

## Memorandum



To: Public File  
From: Jolene, Jensen, Executive Assistant/Programming  
Re: Issues and Programs Report, 4th Quarter 2020  
Date: January 6, 2021

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from October 1 – December 31, 2020. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

### **Public Service Announcements**

Also during 4th quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 888 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 4<sup>th</sup> quarter, 2020. NBC also airs "The More You Know" PSA's.

**For 4th Quarter 2020**  
**October 1, 2020 – December 31, 2020**

THERE WAS NO OTHER PROGRAMMING FOR THE 4TH QUARTER OF 2020, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

**4th Quarter 2020 PSAs**

**NETWORK PUBLIC SERVICE SCHEDULE OCTOBER 2020**

Air Date	Start Time	Program	Promo Title	House #	Air Time
10/03/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	10:24:17 a
10/03/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Get Out the Vote :15	ZNBC201102H	10:54:17 a
10/03/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Get Out the Vote - Talent Group 2 :15	ZNBC201104H	11:24:17 a
10/03/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Injustice :15	ZNBC201105H	11:54:17 a
10/10/2020	07:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "A Mask Is A Must" :15	ZNBC20194H	07:24:17 a
10/10/2020	07:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "Physical Distancing" :15	ZNBC20193H	07:54:17 a
10/10/2020	08:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various V1 "Coronavirus General" :15	ZNBC20191H	08:24:17 a
10/10/2020	08:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	08:54:17 a
10/17/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	10:24:17 a
10/17/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Get Out the Vote :15	ZNBC201102H	10:54:17 a
10/17/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	11:24:17 a
10/17/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "Physical Distancing" :15	ZNBC20193H	11:54:17 a
10/24/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "A Mask Is A Must" :15	ZNBC20194H	10:24:17 a
10/24/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "Physical Distancing" :15	ZNBC20193H	10:54:17 a
10/24/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various V1 "Coronavirus General" :15	ZNBC20191H	11:24:17 a
10/24/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	11:54:17 a

10/31/2020	08:30:00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	08:40:53 a
10/31/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Get Out the Vote :15	ZNBC201102H	10:24:17 a
10/31/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Get Out the Vote - Talent Group 2 :15	ZNBC201104H	10:54:17 a
10/31/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Injustice :15	ZNBC201105H	11:24:17 a
10/31/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "Physical Distancing" :15	ZNBC20193H	11:54:17 a

NETWORK PUBLIC SERVICE SCHEDULE  
NOVEMBER 2020

Air Date	Start Time	Program	Promo Title	House #	Air Time
11/07/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	10:24:17 a
11/07/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "A Mask Is A Must" :15	ZNBC20194H	10:54:17 a
11/07/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Injustice :15	ZNBC201105H	11:24:17 a
11/07/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	11:54:17 a
11/14/2020	08:30:00 a	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	08:40:53 a
11/14/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	10:24:17 a
11/14/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	10:54:17 a
11/14/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "A Mask Is A Must" :15	ZNBC20194H	11:24:17 a
11/14/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Injustice :15	ZNBC201105H	11:54:17 a
11/21/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	10:24:17 a
11/21/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	10:54:17 a
11/21/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "A Mask Is A Must" :15	ZNBC20194H	11:24:17 a
11/21/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	11:54:17 a
11/28/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Feeding America/Croods Care Now Playing :15	ZNBC201112H	10:24:17 a
11/28/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Feeding America/Croods Care Now Playing :15	ZNBC201112H	10:54:17 a

11/28/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Feeding America/Croods Care Now Playing :15	ZNBC201112H	11:24:17 a
11/28/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Feeding America/Croods Care Now Playing :15	ZNBC201112H	11:54:17 a

NETWORK PUBLIC SERVICE SCHEDULE DECEMBER 2020

Air Date	Start Time	Program	Promo Title	House #	Air Time
12/05/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Feeding America/Croods Care Now Playing :15	ZNBC201112H	10:24:17 a
12/05/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Feeding America/Croods Care Now Playing :15	ZNBC201112H	10:54:17 a
12/05/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Feeding America/Croods Care Now Playing :15	ZNBC201112H	11:24:17 a
12/05/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Feeding America/Croods Care Now Playing :15	ZNBC201112H	11:54:17 a
12/12/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "Physical Distancing" :15	ZNBC20193H	10:24:17 a
12/12/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various V2 "Coronavirus General" :15	ZNBC20192H	10:54:17 a
12/12/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	11:24:17 a
12/12/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	11:54:17 a
12/19/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	10:24:17 a
12/19/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "Physical Distancing" :15	ZNBC20193H	10:54:17 a
12/19/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	11:24:17 a
12/19/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "A Mask Is A Must" :15	ZNBC20194H	11:54:17 a
12/26/2020	10:00:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various "Physical Distancing" :15	ZNBC20193H	10:24:17 a
12/26/2020	10:30:00 a	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus Phase 2 Anthem Various V1 "Coronavirus General" :15	ZNBC20191H	10:54:17 a
12/26/2020	11:00:00 a	TMYK A NEW LEAF 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	11:24:17 a
12/26/2020	11:30:00 a	TMYK CHAMPION WITHIN 30 MIN (4 SEG)	PSA 2020, The More You Know, Coronavirus AAPI Nico Santos NBC/Superstore "No Room" :15	ZNBC20181H	11:54:17 a

## **NBC NETWORK NON-BROADCAST EFFORTS**

October - December, 2020

### **NBCUniversal's *The More You Know* website:**

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action.

