

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 1st Quarter 2023
Date: April 4, 2023

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from January 1 – March 31, 2023. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

- Children/Youth
- Education
- Violence
- Health/Medical
- Agriculture/Environment
- Science/Technology
- Substance Abuse/Addiction
- Family Values
- Cultural Development
- Economy/Business

Public Service Announcements

Also during 1st quarter, WEAU 13 News aired various public service announcements from local, regional, and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 461 PSA's that ran on WEAU 13 News (13.1) in 1st quarter, 2023. NBC also airs "The More You Know" PSA's which follow in this report.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

“Rockonsin”

February 28- March 30

PSA Promoting band signups for their garage band competition.

ECCHA Capital Campaign

January 1 - March 30

PSA promoting the Eau Claire County Humane Association’s Capital Campaign.

Big Brothers Big Sisters (Bowl for Kids Sake)

PSA airing in 1st quarter, promoting signups for Bowl for Kids Sake.

COMMUNITY PARTICIPATION

Leeann Stapleton, Anchor/Reporter

March 4

Leeann co-emceed the annual Polar Plunge, a statewide event that benefits Special Olympics Wisconsin. It brings in about one million dollars to the organization, with Eau Claire raising more than \$50,000 of that.

Tom Benson, Production Manager

March 8

Tom gave Menomonie High School students a tour of the station.

Derrek Dalman, Meteorologist

March 4

Derrek emceed the Eau Claire Polar Plunge, sponsored by the Special Olympics of Wisconsin. Derrek and his coworker participated in the opening ceremonies and introduced each team as they prepared to plunge. Derrek also asked each team how much money they raised and thanked sponsors during breaks.

Joe Radske, News Director

February 8

Joe spoke to a producing class at the University of Minnesota. There were six students who are in the Hubbard School of Journalism and Mass Communications program.

March

Joe, along with photographer, Jeff Ralph, judged the SDX Awards for the Society of Professional Journalists in March.

Joe judged the Edward R. Murrow Awards for the Radio Television Digital News Association (RTDNA).

Jeff Ralph and Joe judged the Deadline Club Awards (NYC).

March 31

Joe attended the WI Board Member/Society of Professional Journalists for Midwest Broadcast Journalists Association Conference.

Danielle Wagner, Anchor

March 3

Danielle was the emcee for the "Dogs Save Lives" event on March 3 at The Brewing Projekt in Eau Claire. This event helped raise money to sponsor and train service dogs for veterans. The event was organized by Dogtopia of Eau Claire. The goal is to raise \$60,000 for the Dogtopia Foundation to sponsor and train 10 service dogs for vets.

Terri Hoepner, Account Executive

Ribbon Cutting – A&W – Jan 10 – Ambassador

Ribbon Cutting – Evolving Wellness – Jan 10 - Ambassador

Ribbon Cutting – Hope Gospel Mission – Jan 11 – Ambassador

Ribbon Cutting – Charlottes Bridal – Jan 12 – Ambassador

Chippewa Chamber Annual Meeting - Jan 23 – Attended

Eau Claire Chamber Annual Meeting – Jan 25 – Attended/Ambassador

Ribbon Cutting – Studier Insurance – Jan 26 – Ambassador

Volunteer & Ribbon Cutting – Feed My People – Feb 14 – Volunteer & Ambassador

Junior Achievement in a Day at Altoona Middle School (Career Fair) – Feb 22 – Volunteer

Ribbon Cutting – Pizza Del Re – Feb 24 – Ambassador

Junior Achievement – teaching 4th grade at Altoona – March 28 and March 30

Darren Maier

February 24

Darren emceed the MHS Italian Dinner at Florian Gardens.

WEAU Sales and Creative Departments

February 14

The sales and creative departments volunteered at the Feed My People Food Bank to help package food for individuals and families experiencing food insecurity in Northwest Wisconsin:

David Benning

Chris Howell

Jon Lepsch

Joey Forster

Melissa Hogstad

Jami Clish

Drew Gerstenzang

Matthew Seckora

Hailey Person

Marcela Tapia

Terri Hoepner

Michael Strubel

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm (during the NFL Football season, the 10PM News airs later)

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations, and newsmaker profiles. Network schedule varies. Syndicated shows air M-F, 12:30pm-1:30pm.

NBC News Daily: Members of the NBC news team report on the latest news stories that affect viewers on a national and international level by covering a range of topics. Program airs M-F from 11am-12pm.

1st Quarter 2023
Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

NBC News' 'TODAY'
7:00am – 11:00am
Segments vary in length –average 2-5 minutes
(Health, Children, Business, Family, Education, Cultural,
Environment, Technology, Science)

Monday, January 2

(7-9 a.m.) Tech Jobs Without a College Degree.

(9-10 a.m.) Food for Thought: Couple Feeds Extra College Kids.

Tuesday, January 3

(7-9 a.m.) New Report Finds Accidental Ingestion of Cannabis Edibles in Children Under 5 Up Over 1,000% in Last 5 Years. U.S. News & World Report 2023 Best Diets with Shanley Chien. Start TODAY: Let's Start Moving with Stephanie Mansour. TODAY Wellness: 5 Tips for a Healthier You in the New Year with Dr. Natalie Azar.

(9-10 a.m.) TODAY's Checklist: Health Map for the Year with Dr. Natalie Azar.

(10-11 a.m.) TODAY's Talk: Social Dilemmas. Making Space For You with Wellness Experts Devi Brown & Shani Tan. 2023 Pinterest Trends with Larkin Brown.

Wednesday, January 4

(7-9 a.m.) Your Health: New Hope for People with Severe Depression as Psychedelic Drug Ketamine Shows Promise. Your Money: How to Take Control of Holiday Debt with Stephanie Ruhle. Wellness Wednesday with Dr. Taz Bhatia.

Thursday, January 5

(9-10 a.m.) TODAY's Checklist: Getting Rid of Your Aches and Pains: What to Talk to Your Doctor About with Dr. Karen Sutton. Astrological Affirmations for the New Year with Stephanie Campos.

Friday, January 6

(9-10 a.m.) Health Remedies with Joy Bauer.

(10-11 a.m.) TODAY's Talk: Tool Time. Audra McDonald on Broadway's *Ohio State Murders*.

Monday, January 9

(7-9 a.m.) Start TODAY: How One Doctor, Emi Hosoda, Lost Over 100 Pounds.

(10-11 a.m.) 2023 Parenting Reset with Dr. Ann-Louise Lockhart. Financial Wellness Month With Vivian Tu.

Tuesday, January 10

(9-10 a.m.) TODAY's Checklist: Know Your Eye Health with Dr. Anne Negrin.

Wednesday, January 11

(7-9 a.m.) Five Ingredients That Bring Healthy Benefits with Dawn Russell.

Thursday, January 12

(7-9 a.m.) Rise in Use of Diabetes Drug Ozempic for Weight Loss and How It's Impacting People Who Need the Drug for Diabetes.

Friday, January 13

(7-9 a.m.) Harry Smith Goes To: Up-Close Look at the Discoveries of the Webb Telescope.

Monday, January 16

(9-10 a.m.) TODAY Checklist: Nutrition by the Numbers with Vanessa Rissetto.

Tuesday, January 17

(10-11 a.m.) Liz Plosser on *Women's Health* Fitness Awards.

Wednesday, January 18

(7-9 a.m.) Wednesday Wellness: 10 Foods to Boost Your Mood with JJ Smith.

Thursday, January 19

(7-9 a.m.) How Recruiting Apps Can Limit Job Applicants for Not Having a College Degree.

(9-10 a.m.) Impact Thursday: Teen with Cerebral Palsy Uses her Platform Against Bullying and Promotes Inclusivity.

Friday, January 20

(7-9 a.m.) A Look at New Research Shows Kindness is a Great Way to Beat Depression and Anxiety.

Monday, January 23

(7-9 a.m.) Inside the Game: ER on the Field: Medical Team for the Kansas City Chiefs as They Prepare for a Game Day Emergency.

(9-10 a.m.) Money Made Easy: Wallet Reboot with Kristin Merrick. Take it Off TODAY: Khaliah Ali and Her Weight Loss Journey.

Tuesday, January 24

(7-9 a.m.) Your Money: What You Need to Know on Taxes and Changes to Your Filing.

Wednesday, January 25

(7-9 a.m.) TODAY's Consumer: How to Save at Home, at the Grocery Store and Shopping.

Friday, January 27

(7-9 a.m.) What Works TODAY: Narrative 4 is a Program Connecting Students from Different Backgrounds in a Unique Way to Create Better Understanding.

Monday, January 30

(7-9 a.m.) Start TODAY: How Walking Labyrinths Can Lead to Wellness Path.

(9-10 a.m.) Consumer Confidential: Trend of Buccal Fat Removal Plastic Surgery and What You Need to Know.

(10-11 a.m.) Annual Checkups with Dr. Sampson Davis, Dr. Jessica Shepard, and Dr. Jonathan B. Levine.

Wednesday, February 1

(7-9 a.m.) Your Health: Crazy Ways People are Getting Hard to Find Ozempic. Discover Black Heritage: Minnesota Elects the First Black Person and First Woman to Head a Law Enforcement Agency in the State. Heart Health: Cleveland Clinic National Survey: Americans Cite Cost of Healthy Food as Biggest Barrier to a Heart-Healthy Diet with Vanessa Rissetto.

(9-10 a.m.) TODAY's Checklist: Heart Healthy By the Numbers and CPR with Dr. Michelle Albert.

Thursday, February 2

(7-9 a.m.) Heart Health: Sheryl Crow on *Go Red for Women*.

Friday, February 3

(9-10 a.m.) On the Money: Job Numbers and Where the Jobs Are. Heart Health: National Wear Red Day for American Heart Association with Phoebe Robinson.

Monday, February 6

(9-10 a.m.) Heart Health: Woman Shares Importance of CPR and Heart Health After Cardiac Arrest at 24.

Wednesday, February 8

(10-11 a.m.) Heart Health Month with Dr. Jennifer Haythe.

Thursday, February 9

(7-9 a.m.) Tales of Ozempic with Vicky Nguyen.

(9-10 a.m.) Consumer Confidential: Health Insurance 101.

Monday, February 20

(9-10 a.m.) Impact Thursday: Teen with Cerebral Palsy Uses Her Platform to Promote Inclusivity.

Wednesday, February 22

(9-10 a.m.) On the Money: How to Improve Your Credit Score. Discover Black Heritage: Harlem Civil Rights Restaurants.

Thursday, February 23

(7-9 a.m.) Discover Black Heritage: Marcus Samuelsson Cooking Demo.

