane Association.

Michael Strubel

May 6

Michael emceed the virtual "Excellence in Education" event for the Chippewa Falls Chamber. Students in the top 5% of their class from Chippewa Falls and McDonell Central Catholic High Schools and their favorite teacher, as well as their parents, family, and friends were in attendance to attend this event.

Bob Gallaher

May 12

Bob Gallaher served as a "Virtual Emcee" for the "Youth of the Year Gala-Thon" that raised nearly \$90,000. Each year, the Boys & Girls Clubs of the Greater Chippewa Valley selects an outstanding young person to receive its local Youth of the Year Award, the highest honor bestowed upon a member of the Boys & Girls Clubs. This award recognizes commendable character, academic achievement and outstanding volunteer service to a member's Club and community.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

2nd Quarter 2020
Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING
Interviews average 2 minutes 30 seconds

**IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.
(this is why there are only a few interviews listed)**

Children/Youth

4/12 - Hailey Krajewski, Director of Resource Development with the Boys & Girls Clubs of the Greater Chippewa Valley, discussed the 'Youth of the Year' with an upcoming virtual Gala-Thon.

Health/Medical

Education

Substance Abuse/Addiction/Violence

Agriculture/Environment

Cultural Development

4/14- Kerry Kincaid, from 'Together Chippewa Valley' was interviewed. 'Together Chippewa Valley' is a coalition of nonprofits to raise funds through community-wide fundraising.

Economy/Business

Science/Technology

Family Values

WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG
Interviews are approximately 4 minutes long

**IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.
(this is why there are only a few interviews listed)**

Children/Youth

Health/Medical

04/28-Harvest of the Month with Registered Dietitian Ruth Chipps. This month, the recipe features carrots and Ruth talks about the health benefits.

05/29- Harvest of the Month with Registered Dietitian Ruth Chipps. This month, the recipe features greens and fruit with citrus dressing.

Education

Substance Abuse/Addiction/Violence

Agriculture/Environment

05/07-Angie Horkan with the Wisconsin Beef Council shares recipes for comfort foods at home.

05/20- Tina Peterson with Dairy Farmers of Wisconsin shares recipes for grilling.

06/15-Tina Peterson with Dairy Farmers of Wisconsin shares recipes for grilling.

Cultural Development

Economy/Business

5/28-Committed to Safety decals for businesses to display that they are open for business and committed to people's safety amid Covid-19 concerns. Discussion with Mark Faanes, with the Chippewa Valley Economic Recovery Task Force.