*The More You Know*'s comprehensive website ([themoreyouknow.com](http://themoreyouknow.com)) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

## **Issue-Oriented Projects and Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

### **COMMUNITY CALENDAR**

Air Dates: 10/01 – 12/31/20

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Support Local Winter

Air Dates: 12/10-12/31/20

A spot promoting the advantages of shopping local this holiday season.

Red Cross-Holiday Blood Drive

Air Dates: 10/30-12/12/20

PSA inviting people to donate blood to the Red Cross during their holiday blood drive.

Junior Achievement – “Heroes Gala”

Air Dates: 09/24-10/17/20

Promotion of their “Heroes Gala.” WEAU also helped them produce the event as it was performed virtual this year.

Library PSA

Air Dates: 11/18-12/31/20

PSA promoting the L.E. Phillips Memorial Public Library and the Story Builder Library Expansion Campaign.

Carson Park PSA

Air Dates: 12/10-12/31/20

PSA Promoting the Carson Park Capital Campaign.

## **COMMUNITY PARTICIPATION**

**\*\*Community participation was down this quarter due to COVID-19 cancellations\*\***

### **Bob Gallaher, Anchor**

October 6

Bob emceed the 17th Annual Leadership Dinner to support the Boy Scouts of America. This event was held at the Florian Gardens in Eau Claire. The scouts honored Bob McCoy, long-time president and CEO of the Eau Claire Area Chamber of Commerce with the Good Scout Award. Packers legend LeRoy Butler was the guest speaker.

### **Kelly Slifka, Meteorologist**

November 13

Kelly gave a tour of the station and weather room to a group of 3rd graders from Gilman Elementary. Kelly spoke on weather and meteorology.

### **Darren Maier, Meteorologist**

December 2

Darren participated in a zoom presentation with River Heights Elementary in Menomonie. It was about 40 minutes with 15 students attending.

### **Danielle Wagner, Anchor**

October 7

Danielle did a virtual presentation on media and law enforcement relations for the Contemporary Issues in Criminal Justice class at Chippewa Valley Technical College.

### **Amie Winters, Anchor**

December 9

Amie participated in a virtual goodbye event to the old Children's Museum of Eau Claire building - video on the CMEC Facebook page.

**Judy Clark, Anchor**

November 17

Judy emceed the virtual Junior Achievement "Hero's Gala" which consisted of recording a number of introductions to award winners. This event was streamed live.

December 10

Judy gave virtual tour of the newsroom and studio through zoom and answered questions for Leadership Eau Claire, a program through Eau Claire Area Chamber of Commerce.



## **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News:** Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:35am.

**Dateline NBC:** NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

## **4<sup>th</sup> Quarter 2020 Responsive Programming**

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

**WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING**  
**Interviews average 2 minutes 30 seconds**

**IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.**

**Children/Youth**

**Health/Medical**

**Education**

**Substance Abuse/Addiction/Violence**

**Agriculture/Environment**

**Cultural Development**

**Economy/Business**

**Science/Technology**

**Family Values**

## **WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG**

**Interviews are approximately 4 minutes long**

**IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.**

**(The interviews below were performed off-site)**

### **Health/Medical**

October 30- Ruth Chipps, RD, features Swiss Chard in the Harvest of the Month.

November 18-Ruth Chipps, RD, features Sweet Potatoes in the Harvest of the Month.

### **Agriculture/Environment**

October 7- Angie Horkan with the Wisconsin Beef Council features easy dinner ideas that are also perfect for game day.

October 15-Tina Peterson with the Dairy Farmers of Wisconsin showcases cheese curds on National Cheese Curd Day.

October 27-Alice in Dairyland, Julia Nunes, talks about chocolate milk as the 'official' beverage of Halloween and how sales impact Wisconsin dairy producers.

November 6- Angie Horkan with the Wisconsin Beef Council features Fall soup ideas.

November 24- Alice in Dairyland features Something Special from Wisconsin gifts that benefit local farmers and producers.

November 25-Tina Peterson with the Dairy Farmers of Wisconsin makes Apple Cheddar Pie Bars.

December 2- Angie Horkan with the Wisconsin Beef Council makes roasts perfect for the holidays.

December 16-Tina Peterson with the Dairy Farmers of Wisconsin makes Reindeer Roast Beef Sliders.

