

## Memorandum



To: Public File  
From: Jolene, Jensen, Executive Assistant/Programming  
Re: Issues and Programs Report, 1st Quarter 2022  
Date: April 7, 2022

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from January 1 – March 31, 2022. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

### **Public Service Announcements**

Also during 1st quarter, WEAU 13 News aired various public service announcements from local, regional, and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 399 PSA's that ran on WEAU 13 News (13.1) in 1<sup>st</sup> quarter, 2022. NBC also airs "The More You Know" PSA's which follow in this report.

# 1st Quarter 2022 PSAs

## NETWORK PUBLIC SERVICE SCHEDULE JANUARY 2022

Air Date	Start Time	Program	Title	House #	Air Time
01/01/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	10:24:25
01/01/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	10:54:25
01/01/2022	13:30:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	13:54:25
01/01/2022	14:00:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	14:24:25
01/01/2022	14:30:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	14:59:44
01/01/2022	15:00:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	15:24:17
01/08/2022	08:30:00	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	08:40:53
01/08/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	10:24:25
01/08/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	10:54:25
01/08/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	11:24:25
01/08/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	11:54:25
01/08/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	12:29:44
01/08/2022	12:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	12:54:17
01/15/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	09:54:17

01/15/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	10:24:25
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01/22/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	10:24:25
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01/22/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	11:24:25
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01/29/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	09:54:17
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01/29/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	11:54:25

01/29/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	12:29:44
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# NETWORK PUBLIC SERVICE SCHEDULE FEBRUARY 2022

Air Date	Start Time	Program	Title	House #	Air Time
02/05/2022	09:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	09:17:55
02/05/2022	09:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	09:29:44
02/05/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	09:54:17
02/05/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	10:15:50
02/05/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	10:24:25
02/05/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	10:54:25
02/05/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	11:15:50
02/05/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	11:24:25
02/05/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	11:54:25
02/12/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	09:54:17
02/12/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	10:24:25

02/12/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	10:54:25
02/12/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	11:24:25
02/12/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	11:54:25
02/12/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	12:29:44
02/19/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	09:54:17
02/19/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	10:24:25
02/19/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	10:54:25
02/19/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	11:24:25
02/19/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	11:54:25
02/19/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	12:29:44
02/26/2022	08:30:00	NBC NEWS - NIGHTLY NEWS FOR KIDS	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	08:40:53
02/26/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	10:24:25
02/26/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	10:54:25
02/26/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	11:24:25

02/26/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	11:54:25
02/26/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	12:29:44
02/26/2022	12:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM REV W/HASHTAG (:15)	US066847H	12:54:17
02/26/2022	20:00:00	NBC ENTERTAINMENT: DATELINE (60 minutes)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM (:05)	US066854H	20:42:01
02/26/2022	21:00:00	NBC ENTERTAINMENT: DATELINE (60 minutes)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM (:05)	US066854H	21:36:35
02/26/2022	22:00:00	NBC ENTERTAINMENT: SNL (60 minutes)	SYM22 BLACK HISTORY MONTH SPOKEN WORD ANTHEM (:05)	US066854H	22:30:37

#### NETWORK PUBLIC SERVICE SCHEDULE MARCH 2022

Air Date	Start Time	Program	Title	House #	Air Time
03/05/2022	09:28:45	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	09:54:17
03/05/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	10:24:25
03/05/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	10:54:25
03/05/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	11:24:40
03/05/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	11:54:25
03/05/2022	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	12:29:59
03/12/2022	09:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	09:29:44
03/12/2022	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	09:54:17

03/12/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	10:24:25
03/12/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	10:54:25
03/12/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	11:24:25
03/12/2022	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	11:54:25
03/19/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	10:24:25
03/19/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	10:54:25
03/19/2022	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	SYM22 WOMEN'S HISTORY MONTH GRAPHIC ANTHEM (:15)	17SY028662H	11:24:25
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03/26/2022	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:24:25
03/26/2022	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	BRAVO TOP CHEF WORLD CENTRAL KITCHEN UKRAINE PSA (:15)	B015DBTCK0680GH	10:54:25
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**For 1st Quarter 2022**

**January 1, 2022 – March 31, 2022**

THERE WAS NO OTHER PROGRAMMING FOR THE 1ST QUARTER OF 2022, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

**NBC NETWORK NON-BROADCAST EFFORTS**

**January - March 2022**

**NBCUniversal's *The More You Know* website:**

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront and remains a trusted voice for sharing knowledge to improve lives and inspire action.

*The More You Know's* comprehensive website ([themoreyouknow.com](http://themoreyouknow.com)) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect
  
- COMMUNITY – contributing to the common good and create a positive impact on those around you
- CIVIC ENGAGEMENT - volunteering, voting or advocating are key to stronger communities, safer neighborhoods and happier citizens

Also featured on site is The More You Know Learning Series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

## **Issue-Oriented Projects and Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

### **Community Calendar**

01/01/2022-03/31/2022

The Community Calendar is a listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

### **“Rockonsin”**

Feb. 22- March 31

WEAU aired a PSA promoting a high school rock band competition.

### **Eau Claire Children’s Theater - Jeopardy Team Challenge**

Feb. 24 - Setup and ran their challenge.

Feb. 4 - Feb. 23 - WEAU ran a PSA to promote event.

### **“Jigs Up” Challenge**

Jan. 25 – Feb. 11

Created and promoted the “Jigs Up” event.

## **COMMUNITY PARTICIPATION**

### **Danielle Wagner, Anchor**

March 2022

Girl Scouts Community Champion – Danielle is the featured champion for the Eau Claire region. She is part of a project helping to highlight Girl Scouts past and present and their accomplishments.

### **Terri Hoepner, Account Executive**

Terri is a member of the Chamber Ambassador, representing WEAU. She has attended ribbon cuttings, groundbreakings, Business After Hours and numerous meetings this quarter.

Ribbon cuttings: 2/11 Indigo Waters Healing; 2/24 Jansen Wealth, 3/4 Olson Solar

Business After Hours: 1/10 @ Mancinos (attended); 2/14 Children's Museum (volunteer); 3/14 Markquart Motors (volunteer)

### **Darren Maier, Meteorologist**

2/18 – Darren emceed for the MHS Orchestra Italian Dinner at Florian Gardens in Eau Claire; about 200 people attended the event.

3/15 – Darren participated in a virtual school talk (about his career) at Southview Elementary in Chippewa Falls. Two 3<sup>rd</sup> grade classes listened in.

### **Marcela Tapia, Creative Services Manager Hailey Person, Writer/Creative Services**

3/16 - Hailey Person and Marcela Tapia attended the UW Eau Claire Career Fair and talked to many students about media and shared what kind of opportunities there are within a TV station and WEAU.

### **Bob Gallaher, Anchor**

3/16 - Bob visited Sam Davey Elementary School in Eau Claire to read to 1<sup>st</sup> and 4<sup>th</sup> graders (part of Read Across America Month).

## Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News:** Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am  
Short-form updates Monday-Friday between 7:00am and 9:00am  
Monday–Friday, 12-12:30pm  
Monday-Friday, 4pm-4:30pm  
Monday–Friday, 5-5:30pm  
Monday–Friday, 6-6:30pm  
Monday-Friday, 10-10:35pm  
Saturday, 6-6:30pm  
Saturday, 10-10:30pm  
Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

**Dateline NBC:** NBC News correspondents cover topical news, in-depth investigations, and newsmaker profiles. Network schedule varies. Syndicated shows air M-F, 11am-12pm.

**1<sup>st</sup> Quarter 2022**  
**Responsive Programming**

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

**NBC News' 'TODAY'**  
**7:00am – 11:00am**  
**Segments vary in length –average 2-5 minutes**  
**(Health, Children, Business, Family, Education, Cultural, Environment, Science)**

**Monday, January 3**

(7-9 a.m.) The Future of Work: Tech hybrid for In Office and At Home Work. On the Money: Three Moves to Get Your Holiday Debt Under Control.

(9-10 a.m.) Women's Health 2022 Fitness Awards.

**Tuesday, January 4**

(7-9 a.m.) Medical Breakthroughs: Groundbreaking Surgery to Help People Suffering from a Debilitating Fainting Disorder.

**Wednesday, January 5**

(7-9 a.m.) Mr. Smith Goes To Montana to Meet the 'Dinosaur Cowboy' and See the Fossil Discovery of the Dueling Dinosaurs. Wellness Wednesday: 30 Day Exercise Program with Bands for 10 Minutes a Day.

(9-10 a.m.) Take It Off Today: College Student Loses 100 Lbs. and What She Has Learned. Wellness Wednesday: TikTok Workout Trends with Bob Harper.

**Monday, January 10**

(7-9 a.m.) Money Moves for the Year Ahead.

(9-10 a.m.) TODAY's Checklist: Diets, Exercise, Alcohol and Appointments to Make Now.

**Wednesday, January 12**

(7-9a.m.) TODAY Food: Healthy Winter Green Vegetables with Padma Lakshmi.

(9-10 a.m.) The Upside: Parkinson's Pill Bottle.

**Thursday, January 13**

(7-9 a.m.) Medical Breakthroughs: Groundbreaking Surgery to Help People Suffering from a Debilitating Fainting Disorder. TODAY Wellness: Products for Dry Winter Skin with Dr. Michelle Henry.

**Monday, January 17**

(7-9 a.m.) Martin Luther King Jr. Day is discussed.

(9-10 a.m.) Motivational Monday: Jacent Wamala Pays Down Debt and Now Teaches Others to Be Emotionally and Financially Stable.

**Wednesday, January 19**

(7-9 a.m.) TODAY Exclusive: Snapchat Rolls Out New Effort on Fentanyl Sales.

**Thursday, January 20**

(10-11 a.m.) Fix your Finances with Tonya Rapley.

**Friday, January 21**

(7-9 a.m.) TODAY Exclusive: Parents of Formerly Conjoined Twins Speak Out for the First Time Since Birth & Separation Surgery.

**Tuesday, January 25**

(7-9 a.m.) Jacob Ward on *The Loop: How Technology Is Creating a World Without Choices and How to Fight Back*.

**Wednesday, January 26**

(7-9 a.m.) TODAY Exclusive: Child Mind Institute Announces New Mental Health Initiative. TODAY Consumer: How to Navigate Rising Food Prices as Inflation Rises. TODAY Food: Family Recipes on a Budget with Frankie Celenza.

**Thursday, January 27**

(10-11 a.m.) Fix Your Finances with Tonya Rapley.

**Friday, January 28**

(7-9 a.m.) Your Health: Mental Exercises to Start and Close Each Day in Positivity.

**Tuesday, February 1**

(7-9 a.m.) Heart Smarts: Cleveland Clinic Heart Health Findings. Heart Smarts: Three Exercises You Can Do Today to Improve Your Heart Health.

(9-10 a.m.) Together We Rise: Chicago Men's Group on Yoga and Mental Health.

**Wednesday, February 2**

(7-9 a.m.) TODAY Exclusive: The Women Behind NASA's Return to the Moon. Together We Rise: Celebrating Black History.

**Friday, February 4**

(7-9 a.m.) Olympics Begin: A Look at the Beauty of China. Chinese Tea Lesson.

(9-10 a.m.) Winter Olympics Opening Ceremony.

(10-11 a.m.) Winter Olympics Opening Ceremony.

**Thursday, February 10**

(7-9 a.m.) TODAY brings the latest news on the Beijing Olympics. Cultural: The Great Wall of China Trip.

**Friday, February 11**

(7-9 a.m.) TODAY brings the latest news on the Beijing Olympics.

**Monday, February 14**

(7-9 a.m.) The Great Wall Trip.

**Friday, February 18**

(10-11 a.m.) Tomorrow's Aeronautical Museum in Compton.

**Monday, February 21**

(7-9 a.m.) The Future of Work: Solutions for People Dealing with Anxiety About Returning to the Office. Heart Smarts: Complete Heart Health Workout with Bob Harper.

**Tuesday, February 22**

(7-9am) Celebrating Black History with Nyesha Arrington.

**Wednesday, February 23**

(7-9 a.m.) TODAY's Consumer: How Companies are Tracking Your Work from Home.

**Thursday, February 24**

(7-9 a.m.) Together We Rise: Celebrating Black History with Broadway's Emilie Kouatchou.

## **Monday, February 28**

(7-9 a.m.) Celebrating Black History with Film Composer Michael Abels. Heidi Skolnik and Stephen Perrine on *The Whole Body Reset: Your Weight-Loss Plan for a Flat Belly, Optimum Health & a Body You'll Love at Midlife and Beyond*.

(9-10 a.m.) Heart Smarts with Cardiologist Dr. William Wilson.

## **Tuesday, March 1**

(7-9 a.m.) Switched at Birth: How Two Women Discovered They Went Home with the Wrong Parents 55 Years Later After a Family DNA Test.

(10-11 a.m.) Kicking Off Women's History Month: Woman Launches Her Dream Business Behind Her Parents' Back. TODAY's Table: It's Mardi Gras with Isaac Toups.

## **Thursday, March 3**

(7-9 a.m.) The New Normal: New Research Suggests Babies Born During the Pandemic are Struggling with Social and Communication Skills.

## **Friday, March 4**

(7-9 a.m.) Craig Melvin Reports on Colon Cancer Numbers Increasing in Black and Hispanic Communities for National Colorectal Cancer Awareness Month.

## **Monday, March 7**

(7-9 a.m.) The New Normal: The Children of Covid.

## **Tuesday, March 8**

(7-9 a.m.) TODAY Celebrates International Women's Day.

(9-10 a.m.) Women-Owned Businesses that Pay it Forward.

(10-11 a.m.) Women's History Month: Know Your Worth with Suzy Welch.

## **Friday, March 11**

(7-9 a.m.) TODAY Celebrates Greatness: Women Founded Businesses.

## **Monday, March 14**

(7-9 a.m.) Your Health: Medical Gaslighting, How Women Need to Take Charge of Their Health. Sleep Better Today: Consumer Reports Sleep Toolkit with Elliot Weiler.

(9-10 a.m.) Exercises to Make Your Body Feel Younger with Beth Nicely.