(9-10 a.m.) Food for Thought: Vietnamese Family's Culinary Journey.

Friday, February 24

(7-9 a.m.) Discover Black Heritage: North Carolina Coffee Shop Owner Creates a Space to Bring Her Community Together and Celebrate Black Culture.

Wednesday, March 8

(7-9 a.m.) International Women's Day TODAY: The First African-American Commanding Officer at Norfolk Naval Station. Idris Elba on Netflix's *Luther* Movie. International Women's Day.

Thursday, March 9

(7-9 a.m.) First-Ever All-Women Cardiac Transplant Team.

Tuesday, March 14

(10-11 a.m.) TODAY's Talk: Women's History Month: Donatella Versace.

Wednesday, March 15

(10-11 a.m.) TODAY's Talk: Affordable Spring Break Activities For The Whole Family.

Monday, March 20

(7-9 a.m.) Your Health: Fertility After Breast Cancer: One Woman's Journey to Build Her Family Giving Hope to Cancer Survivors.

Wednesday, March 22

(7-9 a.m.) Wednesday Wellness: Hack Your Way Healthy with Dr. Jen Caudle.

(10-11 a.m.) TODAY's Talk: Women's History Month with Mickalene Thomas.

Friday, March 24

(7-9 a.m.) Your Health: New Hope in the Treatment of Colon Patients.

Monday, March 27

(7-9 a.m.) Money Saving Monday: Cost Savings for College.

(9-10 a.m.) On the Money: How to Save on Prescription and Medication Expenses.

Tuesday, March 28

(7-9 a.m.) TODAY's Talker: Ohio School Moves to Four Day School Week to Help Teachers.

Wednesday, March 29

(7-9 a.m.) Wellness Wednesday: Americans Walking Their Way to Health, What Latest Research Tells Us About Your Smartest Steps Strategy.

Thursday, March 30

(9-10 a.m.) TODAY's Checklist: Gut Health with Dr. Roshini Rajapaksa.

WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING

Interviews average 2 minutes

Judy Clark-Anchor/Oscar Sexauer-Producer

Health/Medical

1/5: EVOLVING WELLNESS WAS DISCUSSED.

Education

1/17: MENTORING MONTH - BIG BROTHERS BIG SISTERS OF NORTHWESTERN WISCONSIN IS LOOKING FOR VOLUNTEERS TO BECOME MENTORS TO AREA YOUTH.

Cultural Development

1/9: THE CHIPPEWA VALLEY THEATRE GUILD'S PRODUCTION OF 'THE HATMAKER'S WIFE' runs JANUARY 12-22 AT THE GRAND THEATER.

1/18: PABLO CENTER: JASON JON ANDERSON, THE EXECUTIVE DIRECTOR OF THE PABLO CENTER, TALKS ABOUT UPCOMING SHOWS THIS SPRING.

1/19: CHORALE à NOUVEAU WILL PRESENT THEIR CONCERT ON JANUARY 22 AT 4PM AT CHRIST CHURCH CATHEDRAL IN EAU CLAIRE.

1/30: THE EAU CLAIRE CHILDREN'S THEATRE FEBRUARY SHOWS INCLUDE: SCHOOL OF ROCK, DRAGONS LOVE TACOS, LITTLE HOUSE ON THE PRAIRIE AND TEAM JEOPARDY.

1/31: BANBURY ART CRAWL: JOHNA STERN TALKS ABOUT THE UPCOMING ART CRAWL THIS WEEKEND.

2/2: THE CHIPPEWA VALLEY SYMPHONY ORCHESTRA AND UW-EAU CLAIRE - EXPLORING THE PLANET: SPEAKER SERIES OVER THE NEXT FOUR WEEKS.

2/6: THE CHIPPEWA VALLEY THEATRE GUILD IS PROUD TO PRESENT THE ROMANTIC COMEDY, "ALMOST MAINE," FEBRUARY 9-19 AT THE GRAND THEATRE.

2/8: THE CHIPPEWA VALLEY HOME BUILDERS ASSOCIATION PRESENTS THE 44TH ANNUAL HOME AND GARDEN SHOW FEBRUARY 17-19 AT THE CHIPPEWA VALLEY EXPO CENTER AT THE OLD MILL PLAZA IN EAU CLAIRE.

2/13: LIONS CLUB MEMBERS TALK ABOUT THE UPCOMING EVENT, "FUN ON THE FROZEN FLAMBEAU."

2/15: A REPRESENTATIVE FROM THE PABLO CENTER DISCUSSES UPCOMING PLAYS AND EVENTS OVER THE NEXT TWO MONTHS.

2/20: LIONS CLUB MEMBERS WERE GUESTS ON THE SHOW PROMOTING THEIR UPCOMING CHARITY CASINO NIGHT.

2/21: BEAVER CREEK EMPLOYEES DISCUSSED AN UPCOMING EVENT, "BEEKEEPING 101" ON MARCH 4.

2/24: MILITARY MOMS, LESA AND ANGELA, TALK ABOUT THEIR "BOXES AND BOWLING EVENT" AT WAGNERS ON MARCH 12.

2/27: UWEC THEATER - 'THE WOLVES' WILL BE PERFORMED OVER TWO WEEKENDS MARCH 3-12 AT THE PABLO CENTER.

2/28: A CHIPPEWA VALLEY SYMPHONY ORCHESTRA MEMBER WAS INTERVIEWED ABOUT "HOLST'S VOYAGE OF IMAGINATION - THE PLANETS," A MULTIMEDIA PERFORMANCE HELD ON MARCH 4.

3/6: COLFAX THEATER - THE COLFAX HIGH SCHOOL DRAMA CLUB PRESENTS "MATILDA THE MUSICAL" MARCH 17-19 AT COLFAX HIGH SCHOOL.

3/7: CHIPPEWA VALLEY COMMUNITY CHORUS CELEBRATING 45 YEARS. THE CONCERT, 'RAISE YOUR VOICE, A CELEBRATION OF THE MUSICAL THEATRE CHORUS' WILL BE HELD ON SUNDAY, MARCH 12 AT THE HEYDE CENTER IN CHIPPEWA FALLS.

3/8: THE MASTER SINGERS - CHORAL IMAGES 2023: PSALM 23 ON SUNDAY, MARCH 12 AT FIRST CONGREGATIONAL CHURCH OF CHRIST IN EAU CLAIRE.

3/13: EAU CLAIRE CHILDREN'S THEATRE REPRESENTATIVE, WAYNE MAREK, TALKS ABOUT UPCOMING EVENTS: "LITTLE SHOP OF HORRORS" AND "LITTLE WOMEN."

WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG
Interviews average 3-4 minutes
Judy Clark-Anchor/Producer

Children/Youth

01/04-"Girls on the Run of the Chippewa Valley" is a program that instills confidence in young girls. Registration is now open in the area for programs for girls grades 3-8. Executive Director, Ashley Asher talks about the program.

Health/Medical

03/01-March is American Red Cross Month. Director of the Northwest Chapter of the Red Cross, Mary Jane Thomsen, talks about disaster services and how the organization helps those displaced by natural disasters and house fires.

03/08-As we continue to take a closer look at the Red Cross during Red Cross Month, Director of the Northwest Chapter, Mary Jane Thomsen, talks about blood services and the need for donors, sponsors and volunteers.

Education

01/19-Chippewa County Public Health Director, Angie Weideman talks about the Chippewa Strong resilience series in the wake of traumatic events in the Chippewa Falls community in recent years.

03/14-Chippewa Falls School Superintendent, Jeff Holmes and School Board Vice President, Sharon McIlquham talk about the upcoming "Community Conversation" that takes a look at the priorities of the district and its future.

03/29-A Missing Persons Awareness Event will be held in Cornell to put a spotlight on those still missing in Wisconsin. Kathy Swanson, organizer, talks about the event.

Substance Abuse/Addiction/Violence

02/21-Chippewa County is holding a "Take a Stand Against Meth" event to bring awareness to the problem in the area. Rose Baier, Chippewa County's Criminal Justice Services Director talks about the upcoming event.

Agriculture/Environment

01/05-Angie Horkan with the Wisconsin Beef Council shares beef recipes to use with those kitchen gadgets people received as holiday gifts.

01/27-Sarah Agena, registered dietitian with the WI Potato and Vegetable Growers Association shares a recipe.

02/02- Angie Horkan with the Wisconsin Beef Council shares heart healthy beef recipes.

02/17-Sarah Akena, registered dietitian with the WI Potato and Vegetable Growers shares a recipe featuring heart healthy potatoes and vegetables.

02/22-Red Cedar Watershed Conference. Dan Zerr, with UW-Extension, talks about the upcoming conference that shines a light on the issues of the Red Cedar River and surrounding areas like blue-green algae.

03/02- Angie Horkan with the Wisconsin Beef Council shares recipes using corned beef to celebrate St. Patrick's Day.

03/16-Alice in Dairyland, Taylor Schaefer talks about mixing March Madness with Wisconsin Cheese and pairs gouda against cheese curds in the Wisconsin Artisan Cheese Bracket.

03/31-Sarah Akena, registered dietitian with the WI Potato and Vegetable Growers Association shares a recipe for National Nutrition Month.

Cultural Development

01/09-CVASing stands for Chippewa Valley Area Singers Involved in Neighborhood Giving. It's an annual community concert with rehearsals every week for two months. Warren Hermodson, the organizer and composer, and director, Gary Rambo talk about the need for volunteer singers.

02/07-Tom Giffey, editor of Volume One, talks about the upcoming Best of the Chippewa Valley issue and the Best Night event celebrating everything about the area.

02/28- Warren Hermodson and Gary Rambo, director and composer of CVASing (Chippewa Valley Area Singers Involved in Neighborhood Giving) talk about the upcoming concert that benefits Feed My People Food Bank.

03/06-Chippewa Valley Theatre Guild presents the play "Cry it Out" about three new mothers navigating the newborn world. Director, Susie Draeger and actor, Denise Bustamante talk about the themes of the play.

Economy/Business

03/06-Angie Horkan with the Wisconsin Beef Council talks about Chippewa Valley Burger Week and how Volume One and the Wisconsin Beef Council is getting the word out about visiting new restaurants in the area.

Science/Technology

03/07-Professor emeritus and geographer, Dr. Sean Hartnett talks about the upcoming Chippewa River series exploring the river from the Flambeau to the Mississippi River.

