Memorandum

To: Public File

From: Jolene, Jensen, Executive Assistant/Programming

Re: Issues and Programs Report, 1st Quarter 2017

Date: April 6, 2017



In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from January 1 – March 31, 2017. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 1st quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 815 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 1st quarter, 2017. NBC also airs "The More You Know" PSA's.

NBC NETWORK NON-BROADCAST EFFORTS

January - March, 2017

NBCUniversal's The More You Know website:

, and

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT encouraging everyday actions that reduce environmental impact
- EDUCATION recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY sharing online safety tips and information
- DIVERSITY embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

<u>WEAU 13 News</u>: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am
Short-form updates Monday-Friday between 7:00am and 9:00am
Monday-Friday, 10am-10:30am
Monday-Friday, 12-12:30pm
Monday-Friday, 5-5:30pm
Monday-Friday, 6-6:30pm
Monday-Friday, 10-10:35pm
Saturday, 6-6:30pm
Saturday, 10-10:35pm
Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am.

<u>Dateline NBC:</u> NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money" is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9:30-10:00am.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Community Calendar

Air Dates: 01/01/2017 - 03/31/2017

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Special Olympics of Wisconsin

Air Dates: 01/25/207 - 02/25/2017

Event Dates: February 11 (Menomonie) and February 26 (Eau Claire)

WEAU produced and aired PSA's for the Polar Plunge fundraiser for Special Olympics of

Wisconsin. WEAU anchors and staff emceed and participated in the event.

Children's Museum of Eau Claire

Air Dates: 01/19/2017 - 02/10/2017

Event Date: 02/13/2017

WEAU produced and aired PSAs for the Children's' Museum of Eau Claire's "Special Kids

Valentine's Day."

Children's Museum of Eau Claire

Air Dates: 02/12/2017 - 02/28/2017

Event Date: 03/05/2017

WEAU produced and aired PSAs for the Children's Museum of Eau Claire's "Princess Tea

Party."

Mayo Clinic Dragon Boat Races

Air Dates: 03/15/2017 - 04/10/2017

WEAU produced and aired PSAs for the Mayo Clinic Hospice Care "Dragon Boat" Fundraiser.

Chippewa Valley Boys and Girls Clubs

Air Dates: 03/10/2017 - 03/25/2017

Event Date: 03/30/2017

WEAU produced and aired PSAs for the Chippewa Valley Boys and Girls Clubs' "Great

Futures Dinner." WEAU anchor Judy Clark served as an emcee for this event.

Flying Eagles Ski Club

Air Dates: 01/10/2017 - 02/10/2017

WEAU produced a generic PSA for the Flying Eagles Ski Club. This PSA is designed to create interest in the club and help with ongoing fundraising efforts.

Flying Eagles Ski Club: Silvermine International Ski Jump

Air Dates: 01/04/2017 - 01/26/2017

Event Dates: 01/27-2/8/2017

WEAU produced and aired PSAs for the Flying Eagles Ski Club's "Silvermine International Ski

Jump."

UCP Starfest Telethon

Air Dates: 01/12/2017 - 01/28/2017

Event Date: 01/28/2017

WEAU produced and aired PSAs for the United Cerebral Palsy "Starfest" Telethon. WEAU

anchors and staff produced and hosted the telethon.

Big Brothers Big Sisters

Air Dates: 02/09/2017 - 03/06/2017

WEAU produced and aired PSAs for Big Brothers Big Sisters Northwest Wisconsin District's

"Bowl For Kids Sake." These PSAs promote several area fundraiser for BBBS.

COMMUNITY PARTICIPATION

Tom Benson, Production Manager

January 12

Tom gave a tour of the station to a high school class interested in media. He answered questions about the station and they sat in the studio to watch the Noon News.

February 21

Tom gave a tour of the station to students in "Leadership -Dunn County." The students sat in the studio for the 10am News and Tom answered questions.

March 8

On behalf of WEAU, Tom participated in Chippewa Valley Technical College's Job Fair. Tom spoke to students about WEAU and about available positions.

Judy Clark, Anchor

January 28

Judy served as one of the hosts for the UCP Telethon which was held at L.E. Phillips Senior Center in Eau Claire.

March 30

Judy served as an emcee at the "Great Futures Dinner," a Boys and Girls Club fundraiser. The event was held at the Avalon Hotel in Chippewa Falls.

Justus Cleveland, Sports Anchor/Reporter

February 16

Justus emceed the "Team Jeopardy Challenge" at the Eau Claire Children's Theater.

February 26

Justus emceed at the Special Olympics "Polar Plunge" at Lake Altoona.

Courtney Everett, News Anchor

March 14

In honor of Pi Day, Tyler Mickelson and Courtney Everett participated in a fundraiser held at CVTC. Students and members of the faculty could pay money to throw pies at Tyler and Courtney. The proceeds benefitted the United Way of the Greater Chippewa Valley.

Katie Kuenkel, Mom's Everyday Host

March 20-24

Katie taught Junior Achievement from 1pm-3pm in two Altoona elementary school classrooms.

Tyler Mickelson, News Anchor

January 24

Tyler spoke to elementary students and faculty at Manz Elementary School about creating/developing news for students.

February 17

Tyler was invited to CVTC to speak to speak high school students about the Junior Achievement Business Challenge.

March 14

In honor of Pi Day, Tyler and Courtney Everett participated in a fundraiser held at CVTC. Students and members of the faculty could pay money to throw pies at Tyler and Courtney.

Monica Ott, Meteorologist

January 10

Monica visited Southview Elementary School in Chippewa Falls to speak to $60 - 2^{nd}$ graders. She talked about the weather, seasons, what to wear, types of weather, severe storms and answered lots of questions!

January 19

Monica visited Stanley Elementary School to speak to four classes of first graders. Monica did two presentations all about weather. She taught the kids about the tools used to forecast (radar, satellite, models), what to wear for each season, and talked about severe weather in Wisconsin.

