

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 4th Quarter 2021
Date: Jan. 3, 2022

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from October 1 – December 31, 2021. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 4th quarter, WEAU 13 News aired various public service announcements from local, regional, and national organizations in order to inform and educate the public about the above various issues of concern. Our Traffic Manager ran a report which listed approximately 325 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 4th quarter, 2021. NBC also airs "The More You Know" PSA's.

4th Quarter 2021 PSAs

NETWORK PUBLIC SERVICE SCHEDULE OCTOBER 2021

Air Date	Start Time	Program	Promo Title	House #	Type	Air Time
10/02/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	09:54:17
10/02/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2021, National 9/11 American Respiratory Care Foundation Missing Millions (:15)	RESP0008000H	PSA	10:24:25
10/02/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2021, National 9/11 American Respiratory Care Foundation Only Thing Worse (:15)	RESP0010000H	PSA	10:54:25
10/02/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:24:25
10/02/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2021, National 9/11 American Respiratory Care Foundation Missing Millions (:15)	RESP0008000H	PSA	11:54:25
10/02/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2021, National 9/11 American Respiratory Care Foundation Missing Millions (:15)	RESP0008000H	PSA	12:29:44
10/09/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:25
10/09/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:54:25
10/09/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:24:25
10/09/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	11:54:25
10/09/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	12:29:44
10/09/2021	12:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	12:54:17
10/16/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	09:54:17
10/16/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:24:25
10/16/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:54:25
10/16/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:24:25
10/16/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:54:25
10/16/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	12:29:44
10/23/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	09:54:17

10/23/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:25
10/23/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:54:25
10/23/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	11:24:25
10/23/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:54:25
10/23/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Be Vocal :15	ZNBC20199H	PSA	12:29:44
10/30/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	09:54:17
10/30/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:25
10/30/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:54:25
10/30/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:24:25
10/30/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:54:25
10/30/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	12:29:44

NETWORK PUBLIC SERVICE SCHEDULE NOVEMBER 2021

Air Date	Start Time	Program	Promo Title	House #	Type	Air Time
11/06/2021	08:30:00	NBC NEWS - NIGHTLY NEWS FOR KIDS	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	08:40:53
11/06/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:25
11/06/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:54:25
11/06/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:24:25
11/06/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:54:25
11/06/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	12:29:44
11/06/2021	12:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	12:54:17
11/13/2021	09:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	T-MOBILE BECAUSE I'M A VETERAN/GARI PSA (:15)	PTCP1081000H	PSA	09:29:44

11/13/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	T-MOBILE BECAUSE I'M A VETERAN/GARI PSA (:15)	PTCP1081000H	PSA	09:54:17
11/13/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	T-MOBILE BECAUSE I'M A VETERAN/GARI PSA (:15)	PTCP1081000H	PSA	10:24:25
11/13/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	T-MOBILE BECAUSE I'M A VETERAN/ANDREA PSA (:15)	PTCP1080000H	PSA	10:54:25
11/13/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	T-MOBILE BECAUSE I'M A VETERAN/ANDREA PSA (:15)	PTCP1080000H	PSA	11:24:25
11/13/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	T-MOBILE BECAUSE I'M A VETERAN/GARI PSA (:15)	PTCP1081000H	PSA	11:54:25
11/20/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	09:54:17
11/20/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:25
11/20/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:54:25
11/20/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:24:25
11/20/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:54:25
11/20/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	12:29:44
11/27/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	09:54:17
11/27/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:25
11/27/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:54:25
11/27/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:24:25
11/27/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	11:54:25
11/27/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	12:29:44

NETWORK PUBLIC SERVICE SCHEDULE DECEMBER 2021

Air Date	Start Time	Program	Promo Title	House #	Type	Air Time
12/04/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	09:54:17
12/04/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	10:24:25
12/04/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:54:25

12/04/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:24:25
12/04/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:54:25
12/04/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	12:29:44
12/11/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	09:54:17
12/11/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:25
12/11/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:54:25
12/11/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:24:25
12/11/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:54:25
12/11/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	12:29:44
12/18/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	09:54:17
12/18/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	10:24:25
12/18/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	10:54:25
12/18/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Teaching Kids About Equity :15	ZNBC20198H	PSA	11:24:25
12/18/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Use Your Voice Against Injustice :15	ZNBC201103RH	PSA	11:54:25
12/18/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	PSA 2020, The More You Know, Diversity, Equity & Inclusion Speaking Up for Justice :15	ZNBC201105H	PSA	12:29:44
12/25/2021	09:30:00	TMYK VETS SAVING PETS 30 MIN (4 SEG)	SYM21 UPG TMYK PSAS SING 2 SCRIPT 1 NOW PLAYING :15	ZNBC21118H	Promo	09:54:17
12/25/2021	10:00:00	TMYK EARTH ODYSSEY WITH DYLAN DREYER #1 30 MIN (4 SEG)	SYM21 UPG TMYK PSAS SING 2 SCRIPT 1 NOW PLAYING :15	ZNBC21115H	Promo	10:24:25
12/25/2021	10:30:00	TMYK WILD CHILD 30 MIN (4 SEG)	SYM21 UPG TMYK PSAS SING 2 SCRIPT 1 NOW PLAYING :15	ZNBC21118H	Promo	10:54:25
12/25/2021	11:00:00	TMYK ROOTS LESS TRAVELED 30 MIN (4 SEG)	SYM21 UPG TMYK PSAS SING 2 SCRIPT 1 NOW PLAYING :15	ZNBC21115H	Promo	11:24:25
12/25/2021	11:30:00	TMYK ONE TEAM: THE POWER OF SPORTS 30 MIN (4 SEG)	SYM21 UPG TMYK PSAS SING 2 SCRIPT 1 NOW PLAYING :15	ZNBC21118H	Promo	11:54:25
12/25/2021	12:00:00	TMYK THE VOYAGER WITH JOSH GARCIA 30 MIN (4 SEG)	SYM21 UPG TMYK PSAS SING 2 SCRIPT 1 NOW PLAYING :15	ZNBC21115H	Promo	12:29:44