DATELINE NBC - Syndicated

ISSUES AND PROGRAMMING SUMMARIES

12:30-1:30pm, Monday – Friday

60 minutes

Topics include: Violence

PRIMARY LISTINGS WEEK OF JANUARY 2, 2023

EPISODE 205 DEADLY CONSPIRACY

Jack Jessee was a family man who didn't seem to have an enemy in the world, up until the night he was killed. Was someone carrying a secret grudge? The case when cold but a relentless detective was determined to catch Jack's killer.

EPISODE 206 THE CONFESSION

Soon after Angie Dodge was murdered, Christopher Tapp admitted he was one of her killers. Police captured his confession on videotape so why would the victim's mom, who once campaigned to put Tapp in prison, now be fighting for his freedom?

EPISODE 208 WRITTEN IN BLOOD

When Karen Pannell was found stabbed to death, a message scrawled in blood seemed like a beacon that could lead detectives to her killer. But what exactly did it mean? It would take a dogged forensic specialist with a keen eye to unravel the mystery.

EPISODE 209 THE NIGHT LYNISIE DISAPPEARED

It was a mystery that stumped investigators for years. A college student disappeared after a night out clubbing. Her mother thought she was at a sleepover with friends and it took an eagle-eyed detective to find the truth buried in a pile of lies.

PRIMARY LISTINGS WEEK OF JANUARY 9, 2023

EPISODE 211 SECRETS IN THE SNOW

She was a dancer who married a dashing photographer. They seemed to have the picture-perfect life -- until the bone-chilling night she disappeared. In a case filled with twists, could the victim help solve her own murder?

EPISODE 212 THE NIGHT HANNAH HILL DISAPPEARED

A former homecoming queen taking her first steps into adult life is brutally murdered. Who would want to harm her? The investigation centered on two men and a mysterious black bag that seemed to come out of nowhere.

EPISODE 213 WHILE THEY WERE SLEEPING

It was a brutal and baffling crime: a husband shot dead in his own bed. No one else in the house was hurt, not even his wife, who was sleeping beside him. Investigators were suspicious, but there were more surprises in store.

EPISODE 214 THE DEVIL AND BOBBI PARKER

It's a mystery with a mind-boggling twist. The deputy warden's wife claimed she was kidnapped by an escaped convict and held captive for more than a decade. But was she really a hostage or a willing accomplice?

PRIMARY LISTINGS WEEK OF JANUARY 16, 2023

EPISODE 216 FAMILY AFFAIR

When the wealthy heir to a legendary hotel is murdered, the list of possible suspects is long. He had his share of enemies, and a complicated family. Investigators soon learned someone close to the victim was also in danger.

EPISODE 217 THE PLOT THICKENS

It's a true Hollywood whodunit. A show business stuntman was shot four times and left to die. Investigators uncovered a love story gone wrong and a villain with a dark secret. But the most stunning twist of all is what didn't happen.

EPISODE 219 UNSPEAKABLE

They were celebrating an anniversary then, suddenly, he was found murdered in the closet and she was tied up in another. To solve the case, police would have to uncover the secrets of an illusion.

EPISODE 220 THE STING

Newlywed Dalia Dippolito returned home from the gym to the awful news that her husband had been killed. In a case where almost nothing was as it seemed, investigators wanted to know: Was Dalia diabolical or an unwitting pawn in a hoax gone wrong?

EPISODE 221 THE TARGET

As a love triangle between a podiatrist, his estranged wife and his new girlfriend took shape, a luxury car salesman also entered the picture. He got a visit from a beautiful former customer, not looking to buy a car. She wanted someone murdered.

PRIMARY LISTINGS WEEK OF JANUARY 23, 2023

EPISODE 080 – "SECRETS IN SEATTLE"

Nici Pietz was a well-liked fitness executive married to the man of her dreams. Then one night, she didn't show up for dinner with her husband and friends. Had Nici's troubled past caught up with her or did someone want to harm her?

EPISODE 123 - "AGAINST ALL ODDS"

It all started with a crime not even police could believe: a girl was shot in the head and left for dead by a killer who fled. Despite the odds, she fought hard to stay alive while a detective vowed to crack the case, no matter how long it might take.

EPISODE 124 - "JUSTICE FOR BONNIE"

When Bonnie Craig was found dead, police collected DNA but it didn't match anyone in the system. Then twelve years later, a hit, but the man was thousands of miles away and, as it turned out, prosecutors would need more than DNA to convict a killer.

EPISODE 125 - "THE MYSTERY ON HORSESHOE DRIVE"

Steven and Jennifer Watkins had a baby but when their marriage fell apart, Jennifer's family closed ranks. One day, Steven went to pick up his daughter and was never seen alive again. The question wasn't what happened. It was who did it.

EPISODE 126 - "HOSTAGE: DATELINE SURVIVOR STORY"

Nairobi, Kenya. September 21, 2013. A day at the mall descends into chaos as armed men gunned down innocent victims. Panicked moms protected their kids as tragedy unfolded. What also emerged that day were remarkable stories of courage and survival.

PRIMARY LISTINGS WEEK OF JANUARY 30, 2023

EPISODE 128 - "THE DISAPPEARANCE OF DEBBIE HAWK" SHORT DESCRIPTION: A beloved mother suddenly went missing and in her place was a trail of blood. Police were investigating a mystery with few clues. But did someone have a motive to make her disappear?

EPISODE 132 - "AFTER THE PARTY" Vibrant mother of three Ashley Fallis gathered her friends and family to ring in the New Year. But as her guest began the countdown to midnight, who could have known they were also marking the last hour of Ashley's life.

EPISODE 133 - "RETURN TO MANITOWOC" It's a gripping case that defies easy answers and Dateline has been following it for more than a decade. At the center, Steven Avery. He and his teenage nephew were convicted of killing Teresa Halbach. Two sides. One truth. Who will you believe?

EPISODE 138 - "THE SILHOUETTE" It was a marriage of opposites, and yet somehow Debbie Kelly and Lars Itzo made it work. Then, Debbie was shot dead in the dark of night. Was her death a case of mistaken identity? Or the bloody end to a marriage gone bad?

EPISODE 139 - "THE KNOCK AT THE DOOR" Tara Ord was a beautiful young woman with big dreams. Then suddenly she vanished. With little evidence to go on, it would take years for determined cold case detectives to uncover the long-buried clue - and the story - that blew this case wide open.

PRIMARY LISTINGS WEEK OF FEBRUARY 6, 2023

EPISODE 222 DARK VALLEY Gavin Smith was dashing. When he vanished, LA detectives were unsure if they were investigating a crime or a suicide. His wife said he'd gotten lost in drugs and flings. Police wondered if the key to finding Gavin was hidden in one of those affairs.

EPISODE 320 A SISTER'S SEARCH Aasha Davis moved to Hollywood with big dreams. Her sister Lesley followed for support. Then, Lesley went missing and Aasha was desperate to find her. In a town built on deception, police came up with a high-stakes plan to smoke out their suspect.

EPISODE 004 – “DEADLY BETRYAL” Lisa and Kevin Knoefel seemed like the perfect couple. They were busy raising three children, and then welcomed a foster child too. When Sabrina admitted to killing Lisa, no one could understand why. This case was about to get very complicated.

EPISODE 006 – “WHAT LIES BENEATH” Lynn Friend was a devoted mother with wedding plans when she vanished into thin air. Was she a runaway bride, or had she run into trouble? Investigators searched land and sea, going to unexpected depths to solve the mystery.

EPISODE 008 – “SHINING STAR” Chiquita Tate was growing her reputation as a tenacious defense attorney but her promising career came to a violent end when she was murdered. Because she dealt with so many tough characters, police had a challenge. Or was her killer closer to home?

PRIMARY LISTINGS WEEK OF FEBRUARY 13, 2023

EPISODE 005 – “LETHAL WEAPON” A successful, seemingly healthy doctor collapses at home and is rushed to the ER, leaving friends and colleagues puzzled. When her blood test reveals what killed her, cyanide poisoning, the case goes from a medical mystery to murder mystery.

EPISODE 207 POISON Larry McNabney had a thriving career and a wife he adored. Then he vanished. It was a mystery as twisted as they come. At its center: three lives tangled together in a love triangle, including one of them who was hiding a secret identity.

EPISODE 007 – “FATAL ATTRACTION” A top doctor known for saving lives found himself fighting for his own after he was poisoned. Cops immediately started looking into the women in his life, uncovered more than one relationship and wanted to know if one was toxic.

EPISODE 412 – TOXIC RELATIONS Linda Curry had it all: looks, a great job and a brilliant husband. When she got sick, doctors were stumped. Then, she died and police were as puzzled as the doctors, but not her close friends and family. They just needed someone to listen.

EPISODE 041 – “SOMETHING SWEET” On a warm August day, Ray Kotomski quenched his thirst with a cool drink. Kotomski was dead within hours. Not only did investigators have to figure out what killed the happily retired Pennsylvania man, but whether this was even a crime at all.

PRIMARY LISTINGS WEEK OF FEBRUARY 20, 2023

EPISODE 081 – “DEATH OF A GOLDEN GIRL” Paula Sladewski was no stranger to the camera. As a model, her picture had been taken hundreds of times. But the image that interested police wasn't a fashion photo. It was a few seconds of grainy video recorded during the last hours of her life.

EPISODE 082 – “A FAMILY'S STORY” When a young mother disappeared on a bone-chilling night, her husband offered a strange alibi: he was camping with their two young sons. But what did the boys know about their mom's disappearance? And could this tragedy have been prevented?

EPISODE 083 - “DEADLY LIAISONS” She was a small-town girl from rural Wisconsin. He was a Chicago superstar, a hometown hero with the legendary Bears. Together, they were expecting their first child. But no one was expecting their tale to end in the deadly way that it did.

EPISODE 084 – “KIDNAPPED” A young woman was abducted in Ecuador and, as her family and investigators raced to save her, she plotted to save herself. Her daring plan involved a little something hidden at the bottom of her bag. But could she escape before it was too late?

EPISODE 020 – “TIPPING POINT” The 1990 stabbing death of a tourist in New York City led to a crackdown on crime. The public demanded action and they got it. But, one of the men arrested in the slashing has maintained he didn't do it. Was an innocent man put in prison?

PRIMARY LISTINGS WEEK OF FEBRUARY 27, 2023

EPISODE 086 – “TOO FAT TO KILL” He was a wealthy executive and a doting dad who was in fear for his life. Then, he was shot dead. The case made headlines because of its unusual defense, with the accused arguing he was too obese to carry out the killing. Would the jury believe it?