March 2

Monica read several Dr. Seuss books to students at St. James Elementary School in honor of "Read Across America Day." Monica also talked a bit about weather while reading *Cloudy with a Chance of Meatballs*.

March 17

On behalf of WEAU, Monica stopped by to wish one of the employees at a local business a Happy Birthday (at the request of the boss) and visit with all the folks there.

March 21

Monica spoke to Kindergarten and 1st grade students at Prairie Farm Elementary School. She talked to the kids about her job, the tools she uses, seasons, forecasting and severe weather.

March 28

Monica visited Parkview Elementary School in Chippewa Falls to speak to kindergarten kids about weather. She taught the kids about the tools used to forecast (radar, satellite, models), what to wear for each season, and talked about severe weather in Wisconsin.

March 31

Back in December, 2016 Monica volunteered through WAYY to auction off two dozen cupcakes to benefit "Festival of Toys." The winner recently cashed in those cupcakes and Monica delivered them to his wife as a surprise. His wife is a teacher at Sherman Elementary School so Monica made the cupcakes for her and the kids.

Drew Williams, Meteorologist

March 2

Drew judged a chili cook off with Alex, Cora and Tripper from WAXX radio at the Oakwood Hills Retirement Facility.

1st Quarter 2017 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/03/17 NBC Nightly News reports Ford cancels \$1.6B Mexico plant.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/17
 NBC Nightly News reports the Better Business Bureau accuses "My Pillow" of deceptive advertising.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/05/17
 WEAU 13 News reports that a new report reveals just how many shoppers bought their holiday gifts on-line.
- MEET THE PRESS, 8:00am, National, (segments may vary) 01/08/17 "I believe that it's happening," said Sen. Lindsey Graham in an exclusive interview with "Meet the Press" moderator Chuck Todd when asked if there are still active investigations to determine coordination between Moscow and President-elect Trump's presidential campaign.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/10/17 Scott Rogers with the Eau Claire Chamber of Commerce talks about Chippewa Valley Rally leaders and business owners lobbying lawmakers in Madison.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/17 NBC Nightly News reports President Obama says goodbye with a farewell address to the nation from Chicago.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/11/17
 New winners of Eau Claire's "Idea Challenge" were announced.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/11/17
 Dennis Kinsel and Christina Wasson were interviewed about the business "Idea Challenge."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/17
 NBC Nightly News reports President-elect Trump meets the press in his first news conference since July 2016.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/12/17
 WEAU 13 News reports that local municipalities are still waiting to be paid for last year's presidential campaign visits.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/13/17 NBC Nightly News reports Takata has agreed to pay \$1 billion for airbag deaths and top executives were indicted.

- DATELINE NBC, National, 60 minutes 9:00pm, 01/13/17
 President Barack Obama sits down with NBC Nightly News anchor Lester Holt for an in-depth and intimate interview in Chicago. The two also visit in a restaurant to discuss how the president believes he delivered on the promises made eight years ago and the current economy.
- MEET THE PRESS, 8:00am, National, (segments may vary) 01/15/17 Meet the Press reports on the upcoming inauguration of President Trump.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/17
 NBC Nightly News reports the Ringling Bros. and Barnum and Bailey Circus will end after 146 years.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/17/17 NBC Nightly News reports on the Trump inauguration and how dozens of democratic lawmakers plan to boycott.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/20/17
 NBC Nightly News reports Donald Trump was sworn in as the 45th President of the United States.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/20/17 NBC Nightly News reports on a story about the high price tag involved when moving the President.
- MEET THE PRESS, 8:00am, National, (segments may vary) 01/22/17 "Meet the Press reports on President Trump's inauguration.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/24/17
 Wisconsin saw a record number of home sales in 2016, including a six percent increase in sales in western Wisconsin. WEAU looked at the outlook for 2017 as well.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/25/17 NBC Nightly News reports the Dow hits a historic 20,000 high, as markets rally behind Trump's policies.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/25/17 The City of Chippewa Falls launches a campaign to help with the rest of the funding for a nearly \$11 million riverfront revitalization project.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/25/17
 NBC Nightly News reports President Trump signs executive orders on building border wall and crack down on "sanctuary cities."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/17 NBC Nightly News reports Mexican President Pena Nieto cancels meeting with President Trump insisting he would not pay for a border wall.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/17 NBC Nightly News reports a new wave of apps can help shoppers cut grocery bill by 50 percent.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/30/17
 NBC Nightly News reports that consumers should be aware of the "Can You Hear Me?" robocall scam.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/17
 NBC Nightly News reports President Trump will announce his nominee tonight for Supreme Court.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/01/17 Lynn Barrie was interviewed about the Junior Achievement Business Challenge.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/17 NBC Nightly News reports identity theft jumped 16 percent in the past year.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/17 NBC Nightly News reports Budweiser's Super Bowl ad becomes unexpected spark in immigration debate.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/03/17 NBC Nightly News reports President Trump now touts jobs report, despite being in office for two weeks. The IRS also warns people of a new email phishing tax scam.
- MEET THE PRESS, 8:00am, National, (segments may vary) 02/05/17 Vice President, Mike Pence supports President Trump's position towards Russian President Vladimir Putin, telling "Meet the Press" moderator Chuck Todd that "President Trump has been willing to be critical of our country's actions in the past" and that "we have a common interest with Russia" to destroy ISIS.
- MEET THE PRESS, 8:00am, National, (segments may vary) 02/05/17 "Meet The Press" talks about the fight over President Trump's travel ban. The president vows to get the restrictions reinstated after a judge temporarily blocks them, calling the ruling ridiculous. But what are travelers supposed to do now?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/17 NBC Nightly News reports the first big legal challenge of Donald Trump's presidency remains in the hands of a federal court after a judge in Seattle ordered the government to put the Trump travel ban on hold.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/17 NBC Nightly News reports Super Bowl's viral Audi ad highlights wage gap issues as NFL cheerleaders sue league.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/06/17 The Eau Claire Plan Commission approved a site plan for a new Caribou Coffee and Einstein Bagels Shop. The shop will go where a convenience store is currently located. The plan is to break ground on the shop this spring.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/17
 NBC Nightly News reports on a warning for anyone living in Wi-Fi connected smart homes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/17
 NBC Nightly News reports on the Phyeong Chang 2018 Winter Olympics and the progress report, one year out.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/17 NBC Nightly News reports President Trump attacks Nordstrom for dropping his daughter's fashion line.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 02/09/17 Political Analyst John Frank talks about the state budget.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/17 NBC Nightly News reports Trump aide, Kellyanne Conway, may face ethics charges for plugging Ivanka Trump clothing.
- MEET THE PRESS, 8:00am, National, (segments may vary) 02/12/17 Stephen Miller, senior policy advisor to President Trump, told "Meet the Press" moderator Chuck Todd that National Security Advisor Gen Mike Flynn possibly misleading the vice president on communication with Russia is "a sensitive matter."
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/13/17
 May's Floral Garden in Eau Claire and The Potting Shed in Altoona gear up for a busy Valentine's Day. The businesses say they're taking lots of phone orders for those last-minute Valentine's Day flowers. Valentine's Day is one of the busiest days of the year for local flower businesses.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/17 NBC Nightly News reports businesses close across the U.S. as thousands protest as part of the "Day Without Immigrants."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/17 NBC Nightly News asks if stock markets' post-election spikes and record highs will continue.