(10-11 a.m.) Highlighting Female Entrepreneurs.

## **Tuesday, March 15**

(9-10 a.m.) Alzheimer's: New Groundbreaking Brain Study with Maria Shriver and Dr. Andre Machado.

## **Wednesday, March 16**

(7-9 a.m.) Former NFL Lineman Now Cooks at His Kid's School Cafeteria.

(9-10 a.m.) Women & Menopause: Everything You Need to Know About Perimenopause & Menopause with Dr. Tara Allmen. Wellness Wednesday: How to Overcome Return to Normal Anxiety with Dr. Sue Varma.

## **Thursday, March 17**

(10-11 a.m.) Finding Work/Life Balance with Dr. Elizabeth Lombardo.

## **Friday, March 18**

(7-9 a.m.) The New Normal Exclusive: New Research Suggests Babies Born During the Pandemic Due to Stressed Mothers May Be Struggling with Social and Communication Skills. Sleep Better Today: Military Technique to Fall Asleep in Two Minutes Goes Viral.

## **Monday, March 21**

(7-9 a.m.) Guest: Harry Miller on Stepping Away from Football to Focus on Mental Health. National Single Parent Day. TODAY Wellness: Beginner's Guide to Gut Health with Maya Feller.

(9-10 a.m.) George Oliphant on World Down Syndrome Day.

## **Tuesday, March 22**

(7-9 a.m.) TODAY Exclusive: Common Sense Report on How Virtual Reality is Impacting Our Kids.

**Monday, March 28**

Motivational Monday: Intro to Astrology with Stephanie Campos.

**Wednesday, March 30**

(7-9 a.m.) Your Health: Importance of CPR with Dr. Kashif Chaudhry and Brittany Mateiro.

## **DATELINE NBC - Syndicated**

### **ISSUES AND PROGRAMMING SUMMARIES**

11am-Noon, Monday – Friday

60 minutes

Topics include: Violence

### **PRIMARY RUN LISTINGS WEEK OF JANUARY 17, 2022**

**EPISODE 204 WHO KILLED THE RADIO STAR** Steven B. Williams was a DJ with a golden voice. Then he vanished. It was a mystery that stretched from California to Montana, and the clue to it all? It was wrapped in a napkin, tucked in a cabinet, hidden in a library, but would anyone find it?

**EPISODE 205 DEADLY CONSPIRACY** Jack Jessee was a family man who didn't seem to have an enemy in the world, up until the night he was killed. Was someone carrying a secret grudge? The case when cold but a relentless detective was determined to catch Jack's killer.

**EPISODE 206 THE CONFESSION** Soon after Angie Dodge was murdered, Christopher Tapp admitted he was one of her killers. Police captured his confession on videotape so why would the victim's mom, who once campaigned to put Tapp in prison, now be fighting for his freedom?

**EPISODE 207 POISON** Larry McNabney had a thriving career and a wife he adored. Then he vanished. It was a mystery as twisted as they come. At its center: three lives tangled together in a love triangle, including one of them who was hiding a secret identity.

**EPISODE 208 WRITTEN IN BLOOD** When Karen Pannell was found stabbed to death, a message scrawled in blood seemed like a beacon that could lead detectives to her killer. But what exactly did it mean? It would take a dogged forensic specialist with a keen eye to unravel the mystery.

### **PRIMARY RUN LISTINGS WEEK OF JANUARY 24, 2022**

**EPISODE 209 THE NIGHT LYNISIE DISAPPEARED** It was a mystery that stumped investigators for years. A college student disappeared after a night out clubbing. Her mother thought she was at a sleepover with friends and it took an eagle-eyed detective to find the truth buried in a pile of lies.

**EPISODE 271 SOMETHING WICKED** Skylar Neese was everything her parents hoped for, but their world turned upside down when she vanished without a trace. At first, police thought she ran away but hints on social media pointed to a more sinister reason for her disappearance.

**EPISODE 211 SECRETS IN THE SNOW** She was a dancer who married a dashing photographer. They seemed to have the picture-perfect life -- until the bone-chilling night she disappeared. In a case filled with twists, could the victim help solve her own murder?

#### **PRIMARY RUN LISTINGS WEEK OF JANUARY 31, 2022**

**EPISODE 214 THE DEVIL AND BOBBI PARKER** It's a mystery with a mind-boggling twist. The deputy warden's wife claimed she was kidnapped by an escaped convict and held captive for more than a decade. But was she really a hostage or a willing accomplice?

**EPISODE 334 EVIL WAS WAITING** Vince Goslyn found his calling in the military. His career was thriving and he had built a beautiful family. Then one night, the father of five was gunned down. Did his decision to help someone in need cost him his life or was he targeted?

**EPISODE 216 FAMILY AFFAIR** When the wealthy heir to a legendary hotel is murdered, the list of possible suspects is long. He had his share of enemies, and a complicated family. Investigators soon learned someone close to the victim was also in danger.

**EPISODE 217 THE PLOT THICKENS** It's a true Hollywood whodunit. A show business stuntman was shot four times and left to die. Investigators uncovered a love story gone wrong and a villain with a dark secret. But the most stunning twist of all is what didn't happen.

**EPISODE 220 THE STING** Newlywed Dalia Dippolito returned home from the gym to the awful news that her husband had been killed. In a case where almost nothing was as it seemed, investigators wanted to know: Was Dalia diabolical or an unwitting pawn in a hoax gone wrong?

**EPISODE 212 THE NIGHT HANNAH HILL DISAPPEARED** A former homecoming queen taking her first steps into adult life is brutally murdered. Who would want to harm her? The investigation centered on two men and a mysterious black bag that seemed to come out of nowhere.

**EPISODE 213 WHILE THEY WERE SLEEPING** It was a brutal and baffling crime: a husband shot dead in his own bed. No one else in the house was hurt, not even his wife, who was sleeping beside him. Investigators were suspicious, but there were more surprises in store.

#### **PRIMARY RUN LISTINGS WEEK OF FEBRUARY 7, 2022**

**EPISODE 338 FINAL CURTAIN** They were struggling actors who were in love and about to be married. Then, one of their friends was found dead and another was missing. At the center of the whodunit, police wanted to know if the performers were telling the truth or playing them.

**EPISODE 222 DARK VALLEY** Gavin Smith was dashing. When he vanished, LA detectives were unsure if they were investigating a crime or a suicide. His wife said he'd gotten lost in drugs and flings. Police wondered if the key to finding Gavin was hidden in one of those affairs.

EPISODE 223 BLACK FRIDAY Ashlea Harris had no shortage of admirers. So when she was found dead after a suspicious fire consumed her apartment, police were baffled. This was no accident but were the clues to who killed Ashlea now up in smoke?

EPISODE 224 OUT THERE IN THE DARK Brandy Daniels believed someone was stalking her. Then, the single mother was found slumped over in her car, shot dead. Investigators would spend years navigating the twists and turns searching for her killer.

EPISODE 225 THE WOMEN & DIRTY JOHN Debra Newell thought she found Mr. Right but her daughters sensed something wrong about John Meehan. They started digging into his past and their search for answers exposed a dangerous con man, but would the truth be discovered too late?

