

## Memorandum



To: Public File  
From: Jolene, Jensen, Executive Assistant/Programming  
Re: Issues & Programs Report, 3<sup>rd</sup> Quarter 2013  
Date: October 8, 2013

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from July 1 – September 30, 2013. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

- Children/Youth
- Education
- Violence
- Health/Medical
- Agriculture/Environment
- Science/Technology
- Substance Abuse/Addiction
- Family Values
- Cultural Development
- Economy/Business

### **Public Service Announcements**

Also during 3<sup>rd</sup> quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed 2,210 PSA's that ran on WEAU 13 News in 3<sup>rd</sup> quarter, 2013.

## **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News:** Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am  
short-form updates Monday-Friday between 7:00am and 9:00am  
Monday-Friday, 10am-10:30am  
Monday–Friday, 12-12:30pm  
Monday–Friday, 5-5:30pm  
Monday–Friday, 6-6:30pm  
Monday-Friday, 10-10:35pm  
Saturday, 6-6:30pm  
Saturday and Sunday, 10-10:30pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 30 minutes Sundays at 8:00am.

**Dateline NBC:** NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

**The Chris Matthews Show:** A weekly interview program hosted by MSNBC's Chris Matthews, who puts his 30+ years of Washington experience to work getting inside the story from the nation's most plugged-in journalists. Regular programs include Sundays from 5-5:30 p.m. Last telecast 7/21/13.

**On the Money with Maria Bartiromo**

"On the Money with Maria Bartiromo" is a half-hour series that brings you the latest in market and economic news that impacts your money. Bartiromo serves as host and managing editor. The show is produced by CNNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9-9:30am.

## **Issue-Oriented Projects & Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

### **COMMUNITY CALENDAR**

AIR DATES: 07/01/2013 – 09/30/2013

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

### **CHIPPEWA VALLEY THEATRE GUILD**

The Play - "James and the Giant Peach"

AIR DATES: 8/26/13 – 9/11/13

WEAU produced a Sunrise Contest for Chippewa Valley Theatre Guild's production of "James and the Giant Peach." We ran "Run of Site" ads on WEAU.com, and mentioned this contest during our Sunrise News. Also, WEAU ran additional ads for the production of "James and the Giant Peach."

### **FAMILY RESOURCE CENTER – SCAVENGER HUNT**

AIR DATES: 06/29/2013 - 07/10/2013

EVENT DATE: 07/12/2013

WEAU aired PSA's for the Family Resource Center's "Scavenger Hunt" fundraiser.

### **EAU CLAIRE MUNICIPAL BAND**

AIR DATES: 06/07/2013 – 07/08/2013

WEAU produced and aired PSA's for the Eau Claire Municipal Band concerts throughout the summer.

### **UNITED CEREBRAL PALSY – SUMMER RAFFLE**

AIR DATES: 7/02/2013 – 8/23/2013

WEAU produced and aired PSAs for the UCP raffle ticket fundraiser.

### **CHIPPEWA VALLEY SKI SPRITES**

AIR DATES: 07/03/2013 – 08/25/2013

WEAU produced and aired PSAs to raise awareness and attendance for the Ski Sprites 2013 season.

### **TRINITY EQUESTRIAN CENTER**

AIR DATES: 07/08/2013 – 9/08/2013

WEAU produced and aired PSAs to raise awareness for the Trinity Equestrian Center.

**EAU CLAIRE – NATIONAL NIGHT OUT ON CRIME**

AIR DATES: 7/19/2013 – 08/06/2013

Event Date: 08/06/2013

WEAU produced and Aired PSAs for the Eau Claire “National Night Out on Crime” event. WEAU anchors Judy Clark and Monica Ott attended and participated in the event.

**ST. JOSEPH’S HOSPITAL – LIVE AND LAUGH**

AIR DATES: 7/22/2013 – 8/04/2013

EVENT DATE: 8/29/2013

WEAU produced and aired PSA’s for the St. Joseph’s Hospital “Live and Laugh” event. WEAU anchor, Judy Clark emceed the event.

**PAUL BUNYAN CAMP – CHAIN SAW CHAMPIONSHIP FUNDRAISER**

AIR Dates: 7/22/2013 – 8/07/2013

EVENT DATES: 8/08/2013 – 8/11/2013

WEAU produced and aired PSA’s for the 2013 Chain Saw Championship Fundraiser for the Eau Claire Paul Bunyan Logging Camp.

