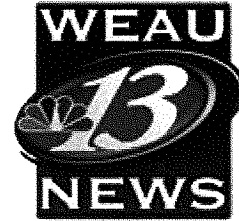


## Memorandum



To: Public File  
From: Jolene, Jensen, Executive Assistant/Programming  
Re: Issues and Programs Report, 3rd Quarter 2019  
Date: October 3, 2019

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from July 1, 2019 – September 30, 2019. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

- Children/Youth
- Education
- Violence
- Health/Medical
- Agriculture/Environment
- Science/Technology
- Substance Abuse/Addiction
- Family Values
- Cultural Development
- Economy/Business

### **Public Service Announcements**

Also during 3rd quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 516 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 3<sup>rd</sup> quarter, 2019. NBC also airs "The More You Know" PSA's.

**For 3<sup>rd</sup> Quarter 2019**  
**July 1, 2019 – September 30, 2019**

THERE WAS NO OTHER PROGRAMMING FOR THE 3<sup>rd</sup> Quarter of 2019, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

**3<sup>rd</sup> Quarter 2019 PSAs**

**NETWORK PUBLIC SERVICE SCHEDULE JULY 2019**

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20190706	CHAMPION WITHIN	12:55:22 PM	0:15	ZNBC91041H	PSA 2019 TMYK NBC CHANDLER MASSEY: DIVERSITY/HATE CRIMES
20190720	VOYAGER	4:55:22 AM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20190720	EARTH ODYSSEY	5:25:22 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20190720	NATURALLY	6:25:22 AM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20190720	VETS SAVING PETS	6:55:22 AM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE
20190720	CHAMPION WITHIN	6:25:07 PM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20190727	VOYAGER	5:25:22 AM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20190727	EARTH ODYSSEY	5:55:22 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20190727	CONSUMER 101	6:25:22 AM	0:15	ZNBC91032H	PSA 2019 TMYK NBC SAVANNAH SELLERS: COMMUNITY VOLUNTEERING/NON-PROFITS
20190727	VETS SAVING PETS	7:25:22 AM	0:15	ZNBC91033H	PSA 2019 TMYK NBC MATT ISEMAN: COMMUNITY VOLUNTEERING/LONGER LIFE

**NETWORK PUBLIC SERVICE SCHEDULE AUGUST 2019**

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20190803	CONSUMER 101	8:23:32 AM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20190803	NATURALLY	8:53:32 AM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20190803	VOYAGER	10:25:22 PM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20190803	EARTH ODYSSEY	10:55:22 AM	0:15	ZNBC91033H	PSA 2019 TMYK NBC MATT ISEMAN: COMMUNITY VOLUNTEERING/LONGER LIFE
20190810	VOYAGER	10:25:22 AM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20190810	EARTH ODYSSEY	10:55:22 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20190810	NATURALLY	11:55:22 AM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20190810	CHAMPION WITHIN	12:55:22 PM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20190817	CHAMPION WITHIN	8:55:22 AM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE
20190817	NATURALLY	11:55:22 AM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20190824	VOYAGER	10:25:22 AM	0:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL
20190824	EARTH ODYSSEY	10:55:22 AM	0:15	ZNBC91032H	PSA 2019 TMYK NBC SAVANNAH SELLERS: COMMUNITY VOLUNTEERING/NON-PROFITS
20190824	CONSUMER 101	11:25:22 AM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20190824	NATURALLY	11:55:22 AM	0:15	ZNBC91004H	PSA 2019 TMYK NBC CRAIG MELVIN: COMMUNITY/BULLYING/BIG TALK
20190824	VETS SAVING PETS	12:25:22 PM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE

## NETWORK PUBLIC SERVICE SCHEDULE SEPTEMBER 2019

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20190907	EARTH ODYSSEY	10:55:22 AM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20190907	CONSUMER 101	11:25:22 AM	0:15	ZNBC91004H	PSA 2019 TMYK NBC CRAIG MELVIN: COMMUNITY/BULLYING/BIG TALK
20190907	CHAMPION WITHIN	12:55:22 PM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20190914	CHAMPION WITHIN	8:55:22 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20190914	EARTH ODYSSEY	10:55:22 AM	0:15	ZNBC91004H	PSA 2019 TMYK NBC CRAIG MELVIN: COMMUNITY/BULLYING/BIG TALK
20190914	NATURALLY	11:55:22 AM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE
20190921	VOYAGER	10:25:22 AM	0:15	ZNBC91033H	PSA 2019 TMYK NBC MATT ISEMAN: COMMUNITY VOLUNTEERING/LONGER LIFE
20190921	CONSUMER 101	11:25:22 AM	0:15	ZNBC91004H	PSA 2019 TMYK NBC CRAIG MELVIN: COMMUNITY/BULLYING/BIG TALK
20190921	VETS SAVING PETS	12:25:22 PM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20190928	VOYAGER	10:25:22 AM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE
20190928	EARTH ODYSSEY	10:55:22 AM	0:15	ZNBC91041H	PSA 2019 TMYK NBC CHANDLER MASSEY: DIVERSITY/HATE CRIMES
20190928	CONSUMER 101	11:25:22 AM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20190928	NATURALLY	11:55:22 AM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20190928	CHAMPION WITHIN	12:55:22 PM	0:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL

## NBC NETWORK NON-BROADCAST EFFORTS

July - September, 2019

### NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know's* comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

## **Issue-Oriented Projects and Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

### **Community Calendar**

Air Dates: 7/1/19 – 9/30/19

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

### **Chetek Fishy Four**

Air Dates: 6/26/2019 – 7/05/2019

Event Date: 7/06/2019

WEAU aired PSA's for the Chetek-Weyerhaeuser Scholarship Fundraiser.

### **Ski Sprites**

Air Dates: 8/15/19 – 8/31/19

WEAU aired PSA's for the Ski Sprites Cancer Awareness Program and their season finale. The Ski Sprites are an all-volunteer water ski club.

### **Alzheimer's Association**

Air Dates: 8/21/19 – 9/13/19

Event Dates: 9/14, 9/21, 9/28

WEAU produced and aired PSA's for the Alzheimer's Association: Walk to End Alzheimer's.

WEAU anchor Judy Clark emceed the Eau Claire event.

### **Cleghorn Harvest Fest**

Air Dates: 8/21/19 – 9/06/19

Event Date: 9/06-08/19

WEAU produced and aired PSA's for the Cleghorn, WI town festival.

### **ECCT: Chippewa Valley River Run**

Air Dates: 8/21/19 – 9/19/19

WEAU produced and aired PSA's for the Eau Claire Children's Theater's "Chippewa Valley River Run." This fundraiser was designed to raise money and support for ECCT.

**Boys Scouts of America – Chippewa Valley Council: Clay Shoot**

Air dates: 8/27/19 – 9/04/19

WEAU produced and aired PSA's for the Boy Scouts Clay Shoot event. This is a fundraiser for the Chippewa Valley Council.

