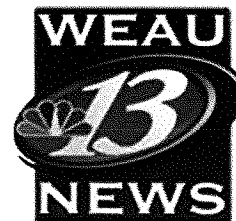


## Memorandum



To: Public File  
From: Jolene, Jensen, Executive Assistant/Programming  
Re: Issues and Programs Report, 1st Quarter 2020  
Date: April 4, 2020

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from January 1 – March 31, 2020. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

### **Public Service Announcements**

Also during 1<sup>st</sup> quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 456 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 1<sup>st</sup> quarter, 2020. NBC also airs "The More You Know" PSA's.

**For 1st Quarter 2020**  
**January 1, 2020 – March 31, 2020**

THERE WAS NO OTHER PROGRAMMING FOR THE 1st Quarter of 2020, THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

**1st Quarter 2020 PSAs**

**NETWORK PUBLIC SERVICE SCHEDULE JANUARY 2020**

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
01/04/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
01/04/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL
01/04/2020	TMYK A NEW LEAF 30 MIN (5 SEG)	12:25:00 p	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
01/04/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
01/11/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
01/11/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL
01/11/2020	TMYK CONSUMER 101 30 MIN (5 SEG)	11:25:00 a	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
01/11/2020	TMYK A NEW LEAF 30 MIN (5 SEG)	12:25:00 p	:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
01/18/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:28 a	:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
01/18/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:28 a	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
01/18/2020	TMYK A NEW LEAF 30 MIN (5 SEG)	12:25:28 p	:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL
01/18/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:28 p	:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
01/25/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
01/25/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
01/25/2020	TMYK A NEW LEAF 30 MIN (5 SEG)	12:25:00 p	:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL
01/25/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES

**NETWORK PUBLIC SERVIC SCHEDULE FEBRUARY 2020**

<b>AIR DATE</b>	<b>SHOW TITLE</b>	<b>HIT TIME</b>	<b>DURATION</b>	<b>MATERIAL ID</b>	<b>SHOW TITLE</b>
02/01/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:00 a	:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
02/01/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
02/08/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:28 a	:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
02/08/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
02/15/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
02/15/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:28 a	:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
02/22/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	08:55:00 a	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
02/22/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:28 a	:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
02/29/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	10:55:28 a	:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
02/29/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	11:55:00 a	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE

**NETWORK PUBLIC SERVICE SCHEDULE MARCH 2020**

<b>AIR DATE</b>	<b>SHOW TITLE</b>	<b>HIT TIME</b>	<b>DURATION</b>	<b>MATERIAL ID</b>	<b>PRODUCT TITLE</b>
03/07/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:28 a	:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
03/07/2020	TMYK CHAMPION WITHIN 30 MIN (5 SEG) (269533)	12:55:00 p	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
03/14/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	10:25:00 a	:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
03/14/2020	TMYK EARTH ODYSSEY WITH DYLAN DREYER #2 30 MIN (4 SEG)	10:55:00 a	:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
03/14/2020	TMYK VETS SAVING PETS 30 MIN (5 SEG)	11:55:28 a	:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE

## **NBC NETWORK NON-BROADCAST EFFORTS**

January - March, 2020

### **NBCUniversal's *The More You Know* website:**

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website ([themoreyouknow.com](http://themoreyouknow.com)) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

## **Issue-Oriented Projects and Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

### **Community Calendar**

Air Dates: January 1 – March 31, 2020

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

### **Gilbert Brown Foundation – Night for the Fight Against Cancer**

Air Dates: 2/17/20 – 3/03/20

Event date: 03/07/20

WEAU Produced and aired PSA's for this cancer fundraiser.

### **COVID-19 PSA (Basic CDC Recommendations)**

Air Dates: 03/13/20 – 3/31/20

WEAU Produced and aired a PSA to help get out the word on Coronavirus and tips to stay safe by the CDC.

### **COVID-19 NEWS RESOURCES**

Air Dates: 03/18/20 – 03/31/20

WEAU Produced and aired PSA's to help promote resources news items that are available to the public.

### **COVID-19 HAND WASHING**

Air Dates: 03/20/20 – 03/31/20

WEAU produced and aired PSA's featuring our anchor team washing hands and singing songs. The goal of this PSA spot was to encourage people to wash hands for longer periods.

### **COVID-19/RED CROSS**

Air Dates 03/18/20 – 03/31/20

WEAU is airing the Red Cross blood donation PSA.

### **COVID-19 Support local businesses**

Air Dates: 03/19/20 – 3/31/20

WEAU produced and aired PSAs featuring business leaders from our community encouraging the public to continue to support local.

**Big Brothers Big Sisters – Bowl for Kids Sake**

Air Dates: 02/04/20 – 03/09/20

WEAU produced and aired PSA's for the Big Brothers Big Sisters of Northwest Wisconsin "Bowl for Kids Sake" fundraiser.

**Rockonsin**

Air Dates: 03/03/20 – 03/23/20

WEAU aired PSA's to promote local music in the community.

**Special Olympics of Wisconsin**

Air Dates: 01/18/20 – 02/23/20

Event Dates: 02/08-02/23/20

WEAU produced and aired PSA's for the Special Olympics Polar Plunge Fundraisers in Menomonie and Eau Claire.

**Flying Eagles Ski Club – Silvermine International Ski Jump**

Air Dates: 01/05/20 – 01/17/20

Event Date: 01/17/20-01/18/20

WEAU produced and aired PSA's for the annual Silvermine Ski Jumping competition.