EPISODE 087 – “THE FAMILY SECRET” It was common for long-haul truck driver Lloyd Ford to be gone for stretches. When he disappeared, it didn't raise many flags. But at least 2 people knew where he was and it was a secret they guarded for 27 years. The truth was about to be revealed.

EPISODE 088 – “VALENTINE'S DAY MYSTERY” He was a wealthy doctor with a perfect life and the perfect wife, until the day he says he found her dead. That day was Valentine's Day. She had enemies. Her husband loved her, but the question was, did he love her to death?

EPISODE 089– “MEAN GIRLS” They were teenagers out for fun. One met the guy of her dreams, love at first sight, but she got pregnant at age 16. Then one night, an ambush, someone shot on the bedroom floor. It was a murder mystery.

EPISODE 090– “BITTER PILL” Thousands of Americans are killed in car accidents every year but when a mother of two died after a minor fender bender, her loved ones were left shaking their heads and looking for answers.

PRIMARY LISTINGS WEEK OF MARCH 6, 2023

EPISODE 091– “BEHIND THE BADGE” When it comes to solving a crime, time is the enemy. After seven years, this murder seemed it might never be solved. The victim, a new mother, had been forgotten by almost everyone except a complete stranger determined to find justice.

EPISODE 092– “TAKEN” Our next story involves on a young life, in danger: A drummer, who had big dreams of rock-and-roll stardom. He was at the center of a mystery that gripped the suburbs of Detroit. Because one afternoon, the talented drummer who never -missed- a beat... suddenly went missing himself. His family and the police were determined to work together to find him. Could they do it in time?

EPISODE 093– “THE NIGHT BRIANNA VANISHED” Reno, Nevada is called "the biggest little city in the world" and this was one of its biggest cases. A college student vanished. What happened and where it would lead, no one could predict. The city would galvanize to get justice for one of its own.

EPISODE 095 – “THE MYSTERY ON ALBION ROAD” A young woman was found, nearly dead, in the middle of the road. With little evidence to go on, investigators needed to find out what happened, from the victim herself. The problem was, she couldn't remember.

EPISODE 096– “AS DARKNESS FELL” Some who knew the couple in this story saw two people in love. Others saw a marriage in trouble. They both loved hunting. They were also both excellent shots. So good, they rarely missed. But was this an accident or something else?

PRIMARY LISTINGS WEEK OF MARCH 13, 2023

EPISODE 097– “HAUNTING IMAGES” She was a young mother. When she was killed, her family hoped for quick justice. But as years went by with no arrest, that hope faded. What didn't fade: small traces of DNA evidence. Nearly 3 decades later, could that evidence help solve this case?

EPISODE 098– “THE BEAUTY AND THE BEAST” It is a case of a young, physically fit woman who died suddenly. Her friends and family were told it was a freak accident in a gym, the kind of thing that could happen to anyone. Equipment does, at times, malfunction, but so do relationships.

EPISODE 099– “DEADLY EXPOSURE” Hundreds of Americans die every year from accidental carbon monoxide poisoning. According to police in Ohio, one of those deaths was no accident. It was murder and if anyone would know how to use a deadly gas, it was their prime suspect.

EPISODE 021 – “MYSTERY IN ORANGE COUNTY” An Army veteran in Orange County, CA vanishes before her college graduation. A massive search turns up nothing, but detectives do find a clue: a cryptic 911-call that helps uncover the truth and exposes a twisted story of unrequited love.

EPISODE 022 – “THE LAST DANCE” A kindergarten teacher and mother of two finds a new lease on life after shedding hundreds of pounds. When she vanishes from her home, investigators uncover a disturbing connection between her weight loss and her mysterious disappearance.

PRIMARY LISTINGS WEEK OF MARCH 20, 2023

EPISODE 002 – “WHILE HE WAS SLEEPING” When Eric Somuah was found shot in his bed, it was hard to imagine who would want the outgoing salesman dead. One dogged detective refused to give up and his investigation put him on a path filled with twists, turns and an ending few saw coming.

EPISODE 223 BLACK FRIDAY Ashlea Harris had no shortage of admirers. So when she was found dead after a suspicious fire consumed her apartment, police were baffled. This was no accident but were the clues to who killed Ashlea now up in smoke?

EPISODE 224 OUT THERE IN THE DARK Brandy Daniels believed someone was stalking her. Then, the single mother was found slumped over in her car, shot dead. Investigators would spend years navigating the twists and turns searching for her killer.

EPISODE 227 TWISTED IN TEXAS Meghan Verikas had been attracted to Leon Jacob, in part, because as a doctor he saved lives. Now police officers were telling her he was trying to hire a hitman, potentially to take hers. But authorities had a plan of their own.

EPISODE 228 AS NIGHT FELL Heidi and Conrad Truman were an enviable couple with a bright future. Then, one fateful night, Heidi was found shot and, just like that, she was gone. In the aftermath, fingers were pointed but were they aimed at an innocent person?

PRIMARY LISTINGS WEEK OF MARCH 27, 2023

EPISODE 230 TANGLED WEB

Sam and Danielle Dreher appeared to have a storybook marriage, but this ending was not happily ever after. When Sam was murdered, investigators discovered a twisted tale of secrets, lies and infidelity.

EPISODE 231 TWISTED TALE (CALIFORNIA KIDNAP)

When Denise Huskins surfaced two days after her boyfriend reported she was abducted, police accused the couple of a hoax. Then, another similar crime caused authorities to reexamine the case and led them to the unlikely of suspects.

EPISODE 232 THE GIRL WITH THE RED SHOES

Annie Kasprzak has a second chance at a happy life after being adopted by her case worker. Then, the 15-year-old vanishes. Her parents find a note in her room that reveals a secret Annie has been hiding.

EPISODE 233 MANSON

It is a story buried in archives, memorialized in media long obsolete and yet somehow it feels "present." Through rarely-seen interviews and footage, this is a compelling new look at the mystery that gripped the nation during the summer of '69.

EPISODE 516 LAUREN'S PROMISE

When a University of Utah athlete is found murdered on campus, investigators learn that she had reached out to the campus police for help multiple times before her death.

NBC NIGHTLY NEWS
ISSUES AND PROGRAMMING SUMMARIES
Times May Vary

BUSINESS/ECONOMY

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/11/23
Flights across the United States were affected after the Federal Aviation Administration said it experienced a computer outage.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/12/23
Buoyed by a strong labor market, inflation cooled in December to 6.5% as the economy continued to show signs of weakening but Federal Reserve officials say interest rates will remain elevated until price growth slows down.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/16/23
Even as the cost of epinephrine auto-injectors have stabilized, many are paying thousands of dollars out of pocket each year due to high-deductible insurance with some forced to ration the auto-injectors or go without them.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/18/23
Microsoft will lay off 10,000 employees through March 31st amid concerns about a possible recession as they brace for slower revenue.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/21/23
The airline industry, in 2022 and 2023, has been troubled by many long and short-term challenges, and analysts say issues like labor shortages and outdated infrastructure will linger as long as the gridlock in Washington continues.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/1/23
The Federal Reserve raised interest rates by 0.25 percent, the smallest increase in over a year recognizing that inflation in the U.S. appears to be slowing down, but officials say more rate hikes are coming.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/15/23
The Congressional Budget Office released a new report that estimates the U.S. will hit the debt ceiling sometime between July and September of this year.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/18/23
Home ownership feels out of reach for many high-income earners, so they are postponing vacations, growing their own food, or moving back into their childhood bedrooms to save up for a house.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/03/23
A group of the largest financial institutions such as Bank of America, and Wells Fargo among others, agree to pledge \$30 billion dollars to prop up First Republic Bank in what's meant to be a sign of confidence in the banking system.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/14/23

As the financial industry continues to process the collapses of the Silicon Valley Bank and Signature Bank, the data released by the U.S. Bureau of Labor Statistics showed price growth cooled to an annual rate of 6% in February.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/18/23

U.S. households with shrinking savings and rising debt have been putting many in a weaker position to weather the events that have grown all the more likely with the events that have unfolded after the Silicon Valley Bank's collapse and the recent turmoil in the banking industry.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/22/23

The Federal Reserve is raising its interest rate by 0.25 percent, after eight consecutive rate hikes over the past year continuing its crusade against inflation.

SUBSTANCE ABUSE/ADDICTION

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/16/23

Nearly a dozen teens in one school district north of Dallas who have overdosed on fentanyl from September to March have left a trail of shock, anger and grief in the community.

POLITICAL/GOVERNMENT

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/20/23

For the first time, women will hold all four of the top positions on the powerful House and Senate Appropriations committee which controls \$1.7 trillion in federal spending.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/28/23

The Republican Party is divided on the debate as to why they lost key races in 2022, citing bad candidate quality versus not enough money.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/01/23

An Advanced Placement African American studies course is revising and cutting material after pressure from Florida Governor Ron DeSantis' administration said it had a left-wing bias.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/03/23

China says that the high-altitude balloon hovering over the United States was a "civilian airship" used for weather research that has been blown off course.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/03/23

Another Chinese spy balloon has been observed in Latin America, just hours after one was revealed to be making it's way across the continental United States according to the Pentagon.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/04/23

According to a U.S. official, the U.S. downed the Chinese surveillance balloon off the Carolina coast on Saturday and will attempt to recover its debris.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/04/23

The United States and China exchanged strong words after the surveillance balloon was downed with China expressing in a statement its "strong dissatisfaction and protest."

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/05/23

Diplomatic tensions between the U.S. and China continue to rise as Beijing officials blasted the U.S. decision to shoot the surveillance balloon down, describing it as "a clear overreaction."

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/09/23

The Chinese balloon that flew above the U.S. for eight days carried multiple antennas capable of collecting signals intelligence and the balloon maker has proven ties to the Chinese military.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/09/23

As the temperatures plunged, the death toll passed 20,000, and rescue hopes dwindle, anger grows in Turkey over the government's response to two massive earthquakes earlier in the week.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/09/23

More migrants are crossing the U.S. northern border as they fly to Canada to enter as prospects of not being sent back to their home countries are much better than at the southern border.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/16/23

President Biden said the three unidentified objects shot down by U.S. military were not connected to China and were most likely tied to private companies or research institutions.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/28/23

Conservative Supreme Court justices appear to doubt the legality of President Biden's student loan debt relief plan, which will affect more than 40 million borrowers, would allow eligible borrowers to cancel up to \$20,000 in debt and will cost \$400 billion.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/02/23

The House Ethics Committee announced that it has opened an investigation into Republican George Santos who has admitted to lying about his resume and whose finances are under scrutiny by law enforcement.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/03/23

White House doctor, Dr. Kevin O'Connor, says a skin lesion removed during President Biden's routine medical exam was cancerous but after its removal no further treatment is required.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/3/23

Walgreens will not sell abortion pills in 20 GOP-controlled states, after pressure from the states' Republican attorneys general but is seeking certification to sell the drug in states where abortion is legal.