**Mayo Clinic: Sharing Hope Walk**

Air Dates: 9/03/19 – 9/13/19

Event Date: 9/14/19

WEAU produced and aired PSA's for the Mayo Clinic "Sharing Hope Walk." This was designed to raise suicide awareness and support.

**Boys and Girls Club – Generic Image**

Air Dates: 9/11/19 – 9/30/19

WEAU tagged and aired a generic spot to promote advocacy for the Boys and Girls Club.

**Relay for Life of the Chippewa Valley**

Air Dates: 8/01/19 – 8/22/19

Event Date: 8/23/19

WEAU produced and aired PSA's for the "Relay for Life of the Chippewa Valley."

**2019 National Night Out**

Air Dates: 7/30/19 – 8/06/19

Event Date: 8/06/19

WEAU produced and aired PSA's for the local "National Night Out" events. WEAU researched and added a list to weau.com with all of the local event information.

## **COMMUNITY PARTICIPATION**

### **Judy Clark, News Anchor**

September 26-Ladies Evening Extravaganza Emcee. Annual fundraising event at the Heyde Center for the Arts in Chippewa Falls to benefit the Family Support Center, an agency that helps people in domestic abuse situations.

September 28-Walk to End Alzheimer's emcee at Zorn Arena in Eau Claire. Annual fundraiser walk for Alzheimer's Association.

### **Tyler Mickelson, News Anchor**

Month of July - Volunteer tee-ball coach for 4 & 5-year-olds.

August 9 – Hosted a tee-off competition at L.E. Phillips Career Development Center golf outing in Eau Claire.

August 11- Emceed Children's Museum of Eau Claire Downtown Block Party!

July – October - Volunteer assistant football coach for Bloomer High School Varsity.

### **Danielle Wagner, Anchor**

September 21 – Emceed the "Heart and Stroke Walk" at Carson Park in Eau Claire.

## **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News:** Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-9am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

**Dateline NBC:** NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

**On the Money:** *On the Money* is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9:30-10:00am.



### **3<sup>rd</sup> Quarter 2019 Responsive Programming**

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

**WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING**  
**Interviews average 2 minutes 30 seconds**

**Children/Youth**

**8/9/19** A local community theater is presenting a Shakespeare classic. Regis Community Theatre will perform 'The Taming of the Shrew' August 16th through the 18th at Regis High School in Eau Claire. Director, Susie Draeger and Regis Catholic Schools Fine Arts Director, Judine Brey joined the show.

**8/20/19** You can be part of a long running race event that benefits Special Olympics Wisconsin. The Buckshot Run, presented by Win Technology is August 27th and 31st in Carson Park. Win CEO Scott Hoffman and Kevin Dendinger with human resources shared more.

**8/21/19** A mentorship program in the Chippewa Valley has a number of events coming up that you can be part of. Tandem Mentorship is a faith based mentor program in Eau Claire for youth facing adversity. You can help volunteer at Tandem Tuesdays or be part of the orientation October 3rd. Ashley Stoll with Tandem Mentorship and lead volunteer, Anne Hartman discussed the event.

**9/17/19** A free event for children and their family in Clark County. The 5th annual family fun festival happened September 21<sup>st</sup>. Clark County Sheriff, Scott Haines and Suzanne Schoen with Clark County Social Services were interviewed.

**9/24/19** There's something new at the Eau Claire Children's Theatre and it will have you singing. Sing Along Cinema presents the Greatest Showman September 28<sup>th</sup>. Eau Claire Children's Theater Director Wayne Marek had more information.

**Health/Medical**

**7/26/19.** The annual city-wide thrift sale is Friday, August 2nd from 8 A.M. to 6 P.M. at the Grandview Apartments and Retail Center in Eau Claire. Joining us now with more were Paula Gibson and Katie Fennell with Azura Memory Care.

**8/15/19** A fundraiser supporting the Alzheimer's Association for research, outreach, and family support is returning for its 4th year. It's happening at the Sandbar in Chippewa Falls. Joining us to tell viewers more were organizers of the fundraiser, Sheena Harings and Jessica Conley.

**9/18/19** Hundreds are expected to walk for healthier hearts. The annual Eau Claire Heart Walk is Saturday, September 21<sup>st</sup>. Here with more were Travis Christman, director of critical care and cardiology and Jeannie Pittenger, stroke program facilitator. Both work at HSHS Sacred Heart Hospital.

**9/26/19** You can help "Paint the Town Pink" in support of breast cancer awareness. The annual event is Thursday, October 3rd in downtown Chippewa Falls. Teri Ouimette, the director of Chippewa Falls Main Street, told us about the event.

### **Education**

**7/18/19** An annual fair in La Crosse has grown into one of the premier summer railroad events in the Midwest. Mark Hamre with the 4000 Foundation Limited came to talk about the 29th annual rail fair.

**9/11/19** The Chippewa Falls Public Library is encouraging the community to read a specific book. The book is "Virgil Wander" by Leif Enger and discussions will be held throughout October with a visit by the author on October 23rd at the Heyde Center as part of the Chippewa Valley Book Festival. Library director, Joe Niese and library president, Connie Russell told us about the campaign.

### **Substance Abuse/Addiction/Violence**

**7/22/19** "Rise or Fall" is the name of the upcoming show by Showtime Championship Wrestling and Clear Water Comedy. The event is also a food drive for Feed My People Food Bank at the Lake Hallie Eagles Club. Don Roux and Schylar Troiber, A.K.A. Nathan Sensation, talked about it.

**7/23/19** A new expansion project is in the works for the Bolton Refuge House in Eau Claire. The 'pave the way' capital campaign is raising money for a new wing at the shelter's South Farwell Street location. A groundbreaking ceremony was held two weeks ago for the expansion project. Pat Stein, executive director of the Bolton Refuge House, gave details.

**8/12/19** A first-of-its-kind fundraiser is helping with the homelessness issue and all it takes is change. The event is at three area Northwestern Banks. It is called change for kids and it will benefit the Hope Renewal Center, which is aiming to open this fall. Tracey Smiskey with Northwestern Bank and Sandi Polzin with Hope Gospel Mission shared information about the event.

## **Agriculture/Environment**

**7/1/19** The Thorp VFW held its annual breakfast buffet on July 4<sup>th</sup>. To talk about the event, Bill Buss, commander of the Thorp VFW Post, and member, Larry Luzinski joined the show.

**7/8/19** The Chippewa Valley had the chance to take a look at some of the best gardens in the area. The Eau Claire Garden Club's annual Gardens in Bloom Tour is Saturday, July 13th. Marty O'halloran with the Eau Claire Garden Club gave details.

**7/16/19** There are so many ways to celebrate summer with family and friends, and cheese can be the centerpiece of those get-togethers. Some summer-inspired recipes were shared by Tina Peterson with Dairy Farmers of Wisconsin.

**7/25/19** Chainsaw sculpture artists from around the world will be back in Eau Claire next week. The U.S. Open Chainsaw Sculpture Championship runs August 1st through the 4th at Carson Park. Larry Doyle with the Paul Bunyan Logging Camp Museum shared information about the competition.

