

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 3rd Quarter 2023
Date: October 6, 2023

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from July 1 – September 30, 2023. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business
Government

Public Service Announcements

Also during 3rd quarter, WEAU 13 News aired various public service announcements from local, regional, and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 445 PSA's that ran on WEAU 13 News (13.1) in 3rd quarter, 2023. NBC also airs "The More You Know" PSA's which follow in this report.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Big Brothers Big Sisters

07/25/23-09/30/23

WEAU ran two PSAs promoting the Big Brothers Big Sisters mission.

Boys and Girls Club

07/25/23-08/03/23

We created and ran a PSA promoting the Boys and Girls Club's 'Lemonade Day.'

Cleghorn Harvest Fest

08/25/23-09/09/23

We produced and ran a PSA promoting the Harvest Fest.

COMMUNITY PARTICIPATION

Terri Hoepner, Regional Account Executive

Ambassador Activity

7/13 Nicolet Bank Ribbon Cutting

7/25 How's Business (stop ins at businesses)

7/26 Ribbon cutting Good Feet Store

8/1 Eau Claire GI Facility Groundbreaking

8/2 Ribbon cutting TemptAsians –

8/14 Business after Hours

8/17 Ribbon Cutting at Fergusons Orchard

8/28 Ribbon Cutting at The Eddy

9/11 Ribbon Cutting Midwest Meals

9/13 Ribbon Cutting 7 Brew Coffee

9/21 Chamber's Bravo to Business – attend and volunteer

8/7 Chamber Golf Outing Volunteer

Derrek Dalman, Meteorologist

7/25

Attended Media Week at the Boys and Girls Club of the Greater Chippewa Valley, Altoona.

Talked about broadcast meteorology and other topics.

Judy Clark, Anchor

9/20

Attended meeting representing WEAU for the Northwest Wisconsin Chapter of the Red Cross Community Outreach Committee.

9/23

Judy was a 'Walk Emcee' for the Walk to End Alzheimer's at UW-Eau Claire.

Joe Radske, News Director

September 20 - 22

Joe attended a Radio/Television Digital News Association Conference in Minneapolis to recruit and train.

September 28-30

News Director is a Regional Coordinator for the Society of Professional Journalists, Region 6: WI/MN/ND/SD. He attended a conference in Las Vegas to recruit and train.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm (during the NFL Football season, the 10PM News airs later)

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations, and newsmaker profiles. Network schedule varies. Syndicated shows air M-F, 12:30pm-1:30pm.

NBC News Daily: Members of the NBC news team report on the latest news stories that affect viewers on a national and international level by covering a range of topics. Program airs M-F from 11am-12pm.

3rd Quarter 2023
Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

NBC News' 'TODAY'
7:00am – 11:00am
Segments vary in length –average 2-5 minutes
(Health, Children, Business, Family, Education, Cultural,
Environment, Technology, Science)

Wednesday, July 5

(7-9 a.m.) Your Health: You Too Can Be a Hero with Dr. John Torres.

(9-10 a.m.) TODAY's Checklist: Physical Therapy Tools with Karena Wu.

Thursday, July 6

(7-9 a.m.) Facebook Search Angels Connecting Family Members.

(9-10 a.m.) TODAY Climate: Restoring Coral Reefs.

Monday, July 10

(7-9 a.m.) Shoppers Gear Up for Big Savings This Week with Amazon Prime Day Kicking Off Tomorrow.

Tuesday, July 11

(7-9 a.m.) TODAY's Talker: Why Do Women Have More Sleep Issues Than Men.

Wednesday, July 12

(9-10 a.m.) Wellness Wednesday: Summer Slump Time Management with Laura Vanderkam.

(10-11 a.m.) Maria Shriver on Bringing Menopause Into the Conversation.

Thursday, July 13

(7-9 a.m.) Maria Shriver Reports on FDA-Approved New Alzheimer's Drug.

(9-10 a.m.) On the Money: Your Money Personality and How to Budget for it.

Monday, July 24

(7-9 a.m.) TODAY Health: Viral Skincare Hacks That Actually Work with Dr. Sheila Farhang.

(9-10 a.m.) TODAY's Checklist: Summer Health Facts vs. Myth with Dr. Michelle Henry.

Wednesday, July 26

(7-9 a.m.) Your Health: What Cardiologists Say They Eat for Breakfast for Heart Health with Dr. Tara Narula.

Friday, July 28

(7-9 a.m.) TODAY's Back to School Savings: Savings Start Now.

(9-10 a.m.) Consumer Confidential: How to Find Unclaimed Money.

Wednesday, August 2

(7-9 a.m.) Amazon Home Hacks: Back to Routine/Healthy Hacks.

Thursday, August 3

(9-10 a.m.) TODAY's Checklist: How to Sleep Better in Summer with Dr. Carol Ash.

(10-11 a.m.) Zanna Roberts Rassi on Mushrooms in Beauty, Wellness and Design.

Tuesday, August 8

(7-9 a.m.) Exclusive: Groundbreaking New Surgery Performed on Newborns Saves Two Babies Lives.

Wednesday, August 9

(7-9 a.m.) Your Health: Back to School Health Checkup Plan with Dr. John Torres.

Thursday, August 10

(7-9 a.m.) Your Health: The Business of Menopause.

Friday, August 11

(10-11 a.m.) Back to School Supplies and Organization with Meredith Sinclair.

Monday, August 21

(7-9 a.m.) Dad's Surprising Diagnosis of a Rare Genetic Disease That Saved His Life After His Son Underwent His Own Genetic Testing.

(9-10 a.m.) TODAY's Checklist: How to Break Up with Your Doctor with Dr. Cedrek McFadden.
TODAY: Dance Cardio with Emma Lovewell.

Tuesday, August 22

(7-9 a.m.) Your Health: One Woman Shares Her Story of How Cycling Got Her Through Breast Cancer. Back to School: Arkansas Teacher Returns to Teach at the High School She Dropped Out of Years Ago.

(9-10 a.m.) Back to School: Organizational Hacks with Shannon Doherty.

Wednesday, August 23

(7-9 a.m.) Wellness Wednesday: Easy Healthy Dressings for Every Meal with Dawn Russell.

Thursday, August 24

(7-9 a.m.) Back to School: Al Roker's Surprise for One School in Wynne, Arkansas.

(9-10 a.m.) Back to School: Surf Skate Science Program.

(10-11 a.m.) Best of Beauty & Wellness. Start TODAY Makeover: Woman Loses 135 Pounds.

Friday, August 25

(9-10 a.m.) Back to School: Safety for Kids Online and in Person.

Monday, August 28

(9-10 a.m.) By the Numbers: Back to School.

Wednesday, August 30

(7-9 a.m.). TODAY Wellness Awards. Asked and Answered: Back to School Top Questions Answered by Argie Allen and Vicky Nguyen.

(9-10 a.m.) Wellness Wednesday: Back to Routine as Summer Ends with Niro Feliciano.

Thursday, August 31

(7-9 a.m.) TODAY Exclusive: Mom's Back-to-School Rules for Son Goes Viral: Nicole Jackson and Kai Caldwell.

(9-10 a.m.) TODAY Checklist: Medical Appointments to Book Now. What's Your Technology Personality with Jenn Jolly.

Friday, September 1

(7-9 a.m.) Back to School TODAY: Craig Helps Freshman Move Into Rutgers.

Monday, September 4

(7-9 a.m.) Back to School TODAY: Healthy Meals College Kids Can Make for Less.

Tuesday, September 5

(7-9 a.m.) TODAY Exclusive: Back to School:

Monday, September 11

(7-9 a.m.) Sleep Better TODAY: Student Sleep Health Week: How to Get Your Kids on Track for Their Best Sleep with Dr. Rebecca Robbins.

(9-10 a.m.) Rebuilding Ground Zero: The Perelman Center for the Arts. Life Lessons: Understanding Your Emotions with Anita Phillips.

Tuesday, September 12

(9-10 a.m.) TODAY's Checklist: First Aid 101 with Dr. Kavita Aggarwal.

Wednesday, September 13

(7-9 a.m.) Your Health: CDC Guidelines for Effectiveness of Flu Shots with Dr. Tara Narula.

(9-10 a.m.) TODAY Climate: Tracking Pollution Sources and Collecting Pollution Data.

Friday, September 15

(9-10 a.m.) 60th Anniversary of the Bombing of the Sixteenth Street Baptist Church.

Tuesday, September 19

(9-10 a.m.) On the Money: Navigating Your Medical Bills. NASA's Christina Koch Heads to the Moon on Artemis II.

Thursday, September 21

(9-10 a.m.) TODAY's Checklist: Flu Shots, Covid Boosters, RSV and Everything in Between.

Tuesday, September 26

(7-9 a.m.) TODAY Exclusive: Common Sense Report on Studying How Teens Are Using Their Phones.

Wednesday, September 27

(10-11 a.m.) TODAY's Talk: Choose the Look. Guest: Mel Robbins. Unfiltered Beauty with Ashlee Glazer. Read With Jenna September Author Fran Littlewood. Steal or Splurge: Style with Chassie Post.

Thursday, September 28

(7-9 a.m.) Your Health: Young Woman Discovers Ovarian Cancer When She Was Going Through Fertility Treatments.

WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING
Interviews average 2 minutes
Oscar Sexauer-Producer

Cultural Development

7-6: YMCA "FORE A GREAT CAUSE" WAS DISCUSSED.

7-10 THE LA CROSSE RAIL SHOW WAS DISCUSSED.