- MEET THE PRESS, 8:00am, National, (segments may vary) 02/19/17
 In an interview," Reince Priebus, chief of staff to President Trump, responded to recent reports of Trump's campaign aides having repeated contact with Russian intelligence agents, telling moderator Chuck Todd: "We don't know of any contacts with Russian agents."
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 02/21/17
 Brett Kressin of Madison, an IRS Criminal Investigator, talks about common tax scams.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/21/17 NBC Nightly News reports in an effort to reduce the number of undocumented immigrants and fulfilling a central campaign promise, the Trump administration is hiring 5,000 more border patrol agents and 10,000 more ICE agents to enforce immediate deportations.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/22/17
 A launch party is held for a 10-day donation match challenge to help raise the last of nearly \$2 million needed for phase two of the Chippewa Riverfront Revitalization Project. Three businesses are matching up to \$350,000 for the project by March 7.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/23/17 NBC Nightly News reports President Trump wants to build up the country's nuclear arsenal.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/24/17 NBC Nightly News reports JcPenney is the latest of retailers that has declining sales and fierce competition from online retailers.
- MEET THE PRESS, 8:00am, National, (segments may vary) 02/26/17
 Sen. Tom Cotton joined "Meet the Press" and disagreed with the call from Rep. Darrell Issa for a special prosecutor to investigate Russian interference in the election: "There's no allegations of any crime occurring," The senator also reinforced the party's promise to repeal the Affordable Care Act not repair it: "
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/01/17 NBC Nightly News reports President Trump wants to spend \$1 trillion on infrastructure but how will he pay for it? Also, the Dow surges another record high after President Trump's speech.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/17
 NBC Nightly News reports that "Snapchat" shares soar as social media company goes public.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/17 NBC Nightly News reports interest rates will likely rise again, perhaps this month, the Federal Reserve says.
- MEET THE PRESS, 8:00am, National, (segments may vary) 03/05/17
 In an exclusive interview with "Meet the Press" moderator Chuck Todd, former Director of National Intelligence James Clapper addressed recent tweets from President Trump alleging wiretapping by President Obama during the 2016 campaign:

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/17
 NBC Nightly News reports Russia among suspects in WikiLeaks release of CIA information.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/17
 NBC Nightly News gives tips for how to protect your devices from being hacked.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/08/17 Cheese makers are in Green Bay for the annual U.S. Championship Cheese Contest. Cheese makers from 33 states are competing. Entries are judged and critiqued in 101 cheese categories.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/08/17 The City of Chippewa Falls is applying for a DNR stewardship grant to help pay for restrooms. The grant would cover up to \$250,000 of the estimated \$500,000 cost for the new restrooms.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/17 NBC Nightly News reports DC business sues Trump Hotel, alleging unfair competition due to Trump.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/17
 NBC Nightly News reports that strong numbers are released in the first full jobs report released in the Trump era.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/17
 NBC Nightly News reports on cyber hacking and how you can protect yourself. NBC Nightly News also reports that the Fed. hikes key interest rates for the second time in three months.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/17 An expert guides NBC Nightly News' Tom Costello into the dark digital world that facilitates massive hacks, like the massive Yahoo hack.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/17
 NBC Nightly News reports that Congress leaders say no evidence of wiretaps at Trump Tower during the presidential election.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/17
 NBC Nightly News reports electronic devises is expected to ban electronic devices on some overseas flights.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/20/17
 As the presidential administration cracks down on illegal immigration, Wisconsin dairy farmers may struggle to maintain production with more than half of its workforce made up of migrant workers.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/17 NBC Nightly News reports grocery stores have dropped food prices for the first time in 50 years amid aggressive online competition from vendors like Amazon Fresh, Walmart and Boxed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/31/17 U.S. officials say that terrorists may conceal bombs in their laptops which may be why passengers on flights from 10 airports are unable to carry-on electronics larger than cell phones.

CHILDREN/YOUTH

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/02/17
 Eau Claire Children's Theatre presents "Freak the Mighty." Wayne Marek is interviewed about this upcoming production.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/17 NBC Nightly News reports on new apps designed to keep track of your kids every digital move.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/03/17
 Dan Mattoon was interviewed about the upcoming Flying Eagles Invitational Ski Jumping Tournament.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/03/17
 NBC Nightly News reports four children are dead due to toxic pesticide-water combination at a Texas home.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/03/17
 A group of flag football players are set to represent the Packers in the Pro Bowl.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/04/17
 Kim Gillett was interviewed about the "Girls on the Run" program expanding in the Chippewa Valley.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/04/17 Director, Kim Gillett was interviewed about the "Girls on the Run" program.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/17
 NBC Nightly News reports new NIH guidelines call for parents to feed kids peanuts early and often.

WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/09/17 Wayne Marek from the Eau Claire Children's Theatre talks about the second half of the 27th season.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/17 NBC Nightly News reports headphones designed for children may not be safe for their ears. Nearly half of the products advertised as having volume limits actually allowed sounds to play above safe levels.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/12/17
 A golden retriever is helping local kids become better leaders.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/17 NBC Nightly News reports on a 4-year-old who has read more than 1,000 books. She was invited to celebrate Dr. Martin Luther King's birthday at a school outside of Atlanta, where she read MLK's famous speech.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/24/17
 A young girl with cancer was surprised by the Holmen Police Department because she wants to be a police officer like the character in her favorite movie, "Zootopia." One of the writers of the movie heard about Macy Dale's story and sent her a gift package of stuff from the movie.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/25/17
 Heidi Solin was interviewed about the upcoming spaghetti feed for the Southview Playground fundraiser.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/25/17 A Chippewa Falls flower shop collects winter clothing items for school children every year. This year, the shop had extra and decided to donate to community members as well.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/26/17
 Jon Lueck was interviewed about the Locopalooza show choir competition at Altoona High School.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/26/17
 The local Big Brothers Big Sisters organization celebrates National Mentoring Month.
 Speakers shared how mentoring has helped local children.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/30/17 Wayne Marek was interviewed about the production of "James and the Giant Peach" with the Eau Claire Children's Theatre.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/17
 NBC Nightly News reports the Boy Scouts of America now accepts transgender children.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/31/17 Players and coaches with the Eleva-Strum High School football team presented \$1,300 to CLIMB, which is a local program helping kids with cancer in their families.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/02/17
 Amie Winters was interviewed about the Children's Museum of Eau Claire expanding its "Special Kids Day" events.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 02/06/17 Children's Museum of Eau Claire expands their "Special Kids Day" events. Jacqueline Hemert talks about the upcoming events.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/17 NBC Nightly News reports flu deaths are spiking among children, the CDC report shows.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/08/17 Wayne Marek talks about the "Kidz Kabaret" and "Team Jeopardy" events happening at the Eau Claire Children's Theatre.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/19/17 The Chippewa Falls Library was turned into a mini golf course to help raise money for the library, and to help get kids excited about going to the library and reading.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/27/17
 Wayne Marek was interviewed about the Eau Claire Children's Theatre's production of "Winnie the Pooh."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/28/17 Jennifer Sherbinow was interviewed about YMCA's "Healthy Kids Day" and some of the events planned for the day.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/20/17 Sesame Street gets set to add a new muppet with autism. We speak with local parents with children with autism. They're excited for the addition and hope it raises awareness about autism and acceptance.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/22/17
 Teri Gene Conlin was interviewed about the "Bowl for Kids' Sake," a fundraiser for Big Brothers Big Sisters.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 03/27/17
 Sara Antonson was interviewed about events happening at the Boys & Girls Club this summer.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/28/17
 Amy Peterson-Foss and Chris Ouellette were interviewed about the Kids Expo.

SCIENCE/TECHNOLOGY

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/05/17
 WEAU is taking a look at just how many drivers are on their cell phones while on the road.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/09/17
 A piece of technology is helping the WI DNR with underwater search and recovery efforts.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/17
 NBC Nightly News reports a new fertility test could lead to better odds in IVF treatments.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/01/17
 The Eau Claire County Highway Department is looking to invest in new radios to help county plow drivers communicate with city plow drivers on snow removal routes where the departments overlap.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/08/17 The Chippewa Falls Police Department is updating its dash cams with new, high tech cameras that will be compatible and integrated with officer body cams and interview room cams. The new cameras will cost \$36,000.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/17 NBC Nightly News reports on dangerously close encounters between drones and planes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/22/17 NBC Nightly News reports that NASA discovered seven new planets that could possibly sustain life.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/22/17 When emergencies happen, the majority of Americans reach for their cell phones to dial 911. While technology keeps advancing, wireless phones are posing challenges for emergency dispatchers when it comes to sending help to the right location. We look into the 911 flaw and what's being done to change how dispatch centers operate.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/17
 NBC Nightly News reports SpaceX announces plan to send two private citizens to the moon in 2018.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/17 NBC Nightly News reports on a video that shows special glasses that help a colorblind boy see colors for the first time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/17 NBC Nightly News reports a new FCC rule change could lead to fewer robo-calls coming to your phone in order to stop spam on people's telephone lines.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/17
 NBC Nightly News reports ISIS claims responsibility in Istanbul nightclub attack that killed 39.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/03/17
 WEAU reports on the latest in Istanbul following a terrorist attack at a night club.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/17 NBC Nightly News reports a school officer body slams a girl after a fight in a high school cafeteria.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/17
 NBC Nightly News reports on the Chicago torture video, the hate crime and more about the suspects.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/06/17 NBC Nightly News reports on the Florida airport mass shooting where 13 were shot, 5 killed and gunman surrenders.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/09/17
 NBC Nightly News reports on the Orlando manhunt where an officer and a deputy were killed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/09/17
 WEAU reports on a story where a man is accused of staging a car accident to murder his wife.
- DATELINE NBC , National, 60 minutes 7:00pm, 01/14/17 When a young woman is strangled to death in her upscale Texas home, police look at the men in the victim's life, while also considering that a stranger may have killed her. Keith Morrison reports.
- DATELINE NBC , National, 60 minutes 9:00pm, 01/15/17 When a house in Bergen County, New Jersey catches on fire, firefighters arrive to find the badly burned remains of the home owner. Is there a serial killer roaming the streets of Jersey or is this murder a case of jealousy and revenge?
- DATELINE NBC, National, 60 minutes 9:00pm, 01/20/17
 After a Virginia man's wife and son are kidnapped while on vacation in the Philippines, a dangerous group of international terrorists demand millions in ransom. With time running out, the FBI joins the case, which comes to a heart-stopping conclusion.
- DATELINE NBC, National, 60 minutes 6:00pm, 01/22/17
 A teenaged girl is murdered at a scenic spot on a Utah river. The case almost goes cold until a hairdresser turned detective, with the help of the victim's determined mom, finds the truth.