#### **PRIMARY RUN LISTINGS WEEK OF FEBRUARY 14, 2022**

EPISODE 088 Valentine's Day Mystery He was a wealthy doctor with a perfect life and the perfect wife, until the day he says he found her dead. That day was Valentine's Day. She had enemies. Her husband loved her, but the question was, did he love her to death?

EPISODE 227 TWISTED IN TEXAS Meghan Verikas had been attracted to Leon Jacob, in part, because as a doctor he saved lives. Now police officers were telling her he was trying to hire a hitman, potentially to take hers. But authorities had a plan of their own.

EPISODE 228 AS NIGHT FELL Heidy and Conrad Truman were an enviable couple with a bright future. Then, one fateful night, Heidy was found shot and, just like that, she was gone. In the aftermath, fingers were pointed but were they aimed at an innocent person?

EPISODE 230 TANGLED WEB Sam and Danielle Dreher appeared to have a storybook marriage, but this ending was not happily ever after. When Sam was murdered, investigators discovered a twisted tale of secrets, lies and infidelity.

EPISODE 231 TWISTED TALE (CALIFORNIA KIDNAP) When Denise Huskins surfaced two days after her boyfriend reported she was abducted, police accused the couple of a hoax. Then, another similar crime caused authorities to reexamine the case and led them to the unlikely suspects.

#### **PRIMARY RUN LISTINGS WEEK OF FEBRUARY 21, 2022**

EPISODE 232 THE GIRL WITH THE RED SHOES Annie Kasprzak has a second chance at a happy life after being adopted by her case worker. Then, the 15-year-old vanishes. Her parents find a note in her room that reveals a secret Annie has been hiding.

EPISODE 233 MANSON It is a story buried in archives, memorialized in media long obsolete and yet somehow it feels "present." Through rarely seen interviews and footage, this is a compelling new look at the mystery that gripped the nation during the summer of '69.

**EPISODE 235 GOOD & EVIL** When a woman's body is discovered at a trash facility, a detective makes a promise to her mother to get justice. She doesn't know she will come face to face with a serial killer.

**EPISODE 332 DREAMS AND NIGHTMARES: THE MEEK MILL STORY** His plight sparked headlines around the world and protests in the streets. Meek Mill inspired a movement and, in his first post-prison interview, he tells his powerful story.

**EPISODE 269 STEALING PARADISE** A group of adventurous Americans thought they had found paradise. It was a tropical hideaway, the kind of place where people didn't ask a lot of questions about their neighbors, until some of those neighbors started to disappear.

### **PRIMARY RUN LISTINGS WEEK OF FEBRUARY 28, 2022**

**EPISODE 270 SPY GAMES** A former Russian agent was a vocal critic of his government. His murder in London set off an international investigation to discover who wanted him silenced. Was it linked to the attempted murder of an American security analyst outside Washington DC?

**EPISODE 210 SECRETS IN THE MIST** A young mom, married to her high school sweetheart, vanishes. Did she leave her family to start a new life or was there another reason for her disappearance? Decades later her grown son faced a dark truth at the core of this mystery.

**EPISODE 273 THE SMOKING GUN** A new bride was found shot dead. Police believed it was a botched robbery, but who killed her remained a mystery for decades. When detectives finally reopened the case, they discovered the trail may have led right to their own front door.

**EPISODE 301 DEVIL'S BATHTUB** Craig and Laura Rideout appeared happy but, after a contentious separation revealed an ugly secret, one of them would soon be dead. Clues pointed to four possible killers and left investigators wondering if this murder was all in the family.

**EPISODE 302 DEADLY CIRCUMSTANCES** It was an unthinkable crime. Brittany Eldridge was nearly nine months pregnant when she was found dead in her apartment. Investigators focused on two men. They believed both had a possible motive but was either capable of murder?

### **PRIMARY RUN LISTINGS WEEK OF MARCH 21, 2022**

**314 SECRETS AND LIES** The fire broke out before dawn. After the smoke cleared, a mother of two young children was found dead. It was the tragic end to a life that held so much promise, but for investigators, it was just the beginning. Was this an accident or murder?

315 TOXIC Kevin and Morgan Mengel were happy at first, but when the marriage went bad, he went missing. Police wondered if he simply left, but a family's relentless pursuit led to a stunning confrontation and, eventually, the truth.

316 DEADLY DECEIT A family mourned the loss of a young mother in a house fire. Authorities ruled it an accident. Then, years later, there was another accident and second loved one was gone. Was this just a string of bad luck or the work of a calculating killer?

317 MURDER ON NANTUCKET ISLAND She was a savvy entrepreneur. He got his start in finance. Their connection was instant, but when their summer love cooled, tempers flared, and the relationship took a tragic turn. It seemed like an open and shut case but there was a surprise in store.

318 SECRETS IN PLEASANT GROVE The doctor and the model made a stunning couple. Together they built a loving family. Her death was sudden but ruled natural causes. Secrets remained hidden for years. Then, her daughters became amateur detectives to help unlock the mystery.

#### **PRIMARY RUN LISTINGS WEEK OF MARCH 28, 2022**

319 THE KILLING IN COBB COUNTY It is a story of obsession that boiled over into a brutal crime. Right away, one woman said she knew what happened. Yet, it took years to bring the alleged killer to trial and the verdict was far from the end of this case.

320 A SISTER'S SEARCH Aasha Davis moved to Hollywood with big dreams. Her sister Lesley followed for support. Then, Lesley went missing and Aasha was desperate to find her. In a town built on deception, police came up with a high-stakes plan to smoke out their suspect.

055 THE FEUD Fences make good neighbors, they say. This one triggered a deadly fight. Only two men were there and the man who shot first told his story, claiming it was kill or be killed. What story would the body tell investigators?

057 THE STRANGER She vanished into thin air. So who might have played a role in her mysterious disappearance of Brittany Tavar? There was a handsome boarder, the friend turned enemy, or could've the free spirit have just up and left on her own?

**WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING**  
**Interviews average 2 minutes**  
**Judy Clark-Anchor/Oscar Sexauer-Producer**

**Health/Medical**

2/24: FEED MY PEOPLE FOOD BANK – NANCY RENKES TALKS ABOUT THE EMPTY BOWLS ANNUAL FUNDRAISER.

**Agriculture/Environment**

1/12: SECURITY FINANCIAL BANK – CATHY ASHER TALKS ABOUT THE AG CONFERENCE COMING UP.

1/13: YMCA - JIM IGNARSKI TALKS ABOUT GLEN LOCH LAKE FISHING EVENT.

2/2: TOWN OF UNION CONSERVANCY – FRED BELAY TALKS ABOUT SNOWSHOEING.

**Cultural Development**

1/11: CHIPPEWA VALLEY THEATER GUILD PRESENTS “IRMA VEP” – DIRECTOR KATIE SCHUMACHER TALKS ABOUT THE SHOW.

2/1: EAU CLAIRE WOMEN IN THEATER – DEBBIE BROWN TALKS ABOUT NEW PLAY, “ALICE IN ELDERLAND.”