7-19: UPCOMING THEATRE PRODUCTIONS AT THE PABLO CENTER WERE DISCUSSED.

7-20: EAU CLAIRE COUNTY FAIR EVENTS WERE DISCUSSED.

7-24: THE EAU CLAIRE CHILDREN'S THEATRE'S UPCOMING PRODUCTIONS WERE DISCUSSED.

7-25 "CHALKFEST" IS COMING TO DOWNTOWN EAU CLAIRE.

7-26: THERE'S A LOT OF HISTORY AT THE COOK-RUTLEDGE MANSION IN CHIPPEWA FALLS AND IT'S ABOUT TO SHOW OFF THAT HISTORY WITH A SPECIAL CONCERT. FORTEPIANIST, DANIEL ADAM MALTZ WILL PLAY AT THE MANSION ON JULY 29 AT 7:30 P.M.

7-27: A SUMMER FULL OF THE BLUES CULMINATES IN "BLUES ON THE CHIPPEWA." THE ANNUAL MUSIC FESTIVAL RUNS AUGUST 3-5 AT MEMORIAL PARK IN DURAND. DAN CALLEN WITH THE CHIPPEWA VALLEY BLUES SOCIETY WAS INTERVIEWED ABOUT THE EVENT.

7-31: JAZZ WILL FILL THE AIR IN CHIPPEWA FALLS THIS WEEK WITH A FREE CONCERT TO HELP A GOOD CAUSE, JAZZ ON THE HOUSE. JERRY KUEHL WITH NORTHWESTERN BANK AND BOB BACA, JAZZ STUDIES DIRECTOR AT UW EAU CLAIRE TALK ABOUT THE EVENT.

8-1: ASHLEY FOR THE ARTS EVENTS AND CONCERT IS DISCUSSED.

8-9: SCOTT MARRIER IS INTERVIEWED ABOUT THE UPCOMING VETERAN'S FEST.

8-14: THE EAU CLAIRE CHILDREN'S THEATRE'S UPCOMING PRODUCTIONS WERE DISCUSSED.

8-15: DUNN COUNTY GOLF FUNDRAISER WAS DISCUSSED.

8-16: PABLO CENTER UPCOMING EVENTS WERE DISCUSSED.

8-17: MULTICULTURAL FESTIVAL PROMOTION WAS DISCUSSED.

8-21: AN EVENT WITH LIVE MUSIC, RAFFLES AND MORE WILL HELP THE ALZHEIMER'S ASSOCIATION. THE FUNDRAISER IS SATURDAY, AUGUST 26TH AT THE SANDBAR ON LAKE WISSOTA. SHEENA HARINGS, OWNER OF AGGIE'S COUNTRY LIVING AND SETH GEBAUER, OWNER OF THE SANDBAR, TALKED ABOUT THE EVENT.

8-30: CAMERON BLUEGRASS WAS DISCUSSED.

8-31: YELLOWSTONE ART TOUR WAS DISCUSSED.

9-18: VOTER REGISTRATION WITH CAROL CRAIG.

9-20: PABLO CENTER UPCOMING EVENTS WERE DISCUSSED.

9-25: THE EAU CLAIRE CHILDREN'S THEATRE'S UPCOMING PRODUCTIONS WERE DISCUSSED.

9-27: THE FALLING LEAVES ART TOUR WAS DISCUSSED.

Health

9-6: EVOLVING WELLNESS, AN UPCOMING HEALTH EVENT, WAS DISCUSSED.

Education

8-10: BACK TO SCHOOL WITH MICHAEL HOULE.

DATELINE NBC - Syndicated

ISSUES AND PROGRAMMING SUMMARIES

12:30-1:30pm, Monday – Friday

60 minutes

Topics include: Violence

PRIMARY LISTINGS WEEK OF JULY 3, 2023

EPISODE 035 – “HOUSE OF SECRETS” Gifted student, Charlie Tan, was on his way to success after being accepted to the Ivy League school, Cornell. No one could believe it when a weekend visit to his parents’ house wound up in gunfire. Could this young man headed for greatness have killed his own dad?

036 – “THE HOUSE ON SIDNEY’S COVE” Dominique "Nique" Leili was last seen at her home casually smoking a cigarette in 2011. The next day she was gone. It took her husband two days before he told anyone she was missing. Recordings from security cameras around the house had been erased. Did that point to murder?

327 WHAT THEY SAW Detectives believed two young children witnessed the unthinkable, the brutal murder of their mother. The prosecution’s case would be built around what they thought those kids observed, but was another version of events possible?

039 – “BETRAYED” SHORT DESCRIPTION: Melissa Lewis disappeared leaving signs of a struggle and a strange orange mist behind her. Later, her boss went missing and left behind an even bigger mess, including a missing fortune. Two crimes leaving one lingering mystery.

040 – “A TEXAS TWIST” Two close friends were out for a summer evening stroll in the park. It was the next morning that they were found, one dead and the other clinging to life. The scene was mystifying. DNA would point one way. A bombshell message would point another.

PRIMARY LISTINGS WEEK OF AUGUST 14, 2023

EPISODE 048 – “THE HOUSE ON BADGER LANE” They were living the American dream. A couple with a nice house in California, friends and family. But someone wanted this seemingly devoted father dead. It didn’t take long for police to discover who. Discovering why would prove harder.

EPISODE 049 – “THE COLLECTOR” A beloved couple was found murdered among a lifetime of valuable collectables they’d amassed in their home. Investigators wanted to know who stood to gain most from killing them. Was there a connection between the memorabilia and the murder.

614 THE CASE OF THE MISSING D.A. In 2005, a district attorney in Pennsylvania went missing under mysterious circumstances seven years after he investigated sex-abuse allegations made against Jerry Sandusky.

EPISODE 053 – “THE INFORMANT” Heidi Allen was working at a store to earn cash for college and that’s where she vanished. A man was convicted of her murder. Mystery solved? Maybe not. Years later, another man confessed to friends that he did it, blowing the old case wide open.

054 – “REAR WINDOW” A young woman living on her own was murdered in the middle of the night. Fun and pretty, Corey Parker had plenty of admirers. Had one of them liked her too much? It was crime that jolted a sleepy seaside community. A killer was walking among them.

PRIMARY LISTINGS WEEK OF AUGUST 28, 2023

323 DEEP IN THE WOODS Kelli Bordeaux was just starting what she hoped to be a long career in the military, but fate had other plans. When she vanished, friends and family launched a frantic search, but it was stranger hell-bent on justice who uncovered the ugly truth.

324 THE OTHER SIDE OF PARADISE Sandra Galas was born and raised in paradise. So how did something so ugly happen there? Police investigated two men in Sandra’s life, but the case went cold. Her father refused to give up, relentlessly pursuing the truth for more than a decade.

037 - “THE HOUSE ON THE LAKE” Stranger than fiction - A mom suddenly vanished. A dad under suspicion. There was no body, no weapon, no eyewitness and surprises along the way. Now, after all the twists and turns of four murder trials, the final verdict is in.

328 RECKLESS This is a story of teens, text messages and a complicated search for the truth. Conrad Roy had vanished. Turns out, he shared a secret with someone close to him. What that confidant did and did not do with the information shattered two families.

329 THE CAPTURE Amanda Lindhout was a journalist braving the world’s most dangerous hotspots. Then, she became the story. What she endured from her captors was terrifying. Years later they found her again and secret agents put a daring undercover sting into action.

PRIMARY LISTINGS WEEK OF SEPTEMBER 4, 2023

335 EVERYTHING SHE KNEW Amber Belken was a young woman with big dreams. Then, she was found murdered. Was Amber the victim of a robbery gone wrong or was this brutal crime personal? Three people knew the truth. Two of them would risk their lives to reveal it.

336 THE LANDING Heather Elvis was an independent young woman, eager to make her mark on the world. Then, she disappeared. Investigators discovered a love triangle, but the Elvis family still had a big question: Where was Heather?

337 THE MANSION ON OCEAN BOULEVARD It was a riveting mystery with two puzzling deaths, both at the same mansion. First, a boy was found near the bottom of the stairs and

police ruled it an accident. Then, there was an apparent suicide at the guest house. What was really happening?

338 FINAL CURTAIN They were struggling actors who were in love and about to be married. Then, one of their friends was found dead and another was missing. At the center of the whodunit, police wanted to know if the performers were telling the truth or playing them.

339 EVIL INTENT Jessica Nelson was a hardworking single mom. Then, one morning, she was found dead in her home. The discovery left her family shattered and their ordeal had just begun. Turns out, the killer was someone they knew.

PRIMARY LISTINGS WEEK OF SEPTEMBER 25, 2023

EPISODE 612 RECIPE FOR MURDER

Keith Morrison reports on a dramatic undercover operation in Palm Beach, Florida to save a wife and mother who had no idea she was in danger.

EPISODE 016 – “THE EVIL TO COME”

She was a wealthy, beloved socialite in the suburbs of New York City and an unlikely target for such a brutal murder. Police immediately zeroed in on the most likely suspect but solving this crime wouldn't be easy or quick.

EPISODE 413 – SECRETS OF THE SNAKE RIVER

Rachel Anderson was a vivacious single mom whose world revolved around her children. When she failed to show up for work one day, her kids panicked. Might her disappearance have anything to do with those terrifying phone calls she'd been receiving?

EPISODE 004 – “DEADLY BETRYAL”

Lisa and Kevin Knoefel seemed like the perfect couple. They were busy raising three children, and then welcomed a foster child too. When Sabrina admitted to killing Lisa, no one could understand why. This case was about to get very complicated.