**BOB’S HOUSE FOR DOGS – BRUISIN’ FOR BOB’S HOUSE**

AIR DATES: 8/03/2013 – 8/23/2013

EVENT DATE: 8/24/2013

WEAU produced and aired PSA’s for the Bruisin’ For Bob’s House fundraiser for Bob’s House for Dogs. WEAU anchor Meghan Kulig emceed the event.

**WEAU CHARITY SOFTBALL GAME**

AIR DATES: 8/03/2013 – 8/21/2013

EVENT DATE: 8/21/2013

WEAU organized and put on a charity softball game for the Dunn County Historical Society. Several staff members and anchors volunteered their time to play and help with the game.

**UNITED WAY 2013 CAMPAIGN**

AIR DATES: 8/23/2013 – 9/29/2013

WEAU produced and aired PSA’s for the 2013 United Way of the Greater Chippewa Valley campaign. WEAU anchors Judy Clark, Darren Maier and Bob Gallaher participated in the spots.

**JOSHUA’S CAMP FUNDRAISER**

AIR DATES: 8/24/2013 – 9/06/2013

WEAU produced and aired PSA’s for a Joshua’s Camp fundraiser.

**EC SPORTS COMMISSION / EC VISITORS BUREAU**

AIR DATES: 8/24/2013 – 9/06/2013

Event Date: 9/07/2013

WEAU produced and aired spots for the 2013 “Battle of the Bays” golf outing to benefit the Eau Claire Sports Commission via the Eau Claire Visitors Bureau.

**BOY SCOUTS OF THE CHIPPEWA VALLEY**

AIR DATES: 08/26/2013 – 9/12/2013

WEAU produced and aired PSAs to raise awareness for the Chippewa Valley Boy Scouts.

**MUSCULAR DYSTROPHY ASSOCIATION**

AIR DATES: 8/28/013 – 9/01/2013

EVENT DATE: 9/02/2013

WEAU aired PSAs for the 2013 MDA carnival.

**ALZHEIMER'S WALK**

AIR DATES: 8/29/2013 – 9/26/2013

WEAU produced and aired PSA's for the 2013 Alzheimer's Walk in the Chippewa Valley.

**BIGGEST LOOSER RUN/WALK**

AIR DATES: 9/13/2013 – 10/14/2013

Event Date: 10/20/2013

WEAU organized the Biggest Loser Run/Walk to benefit the Eau Claire Children's Theatre and the Kids Fit Foundation. WEAU produced and aired PSAs for the event. WEAU anchor Jenn Chapman will emcee the event and numerous WEAU staff member are participating.

**FATHER KLIMECK SPECIAL**

Air Date: 9/17/2013

WEAU produced and aired a commercial-free special honoring the legacy of Fr. Edmund Klimek. WEAU anchors Sarah Stokes and Chris Herzog anchored the special.

**3<sup>rd</sup> Quarter 2013  
Responsive Programming**

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

## EDUCATION

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/30/13  
Director, Susan Peterson, was interviewed about the golf outing to benefit Junior Achievement.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/05/13  
Erik Keisler, Director, was interviewed about Beaver Creek Reserve fall programs and classes.

## CHILDREN/YOUTH

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/09/13  
Wayne Marek, Director at the ECCT, talks about the Eau Claire Children's Theatre and the upcoming presentation of "Cinderella."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/19/13  
Wayne Marek, Director at the ECCT, talks about the Eau Claire Children's Theatre and the upcoming musical, "Happy Days."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/25/13  
Representatives from Luther Park Bible Camp were interviewed about the upcoming Open House and quilt raffle taking place at Luther Park.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/29/13  
Wayne Marek, Director at the ECCT, talks about the Eau Claire Children's Theatre and the upcoming productions.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/02/13  
Eau Claire Police Officer, Kyle Roder, talks about the night for kids and families at the upcoming "Night out on Crime."
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/05/13  
Back to School budgeting with Mary Geissler, Family Living Agent in Chippewa County.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/13  
NBC Nightly News reports that youth football still thrives despite warnings of head injuries.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/09/13  
A member of the Eau Claire City-County Health Department was interviewed about back to school vaccines.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/18/13  
Tommy Lebakken was interviewed about the Woodmohr 4-H Fun Run that kids and adults are invited to attend.



- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/21/13  
United Way Day of Caring - Successful Children's Initiative. Brook Berg was interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/05/13  
Angie Horkan with the Wisconsin Beef Council talks about easy 30 minute suppers for back to school.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/09/13  
Sara Antonson was interviewed about the Boys and Girls Club Steak and Burger Dinner Fundraiser.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/23/13  
Wayne Marek, Director at the ECCT, talks about the Eau Claire Children's Theatre and the upcoming production "Pinkalicious" and the Color Dash Run/Walk.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/25/13  
Life Insurance Awareness Month. The importance of life insurance for families and young people. Justin Zoromski was interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/26/13  
Raising a Thinking Child. Rachael Loucks, UW-Extension Family Living Agent, was interviewed.

## **SUBSTANCE ABUSE/ADDITION**

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/10/13  
WEAU 13 News reports on the recent drug bust in the area and also the problem of binge drinking.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/19/13  
Inside Edition reports that Lindsay Lohan admits she is a drug addict.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/29/13  
Inside Edition reports 43 percent of all drug overdoses involve prescription drugs. Now a new line of jerseys featuring names like Vicodin and Adderall is coming under fire.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/06/13  
Jill Gamez was interviewed about the "Run for Recovery."

## **FAMILY VALUES**

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/08/13  
Water Street Mile benefits the L.E. Phillips Senior Center in Eau Claire. Director, Mary Pica-Anderson, was interviewed.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 07/23/13  
Parenting today with Brook Berg from the Family Resource Center for Eau Claire County. Topic was balancing work and family.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/02/13  
Eau Claire Police Officer, Kyle Roder, talks about the night for kids and families at the upcoming "Night Out on Crime."
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/21/13  
United Way Day of Caring - Successful Children's Initiative. Brook Berg was interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/22/13  
Parenting today and back to school issues. Melissa Lokken with Family Resource Center was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/29/13  
Dori Pulse was interviewed about the Stepfamilies RX Workshop.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/30/13  
Peter Farrow, Campaign Chair of the United Way, was interviewed about the United Way's 2013 kickoff.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/10/13  
Stepfamilies RX Workshop for families involved with stepfamilies. Dori Pulse was interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/25/13  
Life Insurance Awareness Month. The importance of life insurance for families and young people. Justin Zoromski was interviewed.

## **VIOLENCE**

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/03/13  
Inside Edition reports on the mother whose toddler was snatched from a shopping cart at Wal-mart and held at knifepoint.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/12/13  
NBC Nightly News reports the Pakistani teenager shot in the head by the Taliban for campaigning for girls' education, was given a standing ovation at the United Nations Friday as she declared the attempt on her life had only given her strength and banished any fear she once felt.

- DATELINE NBC, 8:00pm, National, 60 minutes, 07/11/13

Dateline NBC reports on a story about a kindergarten teacher who was found dead on a Virginia road five miles from her home. She was an apparent victim of a hit and run but little about the accident makes sense. It would take years to untangle the complete mystery.

- DATELINE NBC, 8:00pm, National, 60 minutes, 07/12/13

Dateline NBC reports on a story where a mother of five is found dead in her bedroom. Was it her ex-husband or someone else from a private life?

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/18/13

Inside Edition reports Trayvon Martin's parents say they were shocked and disgusted that George Zimmerman was found not guilty but they are disturbed by the violence that has erupted in the wake of the trial and are asking for calm.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/18/13

Inside Edition shows baby monitor footage of a mom being beaten by an intruder.

- DATELINE NBC, 8:00pm, National, 60 minutes, 07/22/13

Dateline NBC tells the story of the "Lovers Lane" murder in Arizona, a cold case reopened, but with an unexpected conclusion.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/26/13

Inside Edition reports Ariel Castro has pled guilty to kidnapping, raping and holding three young women hostage. Inside Edition reports on what the man, who will spend the rest of this life in prison, had to say in court.

- DATELINE NBC, 8:00pm, National, 120 minutes, 07/26/13

Dateline NBC reports a young couple is murdered in Phoenix but police are stumped and the case goes cold. Then a decade later, a volatile marriage explodes with shocking accusations that blow the case wide open. Dateline also covers a story on a South Carolina husband who calls 911 claiming his wife had been killed by a friend. After months, authorities begin to wonder if it was all an elaborate cover up.