**7/31/19** An annual fundraiser for an area park is happening this weekend. The 10<sup>th</sup> Heart for Luther Park fundraiser is Sunday, August 4<sup>th</sup>. Wendy Newman and Merry Soyck-Doring shared more.

**8/1/19** Antique tractors and engines and fun for the family is all coming up with the 56th annual Pioneer Days. The event runs August 9th through the 11th at Pioneer Park just south of Eau Claire off Highway 37. Daryl Dehnke with the Chippewa Valley Antique Engine & Model Club and his grandson, Derrick gave us an idea of what to expect.

**8/7/19** Whitehall Beef and Dairy days runs August 15th through the 18th with a number of activities for the whole family. Here with details was David Anderson with Beef and Dairy Days.

**8/19/19** This year marks the 25th anniversary of the Wisconsin Master Cheesemaker Program. To help celebrate, the master's mark is getting a new look. Here to explain was Tina Peterson with the Dairy Farmers of Wisconsin.

**9/5/19** It's called the largest outdoor sport and outdoor recreation show in Wisconsin. Wisconsin Game Fest takes place Northern Wisconsin State Fairgrounds in Chippewa Falls. Here with more was organizer Kris Cooper.

## **Cultural Development**

**7/10/19** We were live at the Northern Wisconsin State Fair in Chippewa Falls. One of the attractions that's back this year was Lambeau Field Live, a way to celebrate 100 seasons of the Green Bay Packers. Joining us with more was Joan Malcheski, director of brand/marketing for the Packers.

**7/10/19** We were live in Chippewa Falls on opening day of the five-day fair, and the person to give us an overview was Fair Director, Rusty Volk.

**7/19/19** The Boys and Girls Clubs of the Greater Chippewa Valley is looking for the voice of the future. Auditions for the singing competition will be held Thursday, July 25th at the Lee and Mary Markquart Center, with the event happening September 14<sup>th</sup>. Volunteer committee members, Jennifer Rooney and Holly Bowe had more.

**7/29/19** A showcase of musical partners is the name of the 8th Musical Revue at an iconic area theater. Mabel Tainter Theater in Menomonie presents the showcase August 9th through the 11th. Here with more were creative partners Lucy Weidner and Seth Berrier.

**8/2/19** An area fair is gearing up for its annual run. The Clark County fair in Neillsville will be held August 7th through the 11<sup>th</sup>. Clark County Fairest of the Fair, Dana Bautch and Fair Coordinator, Trena Abbott gave us a preview.

**8/6/19** There's a big celebration happening in Chippewa Falls as the city is set to mark 150 years. Leinenkugel's Pure Water Days races are Saturday, August 10th at the Chippewa Falls YMCA. Here with more was Jim Ignarski with the Chippewa Falls YMCA.

**8/8/19** It will be a fun-filled weekend in Chippewa Falls. The 43rd Annual Pure Water Days in Chippewa Falls started and runs through Sunday. Joining us with more was Teri Ouimette, director of Chippewa Falls Main Street.

**8/13/19** A local senior center needs your help as it gears up for a delicious fundraiser. The Chippewa Falls Senior Center is hosting its annual charcoal chicken and corn feed. Angie Walker, the director of the senior center, joined the show with more.

**8/14/19** Soon, you'll be seeing some happy tails wagging around Chippewa Falls as the city's annual dog swim returns. Joining us to tell us more is Allison Thom, secretary for Happy Tails, and her dog, Bud.

**8/22/19** He's back in the doghouse again. Scorch, the morning host from real rock 92.9 "the X" will be caged up. We're happy to have Scorch with us with more.

**8/23/19** A Chippewa Valley-based band is making its mark on the music scene and wants you to help them celebrate its newest album. "Them Coulee Boys" will hold an album release party for 'Die Happy'. We're happy to have "Them Coulee Boys" with us on the patio.

**8/30/19** If you like bluegrass music, Cameron is the place to be. The 14th annual Cameron Bluegrass Festival is happening September 6th through 8<sup>th</sup>. Some sounds of Northwest Wisconsin's own "The Stringsmiths" were featured.

**9/3/19** The Great Community Cookout is happening in the area. Dustyn Dubuque with Downtown Menomonie Inc. shared information about the event.

**9/4/19** More than two dozen local artists will showcase their work in the 6th annual Yellowstone Art Trail. The self-guided tour runs venues in the Cadott, Boyd and the Lake Wissota area. Here with more were artists Jean Arneson and Ruth Lundblad.

**9/6/19** A fun, family-focused event is celebrating the start of another school year. Travis Austad with the Boys & Girls Club - Chippewa Falls Center and Teri Ouimette with Chippewa Falls Main Street told us about the Back to School Bash and Movie Night at Riverfront Park in Chippewa Falls.

**9/9/19** The search is on for the voice of the future. Here with more about the event were Travis Austad with the Boys & Girls Club - Chippewa Falls Center and volunteer, Jennifer Rooney.

**9/10/19** Dancing shoes are required for an upcoming event at a local arts center. The Eau Claire-based band 'Uncommon Demoninator' performed at the Heyde Center in Chippewa Falls. Band members, Jake Arnold and Nicole Johnson promoted the show.

**9/16/19** There's a show that will have the Eau Claire community dancing and an event that has them running. The Eau Claire Children's Theatre presents "Dancing with the Eau Claire Stars," and the "Chippewa Valley River Run." Eau Claire Children's Theatre Director, Wayne Marek shared information about both events.

**9/19/19** You don't have to have German heritage to enjoy Oktoberfest. The 17th annual event runs happened at the Northern Wisconsin State Fairgrounds in Chippewa Falls. Tom Cushman and Mike Tzanakis, current Festmeister, shared more about the fest.

## **Economy/Business**

**7/15/19** You can take in a baseball game and help out some local non-profits at the same time. The Eau Claire Express nonprofit night is Thursday, July 18th at 6:35 p.m. at Carson Park. With more information, joining the show was Brianne Markin with the Beaver Creek Reserve and Amie Winters with the Children's Museum of Eau Claire, which are two of the triple play partners.

**8/29/19** A long time festival celebrating the sturgeon is happening this Labor Day weekend. The 59th annual Sturgeon Festival runs at Anson Park in Jim Falls. Here with details was Chris Anderson with the Jim Falls Lions Club.

**9/13/19** People 55 and older have a place to turn for local job and volunteer opportunities at the Age of Opportunity Job and Volunteer Fair. Here with details were Scott Rogers, Governmental Affairs & Workforce Director at the Eau Claire Area Chamber, and Brittany Calkins-Karnes with Manpower.

**9/20/19** Dozens of local restaurants are taking part in an exciting culinary tradition. It's Chippewa Valley Restaurant Week. Michelle Rowekamp with Volume One and culinary instructor, Kevin Brown shared what local restaurants have in store.

## **Science/Technology**

**7/17/19** Cars and bikes of all makes and models will be competing at a car show, all to benefit the community. The 7th annual Motorhead Mafia Car and Bike Show is Saturday, July 20th from 9 A.M. to 2 P.M. in downtown Neillsville. Randy Fitzmaurice and Suzanne Schoen with Motorhead Mafia Car Club were here with details.