VIOLENCE

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/5/2023

Unsealed court documents show male DNA left on a knife sheath was used to link suspect Bryan Kohberger to the stabbing deaths of four University of Idaho students.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/13/23

School District officials in Newport News, Virginia said that after a tip about a weapon, the backpack of a 6-year-old boy was searched prior to a Virginia school shooting but turned up empty.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/13/23

The parents of one of the slain University of Idaho students, Kaylee Goncalves, can take comfort in the hope that she might have helped solve her own murder during a struggle with her killer.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/19/23

Actor Alec Baldwin will be charged with two counts of involuntary manslaughter in the 2021 fatal shooting of cinematographer Halyna Hutchins on the New Mexico set of the movie "Rust."

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/20/23

A New York man convicted on charges of sex trafficking and extortion was sentenced to 60 years after he abused students at an elite school for nearly ten years.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/22/23

A manhunt is underway for a male suspect after at least 10 people are dead and 10 more injured in Monterey Park, east of Los Angeles where thousands of people had gathered for a Lunar New Year Festival.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/22/23

The suspect in the Lunar New Year mass shooting in Monterey Park, California, that killed 10 and injured 10 others, was identified after he died from an apparent self-inflicted gunshot wound, according to authorities.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/23/23

Eleven people have now died as a result of the Monterey Park shooting after a patient at LAC+USC Medical Center succumbed to their extensive injuries, leaving three remaining patients of which one is in serious condition and two others are recovering.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/23/23

A suspected gunman was arrested after seven people were fatally shot near Half Moon Bay, California, a community south of San Francisco.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/25/23

The Virginia teacher who was shot by her 6-year-old student texted a dire warning that the boy was armed and the school officials were failing to act.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/25/23

Back-to-Back shootings in Monterey Park and Half Moon Bay, California, reflect a pervasiveness of gun violence, a uniquely American phenomenon and not an Asian issue.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/26/23

Five former Memphis, Tennessee, police officers are in custody in connection with the death of Tyre Nichols.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/27/23

After various news organizations asked the court judge in San Francisco, the police body cam footage and other evidence from the vicious hammer attack on Paul Pelosi was released to the media.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/27/23

Videos released by authorities in Memphis show police officers beating and tasing Tyre Nichols after a traffic stop that ended with his hospitalization and death earlier this month.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/28/23

According to police, at least 3 people were killed and 4 were injured in a shooting outside a party in the Beverly Crest neighborhood of Los Angeles.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/03/23

According to the police, the Daubs, a family of three who were found dead in the backyard of their home in York County, Pennsylvania, late last month, made a joint decision to end their lives.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/15/23

The 19-year-old white gunman who killed 10 Black people in a racist attack at a Buffalo grocery store last year was sentenced to life in prison without the possibility of parole.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/24/23

Mississippi Capital Police officers have shot four people in Jackson since August and despite some residents' concerns about a lack of accountability, officials support giving the agency more area to patrol as a way to help Jackson tackle its violent crime problem.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/22/23

A Florida man, suspected of killing a woman earlier in the day, returned to the scene in the afternoon and shot four other people, including a journalist and 9-year-old child who both died from their wounds.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/19/23

Eric Holder, Jr., the man convicted of first-degree murder in the killing of rapper Nipsey Hussle more than three years ago, was sentenced to 60 years to life in a Los Angeles courtroom.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/03/23

The disgraced South Carolina attorney, Alex Murdaugh, was sentenced to life in prison without parole for the murders of his wife and son at the family's estate in June 2021.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/04/23

Days after Sarah Hartfield plead not guilty to a first-degree murder charge in the death of her fifth husband, a prosecutor reopened the case on the fatal shooting of her fiancé in 2018, which was ruled self-defense at the time.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/08/23

Newsport News Commonwealth's Attorney Howard Gwynn says the 6-year-old boy who shot his elementary teacher will not face charges but has yet to decide whether any adults associated with the case will be held criminally liable.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/20/23

In her first interview, Abigail Zwerner, the Virginia teacher shot by her 6-year-old student, faced severe challenges following multiple surgeries from being shot in the hand and chest and described her recovery as physically and mentally exhausting.

AGRICULTURE/ENVIRONMENT

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/08/23

A winter storm warning is in effect up and down the west coast, as another round of severe storms are impacting parts of California with locally heavy rain, mountain snow and gusty winds.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/9/23

Several communities in San Luis Obispo County, were ordered to evacuate where at least one person died and a child was swept away as threats of flooding and heavy rain slam California.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/12/23

Tornadoes swept across Alabama causing significant damage and killing at least six people in Autauga County.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/14/23

More than 15,000 people were without power and at least 21 people have died in a series of storms that have hit California and forecasters warn of two new storms arriving on the weekend.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/15/23

California has been pounded by severe storms, but despite that, state leaders are bracing for the possibility of more drought this summer in parts of the state.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/26/23

As Tornado Alley's borders shift, scientists fear more deadly and destructive consequences as early-season storms occur with increasing regularity.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/09/23

Fungal infections are becoming more common in the United States, and climate change is threatening to make several infection-causing fungi more widespread, but despite the growing threat, there are currently no vaccines to prevent the infections.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/22/23

A massive winter storm is sweeping across the U.S. and about 66 million people are under winter weather alerts across 29 states from California to Maine.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/22/23

More than 1,000 flights have been canceled as a sprawling winter storm makes its way across the U.S.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/25/23

Residents and workers near the site of the train derailment and chemical spill in East Palestine, Ohio have been diagnosed with bronchitis and other ailments that may be linked to chemical exposure.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/27/23

Winter alerts are currently in effect for 48 million people, from the Midwest to the Northeast, as the massive winter storm that brought rare blizzard warnings to California is bringing the threat of severe weather and heavy snow and winter alerts.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/9/23

The Mexican cartel blamed for an armed abduction of four Americans and the killing two of them in Mexico has apologized in a letter obtained by the Associated Press and said it had turned over members who were involved.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/11/23

A giant blanket of seaweed that can wreak havoc on coastal ecosystems and potentially threaten human health is threatening beaches in Florida and Mexico.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/14/23

The Environmental Protection Agency and the Biden Administration announced a proposal to reduce harmful drinking water contaminants known as “forever chemicals” because they are slow to break down and water systems are required to monitor for the contaminants.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/16/23

A rubber plant in a majority-Black Louisiana community has been spewing a carcinogenic chemical into the air for decades but it took until this month for the Justice Department to sue the plant’s owner, demanding reduced emissions.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/20/23

In the culmination of more than six years of work by thousands of climate scientists contributing to the United Nations Intergovernmental Panel on Climate Change, the released report had a dire warning but also stated, if we act now we can still secure a sustainable future for all.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/25/23

At least 23 people were killed when a tornado and damaging storms swept through Mississippi on the 24th of March.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/26/23

In another public health risk associated with climate change, a type of flesh-eating bacteria is thriving in waters farther north than ever before and though infections are rare, a new study finds they could increase in the next twenty years.

WORLD

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/04/23

Russia’s defense ministry said that the unauthorized use of cell phones by Russian troops allowed Ukraine’s forces to identify their location via phone signals which led to a missile attack that killed dozens.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/12/23

Satellite images taken over multiple cities in China show heightened activity outside crematoriums and funeral homes which contradicts the country’s claims of low death figures and shows the severity of the outbreak.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/16/23

China said its population has decreased by 850,000 for the first time in decades, marking an historic shift with profound implications for the world’s second largest economy.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/26/23
Senior ISIS leader, Bilal al Sudani, and ten other ISIS fighters were killed in a U.S. military assault in northern Somalia according to officials.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/05/23
A 7.8 magnitude earthquake hit southeast Turkey with a strong magnitude aftershock of 6.7 rumbling about 10 minutes later and nearly 30 deaths have been confirmed.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/06/23
A massive new 7.6 magnitude earthquake has hit southeastern Turkey and Syria, some 12 hours after a devastating early morning 7.8 magnitude quake collapsed buildings on both sides of the border and killed more than 1,300 people.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/06/23
With the death toll expected to rise, at least 2,200 people were killed when two massive earthquakes struck southeastern Turkey and leveled buildings in Syria.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/07/23
The earthquakes' death toll climbs past 5,000 in Turkey and Syria as volunteers warn hypothermia from freezing weather may kill those buried under the rubble.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/21/23
The second year of Russia's war in Ukraine will begin a potentially decisive period on the battlefield and reveal whether Moscow has been able to successfully regroup after a year of missteps.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/04/23
The Turkish government of President Ergogan has been accused of undermining building safeguards that contributed to the devastation caused by the recent massive earthquakes that brought down around 214,000 buildings and killed at least 45,000 people.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/07/23
Beijing China's new foreign minister has warned that the United States and China are hurtling towards inevitable "confrontation and conflict" unless Washington changes course, echoing fiery comments from China's leader, Xi Jinping.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/09/23
The Advanced Placement course in African American Studies was created to legitimize Black history as necessary subject matter in American schools and to reverse the underrepresentation of Black students in AP courses but these intentions have instead been lost in a culture war driven by Florida's governor Ron DeSantis' decision to block the course.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/10/23
Seven people are dead at a shooting at a Jehovah's Witness hall in the German city of Hamburg and the suspected gunman was also killed.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/23/23
A U.S. contractor was killed and five service members and another contractor were injured when an unmanned drone believed to be of Iranian origin, struck a maintenance facility in Syria, prompting President Biden to authorize retaliatory airstrikes against groups affiliated with Iran's Islamic Revolutionary Guard Corps.

CHILDREN/YOUTH

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/19/23
Homeland Security investigators in Grand Island, Nebraska are looking into whether fifty children who were illegally employed to clean slaughterhouses were victims of labor trafficking.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/17/23
The Labor Department found 102 children as young as 13 working hazardous overnight jobs in eight states for Packers Sanitation Services, Inc., a slaughterhouse cleaning firm.