- DATELINE NBC, 8:00pm, National, 120 minutes, 08/02/13

Dateline NBC reports on new developments in the story of Barry Beach, a Montana man who served 29 years in prison for a murder he once confessed to but now says he did not commit. Dateline also covers the story about a small town fire chief that is shot down in his own home and authorities wonder if the intruder is still on the streets or if perhaps it wasn't an intruder at all.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/09/13

Inside Edition reports a Florida man allegedly killed his wife and then put a photo of her bloody body on Facebook along with a note confessing to the crime.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/09/13

Inside Edition reports on shocking video that shows police officers shooting a dog dead in the street after the dog lunged at them.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/12/13

NBC Nightly News reports Whitey Bulger was convicted Monday of racketeering and conspiracy by a Boston jury that found he committed 11 murders and a raft of other crimes as an iron-fisted crime boss.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/14/13

Inside Edition reports the teenager who was rescued from the Idaho wilderness is making her first comments about her ordeal. A man kidnapped her and killed her mother and brother.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/14/13

NBC Nightly News reports Egypt's capital descended into a chaotic bloodbath Wednesday after security forces moved in on protest camps set up by supporters of ousted president Mohammed Morsi, sparking deadly violence.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/16/13

NBC Nightly News reports that dozens of deaths were reported as clashes broke out during mass demonstrations by supporters of ousted President Mohammed Morsi in Egypt Friday.

- DATELINE NBC, 8:00pm, National, 60 minutes, 08/16/13

Dateline NBC reports on a murder that shakes a community to its core, especially when the two most unlikely people make a shocking confession.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/13

NBC Nightly News reports on the Georgia Elementary School shooting and the killer was a troubled young man who once threatened to kill his own brother.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/22/13

Inside Edition reports on the frightening situation where a crazed gunman stormed an elementary school in Georgia. Schools are on high alert as the new academic year gets underway.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/13

NBC Nightly News reports the US could hit Syria with three days of missile strikes, in an attack meant more to send a message to the Syrian regime than to cripple its military, senior US officials told NBC News.

- DATELINE NBC, 8:00pm, National, 60 minutes, 08/30/13

Dateline NBC reports after a prominent Nevada attorney is murdered, investigators find two suspects. The real mystery is what the nature of their relationship was.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/11/13

Inside Editions looks back 12 years ago on the deadly terror attack that left nearly 3,000 people dead.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/11/13  
NBC Nightly News pauses to remember 9/11 and all the victims who died in the terrorist attacks.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/17/13

Inside Edition reports a teenaged girl was stabbed to death and the people charged are her two best friends.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/17/13  
NBC Nightly News reports six weeks before he killed 12 people at the Washington Navy Yard, Aaron Alexis called police to his hotel room in Rhode Island and said he was hearing voices in the closet and wanted to move to a Navy hotel, police said Tuesday.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/19/13

Inside Edition reports a young woman was stabbed 32 times by her deranged boyfriend and left for dead. Someone called 911 and the EMT's responded. After the victim said thank you to her rescuers, the ending to this story got even better. Inside Edition also reports on the gunman who went on a shooting spree killing 12 people and himself at the Navy Yard in Washington D.C.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/19/13

Inside Edition reports on the tragedy in Kenya. Could scenes of terror like what happened in Kenya happen in the United States? Inside Edition spoke to an expert who has some steps you can take to survive a terror attack.

- DATELINE NBC, 8:00pm, National, 60 minutes, 09/20/13

Dateline NBC reports on the story about a New Mexico family that is torn apart when a young officer's wife is found shot to death in her bed. As secrets emerge, authorities wonder if the 26-year-old took her own life or if someone else is to blame.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/13  
NBC Nightly News reports on the Somali terror group that stormed a Kenyan mall, killing more than 60 people.

- DATELINE NBC, 8:00pm, National, 60 minutes, 09/27/13

Dateline NBC reports on a healthy 31 year-old that dies suddenly, leaving his fiancé and three young children. When an autopsy report reveals mysterious poisoning by antifreeze, authorities are determined to find answers.