EPISODE 320 A SISTER'S SEARCH

Aasha Davis moved to Hollywood with big dreams. Her sister Lesley followed for support. Then, Lesley went missing and Aasha was desperate to find her. In a town built on deception, police came up with a high stakes plan to smoke out their suspect.

WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG
Interviews average 3-4 minutes
Judy Clark-Anchor/Producer

Children/Youth

8/7-John Murphy, with Greatest Hits 98.1, talks about the radio station's efforts for "Back 2 School Bucks and Books" and the donation drive going on in August.

Health/Medical

7/11-Jena DeMoss with Hy-Vee talks about Kombucha and how keeping hydrated doesn't have to mean drinking water alone.

8/1-Jena DeMoss, registered dietitian with Hy-Vee, talks about healthy marinades for grilling out.

8/18-Registered dietitian nutritionist, Ruth Chipps, shares a watermelon recipe for Harvest of the Month.

8/22-Jena DeMoss, registered dietitian with Hy-Vee, talks about back-to-school healthy snacks.

8/30-Walk to End Alzheimer's is coming up at the end of September. Jamie Lis, walk coordinator for the Chippewa Valley walk, talks about getting registered and where the money goes that's raised.

9/6-Lisa Wells with the Aging and Disability Resource Center for Eau Claire County, talks about an upcoming event that shares how to provide solutions for people living with dementia and their care partners.

9/11- Jena DeMoss, registered dietitian with Hy-Vee, talks about family meals month and a challenge to get more families to eat dinner together again.

9/18-Residents of Chippewa, Dunn and Eau Claire Counties are urged to take a quick survey about the health of their communities. Health departments and the United Way are holding it. Isabella Hong with the United Way and Brittnay Fortuna, health director for the Chippewa County Department of Public Health, were interviewed.

9/21-National Alliance on Mental Illness or NAMI is holding its first walk in the Chippewa Valley on September 30 in Eau Claire. Director of NAMI-Chippewa Valley, Kelly Rabolt, talks about the event.

Education

9/13- The annual American Association of University Women Book Sale helps provide scholarships to women in the Chippewa Valley. Member, Kerry Kincaid talks about the sale.

Agriculture/Environment

7/14-Dana Rady with the Wisconsin Potato and Vegetable Growers Association, shares a recipe for these hot summer days using mashed potatoes.

7/25-Wisconsin's 76th Alice in Dairyland Ashley Hagenow, shares tips and information about Wisconsin dairies for National Ice Cream Month.

8/2-Jerry Clark with UW-Madison Extension in Chippewa County, talks about the upcoming North American Manure Expo being held in Wisconsin this year.

8/3-Angie Horkan, with the Wisconsin Beef Council, shares recipes for the grill, including steaks.

8/17-Dana Rady with the Wisconsin Potato and Vegetable Growers Association, shares a recipe for breakfast tacos using roasted potatoes.

9/7-Angie Horkan with the Wisconsin Beef Council, shares recipes for back-to-school family meals featuring hamburger.

9/14-Dana Rady with the Wisconsin Potato and Vegetable Growers Association, shares a recipe for baked potato nachos.

9/27-Alice in Dairyland, Ashley Hagenow, shares information about railroad and farm safety during the harvest season.

Cultural Development

7/5-Dick Fankhauser, director of the Spooner Rodeo, talks about the longtime rodeo and what's coming up this year.

7/10-Bob Baca, Jazz Studies Director at UW-Eau Claire, talks about the Summer Jazz Crawl and how it will bring people together in Downtown Eau Claire.

8/31-Eau Claire Chamber Orchestra opens their new season. Executive Director, Liz Hart talks about the group, the season and the upcoming concert.

9/5-Executive Director, Wayne Marek talks about the upcoming 35th season of the Eau Claire Children's Theatre and the shows that are planned.

Family Values

7/12-The Northern Wisconsin State Fair starts up for its five-day run in Chippewa Falls. WEAU is live from the fair and hears from the "Fairest of the Fair," Hannah Tambornino.

9/12-Oktoberfest in Chippewa Falls features a salute to German heritage. 2022 Festmeister and Festmeisterin, Jeff and Patty Darley talk about the upcoming event.

9/25-Toni Mattson, co-founder of Trinity Equestrian Center, has written a book called "Unlikely Recruits" about horses being used to heal veterans with PTSD. She talks about the book and her mission.

NBC NIGHTLY NEWS
ISSUES AND PROGRAMMING SUMMARIES
Times May Vary

BUSINESS/ECONOMY

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/12/23
According to an NBC News analysis of Bureau of Labor Statistics data, United States consumers are paying nearly 40% more for common grocery items than before the pandemic.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/12/23
In the clearest sign yet, the Fed's effort to bring consumer prices down from the previous 40-year high is working as consumer prices fell to 3% in June – their 12th consecutive month of declines.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/23/23
Across the country, programs for helping low-income residents cover their energy costs are struggling to meet higher summertime cooling demands.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/26/23
To continue to fight persistent inflation in the U.S. economy, the Federal Reserve announced it had raised its key interest rate by 0.25% to as much as 5.5%, the highest level in 22 years.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/6/23
U.S. warehouse construction is surging in parts of the country where temperatures are hitting triple digits, but regulations to protect workers aren't keeping up.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/10/23
The latest inflation reading is far lower than the 3.2% that it was in July, but the Federal Reserve may keep hiking interest rates to get it back down to 2%.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/21/23
Tyson Foods is laying off more than 4,600 workers as the meat giant shuts down six plants across Missouri, Indiana, Arkansas, and Virginia to shore up its business, hitting many rural households hard that rely on it as their local employer.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/25/23
Fears that Chinese entities are buying up U.S. farmland, some near sensitive sites, are causing some lawmakers to push for real estate regulation.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/29/23
With the Biden administration's attempt to drive down the cost of prescription drugs for older people, the Centers for Medicare and Medicaid Services announced the first ten prescription drugs that will be subject to Medicare price negotiations under the Inflation Reduction Act.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/13/23
In the Fed's fight to tame high prices, inflation ticks upward to 3.7% and things are looking better than a year ago, but the 2% inflation target is still a long way off.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/14/23
Remaining far apart in their talks over a new labor contract for around 146,000 workers, and just hours left until the deadline of midnight, the United Auto Workers union is preparing for a strike that could cause a major disruption for the economy.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/15/23
Members of the United Auto Workers Union walked off the job at midnight after failing to reach an agreement on a new contract with the Big Three automakers, Ford, General Motors, and Chrysler maker Stellantis.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/20/23
In the second time this year, the central bank has paused its most aggressive rate increase cycle in decades, citing lower inflation and a cooling economy.

SUBSTANCE ABUSE/ADDICTION

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/13/23
Fentanyl is now the number 1 killer of Americans ages 18 – 45 and as a result, Department of Homeland Security has ramped up its efforts to stop it and the chemicals used to make it from entering the U.S. by tracing cryptocurrency used by Mexican cartels.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/19/23
According to an unsealed complaint, a New York City daycare owner and an associate were both charged with conspiring together to distribute fentanyl in a home daycare where three children became ill and a 1-year-old later died, including a kilogram of fentanyl stored on top of children's playmats.

POLITICAL/GOVERNMENT

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/30/23
President Biden's long-promised plan to allow an estimated 43 million borrowers to cancel up to \$20,000 in student loans will not go into effect as the Supreme Court killed his forgiveness program.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/16/23
Low pay and poor benefits are threatening the ranks of federal wildlife firefighters potentially ushering in a dangerous new era of wildfires if Congress does not act.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/05/23
A three-judge panel of the U.S. District Court for the Northern District of Alabama struck down a congressional map for the second time describing it as an unlawful dilution of the power of Black voters in the state.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/08/23
The special Georgia grand jury investigating efforts by former President Donald Trump to overturn the 2020 election loss recommended charges for Republican Senator Lindsey Graham, former Georgia Senators David Perdue and Kelly Loeffler, former Trump national security adviser Michael Flynn, and adviser Boris Epshteyn.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/14/23
President Biden's son, Hunter Biden, has been indicted on three federal charges related to the possession of a gun while using narcotics, weeks after his plea deal with federal prosecutors on tax and gun charges collapsed in court.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/18/23
Vivek Ramaswamy regrets taking the Covid vaccine but his wife, Apoorva Ramaswamy, a surgeon, does not.