SCIENCE/TECHNOLOGY

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/05/23
Researchers have developed a first-of-its-kind test for autism, though still in the early stages of development, which can find markers of risk in a single strand of hair helping doctors diagnose it before early symptoms show.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/13/23
Science shows a short stroll or quick exercise every half-hour may help undo the health harm associated with prolonged periods of sitting, such as higher blood sugar and blood pressure.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/24/23
The mummified remains of a teenager buried for 2,300 years, known as Egypt's "golden boy," have been scanned by scientists revealing intimate details that went undiscovered for over a century.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/16/23
Sam Altman has rocketed to the top of the tech industry's power rankings on the back of OpenAI, which has caused a panic at Google, sparking fears of killer robots and reoriented the direction of tech innovation.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/05/23
With dozens of lunar missions planned for the years ahead, the European Space Agency believes it's time for a standard, globally agreed-upon time zone for the moon.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/11/23
Researchers and scientists have conducted studies using saliva samples to see if they can pinpoint a protective genetic factor that has kept some people from getting and testing positive for Covid.

CULTURAL DEVELOPMENT

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/08/23
A fake anti-vaccine tweet went viral across the right-wing internet, spurring a harassment campaign against a doctor in which disinformation became rampant.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/15/23
According to an analysis of data from the National Center for Health Statistics people are waiting to have children and the size of the average family is now around three people, down from almost four in 1960.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/16/23

The Department of Veterans Affairs announced that military veterans who find themselves in suicidal crisis will be eligible for free emergency medical care at any VA or private facility.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/19/23

After decades on the mockable fringes, UFOs have become mainstream news but the UFO community is not thrilled as the downing of a Chinese spy balloon and other benign objects is an anti-climax for many.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/21/23

The state of Virginia has elected its first Black woman to Congress, Democrat Jennifer McClellan, by defeating Republican Leon Benjamin in the special election in the 4th Congressional District.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/27/23

Diversity officers hired after the murder of George Floyd, when many companies made commitments to a more equitable work environment, are losing their jobs just three years later.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/03/23

The term "Asian American" represents dozens of ethnic groups, nationalities, languages, and religions and the government data recorded under this broad umbrella lumps together vastly different subgroups is the term even accurate anymore?

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/23/23

TikTok CEO, Shou Zi Chew, testifies before a Congressional committee as President Biden and Congress consider banning the app in the United States.

EDUCATION

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/09/23

Florida schools voted to adopt a proposal that would remove questions about a student-athlete's menstrual history from the state's pre-participation physical evaluation form following months of opposition from parents, physicians, and advocates.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/19/23

There has been a rise in Black families turning to home schooling, forming communal schooling pods, after racial disparities develop in education with schools offering whitewashed versions of Black history or no Black history at all.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/04/23

Food providers that the nation's public schools rely on for school meals are increasingly charging more than school administrators can afford and as a result staff reductions are being considered to cut costs.

HEALTH/MEDICAL

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/06/23

The Food and Drug Administration approved a new Alzheimer's drug, lecanemab, that has been shown in clinical trials to slow the progression of the disease in patients in the early stages of the illness. This offers hope after repeated failures to find effective treatments.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/18/23

The only HIV vaccine, known as Mosaico, has failed in a late-stage trial that enrolled nearly 3,900 men all considered at significant risk of HIV.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/23/23

The Food and Drug Administration proposes making the Covid vaccine a yearly shot, similar to the flu vaccine.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/27/23

An advisory committee to the Food and Drug Administration raised doubts about shifting toward a yearly Covid booster for most adults and children, saying too many questions about the virus still remain unanswered.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/29/23

NBC News spoke to ten people about their experiences taking the popular diabetes drug, Ozempic, and the weight loss drug, Wegovy, and their results vary extensively, from significant weight loss and slight discomfort to extreme effects.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/30/23

Valley fever is an infection caused by breathing in spores of a fungus that survive in hot, dry soil, and because of climate change, the range of the infection could spread east through the Great Plains and north to the Canadian border before the end of the century.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/30/23

Signaling a new approach to how the federal government views Covid three years after the pandemic started, the Biden Administration plans to end national and public health emergencies in May.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/31/23

After the federal government's national and public health emergencies related to the Covid pandemic expire on May 11th, Covid tests and treatments may no longer be free among other changes.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 2/28/23

The Food and Drug Administration advisors has narrowly recommended the approval of the country's first RSV vaccine made by Pfizer, for older people.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/01/23

The Centers for Disease Control and Prevention is warning about a rise in extensively drug-resistant Shigella, a highly infectious stomach bug that is a major cause of inflammatory diarrhea.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/01/23

Drugmaker Eli Lilly will cap the cost of insulin at \$35 a month for people on private insurance and the uninsured and could prompt other big insulin producers to lower their cost as well.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/02/23

Pharmacists across the country have struggled to get a supply of Ozempic and several independent pharmacists have stopped carrying it all together, as with no generic version, they say the brand-name drugs cost more than what they receive in reimbursement.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/07/23

Runners should be encouraged by the results of a new survey that debunks the myth that long-distance running predisposes an individual to arthritis of the hip and knee.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/09/23

According to the Centers for Disease Control and Prevention, new updated mammogram guidelines that require healthcare providers to notify women with dense breasts, could help more women detect breast cancer earlier, since these women are at higher risk.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/09/23

The symptoms of Long Covid are not uniform and there is no official test to diagnose the condition or treatments for it and consequently insurance providers refuse to cover treatments which leave many patients in debt.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/12/23

The risk of long Covid has decreased in the U.S. but researchers caution there is a 10% risk of vaccinated people who are infected experiencing long-term symptoms.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/14/23

Starting in January of 2024, the Danish drugmaker, Novo Nordisk, will lower its insulin prices in the U.S. by up to 75%.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/16/23

Effective January 1, 2024, Sanofi will cap the out-of-pocket cost of its popular insulin drug, called Lantus, at \$35 per month, the last of three major drugmakers in the U.S. to do so.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/19/23

Ozempic and Wegovy's high prices have pushed many people to unregulated copycat drugs for weight loss causing medical experts to worry about the safety and legitimacy of these drugs.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/20/23

A deadly and drug resistant fungus infection, Candida auris, has been spreading at an alarming rate through health care facilities causing severe illness in people with weakened immune systems.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 3/22/23

According to a new report prepared by Democrats on the Senate Homeland Security and Governmental Affairs Committee, shortages of critical medications are only rising caused by economic drivers, reliance on foreign sources and poor visibility of the pharmaceutical supply chain.

DATELINE NBC

ISSUES AND PROGRAMMING SUMMARIES

60 minutes (unless noted)

Topics covered: Violence

****Dateline NBC, National, 01/06/2023, 8pm***

THE STORY: After an apparent brazen home invasion during the holiday season in a quiet Connecticut community leaves Connie Dabate dead, investigators discover a silent witness that cracks the case wide open.

****Dateline NBC, National, 01/13/2023, 8-10pm***

Dateline NBC will air an all-new two-hour special this Friday at 9 ET/8pm CT on the latest in the investigation into the murders of University of Idaho students Ethan Chapin, Madison Mogen, Xana Kernodle, and Kaylee Goncalves. During the special, correspondent Keith Morrison speaks with friends and family members of the victims, as well as former acquaintances and classmates of Bryan Kohberger, the alleged killer.

****Dateline NBC, National, 01/20/2023, 8-10pm***

THE STORY: Nearly 40 years after young wife and mother Cathy Krauseneck is found murdered with an ax in her upstate New York home, a new team of investigators joins the cold case to uncover the killer.

****Dateline NBC, National, 01/22/2023, 6pm***

THE STORY: A fugitive steals millions of dollars by conning numerous women and businesses over 25 years. Will law enforcement finally be able to catch him?

****Dateline NBC, National, 01/28/2023, 8pm***

THE STORY: When LaJoya McCoy goes missing in Monrovia, California, detectives learn that the young mother feared she was being stalked.

****Dateline NBC, National, 02/03/2023, 8-10pm***

ABOUT: A deadly high-speed chase in Montana leads *Dateline* on a search through 50 years of history to unravel the mystery of how one man turned into a monster and committed one of the state's most notorious crimes.

****Dateline NBC, National, 02/04/2023, 8pm***

THE STORY: An Alabama community is left in shock after a devoted husband is found murdered in his home.

****Dateline NBC, National, 02/10/2023, 8pm***

STORY: A quiet North Dakota college town is left in fear after 22-year-old student Mindy Morgenstern is found murdered in her off-campus apartment. Detectives investigate neighbors, friends and boyfriends before they discover the killer hiding in plain sight.

****Dateline NBC, National, 02/17//2023, 8-10pm***

THE STORY: The missing-persons case of 12-year-old Jonelle Matthews in Colorado remains a mystery for more than 3 decades until detectives narrow in on a suspect whose bizarre behavior after her disappearance hints at something much more sinister.

****Dateline NBC, National, 02/24/2023, 8pm***

THE STORY: When college student Jesse Valencia is found murdered in a residential neighborhood, investigators are stunned to learn that one of their own might be involved.

****Dateline NBC, National, 02/26/2023, 6pm***

STORY: A Florida father is determined to find out what happened to his daughter after her fatal fall from a penthouse apartment in Belgium.

****Dateline NBC, National, 03/03/2023, 8-10pm***

Friday's all-new *Dateline NBC* at 9 p.m. ET/8 p.m. CT will feature the latest in the trial of Alex Murdaugh, accused of murdering his wife Maggie and son Paul, as insiders close to the family speak out for the first time to NBC News' Craig Melvin.

****Dateline NBC, National, 03/05/2023, 6pm***

THE STORY: After father and husband Todd Chance is found murdered in a California almond orchard, police follow a trail of video evidence to track down the killer.

****Dateline NBC, National, 03/10/2023, 8pm***

STORY: When Colorado mother Rita Gutierrez-Garcia vanishes without a trace, the detective investigating her disappearance discovers a connection to a previous assault. For the first time on television, the survivor of that attack recounts her terrifying ordeal.

****Dateline NBC, National, 03/12/2023, 6pm***

THE STORY: A nationwide manhunt is launched after a woman dubbed the “killer grandma” goes on the run through the Gulf Coast.

****Dateline NBC, National, 03/24/2023, 8pm***

THE STORY: Featuring an all-new interview with the lead investigator, *Dateline* reports on the murder of world-renowned snake breeder Ben Renick, found shot to death in a facility crawling with thousands of snakes.

****Dateline NBC, National, 03/26/2023, 8pm***

THE STORY: As a murder victim's sisters dedicate themselves to finding the killer, an unexpected source turns the case upside down.

WEAU 13 NEWS AT 10PM

ISSUES AND PROGRAMMING FCC LOG

Times vary but average 2-3 minutes

(Below stories may air in other WEAU newscasts as well)

Week of Jan. 2-6

WOLF POPULATION (environment) – The Wisconsin DNR is extending the deadline to comment on the new wolf management plan. Community members have until Feb. 28 to comment. The plan doesn't call for a specific population goal, but rather deciding whether to reduce the population, keep them stable or let me grow.