## **COMMUNITY PARTICIPATION**

### **Danielle Wagner**

Judicial Forum Moderator

February 3

UW-Stout in Menomonie

Moderating forum for three WI Supreme Court Justice candidates.

Chili Contest Judge

February 4

Xcel Energy in Eau Claire

Fundraiser for United Way.

Home Show Judge

February 21

Judging booths at Home and Garden show in Eau Claire.

Job Shadow

February 26

Had a job shadow visit the station. Danielle showed a student around the station and taught her more about her job.

### **Sarah Winkelmann**

Judge

February 21

Sarah was a judge along with Bob Gallaher and Danielle Wagner at the Home and Garden Show.

### **Amie Winters**

Read Across America Day

March 2

Read Dr. Seuss' "Green Eggs & Ham" to six classes at Chippewa Valley Montessori Charter School.

Delivery of Weekend Kids Meals

March 17

Delivered boxes of packed lunches to two schools in Chippewa Falls for the Feed My People Food Bank.

## **Judy Clark**

Judy organized a few Job Shadows in 1<sup>st</sup> quarter.

Emcee

February 20

Emceed "Stories of the Heart" event at Mayo Clinic Health System. About 200 people listened to a panel talk about heart disease.

## **Ron Viste**

Engineering Meeting

January 16

Terry McHugh and Ron Viste attended a meeting of the Eau Claire County Broadband Committee to inform them of WEAU facilities at Fairchild for extending county broadband signals.

## **Bob Gallaher**

Judge

February 21

Bob served as a judge at the Home and Garden Show.

## **Tyler Mickelson**

Mid-Winter Mardi Gras Fundraiser for MACKS

February 8

Emceed a major fundraiser for MACKS at McDonnell Catholic High School.

Jeopardy! Trivia Competition

February 27

Hosted event/fundraiser for the Eau Claire Children's Theatre.

Junior Achievement Business Challenge

March 6

Hosted event, a high school competition at Chippewa Valley Technical College.



**Darren Maier**

MHS Italian Dinner

February 7

Emceed an orchestra program at Florian Gardens Friday evening. Attendance was between 250-300 people.

## **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News:** Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-9am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

**Dateline NBC:** NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

**1st Quarter 2020  
Responsive Programming**

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth  
Education  
Violence  
Health/Medical  
Agriculture/Environment  
Science/Technology  
Substance Abuse/Addiction  
Family Values  
Cultural Development  
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

**WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING**  
**Interviews average 2 minutes 30 seconds**

**Children/Youth**

1/24-Jim Falls Elementary School is holding a fundraiser to benefit its new outdoor playground.

1/28-Students at Flambeau High School talk about their annual cancer benefit.

1/31-Eau Claire Middle School, Northstar, holds annual book drive for kids.

2/06 –Director, Jillian Phillips talks about the Chippewa Valley Theatre Guild and upcoming events.

2/12-Chris Kroeze came in to talk about the Abbey-Palooza which benefits the Ronald McDonald House in memory of a child who passed away.

2/26 Justin Ranek, the Altoona High School Choir Director, talks about the Chippewa Valley Show Choir Camp June 29-July 3.

2/27-Mandy Runge with the Children's Museum of Eau Claire and Dr. Robert Bullwinkel, are holding a "Teddy Bear Tea" at the Children's Museum.

3/2-Wayne Mark, the Executive Director of the Eau Claire Children's Theatre, talked about the upcoming Mary Poppins show at the Children's Theatre.

3/4-Jim Ignarski with the Chippewa Falls YMCA talks about events going on at the YMCA to keep kids healthy.

3/12-Liz Hart talks about the 16<sup>th</sup> annual Scrabble Bee to benefit Literacy Chippewa Valley.

**Health/Medical**

2/21-Laura Berndt, founder of Evolving Wellness and Carol Rudd from Healing Choices Oasis, talk about a new program in the area that combines music and respiratory therapy to those having difficulty breathing called Fit2Breathe.

## **Education**

3/3-LeTrice Donaldson talks about her new book, "Duty Beyond the Battlefield: African American Soldiers Fight for Racial Uplift, Citizenship, and Manhood, 1870-1920."

## **Agriculture/Environment**

1/03-Chippewa Valley Ag Conference kicks off for first year. Jenny Jereczek with Security Financial Bank, and Mark Denk with CVTC, talk about the need for the conference.

1/15-Chippewa Falls YMCA and Rod and Gun Club hold an annual free ice fishing event.

1/22-Eau Claire Master Gardeners hold annual "Ready, Set, Grow" winter garden seminar. UW-Extension's Andy Herren talks about it.

1/23-Beekeeping seminar in Dunn County. Jenny Gruber talks about it.

2/18-Jenny Ebert talks about the upcoming Home and Garden Show in Eau Claire.

2/25-Dave Roll with Pheasants Forever is holding its 24<sup>th</sup> annual fundraising banquet Thursday.

3/6 Keith Beck with the FFA talks about an upcoming auction and meal event they have to benefit the FFA.

3/11- Clarence Boettcher talks about the 83<sup>rd</sup> annual Eau Claire Energy Cooperative meeting March 17 at the Florian Gardens.

## **Cultural Development**

1/07-The Chippewa Valley Theatre Guild presents, "A Murder is Announced." Director Ken Lorasch talks about it.

1/08-Annual Eau Claire Improv Fest was discussed featuring well known improv actors.