4th Quarter 2021 PSAs

NBC NETWORK NON-BROADCAST EFFORTS

October - December 2021

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront and remains a trusted voice for sharing knowledge to improve lives and inspire action.

The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect
- COMMUNITY – contributing to the common good and create a positive impact on those around you
- CIVIC ENGAGEMENT - volunteering, voting or advocating are key to stronger communities, safer neighborhoods and happier citizens

Also featured on site is The More You Know Learning Series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Community Calendar

10/01 – 12/31/2021

The Community Calendar is a listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Healing the Heartland

Dec. 14 – Dec. 31

WEAU ran a Gray Television PSA supporting tornado recovery efforts.

Library PSA

Nov. 29 – Dec. 31

PSA created and aired to help gather support to finish building the library.

Prestige Art

Nov. 1 – Nov. 28

PSA aired on WEAU supporting the Prestige Art Contest.

Reach for the Stars

Oct. 22 – Nov. 18

PSA created and aired supporting the “Reach for the Stars” banquet.

Festival of Trees

Oct. 21 – Nov. 28

PSA supporting the “Festival of Trees.”

Wagner Tails Fundraising

Nov. 1 – Nov. 30

PSA supporting fundraising efforts to help local animal shelters.

PSA Ski Sprites Halloween

Oct 12.- Nov 30.

PSA for the Ski Sprites supporting and promoting their Halloween Haunted House.

Turkey Trot

Oct. 8 – Nov. 25

PSA supporting the 2021 Turkey Trot.

Boy Scouts Gala

Oct. 1 Oct. 18

PSA promoting the Boy Scouts Gala.

COMMUNITY PARTICIPATION

Danielle Wagner, Anchor

12/10/21

Danielle gave a presentation at the Eau Claire County Humane Association with co-worker, Marcela Tapia, about making a promotional video for an upcoming shelter project.

Terri Hoepner, Account Executive

Terri is a member of the Chamber Ambassador, representing WEAU. She has attended ribbon cuttings, groundbreakings, Business After Hours and numerous meetings this quarter.

Ambassador events – Business After Hours (10/4 & 11/8), Ribbon Cuttings (Edward Jones 10/20, EC Auto Lube Center 10/19, Rejoice Chiro 10/28, CCF Bank 11/9, Tommy's Carwash 11/18, Larson Ortho 12/10), Monthly Ambassador meetings.

11/25/21

Participated in Eau Claire's Turkey Trot.

Jimmie Kaska, Digital Manager

12/1/2021, 12/2/2021, 12/3/2021

Wisconsin Broadcasters Association - Students Meet WBA Broadcasters

Presented to college students interested in pursuing broadcast careers.

One-on-one sessions to ask about early career opportunities, what it's like to work in broadcast media, the types of classes that help in preparing for a broadcast career and reviewing student's work to offer constructive feedback.

Darren Maier, Meteorologist

12/03/2021

Represented WEAU in the Clearwater Parade in Eau Claire.

Derrek Dalman, Meteorologist

12/10/21

Derek gave a presentation via zoom on the topic of weather and climate to 48 third graders at Ladysmith Elementary School. Topics Covered: thunderstorms, blizzards, tornadoes, hurricanes, and broadcast meteorology.

Judy Clark, Anchor

12/3/21

Represented WEAU in the "Clearwater Parade" in Eau Claire. Talked to people along the parade route and passed out candy.

12/4/21

Represented WEAU in the "Wonderland Parade" in Chippewa Falls. Talked to people along the parade route and passed out candy.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-8:30am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:35am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations, and newsmaker profiles. Network schedule varies. Syndicated shows air M-F, 11am-12pm.

4th Quarter 2021
Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

NBC News' 'TODAY'
7:00am – 11:00am
Segments vary in length –average 2-5 minutes
(Health, Children, Business, Family, Education, Cultural, Environment)

Friday, October 1

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Elizabeth Hurley on Breast Cancer Awareness Month.

Monday, October 4

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Pink Power: Products That Give Back to Breast Cancer Awareness with Better House and Gardens' Amy Brightfield.