Science/Technology

Family Values

NBC NIGHTLY NEWS
ISSUES AND PROGRAMMING SUMMARIES
Times vary

BUSINESS

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/02/20
NBC Nightly News reports banks warn of 'utter chaos' in new small business lending program. Also, many Americans may have to wait months for coronavirus relief checks. Also, a record 6.6 million Americans filed for unemployment last week.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/20
NBC Nightly News reports unprecedented unemployment could bring Medicaid to the brink.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/20
NBC Nightly News reports U.S. economy lost over 700,000 jobs in March, ending a decadelong streak of employment gains.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/08/20
NBC Nightly News reports Sanders quitting Democratic race for president, Biden to be party's nominee.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/09/20
NBC Nightly News reports another 6.6 million Americans filed jobless claims last week, bringing total to 16 million since coronavirus pandemic hit.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/11/20
NBC Nightly News reports coronavirus stimulus money starts to flow into bank accounts.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/13/20
NBC Nightly News reports President Trump is eager to restart economy by May as he weighs toughest decision of his presidency.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/14/20
NBC Nightly News reports Obama endorses Biden for president, says he's the right person to guide us through one of our darkest times.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/16/20
NBC Nightly News reports small business loan program runs out of money after hitting its \$350 billion cap.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/17/20
NBC Nightly News reports the country's first coronavirus hot spot, Seattle, eyes reopening its economy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/18/20
NBC Nightly News reports small-business coronavirus loan program ran out of money within minutes of launch, some banks say.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/20/20
NBC Nightly News reports Disney furloughs 100,000 theme park and hotel workers amid coronavirus shutdown.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/21/20
NBC Nightly News reports the Senate passes a \$484 billion bill to support small businesses and hospitals and fund coronavirus testing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/22/20
NBC Nightly News reports financial catastrophe looms for state and local governments.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/30/20
NBC Nightly News reports U.S. jobless claims top 30 million as coronavirus continues to devastate economy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/01/20
NBC Nightly News reports groceries could see meat shortages by the end of the week.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/02/20
NBC Nightly News reports on how unemployed Americans are getting by during the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/03/20
NBC Nightly News reports how Republicans are reopening America.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/05/20
NBC Nightly News reports President Trump says only blue states have budget woes. He couldn't be more wrong.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/07/20
NBC Nightly News reports White House considers measures to boost economy without Congress, including additional delay to federal tax filing. Another 3 million Americans files jobless claims last week.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/08/20
NBC Nightly News reports U.S. economy shed a record of 20.5 million jobs last month as unemployment rate soars.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/10/20
NBC Nightly News reports hospitals are losing billions treating coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/12/20
NBC Nightly News reports President Trump ignores new warning signs in push to reopen the country. Also, a report on the surge in unemployment.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/13/20
NBC Nightly News reports Wisconsin Supreme Court strikes down state's 'stay at home' order.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/14/20
NBC Nightly News reports ousted whistleblower unloads on Trump administration.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/16/20
NBC Nightly News reports on college closures. With students gone, cities grapple with how to stay afloat after showing massive losses.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/19/20
NBC Nightly News reports nursing home workers report low pay, high COVID-19 risks and retaliation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/05/20
NBC Nightly News reports the unemployment rate falls as the economy gains jobs despite coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/06/20
NBC Nightly News reports Biden secures Democratic presidential nomination for November showdown against President Trump.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/07/20
NBC Nightly News reports 80 percent of voters say things are out of control in the U.S., new NBC News/WSJ poll finds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/11/20
NBC Nightly News reports Dow plunges more than 1,800 points as coronavirus concerns return.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/17/20
NBC Nightly News reports Quaker Oats is removing the name and image of Aunt Jemima from the brand in effort to make progress toward racial equality.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/24/20
NBC Nightly News reports Bayer will pay more than \$10 billion to settle thousands of Roundup cancer lawsuits.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/30/20
NBC Nightly News reports millions are out of work. Many wonder whether there whether there will be jobs to go back to.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/04/20
NBC Nightly News reports police get creative to stay safe.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/05/20
NBC Nightly News reports police see rise in domestic calls amid coronavirus lockdown.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/01/20
NBC Nightly News reports Justin Trudeau announces Canada is banning assault-style weapons after Nova Scotia massacre.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/03/20
NBC Nightly News reports how the Kent State massacre changed the country 50 years ago.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/20
NBC Nightly News reports officers are fired after fatal arrest of Minneapolis man pleading for air while pinned down.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/28/20
NBC Nightly News reports protests over George Floyd's death turn violent.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/29/20
NBC Nightly News reports violent protests and clashes with police rapidly spread to multiple cities over George Floyd's death. Ex-officer at center of George Floyd death charged with third-degree murder and manslaughter.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/30/20
NBC Nightly News reports Minneapolis police use tear gas against protesters as rallies flare around the country. President Trump says the military is ready to deploy to Minneapolis.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/31/20
NBC Nightly News reports unrest over George Floyd's death from New York to Los Angeles.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/01/20
NBC Nightly News reports President Trump will deploy military if state officials can't contain protest violence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/03/20
NBC Nightly News reports three officers involved in George Floyd's death charged and abetting murder.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/05/20
NBC Nightly News reports Minneapolis agrees to ban police chokeholds following death of George Floyd.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/06/20
NBC Nightly News reports why so many race and cultures are protesting for George Floyd.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/06/20
NBC Nightly News reports two Buffalo officers charged with second-degree assault after video showed police shoving 75-year-old man.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/08/20
NBC Nightly News reports Detroit community is split over how best to respond; whether to work with police or take a more confrontational approach.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/16/20
NBC Nightly News reports India says 20 soldiers killed in clash along contested border with China, first deaths in 53 years.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/17/20
NBC Nightly News reports ex-Atlanta officer who killed Rayshard Brooks charged with 11 counts, including felony murder.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/19/20
NBC Nightly News reports officer to be fired over fatal shooting of Breonna Taylor.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/20/20
NBC Nightly News reports on Chicago as the streets turn violent.

ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/07/20
NBC Nightly News reports coronavirus lockdowns have sent pollution plummeting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/13/20
NBC Nightly News reports at least 16 dead as tornadoes rip through South, leaving one million without power.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/18/20
NBC Nightly News asks if fungus is the answer to climate change. Student who grew a mushroom canoe says yes. The student says mushrooms have the ability to break down harmful pollutants that make them a sustainable alternative for everything from home insulation to plastic packaging.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/08/20
NBC Nightly News is tracking a rare blast of snow to the Northeast on Mother's Day weekend.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/09/20
Scientists raise alarm on an active hurricane season.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/15/20
NBC Nightly News reports a 6.4-magnitude earthquake hits western Nevada near California border.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/16/20
NBC Nightly News reports two female explorers set off in August for an archipelago between Norway's mainland and the North Pole to collect environmental data and raise awareness about climate change.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/19/20
NBC Nightly News reports global carbon emissions dropped 17 percent during coronavirus lockdowns, scientists say.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/20/20
NBC Nightly News reports two dam failures in Michigan force thousands to flee.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/05/20
NBC Nightly News reports Cristobal is gaining strength as it enters the Gulf of Mexico, on a path toward Louisiana.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/13/20
NBC Nightly News reports two dams collapsed, and thousands fled for their lives. These disasters pose a growing threat.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/23/20
NBC Nightly News reports a powerful 7.4 magnitude earthquake rocks Mexico, leaving at least one person dead.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/24/20
NBC Nightly News reports a massive dust cloud is barreling toward the U.S. The health impacts could be deadly.

CHILDREN/YOUTH

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/30/20
NBC Nightly News reports rare complications now seen in some kids with COVID-19.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/08/20
NBC Nightly News reports one child dies from mystery illness believed linked to COVID-19.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/10/20
NBC Nightly News reports on welcoming a newborn into the family during the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/07/20
NBC Nightly News reports that camps across U.S. face dilemma: welcome kids or suffer 'the loss of a summer.'

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/10/20
NBC Nightly News reports Google and Apple will team up to track coronavirus with smartphone tech.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/10/20
NBC Nightly News reports thousands volunteer to be infected with coronavirus in the hopes of accelerating a vaccine.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/20
NBC Nightly News reports what the astronaut-manned SpaceX launch means for spaceflight.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/30/20
NBC Nightly News reports SpaceX and NASA usher in new era of human spaceflight with successful launch.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/09/20
NBC Nightly News reports she was the first U.S. woman to walk in space. Now she's made history again ... the eighth person overall to reach the deepest known point of the ocean.

FAMILY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/10/20
NBC Nightly News reports on welcoming a newborn into the family during the pandemic.

CULTURAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/02/20
NBC Nightly News reports tribal leaders warn against delaying coronavirus equipment to native American population already grappling with insufficient health care.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/09/20
NBC Nightly News reports on the Asian Pacific American Heritage Month and honoring the workers who are leading medical research and helping low-income groups and combating racism.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/13/20
NBC Nightly News reports although George Floyd's death and the subsequent protests are viewed generally as Black vs. White, Latino's, too, are taking sides in the debate over policing that has consumed the nation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/29/20
NBC Nightly News reports student debt creates a 'vicious cycle' of inequality in Black, Latino neighborhoods, a new report finds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/30/20
NBC Nightly News reports the Mississippi governor signs bill to remove Confederate emblem from state flag after 126 years.

EDUCATION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/10/20
NBC Nightly News reports Saturday Night Live congratulates the "Class of COVID-19" on the season finale.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/24/20
NBC Nightly News reports on college campuses and whether the tuition is worth the price right now.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/25/20
NBC Nightly News reports hundreds of young students say K-12 schools mishandled their sex assault cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/18/20
NBC Nightly News reports there's a reason Juneteenth isn't taught in schools educators say and NBC Nightly News reports why.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/25/20
NBC Nightly News reports schools aim to reopen but have few solutions.

ADDICTION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/02/20
NBC Nightly News reports how a secret government memo blocked scientists from researching marijuana.