HELMBRECHT HEARING (violence) – A hearing is set for February in a 2016 Eau Claire County homicide case. Shane Helmbrecht was charged with first degree intentional homicide in the shooting death of his neighbor, Jenny Ward. Helmbrecht was found incompetent to stand trial and ordered to a mental health facility. The victim's sister says Helmbrecht is no longer in the facility. She says this new hearing is to determine if he goes back to the facility or if a new competency hearing will take place.

MEALS ON WHEELS VOLUNTEERS (health) – Meals on Wheels makes sure seniors who cannot cook or who are homebound have access to nutritious meals. However, the service needs more drivers to be able to adequately serve community members in need.

SOBER SECTION (health) – The Green Bay Packers have a "Section Yellow" available for fans who don't want to drink during the football game. It allows people to be around others who make the choice to be sober.

ADULT VACCINATIONS (medical) – With the start of a new year, medical professionals say it's a good time for adults to make sure they're up-to-date on vaccinations. This includes for the flu, shingles and tetanus.

Week of 1/9-13

OVERDOSE DEATHS (addiction) – The La Crosse County Medical Examiner says her office is seeing what she describes as an "alarming" number of overdoses to start the new year. She says the office is investigating five potential overdose cases since January 1. She isn't sure on the exact mixture of the drugs, but says fentanyl is believed to be involved.

SEASONAL AFFECTIVE DISORDER (health) – Seasonal Affective Disorder (SAD) is a form of depression impacting people during winter months. Signs of SAD can be a lack of energy and difficulty sleeping. A behavior care therapist recommends getting moving and getting outside even for a few minutes when you can.

SAFE HARBOR BILL (children) – State Senator Jesse James is circulating legislation to make sure victims of child sex trafficking are not prosecuted for prostitution. James says the children are the victims in these crimes and should be treated as such. He believes passing this legislation will also help in the prosecution of perpetrators of sex trafficking.

CADOTT SCHOOL REFERENDUM (education) – The Cadott School Board voted to put a referendum question on the April ballot. It will ask voters to approve \$9.965 million for capital improvements and technological improvements.

SHOOTING SUSPECT ENTERS PLEA (violence) – The second suspect in a fatal shooting in Eau Claire pleads not guilty. Michael Purnell pleaded not guilty to all charges, including first degree intentional homicide, in the death of an Altoona man. Another man, Xavier Thompson, is also charged in this case and previously pleaded not guilty. A third suspect isn't in custody yet.

Week of 1/30-2/3

Sex Offender Ordinance (violence) – An Alderman in Chippewa Falls wants the city to update its sex offender ordinance. The city has an ordinance saying sex offenders can't go near certain community spaces. Heather Martell wants the ordinance to go beyond city-owned property spaces like licensed daycares.

Menomonie Substance Abuse Initiative (substance abuse)– Menomonie is starting a new program to help combat drug addiction. Project Hope includes a quick response team made up of a law enforcement officer, social worker and a paramedic. The goal is to get people help for their addiction instead of putting them in jail.

Dunn Co. Officer Involved Shooting Folo (violence) – The Wisconsin Department of Justice released the name of the man shot and killed during an officer-involved shooting. Nicholas Ciccarelli is the man shot and killed by officers. According to the DOJ, Ciccarelli broke into someone's home, fired a gun, and then stole that person's vehicle. After being stopped by law enforcement, he got out of the car and moved his gun toward one of the officers. That's when shots were fired at him. He died at the scene.

Eating Disorders Awareness (health) – Eating Disorders Awareness Week is later in February. One doctor says there's a pre-conceived notion something with an eating disorder must be thin, but that's not the case. Eating disorders including bingeing, purging, excessive exercise and repetitive weighing.

Wear Red Day (health) – The first Friday in February is National Wear Red Day to raise awareness about cardiovascular disease and stroke in women. Cardiovascular disease is the number one killer among women.

Hospital Solar Panels (environment) – The new Gundersen Tri-County Hospital in Whitehall is expected to open its doors in August. The hospital got a \$1 million federal grant, which will be used to help pay for solar panels on the hospital.

2/13-2/17

Home and Garden Show (business) – The 44th Home and Garden is happening this weekend at the Chippewa Valley Expo Center. More than 115 vendors are on hand to help with your home improvement projects. The event also includes educational seminars on building a home, home design and landscaping.

3M Layoffs (business) – An associate with 3M says approximately 53 of roughly 675 employees at the Menomonie plant were laid off this week. The company says the layoffs are due to slower than expected growth and sales.

Congressional Art Competition (children) – Congressman Tom Tiffany's district office is accepting submissions for the 2023 Congressional Art Competition. All high school students in the 7th Congressional District are eligible and encouraged to participate. This year's theme is "A Day in the Life of Wisconsin." Winners will be displayed in the U.S. Capitol.

Homicide Trial Set (violence) – The two people accused of killing an Altoona man are set to go to trial next year. Trials are scheduled for Brandon Gaston and Tracey Clark in March 2024. They accused of killing Dennis Schattie of Altoona. His body was found in the Rock River in Illinois in April 2022.

Week of 2/27-3/3

Transit Transfer Center Update (business) – After a challenging search, the City of Eau Claire has a developer to build apartments on top of the new Transit Transfer Center. The company out of Iowa is buying the space to build with payments from the city for reaching certain benchmarks. The plan is to have 80 residential units with at least half of them being affordable housing.

Big Meth Bust (substance abuse) – The West Central Drug Task Force had one of its largest busts ever following a traffic stop. Investigators found more than five pounds of meth with a street value around \$118,000. Dalton Clayton was arrested & charged in the case.

CVTC Rural Funding (health) – Chippewa Valley Technical College is getting a \$1.8 million grant for rural health care. CVTC will use the grant to target rural communities to help high school students enter the health field.

House of Gouda (business) – A new store just opened in the former Pier 1 Imports location in Eau Claire. House of Gouda is operated by Marieke Penterman. Penterman is known for her gouda cheese. This particular store is focusing on making your own charcuterie boards.

Black Essence Event (cultural development) – UW-Eau Claire held its final event of Black History Month. The Black Essence event featured local artists and focused on the spoken word, music and art.

Marshfield Layoffs (Health or Economy) – The CEO of Marshfield Clinic Health System announced 346 layoffs statewide. Marshfield also isn't filling 500 open positions. The CEO says complications in the industry from the past few years are factors in the layoffs.

Dog Cognition Study (science) – Biology students at UWEC are trying to find out how dogs learn. Students in the Animal Behavior class are conducting research at emBARK Dog Training in Eau Claire to learn more about how dogs understand the world around them.

Week of 3/27-3/31

GUILTY VERDICT (violence) – A man is found guilty of killing four people whose bodies were found in Dunn County. Antoine Suggs was convicted of four counts of intentional homicide in Minnesota. He was charged with killing four friends in St. Paul and then driving their bodies to Wisconsin. He left the bodies in an SUV in a cornfield in Dunn County. He faces up 160 years in prison.

EASTER BUNNY (children) – The Easter Bunny visited Eau Claire Burger King locations to take free photos with children. The locations also had activities for families including games and coloring. Santa has visit before, but this is the first time the Easter Bunny has made an appearance at the Burger Kings.

DELTA AIRLINES SUSPENSION (business) – Delta Airlines announced it's suspending service from the La Crosse Regional Airport to the Minneapolis/St. Paul International airport. The suspension begins June 4 with no restart date yet. The suspension is being blamed on staffing issues, specifically a pilot shortage.

MEET THE PRESS TOPICS

Airs Sundays, 8:00am and 12:05am

**Various topics covered: Business/Economy, Health, Political, Environment,
Violence, and Cultural
Times vary**

January 1

This morning we are taking a deep dive into the social media platforms that profit from grabbing onto and monetizing our attention to the tune of billions of dollars a year and with almost no regulation. A majority agree: social media's influence on our democracy and our national security is a big problem. Sixty-four percent of Americans believe social media has been a bad thing for our democracy — two-thirds of the country — creating polarization and division, and eroding civility in our politics, all of this according to a new Pew survey. It's an attention economy whose business model depends simply on persuading you that you and your way of life is somehow under attack in order to buy your time and attention, as whistleblowers from these companies have come to Capitol Hill to warn us about.

January 8

What we saw this week was a decade in the making. Since the downfall of the Bush presidency, the Republican Party has had an identity crisis, from the Tea Party to the Freedom Caucus, Republicans know what they are against, but they can't seem to agree on a vision of what they're for.

January 15

We often joke that a week is a lifetime in politics. Well, we just lived one of those weeks where we just had a lifetime. We are just two weeks into 2023, but it's already clear this year is going to be defined by a brutal and confrontational political climate with probably a lot of gridlock. Thursday the White House acknowledged that more classified documents had been found in a garage at Biden's home in Wilmington, as well as in an adjacent room. And the president's public comments produced more questions than answers.

January 22

Boy, our democracy and our politics, they feel like we're at a breaking point. We have rising political violence fueled by election denialism, economic brinksmanship in Congress, a Supreme Court, relationships between the justices so strained after an unprecedented leak, they've yet to issue an opinion this term. And trust in the court from the public, never been lower. And this morning, we're waking up to reports of another mass shooting with at least 10 dead at a Lunar New Year event in Monterey Park, California.

January 29

After the murder of George Floyd, there seemed to be a bipartisan consensus that something had to be done on the national level, but nothing happened. Now we're watching this brutal beating of Tyre Nichols in Memphis, Tennessee, and asking: How can this be happening again?

February 5

A Chinese spy balloon has set off a diplomatic crisis, deepening mistrust between the United States and China, and triggering political finger-pointing here at home before being shot down on Saturday. The U.S. military first detected the balloon over Alaska's Aleutian Islands last Saturday. It was spotted by civilians on Wednesday over Billings, Montana. Montana, by the way, is also home to Malmstrom Air Force Base, which houses 150 intercontinental ballistic missile silos. There were sightings of this balloon over Missouri and Kansas on Friday, and of course over the Carolinas on Saturday. The FAA had to close airspace and pause flights at three airports, in order to allow the F-22 fighter jet to shoot down this balloon six miles off the Carolina coast with a single air-to-air missile.

February 12

For the second day in a row, and the third time in a week, the U.S. military has shot down suspicious, high-altitude objects over North America. U.S. fighter jets downed unidentified objects over Alaska on Friday and Canada on Saturday.