Tuesday, October 5

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Fall in Love with... with Men's Health's Richard Dorment.

Wednesday, October 6

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Come With Us: Hispanic Heritage Month – New Mental Health Support Group Launched to Help At-Risk Hispanic Teens.

(9-10 a.m.) Latinas Start Surf Community, 'Courage Camps'.

Thursday, October 7

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Live Flu Shots for TODAY Anchors. TODAY Climate: Saving the Iconic Swiss Alps from Melting.

(10-11 a.m.) TODAY Food: Hispanic Heritage Month with Ray Garcia. Painter with Parkinson's.

Friday, October 8

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Monday, October 11

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Malala Yousafzai on Commitment to Protect Afghan Girls' Education and Rights; Lina Tori Jan and Zohra Hunter on Podcast Sharing Stories of Girls in Afghanistan.

Tuesday, October 12

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Once in A Lifetime: Kansas City Chiefs Provide BackSnacks to Elementary School Students with Nonprofit *Harvesters*. The Future of Work: Work from Home Tech Solutions.

Wednesday, October 13

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Live Longer TODAY: Secrets to Healthy Eating.

Thursday, October 14

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. The Future of Work: Solutions for People Dealing with Anxiety About Returning to the Office.

Friday, October 15

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Monday, October 18

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Tuesday, October 19

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(10-11 a.m.) Guest: Katie Couric on *Going There*. Helping Kids & Teens Manage Emotions with Michele Borba.

Wednesday, October 20

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(9-10 a.m.) Wellness Wednesday: Head to Toe Skincare with Dr. Angela Lamb.

Thursday, October 21

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. TODAY Wellness: Health Magazine's Sleep Awards with Amy Conway.

Friday, October 22

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(10-11 a.m.) How To Help When Your Loved One Has Breast Cancer.

Monday, October 25

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Tuesday, October 26

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Afghan Women and Children Trying to Leave Afghanistan.

Wednesday, October 27

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. Trick or Treat for UNICEF. Pink Power: How *I Rise Above* Foundation is Helping Young Women with Breast Cancer.

(9-10 a.m.) Family Style with Al Roker. Wellness Wednesday: Spicing Up Your Workout for Fall.

Thursday, October 28

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

(10-11 a.m.) H&J Love NYC Series. Women & Small Business.

Friday, October 29

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Monday, November 1

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Tuesday, November 2

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Wednesday, November 3

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Take it Off Today: Mom Loses Over 100 Pounds in 3 Step Plan.

Thursday, November 4

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic.

Friday, November 5

(7-9 a.m.) TODAY brings the latest news and up-to-date information on the coronavirus pandemic. A Look at How MDMA & Psychedelic Drugs Are Being Used to Treat Mental Health Issues.

(9-10 a.m.) Catching up with Colin Quinn. The Upside: Miracle Heart Attack Survivor and Lessons She's Learned.

Tuesday, November 9

(7-9 a.m.) Guest: Dwayne Johnson on Netflix's *Red Notice*. Those Who Serve: The Tomb of the Unknown Soldier Marks It's 100th Anniversary And Opens to Visitors for the First Time This Week. TODAY's Consumer: Sales of Air Purifiers Skyrocketed During the Pandemic, Do They Help Against COVID and What to Look for When Buying One. Steals & Deals with Jill Martin.

Thursday, November 11

(7-9 a.m.) Those Who Serve: Semper Fi Service Dogs Are Trained to Help Veterans with PTSD. Veteran Edition. To Be of Service: Veteran's Day with Marine Vet Dionisio Cucuta.

Tuesday, November 16

(7-9 a.m.) The Cost of Care: The Hidden Heroes Shine a Light on Kids Who are Caring for Their Injured Veteran Parents.

(10-11 a.m.) Alzheimer's Awareness Month: Eating for Brain Health with Maria Shriver and Dr. Uma Naidoo.

Thursday, November 18

(7-9 a.m.) The Cost of Care: Patti Davis Shares Caring for Her Parents and How it Impacted Her.

Friday, November 19

(7-9 a.m.) Living Longer Today: Rediscovering the Foods of the First Thanksgiving Meal.

Monday, November 22

(7-9 a.m.) Thanks & Giving: St. Jude Cancer Survivor Hayley Arceneaux Inspires Young Patients. Once in a Lifetime: Sing 2 Week - A Compton School That Has Been Changed by Music Education.

(9-10 a.m.) TODAY's Checklist: What You Need to Know About Diabetes.

(10-11 a.m.) Small Business Spotlight: Janie's Life Changing Baked Goods.

Tuesday, November 23

(7-9 a.m.) TODAY Commerce: Small Business on the Plaza.

Thursday, November 25

(7-9 a.m.) Thanks & Giving: Cancer Survivor Who Lost an Eye Takes Up Riflery and Meets Her Olympic Hero.

Friday, November 26

(7-9 a.m.) Feeding the Nation: Carversville Farm Foundation - A Non-Profit That Grows Fresh Food Specifically for Donation to Local Communities in Need. TODAY Best Sellers: Black Friday.