HEALTH

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/01/20
NBC Nightly News reports FDA offers all Zantac heartburn products off store shelves. Also, there are stay-at-home orders in every state and one nursing home suggests taking their loved one's home.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/02/20
NBC Nightly News reports Navy to relieve captain of coronavirus-plagued USS Theodore Roosevelt after he sounded alarm. Also, beyond fever and cough: Coronavirus symptoms take new shape.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/03/20
NBC Nightly News reports the CDC recommends people wear cloth masks in public.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/08/20
NBC Nightly News reports Trump administration guidance on hydroxychloroquine for coronavirus patients may have set the drug up for failure.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/12/20
NBC Nightly News reports health experts warn coronavirus will stalk the human race for quite a long time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/15/20
Is delirium a sign of coronavirus? Growing evidence suggests COVID-19 affects the brain, too. Also, nursing home deaths double in a week.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/16/20
NBC Nightly News reports New York woman prescribed hydroxychloroquine combo over the phone dies of heart attack.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/17/20
NBC Nightly News reports unapproved Chinese coronavirus antibody tests being used in at least two U.S. states.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/19/20
NBC Nightly News reports lockdown protests continue in U.S. while in Europe, 100,000 deaths have been reported.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/20/20
NBC Nightly News reports Facebook releases county-by-county COVID-19 numbers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/25/20
NBC Nightly News reports why people are having bad quarantine dreams.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/26/20
NBC Nightly News reports that drinking bleach will not sure coronavirus but instead effect different toxins in the human body.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/27/20
NBC Nightly News reports the nursing home industry pushes for immunity from lawsuits after nearly 12,000 residents have died. Also, antibody tests can't say who's immune to COVID-19. They can say who it at risk.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/28/20
NBC Nightly News reports President Trump orders meat processing plants to remain open despite virus outbreaks in plants. Also, emergency doctor's suicide raises concern for front-line workers' mental health.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/29/20
NBC Nightly News reports 'clear cut' evidence coronavirus drug remdesivir works. Also Nightly News share stories of lives lost since the first U.S. coronavirus death.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/30/20
NBC Nightly News reports New York City to temporarily suspend overnight subway service due to coronavirus concerns.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/01/20
NBC Nightly News reports FDA uses emergency measures to allow use of drug remdesivir in coronavirus fight.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/03/20
NBC Nightly News reports Oxford scientist says coronavirus vaccine could be ready as early as June.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/05/20
NBC Nightly News reports Pfizer, NYU working on innovative coronavirus vaccine that could be ready by end of summer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/08/20
NBC Nightly News reports two White House aides tested positive for coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/14/20
NBC Nightly News reports on predictions about the Corona virus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/16/20
NBC Nightly News reports the hunt for a coronavirus vaccine heightens nationalism and hinders global efforts to help the disease.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/17/20
NBC Nightly News reports Coronavirus will cost states hundreds of millions in lost revenue in the upcoming fiscal year.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/19/20
NBC Nightly News reports Johnson & Johnson discontinues talc-based baby powder in U.S., Canada amid lawsuits alleging it causes cancer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/26/20
NBC Nightly News reports COVID-19 tests are no longer in short supply, but questions about their accuracy are growing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/27/20
NBC Nightly News reports asymptomatic COVID-19 cases may be more common than suspected. 100,000 dead in America from coronavirus pandemic.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/29/20
NBC Nightly News reports the Coronavirus quietly started spreading as early as January, CDC says.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/07/20
NBC Nightly News reports the coronavirus death count tops 400,000.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/15/20
NBC Nightly News reports the FDA pulls emergency use authorization of hydroxychloroquine for COVID-19, citing risks and lack of apparent benefit.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/16/20
NBC Nightly News reports a common steroid found to reduce deaths by a third in the sickest COVID-19 patients.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/17/20
NBC Nightly News reports three states just broke records for new COVID-19 cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/21/20
NBC Nightly News reports on where the coronavirus cases are soaring around the country. Also, the pandemic has revealed the correlation between ZIP codes and life expectancy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/23/20
NBC Nightly News reports on the disturbing surge of COVID-19 and the cautiously optimistic on vaccine. Also, why younger adults are increasingly contracting COVID-19.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/25/20
NBC Nightly News reports the CDC says COVID-19 cases in the U.S. may be 10 times higher than reported.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/29/20
NBC Nightly News reports scientists are still puzzled by asymptomatic coronavirus cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/30/20
NBC Nightly News reports Fauci warns that U.S. coronavirus cases could swell to 100,000 a day if current trends do not turn around. Also, health experts fear two virus outbreaks.

DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES

- DATELINE NBC, National, 60 minutes 8:00pm, 04/03/20
(Violence) Dateline NBC reports a Dr. is found murdered in her kitchen, and detectives struggle to find any leads until an unexpected tip changes everything.
- DATELINE NBC, National, 60 minutes 7:00pm, 04/04/20
(Violence) Dateline NBC reports a love triangle leads to years of stalking, destruction or property, threats and murder.
- DATELINE NBC, National, 120 minutes 8:00pm, 04/10/20
(Violence) Dateline NBC reports on a story about a bank executive who was held hostage in a targeted robbery. Investigators think it looked like an inside job even though he didn't commit the robbery.
- DATELINE NBC, National, 60 minutes 7:00pm, 04/11/20
(Violence) Dateline NBC reports on a story where a woman goes out to scout hiking trails in Joshua Tree National Park where she vanishes without a trace.
- DATELINE NBC, National, 90 minutes 8:30pm, 04/12/20
(Violence) Dateline NBC reports a teenaged girl is murdered at a scenic spot on a Utah river. The case almost goes cold until Jaclyn Moore, a hairdresser turned detective, find the truth.
- DATELINE NBC, National, 60 minutes 9:00pm, 04/17/20
(Violence) Dateline NBC reports on a story about a former FBI agent who was found murdered.
- DATELINE NBC, National, 120 minutes 8:00pm, 04/24/20
(Violence) Dateline NBC reports on a murder of a college student that leaves police looking at one of their own.
- DATELINE NBC, National, 120 minutes 8:00pm, 05/01/20
(Violence) Colby Ryan speaks to Dateline NBC about the disappearance of his two siblings and the charges against their mother for refusing to tell authorities where they are. Lori Vallow was charged in February with a felony desertion of children and three misdemeanors related to her missing children and is currently being held on \$1 million bond.
- DATELINE NBC, National, 120 minutes 8:00pm, 05/08/20
(Violence) Dateline NBC goes behind the scenes of a woman who helped take down one of the FBI's most notorious fugitives.

- DATELINE NBC, National, 60 minutes 8:00pm, 05/15/20
(Violence) Dateline reports on the disappearance of Sarah Goode, the youngest sister of a large, tight-knit family on Long Island, who vanished without a trace. Details in the case, as well as extended interviews with key players in the investigation were discussed.
- DATELINE NBC, National, 60 minutes 8:00pm, 05/16/20
(Violence) Dateline speaks to a Georgia father accused of murdering his ex-wife, Ciara Ingram. While his friends come together to prove he is innocent, prosecutors count on his young children to testify against their own father.
- DATELINE NBC, National, 120 minutes 8:00pm, 05/22/20
(Violence) When a young Montana veterinarian is found dead at his home with a gun nearby, police quickly discover there is more to this case than meets the eye. As the investigation spans more than two decades, police sort through conflicting evidence to find out what really happened.
- DATELINE NBC, National, 60 minutes 9:00pm, 05/29/20
(Violence) Dateline investigates a mother's murder that divides her family. Will justice ever be served?
- DATELINE NBC, National, 60 minutes 9:00pm, 06/05/20
(Violence) A mother of two vanishes and her cousin seeks answers for her disappearance. After a major break in the case, it is clear that this deceased mother was the victim of something sinister.
- DATELINE NBC, National, 60 minutes 9:00pm, 06/12/20
(Violence) Dateline NBC reports on an estranged husband who is suspected of murdering his wife for her million-dollar fortune.
- DATELINE NBC, National, 60 minutes 7:00pm, 06/13/20
(Health) Dateline NBC reports on a special one-hour edition as the COVID-19 crisis tops two million cases.
- DATELINE NBC, National, 60 minutes 8:00pm, 06/13/20
(Violence) Dateline NBC reports on a story about a young schoolteacher in Pennsylvania that was murdered. Following years without an arrest, investigators discover a new tool that many finally help unlock the murder's identity. Can police work fast enough to catch the suspect?
- DATELINE NBC, National, 60 minutes 9:00pm, 06/19/20
(Violence) Dateline NBC reports on two brothers fighting for more than 20 years to prove their innocence after they were wrongfully convicted for separate murders.