### **Cultural Development**

#### **Economy/Business**

#### **Science/Technology**

#### **Family Values**

#### **Education**

#### **Substance Abuse/Addiction/Violence**

#### **Children/Youth**

# **WEAU 13 NEWS AT 5 ISSUES AND PROGRAMMING FCC LOG**

**Interviews average 3 minutes**

**IMPORTANT NOTICE: Due to the COVID-19 outbreak, WEAU was unable to schedule 'Live' in-studio interviews.**

**Children/Youth/Health**

**Health/Medical**

**Education**

**Substance Abuse/Addiction/Violence**

**Agriculture/Environment**

**Cultural Development**

**Economy/Business**

**Science/Technology**

**Family Values**

**NBC NIGHTLY NEWS**  
**ISSUES AND PROGRAMMING SUMMARIES**  
**Times vary**

**BUSINESS/ECONOMY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/02/20  
NBC Nightly News reports U.S. economy gains 661,000 jobs in final report before Election Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/04/20  
NBC Nightly News reports Joe Biden's national lead over President Trump jumps to 14 points after debate in new NBC News poll.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/06/20  
NBC Nightly News reports President Trump says he's halting Covid relief talks until after election; stock market dips sharply after his tweet. Also, new FDA standards on Covid-19 vaccine trials make approval by Election Day unlikely.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/09/20  
NBC Nightly News reports next week's presidential debate is canceled.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/17/20  
NBC Nightly News reports on how mail-in voting is going around the U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/20/20  
NBC Nightly News reports democrats take a big lead in early voting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/22/20  
NBC Nightly News reports Trump and Biden go head-to-head in the final debate.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/20  
NBC Nightly News reports on the Trump-Biden debate.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/25/20  
NBC Nightly News reports Americans fear the rising cost of working from home as pandemic continues.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/26/20  
NBC Nightly News reports early voting could hit record-smashing 100 million by Election Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/20  
NBC Nightly News reports the economy is showing signs of recovery. Many Black Americans are not.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/03/20  
Chuck Todd hosts special coverage of election night. Almost 100 million ballots already cast, polls open on Election Day across the country.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/07/20  
NBC Nightly News reports on Biden's clinching win. President-elect Joe Biden speaks as the nation's next commander-in-chief.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/08/20  
NBC Nightly News reports on Biden's election win.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/16/20  
NBC Nightly News reports on the unemployment rate. Also, Moderna says its Covid vaccine is 94.5 percent effective in first analysis, adding to hopes of a breakthrough.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/24/20  
NBC Nightly News reports Dow closes in record territory, breaking symbolic barrier of 30,000 for first time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/26/20  
NBC Nightly News reports on Black Friday sales.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/27/20  
NBC Nightly News reports U.S air travel hit post-March peak on day before Thanksgiving.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/29/20  
NBC Nightly News reports Fauci tells Meet the Press Thanksgiving holiday travel could make the current Covid surge even worse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/30/20  
NBC Nightly News reports on the best Cyber Monday sales.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/09/20  
NBC Nightly News Federal Trade Commission sues to break up Facebook and sell off its big assets like Instagram and WhatsApp.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/16/20  
NBC Nightly News reports man with ties to terror group indicted in alleged plot to stage 9/11-style attack.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/19/20  
NBC Nightly News reports President Trump contradicts Pompeo, downplays Russian hack and implicates China in first comments on massive breach.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/20/20  
NBC Nightly News reports Congress reaches deal on \$900 billion Covid-19 relief package.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/27/20  
NBC Nightly News reports public transit, essential to success of major cities, is facing a "death spiral."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/28/20  
NBC Nightly News reports the House backs increasing coronavirus stimulus checks to \$2,000.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/29/20  
NBC Nightly News reports Democratic effort for \$2,000 Covid checks shot down in Senate despite support from vulnerable Georgia GOP senators.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/30/20  
2020 was brutal for airlines. Next year could be even trickier.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/31/20  
Pharmacist arrested and accused of intentionally destroying 570 doses of Covid vaccine at Wisconsin hospital.

## **SUBSTANCE ABUSE/ADDICTION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/21/20  
NBC Nightly News reports OxyContin maker Pharma pleads guilty to federal criminal charges, could pay up to \$8 billion for settlement related to opioid crisis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/04/20  
NBC Nightly News reports House passes historic bill to decriminalize cannabis.

## **VIOLENCE**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/06/20  
NBC Nightly News reports a Texas police officer has been charged with murder after fatally shooting a Black man at a gas station.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/08/20  
NBC Nightly News reports new details emerge in alleged plot by 13 men to kidnap Michigan's governor and shoot up her vacation home.
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- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/20  
NBC Nightly News reports heated protests in Philadelphia after a Black man shot dead by police.



- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/20  
NBC Nightly News reports three are dead in a suspected terror attack at French church.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/10/20  
NBC Nightly News reports on a 48-year-old murder mystery that went unsolved. Hours before the guilty verdict, the suspect was found dead by suspected suicide.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/13/20  
NBC Nightly News reports 'stand your ground' laws in Florida could be expanded under an anti-looting proposal. Critics say it could fuel racial violence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/27/20  
NBC Nightly News reports top scientist seen as architect of Iran's nuclear weapons program is assassinated near Tehran.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/25/20  
NBC Nightly News reports Nashville police are investigating a Christmas morning vehicle explosion described as intentional.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/30/20  
Samuel Little, the most prolific serial killer in U.S. history, dies while serving multiple life sentences.