Tuesday, December 7

(7-9 a.m.) Remembering Pearl Harbor: 80th Anniversary - 99-Year-Old Survivor Returns to Pearl Harbor with His Grandson and Shares His Story of Being a Part of the Radar Team That Detected the Japanese Planes that Day.

Wednesday, December 8

(9-10 a.m.) Kidney Transplant Awareness – Cameraman Ron Minor's battle with Kidney Disease.

Thursday, December 9

(9-10 a.m.) Take It Off Today: Woman Loses 130+ Pounds with Fitness Community and Habit Stacking.

Wednesday, December 15

(7-9 a.m.) TODAY's Season of Giving: How Two Former Florida College Football Players Are Helping Get Toys to Kids for the Holidays. Chasing the Cure: A Pancreatic Cancer Survivor's Story of Hope Eleven Years Later.

Thursday, December 16

(7-9 a.m.) Chasing the Cure: Colon Cancer.

(9-10 a.m.) Take It Off Today: Woman Loses 100 Pounds, Picks Up Running and Finishes the Marathon. Holiday Handbook: Managing the Stress of the Holidays.

Friday, December 17

(9-10 a.m.) How to Navigate the Airport Ahead of the Holidays.

Tuesday, December 21

(7-9 a.m.) Chasing the Cure: A Pancreatic Cancer Survivor's Story of Hope Eleven Years Later.

Wednesday, December 22

(7-9 a.m.) Family Ready to Celebrate the Holidays with Their Healthy Four-Month-Old After Groundbreaking Heart Operation by the Cleveland Clinic.

Friday, December 24

(7-9 a.m.) Reflections on the Holiday Season, the Year Behind Us, and the Year Ahead of Us.

(10-11 a.m.) Mario Cantone on *And Just Like That...* Christmas Miracle: Michigan Contractor Helps Family.

Tuesday, December 28

(7-9 a.m.) TODAY's Climate: Tire Cleanup in Florida. Your Health: Cold, Flu or Covid? On The Money: What To Know About Your 2021 Taxes. Medical Breakthroughs: FDA Approved Eye Drops Could Replace Reading Glasses for Millions.

Wednesday, December 29

(7-9 a.m.) Will 2021 Shortages Get Better in 2022?

(9-10 a.m.) Social Challenge: Decoding Your Teen's Life Online.

(10-11 a.m.) Maintaining Meghan: Woman Loses 200+ LBS. Man Rediscovered Passion For Painting After Parkinson's Diagnosis.

Thursday, December 30

(7-9 a.m.) The Year Ahead in Space. Is Your New Year's Resolution Less Stress?: How TikTok's Time Blocking Plan is Helping People Manage Stress. TODAY Consumer: Consumer Reports ReSet for 2022 With Health and Wellness Products.

(9-10 a.m.) "The Three Mothers" of Civil Rights Icons. The Upside: A Green Beret's Mission with War Horses for Vets.

Friday, December 31

(7-9 a.m.) The Year Ahead: Politics, Markets, Health, and Travel.

DATELINE NBC - Syndicated

ISSUES AND PROGRAMMING SUMMARIES

11am-Noon, Monday – Friday

60 minutes

Topics include: Violence

PRIMARY RUN LISTINGS WEEK OF OCTOBER 4, 2021

511 THE RISE & FALL OF OSCAR PISTORIUS

Oscar Pistorius shoots and kills his girlfriend just eight months after competing in the London Olympics, telling police that he believed she was an intruder and he was acting in self-defense.

512 AND THEN THERE WERE THREE

Just days before Christmas, high school senior Michelle Martinko was visiting the mall when she was found stabbed to death in her car. It took investigators almost 40 years to identify the killer. When they did, Martinko's loved ones were stunned.

417 THE FUGITIVE MILLIONAIRE

A tech giant living in paradise. His neighbor found dead. Then, suddenly, the entrepreneur extraordinaire was on the run, taunting authorities, and tantalizing the press. It was a riveting game of hide-and-seek but were police chasing the right man?

514 THE WOMAN WITH NO NAME

Police are perplexed when they find the body of a young woman but are unable identify her. With the help of amateur internet investigators and new DNA technology, a dogged investigator finds her killer – and her identity.

515 SHANNON'S STORY

A college student goes missing in broad daylight from her off-campus job. Investigators receive a mysterious phone call that changes everything.

PRIMARY RUN LISTINGS WEEK OF OCTOBER 11, 2021

516 LAUREN'S PROMISE

When a University of Utah athlete is found murdered on campus, investigators learn that she had reached out to the campus police for help multiple times before her death.

517 VOICES FOR VANESSA

When soldier Vanessa Guillen vanishes from Fort Hood, her family does everything they can to bring attention to her disappearance. As weeks go

by without any sign of Vanessa, revelations about her case inspire a movement.

418 THE WATCHER

Lauren Giddings was smart, charismatic and a newly-minted law school graduate. She had dreams of becoming a public defender, then she was brutally murdered. Her killer tried to pull off the perfect crime, but a secret recording exposed the truth.

519 THE GRUDGE

Andrea Canning speaks with U.S. District Court Judge Esther Salas about the deadly shooting at her home that killed her son Daniel and critically injured her husband Mark.