1/13-Eau Claire Children's Theatre has a number of productions coming up. Wayne Marek, Director, talks about them.

1/21-Altoona High School puts on "Locopalooza" show choir competition.

1/27-Noboyoshi Yasuda, director of the Chippewa Valley Symphony Orchestra, talks about the upcoming concert and the young artist competition.

2/04- Eau Claire Community Theatre has a number of productions such as "Sound of Music" and "Jeopardy." Wayne Marek, Director, talks about them.

2/07-The Community Table's new Executive Director, TJ Atkins, talks about what she plans to do for the upcoming year

3/9 Ali Sullivan talks with us about "Agnes' Table" which helps the community fight hunger.

### **Family Values**

1/09-"Winter After Hours" with Eau Claire Parks and Rec is every Thursday night at Pinehurst Park. Chad Duerkop talks about it.

1/14-YMCA Family Fest features games and fun for the entire family. Amy Foss Peterson talks about the event.

2/11- Dick Moore and Greg Davis with the Ladysmith Lions Club talk about events on Frozen Lambeau this weekend.

2/13 Director, Nate Plummer and Actor, Izzy Polnaszek from the Chippewa Falls High School, talk about their upcoming production of "Into the Woods."

2/14- Brittany Olson and Justine Johnson with "Bridge to Hope" discuss a purse bingo this weekend.

2/17-Hannah Ullom and Ben Styer with 4-H judging team talked about a spaghetti dinner on the 29<sup>th</sup> to help send them to nationals.

2/19-Rachel Anderson and Katy Haworth talk about a breakfast in memory of Sarah Nelson that will benefit the Pat Hince family.

2/20-Rachel Binczak, Volunteer Coordinator with Apple Pregnancy Center and Cindy Halfen with Plymouth United Church of Christ, will have a diaper drive this weekend.

2/28- Emily Moore, Executive Director of Feed My People, and Sue McIntyre, talk about an "Empty Bowls" event to benefit Feed My People.

3/3-Will O'Brien and Frank Rineck, both with the UW Eau Claire Theatre, talk about the upcoming production of "James and the Giant Peach."

3/5-Linda Baxa who plays Esther, and Rozie Bejin, who plays Aaronette, talk about an upcoming play at the Chippewa Valley Theatre Guild.

3/10- Dr. Gary Schwartzhoff discusses a presentation that will be performed on March 15 at First Congregational Church in Eau Claire.

**WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG**  
**Interviews are approximately 4 minutes long**

**Children/Youth**

1/06- The Silver Mine Ski Jumping Tournament was discussed. Talked about young jumpers with Dan Mattoon and Nick Mattoon with the Flying Eagles Ski Club.

1/09-USA Curling Junior National Championships are taking place in Eau Claire this year. Mark Peplinski, Coach, talks about the event.

1/15-"Girls on the Run" is starting the new season. The culmination of the 10-week program is a 5k run at Carson Park. Director, Ellie Siedow, talks about the event.

1/24-Girl Scout Cookie time. Carrie Andringa with the Girl Scouts of the Northern Great Lakes talks about how the program helps scouts.

01/27-A "Tasting Gala" put on by the Chippewa Falls Kiwanis Club holds a tasting gala to benefit the Boys and Girls Club in Chippewa Falls.

1/29-"Bowl for Kids Sake" is an event for Big Brothers - Big Sisters. Teri Gene Conlin talks about it.

2/18-The Boys and Girls Clubs of the Greater Chippewa Valley announces it's "Youth of the Year." We talk with Brady Wilder about the honor.

2/28-"Born to Shine Prom" is a prom for students with special needs. Jennifer Sandford, one of the organizers, and her daughter, Katherine, talk about it.

**Health/Medical**

1/07- 'Cracked Up,' a documentary about comedian Darrell Hammond and childhood trauma will be screened in Eau Claire. Kate Sample with Pesi Inc., and Nikki Clements with United Way, talk about bringing the film to the area.

1/22-SnowBiz is a raffle event to benefit UCP of West Central Wisconsin. Executive Director, Todd Breaker, talks about the event and UCP.

2/27-Diabetes Education presentation by St. Joseph's and Sacred Heart Hospitals. Dr. Brad Pauley talks about prevention and treatment.



## **Education**

1/17-Dr. Selika Ducksworth-Lawton talks about the upcoming MLK Remembrance Day in Eau Claire.

1/28-"Voices of Color" is an event by Blugold Beginnings to urge students to attend college.

2/05-Anthony Acres is a new environmental charter school through the Mondovi School District. We talk with the teachers about the new school and what it offers.

2/11-Local high school history teacher, John Kinville, talks about his new book that explores a Women's KKK organization in Chippewa Falls in the 1920's.

3/06-Senior Americans Day is an event of education and fun for seniors 55 and older at UW-Eau Claire.

## **Agriculture/Environment**

1/13-UW-Extension's Jerry Clark talks about All-American Selections and the 2020 flowers and vegetables that won.

1/14-Sarah Akena with the Wisconsin Potato and Vegetable Growers Association shares recipes for appetizers for tailgating.

1/16-Angie Horkan, with the Wisconsin Beef Council talks about comfort food recipes.

2/06-Alice in Dairyland, Abigail Martin, talks about sustainable Wisconsin farms.

2/10-Angie Horkan, with the Wisconsin Beef Council, shares recipes for Cajun inspired meals.