- DATELINE NBC, National, 60 minutes 9:00pm, 01/27/17
 After Ross Harris left his 22-month old son in a hot car for hours, it sparked a murder investigation that ended in an explosive trial. For the first time, Harris's cousin as well as his best friend, speak out exclusively to Andrea Canning about the case that made national headlines.
- DATELINE NBC, National, 60 minutes 7:00pm, 01/28/17
 The death of a beloved Tennessee man is believed to be a suicide. But when a son questions his mother, he uncovers a dark family conspiracy. Keith Morrison reports.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/30/17 Duress calls made by county workers in Chippewa County rose in 2016, which is prompting the county to expedite an updated security system.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/17 NBC Nightly News reports the White House puts Iran on notice after the missile test.
- DATELINE NBC, National, 60 minutes 9:00pm, 02/03/17
 A recent high school graduate is miraculously found alive after she and her friend are brutally attacked just outside of Corpus Christi, Texas. Who could have committed such a horrific attack? Josh Mankiewicz reports.
- DATELINE NBC, National, 60 minutes 7:00pm, 02/04/17 When a young boy is killed in a small town in upstate New York, suspicion sets in on the mother's ex-boyfriend. Dennis Murphy reports.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/06/17
 Eau Claire Police responded to a call of gunshots Monday afternoon in the 2000 block of Crescent Avenue in Eau Claire. Police later confirmed the incident to be a death investigation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/17 NBC Nightly News reports both suspects in a multi-state killing spree are captured according to the Sheriff's office.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/08/17 The Minnesota man accused of assaulting and killing a UW-Stout student on Halloween weekend is scheduled to be transported from Minnesota to the Dunn County jail.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/17 NBC Nightly News reports how one Chicago program helps steer young men away from violence and the gang life.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/13/17 A New Richmond man convicted of killing a mother and her daughter in 2015 was sentenced to life in prison. 38-year-old Cristian Nunez was convicted of stabbing and killing Courtney and Jasmine Bradford in December.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/14/17 NBC Nightly News reports on the Etan Patz case, the man found guilty of murder and kidnapping.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/15/17 NBC Nightly News reports more children have been shot in Chicago. Despite the significant jump in gun related arrests, at least 400 people have already been shot so far this year.
- DATELINE NBC , National, 60 minutes 9:00pm, 02/17/17

 Dateline NBC interviews the co-lead investigator in the Steven Avery case about allegations that investigators coerced Steven Avery's nephew into making a false confession. Avery was convicted of the 2005 murder of Teresa Halbach.
- DATELINE NBC, National, 60 minutes 7:00pm, 02/18/17
 An investigation into the mysterious murder of a Spokane, Washington businessman exposed a tangled web of evil that extends from the Pacific Northwest into the North Dakota oil patch. Keith Morrison reports.
- DATELINE NBC , National, 60 minutes 6:00pm, 02/19/17

 Just hours after 28 year-old Ashley Fallis says goodbye to guests at her New Year's Eve party, she is killed. Four years later it would be up to a jury to decide whether it was suicide or murder.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/19/17 Two family members are dead after domestic dispute, which led to a vehicle pursuit. The St. Croix County Sheriff's Office says 49-year-old Charlene Wold died from stab wounds. The main suspect (her son) 28-year-old Logan Reese left the scene in a vehicle. Officers spotted the vehicle, which led to a chase across three counties. After crashing, Reese was found dead in the vehicle with a self-inflicted gunshot wound.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/20/17 NBC Nightly News reports on a new wave of bomb threats that are targeting US Jewish Centers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/23/17 NBC Nightly News reports on the protests after an off-duty police officer fires a gun during a clash with teens.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/17 NBC Nightly News reports a new wave of bomb threats target Jewish Centers and schools across East U.S.

- DATELINE NBC , National, 60 minutes 9:00pm, 03/03/17 When a rising star attorney in South Florida is murdered, police investigate whether her death is connected to a web of fraud, betrayal and more than \$1 billion in missing money. Dennis Murphy reports.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/17 NBC Nightly News reports a manhunt is underway after a nurse was fatally stabbed in Tennessee.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/17 NBC Nightly News reports on a video that shows the biker gang that beat a driver in the middle of a San Francisco freeway.
- DATELINE NBC , National, 60 minutes 8:00pm, 03/17/17
 A pair of double homicides in Nebraska, five years apart, led police to fear a serial killer may be on the loose. Josh Mankiewicz reports.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/17 NBC Nightly News reports a kidnapping survivor used an insulin pump to break free from a trunk after being kidnapped.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/17 NBC Nightly News reports on a case where officers started shooting at a car after a two-mile pursuit and ended up killing the driver's 6 year-old autistic son.
- DATELINE NBC, National, 60 minutes 8:00pm, 03/24/17
 A former hockey player discovers his wife murdered in their home. His young daughter says she saw a robber, but the killer's true identity turns out to be far more complicated. Andrea Canning reports.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/27/17 NBC Nightly News reports more than 100 civilians are dead after airstrikes in Mosul.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/28/17
 NBC Nightly News reports a father stops teen's plot for mass shooting at her high school.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/31/17 U.S. officials say that terrorists may conceal bombs in their laptops which may be why passengers on flights from 10 airports are unable to carry-on electronics larger than cell phones.
- DATELINE NBC , National, 60 minutes 9:00pm, 03/31/17 After a mother of three vanishes in Colorado, police discover she was living a dangerous double life. Keith Morrison reports on the story.

AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/17
 NBC Nightly News reports severe storms bring a not so warm welcome start to 2017 for millions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/03/17 NBC Nightly News reports on the deadly tornadoes and the severe storms that swept across the South.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/05/17
 Angie Horkan with the Wisconsin Beef Council demonstrates new recipes for the new year.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/05/17
 UW-Extension Agent, Jerry Clark, talks about Master Gardener program.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/17 NBC Nightly News reports 80 million Americans are under a winter weather advisory.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/06/17 NBC Nightly News reports on the powerful winter storm that is hitting Southern U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/17
 NBC Nightly News reports 13 million are under a flood threat in the Western U.S.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/11/17
 Jenny Gruber was interviewed about beekeeping and how to get started.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/17
 NBC Nightly News reports on the record snowfall in Northwest U.S. amid the deadly, record-setting storm.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/12/17
 Kelly Sullivan and Kevin Christorf were interviewed about the free fishing event.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/13/17 NBC Nightly News reports on the dangerous ice storm that is affecting 40 million people in 15 states.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/17 NBC Nightly News reports at least 5 are dead as a massive winter storm tears across the U.S.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/17/17
 WEAU 13 News reports people who bought dairy projects in Wisconsin could get reimbursed.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/18/17
 Jerry Clark with UW Extension talks about the 'All America Selections' plant for 2017.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/18/17
 Tina Gilbertson from the Milk Marketing Board shared some cheesy recipes with viewers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/17
 NBC Nightly News reports a dangerous winter storm is hitting the U.S. East and West Coasts.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 02/02/17
 Angie Horkan with the Wisconsin Beef Council demonstrates recipes for Valentine's Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/17
 NBC Nightly News reports tornadoes strike the New Orleans area that was devastated by Katrina.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/17
 NBC Nightly News reports on record-breaking warmth Wednesday and major snow Thursday in the Northeast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/17 NBC Nightly News reports on the deadly winter storm that pummels the Northeast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/17
 NBC Nightly News reports Northern California struggles with extreme flooding after week of rain.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/13/17
 UW-Extension Jerry Clark talks about upcoming Garden Seminar.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 02/14/17
 Diana Alfuth, UW Extension Horticulture Educator, gives pruning advice to viewers.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/14/17 Alice in Dairyland, Ann O'Leary, was interviewed about her role as Alice in Dairyland and some of the events she is attending.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/15/17
 Tina Gilbertson from the Milk Marketing Board shared some Wisconsin cheese recipes with viewers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/17/17 NBC Nightly News reports on a major storm bringing mudslides, flash flooding and powerful wind gusts to Southern California.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/22/17
 Caleb Green was interviewed about FFA Week and explained more about FFA.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/23/17
 Brianne Markin and Randy Rykal were interviewed about beekeeping and explained how the process works.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/28/17
 NBC Nightly News reports colorectal cancer rates have soared in younger people a recent study shows.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/02/17
 UW-Extension Ag Agent Katie Wantoch, Dunn County, talks about upcoming Spring Garden Seminar.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/17 NBC Nightly News reports on the warm temperatures for many in the U.S. but tells why an early Spring isn't always good news.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/17
 NBC Nightly News reports 22 million are under threat from wildfires in the Midwest and the South.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/17
 NBC Nightly News reports on the late season snowstorm that hit the Northeastern U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/17 NBC Nightly News reports nearly 200,000 people are forced from homes due to a California reservoir flooding emergency.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/17 NBC Nightly News reports on the major winter storm forecast that will dump a few feet of snow in some places in the Northeastern US. More than 4,600 flights have been cancelled and schools are already closed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/14/17 NBC Nightly News reports on the blizzard that wreaks havoc across Northeast U.S.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/15/17
 Tina Gilbertson from the Milk Marketing Board shared some cheesy recipes with viewers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/17 NBC Nightly News shows video of the Mount Etna volcano explosion that left 10 injured.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/20/17
 As the presidential administration cracks down on illegal immigration, Wisconsin dairy farmers may struggle to maintain production with more than half of its workforce made up of immigrant workers.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/20/17 County Deer Advisory Council meetings are being held this week where community members are encouraged to give their input on local deer populations and future hunting seasons. The input is considered by the Wisconsin DNR.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 03/21/17
 Mark Hagedorn, UW-Extension, Eau Claire County, was interviewed about National Agriculture Day.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 03/29/17
 Arlena Schott is interviewed about spring flowers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/29/17 NBC Nightly News reports that 16 million are at risk as massive storms tear through the South.

FAMILY VALUES

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/03/17
 Divorce Care Series was discussed by Dori Pulse.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/17/17 Brook Berg with UW Extension talks about the "Raising of America" series.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/17/17
 Amy Peterson-Foss and Michelle Larson were interviewed about Family Fest.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/30/17 NBC Nightly News reports families and relatives are in limbo after President Trump's travel ban.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/31/17
 Katie Kuenkel from Mom's Everyday was interviewed on raising twins.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/31/17
 Local Boy Scout leaders discuss the change in policy for Boy Scouts of America to allow transgender boys to participate in boys-only programs. Gender will be based on what the child puts on his scout application as proposed to what's on the birth certificate.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/17
 NBC Nightly News reports a teen reunites with biological parents after being kidnapped 18 years ago.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/17 NBC Nightly News reports families across America live in fear of President Trump's immigration order.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 02/07/17 Brook Berg with UW Extension Family Living talks about leaving kids home alone.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/14/17
 Dori Pulse was interviewed about the Stepfamily RX Conference.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 03/15/17
 Dori Pulse was interviewed about the upcoming Stepfamily RX Conference.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/21/17
 Joe Heil was interviewed about Vietnam Veterans Day events in Lake Hallie.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/17
 NBC Nightly News talks to families about the GOP Health Care Bill's impact.