## **AGRICULTURE/ENVIRONMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/06/20  
NBC Nightly News reports Delta rapidly intensified into a Category 4 hurricane and sets aim toward the Gulf Coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/09/20  
NBC Nightly News reports Delta is a category 2 hurricane.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/10/20  
NBC Nightly News reports Delta leaves nearly 700,000 homes and businesses without power along U.S. Gulf Coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/10/20  
NBC Nightly News reports 10,000 minks die after coronavirus outbreak at Utah fur farms.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/19/20  
NBC Nightly News reports tsunami warning issued after 7.5 magnitude earthquake near Alaska.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/20  
NBC Nightly News reports three of the largest wildfires in Colorado history have occurred in 2020 and two of them are still growing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/26/20  
NBC Nightly News reports Zeta upgraded to hurricane as weary Gulf Coast residents await landfall.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/20  
NBC Nightly News reports Hurricane Zeta leaves at least three dead, millions without power.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/31/20  
NBC Nightly News reports farmers have received billions in subsidies because of the pandemic. But Black farmers say they have yet to see any big changes to keep their farms afloat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/11/20  
NBC Nightly News reports President Trump's border wall is a biohazard, activists say.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/16/20  
NBC Nightly News reports Iota crashes into Nicaragua as a Category 4 hurricane threatens a humanitarian crisis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/22/20  
NBC Nightly News reports destruction haunts Louisiana after back-to-back hurricanes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/05/20  
NBC Nightly News reports the Covid milk crisis at hundreds of farms explained.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/11/20  
NBC Nightly News reports an iceberg the size of Delaware on track to slam into South Atlantic island, endangering wildlife.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/16/20  
NBC Nightly News reports winter is roaring into the East Coast as a serious storm threatening deep snow and ice.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/17/20  
NBC Nightly News reports four dead as winter storm hits Northeast with 3 feet of snow, leading to hundreds of car accidents.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/23/20  
NBC Nightly News reports wildfires threaten hundreds of toxic waste Superfund sites across the United States and climate change is increasing the danger. If these sites catch fire, they could release toxins ranging from acid mine drainage to radioactive smoke.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/26/20  
NBC Nightly News reports Biden may find surprising ally in his pursuit of historic climate change measures.

## **CHILDREN/YOUTH**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/15/20  
NBC Nightly News reports America's children are suffering, and it's reaching a boiling point. Here's what they've lost during Covid.

## **SCIENCE/TECHNOLOGY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/06/20  
NBC Nightly News reports American astronomer among three to win physics Nobel Prize for discoveries about black holes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/07/20  
NBC Nightly News reports two women, including one American, have won the Nobel Prize in chemistry for their pioneering work on genome editing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/13/20  
NBC Nightly News reports Mars will shine extra bright tonight. The Earth, Mars and the sun align in space.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/20/20  
NBC Nightly News reports scientist have measured the shortest time span ever: 247 zepto-seconds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/20/20  
NBC Nightly News reports NASA is about to get up close with an asteroid in the name of planetary defense.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/26/20  
NBC Nightly News reports the moon has more water than previously thought, scientists say, a potential boon to space exploration.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/11/20  
NBC Nightly News reports on a silver lining on the mushroom cloud: Authors of dystopian sci-fi weigh in on 2020.

## **FAMILY VALUES**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/20/20  
NBC Nightly News reports lawyers say they can't find the parents of 545 migrant children separated by President Trump administration.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/16/20  
NBC Nightly News reports Sequel Youth and Family Services has collected hundred of millions in tax dollars to care for children with mental and behavior health issues but their families allege that staff members have abused the neglected residents.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/21/20  
NBC Nightly News reports families are making near-constant calculations about their daily activities during the pandemic. NBC News talks about how families in seemingly similar circumstances choose to navigate the pandemic differently.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/28/20  
NBC Nightly News reports families struggling during the pandemic winter say they might not eat.

## **CULTURAL DEVELOPMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/18/20  
NBC Nightly News reports Black Asian Americans share their identity struggles.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/21/20  
NBC Nightly News reports more than 11 million Latinos were uninsured before the pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/24/20  
NBC Nightly News reports residents of Wisconsin town near Kenosha in uproar over teacher's racism lesson.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/07/20  
NBC Nightly News reports Kamala Harris will make history as the first female, Black, and South Asian American vice president.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/22/20  
NBC Nightly News reports for more than 40 years, Black descendants of Creek Nation, based in Oklahoma, have been fighting to regain citizenship in the tribe. In a year marked by historic uprisings in support of Black lives, these Black Native Americans say now is the time to acknowledge their rights, too.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/24/20  
NBC Nightly News reports Biden's choice to run Homeland Security, an immigrant, reveals a lot about his immigration agenda.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/14/20  
NBC Nightly News reports the Cleveland Indians will change team name after 2021 MLB season.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/15/20  
NBC Nightly News reports on how Cleveland's baseball team came to be called the Indians.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/16/20  
NBC Nightly News reports Major League Baseball formally recognizes Negro League, which will include its statistics in official historical record.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/27/20  
NBC Nightly News reports heartache and hope in America's Black churches.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/29/20  
How Black Lives matter changed America's view on race.