2/19- Sarah Akena with the Wisconsin Potato and Vegetable Growers Association, shares a recipe for a heart healthy breakfast.

2/20-UW Extension Horticulture Educator, Margaret Murphy, talks about the Master Gardener Volunteer program in Eau Claire County.

2/24-Randy Rykal and Veronica Knudsen, members of the Chippewa-Eau Claire Beekeepers Club, talk about the upcoming Beekeeping 101 workshop and why it's important for people to get into the beekeeping hobby.

3/05-Angie Horkan with the Wisconsin Beef Council shares corned beef recipes just in time for St. Patrick's Day.

## **Cultural Development**

1/02- Bridge to Terabithia-Eau Claire Children's Theatre production. Talked with Executive Director Wayne Marek.

1/08-CVASing is Chippewa Valley Area Singers Involved in Neighborhood Giving. Music directors and composers, Warren Hermodson and Gary Rambo, talk about the annual chorus for Feed My People.

1/10-Collective Choir is a group in Eau Claire that works on gospel and hip hop music. Michael Rambo talks about the group that will be singing for an MLK event.

1/21-Volume One presents the Best Night to celebrate the best of the Chippewa Valley. Michelle Rowekamp talks about the event and the non-profit it will benefit.

2/03-Banbury Art Crawl is an annual event to showcase artists that are in Banbury Place in Eau Claire. Adam Altmann talks about the event.

2/25-"UGhana Rock" is a student-run concert by Memorial High School students that raises money for Ghana Potter Village and Sojourner House in Eau Claire.

2/26-CVASing stands for Chippewa Valley Area Singers Involved in Neighborhood Giving. Composer, Warren Hermodson and Director, Gary Rambo, talk about this year's concert.

3/03-Chippewa Valley Community Chorus is holding a Spring concert and Director, Cathy Reitz, talks about it.

3/10-Chippewa Valley Symphony Orchestra is holding its Spring concert. Director, Nobu Yoshi talks about the guest artists.

## **Economy/Business**

2/17-The Chippewa Valley Home Builders Association holds its annual Home and Garden Show. We talk with Christina Thrun, Director, about the show and the impact of construction on the Chippewa Valley.

## **Science/Technology**

3/09- CVTC is holding its Manufacturing Show to showcase programs at the college.

## **Family Values**

1/30-The Parks and Recreation offers a gear share program to check out winter equipment to enjoy the winter weather.

2/7-"Prevent a Litter Month" through the Eau Claire County Humane Association was discussed. Tracey Newhouse talks about a coupon to help with spay/neuter costs.

3/02-Empty Bowls is an annual fundraiser for Feed My People Food Bank. Emily Moore, the Director, and a local artist, talk about the event and the need for funds to fight hunger.

3/04-American Red Cross Month focuses on fire alarm safety and getting smoke alarms to homes that need them.

**NBC NIGHTLY NEWS**  
**ISSUES AND PROGRAMMING SUMMARIES**  
**Times vary**

**BUSINESS**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/20  
NBC Nightly News reports The House hand-delivered the articles of impeachment against President Donald Trump to the Senate on Wednesday.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/20  
NBC Nightly News reports some Republican governors, along with Democratic governors, have included raises for teachers among their priorities for 2020.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/25/20  
NBC Nightly News reports on what people need to know about filing their 2019 taxes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/20  
NBC Nightly News reports Michael Bloomberg is spending an eye-popping amount of cash to beat Trump. But is any amount enough?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/03/20  
NBC Nightly News reports on results from Iowa caucuses delayed by new counting system used by the State Democratic Party.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/04/20  
NBC Nightly News reports Trump delivers State of the Union on eve of expected acquittal in Senate impeachment trial. Nancy Pelosi rips up a copy of his State of the Union speech right after he finishes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/18/20  
NBC Nightly News reports 60-year abuse secret emerges after the Boy Scouts file for bankruptcy protection.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/19/20  
NBC Nightly News reports U.S. airports issue a warning for passengers to get your Real ID license before the looming deadline.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/24/20  
NBC Nightly News reports the Dow plunges more than 950 points at open on fears coronavirus will tank global economic growth.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/28/20  
NBC Nightly News reports the Dow falls 800 points at Wall Street.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/20  
NBC Nightly News reports Wall Street takes a deep breath, rebounding after worst week since 2008.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/20  
NBC Nightly News reports the Dow closes down more than 2,000 points, almost ending 11-year bull market. Also, Trump says he's considering a substantial payroll tax cut, other measures to boost economy amid coronavirus outbreak.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/11/20  
NBC Nightly News reports the Dow closes down more than 1,400 points, crossing into bear market territory as coronavirus grows into a pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/12/20  
NBC Nightly News reports the Dow falls 10 percent in worst day since the 1987 crash.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/20  
NBC Nightly News reports the Federal Reserve slashes rates to nearly zero in emergency action to fight economic fallout from coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/20  
NBC Nightly News reports the Dow falls 3,000 points, trading halted, as rate cut fails to calm markets. Schools and businesses shut down across the US. While Europe tries to slow a growing death toll.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/17/20  
NBC Nightly News reports the White House is eyeing an \$850B coronavirus stimulus package to help Americans combat economic impact of outbreak.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/18/20  
NBC Nightly News reports the U.S. and Canada agree to close border to 'nonessential traffic,' Trump says.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/22/20  
NBC Nightly News reports Australia and Canada become first countries to pull out of 2020 Tokyo Olympics and Paralympics over coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/24/20  
NBC Nightly News reports Tokyo 2020 Olympics postponed over coronavirus concerns.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/25/20  
NBC Nightly News reports deal reached on \$2 trillion stimulus plan to help workers and businesses hit by coronavirus outbreak.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/26/20  
NBC Nightly News reports the Fed Chair says U.S. may well be in a recession as a coronavirus pandemic hits. More than three million Americans filed for unemployment last week.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/27/20  
NBC Nightly News reports House gives final passage to \$2 trillion coronavirus stimulus bill.