EDUCATION

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/03/17
 Several candidates filed the necessary paperwork to be on the ballot for the school race in the Spring election.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/05/17
 Governor Walker talks about tuition cuts for his students in his "State of the State" address.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/09/17
 Eau Claire schools are set to make the entrances to school safer this coming summer.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/16/17
 Dr. Selika Ducksworth-Lawton was interviewed about the Martin Luther King Jr. Remembrance event.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/17 NBC Nightly News reports on a 4-year-old who's read more than 1,000 books. She was invited to celebrate Dr. Martin Luther King's birthday at a school outside of Atlanta, where she read MLK's famous speech.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/17/17 NBC Nightly News reports older Americans are the fastest growing group with student debt.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/23/17
 Chippewa Valley Local Authors, Mary Heimstead and Julie Court were interviewed about upcoming events.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/24/17 Sherman Elementary in Eau Claire honors second grade teacher, Timothy McManus for his positive teaching environment.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/25/17
 Author Jerry Poling talks about the new book released on UW-Stout celebrating 125 years.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/26/17
 Meghan Kulig was interviewed about Regis Catholic Schools.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/30/17 WEAU honor's Eau Claire North High School teacher, Renee Morehead with a Golden Apple Award for excellence in teaching in Family and Consumer Science.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/31/17 WEAU honors Eau Claire Memorial biology teacher, Erin Layde, for being an outstanding educator for going out of her way for creating a fun learning atmosphere.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/01/17
 UWEC hosts a community meeting regarding proposed plans for a new dorm to house 440 students.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/08/17 Meadow View Elementary School psychologist, Katie Engel, is recognized as a Golden Apple Award winner for working with staff and students to ensure success in the classroom.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/13/17
 Governor Walker is proposing lifetime teaching licenses. We spoke with local school district administrators who say not having to renew teaching licenses would help with the teacher shortage, but it would put more pressure on individual schools when it comes to training and professional growth.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/19/17
 A special education teacher at DeLong Middle School in Eau Claire is recognized for helping to bring an international program called "Best Buddies" to Eau Claire. It's actually the first chapter in the state of Wisconsin. The program pairs students with disabilities with other students in the school.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/22/17 We honor Locust Lane Elementary fourth grade teacher, Mike Peplinksi, as a Golden Apple Award winner for being a positive role model for his students.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/28/17
 The Chippewa Valley Technical College Manufacturing Show was discussed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/17 NBC Nightly News reports several New Mexico high schools are trying to help sleep-deprived students with sleep pods, where students can go between classes for 20-minute naps.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/08/17
 Flynn Elementary School in Eau Claire is planning to start a new "Artist in Classroom" program. It's the first of its kind in the school district. Thanks to a \$10 million donation, the school plans to bring in an artist for a semester next school year to work with 4th and 5th graders.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/20/17
 "A Day of Education" at UW-Eau Claire Continuing Education was discussed, along with "Senior Americans Day."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/23/17
 Mark Gunderman was interviewed about the upcoming CVTC Spring Open House.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/29/17
 Teri Piper Thompson was interviewed about summer school options for kids.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/03/17 NBC Nightly News reports four children are dead due to toxic pesticide-water combination at Texas home.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/17
 NBC Nightly News reports on the effects of Obamacare and people who used it explain how it has helped them and hurt.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/17
 NBC Nightly News reports new NIH guidelines call for parents to feed kids peanuts early and often.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/09/17
 Lisa Wells was interviewed about the upcoming Dementia Summit.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/09/17
 NBC Nightly News reports the makers of "Prevagen" memory supplement have been accused of fraud after he was selling a memory supplement based on a glowing jellyfish protein.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/10/17 Sue Thesenga was interviewed about the American Red Cross needs and events.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/17
 NBC Nightly News reports headphones designed for children may not be safe for their ears.
 Nearly half of the products advertised as having volume limits actually allowed sounds to play above safe levels.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/12/17
 Lisa Wells with ADRC of Eau Claire County was interviewed about the upcoming Dementia Summit.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/12/17
 NBC Nightly News reports CVS to sell generic version of EpiPen as Cigna drops name brand drug.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/16/17
 Gene Amann and Todd Breaker were interviewed about the upcoming UCP Telethon.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/19/17
 Sue Thesenga was interviewed about the platelet collection at the Red Cross in Eau Claire.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/24/17
 Cathy McCann and Nancy Meyer with UCP were interviewed about the upcoming Snow Biz and UCP Telethon.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/17 NBC Nightly News reports the Norovirus, a contagious virus with no vaccine, has sent about 70,000 people to the hospital in the past year.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/26/17 A look at how the recent rise in insulin prices is impacting people in the local area living with diabetes. Also, we spoke with a local couple impacted by cerebral palsy in a preview of the upcoming UCP Telethon.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/27/17
 NBC Nightly News reports the CDC reports on epidemic levels for flu in some parts of the US.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 01/30/17
 Mayo registered dietitians were interviewed about fitness trackers and their success.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/30/17 Richard A. Helmers, MD, has been named Regional Vice President of Mayo Clinic Health System Northwest Wisconsin.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/17 NBC Nightly News reports on the dangers of taking over-the-counter sleep aids.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/17
 NBC Nightly News reports a recent study shows hormone therapy and radiation cuts the risk of prostate cancer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/17 NBC Nightly News reports flu deaths are spiking among children, the CDC report shows.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/15/17 NBC Nightly News reports on a new study suggesting it is possible to predict an Autism disorder in children within the first year of a child's life.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/17/17 NBC Nightly News reports on the Oklahoma doctors that are cutting surgery costs by as much as 90 percent but there is a catch.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/21/17
 The upcoming "Healthy Heart Fair" was discussed by members of the Mayo Clinic Health System.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/22/17 NBC Nightly News reports on a study that examines the silent effects of heartburn medications.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/23/17
 NBC Nightly News reports a new class of drugs could help ease pain of migraines.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/17
 NBC Nightly News reports "Biggest Loser" host Bob Harper suffers heart attack.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 03/01/17 Director Kyle Kreigl and volunteer Tracy Nelson were interviewed about Red Cross Month.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/01/17 Xylitol is a commonly used sugar substitute that can be found in foods like candy, gum, baked goods, and some peanut butter brands. The ingredient can be fatal for dogs. Local vets say each year more and more animals get sick.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/17 NBC Nightly News reports 3-D mammograms can reduce false positives, researchers say.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/17
 NBC Nightly News reports exercise is the best cure for chemo fatigue, a new analysis suggests.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/07/17 NBC Nightly News reports on the 10 foods that affect risks for heart disease, stroke and type 2 diabetes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/17 NBC Nightly News asks if President Trump can actually make a health care deal, despite the early opposition.
- MEET THE PRESS, 8:00am, National, (segments may vary) 03/12/17
 "Meet the Press" discusses the advantages and disadvantages to the Republican Party's new healthcare bill once it's enacted.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/13/17
 Colon Cancer Awareness was discussed by a representative from Mayo Clinic Health System.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/17 NBC Nightly News reports a new GOP plan would leave 24 million more without health insurance. Also, a new arthritis treatment could be a "game-changer."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/14/17 NBC Nightly News reports on the health care plan proposal.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/17/17 NBC Nightly News reports on a study about Repatha, a drug that cuts cholesterol and reduces heart attacks but the price tag is not cheap: \$14,000 per year!
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/17 NBC Nightly News reports the new Health Care bill is in jeopardy and the Trump Administration is trying to win more votes.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 03/23/17
 Luonc Huynh was interviewed about Red Cross Month preparedness.
- MEET THE PRESS, 8:00am, National, (segments may vary) 03/26/17 "Meet the Press" discusses the Republican proposed healthcare bill.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/27/17
 NBC Nightly News reports that doctors say a "club drug," Ketamine, rescues suicidal patients.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/29/17 Studies found that Ocrevus was highly effective for patients with relapsing-remitting MS, reducing the number of episodes by half. The drug, however, costs \$65,000 a year.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 03/30/17
 Red Cross blood services were discussed.

