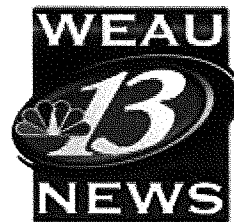


Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 3rd Quarter 2018
Date: October 8, 2018

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from July 1, 2018 – September 30, 2018. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 3rd quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 423 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 3rd quarter, 2018. NBC also airs "The More You Know" PSA's.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Community Calendar

Air Dates: 07/01/2018 – 09/30/2018

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Don't Text and Drive PSA's

Air Dates: 8/7/2018 – 9/10/2018

WEAU produced and aired "Don't Text and Drive" PSA's in partnership with the Hometown Chevy Dealers.

Boy Scouts of America – Clay Shooting Fundraiser

Air Dates: 8/23/2018-9/05/2018

Event Date: 9/06/2018

WEAU produced and aired PSA's for the Boys Scouts Clay shooting event.

Ski Sprites – Labor Day Show'

Air Dates: 8/23/2018 – 8/31/2018

Event Date: 9/01/2018

WEAU aired PSA's for the Ski Sprites (water ski team) Labor Day shows.

Boys and Girls Clubs – Men and Women Who Cook

Air Dates: 9/11/2018 – 9/28/2018

WEAU produced and aired PSA's for the Boys and Girls Clubs "Men Who Cook" Fundraiser.

Big Brothers Big Sisters – Running with the Bulls

Air Dates: 7/27/2018 – 8/10/2018

WEAU produced and aired PSA's for the Big Brothers Big Sisters "Running with the Bulls" fundraiser.

Cammie Johnson Foundation

Air Dates: 7/22/2018 – 8/09/2018

Event Dates: 8/10-8/11/2018

WEAU produced and aired PSA's for the Cammie Johnson Foundation to help raise money and awareness for Juvenile Diabetes.

Cleghorn Harvest Fest

Air dates: 8/20/2018 – 9/7/2018

Event Dates: 9/7-9/9/2018

WEAU produced and aired PSA's for the Cleghorn Harvest Fest.

COMMUNITY PARTICIPATION

Deanne Brott, Traffic Manager

September 8

Deanne volunteered at the Cleghorn Harvest Fest selling water and soda. WEAU was a sponsor of the event.

Judy Clark, News Anchor

September 20

Judy emceed the "Ladies Evening Extravaganza," a benefit for the Family Support Center in Chippewa Falls at the Heyde Center for the Arts.

September 29

Judy emceed at the "Walk to End Alzheimer's" at Zorn Arena at UW-Eau Claire.

Neil Hebert, Sports Reporter/Anchor

September 15

Neil emceed for a sauerkraut eating competition at Oktoberfest in Chippewa Falls.

Bob Gallaher, Anchor

August 4

Bob Gallaher emceed the "Half Moon Dragon Boat Festival" at Half Moon Lake to support Mayo Clinic Health System and Hospice Care.

Tyler Mickelson, Anchor

July 4

As part of Eau Claire's 4th of July Celebration, Tyler was a trivia host of area history questions at the Chippewa Valley Museum.

August 2

Helped create a promotional poster with the Boys & Girls Club for "Lemonade Day!"

Monica Ott, Meteorologist

July 18

A boy who loves weather came to the station to visit, get a tour and learn more about being a meteorologist.

September 18

Monica helped out at the Community Table 25th anniversary celebration at the Community Table, Eau Claire. She helped shuck and cut corn for the meal served to guests.

September 28

Monica served as a judge in the "Great Chippewa Valley Burger Challenge" contest to determine the best burger at Milwaukee Burger Company, Eau Claire. Half of the contest was who sold the most, the other half is the judge's opinion. September is Pediatric Cancer Awareness Month and proceeds benefited children's cancer charities.

Lisa Patrow, News Director

September 25

Lisa was the emcee for "Joshua's Camp" fundraiser on Saturday, Sept. 25 at the Rock Fest grounds in Cadott. Joshua's Camp in Eau Claire is for children with cancer and their families. More than 550 people were in attendance and nearly \$90,000 was raised.

Ron Viste, Engineer

August 18

Ron organized a station tour to a group of retirees.

Danielle Wagner, Anchor

September 22

Daniella emceed the "Heart & Stroke Walk" at Carson Park.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money: *On the Money* is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9:30-10:00am.

Moms Everyday: (Aired through August 19, 2018) The goal of *Moms Everyday*, is to make Mom's life easier! Moms Everyday places all parenting topics on the table - a place to educate, share experiences, address parenting issues, and maybe share a laugh or two! Regular programs include Saturday's from 6:30-7am and Sunday's from 10:30am-11am.

3rd Quarter 2018
Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

**WEAU 13 NEWS AT NOON
ISSUES AND PROGRAMMING FCC LOG
2:30 MINUTE INTERVIEWS**

Health/Medical

CAMMIE JOHNSON BENEFIT: JULY 25

The Cammie Johnson fundraiser provides educational support for children living with Type 1 Diabetes, as well as their future caregivers. The Cammie Johnson fundraising efforts provide financial support to those who need temporary assistance with the prescriptions and supplies required to care for their diabetes, helping them to meet their co-pays and deductibles, or bridge gaps in insurance coverage, via the Diabetic Care Fund in Memory of Cammie Johnson.

BENEFIT CONCERT: JULY 27

On March 31, Rebecca was involved in a car accident in which she broke her back, couldn't feel her legs and was airlifted to St. Mary's in Rochester. A benefit is planned to help raise money for Rebecca to help cover medical bills.

AZURA MEMORY CARE THRIFT SALE: JULY 30

Azura Memory Care is in need of desirable donations and valuable volunteers for the 12th Annual City-Wide Thrift Sale to benefit the Alzheimer's Association, which will take place on August 3.

Education

COMMUNITY FOSTER EVENT: SEPT. 20

A Community Foster Event is happening September 27 at the Chippewa Falls Middle School cafeteria. At the event there will be the opportunity for a resource table, should an organization or business want to share information on its involvement in the foster care system. This is limited to strictly foster care information (support services, donations, volunteer opportunities, etc.).

Agriculture/Environment

WISCONSIN CHEESE & PRODUCE: SEPT. 18

Savor the summer with seasonal vegetables and Wisconsin cheese!
Tina Peterson with Dairy Farmers of Wisconsin shows viewers how end of season produce paired with rich Wisconsin cheese is an end of summer treat.