- DATELINE NBC, National, 60 minutes 7:00pm, 06/20/20
(Violence) Dateline NBC goes inside the hunt to find an elusive killer after two young friends are murdered months apart in Houston, Texas.
- DATELINE NBC, National, 60 minutes 9:00pm, 06/22/20
(Violence) Former best friend of Lori Vallow, Idaho mom charged in connection with the disappearance of her kids, speaks out in first network TV interview.
- DATELINE NBC, National, 60 minutes 9:00pm, 06/26/20
(Violence) Dateline NBC reports on the murder of a Colorado father that reveals a devious plot.

WEAU 13 NEWS AT 10PM
ISSUES AND PROGRAMMING FCC LOG
Times vary

4/15/2020

ECASD Supt. Interviews (education) – The three finalists for superintendent for the Eau Claire Area School District are taking part in virtual community forums this week. Last night, the school board spoke with Michael Johnson. Tonight, the school board spoke with Rosalie Daca, and the final interview with Dr. Rev Hillstrom is set for Friday. Whichever candidate is the next superintendent, it will be his or her first time serving as the superintendent of a school district.

Online Classes (education) – Some professors at UW-Eau Claire are already preparing for the possibility of online classes continuing into the fall semester. Professors in the Communication and Journalism Department are already making classes available online in anticipation of another spike in COVID-19 cases this fall.

Curds for Kids (agriculture) – A local program in Whitehall is helping farmers and families in need. The Curds for Kids program puts cheese products in the weekly food supplies given out to families. It helps dairy farmers get rid of surplus supplies, and it helps families in need of food assistance.

Airport Help (economy) – The CARES Act passed by the federal government is allocating \$10 billion to airports across the country.

The La Crosse Regional Airport is expected to receive \$1.7 million. The Chippewa Valley Regional Airport is expected to receive \$6 million to help with financial costs during the pandemic.

4/16/2020

Homicide Suspects (violence) – The Eau Claire Police Department identifies three suspects from a homicide case on Kappus Drive on March 20th. Two of the suspects are in custody, and a warrant is out for the arrest of the third. All three men are from the Chicago area with ties to a gang. Police say the men are charged with homicide in the shooting death of Edwin Garcia-Smith. Police says the suspects broken into Garcia-Smith's apartment as part of a planned robbery to steal drugs and money.

Family Farm Rescue Plan (agriculture) – Representative Ron Kind announce a five-action family farm rescue plan. It includes purchasing excess food supply for food banks, ensuring farmers qualify for small business relief, and using commodity credit corporation funds to support family farms.

Tourism Impact (economy) –Visit Eau Claire says tourism in the area is down significantly because of COVID-19. As a result of the virus, many large events such as the Eau Claire Marathon and Farm Technology Days are postponed. Local hotels are suffering losses due to the lack of visitors.

Breast Cancer Patents (health) – Komen Wisconsin, which is a nonprofit supporting those fighting breast cancer, went live on Facebook Thursday with the Cancer Treatment Centers of America. Doctors say breast cancer patients and survivors are not necessarily at a higher risk for contracting or having complications with COVID-19.

5/1/2020

NURSE IN NYC (medical) – A nurse from Hayward volunteered to help during the COVID-19 pandemic in New York City. She spent three weeks working in the ICU before contracting COVID-19 herself.

FREE COVID TESTING (health) – A free COVID-19 testing site was set up in Alma with help from the WI National Guard. Up to 200 people in Buffalo and Pepin Counties with COVID-19 symptoms could get tested. More testing sites will be happening in the coming weeks.

ELECTIVE CARE (medical) – Mayo Clinic Health System plans to resume elective care, including procedures and surgeries. Elective care was on hold due to COVID-19, but the health system says it believes elective care can resume with the flattening of the curve.

EAA AIRSHOW (economy) – The 68th annual EAA Airventure in Oshkosh is canceled in July due to the coronavirus. Tickets and camping reservations can be rolled over to 2021 or refunded. The event is billed as the world's largest fly-in.

5/7/2020

Stanley Senior Signs (education) – Since the graduating class of 2020 won't have a traditional ceremony, a business in Stanley came up with another way to honor the students. All 49 seniors at Stanley-Boyd High School have their pictures on banners now on display on Broadway Street in town.