520 THE VOW

Two tenacious sisters determined to fulfill a promise investigate the mystery surrounding their mother's death.

PRIMARY RUN LISTINGS WEEK OF OCTOBER 18, 2021

401 – The Disappearance of Sandi Johnson

Sandi Johnson always put her kids first. When she vanished without a word, her loved ones were frantic. Police discovered dark secrets in Sandi's marriage and several men in her life. Which one of them had something to hide?

402 – 12 Minutes on Elm Street

Cousins Nick Brady and Haile Kifer were best friends. To their family, they seemed like typical teenagers. Turns out, the cousins had a secret that led to tragedy. The story divided a small town and sparked a national debate.

403 – In the Middle of the Night

After college student Angie Samota was stabbed to death, police had no shortage of suspects. A crucial clue narrowed their list to one name, but it would be years before technology and a tenacious friend came together to help unravel this mystery.

404 – Missing Marie

Marie Singleton was a single mom who fell hard for Andre Jackson, a single dad raising his two kids. The couple married and seemed happy. Then Marie vanished and investigators discovered secrets. Was her disappearance related to her undercover job?

405 – Deadly Intent

Connie and Larry Hoagland built a life centered on faith and family. Then, a vicious attack threatened it all. Someone wanted Connie dead. But who? After a bomb exploded underneath her car, secrets started to emerge.

PRIMARY RUN LISTINGS WEEK OF OCTOBER 25, 2021

Ep 406 – A Bronx Tale

Eric Glisson was convicted of a murder he swore he didn't commit. To prove his innocence, he had to find the real killers, unearthing their long-held secrets. It would take years for the truth to be revealed, but could it set him free?

Ep 407 – Deadly Denial

Raven Abaroa swooped into Vanessa Pond's life and stole her heart. Then Vanessa discovered her dream man had a tragic past. His first wife had been killed. Was he a grieving widower or somehow involved? Dark secrets were about to be spilled.

Ep 408 – Mystery in South Beach

Wendy Trapaga was a beaming young bride. Then, just four days after saying "I do" she was found dead in a parking lot. Investigators discovered the newlyweds were keeping secrets. There was also someone else with a secret and it was combustible.

Ep 409 – Circle of Friends

In high school, Christian, Erika and Pedro formed a tight trio: best friends who excelled at academics and shared big dreams. When they went to college something changed. It started with a secret romance and ended in tragedy.

Ep 094 – The Night Before Halloween

It takes a special eye spot the thing that's out of place at a crime scene. In this case, that thing looked so insignificant, no one even knew what it was or what it meant. It took a team of determined investigators almost two decades to find out.

PRIMARY RUN LISTINGS WEEK OF NOVEMBER 15, 2021

EP 420 – THE FIGURE IN THE GARAGE

He was a single dad, a former firefighter dedicated to helping others. When he was found dead in his garage, police needed help. A neighbor's security camera footage revealed a hooded figure, but who was it? Someone was hiding a deadly secret.

EP 421 – SECRETS OF LAKE SEMINOLE

Mike Williams went out duck hunting before dawn and never returned. Authorities declared his death an accidental drowning, but his mother believed Mike had been murdered. After a dramatic secret came to light, police believed she might be right.

EP 422 – ON THE OUTSKIRTS OF TOWN

Halee Rathgeber enjoyed taking care of others, so it made sense that she hoped to become a nurse. What made no sense was that someone wanted her dead. The crime scene told detectives little, but a jaw-dropping moment in the courtroom spoke volumes.

EP 423 – THE ULTIMATUM

Michele and Lloyd Neurauder were devoted to their three daughters, even after divorce. When Michele was found dead in her home, police suspected suicide. Then, they uncovered a deadly betrayal too twisted to be true. Except that it was.

EP 424 – STONE-COLD

Nick popped the question and Kristy said yes. They were busy planning their future when she found him dead in the bedroom. Police questioned spurned lovers and office enemies before a tip from Nick's brother helped reveal the true killer.

PRIMARY RUN LISTINGS WEEK OF NOVEMBER 22, 2021

EP 425 –THE EARLY SHIFT

Michelle Mockbee met her husband at the warehouse where they both worked. It was also where she met an untimely death. Security footage led police to a suspect but when it appeared justice had been served, a scandal turned the case upside down.

EP 426 – PRAIRIE CONFIDENTIAL

Angila Wilder was a busy mom, working to make her dream of becoming a nurse come true. Then she was murdered. At first, investigators thought it looked like an open-and shut case, but it would take an elaborate sting to uncover the truth.

EP 427 – NOISES IN THE NIGHT

Emma Walker was a fun-loving teen with her whole life ahead of her. Then, she was shot dead in her bed. Detectives were facing a tough investigation. Whoever murdered Emma had been brazen and it would take a bold plan to catch her killer.

EP 303 - A CRACK IN EVERYTHING

For many, the holiday season is filled with joy but, for the Jennings family, the night before Christmas became a waking nightmare. A gunshot rang out and investigators had to unravel whether a secret lead to a tragic suicide or if this were murder.