VIOLENCE

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/2/23
At least two people were killed and 28 injured in a mass shooting in Baltimore in the early hours with three of the injured in critical condition.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/2/23
The first of two Iowa teenagers who pleaded guilty to fatally beating their Spanish teacher with a baseball bat in 2021 was sentenced to life in prison with the possibility of parole in 35 years.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/3/23
Eight people were hit in a shooting in West Philadelphia and police said that a suspect is in custody.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/3/23
A suspect is in custody after four people were killed and two children, ages 2 and 13, were injured in a shooting in a Philadelphia neighborhood.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/5/23
Gerson Fuentes, 28, was charged with two felony counts of raping a 10-year-old girl who traveled to Indiana for an abortion, pleaded guilty and was immediately sentenced to life in prison.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/7/23
Killer Leslie Van Houten, a member of the Manson Family, will be paroled in weeks, after California Governor Gavin Newsom said he would not challenge her release at the State Supreme court.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/14/23
In a string of long-unsolved killings of women on New York's Long Island, Rex Heuermann, 59, was identified in court as the suspect.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/15/23
At least four people were killed in a mass shooting in Hampton, Georgia with the suspect, Andre Longmore, remaining at large.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/16/23
A suspect accused of killing four people in a Georgia suburb south of Atlanta was killed following a manhunt.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/3/23
Negasi Zuberi, who was arrested in July, held a woman captive in a makeshift cell in his Oregon garage. He also attacked, abused, and threatened to kill an ex-partner and their two children and has been linked to at least four other violent sexual assaults in four states.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/9/23
The FBI shot and killed a Utah man, who allegedly made threats against politicians and public figures, while executing a search warrant, federal officials said.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/17/23
A Mississippi judge declared a mistrial for two white men, Gregory and Brandon Case, charged with shooting at D'Monterrio Gibson, a Black FedEx driver, who was making a delivery in January 2022 after testimony revealed police withheld evidence in the case.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/26/23
In a racially motivated shooting at a Dollar General in Jacksonville, Florida, a white gunman fatally shot three Black people, after leaving messages of hatred, leading the FBI to investigate the shooting as a hate crime.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/28/23
A University of North Carolina-Chapel Hill faculty member was killed in a shooting that prompted a campuswide lockdown, with the suspect captured about an hour and a half after the shooting.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/29/23
"That 70's Show" star, Danny Masterson, 47, was sentenced to 30 years to life in prison after he was convicted on two of the three rape counts he faced at his retrial in Los Angeles.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/08/23
Philadelphia police officer, Mark Dial, who shot and killed a driver sitting in his car last month has been charged with murder after the bodycam was released and contradicted the initial police report.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/08/23
The prison guard on duty at the time a convicted killer, Danelo Cavalcante, escaped from a Pennsylvania prison has been fired.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/13/23
Danelo Cavalcante, the convicted killer who escaped from a Pennsylvania prison, has been captured after a nearly two-week manhunt involving hundreds of officers and kept residents of the area on edge.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/14/23
According to officials, escaped killer, Danelo Cavalcante, was finally captured in Pennsylvania after a 14-day manhunt and planned to carjack a vehicle and flee to Canada or Puerto Rico.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/15/23
The United Auto Workers have sought a wage increase of up to 40% over the length of the next four-year contracts, along with full pay for 32-hour workweeks, better retirement pensions, and improved health care, with leaders saying the ambitious raises are to catch up with the companies' profits and executive pay.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/15/23
According to a school shooting database, there have been at least 16 shootings, resulting in two deaths and 13 people wounded, at games across the country this high school football season alone.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/20/23
A suspect in the murder of a family of four in the Chicago suburb of Romeoville was found fatally shot in the driver's seat of a burning car along with a critically wounded woman in Oklahoma.

AGRICULTURE/ENVIRONMENT

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/3/23
After a weekend of violent weather, 49 million people could feel the impact of the severe storms that are brewing across the Northern Plains and the Mid-Atlantic.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/6/23
After atmospheric river storms pummeled California with snow and rain, Tulare Lake, a dried-up lakebed that reappeared is receding, but it will take at least a year to evaporate completely.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/15/23
Tens of millions across the Southwest U.S. are enduring dangerously hot conditions with all-time heat records forecast along with the raised risk of wildfires.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/15/23
Summer climate extremes are hammering the U.S. with record heat, wildfires, and floods, and scientists worry that climate change is outpacing the ability to manage it.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/16/23
With flash flood warnings issued for parts of New York and Connecticut, and river flooding possible along the coasts of New York, New Jersey, and Delaware, more than 1,160 flights in and out of the U.S. have been cancelled.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/16/23
Pennsylvania flash floods resulted in the deaths of three people and authorities are searching for four others who remain unaccounted for, including a 9-month-old child.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/20/23
The heat emergency continues for much of the southern part of the country after 26 records were broken yesterday and more brutal heat is expected for next week.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/22/23
People who live in Colorado's 800-plus mobile home parks won't drink the tap water because they fear it's contaminated, citing illness, discoloration, and bad taste, and have filed complaints with state officials.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/27/23
The World Meteorological Association announced that it is almost certain the month of July will become the hottest ever recorded.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/6/23
A species of nematodes, or microscopic worms, have been ravaging forest for years and scientists don't know how they are spreading so quickly or what can be done to stop them.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/7/23
With tornado watches in effect from North Carolina to upstate New York, powerful winds have knocked out power to more than 450,000 homes as powerful storms batter the east coast of the U.S.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/12/23
The death toll from the wildfires in Maui has risen to 89 making it the deadliest wildfire in modern U.S. history.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/9/23
The Coast Guard responded to areas along Lahaina on the island of Maui where fires forced some frantic residents to flee to the ocean to avoid the raging flames.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/18/23

About forty residents and tourists leapt into the Pacific Ocean where they waited roughly nine hours in waist-deep water, battling hypothermia and lack of oxygen to avoid the flames, as wildfires tore through Lahaina, Maui.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/18/23

According to the National Hurricane Center, a tropical storm watch is now in effect for parts of Southern California, from the California-Mexico border to the county lines between Orange County and Los Angeles County, as Hurricane Hilary moves toward shore.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/18/23

Hurricane Hilary rapidly strengthened into a powerful Category 4 storm, triggering a tropical storm watch for Southern California for the first time on record with maximum sustained winds of 145 mph.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/20/23

Hurricane Hilary made landfall in Mexico's Baja California peninsula and continues to barrel toward Southern California, and though being downgraded to a tropical storm, officials warn of catastrophic and life-threatening flooding.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/21/23

After bringing record breaking rain, flooding, and mudslides to Southern California, the first tropical storm to cross into California in 25 years, Hillary, is moving north into Nevada and heading for Oregon and Idaho.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/22/23

The Southwest United States are reeling from record rainfall and flooding, the central and southern parts of the country are in the grip of another oppressive heat wave, fires are raging in the Pacific Northwest, and multiple storms are brewing in the Atlantic, as weather extremes are making for a wild week in every corner of the U.S.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/22/23

As the fourth named storm to form in the Atlantic in less than 48 hours, Tropical Storm Harold made landfall on Padre Island, Texas, with sustained winds of 50mph, and up to 6 inches of rain expected with possible tornadoes.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/30/23

Hurricane Idalia made landfall on Florida's west coast as a Category 3 hurricane after downgrading from a Category 4, but storm surge damage could still stretch for nearly 200 miles and the National Weather Service in Tallahassee said some areas may be uninhabitable for several weeks or months.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/31/23

Idalia weakened to a tropical storm as it swept through Georgia and the Carolinas, but many coastal communities are under water after the storm tore a 700-mile path across the

Southeast, bringing flash floods and powerful winds, and knocking out power to hundreds of thousands.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/7/23
Hurricane Lee is currently a Category 2 storm with maximum sustained winds of 105 mph, but is rapidly strengthening in the Atlantic and is expected to intensify into a potentially Category 5, making it an extremely dangerous storm.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/8/23
Hurricane Lee is now a Category 4 storm after being downgraded from a Category 5 and is expected to affect most of the U.S. East Coast.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/09/23
At least 296 people have been killed after a 6.8 magnitude earthquake hit Morocco, according to Morocco's Interior Ministry.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/11/23
The urgent search and rescue effort continues as the death toll from the powerful earthquake that rocked Morocco has risen to 2,681 and has left more than 2,500 people injured.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/11/23
According to the National Hurricane Center, Hurricane Lee will remain a major hurricane as a Category 3 with maximum sustained winds of 120 mph and posing a potential threat to New England.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/11/23
Officials in Vermont said there have been more than 100 rescues and more than 60 evacuations from flooded homes, businesses, and vehicles, as the flooding emergency continues in parts of New England after torrential rains in the region.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/12/23
As many as 10,000 people are feared dead after Storm Daniel slammed into Libya, unleashing catastrophic flooding.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/13/23
Nearly 30 million people are under flood watches as an approaching cold front brings another round of strong storms to New England, where rainfall could exceed 2 inches per hour, and total rainfall amounts could range from 2 to 4 inches according to forecasters.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/14/23
Now a Category 1 hurricane, Lee takes aim at New England with a tropical storm warning issued for the coast of Massachusetts, including Cape Cod, Martha's Vineyard, and Nantucket.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/19/23
NBC News spoke to seven Maui firefighters who battled the August 8th wildfires that left at least 97 people dead and destroyed much of Lahaina.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/29/23
States of emergency were declared in New York City, Long Island, and the Hudson Valley north of New York, with intense rain and flooding disrupting service on subways, submerging cars, and trapping buses.

WORLD

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/30/23
At least 55 people are dead and 135 more injured in Pakistan's northwestern Bajur district in a suspected suicide attack.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/6/23
In the deadliest attack in months, a child was among at least 16 people killed when Russian forces hit a market in an eastern Ukrainian city.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/08/23
Ukraine is furious with Elon Musk for refusing a Ukrainian request for internet service to enable an attack on Russia's naval fleet in occupied Crimea last year, with Musk saying he "did not want his Starlink satellite program to be complicit in a major act of war."

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/11/23
According to the Kremlin, North Korea's Kim Jong Un will visit Russia in "the coming days" and is expected to meet with President Vladimir Putin to discuss supplying Moscow with arms for the war in Ukraine.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/11/23
The American scientist, Mark Dickey, who became trapped more than 3,000 feet underground in a cave in Turkey when he fell ill, has been brought up to within 400 feet to the surface on a stretcher and could be rescued within the next couple of days.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/13/23
North Korean leader, Kim Jong Un, pledged "full an unconditional support" to Russian President Vladimir Putin, as the two leaders held a meeting in Russia.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/16/23
Although post-tropical cyclone Lee was downgraded from a hurricane, it made landfall near the U.S. border with Canada bringing hurricane conditions of heavy rains and coastal flooding to the region.