2/8: CHIPPEWA VALLEY THEATER GUILD PRESENTS “MUSKIE LOVE” – ACTOR TABITHA TATRO TALKS ABOUT THE SHOW.

2/14: CHORALE A NOUVEAU – DIRECTOR KATE LARSON TALKS ABOUT UPCOMING “SING BE LIVE SEE” CONCERT.

2/15: EAU CLAIRE CHILDREN’S THEATER – WAYNE MAREK TALKS ABOUT PLAY: “DESCENDANTS.”

2/16: CHIPPEWA FALLS HIGH SCHOOL – DIRECTOR NATE PLUMMER TALKS ABOUT “MY FAIR LADY” PERFORMANCE AT CHI HI AUDITORIUM.

2/17: LARRY HEAGLE – LARRY HEAGLE MEETS WITH US TO DISCUSS HIS NEW CONCERT AT THE HYDE.

2/22: POLAR PLUNGE – MICHAELA HARRISON TALKS ABOUT THE POLAR PLUNGE AND HOW IT HELPS THE SPECIAL OLYMPICS.

2/28: CVSO - MUSIC DIRECTOR CONDUCTOR, NOBUYOSHI YASUDA TALKS ABOUT NEW CONCERT WITH CELLIST, ANTHONY ROSS.

3/1: UWEC THEATER - EMILY SZYMANSKI TALKS ABOUT NEW PLAY AT HAAS FINE ARTS CENTER: "SILENT SKY."

3/2: ST. OLAF CATHOLIC CHURCH MEN'S CLUB - JAY BOULEY TALKS ABOUT THE IN-PERSON FISH FRY.

3/7: CHIPPEWA VALLEY THEATRE GUILD - ANGELA LAVOY TALKS ABOUT THE NEW PLAY: "SAVANAH SIPPING SOCIETY."

3/14: ECCT - WAYNE MAREK TALKS NEW PLAY: "SOUND OF MUSIC."

3/15: COLLECTIVE CHOIR: SHARON THOBABEN, ALONG WITH THE SHILLELAGH LADS WILL BE DOING A FUNDRAISER CONCERT AT AN UP-AND-COMING VENUE, EAU JUICY'S.

3/28: KIDS EXPO – AMY PETERSON-FOSS TALKS ABOUT THE EVENT BEING HOSTED BY THE YMCA SPORTS CENTER.

3/29-WAYNE MAREK, DIRECTOR OF THE EAU CLAIRE CHILDREN'S THEATRE, TALKS ABOUT THE UPCOMING SHOWS, "CABARET", AND "THEN THEY CAME FOR ME."

### **Family Values**

2/23: SARAH NELSON MEMORIAL PANCAKE BREAKFAST - 4/H MEMBER, ELIZABETH BERGER TALKS ABOUT THE BREAKFAST AND WHERE THE MONEY FROM THE BREAKFAST WILL BE GOING.

**WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG**  
**Interviews average 3-4 minutes**  
**Judy Clark-Anchor/Producer**

**Health/Medical**

3/2-March is Red Cross Month. The new director of the Northwest WI chapter, Mary Jane Thomsen, talks about the need for volunteers for its disaster services program.

3/9-March is Red Cross month. Mary Jane Thomsen talks about blood services and the need for blood.

3/22-Ruth Chipps, a registered dietitian nutritionist with Jackson in Action Healthy Living Coalition, talks about National Nutrition Month and shares a recipe for Curry Green Beans.

**Agriculture/Environment**

1/6-Angie Horkan with the Wisconsin Beef Council, shares recipes for comforting, nutritional soups.

1/12-Sarah Agena, with the WI Potato and Vegetable Growers Association, shares a recipe for breakfast potato tacos.

2/3-Angie Horkan with the Wisconsin Beef Council, shares recipes perfect for 2 for Valentine's Day dinner.

2/15-Chippewa Valley Beekeepers are holding an educational session called Beekeeping 101 at the Beaver Creek Reserve. Randy Rykal talks about the need for beekeepers and how it helps the environment.

2/25-Sarah Agena with the WI Potato and Vegetable Growers Association, makes a potato curry soup recipe.

3/3- Angie Horkan with the Wisconsin Beef Council, shares recipes perfect for St. Patrick's Day utilizing corned beef.

3/24- Sarah Agena with the WI Potato and Vegetable Growers Association, makes potato burgers for National Nutrition Month.

**Cultural Development**

3/8-The Chippewa Valley Nordic Ski Team is holding the Banff Mountain Film Festival to help the team with its various tournaments around the country. The Film Festival is at the Pablo Center in Eau Claire. Coach Lars Long talks about the fundraiser.

## **Economy/Business**

3/31-The new Eau Claire City Manager, Stephanie Hirsch, starts her new duties April 8. She talks about goals and priorities for the city and the historic significance of being the first female Eau Claire City Manager.

## **Family Values**

1/27-Give Chippewa County is a new giving circle through the Community Foundation of Chippewa County. Matt White talks about the new donation drive and how it helps the community.

2/23-Sue Bornick with the Eau Claire Community Foundation talks about an upcoming educational session on affordable housing in Eau Claire.

**NBC NIGHTLY NEWS  
ISSUES AND PROGRAMMING SUMMARIES  
Times vary**

**HEALTH/MEDICAL**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/01/2022  
Hundreds of local health officials have left their jobs amid pandemic politics.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/2022  
Wastewater samples reveal record levels of the coronavirus across the U.S. Also, has your memory blurred during Covid? Experts know why and have tips to strengthen it.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/03/2022  
NBC Nightly News reports the FDA authorizes Covid vaccine boosters for children 12-15.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/2022  
The U.S. has set seven straight days of record Covid case numbers.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/2022  
U.S. reports record 1.3M Covid cases in one day as hospitalizations soar.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/14/2022  
Some evidence shows omicron appears in your throat first. Should at-home Covid tests change?

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/2022  
Genetic risk factor found for Covid-19 smell and taste loss, researchers say.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/21/2022  
Covid booster shots provide significant protection against hospitalization from omicron, CDC finds.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/23/2022  
Covid and flu versus your immune system: What we know about fighting two viruses at once.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/2022  
Pfizer asks FDA to authorize Covid vaccine for children ages 6 months to 5 years.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/2022  
NBC Nightly News reports if one-way masking will stop Covid spread.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/20/2022  
Pfizer has postponed its FDA request to expand authorization of its covid vaccine to children 6 months to 4 years old.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/07/2022  
Even mild cases are tied to brain damage and smelling losses months after infection, a new study finds.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/2022  
How Hong Kong went from 'zero'-Covid to the world's highest death rate. Also, Pfizer seeks authorization for 2<sup>nd</sup> COVID booster for people 65 and older.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/19/2022  
A hybrid Covid variant has been detected. Here's what scientists know about "deltacron."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/29/2022  
FDA authorizes a 2<sup>nd</sup> Covid booster shot for people 50 and older.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/31/2022  
Bruce Willis is stepping away from acting after aphasia diagnosis.