EP 428 – BEFORE THE STORM

When a recently divorced mom vanished, the search to find her was halted by a hurricane. As the floodwaters receded, investigators discovered the same deadly storm that slowed their investigation was about to flush out her killer.

PRIMARY RUN LISTINGS WEEK OF NOVEMBER 29, 2021

EP 429 – THE ALIBI

Private First Class Karlyn Ramirez had a job she loved and a baby she adored. Then, she was shot dead in her home. Her killer thought he'd covered his tracks, but investigators uncovered a plot so devious, it defied imagination.

EP 430 – SUSPICION IN SILVER CITY

Cassy Farrington had two beautiful kids, a doting boyfriend and an exciting new job. Then she was found dead in her bathtub. Cassy's parents were determined to solve the mystery, stopping at nothing until they found justice.

EP 431 – JAGGED

Heather Bogle worked a graveyard shift to support her daughter. Then Heather went missing. Her family grew frustrated with the investigation. Soon, some police officials found themselves under scrutiny, but could anyone find justice for Heather?

EP 432 - EVIL WAS WATCHING

They were two young girls from the same town who loved riding bikes. Michella and Jenni did not know each other but their unsolved murders connected them forever. Another girl around their age grew up to become a detective. Now, she was on the case.

EP 433 - 11 MINUTES

Madison Holton's parents had reached their wit's end. They called a family meeting to confront their rebellious teen about a house party he had just thrown. When it was done two of them would be dead, leaving police with a puzzling mystery.

PRIMARY RUN LISTINGS WEEK OF DECEMBER 6, 2021

Ep 434 – She Didn't Come Home

Investigators didn't know if Kathy Heckel was a missing person or murder victim. The case grew cold until, decades later, a new detective dusted off the old files. They couldn't catch the elusive suspect then, but he hoped to solve the mystery now.

Ep 435- Facing The Music

Twenty-five-year-old Christy Mirack always wanted to be a teacher. She was just getting her start when she was murdered. It would take police another twenty-five years to find her killer. Turns out, he was hiding in plain sight the whole time.

Ep 436 - The Prussian Blue Mystery

Young mom Brigida Uto loved running and chasing her toddler around. When her health suddenly collapsed, doctors had to unravel a medical mystery to save her life. Then, the FBI joined the confounding case and uncovered a sinister plot.

Ep 437 - Before Midnight

Financial advisor Pam Zimmerman was everything to her children. Then she was gone, shot dead in her office. Detectives focused on three men in Pam's life, wondering if the motive was professional or personal.

Ep 438 - She Never Left

Aaron Fraser was 3-years-old when his mom disappeared. Authorities believed that he witnessed her murder, yet the truth stayed buried. Haunted by the memory for more than two decades, Aaron eventually made a discovery that unlocked the mystery.

PRIMARY RUN LISTINGS WEEK OF DECEMBER 13, 2021

439 UNCHECKED EVIL

College student Reagan Tokes worked a late shift at a local restaurant, then went missing. Police wondered if a break-up was to blame or if a string of alarming attacks were related. What happened to Reagan left her family and a city outraged.

518 A PROMISE TO HELENE

A 21-year-old college student is found murdered. The case remains cold for nearly 40 years until a new detective uses an innovative method to catch her killer.

321 UNDER A HALLOWEEN MOON

It was just before Halloween. Joel Lovelien and his fiancé headed to a local bar packed with people in costume. Then, Joel stepped outside and walked into a troubling mystery. Police rounded up potential suspects, but could they unmask a killer?

322 AT CLOSE RANGE

Keith Reed was a highly-regarded school superintendent. When he didn't show up at an out-of-town conference, it set off alarm bells. Investigators took a hard look at his love life for clues and made a startling discovery.

323 DEEP IN THE WOODS

Kelli Bordeaux was just starting what she hoped to be a long career in the military, but fate had other plans. When she vanished, friends and family launched a frantic search, but it was stranger hell-bent on justice who uncovered the ugly truth.

PRIMARY RUN LISTINGS WEEK OF DECEMBER 20, 2021

324 THE OTHER SIDE OF PARADISE

Sandra Galas was born and raised in paradise. So how did something so ugly happen there? Police investigated two men in Sandra's life, but the case went cold. Her father refused to give up, relentlessly pursuing the truth for more than a decade.

325 DEADLY DETOUR

Diane McIver was a successful businesswoman who enjoyed a lavish lifestyle with her husband. Then she was gone. It was a mystery riddled with privilege and power, but investigators needed to answer a crucial question: was this an accident or murder?

327 WHAT THEY SAW

Detectives believed two young children witnessed the unthinkable, the brutal murder of their mother. The prosecution's case would be built around what they thought those kids observed, but was another version of events possible?

328 RECKLESS

This is a story of teens, text messages and a complicated search for the truth. Conrad Roy had vanished. Turns out, he shared a secret with someone close to him. What that confidant did and did not do with the information shattered two families.

219 UNSPEAKABLE

They were celebrating an anniversary then, suddenly, he was found murdered in the closet and she was tied up in another. To solve the case, police would have to uncover the secrets of an illusion.

WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING
Interviews average 2 minutes

Judy Clark-Anchor/Molly Gardner-Producer

Due to Covid-19, the numbers of 'Live' in-studio interviews were lower.

Children/Youth

10/6-National 4-H Week with Eau Claire County Youth Educator, Rachel Hart-Brinson.

10/25-YMCA Sports Center Halloween event. Amy Foss Peterson talks about the event that's starting up again after a year off.

10/8-Eau Claire Children's Theatre presents "Elf" as it kicks off holiday programming. Director, Wayne Marek, talks about the show.

10/10-McDonell Central Catholic Schools hold a fundraiser for the school system.

11/29-Eau Claire Children's Theatre presents "Scrooge the Musical." Director, Wayne Marek, talks about the show.

Cultural Development

10/5-Train show by the West Wisconsin Railroad Club. Roger Elliott talks about this year's show.

10/11-Chippewa Valley Symphony holding fall concert. Conductor, Nobuyoshi Yasuda, talks about the concert.

10/12-UW-Eau Claire Theatre presents "Head Over Heels," a musical production based on pop 80's hits.

10/13-Two Griffins Theatre presents "Poe", an original production by James and Chris Finn.

10/27-Quentin Volk with Eau Claire Jazz Inc., talks about the upcoming "Gatsby's Gala," a fundraiser for music student scholarships.

11/1-Chippewa Valley Theatre Guild presents "Arsenic and Old Lace." Director, Jake Lindgren, talks about the production.

11/17-Eau Claire Chamber Orchestra presents a concert with the "Music of Beethoven." Conductor, Dr. Frank Watkins, talks about the concert.

11/22-"Christmas at Hope" is a concert involving a number of musical acts at Hope Lutheran Church in Eau Claire.

12/6-Chippewa Valley Symphony Orchestra Director, Nobu Yasuda, talks about the upcoming concert that also features the Chippewa Valley Jazz Orchestra.

12/7-The Master Singers present their annual Christmas concert, "Lessons and Carols." Director, Gary Schwarthoff, explains the significance this year.

Economy/Business

11/23-Chippewa Falls Main Street Director, Teri Ouimette, talks about the importance of shopping local and the Bridge to Wonderland Parade.

Science/Technology

11/30-"Geekcon" is an annual tech event put on at UW-Eau Claire by students.

Family Values

10/7-"Rock the Dome" fundraiser for Chippewa Falls YMCA. Jim Ignarski talks about the event with music, food and fun.

11/3-First holiday bazaar of the season, the annual Saving Grace Harvest Bazaar and Bake Sale, featuring their famous lefse. Margaret Crandall talks about the items for sale.

11/11-Jim Ignarski with the Chippewa Valley YMCA talks about the "Support Our Troops Care Package Drive" to get supplies to local deployed troops.

12/1-The Fall Creek Christmas Fair is a community event with Santa, games and craft items for sale. Pat Henke talks about the event.

WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG
Interviews average 3-4 minutes

Due to Covid-19, the numbers of 'Live' in-studio interviews were lower.

Judy Clark-Anchor/Producer

Children/Youth

12/28-Chippewa Falls School District is offering a parenting class in the new year. We talk with the facilitator and a representative from the school district.

Health/Medical

10/26-Respiratory Therapist, Dusti Mielke with HSHS Sacred Heart Hospital, talks about the impact on the profession from the pandemic during National Respiratory Care Week.

10/27-Registered Dietitian Nutritionist, Ruth Chipps with Jackson in Action Healthy Living Coalition, features a recipe using butternut squash as the Harvest of the Month.

11/22- Registered Dietitian Nutritionist, Ruth Chipps with Jackson in Action Healthy Living Coalition, features a recipe using cranberries as the Harvest of the Month.

11/23-Respiratory Therapist, Dusti Mielke from HSHS Sacred Heart Hospital, talks about the importance of organ donation and talking it over with family members.

11/29-The Chippewa Valley Free Clinic has been busy since the pandemic started and is in need of funds and volunteers. Volunteer, Kristen Wogahn talks about an upcoming fundraiser.

12/22- Registered Dietitian Nutritionist, Ruth Chipps with Jackson in Action Healthy Living Coalition, features a recipe using red and green kale as the Harvest of the Month.

Agriculture/Environment

10/7-Wisconsin Beef Council's, Angie Horkan, shares recipes for tailgating, like walking tacos.

10/12-Wisconsin's Alice in Dairyland, Julia Nunes, talks about the official beverage of Halloween, chocolate milk.

10/28-Wisconsin Potato & Vegetable Growers Association Registered Dietitian, Sarah Agena, talks about a potato dish to keep the trick or treaters satisfied.

11/4- Wisconsin Beef Council's, Angie Horkan, shares recipes for the slow cooker.

11/17-Wisconsin Potato & Vegetable Growers Association Registered Dietitian, Sarah Akena, features a recipe for Thanksgiving that combines both mashed and sweet potatoes.

11/24-Dairy Producers of America's, Tina Peterson, demonstrates how to make a Thanksgiving board with cheese from Wisconsin.