FALL FOLIAGE & FARM TOUR: SEPT. 17

As part of Chippewa Valley Restaurant Week, a Fall Foliage Farm and Food Tour will be held on September 29. You can explore area farms first hand, and enjoy a countryside lunch. Check out three local farms firsthand and get exclusive tours from the owners during this Fall Farm and Food Tour. Pastoral views of rural Wisconsin ablaze in autumn hues will liven up the journey to Square Roots, Sacred Blossom, and Together Farms, where you will learn what makes each destination unique and how they get their products from their farm to markets, restaurants, grocery stores, and most importantly, your plate.

Cultural Development

Annual Rail Fair: JULY 25

The 4000 Foundation Limited announces the rail fair Saturday, July 27 at Copeland Park in La Crosse. The La Crosse Short Line Railroad Heritage Museum will be open for tours. The fair has grown to become one of the premier summer railroad events in the Midwest.

WHYS RADIO BLUEGRASS FESTIVAL: AUG. 17

Expect a relaxed lazy day at Lake Altoona County Park. Large shade trees are all around the area, so no need for sunscreen unless you or the kids want to visit the park beach. Best of all there are loads of talented musicians to enjoy on the main and side stages. If time allows enjoy a large Bluegrass jam to end the evening, so bring an instrument and play along.

DAY OF CARING: SEPT. 12

The Annual Day of Caring is September 14 where more than 900 volunteers help about 40 non-profits. Feed My People is joining forces with the United Way of the Greater Chippewa Valley to "Feed 60 Thousand & Tell 60 Thousand!" The partnership will bring together Day of Caring, the largest single day volunteer event in the Chippewa Valley and Hunger Action Day, a national effort to raise awareness of the food insecurity challenges.

Economy / Business

CANDIDATE ENERGY FORUM: SEPT. 25

Sponsored by Eau Claire Energy Cooperative, Eau Claire Chamber of Commerce, Eau Claire Economic Development Corporation and the Chippewa Valley Home Builders Association, local candidates for the Wisconsin State Senate and Assembly Districts have been invited.

Science/Technology

YOUTH AMBASSADOR PROGRAM: SEPT. 14

Eau Claire Energy Cooperative is holding its Youth Ambassador program on September 14. The program is for high school students and meets every month at noon with a power lunch included. Students tour businesses and help with community service projects.

Family Values

EAU CLAIRE BIG RIG TRUCK SHOW: AUG. 15

Representatives from the EC Big Rig Truck Show were interviewed about weekend events. Fun events planned for the whole family!

**WEAU 13 NEWS AT 4PM
ISSUES AND PROGRAMMING FCC LOG
4 MINUTE INTERVIEWS**

Children/Youth

July 26-"Kids From Wisconsin" are a performance-based group made up of kids from Wisconsin. Eight of the 'kids' are from the Chippewa Valley. We talked with three of them about the summer tour.

July 30-Big Brothers Big Sisters and the Children's Museum of Eau Claire are holding a fundraiser called "Running of the Bulls Eau Claire."

August 30-Tandem Mentorship is a new mentor program that pairs adults with kids who face adversity.

September 13-Road to Resiliency. A program through Mayo Clinic Health System about adverse childhood experiences and how kids can succeed and grow.

Health/Medical

July 12-Ruth Chipps, Registered Dietitian and Nutritionist at Black River Memorial Hospital in Black River Falls talks about the Harvest of the Month which is the eggplant, its nutritional qualities and shares a recipe.

July 23-Pack the Park for Alzheimer's Disease. An event at Carson Park that brings out awareness for Alzheimer's disease.

August 1-Living Well with Early Memory Loss and Dementia seminars being held through October. Lisa Wells with the Aging and Disability Resource Center of Eau Claire County talks about them.

August 7-Julie Booth with Eau Claire Parks and Recreation and Marilyn Scrivseth with the Chippewa Valley Pickle Ball Club talk about adapting a park for older adults.

August 23-Kelly Schmidt, the HSHS Sacred Heart and St. Joseph's Hospitals clinical sleep educator, talks about the importance of sleep and back to school routines with kids.

August 31-September is Ovarian Cancer Awareness Month and a support meeting will be held in Eau Claire for people to get more information.

September 17-Personal care worker shortage and the issues surrounding it. A program will be held in Eau Claire to address it. Dr. Rita Simon, former family practice physician talks about it.

Education

September 18-Cyberbullying program for Eau Claire Area School District with Superintendent Dr. Mary Ann Hardebeck.

Substance Abuse/Addiction/Violence

July 13-Fierce Freedom, an organization that tries to break the cycle of violence and stop human trafficking in Western Wisconsin, holds a fundraiser, "The Just Us for Justice Run/Walk."

Agriculture/Environment

July 5-Wisconsin Beef Council's Angie Horkan, grills steaks and explains how to marinate them to make the most of economical steaks.

July 6-Wisconsin Potato and Vegetable Growers Association's Sarah Akena, talks about using potatoes on the grill.

July 10-Getting ready for the Northern Wisconsin State Fair in the Junior Fair. Talked to UW-Extension Agriculture Agent Jerry Clark about entries this year and how it relates to agriculture in the state.

July 17-Alice in Dairyland, Kaitlyn Riley talks about the different vegetables Wisconsin farmers grow in the state and how you can fix them on the grill.

July 24-The Eau Claire County Fair getting underway. 4-H and FFA members compete for ribbons and prizes for agriculture and other projects.

September 4-Inga Witscher, host of WPS program Around the Farm Table talks about benefits of garlic and the upcoming garlic festival at her farm in Osseo.

Cultural Development

July 18-Monthly visit by members of Chippewa Valley Local Authors features 95-year-old Marian Mathews Hersrud, who started writing novels at the age of 70.

July 19-Country Jam organizer talks about the annual country music festival and the headliners coming to the area.

July 25-Chippewa Valley Book Festival isn't until October, but we get a rundown of the books and authors who will be here so readers can get a head start on reading.

July 31-A 93-year-old author from Chippewa Falls writes her first novel. She appears with another local author who helped her bring it to life.

August 22-Mabel Tainter Center for the Arts is out with its new season. We interview the new director, Jeff McSweeney.

Economy/Business

September 10-Scott Rogers with Eau Claire Area Chamber of Commerce and Bryan Bessa with Grace Lutheran Communities talk about the upcoming Age of Opportunity Job and Volunteer Fair and the growing number of older adults in the workforce.