CHILDREN/YOUTH

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/8/23

Kidney stones are rising among kids and teens, especially girls, and while experts aren't sure why exactly, they speculate a combination of factors are to blame.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/28/23

Federal childcare funding, which served as a critical lifeline during the pandemic, is set to expire at the end of the month putting thousands of day care providers across the U.S. in jeopardy, and estimates that over 70,000 childcare programs could close, leaving about 3.2 million children without childcare.

SCIENCE/TECHNOLOGY

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/23/23

India made history by being the first country to land an unmanned robotic moon lander, Chandrayaan-3, on the moon's south polar region.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/14/23

In a new study, data suggests that almost 40% of people undergoing CPR do have memories, dreamlike experiences, or some kind of perception when unconscious, with brain waves suggesting awareness sometimes up to an hour as they are being brought back to life.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/24/23

In a historic first for NASA, a capsule containing collected rocks and soil from an asteroid was brought back to our planet for further study, a roughly 4-billion-mile journey over the past seven years.

FAMILY VALUES

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/15/23

The mother of the 6-year-old student, who police say deliberately shot his teacher in Virginia in January, plead guilty to a felony child neglect charge, and could serve 6 months in prison as part of a plea deal that dropped a misdemeanor charge that could have carried a possible 6-year prison sentence.

CULTURAL DEVELOPMENT

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/2/23

A growing number of conspiracy theorists whose ideas evolved from anti-vaccine protests, have energized a protest movement against “climate lockdowns” and environmental measures across Britain and elsewhere.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/9/23

Alabama officials are cracking down on alternative childbirth options with new rules that could make it difficult for birth centers to operate and leaving pregnant women with fewer choices in delivering their babies.

EDUCATION

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/29/23

In a decision that will have far-reaching implications for admissions policies and repercussions beyond higher education, the Supreme Court ruled against affirmative action programs at the University of North Carolina and Harvard University.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 6/29/23

NBC News asked experts to gauge how the Supreme Court’s ruling against affirmative action would affect aspiring college students of color and student diversity across the country.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/20/23

A small conservative college in the Midwest, Hillsdale College, and its 1776 Curriculum, has given the conservative Republicans the blueprint for overhauling K-12 program of study and what they consider a progressive takeover of public education.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/13/23

As millions of students get ready to head back to the classroom, school districts are scrambling to fill teaching positions as teacher shortages originating from the Covid pandemic show little signs of improving.

HEALTH/MEDICAL

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/5/23

High body mass index isn’t linked to an elevated mortality risk, according to a new study based on data from more than 550,000 U.S. adults.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/6/23

While other drugs only target the symptoms, the Food and Drug Administration for the first time, granted full approval to the Alzheimer’s drug, Leqembi, meant to slow progression of the disease.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/13/23
The World Health Organization said that its cancer research group was classifying the common artificial sweetener, aspartame, as a possible carcinogen but the U.S Food and Drug Administration disagreed with the findings and said its scientists don't have concerns with it as long as it is used under approved conditions.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 7/23/23
NBC News speaks with seven people about their experiences taking the popular diabetes drug, Ozempic, long term and its effects.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/4/23
The FDA approved the first-ever pill, called zuranolone, which was found in clinical trials to improve the symptoms of postpartum depression as early as three days after taking the first pill.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/11/23
NBC News mapped the journey of a crucial drug used to treat cancer, cisplatin, to find out how the drug became hard to find in the U.S.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/8/23
Contesting the common conception that people need to reach a total of 10,000 steps per day before seeing health benefits, walking just 4,000 steps per day is associated with a lower risk of death, according to new research.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 8/8/23
Results from a clinical trial by drugmaker Novo Nordisk said the weight-loss drug, Wegovy, cuts the risk of heart attack and stroke by 20%.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/6/23
According to four sources, the Food and Drug Administration intends to greenlight new updated versions of the Covid booster meant to target the XBB.1.5 omicron subvariant.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/11/23
As Covid cases are rising in the U.S. driven by a batch of new subvariants, the Food and Drug Administration has greenlighted new Covid boosters from Pfizer and Moderna.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 9/25/23
Scientists have found clear differences in the blood of people with long Covid, a first step in developing a test to diagnose the illness which includes ongoing fatigue, trouble with memory, and other debilitating systems.

DATELINE NBC

ISSUES AND PROGRAMMING SUMMARIES

60 minutes (unless noted)

Topics covered: Violence

****Dateline NBC, National, 07/07/2023, 8-9pm***

THE STORY: When a young mother is reported missing, detectives learn she was last seen being handcuffed and led into an unmarked car by a mysterious blonde woman.

****Dateline NBC, National, 07/28/2023, 8-9pm***

THE STORY: Investigators in Fort Worth, Texas, desperately search for answers after 17-year-old Carla Walker is kidnapped and murdered following a Valentine's Day dance.

****Dateline NBC, National, 08/4/2023, 8-9pm***

THE STORY: A glimpse of a sobbing woman lighting black candles is seared into 9-year-old Jessie Becker's memory. Decades later Jessie reveals what she saw, reigniting an investigation into the unsolved murder of a local bartender.

****Dateline NBC, National, 08/11/2023, 8-9pm***

THE STORY: A chance encounter on the Pacific Coast Highway leads Keith Morrison to reexamine the mysterious death of Las Vegas casino magnate Ted Binion.

****Dateline NBC, National, 08/18/2023, 8-9pm***

THE STORY: Terror sweeps through a quiet Florida community when a local teacher is murdered with an axe in her lakefront home.

****Dateline NBC, National, 08/25/2023, 8-9pm***

THE STORY: Detectives investigate the 1990 murder of UCLA student Ronald Baker after his body is found in an infamous Los Angeles-area train tunnel.

****Dateline NBC, National, 09/22/2023, 9-10pm***

THE STORY: Following her husband's sudden death, Utah mother-of-three, Kouri Richins, writes a book to help her children through their grief. But when investigators learn the cause of death and dig deeper into their lives, Kouri is charged with murder. In Friday's all-new *Dateline*, friends of the couple speak out about the case.

****Dateline NBC, National, 09/29/2023, 8-10pm***

Dateline NBC kicks off its 32nd season this Friday at 9pm ET/8pm CT, with an all-new report from correspondent Josh Mankiewicz on the fatal shooting of Jamie Faith outside his Dallas home. The two-hour special, *Losing Faith*, features an exclusive interview with Darrin Lopez, the retired Army Special Forces Medic convicted of the 2020 murder.

WEAU 13 NEWS AT 10PM

ISSUES AND PROGRAMMING FCC LOG

Times vary but average 2-3 minutes

(Below stories may air in other WEAU newscasts as well)

ENVIRONMENT

7-1 1:50

FIREWORKS AND DROUGHT

AS THE FOURTH OF JULY IS CELEBRATED IN THE COMING DAYS...ONE THING MOST PEOPLE CAN EXPECT TO SEE IS FIREWORKS.. BUT WITH RECENT DROUGHT CONDITIONS... THE WISCONSIN D-N-R WANTS EVERYONE TO BE MINDFUL WHEN HANDLING ANYTHING FROM SPARKLERS TO SKYROCKETS.

HOUSING

7-2 2:00

AFFORDABLE HOUSING BILL

MORE AFFORDABLE HOUSING COULD BECOME AVAILABLE IN WESTERN WISCONSIN... THANKS TO RECENTLY PASSED BI-PARTISAN STATE LEGISLATION.

HEALTH/HEALTHCARE

7-3 1:35

USING SUNSCREEN CORRECTLY

EXTREME HEAT CREATING HAZARDOUS CONDITIONS FOR MILLIONS OF PEOPLE AHEAD OF THE FOURTH OF JULY... WITH MANY COMING OUT OF A BLISTERING WEEKEND, ONLY TO FACE ANOTHER ROUND OF INTENSE TEMPERATURES MONDAY. BUT THE RISING MERCURY ISN'T THE ONLY HEALTH THREAT... WITH DERMATOLOGISTS ADDRESSING HOW AND WHEN YOU SHOULD BE APPLYING SUNSCREEN IN THESE CONDITIONS.

COMMUNITY

7-4 2:00

EAU CLAIRE FIREWORKS

TONIGHT IS THE BIG NIGHT FOR FIREWORKS, THIS YEAR...THE FIREWORKS SHOW IN EAU CLAIRE HAS SOME CHANGES TO MAKE THE EVENT EVEN MORE SPECIAL.

COMMUNITY

7-5 1:30

EAU CLAIRE FIREWORKS RECAP

WITH THE 4TH OF JULY BEHIND US... CITY OFFICIALS AND BUSINESS MANAGERS ARE REFLECTING ON THE CHANGE IN VENUE FOR THE EAU CLAIRE FIREWORKS EXTRAVAGANZA.

BUSINESS/GOVERNMENT

7-6 2:00 WI BOYS & GIRLS CLUBS FUNDING

AS A CONTINUATION OF HIS STATEWIDE TOUR ON THE 2023-25 BIENNIAL BUDGET, GOVERNOR TONY EVERS MADE AN APPEARANCE AT THE BOYS AND GIRLS CLUB OF THE GREATER CHIPPEWA VALLEY. HIS VISIT IS IN HONOR OF THE MILLIONS OF DOLLARS PROVIDED TO BOYS AND GIRLS CLUBS ACROSS WISCONSIN...

COMMUNITY

7-7 1:50

ALTOONA HISTORICAL SOCIETY

ALTOONA WILL BE SHOWING THEIR HISTORICAL SIDE TOMORROW, THROUGH A SOCIETY THAT TAKES THEIR HISTORY TO A NEW LEVEL...