## **Family Values**

**7/9/19** A fun, interactive concert series just for kids is happening this summer. Volume One and Prevea Health presents the 'Saturday Morning Hullabaloo Kids Concert Series on July 13th from 9 to 11 A.M. at Phoenix Park in Eau Claire. Michelle Rowekamp with Volume One and Dr. Ken Johnson, chief medical officer and vice president of operations for Prevea Health had more.

**8/5/19** Some area churches are holding a marathon reading the bible out loud for an entire week. The Bible Reading Marathon is presented by Lutheran churches along Highway 8 in the Ladysmith area. Here with more were Lila Jones and Aileen Tauchen of the planning committee.

**8/16/19** If you're looking for a pet, two adoption events are happening to help you find your perfect match. "Clear the Shelters" is a national pet adoption drive. "Catapalooza" is also happening, which is a two week adoption event where you can adopt one cat or kitten for the donation amount of your choice. Karen Rabideaux with the Eau Claire County Humane Association shared more about the two events.

**9/23/19** A day of service event brings together eight local churches. "God's Work, Our Hands" day of service is Sunday, September 29<sup>th</sup>. Lucinda Kemmet shared more about this event.



**WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG**  
**Interviews are 4 minutes long**

**Children/Youth**

7/22-Red Cedar Youth Stage is a group in the Menomonie area who put on a production after a summer theatre camp. Talked to two local teens and director.

7/23-The Eau Claire County Fair is geared toward youth including FFA and 4-H members. Meg Mueller talks about it.

8/12-The Big Brothers Big Sisters mentoring organization is holding a fundraiser called "Cheers at Lilydale," a food and wine tasting event in Chippewa Falls. We hear from BBBS Teri Gene Conlin.

8/26-Chippewa County 4-H is holding an informational meeting for families interested in joining. Heather Vanderloop, Chippewa County agent, talks about the impact of 4-H.

**Health/Medical**

7/16-Katherine Schneider talks about a church service for those with disabilities in Eau Claire.

7/24-Relay for Life is merging Eau Claire and Chippewa County events this year. This is an annual fundraiser to fight cancer. Ashley Hull with the American Cancer Society and local organizer, Dan Pekol talk about it.

7/25-Registered Dietitian Ruth Chipps' Harvest of the Month focuses on green beans from the garden.

8/7-UCP Hole in One event is a fundraiser for United Cerebral Palsy of West Central Wisconsin. We talk with Jamie Eder with UCP and Dick Butler who holds the event.

8/8-Memory Choir is holding rehearsals for their annual concert. The choir is for those with mild memory loss and their care partners. We talk with Cathy Reitz, the choir director.

8/14-Bridging Memories is an event that helps those with dementia and their caregivers. Dove Healthcare holds the event. We hear from Jim Adams, who started it.

8/22-Registered Dietitian, Ruth Chipps' Harvest of the Month focuses on bell peppers from the garden.

8/23-The Walk to End Alzheimer's will be held at the end of September to raise money for the Alzheimer's Association. We talk with Chippewa Valley walk organizers about the impact of the disease and how the walk helps.

8/27-A triathlon that includes running, kayaking and biking will help an endowment fund that honors the memory of a local woman who died of cancer and helps people fight cancer with holistic methods. We talked with William Loopy Kleich about the fund.

9/12-Registered Dietitian Ruth Chipps' Harvest of the Month focuses on tomatoes from the garden.

9/18-Family Caregiver Skills Fair is an event that helps family caregivers with training to do tasks for loved ones. Lisa Wells with the Aging and Disability Resource Center talks about the event and importance of it.

9/19-"Walk to End Alzheimer's" is an annual Eau Claire event that raises money for the Alzheimer's Association.

## **Education**

9/23-"Hike for the Homeless" is an annual event bringing education and awareness to the community about the homeless problem in the Eau Claire area. Director of Family Promise of the Chippewa Valley talks about the event.

## **Substance Abuse/Addiction/Violence**

7/12-Fierce Freedom holds an annual event to bring attention to human trafficking and violence against women. Cat Jacoby of Fierce Freedom talks about the event.

8/1-Rescued and Redeemed is an organization that brings awareness to human trafficking. An awareness event is coming up in September.

8/16-Alliance for Substance Abuse Prevention is holding an event on Opioid abuse that brings together stakeholders in the Eau Claire community. Sarah Popsivil talks about it.

9/9-Women's Giving Circle is holding an educational event on addiction and whether it's a problem in the community with a panel of experts. Dr. Jennifer Eddy and Andrea Sullivan talk about the free event.

## **Agriculture/Environment**

7/2-Angie Horkan with the Wisconsin Beef Council talks about grill month and has recipes to try.

7/15-UW-Extension's Diana Alfuth shares some ideas for late summer garden issues like containers and yards.

7/17-Sarah Agena with the Wisconsin Vegetable and Potato Growers Association shares ideas for potato recipes.

7/26-Alice in Dairyland, Abigail Martin talks about national ice cream month and the impact Wisconsin has on ice cream sales.

7/30-Butterfly Fest at Beaver Creek Reserve focuses on the need to keep pollinators in the area. Brianne Markin talks about the Butterfly House and the Festival.

8/21-Sarah Agena with the Wisconsin Vegetable and Potato Growers Association shares ideas for tailgating with a recipe for cheesy potato skins.

8/28-Women's Only Mentored Pheasant Hunt sponsored by Pheasants Forever. Talk to mentor Judi Anibas about the hunt and the weekend to help others hunt.

9/5-Angie Horkan with the Wisconsin Beef Council shares recipes for quick back to school meals.

9/11- Sarah Agena with the Wisconsin Vegetable and Potato Growers Association shares ideas for back to school.

9/20-Alice in Dairyland, Abigail Martin talks about sustainable agriculture and how Wisconsin farmers are using sustainable practices in their production.

## **Cultural Development**

7/8-The Chippewa Falls Cultural Association presents "Oliver!," the annual summer production. We talk to director Nancy Scobie and musical director Jerry Way.

7/9-"Kids from Wisconsin" is a show choir group made up of kids from all over Wisconsin including several in the Chippewa Valley. Kristin Everett talks about the group and the show in Eau Claire.

7/18-We're live from Country Jam music festival as Danielle talks with the director of this year's event.

7/31-Local musician and composer Jerry Way talks about the new performance from the Swampers that celebrates the Chippewa Valley.

8/19-Festival in the Pines is an annual event in Eau Claire that brings together crafters, food and music for the entire family.

### **Economy/Business**

7/29-U.S. Open Chainsaw Sculpture Championship is held in Eau Claire and is a big economic impact to Eau Claire area. Larry Doyle with the Paul Bunyan Logging Camp Museum talks about the impact.

9/16-Age of Opportunity Job Fair showcases employers and volunteer opportunities for older workers. Scott Rogers with Eau Claire Chamber of Commerce talks about the impact of older workers on the economy.