Reopen WI (economy) – Republican lawmakers stopped in Chippewa Falls to push for an end to the Safer at Home Order. They say the Chippewa Valley is less impacted by COVID-19 than other areas, and businesses should be allowed to reopen. Democrats say we need more testing and PPE before businesses can reopen.

Bus Driver Rescues Child (children) – An Eau Claire Transit bus driver rescued a toddler he saw wandering in lanes of traffic on Harding Avenue this week. He picked up the child and brought her back to his bus while he called his supervisor and the police department was contacted. Before officers arrived, the mom came to the bus and got her daughter. She believes someone left the front door open and the toddler snuck out.

Hit and Run Suspect (violence) – The suspect in a fatal hit-and-run appeared in Chippewa County court. Christopher Peterson is accused of hitting and killing Dennis Mohr and leaving the scene. It happened during the weekend in the Village of Lake Hallie.

5/26/2020

School Start Date (education): The Stanley-Boyd School District announces it's starting school August 20, which is two weeks earlier than usual.

The school district applied for a waiver with the state to allow for an earlier start date and it was approved. The school district hasn't decided yet if classes will be in person or online to start next school year.

Advance Directive (health): Health officials are reminding Wisconsinites the importance of having an advance health directive. Wisconsin is not a next of kin state, so authority to make decisions doesn't automatically go to your family members, you must designate someone since relatives are not automatically given the power to make decisions for you.

Shooting Suspect (violence): The Eau Claire Police Department identifies the suspect in a weekend shooting as 22-year-old Kyle Baker. Witnesses say Baker shot the victim after a fight. It happened in the 3300 block of Reno Drive in Eau Claire.

WI State Fair (economy): As of now, the WI State Fair is still scheduled for later this summer, but a decision is expected by the beginning of June. The State Fair Board voted to give chairman John Yingling the power to cancel the state fair and other events at the park.

Historical Society Building (cultural development): The state approved building plans for a new Chippewa County Historical Society building. The \$4 million building is set to be built near Irvine Park. The larger facility will allow for more space for exhibits. Construction is expected to start in the fall and last 12 to 18 months.

6/5/2020

White Coats for Black Lives (medical) – Healthcare workers with Mayo Clinic Health System took part in a kneel of silence in honor of the Black Lives movement.

Mayo says different ethnicities can have different health outcomes based on economic, housing, and income factors. Doctors at Mayo say they could always do more with training and say they'll continue to look for ways to end racism.

Homicide Sentence (violence) –The New Richmond man, Kayle Fleischauer, found guilty in March 2020 of killing his son in 2018 is sentenced to 22 years in prison. Autopsy results show Chase Fleischauer was shot in the head a close range.

Buffalo County COVID Death (health) – The Buffalo County Health and Human Services Department reports the county's second death due to COVID-19. The county has a total of six positive cases.

UW Fall Plan (education) – Three UW System schools announce in-person classes will resume for the fall semester. UW-Eau Claire, UW-Stout, and UW-River Falls all made the announcement and are making plans to allow for social distancing, such as holding classes in different buildings and setting aside dorm rooms specifically for students who might become sick with COVID-19.

Homicide Suspects Plea (violence) – Two men from Chicago charged in an Eau Claire homicide stand silent during an arraignment, and the judge enters not guilty pleas on their behalf. Joe Moya and Juan Olivarez are charged in the death of Edwin Garcia-Smith at his Eau Claire apartment on March 20.

6/11/2020

UW SYSTEM BLUEPRINT PUSHBACK (EDUCATION) -- Some faculty members at UW-Stout in Menomonie are speaking out against proposed changes to the UW System, post COVID-19. Some of the suggestions including unified online courses, consolidating course options based on enrollment, and centralizing HR and IT services.

UWEC FALL CHANGES (HEALTH/EDUCATION) -- UWEC issues its plan for returning to in person classes in the fall. Classrooms will be adjusted to meet physically distancing requirements, Zorn Arena and the Davies Center may be used for distanced learning options, students will be required to use an app to track symptoms and log their daily temperature, and masks will be required.

NO WATER FOUNTAINS (HEALTH) -- The cities of Eau Claire and La Crosse will not be turning on outdoor water fountains this year. Officials say the risk of COVID-19 spread is too high. Instead, community members are encouraged to carry their own water bottles.