## **EDUCATION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/12/20  
NBC Nightly News reports Biden wants to scrap Betsy DeVos' rules on sexual assault in schools.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/18/20  
NBC Nightly News reports NYC school system to halt in-person learning as coronavirus rate reaches 3 percent.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/22/20  
NBC Nightly News reports parents took out billions in loans to pay for kids' college. Now they're buried in debt.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/29/20

NBC Nightly News reports NYC public schools will reopen December 7, more than 150 anti-lockdown, anti-vaccine protesters arrested in London.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/01/20  
NBC Nightly News reports how closing schools due to Covid has hit some students more than others.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/06/20  
NBC Nightly News reports schools in an Ohio district kept out Covid but they couldn't keep the buses running once school was back in session.

## **HEALTH/MEDICAL**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/01/20  
NBC Nightly News reports a highly toxic ethanol substitute is being used in some hand sanitizers. The FDA can't force companies to recall it.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/02/20  
NBC Nightly News reports President Trump and first lady test positive for Covid-19. President Trump is hospitalized.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/05/20  
NBC Nightly News reports three scientists, including two Americans, have won the Nobel Prize in medicine for discovering the Hepatitis C virus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/10/20  
NBC Nightly News reports Coronavirus cases set new single-day records in six states and worldwide.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/14/20  
NBC Nightly News reports new Covid cases surge in Midwest as the weather cools down and resistance heats up.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/15/20  
NBC Nightly News reports how your blood type and Covid-19 risk could be linked.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/16/20  
NBC Nightly News reports a rare Covid complication is showing up in adults weeks after they have the virus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/22/20  
NBC Nightly News reports Covid survivors deal with another lingering side effect: dramatic hair loss.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/20  
NBC Nightly News reports U.S. reports record daily number of new coronavirus cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/27/20  
NBC Nightly News reports Covid-19 is spreading faster than ever in U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/20  
NBC Nightly News reports U.S hits 9 million Covid cases, sets third single-day record in a week.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/30/20  
NBC Nightly News reports Covid antibodies may diminish over time, but that's not the whole story, experts say. The question is how much antibodies do you need to prevent reinfection?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/02/20  
NBC Nightly News reports Covid-19 cases and deaths are rising at rapid rates across the U.S. ahead of Election Day.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/05/20  
NBC Nightly News reports Covid-19 cases in U.S. break record, top 100,000 for second day in a row.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/09/20  
NBC Nightly News reports the FDA authorizes Eli Lilly's Covid-19 antibody treatment for emergency use. Covid is spiking around the country as U.S. surpasses 10 million cases. Pfizer says early data shows Covid-19 vaccine is 90 percent effective, much higher than expected.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/10/20  
NBC Nightly News reports Fauci says vaccine should be available for emergency use in December. Also, hospitals see record number of Covid-19 patients with U.S. on pace to reach 20 million cases by Christmas.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/11/20  
NBC Nightly News reports the U.S. sees one million coronavirus cases in just 10 days.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/13/20  
NBC Nightly News reports states on verge of new lockdowns as coronavirus spreads out of control.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/16/20  
NBC Nightly News reports governors are issuing new restrictions as Covid-19 cases soar.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/18/20  
NBC Nightly News reports U.S surpasses 250,000 Covid-19 deaths.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/19/20  
NBC Nightly News reports CDC warns Americans not to travel for Thanksgiving in attempt to curb Covid spread.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/20/20  
NBC Nightly News reports Pfizer applying for emergency use for its vaccine today. Mask mandates work and the CDC has the evidence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/21/20  
NBC Nightly News reports patients pay thousands for back pain treatment with little scientific support.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/23/20  
NBC Nightly News reports Americans are anxious and some are experiencing mental health symptoms in all 50 states.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/24/20  
NBC Nightly News reports the vaccines are coming and so are a world of fresh Covid challenges. Also, Covid is devastating nursing homes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/30/20  
NBC Nightly News reports anti-vaccination groups amplify false message amid positive Covid-19 vaccine news. Also, Moderna is submitting Covid vaccine approval ... says trial showed it was 100 percent effective at preventing severe cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/01/20  
NBC Nightly News reports health care workers and nursing home residents will be the first to get Covid-19 vaccine after CDC panel vote.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/03/20  
NBC Nightly News reports U.S. sets new record for Covid deaths, cases and hospitalizations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/05/20  
NBC Nightly News reports brain injuries suffered by U.S. diplomats, likely caused by microwave energy, government study finds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/09/20  
NBC Nightly News reports more than 3,000 Covid deaths recorded in U.S., breaking single-day record.



- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/11/20  
NBC Nightly News reports FDA authorizes Pfizer vaccine for emergency use.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/12/20  
NBC Nightly News reports delivery of first Covid-19 vaccines to U.S. hospitals expected Monday.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/14/20  
NBC Nightly News reports an ICU nurse in New York among the first in the country to receive Covid vaccination.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/15/20  
NBC Nightly News reports on a first test for Covid you can get at a drugstore without a prescription. Also, Moderna's Covid vaccine is highly effective, FDA says.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/19/20  
NBC Nightly News reports millions forced to cancel Christmas as mutant coronavirus strain spreads in U.K.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/20/20  
NBC Nightly News reports older adults and front-line essential workers will receive Covid vaccine next, following CDC advisory committee vote. Also, Congressional leaders reach deal on \$900 billion Covid aid bill.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/22/20  
NBC Nightly News reports the U.S. is rolling out vaccination plans.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/24/20  
NBC Nightly News reports health care workers have died from Covid but how many is unclear.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/27/20  
NBC Nightly News reports on scientific feats overshadowed by Covid in 2020 from Ebola to Alzheimer's disease.
  - NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/31/20  
NBC Nightly News talks about the Covid surges in Southern California and how nurses and doctors are exhausted.
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## **DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES**

- DATELINE NBC, National, 120 minutes 8:00pm, 10/01/20  
(Violence) A Florida law professor is found murdered in his garage and Dateline reports on the latest developments in case the and an inside look at the trial for the suspects accused of murder.
- DATELINE NBC, National, 60 minutes 9:00pm, 10/02/20  
(Violence) Dateline reports on a story about an actress who has been charged with killing her uncle.
- DATELINE NBC, National, 120 minutes 8:00pm, 10/08/20  
(Violence) A pathologist is found murdered in his home and investigators are stumped as to who would want him dead. Police discover simmering jealousies and a love triangle.
- DATELINE NBC, National, 60 minutes 9:00pm, 10/09/20  
(Violence) A mother of two goes missing and later finds her family feared she was being stalked.
- DATELINE NBC, National, 60 minutes 9:00pm, 10/12/20  
(Violence) Dateline reports on the disappearance of Carole Baskin's husband.
- DATELINE NBC, National, 60 minutes 9:00pm, 10/15/20  
(Violence) A top-selling realtor goes missing after showing a house. When her friends receive mysterious text messages from her, they know something isn't right. What could have happened?
- DATELINE NBC, National, 60 minutes 9:00pm, 10/16/20  
(Violence) When a 21-year-old college student is found murdered, the case remains cold for nearly forty years until a new detective uses an innovative method to catch her killer.
- DATELINE NBC, National, 60 minutes 9:00pm, 10/23/20  
(Violence) A resident is murdered in his home and rumors involving a local pastor begin to swirl as the truth ends up turning the community upside down.
- DATELINE NBC, National, 120 minutes 8:00pm, 10/29/20  
(Violence) A lady dies suddenly after what appears to be an accidental fall in the shower, and two friends join forces to seek justice on her behalf.
- DATELINE NBC, National, 60 minutes 9:00pm, 10/30/20  
(Violence) A mother is dead and a daughter fights to find out the truth.

- DATELINE NBC, National, 60 minutes 9:00pm, 11/06/20  
(Violence) An Ohio resident is offered \$50,000 to kill someone hundreds of miles away. He calls the police to report the incident and investigators set up an elaborate sting operation to bring down those behind the murder-for-hire plot.
- DATELINE NBC, National, 120 minutes 8:00pm, 11/13/20  
(Violence) When a pediatric dentist is found dead, police uncover a complex plot as the suspect leads investigators on an international manhunt and is placed on the FBI's Most Wanted List.
- DATELINE NBC, National, 60 minutes 9:00pm, 11/19/20  
(Violence) Dateline questions the investigation and allegations of sexual assault in the military.
- DATELINE NBC, National, 120 minutes 8:00pm, 11/20/20  
(Violence) After a man is murdered, police follow a trail of video evidence as they work to track down the killer.
- DATELINE NBC, National, 120 minutes 8:00pm, 11/27/20  
(Violence) Dateline reports on the murder of a New Mexico cop's wife and buried secrets are revealed.
- DATELINE NBC, National, 60 minutes 9:00pm, 12/03/20  
(Health) Lester Holt sits down with top executives at Pfizer, Moderna and Johnson & Johnson for a special edition of Dateline NBC.
- DATELINE NBC, National, 60 minutes 8:00pm, 12/11/20  
(Violence) Following a night at her friend's bachelorette party, a 23-year-old disappears. An intense multi-state manhunt leads investigators to the killer.
- DATELINE NBC, National, 60 minutes 9:00pm, 12/17/20  
(Violence) When Ohio resident Pat Sabo is offered \$50,000 to kill someone hundreds of miles away, he calls the police to report the incident. Acting quickly, investigators set up an elaborate sting operation to bring down those behind the murder-for-hire plot.

**WEAU 13 NEWS AT 10PM**  
**ISSUES AND PROGRAMMING FCC LOG**  
**Times vary (below stories might air in other newscasts as well)**

10/5/2020

Fake Notices (business) - Fake quarantine notices were placed on several business storefronts in Eau Claire. The Eau Claire City-County Health Department says the isolation/quarantine notices are fake and believes the notices were put up by people opposed to proposed health ordinances in the city and the county.

Chamber Letter (health/business) - The Eau Claire Area Chamber of Commerce is asking the Eau Claire City-County Health Department to pull back proposed health ordinances in the city and the county. Chamber President and CEO David Minor says the ordinances do not include input from the business community.