9/17-"Day of Caring" through the United Way of the Greater Chippewa Valley was discussed. Annual event focuses on helping non-profits with volunteers from local businesses. Chris Ouellette from Xcel Energy and Jan Porath with United Way were interviewed.

### **Family Values**

7/1-Northern Wisconsin State Fair's Fairest of the Fair, Abigail Maier, talks about this year's fair and how 4-H and FFA members are involved.

8/5-United Way of Greater Chippewa Valley is holding its community campaign and trying to get people to help. Jan Porath and Andrew Martin talk about this year's platform and the goal.

9/4-Cleghorn Harvest Festival brings community together for a fun festival featuring food and music. Dan Hanson and Dan Green talk about it from the Cleghorn Lions Club.

8/6-Food My People is holding "Pop Up Pantries" in area communities to give people extra food. Suzanne Becker talks about the need.

8/9-Buckshot Run is an annual run/walk to benefit Special Olympics Wisconsin. We talk with the new organizers from Win Technologies.

8/20-Altoona Summer Fiesta is an event put on by the city of Altoona, El Centro de Conexion and Jonah to bring together the Latino and local communities. Roy Atkinson with the city and Mireya Segala with El Centro talk about the need for the event.

8/29-Doggie Swim Fest is an annual event where dogs can swim in the Fairfax pool in Eau Claire at the end of the season. Funds go toward K9 police program and dog park. Officer Ian McConnell and Pat Williams talk about the event and the funds.

**WEAU 13 NEWS AT FIVE ISSUES AND PROGRAMMING FCC LOG**  
**Interviews average 2 minutes and 30 seconds**

**Children/Youth**

7/23-Eau Claire Police Officer, Bridget Coit and Julie Booth with Eau Claire Parks and Rec talk about the "National Night Out," bringing communities together with kids games, free food and more.

7/30-The Boys and Girls Clubs are holding the annual Lemonade Day. Xenia Rudolph, Denter Director for the Eau Claire club, talks about how it helps youth.

8/5-Eau Claire Children's Theatre presents "Miscast" where the genders are mixed up singing different parts of well-known songs. Wayne Marek, director talks about the event.

8/12-Big Brothers Big Sisters is holding an event called "Cheers at Lilydale" at the Lilydale Event Center to raise funds for the organization that provides mentors to kids. Teri Gene Conlin talks about the event and the need for mentors.

9/9-Eau Claire Children's Theatre presents fundraisers for the fall, "Dancing with the Eau Claire Stars" and "River Run." Wayne Marek represents the theatre.

**Health/Medical**

8/20-"Relay for Life" is a fundraiser for the American Cancer Society and this year the event merges the Chippewa and Eau Claire County events. Ashley Hull with the ACS talks about the event.

**Education**

7/24-Junior Achievement Golf Outing is an event to benefit JA and features Green Bay Packer Hall of Famer, Carroll Dale. Greg Haugen, organizer, talks about it.

9/25-Junior Achievement Operating Campaign was discussed. Susan Peterson talks about the impact of Junior Achievement on the community.

9/30-Greenhalgh Endowment Fundraiser raises money for a scholarship fund in memory of Chippewa Falls High School Teacher Doug Greenhalgh who died in a marching band bus crash. Brian Collicot, who was in the crash and taught with Greenhalgh, talks about it.

## **Agriculture/Environment**

7/8-Spooner Rodeo taking place for the 68<sup>th</sup> year. Rodeo director Dick Fankhauser talks about the events.

8/1-UW-Extension's Mike Travis talks about perennial herbs and vegetables and how to use them.

8/29-UW-Extension's, Jerry Clark talks about the annual Chippewa Valley Farm-City Day to bring people back to the farm.

9/5-UW-Extension's, Diana Alfuth talks about bringing plants indoors before the frost hits and how to keep them blooming through the winter.

## **Cultural Development**

7/11-The Valley Gospel Choir holds the 27<sup>th</sup> year of summer concerts. Merlyn Aude talks about the group and the concerts.

7/15-The Eau Claire Children's Theatre presents Peter Pan. Director, Wayne Marek talks about the production as the finale to the 30<sup>th</sup> season.

7/22-U.S. Open Chainsaw Sculpture Championship is back in Eau Claire. WEAU talked with organizer, Larry Doyle from the Paul Bunyan Logging Camp Museum.

7/25-The Ashley for the Arts Music Festival was discussed and that benefits local school districts.

7/29-"Blues on the Chippewa" organizer, Dan Callan talks about the annual free music festival that helps a local food pantry and brings in music acts from around the country

## **Family Values**

7/10-The Northern Wisconsin State Fair live show with interview with "Fairest of the Fair" and LEGO champion builder.

9/23-"The Haunted Hustle" is an annual fundraiser for three non-profit organizations in the Chippewa Valley presented by Group Health Cooperative. Andrew Fefer of Group Health and Karen Hauck with the Girl Scouts talk about the impact.

**NBC NIGHTLY NEWS**  
**ISSUES AND PROGRAMMING SUMMARIES**  
**Times vary**

**SUBSTANCE ABUSE/ADDICTION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/19  
NBC Nightly News reports former MLB players arrested for alleged ties to major drug trafficking ring in the Caribbean.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/26/19  
NBC Nightly News reports Johnson & Johnson must pay over \$572 million for its role in Oklahoma opioid crisis, judge rules.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/19  
NBC Nightly News reports the drug company, Purdue Pharma, offers \$10-12 billion to settle more than 2,000 opioid lawsuits.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/30/19  
NBC Nightly News reports Los Angeles pitcher Tyler Skaggs had fentanyl in his system, and died from a mixture of drugs and alcohol.

**SCIENCE/TECHNOLOGY**

- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/19  
NBC Nightly News reports why some non-binary people are 'micro-dosing' hormones.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/19/19  
NBC Nightly News reports it's been 50 years since the first humans walked on the moon. What comes next?
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/11/19  
NBC Nightly News reports new galaxy maps reveal the master plan of the universe.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/11/19  
NBC Nightly News reports on the newest tool in government surveillance could be in your doorbell, powered by Amazon.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/13/19  
NBC Nightly News reports Russia's nuclear testing could lead to catastrophic weapons.



- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/19  
NBC Nightly News reports NASA flew a team of scientists straight into a rare 'fire cloud' that had formed high over a wildfire in the eastern part of Washington state to study the atmospheric effects of wildfires and agricultural fires.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/14/19  
NBC Nightly News reports scientists say they've discovered a huge, flying reptile that once ruled prehistoric skies.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/19/19  
NBC Nightly News reports Navy confirms UFO sightings but they call them by another name.