COMMUNITY

7-8 1:55

RIDE FOR CANCER

TWO MEN ORIGINALLY FROM ANTIGO, WISCONSIN, ARE RECREATING A BIKE TRIP FROM THEIR CHILDHOOD...

COMMUNITY

7-9 2:00

BREWERY DOGS OF MENOMONIE

FROM GOLDEN RETRIEVERS TO FRENCH BULLDOGS... PUPS OF ALL SHAPES AND SIZES WERE BROUGHT TOGETHER FOR A SPECIAL AND IMPORTANT PURPOSE IN MENOMONIE...

COMMUNITY

7-11 1:20

CELEBRATIONS IN MILWAUKEE

TWO CELEBRATIONS IN MILWAUKEE... THAT DON'T NORMALLY HAPPEN AT THE SAME TIME... WILL BE SHARING SPACE THIS WEEKEND.

COMMUNITY

7-13 2:20

OPERATION PICNIC

A 120-YEAR-OLD LIBRARY IN STANLEY IS IN NEED OF SOME SPRUCING UP. ELLIE POMERLEAU WENT TO FIND OUT ABOUT A RENOVATION PROJECT IN THE WORKS FOR THE D.R. MOON MEMORIAL LIBRARY.

HEALTH/HEALTHCARE

7-14 1:45

9-8-8 ANNIVERSARY

IT HAS BEEN ONE YEAR SINCE THE 9-8-8 LIFELINE WAS LAUNCHED IN WISCONSIN... AND ONE EAU CLAIRE WOMAN WANTS TO REMIND PEOPLE WHY MENTAL HEALTH RESOURCES ARE INVALUABLE.

VETERANS AFFAIRS

7-15 2:00

PACT ACT

MORE THAN 14,000 VETERANS HAVE BEEN SCREENED FOR TOXIC EXPOSURE STEMMING FROM THEIR TIME IN THE SERVICE. THE TOMAH V-A CONTINUES ITS WORK TO GET VETERANS HELP THROUGH THE PACT ACT.

COMMUNITY

7-16 1:50

CVTC ZUNKER BENCH

A BENCH HONORING FALLEN OFFICER JASON ZUNKER NOW SITS AT A NEW LOCATION ON THE CHIPPEWA VALLEY TECHNICAL COLLEGE CAMPUS.

COMMUNITY

7-17 1:35

NWSF ECONOMIC IMPACT

THE NORTHERN WISCONSIN STATE FAIR IS ONE OF THE BIGGEST EVENTS HELD IN THE CHIPPEWA VALLEY... AND THIS YEAR'S EVENT BROUGHT IN MILLIONS OF DOLLARS FOR THE COMMUNITY.

CULTURAL

7-18 2:00

INDIGENOUS LANGUAGE

IN PARTNERSHIP WITH THE LANGUAGE CONSERVANCY, THE HO-CHUNK NATION IS IN THE PROCESS OF REVITALIZING AND CONSERVING ITS LANGUAGE FOR FUTURE GENERATIONS...

LAW ENFORCEMENT

7-19 2:10

BARRON CO. HWY. AND SCULPTURE

MONTHS AFTER THE DEATHS OF TWO POLICE OFFICERS IN BARRON COUNTY... COMMUNITY MEMBERS CONTINUE TO HONOR THEM.

HEALTH/HEALTHCARE

7-20 1:55

DAY OF DEFLECTION

THIS WEEK IS NATIONAL DEFLECTION WEEK... DEFLECTION IS A NATION-WIDE INITIATIVE TO TRY TO HELP THOSE STRUGGLING WITH ADDICTION STAY OUT OF THE CRIMINAL JUSTICE SYSTEM. MELANIE WALLESER SHARES HOW SOME PUBLIC SERVICE MEMBERS IN MENOMONIE ARE DOING THEIR PART TO HELP COMMUNITY MEMBERS IN NEED.

AGRICULTURE

7-21 2:10

FARMERS STILL DEALING WITH DROUGHT ACCORDING TO THE NATIONAL WEATHER SERVICE... EVERY COUNTY IN WISCONSIN IS CURRENTLY EXPERIENCING SOME LEVEL OF DROUGHT. MELANIE WALLESER EXPLAINS HOW THE DRY CONDITIONS ARE MAKING AN IMPACT ON FARMERS IN THE CHIPPEWA VALLEY.

WEATHER

7-24 1:40

XCEL HEAT TIPS

THE TEMPERATURE IS EXPECTED TO RISE TO ABOVE 90 DEGREES WITH HIGH HUMIDITY THROUGHOUT THE NEXT COUPLE OF DAYS... FIRST NEWS AT NINE'S ELEANOR BLAND HAS MORE ON HOW TO STAY COOL AND HOW TO SAVE MONEY ON YOUR BILLS...

ENVIRONMENT

7-26 2:00

LAKE ALTOONA DUMPING

A GROUP OF COMMUNITY MEMBERS ARE VOICING THEIR CONCERNS AFTER A MAN WAS CHARGED WITH DUMPING A POLLUTANT CALLED LECHEATE INTO THE WATER. KIM LEADHOLM SHARES MORE ABOUT THE CASE AND THE POSSIBLE EFFECTS OF THE POLLUTANT.

LAW ENFORCEMENT

7-27 1:45

CHIPPEWA FALLS THERAPY DOG

THERAPY DOGS AND POLICE DEPARTMENTS WORK TOGETHER TO KEEP THEIR COMMUNITIES FEELING SAFE DURING HARD TIMES... ELEANOR BLAND HAS MORE ON HOW POLICE DEPARTMENTS BENEFIT FROM HAVING A THERAPY DOG AND HOW ONE DEPARTMENT IS ABOUT TO FIND OUT WITH ITS VERY OWN...

AGRICULTURE

7-28 1:50

DUNN COUNTY FAIR

A FAIR FOR ALL AGES IS CURRENTLY TAKING PLACE IN MENOMONIE... WITH GAMES... RIDES... FOOD... AND ALL TYPES OF ANIMALS... THIS FAIR STILL FOUND A WAY TO DO SOMETHING NEW THIS YEAR...

LAW ENFORCEMENT

7-29 2:00

JACKSON COUNTY SEARCH AND RESCUE

LOCAL SEARCH AND RESCUE TEAMS PUT REAL LIFE EMERGENCY SCENARIOS INTO PLAY THIS WEEKEND. ELLIE ULBRICHT SHARES HOW THIS PRACTICE HELPS FIRST RESPONDERS SAVE LIVES.

BUSINESS

8-1 3:30

BUFFALOCOUNTY SMALL BUSINESS

DEVELOPMENT STARTING YOUR OWN BUSINESS COMES WITH MANY CHALLENGES... ESPECIALLY IN A SMALL TOWN... WHERE BUSINESS FAILURES AFFECT NEARLY EVERYONE. MELANIE WALLESER SHARES HOW ONE ORGANIZATION IN BUFFALO COUNTY IS WORKING TO REDUCE ECONOMIC CHALLENGES AND HELP SMALL BUSINESSES THRIVE.

HEALTH/HEALTHCARE

8-2 2:00

STUDENT VACCINATIONS

WITH THE START OF THE SCHOOL AROUND THE CORNER... SCHOOL OFFICIALS ARE ASKING FAMILIES TO KEEP THEIR KIDS UP TO DATE ON THEIR SHOTS.

EDUCATION

8-4 1:45

BACK TO SCHOOL

SCHEDULES BACK TO SCHOOL IS RIGHT AROUND THE CORNER AND KIDS WILL SOON HAVE TO GET BACK INTO A ROUTINE... ELEANOR BLAND HAS ADVICE FROM A DOCTOR ON HOW PARENTS CAN HELP THEIR KIDS PREPARE FOR SCHOOL...

COMMUNITY

8-6 2:05

WOMAN CELEBRATES 106TH BIRTHDAY

A WOMAN IN THE CHIPPEWA VALLEY HAS ALREADY HAD HER FAIR SHARE OF BIRTHDAYS... BUT THIS YEAR SHE'S CELEBRATING A RARE MILESTONE. ELLIE ULBRICHT WAS AT ELMIRA SIMON'S BIRTHDAY CELEBRATION AND SHARES WHAT FRIENDS AND FAMILY HAVE TO SAY ABOUT THE NOW... 106-YEAR-OLD.

DEVELOPMENT

8-7 1:45

HOPE GOSPEL MISSION EXPANSION

HOPE GOSPEL MISSION IN EAU CLAIRE IS LOOKING TO EXPAND... THE EAU CLAIRE CITY COUNCIL BEING THE LAST HURDLE TO CLEAR BEFORE STARTING CONSTRUCTION. DANIEL GOMEZ EXPLAINS...THE PROJECT IS FOR A NEW LEARNING CENTER FOR RECOVERING ADDICTS.

CRIME/VIOLENCE

8-8 1:45

LILY PETERS SUSPECT HEARING

THE SECOND DAY OF A HEARING IN THE LILY PETERS MURDER CASE FINISHED UP TODAY IN A CHIPPEWA COUNTY COURTROOM. THE HEARING IS FOR A 15 YEAR OLD BOY CHARGED IN THE DEATH OF THE 10-YEAR-OLD.

EDUCATION

8-10 1:55

SCHOOL BUS SAFETY

BUSSES WILL BE BACK ON THE ROADS ONCE THE SCHOOL YEAR BEGINS. ELEANOR BLAND HAS DETAILS ON HOW TO SHARE THE ROAD WITH A SCHOOL BUS AND THE CONSEQUENCES YOU COULD FACE IF YOU DON'T FOLLOW THE RULES NEAR A STOPPED BUS.