Family Values

July 2-Eau Claire Police Officer Bridget Coit talks about enforcement and safety issues when it comes to illegal and legal fireworks before, during and after July 4.

July 11-Northern Wisconsin State Fair coverage. Interview with Molly McIlquham, the Fairest of the Fair about her background and the push for 4-H and FFA.

July 16-IM Church is a new church service in the Chippewa Valley where the service is geared toward those with disabilities. It stands for Inclusive Ministry Church.

July 27-National Beep Baseball Association World Series will be held in Eau Claire. We talk with the secretary of the league and find out how the league works and how it helps the local economy.

**WEAU 13 NEWS AT FIVE
ISSUES AND PROGRAMMING FCC LOG
2:30 MINUTE INTERVIEWS**

Children/Youth

July 23-Heart for Luther Park is a fundraiser for Luther Park Bible Camp in Chetek. Organizers have a number of items up for bid like quilts for the fundraiser.

July 30-Lemonade Day is an annual event to benefit the Boys and Girls Clubs of the Greater Chippewa Valley. Members sell lemonade at various locations to help them with entrepreneurship and running a business.

Health/Medical

July 9-Water Street Mile and 5K raises money for the L.E. Phillips Senior Center in Eau Claire which provides resources for those 55 and older in the community.

July 31-Dragon Boat Festival helps raise money for Hope in the Valley which supports cancer services, including Mayo Clinic Health System.

August 21-Brain and Body Fitness Program. The ADRC and YMCA team up to present free fitness programs for those with mild to moderate Alzheimer's disease.

August 30-Imagine Lecture features a physician scientist talking about heart disease research at Mayo Clinic Health System.

Education

September 13-Cyberbullying program through the Eau Claire Area School District, Dr. Mary Ann Hardebeck, superintendent of ECASD talks about a program to get information out.

Substance Abuse/Addiction/Violence

August 5-Bridget Coit with Eau Claire police talks about National Night Out, a way to bring neighborhoods together in a fight against crime.

Agriculture/Environment

July 5-UW-Extension's Trisha Wagner talks about the different pests in our garden this time of year, what they can do and how to get rid of them.

July 10-Garden Tour in Eau Claire from the Eau Claire Garden Club where eight unique gardens are on display to inspire and educate gardeners.

August 2-UW-Extension's Mike Travis talks about Ramial wood chip mulch and how it can help improve gardener's soil.

August 31-UW-Extension's Jerry Clark and Bloomer Farmer , Adam Seibel talk about Farm City Day, an annual event that brings people to the farm to learn more about agriculture.

Cultural Development

July 16-Eau Claire Children's Theatre presents Sleeping Beauty and Mr. Popper's Penguins as part of their summer theatre classes.

July 18-"The Music Man" is a community theatre production from Chippewa Falls at the Heyde Center for the Arts.

July 20-OneFest is a Christian Music Festival coming to the Northern Wisconsin State Fairgrounds in Chippewa Falls. The organizers talk about the festival and the acts.

July 24-Eau Claire Children's Theatre presents the final show at the State Theatre in Eau Claire, "Joseph and the Amazing Technicolor Dreamcoat."

July 26-Blues on the Chippewa is an annual festival in Durand that's free with a donation to the Pepin Pantry. A number of national blues acts perform.

August 1-"The Swampers" performs the 17th annual show for Pure Water Days in Chippewa Falls. This year, the group salutes area farmers with new songs composed by Jerry Way.

August 20-Micah Ryan, a local singer songwriter, plays a song and talks about his new album.

September 24-Events being held to raise money for the Greenhalgh Memorial Music Endowment, a fund that pays tribute to late band director at Chi Hi and raise money for the high school band program.

Economy/Business

July 19-The National Beep Baseball Association is bringing its World Series to Eau Claire which will provide a big impact to local economy. Beep Baseball is an adaptive game for those who are visually impaired.

July 25-Junior Achievement Golf Outing. The organization helps students with financial readiness.

September 17-Age of Opportunity Job fair helps those 55 and over find jobs or volunteer opportunities. Eau Claire Area Chamber of Commerce

Science/Technology

July 27-Menomonie Airfest and Autorama features a number of airplanes, and how the technology has changed over the years.

Family Values

July 2-Chairman of the Heart of the North Rodeo talks about the 65th rodeo in Spooner, Wisconsin. Professional rodeo with cowboys and women barrel racers from around the Midwest and beyond.

July 3-Northern Wisconsin State Fair in Chippewa Falls includes a number of festivities for families. Director Rusty Volk talks about the upcoming fair.

July 11-Entire show is live from the Northern Wisconsin State Fair in Chippewa Falls. Interview with the Fairest of the Fair and Paul Coffman, a former Green Bay Packer who is here for Lambeau Field Live exhibit.

NBC NIGHTLY NEWS ISSUES AND PROGRAMMING SUMMARIES

EDUCATION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/30/18
NBC Nightly News reports that NBA LeBron James' 'I Promise School' opens for the first day. This is a school for at-risk third and fourth graders in his hometown on Ohio.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/09/18
NBC Nightly News reports college students create app to help feed those in need.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/13/18
NBC Nightly News reports on a new layer of armed security that has been added to Florida school.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/18
NBC Nightly News reports Parkland students return to school amid new security measures.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/18
NBC Nightly News reports NYU makes tuition free for medical students, hoping to bring change to the profession.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/18
NBC Nightly News reports on a teacher's act of kindness outside the classroom that inspires many.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/30/18
NBC Nightly News reports the Department of Education proposed dramatic changes to handling of campus sexual assault.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/07/18
NBC Nightly News reports business owner gives life-changing gift of free college to high school graduating class.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/18
NBC Nightly News reports "Active Minds" creates safe space for college students to discuss mental health.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/11/18
NBC Nightly News reports Georgia school aims to reinstate paddling to discipline students.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/13/18
NBC Nightly News reports on a food safety alert as CDC warns "do not eat" Kellogg's Honey Smacks cereal. Also, Lyme disease carrying ticks spreading to new areas, scientists warn.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/18
NBC Nightly News reports that a study shows more people are dying from liver disease. Also, a new study finds heavy tech use linked to ADHD.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/25/18
NBC Nightly News reports a new drug could slow down progression of Alzheimer's.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/18
NBC Nightly News asks if anti-anxiety medication is the next U.S. drug crisis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/18
NBC Nightly News reports on the food safety alert warning consumers not to eat certain products sold in major grocery stores.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/18
NBC Nightly News reports a new study shows inducing labor may help some women avoid C-sections.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/16/18
NBC Nightly News reports the FDA approves first generic version of EpiPen.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/18
NBC Nightly News reports new VA hospital could cost almost \$2 billion.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/18
NBC Nightly News reports John McCain discontinues brain cancer treatment.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/11/18
NBC Nightly News reports deaths from 9/11 related illnesses are on the rise.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/19/18
NBC Nightly News reports on a young girl who received a heart transplant.

AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/02/18
NBC Nightly News reports dangerous heat spans from Maine to North Carolina.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/03/18
NBC Nightly News reports 90 million people in the Midwest and Northeast are under heat advisories and excessive heat warnings. Three deaths have been linked to the weather.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/18
NBC Nightly News reports on the wildfires raging across Western U.S. as extreme heat moves in.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/09/18
NBC Nightly News reports Starbucks is getting rid of single-use plastic straws.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/19/18
NBC Nightly News reports State of Emergency in Oregon as wildfires rage across the West.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/25/18
NBC Nightly News reports wildfire threatening Yosemite National Park. Also, millions are under flood watch on East Coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/18
NBC Nightly News reports dangerous flooding on East Coast is affecting millions. Also, the West Coast is facing extreme heat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/30/18
NBC Nightly News reports the West Coast continues to battle wildfires.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/31/18
NBC Nightly News reports no relief is in sight as wildfires rip through California.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/18
NBC Nightly News reports thousands of homes are under threat as California wildfires continue to blaze.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/03/18
NBC Nightly News reports a toxic red tide is decimating Florida's marine life.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/18
NBC Nightly News reports earthquakes leaves dozens dead in Indonesia.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/07/18
NBC Nightly News reports on the largest fire in California history. Also, a report that scientists blame climate change for uptick in wildfires.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/09/18
NBC Nightly News reports California fires are growing quickly, suspect arrested. Also, Puerto Rico says hurricane-related deaths could be more than 1,400.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/10/18
NBC Nightly News reports toxic red tide and algae blooms threatening people and wildlife in Florida.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/18
NBC Nightly News reports ocean pollution creates tides of trash on beaches around the world.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/23/18
NBC Nightly News reports Hawaii residents brace for Hurricane Lane.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/18
NBC Nightly News reports state of emergency declared as Hurricane Lane makes way through Hawaii.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/03/18
NBC Nightly News reports tropical storm Gordon drenches Florida, moves into Gulf Coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/04/18
NBC Nightly News reports Tropical Storm Gordon hammers Mississippi Gulf Coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/18
NBC Nightly News reports states of emergency declared ahead of Hurricane Florence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/11/18
NBC Nightly News reports more than one million people in the Southeast ordered to evacuate ahead of Hurricane Florence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/18
NBC Nightly News reports the coastal Carolina cities brace for impact as Hurricane Florence approaches.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/14/18
NBC Nightly News reports mother and infant killed after Florence's winds sent an uprooted tree crashing into their home. Also, all-day rescues as Tropical Storm Florence ravages North Carolina.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/17/18
NBC Nightly News reports at least one dead after tornadoes strike Virginia in aftermath of Florence. Also, North Carolina communities face flooding after Florence rains.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/28/18
NBC Nightly News reports Tsunami hits Indonesian island after massive 7.5 earthquake.

CHILDREN/YOUTH

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/18
NBC Nightly News reports on a Camden Little League team that is trying to keep kids off the street and on the field.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/18
NBC Nightly News reports First Lady Melania Trump speaks out against cyberbullying.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/23/18
NBC Nightly News reports a mother has been investigated after an 8-year-old daughter walks dog alone, sparking debate among parents.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/31/18
NBC Nightly News reports researchers say car seat guidelines should focus on children's size, not age.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/07/18
NBC Nightly News reports more identity thieves are targeting children, and a new law aims to help parents protect their kids.

FAMILY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/31/18
NBC Nightly News reports nearly two months after a federal judge ordered the youngest to be returned to their family members, nearly 500 children are still separate from their migrant parents.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/18
NBC Nightly News reports on children in foster care and how a former foster child himself, started "Comfort Cases" to give kids a backpack full of everything they need and another bag for their belongings, a sign that someone cares.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/18
NBC Nightly News reports a Texas mother shoots man trying to steal car with her kids inside.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/9/18
NBC Nightly News reports police officer shown pulling gun out on kids in a viral video.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/11/18
NBC Nightly News reports a woman confronts the serial killer who held her captive for months.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/17/18
NBC Nightly News reports suspected Houston serial killer spotted by news crews, was captured by police. Also, a lava bomb injures 23 people on Hawaii tour boat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/18
NBC Nightly News reports police are searching for motive in Toronto Greektown shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/18
NBC Nightly News reports a manhunt is underway after a Houston cardiologist was killed while riding bike.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/18
NBC Nightly News reports a 10-year-old is killed in a case of suspected child abuse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/18
NBC Nightly News reports on the urgent manhunt as police name suspect in murder of renowned cardiologist.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/18
NBC Nightly News reports on the growing resident complaints after deadly violence tears through Chicago this past weekend.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/18
NBC Nightly News reports Charlottesville under state of emergency as anniversary of deadly violence approaches.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/18
NBC Nightly News reports children found in New Mexico compound were being trained to commit school shootings.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/14/18
NBC Nightly News reports more than 300 predator priests in Pennsylvania accused of abuse. Also, a car crash near Parliament in London called a "terrorist incident."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/16/18
NBC Nightly News reports a husband is arrested on suspicion of murder after pregnant wife and daughters go missing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/18
NBC Nightly News reports on a manhunt in Nashville for "cold-blooded" murders.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/18
NBC Nightly News reports missing Iowa college student found dead, suspect in custody.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/18
NBC Nightly News reports man charged with first-degree murder in death of missing Iowa college student.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/18
NBC Nightly News reports officials say Jacksonville gunman clearly targeted other gamers as he opened fire at a video game tournament.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/28/18
NBC Nightly News reports a former Texas police officer is found guilty of murder for fatally shooting a teen.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/03/18
NBC Nightly News reports the Florida "stand your ground" shooter breaks silence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/18
NBC Nightly News reports Dallas officer who fatally shot neighbor arrested on suspicion of manslaughter.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/17/18
NBC Nightly News reports Texas border patrol accused of being a serial killer after killing four women.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/19/18
NBC Nightly News reports several injured in shooting at Wisconsin workplace.