## **AGRICULTURE/ENVIRONMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/13  
NBC Nightly News reports nineteen firefighters died in a massive wildfire in Arizona.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 07/02/13  
Farm Technology Days in Barron County. Demil Richter and Gina Grewe were interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/09/13  
Farm Technology Days. Courtney Everett interviews people at the event.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/11/13  
Erin LaFaive of Eau Claire County UW-Extension talks about the upcoming Sustainability Future Festival.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/12/13  
A presentation was given about a noxious weed taking over near Fairfax Park in Eau Claire.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 07/17/13  
Angie Horkan with the Wisconsin Beef Council makes steaks on the grill for Wisconsin Beef Month.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/17/13  
Tim and Judy Burns of Hatfield Sportsman Club were interviewed about the Carp Contest to get rid of carp in Lake Arbutus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/17/13  
NBC Nightly News reports on the sweltering heat wave happening from Cape Cod to Oregon.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/18/13  
Inside Edition reports on the heat wave around the world.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/13  
NBC Nightly News reports relief is on the way from the brutal heat wave that has punished the Northeast and Midwest all week but it will come with a price which may include severe thunderstorms and perhaps tornadoes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/19/13  
NBC Nightly News reports on the dangerous heat, then the severe thunderstorms that followed.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 08/01/13  
Angie Horkan with the Wisconsin Beef Council makes versatile recipes on the grill.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/07/13  
Sustainability Festival in Eau Claire. UW-Extension's Erin LaFaive was interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/13  
NBC Nightly News reports authorities conducted 25 rescues and evaluated 100 people from their homes overnight as heavy rain fell on the saturated ground of Missouri, where the governor called out the National Guard to deal with deadly flooding.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/13/13  
UW-Extension's Diana Alfuth talks about harvesting garden produce and pesky bugs.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/13/13  
WEAU 13 News reports on the poor farm crop conditions.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/19/13  
Inside Edition reports on a Colorado highway mudslide that swept up cars like they were tinkler toys.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/23/13  
NBC Nightly News reports on an out-of-control wildfire that blazed near Yosemite Park.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/27/13  
Bill Havlick was interviewed about the Old Time Farm Fest being held in Fountain City.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/28/13  
NBC Nightly News reports the US's intervention in Syria over a suspected chemical weapons attack would be "a disaster" for the Middle East, Iran's supreme leader warned on Wednesday as the region braced itself for the fallout from looming military action.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/05/13  
Angie Horkan with the Wisconsin Beef Council talks about easy 30 minute suppers for back to school.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/05/13  
UW-Extension Agriculture Agent, Trisha Wagner, talks about invasive exotic plants.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/13  
NBC Nightly News reports that the man who helped send Ariel Castro to prison for life blasted his cowardice Wednesday as new details emerged about the convicted rapist and kidnapper's apparent suicide.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/06/13  
Prairie enthusiasts talk about an upcoming event to focus on a number of issues involving preserving our prairies.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/11/13  
Rita Houser from the Wisconsin Milk Marketing Board was interviewed about healthy dairy and cheese dishes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/13  
NBC Nightly News reports on the torrential rain that drenched parts of Colorado, washing away homes and causing at least two deaths as officials worked Thursday to evacuate towns and keep people out of the path of the rising water.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/16/13  
NBC Nightly News reports that a gunman opened fire Monday at the Navy Yard in Washington D.C., wounding several people and leaving at least four dead.

## HEALTH/MEDICAL

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/10/13  
Inside Edition asks if juicing is safe when it comes to cleansing your body as it promises to help rid toxins and lose weight.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/13  
NBC Nightly News reports Americans may be living longer and even exercising more, but we really are not much healthier than we were 10 years ago and still far behind other rich countries when it comes to our health.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 07/11/13  
John Brunstad Memorial Run/Walk. Walk to honor memory of Menomonie man and bring awareness to Type 1 diabetes. Wife, Beth Brunstad, was interviewed.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 07/12/13  
Biggest Loser Run/Walk. Dan Ekblad, organizer, was interviewed. This run/walk is coming to Eau Claire in October to bring awareness to healthy lifestyle.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/16/13  
John Brunstad was interviewed about the upcoming Memorial Walk-Run for awareness of Type1 diabetes.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/17/13  
WEAU 13 News reports on the heat and measures people can take to stay cool and safe.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/17/13  
WEAU 13 News gives tips on affordable healthcare.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/18/13  
Luane Meyer from the UW Extension was interviewed about eating healthy.



- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/24/13  
Paula Gibson with Azura Memory Care was interviewed about the Alzheimer Association's benefit with a city-wide thrift sale planned.
- WEAU 13 NEWS TODAY, Local, 3 minutes, 10:00am, 07/25/13  
Walk to End Alzheimer's and city-wide thrift sale with Paula Gibson from Azura Memory Care and Kathy Davis with Alzheimer's Association.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 8:00am, 07/29/13  
Healthy Communities are discussed with YMCA's Nate John.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/30/13  
Inside Edition reports a 12-year-old is fighting for her life after she ingested a deadly amoeba after swimming in a local pond.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/31/13  
A representative from Mayo Clinic Health System was interviewed about the "Great Escape for Women" camp at YMCA's Camp Manitou.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 08/02/13  
Jan Miller, R.N. & Kristi Schulner were interviewed about World Breastfeeding Week.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/02/13  
Inside Edition asks why hundreds of people in 16 states are coming down with a nasty stomach bug. Some health officials think the culprit might be prepackaged salad bags.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/13  
NBC Nightly News reports that youth football still thrives despite warnings of head injuries.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/09/13  
Back to School Vaccines. A member of the Eau Claire City-County Health Department was interviewed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/13/13  
WEAU 13 News reports on a local person with a rare type of bone disease.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/23/13  
Dr. Kirk Dahl was interviewed about concussions as we head into school sports season.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/26/13  
Heart Walk with American Heart Association.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 08/26/13  
Kelly Poppele was interviewed about the upcoming MDA Carnival.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/28/13