EDUCATION

8-13 1:50

SCHOOL SUPPLY GIVEAWAY

WHILE SOME FAMILIES ARE GOING THROUGH DRIVE-THRU FOR A BITE TO EAT... TODAY IN CHIPPEWA FALLS FAMILIES WERE ABLE TO GET SOMETHING MORE MEANINGFUL FOR THE SCHOOL YEAR. ELEANOR BLAND HAS MORE ON HOW A LOCAL CHURCH CAME TOGETHER TO HELP THEIR COMMUNITY...

EDUCATION

8-14 1:30

EVERS ATTENDS FIRST DAY OF SCHOOL

AS SCHOOLS ALL AROUND THE STATE ARE GETTING READY FOR KIDS TO GET BACK IN THE CLASSROOM...CLASS IS ALREADY BACK IN SESSION FOR ONE AREA SCHOOL DISTRICT. ELEANOR BLAND WENT TO SCHOOL TODAY TO FIND OUT HOW THE DAY WENT AND WHY THEY STARTED SO SOON...

CHILDREN/YOUTH

8-15 1:50

CHILDCARE NETWORK

THE JACKSON COUNTY CHILDCARE NETWORK HAS A NEW RESOURCE AIMING TO TEACH CHILDREN IN THE AREA MORE ABOUT AGRICULTURE.

ENVIRONMENT

8-19 2:05

SNAPSHOT

THE WISCONSIN DEPARTMENT OF NATURAL RESOURCES DESIGNATES AUGUST 19TH AS A DAY WHERE VOLUNTEERS FROM ALL OVER THE STATE SURVEY INVASIVE SPECIES... ELLIE ULBRICHT HAS DETAILS ON THEIR FINDINGS IN EAU CLAIRE...

CULTURAL

8-20 1:50

MULTICULTURAL FESTIVAL

WHETHER YOU ARE SOMEONE WHO'S BEEN MEANING TO TRAVEL BUT HAVEN'T BOOKED A TRIP YET OR ARE JUST A HOME BODY... ONE FESTIVAL BROUGHT DIFFERENT CULTURES AROUND THE WORLD RIGHT INTO THE CHIPPEWA VALLEY...

WEATHER

8-22 1:45

VERNON CO. COOLING CENTERS

THE MAJORITY OF WESTERN WISCONSIN WILL BE EXPERIENCING TRIPLE DIGIT HEAT INDEXES TOMORROW, HOWEVER, NOT EVERYONE HAS ACCESS TO AIR CONDITIONING. DASHAL MENTZEL HAS MORE ON HOW SOME COUNTIES ARE MAKING SURE EVERYONE CAN STAY COOL.

CHILDREN/YOUTH

8-23 2:00

CHILD SUPPORT AWARENESS MONTH

AUGUST WAS PROCLAIMED CHILD SUPPORT AWARENESS MONTH BACK IN 1995, AND STATE OFFICIALS ARE CONTINUING TO RECOGNIZE THE WORK BEING DONE BY CHILD CARE PROVIDERS ACROSS WISCONSIN.

WOMEN'S ISSUES/CULTURAL

8-26 1:50

WOMEN'S EQUALITY EVENT

IT'S BEEN MORE THAN 100 YEARS SINCE THE 19TH AMMENDMENT PASSED, GRANTING WOMEN THE RIGHT TO VOTE... ELEANOR BLAND HAS HOW A LOCAL ORGANIZATION IS CONTINUING TO ENCOURAGE THE COMMUNITY TO HEAD TO THE POLLS...

LAW ENFORCEMENT/VIOLENCE

8-27 1:30

MEMORIAL BIKE RIDE

A TRIBUTE TO ONE OF THE FALLEN OFFICERS WHO WAS SHOT AND KILLED AT A TRAFFIC STOP IN APRIL HAPPENED TODAY IN CAMERON... ELEANOR BLAND SHARES HOW AN EVENT BROUGHT FAMILY AND FRIENDS TOGETHER TO RIDE IN HER HONOR...

STATE GOVERNMENT

8-28 1:45

LEGISLATORS CALL FOR FUNDING TO FINISH PROJECT

THE BEGINNING OF THE UW LA CROSSE SCHOOL YEAR IS RIGHT AROUND THE CORNER, MEANWHILE, THE UNIVERISTY IS WORKING TO FINISH A MAJOR BUILDING PROJECT.

CHILDREN/YOUTH

8-29 2:00

LA CROSSE COUNTY CHILDCARE GRANTS

LA CROSSE COUNTY IS INVITING CURRENT AND POTENTIAL CHILDCARE PROVIDERS TO APPLY TO A NEW GRANT PROGRAM.

EDUCATION

8-30 1:45

UWL MOVE IN

CHANCELLOR GOW'S TENURE MAY BE COMING TO AN END IN LA CROSSE, BUT FOR THOUSANDS OF STUDENTS, THEIR UWL TENURE BEGINS THIS WEEK.

MILITARY/CULTURAL

8-31 1:50

WWII SHIP IN LACROSSE

A WORLD WAR TWO U.S.NAVY SHIP HAS MADE ITS WAY UP THE MISSISSIPPI AND HAS ARRIVED IN LA CROSSE.

EDUCATION

9-3 1:40

UWEC LGBTQ FRIENDLY

THE FIRST YEAR OF COLLEGE CAN BE INTIMIDATING TO MANY STUDENTS... BUT ESPECIALLY TO THOSE WHO FEAR THEY WON'T BELONG. MELANIE WALLESER SHARES HOW A LOCAL UNIVERSITY IS WELCOMING STUDENTS FROM ALL WALKS OF LIFE.

EDUCATION

9-5 1:45

UW-LA CROSSE FIRST DAY

THE CLASSROOMS BEGIN TO FILL UP AS UW LA CROSSE BEGINS IT'S FALL SEMESTER.

HEALTH/HEALTHCARE

9-6 1:35

NARCAN SALES

IN AN EFFORT TO PREVENT OVERDOSE DEATHS, NARCAN IS BECOMING MORE AVAILABLE AROUND THE COUNTRY. THE DRUG, WHICH REVERSES THE SIDE EFFECTS OF AN OVERDOSE, IS ACCESSIBLE IN A VARIETY OF PLACES AROUND THE CHIPPEWA VALLEY...WITH MORE OPTIONS SOON.

EMPLOYMENT/BUSINESS

9-8 2:00

LOCAL WORKERS SPEAK OUT

MANY PEOPLE ARE EXCITED TO HEAR THAT COSTCO IS COMING TO EAU CLAIRE... BUT SOME OTHERS AREN'T HAPPY ABOUT THE BUILDING PROCESS.

COMMUNITY

9-10 2:00

LAURA INGALLS WILDER DAYS

AS COMMUNITY MEMBERS CONTINUE TO CELEBRATE THE LAURA INGALLS WILDER DAYS A STAR OF THE HIT SHOW "LITTLE HOUSE ON THE PRAIRIE" MET WITH FANS...

COMMUNITY

9-11 2:00

9/11 EVENT

9/11 WILL BE A DAY THAT WILL NEVER BE FORGOTTEN FOR MILLIONS OF AMERICANS. TODAY, AN EVENT HOSTED BY A LA CROSSE COUNTY SCOUT TROOP IS HELPING TO MAKE SURE THE MEMORY OF SEPTEMBER 11, 2001 WILL NOT BE FORGOTTEN.

LAW ENFORCEMENT

9-13 2:20

SHERIFF CRAMER MEMORIAL

THE EAU CLAIRE COMMUNITY LOST A BELOVED SHERIFF LAST YEAR... BUT TONIGHT HE CONTINUES TO BE REMEMBERED.

ENVIRONMENT

9-15 1:50

GUNDERSEN SOLAR PANELS

A BUSY PARKING RAMP AT GUNDERSEN HEALTH SYSTEM IN LA CROSSE IS NOW HELPING TO POWER THE HOSPITAL.

COMMUNITY

9-16 1:45

OUT OF THE DARKNESS WALK

MORE THAN A HUNDRED COMMUNITY MEMBERS GOT TOGETHER WITH ONE COMMON GOAL... TO PREVENT SUICIDE...ELEANOR BLAND HAS MORE ON HOW ONE ORGANIZATION PLANS TO BRING PEOPLE OUT OF THE DARKNESS...

COMMUNITY

9-17 1:55

COMMUNITY TABLE

ONE LOCAL CHURCH IS RAISING MONEY TO DO VOLUNTEER WORK BY SELLING GRILLED GOODS... ELEANOR BLAND HAS MORE ON HOW THEY ARE FEEDING THE COMMUNITY IN MORE WAYS THAN ONE...

MILITARY

9-18 1:40

POW/MIA RECOGNITION DAY

PRISONERS OF WAR AND MISSING IN ACTION WERE REMEMBERED TODAY.

ASHAL MENTZEL HAS MORE ABOUT WESTERN TECHNICAL COLLEGE'S RECOGNITION CEREMONY...

BUSINESS

9-20 1:45

FAYZE'S CLOSURE

A LONGTIME RESTAURANT AND BAKERY IN THE HEART OF DOWNTOWN LA CROSSE IS CLOSING IT'S DOORS NEXT MONTH. DASHAL MENTZEL HAS DETAILS ON THE REASONS BEHIND THE CLOSURE.