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/18
NBC Nightly News reports on a new device that offers solution for ringing in ears.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/18
NBC Nightly News reports a new warning about high-tech smart homes and security.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/25/18
NBC Nightly News reports a new drug could slow down progression of Alzheimer's.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/07/18
NBC Nightly News reports on a new report that raises concerns about autopilot feature in self-driving cars.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/10/18
NBC Nightly News reports new 3D scanning technology will improve speed and security at airports.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/24/18
NBC Nightly News reports on a new device that helps paralyzed patients walk again. The device is implanted on the spine and wakes up the nerves so they can function again, after intense therapy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/25/18
NBC Nightly News reports new technology aims to catch terrorists at train stations.

ADDICTION/SUBSTANCE ABUSE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/18
NBC Nightly News reports that Demi Lovato was hospitalized after an apparent drug overdose.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/18
NBC Nightly News reports massive emergency response in Connecticut Park after at least 42 suspected overdoses.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/18
NBC Nightly News reports Prince's family sues doctor who prescribed him pain pills.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/07/18
NBC Nightly News reports Tesla stock drops after CEO Elon Musk takes hit of weed in live interview.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/13/18
NBC Nightly News reports West Virginia drug court judge determined to rebuild community one life at a time.

CULTURAL DEVELOPMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/11/18
NBC Nightly News reports the D.C. Boys Choir reaches for life's higher notes. They have performed all over the world, including China and the Vatican.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/18
NBC Nightly News reports that Special Olympics celebrates 50th anniversary.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/18
NBC Nightly News reports 11 year-olds compose music for the New York Philharmonic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/30/18
NBC Nightly News reports Trump threatens to shut down government over immigration.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/03/18
NBC Nightly News reports Lead vocalist Dan Reynolds created the LOVELOUD Music Festival to start conversations about faith and the acceptance of LGBTQ youth.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/18
NBC Nightly News reports Medora Musical has drawn tens of thousands for more than 50 years and brings joy to generations of families.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/03/18
NBC Nightly News reports on a massive fire that destroyed Brazil's National Museum.

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/18
NBC Nightly News reports American workers feel the impact of U.S. China Trade War. Also, employers are offering perks to attract job-seekers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/11/18
NBC Nightly News reports American consumers may soon feel impact of escalating U.S. – China trade war.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/18
NBC Nightly News reports on the growing concern over fire risk involving Kia vehicles.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/19/18
NBC Nightly News reports Wells Fargo to refund customers for services they didn't agree to.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/18
NBC Nightly News reports Facebook experiences biggest loss in stock market history.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/18
NBC Nightly News reports Trump touts 4.1 percent economic growth. Also, Ivanka Trump shuts her fashion line and focuses on the work she is doing in Washington.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/03/18
NBC Nightly News reports Apple becomes first public U.S. company to reach \$1 trillion valuation. Also, top national security officials warn Russia still trying to interfere with U.S. elections.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/13/18
NBC Nightly News reports new concerns over airport security after employee steals and crashes plane. Also, Turkey accusing U.S. of trying to tank its economy after Trump orders new sanctions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/18
NBC Nightly News reports President Trump on defense after Cohen's guilty plea.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/18
NBC Nightly News reports counterfeit goods are being sold online.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/18
NBC Nightly News reports Nike unveils new commercial featuring Colin Kaepernick despite controversy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/18
NBC Nightly News reports the U.S. officials tell NBC News that according to US intelligence assessments, North Korea could be producing nuclear weapons.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/18/18
NBC Nightly News reports China hits back at Trump, adds tariffs to \$60B of U.S. made products.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/28/18
NBC Nightly News reports Facebook reveals security breach affects up to 50 million accounts.

DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES

- DATELINE NBC , National, 60 minutes 9:00pm, 07/06/18

(Education) Dateline NBC reports on a circle of friends from a high school in Miami who are about to embark on a new beginning as they head off to college. But when one friend stays close to home, he surprises them all with a last minute decision. Dennis Murphy reports.

- DATELINE NBC , National, 60 minutes 9:00pm, 07/09/18

(Violence) Dateline NBC reports a mother of four is mysteriously murdered in her home in 1988. Police suspect her husband is the killer, but it takes 14 years before he's caught and convicted. According to another inmate, the husband issues a death threat on the prosecutor and his family. Once he is granted parole it's feared he could kill again.

- DATELINE NBC , National, 60 minutes 9:00pm, 07/13/18

(Violence) Dateline NBC reports on the Jonestown massacre, the largest mass murder-suicide in modern history.

- DATELINE NBC , National, 60 minutes 9:00pm, 07/16/18

(Violence) Dateline NBC reports on a story where a high school student is found murdered in her bed. Two students who helped police solve the case speak to Andrea Canning.

- DATELINE NBC , National, 60 minutes 9:00pm, 07/20/18

(Violence) Dateline NBC reports a popular 16-year-old goes missing in the dead of night in rural West Virginia. Andrea Canning reports.

- DATELINE NBC , National, 60 minutes 9:00pm, 07/23/18

(Violence) When two mothers meet after one of their sons disappears after a college party, their search for answers leads them down an unexpected path. Dennis Murphy reports.

- DATELINE NBC , National, 60 minutes 8:00pm, 07/28/18

(Violence) Dateline NBC reports a beloved prosecutor is shot in broad daylight steps from his office and his colleagues wonder who will be next.

- DATELINE NBC , National, 60 minutes 8:00pm, 08/11/18

(Business) Dateline NBC reports in 2001, novelist and former mayoral candidate Michael Peterson finds his wife, Kathleen, dead at the bottom of the back staircase in their Durham, North Carolina mansion. Dennis Murphy reports on the case that made national headlines.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/13/18

(Violence) Dateline NBC reports on a murder case considered closed by North Dakota detectives is suddenly reopened when a confidential informant comes forward with a tip about an unlikely suspect.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/25/18

(Violence) On Black Friday, Fort Worth TX police are called to the scene of a brutal murder. The victim is beloved by her friends, girlfriends, and co-workers. She had no enemies – or did she? Keith Morrison reports.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/31/18

(Health/Children/Business) This hour-long broadcast features a variety of stories, including Kate Snow's sit-down with Hollywood superstar Jamie Foxx, who opens up about what he's learned from his sister with Down Syndrome; Keith Morrison's report on a bold new non-profit working to upend the nation's cash bail system investigation of sexual harassment allegations at the United States Forest Service. Plus, Craig Melvin provides an update on the fight to save kids' lives in Chicago.