6/18/2020

Seehaver Sentence (violence): A Dunn County man is sentenced to 40 years in prison for killing his roommate with a bow and arrow. In April, Richard Seehaver pleaded no contest and was found guilty of second-degree intentional homicide.

COVID Deaths (health): Clark County reports two new deaths from COVID-19 for a total of six. Of all its surrounding counties, Clark County has the highest percentage of case fatalities.

Museum reopens (business): The Chippewa Valley Museum is back open after shutting down due to COVID-19. Visitors are required to wear masks, only 50 people can be in the building at one time, and guests must travel in one direction to maintain social distancing.

6/26/2020

Overdose deaths (addiction): Data from Gundersen Health System shows drug use is on the rise during the COVID-19 pandemic. Part of the reason is a loss of in person addiction meetings, people being afraid to go to the hospital to get treatment, and more opioid prescriptions due to delayed elective surgeries.

Virtual Diversity Camp (children): Camp Kindred in Milwaukee is going virtual this year with a focus on diversity. The camp's executive director says the topic couldn't have come at a better time. Attendance for this year's virtual camp is up 100 percent.

Hit and Run Charges (violence): The suspect in a fatal hit and run in May in Lake Hallie is formally charged. Christopher Peterson is charged with homicide by negligent operation of a vehicle and hit and run causing death. Peterson is accused of hitting and killing Dennis Mohr on May 2 at County Highway OO and 30th Avenue in Lake Hallie.

MEET THE PRESS TOPICS
Airs Sundays, 8:00am and 12:05am

Various topics covered (Business/Economy, Environment, Violence, and Cultural)
Times vary

April 5

The government's sobering coronavirus projection: hundreds of thousands of Americans dead, under a best-case scenario. What happens when Covid-19 hits rural hospitals that lack doctors, beds and ventilators?

April 12

With millions newly unemployed, President Trump wants to reopen the economy quickly despite health concerns. FDA Commissioner Stephen Hahn, Dr. David Nabarro of the World Health Organization, former FDA Commissioner Mark McClellan and pulmonologist Vin Gupta, from the University of Washington were all interviewed. Also, Bernie Sanders bows out of the presidential race.

April 19

Health vs. Business. President Trump releases broad federal guidelines for a phased-in return to normal. A national shutdown is not a sustainable long-term solution but health care professionals are deeply skeptical. Twenty-two million file for unemployment in one month. The average working family is only a couple of weeks away from not being able to pay their bills. Guests include Vice President Mike Pence, and two governors: Republican Mike DeWine of Ohio and Democrat Gretchen Whitmer of Michigan. Also, Joe Biden's big week with three key endorsements.

April 26

Social distancing must continue, our economic shutdown cannot. Some states are reopening their economies. The U.S. will continue to see cases go up, but we're a lot better prepared for that now than we were a month ago. The U.S. death toll passes 50,000.

May 3

This Sunday: reopening America. Americans are looking forward to the safe and rapid reopening of our country. Americans are desperate to get back to work.

May 10

This Sunday: Health and the economy. President Trump pivots from fighting the virus stating this country can't stay closed or in lock down for years.

May 17

This Sunday: Restarting the economy. President Trump says, vaccine or no vaccine, we're back.

May 24

This Sunday: Reopening America. Nearly 40 million now newly unemployed as an eager America slowly welcomes some return to normalcy. Plus, new hope for a vaccine.

May 31

This Sunday: America in crisis. Another night of demonstrations and violence across the country. Protests break out in dozens of cities, sparked by the death of an African American man while in police custody in Minneapolis.

June 14

This Sunday: Another police shooting. The fatal shooting of an African American man after a struggle with Atlanta police leads to angry protests and the immediate resignation of the city's police chief. Senator Tim Scott, who's leading the Republican efforts on police reform, is interviewed. Plus: the Coronavirus spike. Half of the US now seeing a post-Memorial Day surge.

June 21

This Sunday: Pandemic and politics. COVID cases are back on the rise. President Trump holds an indoor rally in Tulsa, playing down the coronavirus threat.

June 28

This Sunday: The coronavirus surge. Half the states seeing a steep rise in infections. States slowing re-openings, as younger Americans drive the surge.