Outdoor Living Sales (business) - Retailers selling outdoor living accessories, such as fire pits and hot tubs, say sales are booming. Retailers say with more people staying home during the pandemic, they're purchasing more outdoor items to make their backyards more enjoyable and cozier.

10/15/2020

Restaurant Closing (business) – Loopy's High Shores Supper Club on Lake Wissota in Chippewa County is closing. Owner Loopy Kleich says the pandemic is forcing him to close after two years. Kleich says he needs to focus on his other business, Loopy's Grill and Saloon in Chippewa Falls, which will stay open.

Mental Health Training (health) – The Dunn Co. Partnership for Youth is offering first aid training for mental health. The class will teach ways to identify the early signs and the best ways to help someone during a crisis. November and December classes are full, but the partnership plans to add more in the future.

Ridin' for a Reason Donation (medical) – Ridin' for a Reason, which is an annual motorcycle rally in the Chippewa Valley to raise awareness and money in the fight against breast cancer, donated \$15,000 to Marshfield Clinic for its mobile mammography program. This year's event was held virtually. In 12 years, Ridin' for a Reason has raised more than \$150,000.

Cranberry Season (agriculture) – The cranberry season harvest is underway way in Wisconsin. A farmer in Black River Falls says this year's harvest is off to a great start. The WI Cranberry Grower's Association says cranberries is a billion-dollar business in the state.

10/29/2020

Glaze Memorial (violence) – The Rusk County community remembers the life of a fallen deputy. Deputy Dan Glaze was shot and killed in the line of duty four years ago. A new plaque in memory of Glaze was unveiled at the sheriff's office.

Candlelight Vigil (violence) An emergency shelter for victims of domestic violence held a virtual candlelight vigil to remember the 72 Wisconsin lives lost in 2019 to domestic violence.

Get Living Safely Campaign (business) – A business association in La Crosse is launching a new campaign hoping to encourage people to shop locally during the holiday season, while still staying safe by utilizing options such as curbside pickup. The business association hopes people choose community over the convenience of online shopping.

COVID Pet Businesses (business) – Two, local pet boarding businesses opened in late 2019. The businesses share the challenges of having their first year of business during a pandemic, while also adjusting to stay open when fewer people are traveling or leaving home for work and needing a place for the pets to go.

Child Welfare & Virtual School (children) – With many schools implementing virtual learning due to the pandemic, teachers are getting a window into homes and possibly signs of abuse. Teachers are mandatory reporters and trained in what to look for. A local district points out, online communication may make it hard to notice other signs of abuse.

11/5/2020

Field Fires (agriculture) – A warm, dry start to the month November is making conditions drier than normal in the area, which is leading to more corn field fires. As farmer harvest their fields, it can dry out the topsoil. Fire crews say they've responded to more fires than usual this year due to the dry conditions.

Record COVID cases (health) – Eau Claire County reports a record 240 new cases of COVID-19. The previous highest was October 25 with 178 positive tests. Eau Claire County now has a total of more than 4,500 COVID-19 cases.

Thank-A-Teacher (education) – The La Crosse Public Education Foundation provided faculty in the School District of La Crosse with care boxes filled with snacks. The foundation wanted to thank educators as they continue to stay committed to their students. Virtual learning in the district will continue into next year.

12/14/2020

Bands Thank Frontline Workers (health/education) – The Eau Claire North and Memorial bands joined forces to play music for the employees at Eau Claire's three hospitals Monday night. The bands hope the music helps lift the spirits of the frontline workers. One nurse says it's nice to see support for healthcare workers still going strong this far into the pandemic.

12/15/2020

Building Community Fund (business/economy) – The La Crosse Area Chamber of Commerce is teaming up with local construction companies to offer support to local businesses. Small businesses in need of financial assistance have until January 15 to apply. Each grant handed out will be approximately \$7,000.

Water Meeting (environment) – The Village of Bruce Board met to come up with solutions after the community's wells tested positive for manganese. This prompted the village to tell community members not to drink the water. The Board is working to come up with short and long term solutions. For now, community members can fill up water receptacles at the village hall where a water filtration system is being put in place.

12/16/2020

COVID Long-Haulers (medical) – A local woman shares her story of living with COVID-19 symptoms for months after contracting the virus. She says her sense of smell and taste comes and goes. Doctors says COVID affects people differently based on our immune systems.

Spring Break Canceled (education) – UW-Stout in Menomonie cancels spring break for 2021 due to the COVID-19 pandemic. The spring semester will start on time in January, but it will end a week earlier – at the end of April instead of in May.

Tools For Schools (education) – Five schools in the area are awarded a total of nearly \$5,000 from the Chippewa Valley Home Builders Association. It's part of the Tools for Schools

program, and the goal is to get more students interested in trying the trade courses offered at their school. Bloomer High School plans to use the funds it received to buy a new laser engraver.

COVID Dentists (health) – Local dentists says people are putting off their regular dental check-ups due to the pandemic, which isn't a good idea. The dentists say they're taking every precaution, including wearing multiple masks and face shields and disinfecting surfaces to help keep people safe.