- DATELINE NBC , National, 60 minutes 8:00pm, 09/07/18

(Violence) A high school girl, nearly beaten to death in her own home, goes under hypnosis in an attempt to identify her attacker. Andrea Canning reports.

- DATELINE NBC , National, 60 minutes 9:00pm, 09/08/18

(Violence) Dennis Murphy reports on the mysterious death of a young mother in Ohio and the ensuing investigation that spans years and multiple states.

- DATELINE NBC , National, 60 minutes 9:00pm, 09/14/18

(Violence) A soldier that just got back from Afghanistan, is gunned down on the side of the road in Kentucky. Detectives quickly uncover a secret that could solve the case. Andrea Canning reports.

- DATELINE NBC , National, 60 minutes 9:00pm, 09/15/18

(Violence) A car bomb explodes in front of a suburban San Diego day care home. Josh Mankiewicz reports on the driver, a married mother of three children.

- DATELINE NBC , National, 120 minutes 8:00pm, 09/21/18

(Violence) Keith Morrison reports on a notorious serial killer who murdered several people while working as a confidential informant for the FBI. The two-hour broadcast tells the inside story of how he was ultimately caught.

WEAU 13 NEWS AT 10PM
ISSUES AND PROGRAMMING FCC LOG
Time varies

July 22

Altoona Farmers Market (agriculture) – Beginning July 23, the City of Altoona is kicking off a new farmers market. Unlike a typical farmers market, this one happens in the evening. It will be open in River Prairie each Monday through October.

July 22

Dare to Care Fashion Show (children) – A fashion show in Menomonie raised money for disadvantaged children. The not for profit Cross Border Wear donates 50 percent of net profits to help children.

July 22

Epilepsy Foundation (medical) – The face of the local Epilepsy Foundation, Lou Kelsey, is retiring at the end of the month. Kelsey talks about her experiences with the foundation and the clients and the work being done to help those living with epilepsy.

July 31

Maternal Mortality (medical): A new report done by USA Today shows thousands of women suffer injuries or die during childbirth because hospital workers may skip some safety practices.

July 31

Distracted Driving (children/youth): The DOT is partnering with students at Indian Community School to air a 30 second PSA highlighting the dangers of distracted driving. The student campaign message to drivers is "Leave your phone alone until you get home."

July 31

Sex Offenses Database (violence): The WI Dept. of Justice has created a new public database to track sex offenses in the state. Attorney General Brad Schimel says the database will improve transparency for citizens, policymakers, and researchers.

August 5

Burpee Benefit (medical) – IGNITE fitness center held a burpee challenge in Phoenix Park to raise money for a three-year-old boy who recently had a brain tumor removed. The boy's mom works out at IGNITE, and the gym wanted to do something to help with medical bills.

August 5

Sales Tax Holiday (economy) – Sunday wrapped up the sales tax holiday in Wisconsin. Governor Walker signed the tax holiday into law in April. Consumers could purchase items like clothes, school supplies and computers without paying sales tax.

August 5

Camp Luther (youth) – Luther Park Bible Camp in Chetek held its largest fundraiser of the year. The Heart for Luther Park included an outdoor worship, silent and live auctions for quilts and art, and games. Each year, more than 2,000 kids attend the camp. This fundraiser helps make sure no child gets turned away from camp.

September 20

Caregivers Crisis (health) – Community members were invited to a presentation on the shortage of caregivers and the increasing number of people in need of care.

September 20

Restaurant Week (business) – A kickoff event took place for Chippewa Valley Restaurant Week. The event is a celebration of the food scene and showcases local restaurants.

September 20

Ladies Evening (children) – The 11th Annual Ladies Evening Extravaganza featured a dinner, fashion show, and raffle prizes. All proceeds benefit the Family Support Center in Chippewa Falls, which supports families and children.

September 27

Displaced Children (children) – School officials in Chippewa County say they've seen a sharp spike in the number of children in need of foster homes the last two years. The Chippewa Falls School District held a community meeting with a goal of getting 10 new foster families by March 2019.

September 27

Trafficking Task Force (violence) – The attorney general announced a new initiative teaming the DOJ with the Wisconsin State Patrol to crack down on human trafficking on roadways. Officials say human trafficking is happening in every Wisconsin county.

September 27

Pet Microchip (technology) – A nonprofit organization hosts a free microchip event for pets. Microchips are a piece of technology that can help reunited lost pets with their owners.

Moms Everyday segments
Scheduled Saturday's from 6:30-7am and Sunday's from 10:30am-11am
through August 19, 2018

Topics covered include, Children/Youth, Education, Health/Medical, Violence, Cultural Development, Technology, Business, Family Values and Agriculture/Environment

MomsEveryday Ep.118 is scheduled to air the week of 6/25/18. (airs July 1)

Episode 118 – Diastasis Recti: Why Many Moms Have It

From playing professional sports to working full time, women are doing more than ever while pregnant. This week our mom panel chats about some of these amazing accomplishments and compares notes to their own pregnancies. We'll also explain why you may not know what diastasis recti is, but many women may have it and don't even know it! Feel like you're always nagging the kids? The parenting experts at Boys Town have great advice on how to give children clear instructions so they can better follow directions and make everyone happier. It's 4th of July week so we're celebrating with a fun science experiment to make "fireworks" in a glass and also a DIY lava lamp. We will share a great make it yourself popsicle recipe that's low in sugar and big on taste and we'll help keep your cookout safe from cross contamination!

MomsEveryday Ep.77(Repeat) is scheduled to air the week of 7/9/18.

Episode 77 – Blended Families

This week we're talking about blended families and the challenges for both kids and parents. We hear from Stacey Daprile who blogs at PostiivelyStacey.com, and writes about the complicated world of blended family life. The Motherboard tech segment looks at the steps you can take to make sure the cameras in your home computers can't be hacked and used against you. We have tips on how to shop with the kids without losing your cool. Plus we've got dinner covered with an amazing Tortellini Tortilla Soup.

MomsEveryday Ep.87(Repeat) is scheduled to air the week of 7/16/18.