## CULTURAL DEVELOPMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/2022  
"Climate of fear": Florida school district cancels professor's civil rights lecture over critical race theory.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/27/2022  
A Nazi officer's housekeeper hid 12 Jews in the basement during World War II and all of them made it out alive.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/2022  
Queen Elizabeth says Camilla should be queen consort when Charles becomes king.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/2022  
Uncovering Black roots: For descendants of slavery, finding out about ancestors can bring a shifting sense of self.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/2022  
Many African American last names hold the weight of Black history.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/2022  
Black voters fear changes to Georgia voting laws will create longer lines, discourage people from going to the polls.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/2022  
Africans in Ukraine face an additional burden when fleeing the war-torn country:  
Discrimination at the border.

## EDUCATION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/2022  
White House says schools should remain open amid Covid surge.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/14/2022  
Some people could see their student loan debt canceled in \$1.85 billion deal.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/25/2022  
SAT exam to be shortened and go online by 2024 in attempt to stay relevant as colleges move away from standardized tests.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/2022  
Parents and conservative politicians in Texas are pressuring school administrators to nan nooks dealing with race, sexuality and gender from school libraries, an NBC News investigation has found.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/2022  
Americans are paying more for many goods and services. The next hike to expect: College tuition.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/2022  
Politicians target LGBTQ kids in national erasure campaign from classrooms to sports fields. School officials in states across the county have banned LGBTQ symbols, books about gay and trans experiences, and student-formed Gay-straight Alliance Clubs.

## SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/2022  
Very little is known about more than 160 children interred in Sicily's word-famous Capuchin Catacombs of Palermo and why their slight and often mummified bodies were placed there in the first place. Now, using x-ray technology, researchers hope to gain more insight into the children's lives and deaths.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/08/2022  
The Pentagon has established a new office to study "unidentified aerial phenomenon," the first time in decades Washington has formally studied UFO's in any kind of comprehensive way.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/2022  
Surgeons perform first successful transplant of pig heart to human patient.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/2022  
First patient to receive heart transplant from pig dies two months after groundbreaking procedure.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/30/2022  
NASA astronaut with record for longest U.S. spaceflight returns to Earth after 355 days on the International Space Station.

## **BUSINESS/ECONOMY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/07/2022  
The economy gained just 199,000 jobs in December, far below expectations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/2022  
Biden's tough talk hints at re-election effort.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/12/2022  
Consumer prices rose by 7 percent in December over previous year, marking third consecutive month of high inflation. Also, NBC Nightly News explains why store shelves are empty again.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/2022  
Dow plunges by more than 1,000 points as stock market suffers worst week since March 2020.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/2022  
The Federal Reserve signals it will raise interest rates in March.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/27/2022  
The U.S. economy grew 5.7 percent last year, marking the fastest paces since Reagan's presidency.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/30/2022  
Families say they benefited from child tax credit. Now they're struggling after Congress let it expire.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/04/2022  
The economy gained a surprise 467,000 jobs last month.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/2022  
Inflation rates rise again in January, now at 7.5 percent over previous year, exceeding the 40-year high set in December.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/12/2022  
President Biden warns Putin of swift and severe costs to further invasion of Ukraine amid escalating fears of imminent attack.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/19/2022  
Inflation is at its highest level in 40 years. NBC Nightly News talks about five items that are most expensive this winter.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/24/2022  
U.S. stocks plummet as markets open after Russia invades Ukraine.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/2022  
Fed Ex and UPS suspend deliveries to Russia; FIFA bans Russian flag, anthem.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/01/2022  
Apple announces it has stopped selling products in Russia.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/2022  
U.S Economy adds 678,000 jobs in February, beating experts' expectations, and unemployment rate falls to 3.8 percent.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/2022  
Republicans cheer Biden's ban on Russian oil but blame him for the rising gas prices.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/2022  
Consumer prices rose 7.9 percent in February compared to last year.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/2022  
Congress passes \$1.5 trillion spending bill to avert government shutdown, provide billions to Ukraine.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/11/2022  
Biden announces he will ban importation of Russian alcohol, seafood and diamonds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/31/2022  
Fighting record gas prices, Biden to release one million barrels of oil daily from emergency reserves.

## **VIOLENCE**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/07/2022  
Three men convicted of murdering Ahmaud Arbery sentenced to life in prison.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/23/2022  
A police officer is accused of fatally striking a nurse. NBC Nightly News has the story.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/27/2022  
Three Houston police officers shot; manhunt under way for person who fled the scene.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/2022  
Two officers killed in shooting at Virginia college; suspect in custody.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/03/2022  
U.S. special forces kill ISIS leader in Syria raid, President Biden says. Russia has plan to stage attack as pretext for Ukraine invasion, U.S. alleges.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/18/2022  
Kim Potter sentenced two years in prison for shooting Daunte Wright.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/23/2022  
Russia begins military operation against Ukraine.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/024/2022  
Three officers found guilty on federal charges in George Floyd's death.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/28/2022  
A frustrated Putin may order escalation of violence in Ukraine, officials say.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/2022  
Europe's largest nuclear plant on fire in Ukraine after Russia attacks facility with heavy shelling.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/2022  
Ukraine says Russian strike destroyed children's hospital in Mariupol; casualties unknown as Zelensky claims 'children are under the wreckage.'

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/2022  
At least 35 people killed in Russian missile strike on military base near border with NATO member Poland, Ukraine says.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/2022  
Suspect in custody in series of attacks on homeless men in NYC and D.C., police say.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/18/2022  
Ukraine latest: Russian missiles hit near Lviv airport, 40 miles from Polish border; hundreds still shelter in destroyed Mariupol theater.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/2022  
Russia accused of shelling art school in Mariupol where 400 civilians were sheltering; Kremlin says it used hypersonic missiles for second time.

## **AGRICULTURE/ENVIRONMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/2022  
A tsunami advisory has been for the U.S. West Coast following undersea volcanic eruption.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/2022  
Thousands left without power as massive winter storm hits East Coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/2022  
Monster winter storm puts more than 100 million people on alert.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/17/2022  
NBC News reports on a small Alabama city what was hit by a devastating tornado and FEMA denied a request for aid.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/19/2022  
Why some progressives are hesitant to push their clean energy agenda now, even as fossil fuel costs soar.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/2022  
NBC Nightly News reports on a tornado that ripped through the New Orleans area.

**DATeline NBC**  
**ISSUES AND PROGRAMMING SUMMARIES**  
**60 minutes (unless noted)**  
**Topics covered: Violence**

- Dateline NBC, National, 8pm, 01/08/22 (Violence)

THE STORY: *Dateline* reports on the final chapter in a gripping murder case – Cal Harris' extraordinary journey through the courts in upstate New York and his children who stood by him to the end.

- Dateline NBC, National, 8pm, 01/14/22 (Violence)

THE STORY: A chance encounter on the Pacific Coast Highway with a woman he first spoke to in a jail cell leads *Dateline's* Keith Morrison to reexamine the mysterious death of Las Vegas casino magnate Ted Binion. Friday's new broadcast features never-before-seen footage from interviews with insiders close to the case.

- Dateline NBC, National, 8pm, 01/15/22 (Violence)

THE STORY: When Colorado rancher Jake Millison mysteriously disappears, his friends spend years searching for answers.