Inside Edition reports steroid use in professional sports has been a hot topic in the news. However, the use of performance enhancing drugs has also been rampant in Hollywood with a number of big names using them to bulk up for roles.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/29/13

Inside Edition reports on good news for Valerie Harper. Six months after she was told that she had only three months to live, her doctors say her brain cancer is in, what they call, "close to remission."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/29/13

NBC Nightly News reports the National Football League has agreed to pay \$765 million to settle lawsuits by former players over head injuries.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/30/13

MDA Carnival for Muscular Dystrophy Association at Festival Foods. Jack and Bonna Maypark were interviewed.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/02/13

Inside Edition reports on the health benefits of carrots.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/04/13

Inside Edition reports on the suicide of Ariel Castro, the man sentenced to a thousand years in prison for the kidnapping and abuse of three Cleveland women.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/04/13

Sharon and Rachel McIlquham were interviewed about the "Walk for a Cure for Juvenile Diabetes Research Foundation."

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/09/13

Kim Strasburg was interviewed about the Family Health Fair.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/10/13

Paula Gibson and Katie Evans were interviewed about the "Walk to End Alzheimer's."

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/11/13

Mayo Clinic Health System Cardiologist, Dr. Daniel Kincaid, was interviewed about a new heart procedure that involves a partial mechanical heart.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/16/13

Down Syndrome Awareness Walk. Amy Standiford was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/18/13

Brooke Bauer was interviewed about the Down's Syndrome Awareness Walk held at Irvine Park in Chippewa Falls.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/20/13  
Out of the Darkness Eau Claire Community Walk to bring awareness to the problem of suicide.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/26/13  
Kelly Christianson with Interfaith Hospitality Network talks about their upcoming "Hike for the Homeless."

## **SCIENCE/TECHNOLOGY**

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/06/13  
Inside Edition reports there were 14.5 million plastic surgery procedures last year and at least one actress that says too many of them were done in Hollywood.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/15/13  
Skip August was interviewed about the "Cray Research" documentary.

- DATELINE NBC, 8:00pm, National, 60 minutes, 07/22/13  
Dateline NBC reports on a 57-year-old Philadelphian with severe hearing loss throughout her life and how she regains her hearing with a new cochlear implant.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/11/13  
Mayo Clinic Health System Cardiologist, Dr. Daniel Kincaid, was interviewed about a new heart procedure that involves a partial mechanical heart.