Episode 87R – Are 4 Year Olds Ready to Start School

Are four-year-olds ready to start school? Some research is pointing to ways they are not physically ready for the challenge and our panel of moms talks about how they helped their toddlers become school ready. We're answering the questions, when should toddlers give up napping and is skipping naps harming their development? We meet a mom dealing with the diagnosis of Parkinson's Disease and find out how it's affected her family. In our Motherboard tech report, we'll show you how new technology may help detect early cognitive decline and possibly Alzheimer's and dementia. Find out what mistakes you may be making at the grocery store. And tips on finding the most flattering swimwear!

MEET THE PRESS TOPICS
Airs Sundays, 8:00am and 12:05am
Various topics covered (Business, Environment, cultural)

JULY 1, 2018 – In an exclusive interview that aired this morning on “Meet the Press,” Sen. Lindsey Graham (R-S.C.) reacts to NBC News’ exclusive reporting Friday that, according to U.S. officials, North Korea has increased nuclear production at secret sites, telling moderator Chuck Todd, “Nobody should be surprised. ... It's now a time to bring their program to an end one way or the other.”

JULY 8, 2018 – In an exclusive interview, Sen. Roy Blunt (R-Mo.) previews the confirmation battle over President Trump’s Supreme Court nominee, telling moderator Chuck Todd that the Senate “can confirm any of the four names being mentioned,” adding, “the president has to think about who is the easiest to get confirmed here.”

Todd questions if the president listens to his team for the North Korea and Russia summits, and Blunt replies, “I hope so. ... He's comfortable with the team he's put around himself for the first time in his presidency, and hopefully that will show up in these talks.”

JULY 15, 2018 – “It isn’t a summit... This is a meeting,” says U.S. Ambassador to Russia Jon Huntsman on “Meet the Press” of President Trump’s meeting tomorrow with Russian President Putin in Helsinki. “No state dinner, no joint statement, no deliverables that are going to be pre-packaged. You don't know what's going to come out of this meeting.”

When asked if Trump will ask Putin to extradite the 12 Russian intel officers charged by Special Counsel Mueller on Friday and if the paperwork has begun, Huntsman tells moderator Chuck Todd: “I don't know if he'll make the ask, but it may be part of the agenda. It may be part of their bilateral meeting together. We'll have to see.”

“The agenda is the president's. Everything will be his call, but I think it's highly unlikely that you'll see any change in Crimea,” shares Huntsman regarding NATO’s position that Crimea belongs to Ukraine and not Russia.

JULY 22, 2018 – PREEMPTED DUE TO EARLY SPORTS (THE OPEN CHAMPIONSHIP GOLF)

AUGUST 5, 2018 – In an exclusive interview on “Meet the Press,” Sen. Roy Blunt (R-Mo.) reacts to President Donald Trump’s tweets this morning calling the media the “enemy of the people” and “dangerous & sick”: “It's not my point of view. ... But you could certainly find people on the news saying things about the president that are not appropriate.”

“The president really believes that a lot of the news is not accurate,” adds Blunt. When asked by moderator Chuck Todd if he too believes that, Blunt replies, “There’s a vast variety of how

the same news is reported, so somebody is not – that middle of the road news that people my age grew up with is no longer the news.”

AUGUST 12, 2018 – “I have heard the tape” of President Donald Trump saying the n-word, and “when he talks that way, the way he did on this tape, it confirmed that he is truly a racist,” Omarosa Manigault Newman, former assistant to the president, tells “Meet the Press” moderator Chuck Todd this morning in an exclusive interview.

Manigault Newman, author of “Unhinged: An Insider’s Account of the Trump White House,” continues: “I was complicit with this White House deceiving this nation. They continue to deceive this nation by how mentally declined he is, how difficult it is for him to process complex information, how he is not engaged in some of the most important decisions that impacts our country. I was complicit and for that I regret.”

AUGUST 19, 2018 – “Truth isn’t truth,” Rudy Giuliani, lawyer for President Donald Trump, tells “Meet the Press” moderator Chuck Todd this morning in a discussion of the president possibly testifying to special counsel Robert Mueller.

Giuliani also shares the June 2016 Trump Tower meeting “was originally for the purpose of getting information about Clinton,” adding that Trump “didn’t know about that meeting. He found out about it after and by the time he found out about it, it was nothing.”

AUGUST 26, 2018 – In an exclusive phone interview this morning on *Meet the Press*, former Secretary of State Hillary Clinton remembered Sen. John McCain, telling moderator Chuck Todd, “He leaves a legacy of service and courage,” adding that he “understood that we’ve been through perilous times before at home and abroad. But our institutions are being severely tested right now, including his beloved Senate. And he was, in every way he knew how, trying to sound the alarm.”

Clinton also addressed McCain’s belief in the Senate as an institution and said: “He really understood in the marrow of his bones what it means to be an American and how important it was for us to, yes, disagree and differ. But at the end of the day to come together, to work together, to trust each other to get things done.”

SEPTEMBER 2, 2018 – Sen. Amy Klobuchar (D-Minn.) joined the broadcast in an exclusive interview telling Todd that Brett Kavanaugh’s confirmation is “not normal,” adding: “We are not able to see 100,000 documents because the administration has said we can’t see them, exerting their executive power; 148,000 documents that I’ve seen that you cannot see because they will not allow us to make them public so I can’t even tell you about them right now on this show.”

SEPTEMBER 9, 2018 – This morning on *Meet the Press*, Sen. Ben Sasse (R-Neb.) told moderator Chuck Todd that “there’s just way too much drama every day,” which is “distracting” the country from more serious issues. Sasse said, “I don’t have any desire to beat

this president up, but it's pretty clear that this White House is a reality-show, soap-opera presidency."

Sasse added, "What you'd like is the president to not worry so much about the short-term of staffing but the long-term of vision-casting for America, pull us together as a people, help us deliberate about where we should go and then build a team of great, big-cause, low-ego people around you." He said, "Right now it feels like there's just way too much drama every day and that distracts us from the longer term stuff we should be focused on together."

SEPTEMBER 16, 2018 – In an interview this morning on *Meet the Press*, FEMA Administrator Brock Long argued to moderator Chuck Todd that findings from multiple academic studies about the number of deaths attributed to Hurricane Maria in Puerto Rico were "all over the place," adding that "I think the president is being taken out of context there."

Also this morning in an exclusive interview, Rep. Adam Schiff (D-Calif.), ranking member of the House Intelligence Committee, spoke about Friday's announcement that Special Counsel Robert Mueller has reached a plea deal with Paul Manafort to cooperate in the Russia inquiry: "This sends a message to anyone who is in Bob Mueller's crosshairs right now, you better get to the special counsel and make your deal now. Because anyone who gets indicted by Bob Mueller goes down. And the longer you wait to come clean, the worse deal you're gonna get, the more time you're gonna face."