February 19

Fifteen days after the U.S. shot down a Chinese spy balloon and after a canceled diplomatic trip to Beijing, tensions with China have now escalated again to accusations that China may be supplying Russia or may supply Russia with lethal aid in its war against Ukraine. On Thursday, the President did try to turn the temperature down a bit with China, acknowledging that the three unidentified objects shot down over Lake Huron, Alaska and Canada were not tied to China, but were likely simply research balloons.

February 26

As the war in Ukraine enters its second year, the question is what will victory look like? It's pretty clear no one involved – not the United States or our European allies, Ukraine or Russia – can afford for this war to be in the same place it is today going into year three, a year from now. And yet both sides, President Biden in a surprise visit to Kyiv and Vladimir Putin this week in Moscow, prepared the world for a drawn-out conflict.

March 5

This may be the week where we saw the 2024 presidential campaign kick into full gear, and not just on the Republican side.

March 12

It was a week, to borrow a phrase of "Everything Everywhere All at Once." Global instability and threats to democracy at home, and it ended in the second-largest bank collapse in U.S. history. All of it adds to the uncertainty many Americans have been feeling for a few years now. On our southern border, the kidnapping of four U.S. citizens in Mexico -- and murder of two of them – just over our border, raise tensions on the charged issue of border security, prompting calls for President Biden to try to crack down on cartels.

March 19

We're going to begin with the economy. Three years ago this week, we probably need a little perspective here, folks, the world began a complete shutdown. Countries began sealing their borders and "social distancing" became a catchphrase. This impacted our economy. Three years later, after 760 million reported Covid cases worldwide, nearly 7 million deaths from the

virus, we'd all like to memory hole Covid. But the fallout has been impossible to ignore. Forty-seven percent of Americans admit it. They say their lives will never return to pre-pandemic normal, according to Gallup. Inflation, of course, has been a big fallout from this shutdown, and it remains stubborn.

March 26

This week left no doubt; Donald Trump is still in charge of the Republican Party. Just a few hours after Trump's false claim that he was going to be arrested in the Manhattan hush money case last Tuesday, the Speaker of the House Kevin McCarthy announced that House Republicans were launching investigations into Manhattan District Attorney Alvin Bragg.

1st Quarter 2023 PSAs

NETWORK PUBLIC SERVICE SCHEDULE JANUARY 2023



| Air Date | Start Time | Program | Promo Title | House # | Air Time |
|------------|------------|--|--|------------|------------|
| 01/07/2023 | 08:30:00 a | NBC NEWS - NIGHTLY NEWS FOR KIDS | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 08:40:53 a |
| 01/07/2023 | 10:00:00 a | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 10:24:25 a |
| 01/07/2023 | 10:30:00 a | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 10:54:25 a |
| 01/07/2023 | 11:00:00 a | TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 11:24:25 a |
| 01/07/2023 | 11:30:00 a | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 11:54:25 a |
| 01/07/2023 | 12:00:00 p | TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 12:24:25 p |
| 01/07/2023 | 12:30:00 p | TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 12:54:25 p |
| 01/14/2023 | 09:30:00 a | TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 09:54:25 a |
| 01/14/2023 | 10:00:00 a | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 10:24:25 a |
| 01/14/2023 | 10:30:00 a | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 10:54:25 a |
| 01/14/2023 | 11:00:00 a | TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 11:24:25 a |
| 01/14/2023 | 11:30:00 a | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 11:54:25 a |
| 01/14/2023 | 12:00:00 p | TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 12:24:25 p |
| 01/21/2023 | 09:30:00 a | TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 09:54:25 a |
| 01/21/2023 | 10:00:00 a | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 10:24:25 a |
| 01/21/2023 | 10:30:00 a | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 10:54:25 a |
| 01/21/2023 | 11:00:00 a | TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 11:24:25 a |
| 01/21/2023 | 11:30:00 a | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 11:54:25 a |
| 01/21/2023 | 12:00:00 p | TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 12:24:25 p |
| 01/28/2023 | 08:30:00 a | NBC NEWS - NIGHTLY NEWS FOR KIDS | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 08:40:53 a |
| 01/28/2023 | 10:00:00 a | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 10:24:25 a |
| 01/28/2023 | 10:30:00 a | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 10:54:25 a |
| 01/28/2023 | 11:00:00 a | TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 11:24:25 a |

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| 01/28/2023 | 11:30:00 a | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, <u>Environment</u> Roker Dreyer :15 | ZNBC22103H | 11:54:25 a |
| 01/28/2023 | 12:00:00 p | TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, <u>Mental Health</u> Snow Sellers :15 | ZNBC22104H | 12:24:25 p |
| 01/28/2023 | 12:30:00 p | TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 12:54:25 p |

NETWORK PUBLIC SERVICE SCHEDULE FEBRUARY 2023

| Air Date | Start Time | Program | Promo Title | House # | Air Time |
|------------|------------|---|--|-----------------|------------|
| 02/04/2023 | 09:30:00 a | TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 09:54:25 a |
| 02/04/2023 | 10:00:00 a | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 10:24:25 a |
| 02/04/2023 | 10:30:00 a | TMYK WILD CHILD 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 10:54:25 a |
| 02/04/2023 | 11:00:00 a | TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 11:24:25 a |
| 02/04/2023 | 11:30:00 a | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 11:54:25 a |
| 02/04/2023 | 12:00:00 p | TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 12:24:25 p |
| 02/04/2023 | 02:30:00 p | NBC SPORTS ENGLISH PREMIER LEAGUE GOAL ZONE (30 MIN) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 02:46:15 p |
| 02/04/2023 | 04:00:00 p | NBC SPORTS USA TRACK & FIELD NEW BALANCE INDOOR GRAND PRIX (2 HR) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 05:11:55 p |
| 02/11/2023 | 09:30:00 a | TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 09:54:25 a |
| 02/11/2023 | 10:00:00 a | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 10:24:25 a |
| 02/11/2023 | 10:30:00 a | TMYK WILD CHILD 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 10:54:25 a |
| 02/11/2023 | 11:00:00 a | TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 11:24:25 a |
| 02/11/2023 | 11:30:00 a | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 11:54:25 a |
| 02/11/2023 | 12:00:00 p | TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 12:24:25 p |
| 02/18/2023 | 09:30:00 a | TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 09:54:25 a |
| 02/18/2023 | 10:00:00 a | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 10:24:25 a |
| 02/18/2023 | 10:30:00 a | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 10:54:25 a |
| 02/18/2023 | 11:00:00 a | TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 11:24:25 a |
| 02/18/2023 | 11:30:00 a | TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 11:54:25 a |
| 02/18/2023 | 12:00:00 p | TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 12:24:25 p |
| 02/18/2023 | 04:00:00 p | NBC SPORTS USA TRACK & FIELD INDOOR CHAMPIONSHIPS 2HR | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 04:49:57 p |
| 02/25/2023 | 08:30:00 a | NBC NEWS - NIGHTLY NEWS FOR KIDS | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 08:40:53 a |
| 02/25/2023 | 10:00:00 a | TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 10:24:25 a |
| 02/25/2023 | 10:30:00 a | TMYK WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 10:54:25 a |

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| 02/25/2023 | 11:00:00 a | TMKY HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 11:24:25 a |
| 02/25/2023 | 11:30:00 a | TMKY ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 11:54:25 a |
| 02/25/2023 | 12:00:00 p | TMKY ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 12:24:25 p |
| 02/25/2023 | 12:30:00 p | TMKY THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | NBCU BLACK HISTORY MONTH 2023, CROSS NETWORK Themed Spot :15 | U015DUSA20140SH | 12:54:25 p |

NETWORK PUBLIC SERVICE SCHEDULE MARCH 2023



| Air Date | Start Time | Program | Promo Title | House # | Air Time |
|------------|-------------|--|--|-----------------|-------------|
| 03/04/2023 | 09:30:00 a | TMKY THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 09:54:25 a |
| 03/04/2023 | 10:00:00 a | TMKY EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 10:24:25 a |
| 03/04/2023 | 10:30:00 a | TMKY WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 10:54:25 a |
| 03/04/2023 | 11:00:00 a | TMKY HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 11:24:25 a |
| 03/04/2023 | 11:30:00 a | TMKY ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 11:54:25 a |
| 03/04/2023 | 12:00:00 p | TMKY ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 12:24:25 p |
| 03/11/2023 | 09:00:00 a | TMKY ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 09:24:25 a |
| 03/11/2023 | 09:30:00 a | TMKY THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | NBCU WOMEN'S HERSTORY MONTH 2023, CROSS-NETWORK, :15 | U015DUSA20200SH | 09:54:25 a |
| 03/11/2023 | 10:00:00 a | TMKY EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 10:24:25 a |
| 03/11/2023 | 10:30:00 a | TMKY WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 10:54:25 a |
| 03/11/2023 | 11:00:00 a | TMKY HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 11:24:25 a |
| 03/11/2023 | 11:30:00 a | TMKY ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 11:54:25 a |
| 03/18/2023 | 08:30:00 a | NBC NEWS - NIGHTLY NEWS FOR KIDS | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 08:40:53 a |
| 03/18/2023 | 10:00:00 a | TMKY EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 10:24:25 a |
| 03/18/2023 | 10:30:00 a | TMKY WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 10:54:25 a |
| 03/18/2023 | 11:00:00 a | TMKY HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 11:24:25 a |
| 03/18/2023 | 11:30:00 a | TMKY ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 11:54:25 a |
| 03/18/2023 | 12:00:00 p | TMKY ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 12:24:25 p |
| 03/18/2023 | 12:30:00 p | TMKY THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 12:54:25 p |
| 3/25/2023 | 10:00:00 AM | TMKY EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 10:24:25 AM |
| 3/25/2023 | 10:30:00 AM | TMKY WILD CHILD 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 10:54:25 AM |
| 3/25/2023 | 11:00:00 AM | TMKY HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG) | PSA 2022 The More You Know, Environment Roker Dreyer :15 | ZNBC22103H | 11:24:25 AM |
| 3/25/2023 | 11:30:00 AM | TMKY ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 11:54:25 AM |

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| 3/25/2023 | 12:00:00 PM | TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG) | PSA 2022 The More You Know, Anthem :15 | ZNBC22101H | 12:24:25 PM |
| 3/25/2023 | 12:30:00 PM | TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG) | PSA 2022 The More You Know, Mental Health Snow Sellers :15 | ZNBC22104H | 12:54:25 PM |

NBC NETWORK NON-BROADCAST EFFORTS

January - March, 2023

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action.

The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.