## **CULTURAL DEVELOPMENT**

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/01/13  
Northern Wisconsin State Fair, Executive Director, Rusty Volk and Fairest of the Fair, Taylor Huppert, were interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/02/13  
Executive Director, Rusty Volk was interviewed about the Northern Wisconsin State Fair coming up in Chippewa Falls.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 07/05/13  
Amvets Rides was discussed which is a motorcycle fundraiser for Amvets or American Veterans. Mike Hanke was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/07/13  
Alan Jenkins was interviewed about the "Vision and the Word Poetry" being held at The Eau Claire Regional Arts Center.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/09/13  
Frank Smoot was interviewed about the "Art All Around" (CVM) upcoming event.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/10/13  
Live from the Northern Wisconsin State Fair in Chippewa Falls. Manager Rusty Volk and Jackie Johnson with UW-Extension were interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/10/13  
Ben Richgruber was interviewed about the Eau Claire Arts upcoming activities.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/10/13  
WEAU goes Live at the Northern Wisconsin State Fair in Chippewa Falls where they interview Rusty Volk, Executive Director and Taylor Huppert, Fairest of the Fair.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/15/13  
Inside Edition reports Kirstie Alley is said to be livid after hearing the news that fellow Scientologist Leah Remini has left the controversial church.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 07/16/13  
Country Jam preview in Eau Claire with Pam Speckien.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/18/13  
WEAU goes live from Country Jam with updates and interviews.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/22/13  
Salina Heller was interviewed about Summer Fest in downtown Eau Claire.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/30/13  
Pam Gardow was interviewed about the upcoming Chippewa Valley Book Festival and introduces a few books to read.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/31/13  
Dan Callan was interviewed about the "Blues on the Chippewa" music festival held in Durand.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/01/13  
Larry Doyle was interviewed about the U.S. Open Chainsaw Championship happening in Eau Claire. Sculptors from around the world gathered in Eau Claire to be part of this historical event.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/01/13  
Inside Edition reports that Oprah Winfrey says that's one thing that guarantees a person will never be her friend and that's if someone utters the very offensive "N" word.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/06/13  
Jerry Way, composer and artist, was interviewed about the "Swampers" show at the Heyde Center for the Arts.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/13  
NBC Nightly News reports Pope Francis said "Who am I to judge gay people?" as he discussed one of the most divisive issues affecting the Catholic Church.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/09/13  
Inside Edition reports on the battle between *King of Queens* star Leah Remini and the Church of Scientology.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/14/13  
Eau Claire Regional Arts Center's new season and confluence project update with Director, Ben Richgruber.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 08/14/13  
Ben Richgruber was interviewed about the Eau Claire Arts upcoming activities.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/21/13  
Dan Ropa was interviewed about the Festival in the Pines held at Carson Park.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/23/13  
Ben Richgruber with Eau Claire Regional Arts Center was interviewed about the upcoming season.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/29/13  
Fanny Hill Dinner Theatre celebrates 35 years. "Barefoot in the Park" is about to open. Director Don Hodgins and actress Courtney Everett were interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/03/13  
"Run from the Cops for Special Olympics." UW-Stout Police Chief, Lisa Walter, was interviewed about the event.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/03/13  
NBC Nightly News reports that gay troops prep for a September marriage spree.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/09/13  
Eau Claire Children's Theatre's 25<sup>th</sup> season preview with Director, Wayne Marek.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/10/13  
Salina Heller from DECI was interviewed about a "Celebrate Eau Claire" event. A parade and family celebration is being planned.
- DATELINE NBC, 8:00pm, National, 60 minutes, 09/11/13  
Dateline NBC interviews Rebecca Musser as she speaks out for the first time about being born into the Fundamentalist Church of Jesus Christ of Latter Day Saints, what made her leave the polygamous sect, and her fight for justice against church leader Warren Jeffs, one of the FBI's Ten Most Wanted Fugitives.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/12/13  
Ben Richgruber was interviewed about the Eau Claire Arts upcoming activities.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/13/13  
Mike Lindsay and Amy Forcier Pabst were interviewed about the Chippewa Falls Oktoberfest.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/16/13  
Inside Edition reports the selection of the nation's first Miss America of Indian descent has not been universally applauded. The new Miss America has found her selection being met by harsh comments from some quarters.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/16/13  
Inside Edition reports that the new Miss America is of Indian descent and has not been universally applauded.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/16/13  
Festmeister, Jake Leinenkugel and Festmeistern, Peg Leinenkugel, were interviewed about the upcoming Oktoberfest being held in Chippewa Falls.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/17/13  
Inside Edition reports the new Miss America, the nation's first of Indian descent, has addressed some of the ugly comments she has received from around the nation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/19/13  
NBC Nightly News reports that Pope Francis said in an interview published Thursday that the Catholic Church cannot focus only on abortion, contraception and gay marriage, and that the moral structure of the church will "Fall like a house of cards" if it does not find better balance.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/20/13  
Ben Richgruber was interviewed about the latest productions at the State Theatre.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/25/13  
Chippewa Valley Theatre Guild presents "SPAMalot. Director, Russ Slack, was interviewed about the production.