Todd also spoke with New Bern, NC Mayor Dana Outlaw this morning, who provided an update on Hurricane Florence relief efforts in his city: "We're very concerned right now about trees that are continuing to fall down because of the saturated ground conditions," adding, "at this time, we're urging residents to stay inside and to not travel."

SEPTEMBER 23, 2018 – In an exclusive interview this morning on *Meet the Press*, Sen. Patty Murray (D-Wash.) addressed the Senate's handling of Dr. Christine Blasey Ford's accusation against Judge Brett Kavanaugh, telling moderator Chuck Todd: "Congress failed the test in 1991 with Anita Hill ... how the Senate handles this and the Senate Republicans handle this will be a test of this time, of 2018, in the #MeToo movement."

Also this morning in an exclusive interview, Sen. David Perdue (R-Ga.) commented on Judge Kavanaugh's confirmation vote stating, "there's no rush here," adding, "look if we don't get all the information this week I have total confidence that Senator Grassley will take his time and make sure we have all the information we need. There is absolutely no rush to judgment."

Secretary of State Mike Pompeo joined the broadcast to discuss the United States' efforts to "push back against Russia's malign activity around the world," as the United Nations General Assembly gets underway this week. Pompeo stated that just last week the U.S. put sanctions on China for purchasing Russian weapons. Asked if it's fair to say that the Russians have not been helpful on foreign policy objectives, Pompeo noted, "It's a pretty fair assessment."

3rd Quarter 2018 PSAs

NETWORK PUBLIC SERVICE SCHEDULE JULY 2018

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20180707	VOYAGER	10:27:06 AM	00:14	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180707	JOURNEY	11:25:45 AM	00:14	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20180707	CHAMPION WITHIN	12:56:09 PM	00:14	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180714	WILDERNESS	10:56:16 AM	00:14	ZNBC81005H	NEWS PSA MEGYN COMMUNITY - HIT START
20180714	JOURNEY	11:26:25 AM	00:14	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180714	NATURALLY	11:57:04 AM	00:14	ZNBC81091H	PSA 2018 TMYK NEWS PSA LESTER HEALTH - HEALTH BOOST
20180728	HH MAYO CLINIC	09:26:08 AM	00:14	ZNBC81092H	NEWS PSA HODA HEALTH - SHORT-SIGHTED
20180728	CHAMPION WITHIN	09:53:44 AM	00:14	ZNBC81091H	PSA 2018 TMYK NEWS PSA LESTER HEALTH - HEALTH BOOST
20180728	VOYAGER	10:26:37 AM	00:14	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180728	NATURALLY	11:56:21 AM	00:14	ZNBC81040H	NEWS PSA COMBO TALENT DIVERSITY - LABELS ANTHEM

NETWORK PUBLIC SERVICE SCHEDULE AUGUST 2018

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20180804	HH MAYO CLINIC	9:24:57 AM	0:14	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180804	CHAMPION WITHIN	9:55:19 AM	0:14	ZNBC81040H	NEWS PSA COMBO TALENT DIVERSITY - LABELS ANTHEM
20180804	VOYAGER	10:27:04 AM	0:14	ZNBC81040H	NEWS PSA COMBO TALENT DIVERSITY - LABELS ANTHEM
20180810	FRI-1ST LOOK-B	3:54:35 AM	0:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20180811	CHAMPION WITHIN	9:54:48 AM	0:14	ZNBC81040H	NEWS PSA COMBO TALENT DIVERSITY - LABELS ANTHEM
20180811	WILDERNESS	10:55:44 AM	0:14	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180811	JOURNEY	11:25:05 AM	0:14	ZNBC81092H	NEWS PSA HODA HEALTH - SHORT-SIGHTED
20180817	FRI-1ST LOOK-B	3:56:14 AM	0:15	ZNBC81040H	NEWS PSA COMBO TALENT DIVERSITY - LABELS ANTHEM
20180818	WILDERNESS	10:57:47 AM	0:14	ZNBC81040H	NEWS PSA COMBO TALENT DIVERSITY - LABELS ANTHEM
20180818	NATURALLY	11:57:20 AM	0:14	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180818	HH MAYO CLINIC	12:28:03 PM	0:14	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20180825	CHAMPION WITHIN	9:53:27 AM	0:14	ZNBC81040H	NEWS PSA COMBO TALENT DIVERSITY - LABELS ANTHEM
20180825	WILDERNESS	10:56:24 AM	0:14	ZNBC81092H	NEWS PSA HODA HEALTH - SHORT-SIGHTED
20180825	JOURNEY	11:25:34 AM	0:14	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180825	NATURALLY	11:57:02 AM	0:14	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU

NETWORK PUBLIC SERVICE SCHEDULE SEPTEMBER 2018

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20180901	VOYAGER	10:25:53 AM	00:14	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20180901	JOURNEY	11:26:44 AM	00:14	ZNBC81040H	NEWS PSA COMBO TALENT DIVERSITY - LABELS ANTHEM
20180901	NATURALLY	11:57:28 AM	00:14	ZNBC81005H	NEWS PSA MEGYN COMMUNITY - HIT START
20180908	JOURNEY	11:25:45 AM	00:14	ZNBC81040H	NEWS PSA COMBO TALENT DIVERSITY - LABELS ANTHEM
20180908	NATURALLY	11:56:06 AM	00:14	ZNBC81005H	NEWS PSA MEGYN COMMUNITY - HIT START
20180915	NATURALLY	11:57:42 AM	00:14	ZNBC81005H	NEWS PSA MEGYN COMMUNITY - HIT START
20180921	FRI-1ST LOOK-A	03:24:54 AM	00:15	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180922	FRI-1ST LOOK-C	04:24:23 AM	00:15	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20180922	CHAMPION WITHIN	09:53:34 AM	00:14	ZNBC81090H	PSA 2018 TMYK NEWS PSA MEGYN HEALTH - SLEEP
20180922	WILDERNESS	10:57:21 AM	00:14	ZNBC81092H	NEWS PSA HODA HEALTH - SHORT-SIGHTED
20180922	JOURNEY	11:26:42 AM	00:14	ZNBC81070H	PSA 2018 TMYK NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU

NBC NETWORK NON-BROADCAST EFFORTS

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.