## **VIOLENCE**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/20  
NBC Nightly News reports Iran says it will no longer follow restrictions to nuclear program from 2015 deal after Soleimani killing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/07/20  
NBC Nightly News reports husband charged with murder of missing Connecticut woman, Jennifer Dulos.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/13/20  
NBC Nightly News reports Pensacola naval base shooting was an 'act of terrorism,' Attorney General William Barr says.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/20  
NBC Nightly News reports 400 protesters in Hong Kong arrested after New Year's Day rally escalated into violence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/19/20  
NBC Nightly News reports Richmond residents in distress as Virginia braces for gun rights rally.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/28/20  
NBC Nightly News reports Fotis Dulos has been charged with murder in disappearance of his wife, attempted suicide, his lawyer says.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/30/20  
NBC Nightly News reports Fotis Dulos, who was charged with murdering his estranged wife, dies two days after his suicide attempt.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/20  
NBC Nightly News reports a church shooting after a funeral in Florida left at least two people dead.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/20  
NBC Nightly News reports a man has been shot by police in London after 'terrorist-related' stabbing incident.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/20  
NBC Nightly News reports U.S troops killed and wounded in attack in Afghanistan.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/26/20  
NBC Nightly News reports five have been killed in shooting at Molson Coors campus in Milwaukee; gunman also dead.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/20  
NBC Nightly News reports more than two dozen charged in 'cruel and systematic' horse racing doping scandal.

## **ENVIRONMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/20  
NBC Nightly News reports why Australia's wildfires could change the country forever.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/06/20  
NBC Nightly News reports fire clouds and ember attacks are a rare and dangerous weather phenomena in Australia as wildfires rage.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/07/20  
NBC Nightly News reports a 6.4-magnitude earthquake strikes Puerto Rico, killing at least one and causing island-wide power outages.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/20  
NBC Nightly News reports a quake-stunned Puerto Rico hit by another major 6.0- magnitude quake.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/23/20  
NBC Nightly News reports doomsday clock moves closer than ever to midnight according to scientists. It's not just because of nuclear weapons. Scientists warned that Earth is inching closer to disaster.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/20  
NBC Nightly News reports eight dead and hundreds injured after 6.8-magnitude earthquake in eastern Turkey.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/28/20  
NBC Nightly News reports powerful 7.7 quake in Caribbean leads to evacuations in Miami, tsunami threat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/12/20  
NBC Nightly News reports climate change models predicted ocean current would speed up, but not this soon.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/17/20  
NBC Nightly News reports Jeff Bezos, Amazon CEO, commits \$10 billion to combat climate change.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/18/20  
NBC Nightly News reports reefs under siege ... oceans could lost all their coral by 2100.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/22/20  
NBC Nightly News reports a climate-sensitive bird hints at global warming's lasting impact.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/20  
NBC Nightly News reports at least two people have died after tornado smashes into Nashville.

## **SCIENCE/TECHNOLOGY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 1/13/20  
NBC Nightly News reports there are at least four different ways of aging, scientists say and one day, we may improve our personal aging process through targeted medication or lifestyle changes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/20  
NBC Nightly News reports the last decade was the warmest ever recorded, NASA and NOAA find.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/20  
NBC Nightly News reports one of the brightest stars in the sky is dimming. Astronomers think it could explode.



- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/10/20  
NBC Nightly News reports a new test could give women faster answers after experiencing a miscarriage. One doctor has developed a rapid, inexpensive method of testing fetal tissue for genetic abnormalities after a loss.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/25/20  
NBC Nightly News reports carbon dioxide expected to peak at levels last seen 3 million years ago.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/26/20  
NBC Nightly News reports astronomers discover Earth has a second moon and it is about 6 feet to 11 feet across.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/07/20  
NBC Nightly News reports VHS tapes are back in vogue as hobbyists, indie retailers, media experts and average film-watchers are still using them today.

## **CHILDREN**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/20  
NBC Nightly News reports researchers hope to help kids addicted to touchscreens.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/20  
NBC Nightly News reports kids would be hurt by the Trump administration's changes to food stamps, educators and advocates testify.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/07/20  
NBC Nightly News reports on daylight savings time and how to help your kids adjust.

## **FAMILY**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/25/20  
NBC Nightly News reports millennials and boomers are changing divorce in America, but not how you think, writes legal analyst, Lisa Green. Marriage is becoming a little less prevalent and a little more stable.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/01/20  
NBC Nightly News reports on the benefits of eating dinners with family on Sunday nights.

## **CULTURAL**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/20/20  
NBC Nightly News reports on Martin Luther King Jr. and the federal holiday.