- Dateline NBC, National, 8pm, 01/21/22 (Violence)

THE STORY: In the weeks after 36-year-old mother Donna Palomba is raped, investigators accuse her of lying and threaten her with arrest. Eleven years later, police finally track down her attacker and reveal his identity, sending shockwaves throughout the community. Donna speaks out in Friday's broadcast about her years-long journey for justice and the latest developments in the case, including the fight to keep her assailant from walking free.

- Dateline NBC, National, 8pm, 01/22/22 (Violence)

THE STORY: After a fight with her mother, Ellie Green stays with her boyfriend's family until things settle down at home. But when days go by with no word from her mom, Ellie begins to worry. Then she is given the awful news: her mother is dead. But is that the truth? What really happened?

- Dateline NBC, National, 9pm, 01/23/22 (Violence)

THE STORY: When a beloved firefighter, Sam Dreher, is murdered just outside Sarasota, Florida, investigators discover a twisted tale of secrets, lies and infidelity.

- Dateline NBC, National, 8pm, 01/28/22 (Violence)

THE STORY: Fort Worth investigators desperately search for answers after Carla Walker, a 17-year-old high school student, is kidnapped and murdered following a Valentine's Day dance. Friday's all-new *Dateline NBC* reports on the cutting-edge DNA technology and diligent police work that leads detectives to identify her killer.

- Dateline NBC, National, 8pm, 01/29/22 (Violence)

THE STORY: After a young mom is found dead on the side of a country road, investigators scramble to figure out how she ended up there.

- Dateline NBC, National, 9pm, 02/25/22 (Violence)

THE STORY: When Colorado mother Suzanne Morphew vanishes on Mother's Day in 2020, investigators are left with minimal clues until a recording device exposes a potential motive. Friday's all-new *Dateline NBC* reveals new details in the case, as well as an exclusive interview with Suzanne's sister-in-law and newly released police bodycam footage from the day she went missing.

- Dateline NBC, National, 7pm, 02/26/22 (Violence)

THE STORY: North Dakota detectives consider the murder case of nursing student Angila Wilder to be closed until a confidential informant comes forward with a tip about an unlikely suspect.

- Dateline NBC, National, 8pm, 02/26/22 (Violence)

THE STORY: A California couple's romantic getaway on a boat turns tragic when the wife is lost at sea. Did she accidentally drown or was it something more sinister?

- Dateline NBC, National, 8pm, 03/04/22 (Violence)

THE STORY: When world-renowned snake breeder Ben Renick is found dead, first responders originally believe his missing anaconda could be to blame. As the frantic hunt for a missing snake begins, the investigation soon reveals a tragic family saga and a sinister betrayal.

- Dateline NBC, National, 8pm, 03/05/22 (Violence)

THE STORY: When a college student Pravin Varughese is found dead after a party, his mother is determined to find out what happened. With the help of a new friend, she gets the case in front of a jury.

- Dateline NBC, National, 8pm, 03/11/22 (Violence)

THE STORY: A mystery in paradise unfolds when Sarm Heslop, a British woman, vanishes from her boyfriend's luxury yacht in the U.S. Virgin Islands. Friday's all-new *Dateline NBC* investigates the disappearance that made international headlines and left investigators with more questions than answers.

- Dateline NBC, National, 8pm, 03/12/22 (Violence)

THE STORY: Successful businesswoman and caring mom Peggy Nadell is found murdered in her Rockland County home.

- Dateline NBC, National, 8pm, 03/18/22 (Violence)

THE STORY: While investigating the disappearance of Pamela Butler in Washington D.C., detectives discover a puzzling connection to Virginia resident Marta Rodriguez, who vanished

two decades earlier. *Dateline's* new broadcast follows investigators as they untangle the mystery of the two missing women, revealing a sinister secret hidden along one of the busiest stretches of interstate in the country.

- Dateline NBC, National, 8pm, 03/19/22 (Violence)

THE STORY: When a beloved former firefighter is found dead in his garage, police are desperate for answers until they discover that a neighbor's home security camera captured a figure near the crime scene. Was it the killer?

## **WEAU 13 NEWS AT 10PM**

### **ISSUES AND PROGRAMMING FCC LOG**

**Times vary but average 2-3 minutes**

**(below stories may air in other WEAU newscasts as well)**

**1/7/22**

COVID Hospitalizations (health/medical) – HSHS leaders says the system hospitals in Wisconsin and Illinois have a record-breaking number of COVID-19 patients. System leaders say there are 303 hospitalized COVID patients. The previous record was 293, set in November 2020. HSHS doctors say 80 percent of patients are unvaccinated, and they're urging people to get vaccinated or get their boosters.

Thompson Resigns (education) – UW System Interim President Tommy Thompson announces his resignation. Thompson stepped in after the system had trouble filling the job after Ray Cross retired. Thompson will leave the post at the end of March.

Digital Literacy (technology) – A new program is available in Eau Claire County to help community members become more proficient online. The hope it help people feel more comfortable use technology, including to make appointments, order groceries, respond to emails or take classes. The digital literacy program pairs people with UW-Eau Claire students who "coach" them on how to use technology.

Homicide Sentencing (violence) – A judge in Barron County sentences 26-year-old Andrew Brunette to life in prison with the chance for parole after 50 years. Brunette was convicted in November 2021 of killing Garrett Macone. Macone was in a relationship with Brunette's estranged wife. Brunette admitted to shooting Macone in the head while he was sleeping.

**1/20/22**

Koreen's Law (health/medical) – An Eau Claire woman testified before state lawmakers in support of a bill in her name. The bill would ban the insurance practice of white-bagging. It requires drugs to come for a third-party pharmacy instead of a hospital's pharmacy. This impacted Koreen during breast cancer treatment, and she hopes to help ban the practice. The senate committee did not vote on the legislation yet.

Halderson Verdict (violence) – 23-year-old Chandler Halderson was found guilty by a Dane County jury of killing his parents in July. The jury deliberated for two hours before finding him guilty on two counts of first-degree intentional homicide. Halderson killed his parents and dismembered their bodies after his father found out his was lying about school and work. Sentencing is scheduled for March.

**Rail Meeting (business/economy)** – Eau Claire hasn't had passenger rail service since the 1960. A local coalition has tried to change that for more than 20 years. During the rail coalition's monthly meeting, the Wisconsin DOT announced the Twin Cities, Milwaukee, Chicago (TCMC) Project. It will add to the current train route between Chicago and Minneapolis. A potential component of the project is a shuttle service from Eau Claire to take people to the Tomah Amtrak station. There's no timeline on when the shuttle service could start, if it becomes part of the project.

**1/28/22**

**Flood Risk Plan (environment)** – After a decade, a flood mitigation plan for Arcadia in Trempealeau County is still in the works. The Trempealeau River runs through the city, and heavy rains have caused frequent flooding. The Army Corps of Engineers proposed a four-phase plan to prevent future flooding, but it may take another 10 years to complete. The Corps recently secured some federal funding to help get the ball rolling. The hope is to start phase one in 2023.

**At Home Care Program (medical)** – A new Mayo Clinic Health System program allows some patients to bring the hospital home with them after surgery. Known as Advanced Care At Home, it offers some patients the opportunity to recover at home when they would typically have to spend a few days in the hospital. The hospital coordinates transport back to your home. At home, staff set up connections to physicians and other care providers, and they also provide things like blood pressure monitoring and oxygen monitoring.