## **HEALTH/MEDICAL**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/21/19  
NBC Nightly News reports the twisted logic behind wellness gadgets like Fitbit isn't making us healthier.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/19  
NBC Nightly News reports two donors paid off medical debt for over 10,000 people in Appalachia. But it's merely a dent in the nation's larger crisis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/30/19  
NBC Nightly News reports on the Democratic debate and those that support Medicare for all.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/12/19  
NBC Nightly News reports for the first time, chlamydia vaccine shows safe results, 'robust response' in humans.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/16/19  
NBC Nightly News reports on a doctor's dilemma: What to do with the countless embryos abandoned by patients.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/18/19  
NBC Nightly News reports some states are changing the rules when parents say 'no' to HPV shots when teens have no choice.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/19  
NBC Nightly News reports extremely high levels of Vitamin E are linked in vaping illnesses that have sickened hundreds across the U.S.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/06/19  
NBC Nightly News reports the CDC says 'people should consider not using e-cigarette products' while it investigates soaring number of illnesses.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/11/19  
NBC Nightly News reports Trump planning ban on all flavored e-cigarette products amid vaping health crisis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/13/19  
NBC Nightly News reports low levels of cancer-linked chemical found in popular heartburn pills.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/16/19  
NBC Nightly News reports a shocking rates of young American men unaware of cancer risks related to most common sexually transmitted virus, HPV, researchers say.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/22/19  
NBC Nightly News reports why autism research is shifting away from a cure.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/19  
NBC Nightly News reports rats, roaches, mold: Under USDA's watch, rural public housing is falling apart.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/28/19  
NBC Nightly News reports on a discovery that CBD could be used to treat epilepsy, possibly psoriasis, arthritis, anxiety and other health issues.

## **AGRICULTURE/ENVIRONMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/19  
NBC Nightly News reports a 6.4 magnitude earthquake rocks Southern California as millions celebrate July 4<sup>th</sup>.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/19  
NBC Nightly News reports another strong earthquake strikes Southern California with a 7.1 magnitude.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/19  
NBC Nightly News reports floods slam New Orleans as Gulf coast braces for possible Hurricane Barry.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/13/19  
NBC Nightly News reports climate change is devastating Central America, driving migrants to the U.S. border.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/20/19  
NBC Nightly News reports on cities across the U.S. that are coping with the extreme heat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/25/19  
NBC Nightly News reports Europe broils in record-shattering heat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/19  
NBC Nightly News reports the military grapples with a deadly enemy driven by climate change.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/19  
NBC Nightly News reports longer heat waves and more intense downpours could prompt global food crisis, U.N. panel warns.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/19/19  
NBC Nightly News reports flooded land leaves farmers little choice but to rebuild the levees that failed them.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/19  
NBC Nightly News reports Tropical Storm Dorian could be a hurricane when it reaches Puerto Rico.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/28/19  
NBC Nightly News reports Tropical Storm Dorian strengthens as it nears Puerto Rico, could hit Florida as Category 3 Hurricane.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/29/19  
NBC Nightly News reports farmers hurt hard by Trump administration's new ethanol rules are very upset.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/30/19  
NBC Nightly News reports Hurricane Dorian strengthens to extremely dangerous Category 3 and could intensify to Category 4 as it hits Bahamas.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/01/19  
NBC Nightly News reports category 5 Hurricane Dorian makes landfall in Bahamas with 185 mph winds.

- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/02/19  
NBC Nightly News reports catastrophic Dorian pummels Bahamas with 23ft storm surge; one million under evacuation orders in S. C., Georgia.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/04/19  
NBC Nightly News reports death toll rises to 20 in Bahamas with more bodies expected to be found in Dorian's wake.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/04/19  
NBC Nightly News reports Hurricane Dorian pushes north, coastal South Carolina region braces for flooding not seen in 30 years.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/08/19  
NBC Nightly News reports a tornado was fueled by Hurricane Dorian that leaves a North Carolina island town wondering if it can recover.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/17/19  
NBC Nightly News reports climate change is not ignorable. It's time to stop debating what is staring us all in our faces, says Today co-host and weatherman, Al Roker. Also, Tropical Storm Imelda makes landfall along Texas coast.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/19/19  
NBC Nightly News reports U.S. and Canada have lost 3 billion birds since 1970. Scientists say 'nature is unraveling.'
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/22/19  
NBC Nightly News reports residents say corporate mega-farms are drying up their wells.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/24/19  
NBC Nightly News reports President Trump apparently mocks teen climate activist Greta Thunberg after her blistering speech at U.N.

## **VIOLENCE**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/16/19  
NBC Nightly News reports former tenant of the founder of an African American museum in Louisiana charged with her murder.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/19  
NBC Nightly News reports two American teens have accused each other of murdering an Italian officer in Rome, officials say. Also, at least three dead in shooting at Gilroy Garlic Festival in Northern California.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/29/19  
NBC Nightly News reports urgent manhunt for second suspect in California festival shooting rampage.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/30/19  
NBC Nightly News reports two killed and officer injured in Walmart workplace shooting.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/31/19  
NBC Nightly News reports U.S. has intel that Osama bin Laden's son and heir Hamza is dead, officials say.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/03/19  
NBC Nightly News reports 20 killed and 26 injured in El Paso shooting.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/04/19  
NBC Nightly News reports Democrats pressure Mitch McConnell to cancel Senate recess for gun control vote. Also, El Paso shooting that killed 20 being treated as domestic terrorism case, federal prosecutor says.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/19  
NBC Nightly News reports Gilroy Garlic Festival shooting being investigated as domestic terrorism by FBI.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/07/19  
NBC Nightly News reports Cyntoia Brown, behind bars since 16 for killing a man she said hired her for sex, walks free.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/09/19  
NBC Nightly News reports accused El Paso gunman tells police he was targeting Mexicans.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/31/19  
NBC Nightly News reports on a shooting rampage that killed at least five in West Texas.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/18/19  
NBC Nightly News reports Congress tallied the human and economic toll of gun violence in America. The cost is staggering.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/27/19  
NBC Nightly News reports an ex-Dallas police officer takes the stand in her own murder trial.

## **BUSINESS/ECONOMY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/02/19  
NBC Nightly News reports the Trump administration will drop a controversial citizenship question from the 2020 census.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/13/19  
NBC Nightly News reports a major power outage hits midtown Manhattan.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/15/19  
NBC Nightly News reports on Amazon Prime Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/19  
NBC Nightly News reports FBI believed Trump was closely involved in hush-money scheme, unsealed documents show.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/19/19  
NBC Nightly News reports how President Trump could lose by 5 million votes and still win in 2020.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/19  
NBC Nightly News reports President Trump sues to block New York law allowing Congress to get his state taxes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/19  
NBC Nightly News reports millions are using the app, Earnin, to get cash before payday. Is this the future of banking or predatory lending by another name?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/31/19  
NBC Nightly News reports Federal Reserve cuts interest rate by .25 percent, marking first rate cut since 2008.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/19  
NBC Nightly News reports President Trump doubles down on trade war with China, slapping new tariffs on \$300 billion in imports.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/05/19  
NBC Nightly News reports Dow drops 750 points, markets rattled after China lowers currency following new Trump tariff threats.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/14/19  
NBC Nightly News reports Wall Street slides as key recession indicator rings loud alarm bells. Also the Dow drops points as Wall Street suffers worst day of the year on recession fears.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/16/19  
NBC Nightly News reports nearly 50,000 General Motors union workers go on strike after contract talks fail.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/18/19  
NBC Nightly News reports Trump dismisses concerns of a recession, says American consumers are 'loaded up with money.'
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/19  
NBC Nightly News reports anxiety grows inside the White House over the economy; President Trump says he likes the idea of a payroll tax cut.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/19  
NBC Nightly News reports the U.S. budget deficit set to swell to \$1 trillion by 2020.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/23/19  
NBC Nightly News reports the Dow drops more than 620 points after Trump's tweets about China, Fed chair.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/19  
NBC Nightly News reports despite current economic satisfaction, new NBC/WSJ poll finds a 'deep and boiling anger' at our political system.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/19  
NBC Nightly News gives details on the new three-camera iPhone.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/21/19  
NBC Nightly News reports how women in poverty are supplying America's market for hair. Hair can be sold for a backup plan and rainy day fund.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/25/19  
NBC Nightly News reports majority of House members support impeachment action against President Trump.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/26/19  
NBC Nightly News reports on 10 things about the whistleblower complaint about Trump and Ukraine.