WEATHER

9-21 1:35

DRY FALL IMPACT

IT'S BEEN VERY DRY THE LAST FEW MONTHS, AND THAT WEATHER PATTERN MAY HAVE AN IMPACT ON THE COLORS WE TYPICALLY SEE DURING THE FALL SEASON.

HEALTH/HEALTHCARE

9-22 1:05

CANCER DRUG SHORTAGES

HEALTH SYSTEMS ACROSS THE COUNTRY ARE STRUGGLING TO KEEP VITAL CANCER MEDICATIONS ON THEIR SHELVES. DASHAL MENTZEL HAS DETAILS ON HOW SOME DOCTORS ARE COPING WITH THE SHORTAGE.

VETERAN AFFAIRS

9-23 1:45

PROJECT HEAT'S ON

30 LOCAL VETERANS WILL HAVE HEAT FOR THE WINTER... THANKS TO A PROJECT CREATED BY A LOCAL UNION. ELEANOR BLAND HAS MORE ON HOW THE UNION GAVE BACK TO THOSE WHO NEEDED IT.

COMMUNITY

9-24 1:40

CRANFEST

THOUSANDS OF PEOPLE CROWDED THE STREETS OF DOWNTOWN WARRENS... TO CELEBRATE A MILESTONE YEAR OF THEIR LOCAL FESTIVAL... WHICH HIGHLIGHTS ALL THINGS CRANBERRY.

MEET THE PRESS TOPICS

Airs Sundays, 8:00am and 12:05am

**Various topics covered: Business/Economy, Political, and Drug Addiction
Times vary**

July 2

This Sunday: America's fentanyl crisis. The highly addictive synthetic opioid -- 50 times more potent than heroin -- is at the center of the deadliest drug epidemic in American history. Fentanyl is killing more than 70,000 Americans a year. A new war on drugs emerging as a key 2024 campaign issue.

July 9

With the Iowa caucuses just six months away, mark your calendars for January 15th officially by the way, the two parties are debating what the coming campaign is going to be about: the intensifying culture wars or a referendum on the economy. President Biden is hoping to claim credit for what is an improving economy. He's ramping up a messaging tour focused on the economic agenda that he is embracing and calling "Bidenomics." Inflation has dropped for 11 straight months, from a high of 9.1% in June of last year to 4% this May. Unemployment stands at 3.6%, that is near 50-year low. And 13 million jobs have been added since Biden took office.

July 16

This week we saw some good news on the economy, inflation cooling and more signs the 2024 campaign is heating up.

July 30

Setting up a potential impeachment investigation coinciding with the threat of a government shutdown, all in the fall.

August 6

Voters next fall may be faced with an unprecedented choice: whether to put former president Donald Trump back in the White House or to essentially sign off on his sentencing, if he is convicted, and send him to prison or a Secret Service-protected home confinement.

August 13

Attorney General Merrick Garland announced that Trump appointee and U.S. Attorney David Weiss, who's been investigating Hunter Biden for alleged tax and gun crimes for five years now, had now requested special counsel status and he's going to get it after a plea deal collapsed in court a few weeks ago when a federal judge balked at granting Hunter Biden expansive immunity.

August 20

This week marks the unofficial kickoff of the next phase of the 2024 campaign as at least eight Republicans competing to take on Donald Trump will meet in Milwaukee for the first Republican debate. Trump plans to skip the debate and instead is reportedly counterprogramming in an interview he already taped with former Fox host Tucker Carlson.

August 27

This Sunday, arrested development. Donald Trump is arrested for the fourth time and becomes the first president to have his mug shot taken. His 18 co-defendants, including his former chief of staff, also surrender after being charged for their efforts to overturn the 2020 Georgia election results.

September 3

Lawmakers will return to Washington this week to a political storm of their own making, with a Biden impeachment inquiry looking more and more likely, and uncertainty about whether the government can keep the lights on after this month.

September 10

Regional trends and viewpoints are increasingly being replaced by national ones in the worlds of business, politics, and even college football. Ad revenues and audience models are dramatically reshaping the world of college athletics, and it's destroying what were once regional conferences.

September 17

This Sunday, an exclusive interview with former President Donald Trump.

September 24

The federal government is careening toward a shutdown just one week from today with no deal in sight.

For 3rd Quarter 2023
July 1, 2023 – September 30, 2023

THERE WAS NO OTHER PROGRAMMING FOR THE 3RD QUARTER OF 2023, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

NBC NETWORK NON-BROADCAST EFFORTS

July – September 2023

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront and remains a trusted voice for sharing knowledge to improve lives and inspire action.

The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance, and respect
- COMMUNITY – contributing to the common good and create a positive impact on those around you
- CIVIC ENGAGEMENT - volunteering, voting, or advocating are key to stronger communities, safer neighborhoods, and happier citizens

Also featured on site is The More You Know Learning Series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is a valuable tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

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3rd Quarter 2023 PSAs

NETWORK PUBLIC SERVICE SCHEDULE JULY 2023

Air Date	Start Time	Program	Promo Title	House #	Air Time
07/01/2023	05:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_RUHLE :15	ZNBC23101H	05:24:25 a
07/01/2023	05:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_RUHLE :15	ZNBC23102H	05:54:25 a
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07/01/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	12:24:25 p
07/01/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	12:54:25 p
07/08/2023	08:30:00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2023 THE MORE YOU KNOW - MISINFORMATION2_HOLT :15	ZNBC23104H	08:40:53 a
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08/05/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_RUHLE :15	ZNBC23101H	10:24:25 a
08/05/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_RUHLE :15	ZNBC23102H	10:54:25 a
08/05/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT	PSA 2023 THE MORE YOU KNOW -	ZNBC23103H	11:24:55 a

		FORWARD 30 MIN (4 SEG)	MISINFORMATION1_HOLT :15		
08/05/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	11:54:25 a
08/05/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_BUSHHAGER :15	ZNBC23106H	12:24:25 p
08/05/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	12:54:25 p
08/12/2023	09:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_LLAMAS :15	ZNBC23105H	09:54:25 a
08/12/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	10:24:25 a
08/12/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_BUSHHAGER :15	ZNBC23106H	10:54:25 a
08/12/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	11:24:55 a
08/12/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - MISINFORMATION1_HOLT :15	ZNBC23103H	11:54:25 a
08/12/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	12:24:25 p
08/19/2023	09:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	09:54:25 a
08/19/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	10:24:25 a
08/19/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_RUHLE :15	ZNBC23102H	10:54:25 a
08/19/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - MISINFORMATION2_HOLT :15	ZNBC23104H	11:24:55 a
08/19/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_RUHLE :15	ZNBC23101H	11:54:25 a
08/19/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_LLAMAS :15	ZNBC23105H	12:24:25 p
08/26/2023	09:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_RUHLE :15	ZNBC23101H	09:54:25 a
08/26/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	10:24:25 a
08/26/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - MISINFORMATION1_HOLT :15	ZNBC23103H	10:54:25 a
08/26/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_BUSHHAGER :15	ZNBC23106H	11:24:55 a
08/26/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_LLAMAS :15	ZNBC23105H	11:54:25 a
08/26/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	12:24:25 p

NETWORK PUBLIC SERVICE SCHEDULE SEPTEMBER 2023

09/02/2023	09:30:00 a	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	09:54:25 a
09/02/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	10:24:25 a
09/02/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - MISINFORMATION1_HOLT :15	ZNBC23103H	10:54:25 a
09/02/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_BUSHHAGER :15	ZNBC23106H	11:24:55 a
09/02/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_LLAMAS :15	ZNBC23105H	11:54:25 a
09/02/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_RUHLE :15	ZNBC23102H	12:24:25 p
09/09/2023	08:30:00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2023 THE MORE YOU KNOW - MISINFORMATION1_HOLT :15	ZNBC23103H	08:40:53 a
09/09/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_LLAMAS :15	ZNBC23105H	10:24:25 a
09/09/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	10:54:25 a
09/09/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - MISINFORMATION1_HOLT :15	ZNBC23103H	11:24:55 a
09/09/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_RUHLE :15	ZNBC23101H	11:54:25 a
09/09/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_BUSHHAGER :15	ZNBC23106H	12:24:25 p
09/09/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	12:54:25 p
09/16/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	10:24:25 a
09/16/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - MISINFORMATION1_HOLT :15	ZNBC23103H	10:54:25 a
09/16/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_BUSHHAGER :15	ZNBC23106H	11:54:25 a
09/16/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	12:24:10 p
09/23/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - MISINFORMATION1_HOLT :15	ZNBC23103H	10:24:25 a
09/23/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_LLAMAS :15	ZNBC23105H	10:54:25 a
09/23/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	11:24:55 a
09/23/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_RUHLE :15	ZNBC23102H	11:54:25 a

09/23/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	12:24:25 p
09/23/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_LLAMAS :15	ZNBC23105H	12:54:25 p
09/30/2023	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_RUHLE :15	ZNBC23101H	10:24:25 a
09/30/2023	10:30:00 a	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_LLAMAS :15	ZNBC23105H	10:54:25 a
09/30/2023	11:00:00 a	TMYK HARLEM GLOBTROTTERS: PLAY IT FORWARD 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_RUHLE :15	ZNBC23102H	11:24:55 a
09/30/2023	11:30:00 a	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - FOOD_QUANTANILLA :15	ZNBC23107H	11:54:25 a
09/30/2023	12:00:00 p	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - READING_RUHLE :15	ZNBC23102H	12:24:25 p
09/30/2023	12:30:00 p	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2023 THE MORE YOU KNOW - VETERANS_SULLIVAN :15	ZNBC23108H	12:54:25 p