## **BUSINESS/ECONOMY**

- MEET THE PRESS, 8:00am, National, (segments may vary) 07/07/13  
Meet the Press reports on the U.S. providing \$1.5 billion a year in aid to Egypt and if we should continue.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/10/13  
WEAU 13 News reports on setting up funeral funds for your family.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/15/13  
Inside Edition reports after an eight month hiatus, Twinkies are back in stores.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/24/13  
NBC Nightly News reports 83 percent of Americans disapprove of Congress' job according to the latest NBC News/Wall Street Journal poll, an all-time high.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/29/13  
WEAU 13 News reports on the minimum wage rate and possible increases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/02/13  
NBC Nightly News reports the unemployment rate drops but hiring is just muddling along.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/05/13  
Teri Ouimette of Chippewa Falls Main Street was interviewed about the "Duck and Splash" for Pure Water Days in Chippewa Falls.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/19/13  
Dave Staber, Town Chairman, was interviewed about the Town of Lafayette recreation building and trails.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/26/13  
Inside Edition reports Donald Trump is firing back, and denying any wrongdoing, after being sued for \$40 million by the New York State Attorney General who has accused Trump of defrauding thousands of people through expensive seminars through 'Trump University.'
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/04/13  
Linda John with Visit Eau Claire was interviewed about fall tourism in the area.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/13  
NBC Nightly News reports the unemployment rate for Americans 55 and older is lower than for any other age group the government tracks and far below the national average. If an older worker loses a job, the length of time that person will stay unemployed is typically much longer than for any other age group.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/06/13  
NBC Nightly News reports US job creation picks up slightly and the jobless rate ticks down.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/08/13  
Asking for ideas for the Confluence Project's proposed plaza. Eau Claire City Manager, Russ Van Gompel, was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/17/13  
Brian Doudna from the Eau Claire Area Economic Development Corporation was interviewed about "The Idea Challenge," a contest for product or service.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/18/13  
Darla Eilen and Nancy Sprinkle were interviewed about "Hiring Older Workers Week."  
They were trying to get the message out about the value of hiring older workers.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/19/13  
The topic discussed was about hiring older workers. Darla Eilen was interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/20/13  
NBC Nightly News reports as iPhone 5S goes on sale, shortages already loom.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/25/13  
Inside Edition reports that Detroit has more than 12,000 abandoned homes and to try to move those properties, prices can hit rock bottom.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/25/13  
Life Insurance Awareness Month and the importance of life insurance for families and young people. Justin Zoromski was interviewed.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/27/13  
Chippewa Valley Home Builders Association talks about the Fall Home Remodeling Expo.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/30/13  
NBC Nightly News reports if Congress fails to pass a budget, the U.S. government would effectively shut down at midnight on Monday. The sting of government operations going unfunded would be felt deeply by some, but other government entities would continue business as usual.



## **COMMUNITY PARTICIPATION**

### **Kimberly Bunce, Account Executive**

September 20, 2013

On behalf of WEAU, Kimberly volunteered at Mega's golf outing. The golf outing was a fundraiser for Mega Charities.

### **Judy Clark, Anchor**

July 12, 2013

Judy served as the "Fairest of the Fair" judge for Northern Wisconsin State Fair in Chippewa Falls.

August 6, 2013

Judy served as "Night Out on Crime" emcee at Owen Park for community charitable event.

August 20, 2013

Judy hosted the "Live and Laugh" event at 29 Pines in Eau Claire for the St. Joseph's Hospital event.

September 3, 2013

Judy emceed at the Ladies Evening Extravaganza at the Heyde Center for the Arts in Chippewa Falls. This event benefits the Family Support Center.

September 14, 2013

Judy emceed the "Walk to End Alzheimer's" at Carson Park in Eau Claire.

### **Tom Benson, Production Manager**

September 5, 2013

Tom gave a tour to a local 4-H group.

### **Bob Gallaher, Sports Anchor**

September 19, 2013

On behalf of WEAU, Bob emceed the Boys and Girls Club Steak Dinner.

### **Chris Herzog, Anchor**

September 14, 2013

Chris participated in the "Walk to End Alzheimer's" at Carson Park in Eau Claire.

### **Meghan Kulig**

August 24, 2013

On behalf of WEAU, Meghan participated in the Bruisin' for Bob's House charitable event.

### **Monica Ott, Meteorologist**

August 6, 2013

Monica participated in the "Night Out Against Crime" event. She worked at the WEAU booth handing out pencils and fielded a lot of weather questions. This event was all to help the community get to know the police department better in hopes of discouraging crime in our city.

### **Sarah Stokes, Anchor**

September 3, 2013

Sarah helped Lutheran Social Services launch "Kids Kloset" for Foster Care through volunteer hours.

September 14, 2013

Sarah participated in the "Walk to End Alzheimer's" at Carson Park in Eau Claire.

September 19, 2013

Sarah gave a Boy Scouts tour to a family from Stratford.

### **WEAU Staff**

August 21, 2013

WEAU Charity Softball Game held in Menomonie against the Menomonie Blue Caps Vintage team to benefit the Dunn County Historical Society.