## **CULTURAL DEVELOPMENT**

- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/02/19  
NBC Nightly News reports photos show hundreds of migrants, including children, crammed into overflowing border facilities.

- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/19  
NBC Nightly News reports the legacy of slavery persists in many American lives. It is visible in countless family trees and the persistent gap in wealth between white and black families.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/20/19  
NBC Nightly News reports on Woodstock 50: Why the golden anniversary celebration of America's iconic festival is now in doubt.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/29/19  
NBC Nightly News reports in a time of racial division, a look at how black voters have shaped the Democratic Party over four decades.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/19  
NBC Nightly News reports El Paso residents were outraged by Trump's speech after 22 people were killed in an El Paso Walmart. He left Hispanics and Latinos out of his speech.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/19  
NBC Nightly News reports "the abnormal has become so normal": The growing toll of racism and bigotry in America.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/19/19  
Lester Holt gets a rare look at life in Iran.

## **EDUCATION**

- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/19  
NBC Nightly News reports Alaska fears brain-drain after proposed 41 percent cut to university system.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/11/19  
NBC Nightly News reports South Carolina teachers are turning to factory jobs to get by.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/19  
NBC Nightly News reports students are in limbo after Alaska defunds thousands of university scholarships ahead of the fall semester.
- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/29/19  
NBC Nightly News reports the Trump plan is putting more than 500,000 free school lunches at risk.



- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/03/19  
NBC Nightly News reports on education and asks the question if a child should ever be kicked out of preschool. Despite the bans, thousands still are, putting them at risk socially and academically.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/19  
NBC Nightly News reports on an after-school routine to help kids and parents beat homework stress.

## **YOUTH/CHILDREN**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/09/19  
NBC Nightly News reports migrant kids in overcrowded Arizona border station allege sex assault and retaliation by U.S. agents.

- Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/31/19  
NBC Nightly News reports Actor Mario Lopez faces backlash after saying it's 'dangerous' for parents to support transgender kids.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/19  
NBC Nightly News reports on an after-school routine to help kids and parents beat homework stress.

## **FAMILY VALUES**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/19  
NBC Nightly News reports on an after-school routine to help kids and parents beat homework stress.

## **DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES**

- DATELINE NBC , National, 60 minutes 9:00pm, 07/01/19  
(Violence) A mother launches an investigation into the sudden death of her son in college. It was ruled an accidental drug overdose but she suspects it was something far more sinister.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/05/19  
(Violence) A murder case considered closed by North Dakota detectives is suddenly reopened when a confidential informant comes forward with a trip about an unlikely suspect.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/08/19  
(Violence) When a 59-year-old father is found dead in his home, family members assume it is related to his ongoing health issues. But then the coroner reveals he didn't die of natural causes and police begin an investigation questioning some of his family members.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/12/19  
(Violence) Cornell student and star athlete Charlie Tan excels in everything but when he gets caught in the middle of a murder investigation, the community is left in shock. Dennis Murphy reports on the final twist in the case.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/15/19  
(Violence) A mother of two who vanishes during a storm turns out to be a victim of something sinister.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/19/19  
(Violence) A young Army medic based at Ft. Bragg, North Carolina goes missing. Police have a suspect but can't solve the case, until an unorthodox private investigator steps in to help. Andrea Canning reports.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/22/19  
(Medical/Violence) When a San Diego woman arrives at an emergency room, she is near death. Her hair is falling out and her vital signs are fading, even though there are no signs of an infection or injury. Doctors, the FBI and local law enforcement are then called in to try to solve not only a medical mystery but also a horrific crime.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/26/19  
(Violence) When a beloved former firefighter is found dead in his garage, police are desperate for answers until they discover that a neighbor's home security camera captured a figure near the crime scene. Was it the killer? Dennis Murphy reports.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/02/19

(Violence) Connie Jones opens up about her ex-husband who killed six people in Arizona in 2018. The broadcast explores the topics of domestic violence and mass murder with experts in the field, and examines why the criminal justice system didn't stop Dwight Jones until it was too late.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/03/19

(Violence) In a suburb of Toronto, a family lives in fear as one relative after another is found dead over the years in the same home.

- DATELINE NBC, National, 60 minutes 9:00pm, 08/05/19

(Violence) When a college student is found dead after a party, his mother is determined to try to find out what happened. Dennis Murphy reports on the unexpected twist that no one saw coming.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/09/19

(Violence) Andrea Canning reports on a young beloved woman who is found dead near a soccer field in Indiana. As a family and a community piece together a puzzle that leads them to the most unexpected of suspects.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/10/19

(Violence) When a Tennessee resident is murdered in her bedroom, investigators struggle to find answers with little evidence at the scene of the crime. Could it have been a burglary gone bad or something else?

- DATELINE NBC, National, 60 minutes 9:00pm, 08/12/19

(Violence) When a wife calls 911 to report her husband has been shot on a country road in Texas, officers rush to the scene.

- DATELINE NBC, National, 60 minutes 9:00pm, 08/16/19

(Violence) A recent law school graduate in Georgia with a promising future disappears without a trace.

- DATELINE NBC, National, 60 minutes 9:00pm, 08/23/19

(Violence) A Knoxville, TN community is shaken when a popular high school student is found murdered in her bed. Andrea Canning reports on the story.

- DATELINE NBC, National, 60 minutes 9:00pm, 08/24/19

(Violence) Keith Morrison reports on the mind and myth of Charles Manson. The one-hour special features rarely-seen video of Manson.

- DATELINE NBC, National, 60 minutes 9:00pm, 08/26/19

(Violence) Dateline uncovers pages from John Hinkley after he was arrested for trying to assassinate President Ronald Reagan.

- DATELINE NBC, National, 60 minutes 9:00pm, 08/30/19

(Violence) A young woman's murder remains unsolved until someone comes forward to reveal her own harrowing story. Keith Morrison reports on the story.

- DATELINE NBC, National, 60 minutes 8:00pm, 08/31/19

(Violence) When Crystal Taylor is murdered, her sisters are determined to find the killer.