Snow Day Plan (education) – The Eau Claire Area School District says there won't be any snow days for at least this school year. If in-person learning cannot happen because of snowy weather, the day will be a virtual learning day instead. The school district says it has the technology in place, and it doesn't want students to fall further behind by missing more school this year.

12/17/2020

COVID vaccine arrives (health)—The first COVID-19 vaccines arrived in the Chippewa Valley as healthcare workers at three local hospitals rolled up their sleeves to get their shots.

Tavern League Hearing (business/economy) – As the WI Supreme Court hears arguments on whether Governor Evers had the authority to limit capacity in restaurants and bars, the president of the Eau Claire City County Tavern League says owners want to work with state and local governments to find ways to slow the spread of the virus while still being able to do business.

12/18/2020

Teen Shot (violence) – An Eau Claire Memorial freshman is shot Thursday afternoon in the Town of Washington. It happened at a home in the 3400 block of Pomona Drive. The Eau Claire County Sheriff's Office says the investigation is ongoing. The ECASD said additional counselors were available Friday and will be available again next week to help students and staff process this traumatic situation.

Pregnancy and COVID vaccine (medical) – An OBGYN with Marshfield Clinic says it's safe for pregnant women to get the COVID-19 vaccine. He says unlike other vaccines that contain a live virus, the COVID-19 vaccine should not negatively impact pregnancy or fertility. He says the benefit of getting the vaccine outweighs the risk of getting COVID-19.

Teacher Award (education) – A fourth grade teacher in La Crosse is one of five Wisconsin finalists for a national teaching award for math and science. The winner will be announced in Washington, D.C. at a later date. The winner receives \$10,000.

Unsafe Water (environment) – More communities are seeing high levels of manganese in well water, which is forcing advisories when it comes to unsafe drinking water. The DNR says it's stepping up testing for manganese and expects more communities to have issues. Communities are either shutting off wells with the high levels or installing filtration systems as short-term solutions.

12/21/2020

COVID Relief Deal (economy) – Local community members react to Congress's pandemic relief bill, saying they don't think \$600 is enough.

Vaccine Arrives (health) – After delays due to the application process, the first doses of the COVID-19 vaccine arrive Monday in the Coulee Region. Mayo Clinic Health System gave the first vaccines to its employees. Gundersen Health System plans to give its first employees the vaccine Tuesday.

Regis Donation (education) – Students and staff at Immaculate Conception Elementary in the Regis Catholic School System in Eau Claire used money they collected to purchase care baskets for healthcare workers. The baskets include water, hot cocoa, and fuzzy socks.

Solar Donation (education) – The Solar on La Crosse Schools (SOLS) group donated \$500 to Summit Elementary School to purchase new equipment to help the school and the district continue to try to conserve energy.

12/22/2020

COVID At-Home Test (health) – Governor Evers announces an initiative to make sure every Wisconsinite can get an at-home COVID-19 testing kit for free. You can have the test shipped directly to your home. Instructions on how to take the saliva test and how to send it in for testing are included.

Drive-Thru Holiday Party (children) – The Chippewa County Department of Human Services held a drive-thru Christmas party for foster families. Usually the party includes Santa, gifts, and activities for about 60 families. Due to COVID, this year's event was a drive-thru event. Santa still helped deliver presents to the children in foster care.



Teachers Donate Meals (children) – Teachers and staff at North High School in Eau Claire teamed up with a local restaurant to provide meals to families in need on the northside of town. The teachers paid for most of the meals themselves.

Christmas Giveaway (children) – The Trempealeau County Sheriff's Office adapted to COVID-19 this year by hosting a drive-thru gift giveaway. Usually, the sheriff's office provides gifts for 150-200 children. Even though this year's event was smaller, it hopes the gifts still offer some relief to families in need.

**MEET THE PRESS TOPICS**  
**Airs Sundays, 8:00am and 12:35am**  
**Various topics covered (Business/Economy, Health, Environment, Violence,**  
**and Cultural)**  
**Times vary**

12/27

This Sunday, Meet the Press discusses what kind of president will Joe Biden be.

12/20

Americans begin receiving Pfizer's Covid vaccine.

12/13

This Sunday: Vaccines begin rolling out of Pfizer's manufacturing facility after the FDA gives its approval.

12/6

This Sunday: A Covid crisis out of control.

11/29

This Sunday: The growing Covid crisis.

11/22

Republican allies reacting either with silence -- is it time to acknowledge that President-elect Biden has won the election?

11/15

This Sunday, no concession and a growing Covid crisis. President Trump refusing to admit defeat.

11/8

This Sunday: It's Joe Biden. Celebrations break out around the country as Biden takes Pennsylvania and the presidency.

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11/1

President Trump and Joe Biden make their closing arguments. President Trump says if he wins, you're going to see a stock market that's going to go like a rocket ship. Joe Biden says he knows our people, and he knows we can unite and heal this nation.

10/25

This Sunday: The closing arguments. President Trump believes this election is a choice between a Trump super recovery or a Biden steep depression.

10/18

This Sunday: Politics and the pandemic.

10/11

This Sunday: Political peril.

10/4

This Sunday: The president's health. The White House calls the president's condition "very concerning," contradicting his doctors' upbeat public assessment.