## **EDUCATION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/20  
NBC Nightly News reports Wells Fargo and Fifth Third to pull millions for Florida voucher donations over anti-gay school policies.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/01/20  
NBC Nightly News reports in an effort to prevent school shootings, states have set up anonymous tip lines for students to report concerns about classmates but the tip lines have been flooded with reports of students self-harming or feeling suicidal, forcing communities to confront a different kind of crisis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/20  
NBC Nightly News reports that freezing weather doesn't stop classes at The Nursery School in Denver where the young students learn to climb trees, carves sticks and saw logs all year around.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/20  
NBC Nightly News reports schools in western Washington State and Oregon are scrambling to temporarily close and sanitize classrooms following the confirmation of additional cases of coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/20  
NBC Nightly News reports college students may unknowingly be paying thousands in athletic fees.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/20  
NBC Nightly News reports New York City to close all public schools amid coronavirus outbreak.

## **ADDICTION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/20  
NBC Nightly News reports the homelessness in California rose 16 percent to 151,000 people. Many blame mental illness and drug addiction for the soaring numbers.

## HEALTH

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/20  
NBC Nightly News reports teen's cancer uncovers a mystery in one North Carolina town and why there?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/20  
NBC Nightly News reports on wellness trends from last decade that we will see more often in the 2020's.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/21/20  
NBC Nightly News reports on everything people need to know about the latest coronavirus outbreak.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/22/20  
NBC Nightly News reports Australia fires are pushing Earth's limits with millions of tons of carbon dioxide released scientists warn. Also, Coronavirus death toll rises in China with more than 500 infected across the country.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/20  
NBC Nightly News reports on the deadly E.coli outbreaks and how the FDA tracks them. Also, the coronavirus death toll rises to 41 after China reports 15 more fatalities. And, the second case of coronavirus confirmed in Chicago after spreading from China.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/30/20  
NBC Nightly News reports U.S. life expectancy goes up for the first time since 2014.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/20  
NBC Nightly News reports the U.S. declares public health emergency over coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/20  
NBC Nightly News reports three new cases of the coronavirus in California.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/20  
NBC Nightly News reports a U.S. citizen dies from the coronavirus in China.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/20  
NBC Nightly News reports the coronavirus death toll hits 811.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/13/20  
NBC Nightly News reports a huge jump in COVID-19 and deaths as China takes 'wartime measures' to fight virus.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/15/20  
NBC Nightly News reports Trump's proposed Medicaid rule change could shutter rural hospitals.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/15/20  
NBC Nightly News reports France announces first coronavirus death outside of Asia.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/17/20  
NBC Nightly News reports the Americans that were evacuated from quarantined cruise ship, arrive back in the U.S. after 14 test positive for coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/21/20  
NBC Nightly News reports South Korea reports a big jump in coronavirus cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/26/20  
NBC Nightly News reports the coronavirus presents a crisis that could threaten President Trump's reelection effort.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/20  
NBC Nightly News reports Coronavirus outbreak has American travelers reconsidering their vacation plans.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/29/20  
NBC Nightly News reports on the first U.S. death from coronavirus reported in Washington State.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/01/20  
NBC Nightly News reports how DuPont may avoid paying to clean up a toxic 'forever chemical.'
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/20  
NBC Nightly News reports FEMA is preparing for possible coronavirus emergency declaration from Trump.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/20  
NBC Nightly News reports three more people have died in Seattle area from coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/04/20  
NBC Nightly News reports top hospital braces for coronavirus pandemic with secret warehouse full of emergency supplies.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/20  
NBC Nightly News reports Florida health officials confirm two coronavirus deaths.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/20  
NBC Nightly News reports top government health expert says Americans vulnerable to coronavirus should limit travel and crowd exposure.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/10/20  
NBC Nightly News reports young and typically healthy people have been hit hardest by flu this season. Also, the coronavirus is worse for older people and scientists aren't sure why.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/11/20  
NBC Nightly News reports the World Health Organization says coronavirus outbreak can be called a pandemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/20  
NBC Nightly News reports top infectious disease expert says Americans are going to have to hunker down significantly more to fight coronavirus. The CDC urges cancellation of all events of 50 or more for at least eight weeks.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/20  
NBC Nightly News reports Trump paints a bleak coronavirus outlook. San Francisco orders public not to leave home except for essential needs.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/20  
NBC Nightly News reports cases of deadly coronavirus spike as officials confirm human-to-human spread. Over 80 million Americans are now under virtual lockdown while Italy's death toll continues to soar.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/22/20  
NBC Nightly News reports the Coronavirus threatens to shut schools until the fall.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/20  
NBC Nightly News reports health officials reach for a centuries-old weapon against the virus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/24/20  
NBC Nightly News reports President Trump wants to ease coronavirus restrictions by April 12, despite caution from health experts.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/25/20  
NBC Nightly News reports a handful of GOP senators threaten to delay Senate coronavirus bill over unemployment payments.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/26/20  
NBC Nightly News reports coronavirus deaths in the US. Top 1,000 as hospitals overwhelmed. NYC doctors describe fight against coronavirus as cases surge.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/28/20  
 NBC Nightly News reports some COVID-19 patients are facing problems even after recovery. Also, children aren't at high risk for coronavirus, experts say, but children's hospitals are. Trump is considering a 14-day quarantine for New York, parts of New Jersey and Connecticut. Doctors plead for help in NYC borough hardest hit by coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/29/20  
 NBC Nightly News reports the slow process in the race for a coronavirus vaccine. Trump extends social distancing guidelines to end of April.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/30/20  
 NBC Nightly News reports more than 400 long-term care facilities in the U.S. have confirmed coronavirus cases. Many residents' families are in the dark. Also the White House predicts up to 200,000 coronavirus deaths in best case scenario.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/31/20  
 NBC Nightly News reports U.S. reaches grim milestone as coronavirus deaths top 3,000.