- DATELINE NBC, National, 60 minutes 9:00pm, 09/13/19

(Violence) When college student MacKenzie Lueck vanishes from a park in Salt Lake City, her friends are dedicated to finding answers.

- DATELINE NBC, National, 60 minutes 9:00pm, 09/14/19

(Violence) A husband convicted of murdering his wife is granted parole, and others fear he may kill again. Keith Morrison reports.

- DATELINE NBC , National, 120 minutes 8:00pm, 09/27/19

(Violence) Dateline airs a two-hour special about the unbelievable story of the murder of one woman.

**WEAU 13 NEWS AT 10PM**  
**ISSUES AND PROGRAMMING FCC LOG**  
**Times vary**

July 21

Butterfly House (environment) – Community members are invited to learn about butterflies as pollinators at Beave Creek Reserve's Butterfly House. The house is open through September 1, and aims to help educate people about the different species of butterflies and their importance.

Untested Waters (health) – Less than one percent of seafood coming into the U.S. gets tested for unsafe drugs. When the FDA does test, it finds banned drugs in nearly 10 percent of imported seafood. The FDA says it will require importers to prove they're meeting U.S. food safety standards.

July 22

School Boundaries (education): The Eau Claire Area School Board unanimously approved new boundaries for seven elementary schools, which will shift approximately 200 students. The board says the new boundaries will be more in line with the new high school boundaries and will help keep even numbers of students at the schools.

Cannery District (economy/business): The Eau Claire City Council is discussing components of a redevelopment project in the Cannery District, which has been in the works for more than 10 years. The goal is to revitalize the area along with river with new businesses and housing.

Robbery charges (violence): The Milwaukee man accused of robbing a Lake Hallie bank is now charged. Jason Burgett is scheduled to make his initial court appearance Tuesday. He faces multiple charges, including recklessly endangering safety and fleeing an officer.

August 11

Backpack Bash (education) – The City of Altoona teamed up with local organizations to host a Back-to-School bash. Families in the Chippewa Valley got backpacks, school supplies, and even haircuts. There were also games and activities for families to enjoy.

Downtown Block Party (children) – The Children's Museum of Eau Claire hosted its 3<sup>rd</sup> Annual Downtown Block Party for families. The free event included interactive games, music, and food.

Pioneer Days (agriculture/environment) – The 56<sup>th</sup> Annual Pioneer Days took place this weekend in Eau Claire. The event featured a tractor pull, a saw mill demonstration, and steam engines. Organizers say it's also about preserving farming history.

August 13

Text Steps (education) – As many as 40 percent of high school grads from low income households who are accepted into college, don't enroll in the fall. Last year, a Wisconsin education group launched the Text Steps Program. Counselors are able to communicate via text messages with students about school deadlines, housing, meals plans, and more.

Pablo Donation (business/economy) – A \$1 million dollar donation is made to the Pablo Center at the Confluence through a capital campaign to help support the long-term programming and sustainability of the center.

August 26

Foster Care Program (children) – Barron County is partnering with a national nonprofit to offer a new program to children in the foster care system. Through the CASA Association (court appointed special advocate), children in the system will be paired with a mentor to help them along the way.

Mental Health First Aid (education) – Teachers in the Augusta School District are receiving mental health first aid training this week to better identify and help students who might be struggling this upcoming school year.

Emergency Preparedness (education) – As the school year approaches, READY Wisconsin and the Governor's Office are encouraging parents and their children to be prepared in case of an emergency. Make sure you know where your child will go in the event of an emergency at school, have up-to-date contact information available at the school, and keep a list of important contacts in your child's backpack.

August 28

Gun Violence Vigil (violence) – The group Citizen Action of Wisconsin organized a vigil in honor of gun violence victims. The vigil took place at Phoenix Park in Eau Claire. The event also aimed to encourage Wisconsin legislators to pass legislation expanding background checks for gun sales in the state.

Medical Mission (medical) – A doctor is back in La Crosse after spending nearly a year in the Democratic Republic of the Congo treating patients through Doctors without Borders.

UniverCity Alliance (environment) – UW-Madison is teaming up with Pepin County for the “UniverCity Year” program. College students will work to promote economic growth as well as groundwater quality and agricultural innovation in the county.

September 12

Stabbing Death (violence) – The Barron County Sheriff’s Department is investigating a fatal stabbing in the Village of Cameron. Deputies found a female dead inside a home Thursday. No suspect has been identified, but law enforcement officers say there is not threat to the public.

Mayo Speaker (health) – Wisconsin native and former Olympian Suzy Favor-Hamilton spoke at Mayo Clinic Health System about her struggles with bipolar and the consequences of misdiagnosis.

USMCA Rally (agriculture) – Farmers from across the country, including Wisconsin, met in Washington to encourage lawmakers to pass the US-Mexico-Canada Agreement. Farmers say they want a trade deal now.

September 30

VA Services (medical) – Under the new Mission Act policy, veterans could receive care from providers outside of VA facilities. The vet needs to have it cleared through the VA, but it means more veterans might be able to get the care they need, even if a VA hospital doesn’t offer it.

School Building Update (business/economy) – The Eleva-Strum School District superintendent says a Dollar General Store is expected to go in the vacant Eleva elementary.

New Police Chief (violence) – The La Crosse Police Department announced its new chief – Shawn Kudron. Kudron joined the department in 2000 and has been promoted several times. He was chosen from a national search.

**MEET THE PRESS TOPICS**  
**Airs Sundays, 8:00am and 12:05am**  
**Various topics covered (Business/Economy, Environment, Violence, and Cultural)**  
**Times vary**

July 7 - This Sunday, the immigration crisis was discussed. Democrats denounce conditions at immigrant detention centers in Texas.

July 14- This Sunday, the Democratic presidential race is discussed.

July 28 - This Sunday: After Mueller, the impeachment debate. Democrats try to get Robert Mueller to make the case against President Trump.

Aug. 4 - This Sunday, domestic terrorism in El Paso and another mass shooting overnight. In Texas, a 21-year-old man with violent hatred of Hispanic immigrants opens fire with an assault rifle at a Wal-Mart in El Paso, on the Mexican border. Twenty dead in this act of domestic terrorism, the death toll making this among the worst mass shootings in US history.

Aug. 11 - This Sunday, a nation on edge as two communities mourn over terrorism and shootings.

Aug. 18 - This Sunday, economic jitters after the Dow drops 800 points.

Aug. 25 - This Sunday: Trade War and the economy. Another escalation as China imposes retaliatory tariffs on the US, the President orders U.S. companies out of China and the DOW falls more than 600 points.

Sept. 1 - This Sunday, another mass shooting in Texas.

Sept. 8 - This Sunday, altered states. Hurricane Dorian and President Trump presenting a doctored map.

Sept. 15 - This Sunday, the Democratic divide, Joe Biden and health insurance.

Sept. 22 - This Sunday: the president and the whistleblower.

Sept. 29 - This Sunday, the impeachment debate.