CULTURAL DEVELOPMENT

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/17/17
 A new project at the L.E. Phillips Library hopes to allow the community to "dabble" in community projects.
- MEET THE PRESS, 8:00am, National, (segments may vary) 01/29/17 Reince Priebus, chief of staff to President Donald Trump, told "Meet the Press" moderator Chuck Todd that the president's executive order temporarily restricting entry to the U.S. from seven Muslim-majority countries "doesn't affect green card holders moving forward."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/17 NBC Nightly News reports the Boy Scouts of America now accepts transgender children.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/01/17
 Bishop William Callahan visits with students at Regis in celebration of National Catholic Schools Week.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/17
 NBC Nightly News reports a group of immigrants arrived in the U.S. after a harrowing journey from Syria, their second trip in nine days due to the Trump travel ban, bringing an end of a process that started in 2003.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 02/08/17
 The Banbury Art Crawl was discussed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/17
 NBC Nightly News reports on the Phyeong Chang 2018 Winter Olympics and the progress report, one year out.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/10/17
 Mary Gladitch was interviewed about the Valley Art Gallery in Chippewa Falls.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/17 NBC Nightly News reports families across America live in fear of President Trump's immigration order.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 02/16/17
 Deb Johnson was interviewed about the upcoming events held at the Heyde Center for the Arts in Chippewa Falls.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/17 NBC Nightly News reports businesses close across the U.S. as thousands protest as part of the "Day Without Immigrants."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/17 NBC Nightly News reports that Queen Elizabeth II will mark her 65th anniversary as Britain's monarch.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/21/17 NBC Nightly News reports in an effort to reduce the number of undocumented immigrants and fulfilling a central campaign promise, the Trump administration is hiring 5,000 more border patrol agents and 10,000 more ICE agents to enforce immediate deportations.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 02/23/17
 Chippewa Valley Local Authors, Kristi Schumacher and Patricia Hawkenson were interviewed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/01/17 More public art could be on display around town thanks to a new organization. The Eau Claire Public Arts Council aims to enhance the quality of life in the city by supporting and promoting art through programs, initiatives, and displays.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/01/17 The number of catholic priests in the US has decreased from nearly 60,000 in 1965 to fewer than 38,000 two years ago. We talked with the head of the Catholic Church in the Diocese of La Crosse, Bishop William Callahan, about why there's a shortage of priests and why he's optimistic there will be an increase in the number of young men entering the seminary.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/08/17
 Nobuyoshi Yasuda was interviewed about the upcoming Chippewa Valley Symphony concert.

WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 03/28/17 Chippewa Valley Local Authors, Sheila Wilkinson and CeCelia Zorn were interviewed.

SUBSTANCE ABUSE / ADDICTION

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/17/17
 The Chippewa Valley's Meth problem is causing higher population rates at the jails.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/25/17 Wisconsin Police Departments, including Eau Claire, are getting grant money to help with meth-related investigations.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/06/17 Two lawmakers introduce legislation in Wisconsin related to legalizing medical marijuana. One bill would legalize medical marijuana for people with qualifying conditions. The other bill would put the question to voters in a statewide referendum. We spoke with a woman already using medical marijuana to treat a chronic disease.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/13/17 NBC Nightly News reports Louisville Kentucky sees a spike in heroin overdoses.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/17 NBC Nightly News reports Everett, Washington is struggling with the opioid epidemic and now the city wants a company that manufactures opioids to take responsibility.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/17/17 NBC Nightly News reports on the opioid crisis after an airline pilot and wife were found dead by their four children.