## **DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES**

- DATELINE NBC , National, 60 minutes 8:00pm, 01/03/20  
(Violence) Dateline follows a story about a hiker who goes missing on New Year's Day. Could her disappearance be linked to two similar cases?
- DATELINE NBC , National, 60 minutes 7:00pm, 01/04/20  
(Violence) The day after a huge rainstorm in Texas, a woman is found dead in her own home. Dateline NBC reports on the story.
- DATELINE NBC , National, 60 minutes 8:00pm, 01/10/20  
(Violence) A woman is abducted during her evening shift at a gift shop and local detectives work relentlessly to find her. Her family keeps the case in the public eye for decades until someone has a piece to solve the mystery.
- DATELINE NBC , National, 60 minutes 8:00pm, 01/11/20  
(Violence) Dateline investigates a murder mystery and a months-long manhunt of Andrew Cunanan, the suspected murderer.
- DATELINE NBC , National, 60 minutes 8:00pm, 01/17/20  
(Violence) A nine-year old has a glimpse of a woman sobbing and the image is seared deep in her memory. Decades later, she reveals what she saw, helping investigators with an unsolved mystery of a local bartender.
- DATELINE NBC , National, 60 minutes 9:00pm, 01/31/20  
(Violence) Dateline takes a look at the case of murdered Texas mother, Heidi Broussard in an all-new special broadcast.
- DATELINE NBC , National, 120 minutes 8:00pm, 02/07/20  
(Violence) Insiders speak out for the first time about the murder of Colorado mother, Kelsey Berreth.
- DATELINE NBC , National, 60 minutes 8:00pm, 02/14/20  
(Violence) Dateline investigates the case of two Idaho children who vanished last September in an all-new special.
- DATELINE NBC , National, 60 minutes 8:00pm, 02/28/20  
(Violence) When a wife dies in a house fire, the husband moves to upstate New York. Nearly 20 years later, his oldest son dies in a freak accident, leading police to question if the father/husband is involved in both deaths.

- DATELINE NBC , National, 60 minutes 8:00pm, 02/29/20

(Violence) A recent law school graduate in Georgia with a promising future disappears without a trace. NBC News reports on what could have happened.

- DATELINE NBC , National, 60 minutes 8:00pm, 03/20/20

(Violence) The Valseca siblings' lives are changed when their father is taken hostage in an orchestrated abduction.

- DATELINE NBC , National, 60 minutes 8:00pm, 03/21/20

Violent crimes were nearly unheard of in this California neighborhood, until one morning in November when resident Lynn Schockner is found murdered.

- DATELINE NBC , National, 60 minutes 8:00pm, 03/27/20

(Violence) A daughter's decades-long quest to find out more about her mother's mysterious death leads to a dramatic courtroom decision.



**WEAU 13 NEWS AT 10PM**  
**ISSUES AND PROGRAMMING FCC LOG**  
**Times vary**

1/21/20

EMT SHORTAGE (MEDICAL) – There are 60 million Americans at risk of being stranded in a medical emergency, that's according to an in-depth look by NBC News. Locally, there's also a shortage of EMTs and paramedics. Local paramedics say the demands and stress of the job can often burn people out.

COMMUNITY FITNESS CENTER (HEALTH) – People in the Gilman School District have a new opportunity to improve their health and wellness. The Pirate Pure Performance (3P) Community Fitness Center just opened. It's a state of the art facility open to the public when school isn't in session.

HOMICIDE CHARGE (VIOLENCE) – A Dunn County man is charged with first degree intentional homicide in the death of his father. 51-year-old Gary Styer made his initial appearance in court. He's accused of killing his father at their Colfax home.

1/30/20

UWEC CORONAVIRUS (health/education) – UW-Eau Claire is taking precautions as 150 students from China are set to be on campus for the spring semester. School officials say they want the campus to remain an inclusive environment.

TOBACCO GRADE (health) – The American Lung Association gives Wisconsin a failing grade in four out of five categories related to tobacco use. WI fails when it comes to cessation programs and compliance with the federal law of being 21 to purchase tobacco products.

2/3/20

UW MATH (education) – The UW System is implementing a new initiative when it comes to math classes. It's modeled after a method at UWEC called "Pathways." It breaks up majors into three categories for beginning math classes. Majors like history or English only require a math theories class. More technical majors require more intense math.

HIGH SPEED CHASE (violence) – A Chicago man is in custody after a high speed chase in Eau Claire County Monday afternoon. Troopers say the vehicle was clocked between 100 and 120 miles per hour. The driver later took an exit and got out of the vehicle. He was found in a neighborhood off Golf Road and taken into custody.

2/13/20

Capacity Concerns (education): Three elementary schools in the Eau Claire Area School District are near capacity. A committee is looking at short and long terms solutions to the space issue and hopes to make recommendations to the full school board in the spring.

Flu death (health): A second child in Wisconsin has died from the flu, according to the department of health services. Peak flu season is still weeks away, and people are encouraged to still get their flu vaccine.

Voices of Color (cultural development): Blugold Beginnings hosted "Voices of Color" at the Pablo Center to celebrate UW-Eau Claire's multicultural students. The theme for the event was 'Share the Love,' showing how students from different cultural backgrounds express love.