**2/10/22**

**House Blessing Ceremony (family values)** – Chippewa Valley Habitat for Humanity hosted a house blessing for a home on Eddy Street. The home was donated to CVH4H in 2021 and remodeled by the organization for Marlie Sabelko and her daughter. Sabelko had been looking for a home since 2019. With help from the Eau Claire Housing Authority, RCU and CVH4H – Sabelko has a safe and affordable home.

**UWEC students visit refugees (education/cultural development)** – Students with UW-Eau Claire spent two weeks of their winter break at Fort McCoy with the Afghan refugees. The immersion program was put together as an impromptu program by UWEC faculty and staff. Students say they expected people to be sad with everything they've been through, but it was the opposite.

**Wolf protections (environment)** – A judge restores protections for gray wolves. Citing the Fish and Wildlife Service failed to show the wolf populations could be sustained without protection under the Endangered Species Act.

**2/18/22**

Thompson Sentencing (violence) – The man convicted in a La Crosse homicide in 2019 is sentenced to life in prison without the possibility of parole. In November 2020, Shavonte Thompson was convicted in the death of Javier Hall. Thompson eluded law enforcement officers for nearly two months after the homicide before he was found in Illinois.

Home and Garden Show (business) – The Home and Garden Show is this weekend in Eau Claire. The event is hosted by the Chippewa Valley Home Builders Association and features more than 120 vendors ready to help you with any spring projects.

**2/25/22**

Student Walkout (youth) – Flambeau High School students walked out of school this morning in support of their principal. Earlier this week, the board decided not to renew his contract for next school year. He is currently on administrative leave. Students believe Craig Cahoon is being treated unfairly for cooperating with a previous investigation against the school board president.

Implicit Bias Exhibit (education) – A Smithsonian exhibition will be on display at the Pablo Center in Eau Claire during the month of March. “The Bias Inside Us” exhibit explore implicit bias and how to overcome it.

Milwaukee Police Station Shooting (violence) – The Milwaukee Police Chief says a 23-year-old man opened fire inside Police District 5 Friday afternoon. Officers returned fire. A few blocks away, the suspect was hit by gunfire and taken to the hospital. No one inside the police station lobby was hurt.

**3/9/22**

Sleep Awareness Month (health) – March is Sleep Awareness Month. The National Institutes of Health finds up to 19 percent of U.S. adults report not getting enough rest. Melatonin use is also on the rise. Doctors attribute the pandemic to disrupting people’s sleep habits. Poor sleep can affect your weight, heart and overall health. Doctors recommend getting an average of 7.5 to 8 hours of sleep a night.

New Clinic (medical) – A healthcare grant will pay for a new clinic in Elroy in Juneau County. The grant totals more than \$6 million. More than \$2 million will go to the city for infrastructure to help with construction of the new clinic. More than \$4 million will go to Gundersen St. Joseph to build the facility. It will include exam rooms, behavioral health, chiropractic care and a pharmacy.

Health Improvement Plan (health) – La Crosse County is making a plan to address some of the biggest health concerns in the community. The health department is forming a Community Health Improvement Plan. The plan will focus on three priorities: behavioral health, healthy environments and access to care. A five-year strategy is being put together to help see tangible improvements.

### **3/18/2022**

Buffalo Co. homicide sentencing (violence) – Randall Merrick of Minnesota is sentenced to 30 years in prison in the death of Beth Johnson of the Village of Nelson. In November, Merrick pleaded guilty to reckless homicide in Johnson's death. Johnson disappeared in 2016 when she was living with Merrick at her home in the Village of Nelson. In 2018, a K9 found Johnson's remains on the property. Merrick was charged in her death in 2020.

Health care worker shortage (health) – The medical field is facing a significant shortage. The number of nurses, surgical techs and pharmacists in the health care industry all declined 20-21. Gundersen Health System started a medical assistant program to help fill the gaps.

Sport Show (economy/business) – After two years, the Wisconsin Sport Show is back this weekend at the Chippewa Valley Expo Center in Eau Claire. The event runs Friday through Sunday and features more than 160 booths and 20,000 square feet in outdoor equipment.

Hometown Grant (children) – The School District of Altoona is awarded a \$10,000 Hometown grant from Fuel Up to Play 60. The grant is awarded to school districts with a commitment to youth health and wellness.

**MEET THE PRESS TOPICS**  
**Airs Sundays, 8:00am and 12:05am**  
**Various topics covered: Business/Economy, Health, Environment,**  
**Violence, and Cultural**  
**Times vary**

January 2

This Sunday: January 6th: One year later. It was a violent effort to overturn a free and fair election. The deadly siege on Congress as an angry pro-Trump mob storms the U.S. Capitol. Behind the violence: former President Trump's Big Lie of a stolen election.

January 9

This Sunday: The CDC under fire. With Covid cases spiking, hospitals overwhelmed. Air travel disrupted, widespread labor shortages including teachers staying home -- criticism is growing over the government's Covid response.

January 16

Covid case numbers are still breaking records, mostly in urban areas. But are the rural hospitals ready for what may be coming their way? Right now, Omicron, just a gigantic 780,000 cases a day. But we're handling this much better. Why? There's really one big reason: 63% of the country's fully vaccinated. A year ago, we didn't have that kind of vaccination rate.

January 23

President Biden, acknowledging first-year setbacks, on Covid and on inflation.

January 30

Russia moves more troops to Ukraine's border. Pentagon officials say Russia now has enough troops to move far into Ukraine, sparking fears of a much wider conflict.

February 6

This Sunday: The threat from Russia. With more Russian troops massing on Ukraine's border. The U.S. sends 3,000 troops to eastern Europe.

February 20

This Sunday: We have reason to believe the Russian forces are planning to -- intend to attack Ukraine in the coming week, in the coming days. Russia giving every indication that it plans to invade Ukraine.

February 27

This Sunday: Kyiv under siege. Ukraine putting up fiercer than expected resistance. Russia seizing territory and laying siege to Ukraine's cities as Vladimir Putin says Ukraine may lose its statehood.

March 6

This Sunday, the Russian onslaught. It's destroyed. Russia destroyed it all. Russia seizing territory and laying siege to Ukraine's cities as Vladimir Putin says Ukraine may lose its statehood.

March 13

This Sunday: Russia widens the war. Russia closing in on Kyiv and expanding its onslaught to the west, where refugees have fled amid fears that it may be planning chemical or biological attacks. What is next? Ammonia? Phosphorous? And what will be the next target? Russian forces turn their guns on civilians.

March 20

This Sunday: Russia's war on civilians. The bombs were falling from the airplanes. As Ukraine puts up a fierce defense Russia turns its guns on the innocent.

March 27

This Sunday: A challenge to Putin. President Biden issues a warning to Russia to not even think about going on one single inch of NATO territory. This as Ukraine successfully begins pushing Russia's forces back –gaining ground around Kyiv and Kherson and leading Russia to announce it's scaling back its military goals, even as the civilian death toll climbs.