2/26/20

Milwaukee Shooting (violence): The Milwaukee Police Department says a 51-year-old man shot and killed five people at the Molson Coors campus before turning the gun on himself.

Eating Disorders (health): The last week of February is Eating Disorders Awareness Week. Doctors say anorexia, bulimia, and binge eating are all forms of eating disorders.

Cyber Security (education): UW-Stevens Point is starting a cyber security program in the fall. Professors say students will help fill more than 5,000 cyber security jobs currently available in Wisconsin.

Coronavirus Update (health): President Trump is starting a task force ready to respond to the Coronavirus in the U.S. There are 80,000 cases worldwide while so far the U.S. has had just 15 cases.

3/13/20

School Meals (education) – The ECASD says it will still provide two meals each weekday to students during the mandated school closure starting March 18. The meals will be available at drive thru's at each middle school.

Library suspends programs (health) – The Eau Claire Public Library is suspending all programs and meetings due to the coronavirus. The library will remain open, but not additional programs will happen. Fewer internet computers will also be available to help limit the spread of germs.

Crash charges (substance abuse) – The passenger in the vehicle in a fatal hit-and-run in November 2018 is charged. John Stender is charged with aiding a felon and abusing a hazardous substance. Stender was in the vehicle when Colten Treu went off the road, hitting and killing four people. Stender says they were huffing air duster before the crash.

3/30/20

JOANN Mask Kits (business) – JOANN Fabric store in Eau Claire is giving out kits for customers to make masks to be donated to local hospitals. The masks will be given to patients so the regular masks can be saved for health care workers. The kits are available for curbside pickup and include fabric, thread, and instructions.

Governor Interview (health) – WEAU spoke one-on-one with Governor Evers about the COVID-19 response in WI. Evers says he believes the “Safer at Home” order was put in place at the right time, but it will take time to see its full effect on slowing the spread.

Addicts & COVID-19 (addiction) – The COVID-19 outbreak is making it hard for addicts in recovery. AA and NA meetings are only allowing 10 people to help maintain social distancing, and it’s limiting attendance. Some addicts are reaching out to each other online to support one another during this stressful time.

Abuse concerns (violence) – WI Attorney General Josh Kaul is highlighting an exemption to the “Safer at Home” order saying victims of domestic violence are permitted and urged to leave their homes and stay at a safe, alternative location. Locally, Bolton Refuge House in Eau Claire is still providing services to domestic violence victims.

3/31/20

Marsy’s Law (violence): On April 7, WI voters have the option of approving an amendment to the constitution for crime victims’ rights. Marsy’s law give victims of crimes equal rights as defendants. Opponents say the language is vague and leaves room for interpretation. Advocates argue the law doesn’t take anything away from defendants but levels the playing field.

BGC Meals (children): Even though the Boys and Girls Clubs of Great La Crosse are closed, the organization is still finding a way to provide evening meals. With the help of a local restaurant, staff members are delivering meals to club members each weeknight.

Student Meals on Yellow Wheels (children): The Eau Claire Area School District is adding to its meal program with the Student Meals on Yellow Wheels program. Four buses will drop off meals at routes each weekday from 11:10 a.m. to 12:55 p.m.

## **MEET THE PRESS TOPICS**

**Airs Sundays, 8:00am and 12:05am**

**Various topics covered (Business/Economy, Environment, Violence, and Cultural)  
Times vary**

Jan. 5, 2020

Growing tensions. The US kills a top Iranian military commander, sparking fears of an all-out war.

Jan. 12, 2020

This Sunday, the Iran fallout.

Jan. 19, 2020

This Sunday, the impeachment trial begins. The trial kicks off in earnest this week, with Democrats and Republicans attacking each other's motives.

Jan. 26, 2020

This Sunday, the impeachment trial of Donald John Trump. The first week begins with rancor and the week ends with closing arguments from Democrats.

Feb. 2, 2020

This Sunday: Impeachment and Iowa.

Feb. 9, 2020

This Sunday, primary colors despite the Iowa caucus muddle.

Feb. 16, 2020

This Sunday, state of play in politics. Senator Bernie Sanders was interviewed and Chuck Todd has an exclusive sit down with the one-time front-runner, former Vice President Joe Biden, who took on Sanders supporters. Todd also interviews Senator Amy Klobuchar of Minnesota. Plus, President Trump strikes back.

Feb. 23, 2020

This Sunday, Sanders surging, winning the Nevada caucus. With Democrats divided, the question now: Can anyone stop Sanders? House Majority, Jim Clyburn of South Carolina was interviewed.

March 1, 2020

This Sunday, Biden's big win. Joe Biden gets the landslide victory he needed in South Carolina. Bernie Sanders finishes a distant second. Also, breaking news, the stock market closing the week in freefall.

March 8, 2020

This Sunday, growing coronavirus fears as the COVID-19 threat is growing across the United States. Across the country and around the world -- northern Italy now on lockdown. The death toll is rising, fears are increasing and doubts about U.S. preparedness are growing.

March 15, 2020

This Sunday: The Coronavirus pandemic and President Donald Trump officially declaring a national emergency.

March 22, 2020

This Sunday, America Shutting down. Roughly one in four Americans now being told: stay at home. Schools, restaurants, businesses closing. Airports empty. Unemployment claims soaring. Congress working on a plan to send checks to millions of families. How much and how soon?

March 29, 2020

The country in a desperate fight against the coronavirus.