11/30-Wisconsin's Alice in Dairyland, Julia Nunes, talks about "Something Special From Wisconsin" for gift giving this holiday.

12/2-Wisconsin Beef Council's, Angie Horkan, shares recipes for prime rib and beefy appetizers.

12/15-Wisconsin Potato & Vegetable Growers Association Registered Dietitian, Sarah Akena, features a recipe for the holidays and gives advice for healthy snacking over the holidays.

Cultural Development

10/14-UW-Eau Claire Jazz Studies Director, Robert Baca, talks about the Keezer Tribute Concert in honor of retired Jazz Professor, Ron Keezer and his wife, Mary.

10/16-"Krismas Kookies" is an annual show with original music by Warren Hermodson. Warren talks about having a live show this year.

12/1-UW-Eau Claire Jazz Studies Director, Bob Baca, talks about the upcoming concert, "Christmas-Sinatra Style.

12/17-12/23- Harpist, Serena O'Meara, features her students in music for the holidays.

Family Values

12/8-"Women's Giving Circle" is a fund of the Eau Claire Community Foundation and give grants to organizations that serve women and children. Sue Bornick talks about the fund and the impact in 2021.

NBC NIGHTLY NEWS
ISSUES AND PROGRAMMING SUMMARIES
Times vary

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/01/21
The decision to put Covid relief money into hiring and bonuses has left some school districts with staff shortages and in some cases, forced schools to temporarily close.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/4/21
American jobs are coming back but not for everyone as black worker's struggles illustrate how the nation's economic recovery continues to be unbalanced along racial and ethnic lines.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/8/21
The U.S. economy is plagued by worker shortages and added a meager 194,000 jobs in September which continued to hamper the nation's economic growth. The unemployment rate fell from 4.8 percent to 5.2 percent.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/13/21
The Social Security Administration announced that it would raise benefits by 5.9 percent next year, the largest increase in decades. It is being fueled by a spike in inflation caused by supply chain bottlenecks, worker shortages and other economic disruptions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/13/21
President Biden announced Walmart, FedEx, and UPS will step up their efforts to address supply chain issues after some products intended for holiday gifts may not make it to store shelves in time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/19/21
Democrats plan to remove free community college and curtail the child tax credit program from the multitrillion-dollar social spending package as negotiations continue ahead of the deadline.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/5/21
The U.S. economy rebounded, adding 531,000 jobs in October, amid declining Covid cases and increased seasonal hiring. The unemployment rate fell to 4.6 percent from 4.8 percent in September.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/5/21
The House of Representatives voted 228-206 to pass the \$555 billion infrastructure bill, sending the legislation to President Biden who is expected to quickly sign the measure.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/7/21
As millions of people continue to feel the financial fallout from the coronavirus pandemic, two of America's biggest cities are testing guaranteed basic income.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/19/21
An emergency pandemic provision is set to end next month and up to 15 million people could lose their Medicaid benefits, even though they may be eligible for other forms of subsidized coverage.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/23/21
According to NBC News, seven of America's most popular items are affected by supply chain issues which is making them harder to find and more expensive.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/23/21
New Congressional analysis says President Biden's \$1.7 trillion safety net package would raise taxes on the wealthiest Americans which is one of the main concerns that some Democrats had with the bill.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/24/21
The latest weekly jobless claims fell to 199,000 last week. This is the lowest level since 1969, beating economists' expectations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/26/21
The Dow Jones Industrial Average dropped more than 900 points at close for its worst day of the year while the S&P 500 and Nasdaq Composite slid 2.3 and 2.2 percent. The drop comes after the World Health Organization officials warned of a new Covid-19 variant detected in South Africa.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/28/21
Republicans are using inflation as a major part of their campaign to take back Congress next fall. Economists say some of the GOP's proposed ideas amount to a mixed bag.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/3/21
The economy added 210,000 jobs in November which was far below expectations, indicating a troubled labor market recovery. The unemployment rate fell to 4.2 percent from 4.6 percent according to the Bureau of Labor Statistics.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/9/21
Starbucks workers in Buffalo, New York won their unionization to become the first company-owned location in the United States to successfully organize under the coffee chain. The National Labor Relations Board is still counting votes for two other locations.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/10/21
Consumer prices rose by 6.8 percent in November as inflation hit its highest rate in 40 years according to the latest Consumer Price Index data from the Bureau of Labor Statistics.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/22/21
The Biden administration announced that it intends to extend the pause on student loan payments until May of 2022, as the omicron variant poses a new threat to the economy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/27/21
While the fast-moving omicron variant remains a wild card, economists are cautiously optimistic that the pandemic economy could rebound in 2022.

SUBSTANCE ABUSE/ADDICTION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/1/21
U.S. teens have been dying from ordering pills laced with fentanyl manufactured by Mexican drug-trafficking organizations over Snapchat. Their parents say it was as easy as ordering a pizza.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/2/21
While it is still in early trial phases, at least three research groups nationwide have begun work on a vaccine to prevent opioid overdoses.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/17/21
The number of drug overdose deaths surpass 100,000 for the first time in a 12-month period from April 2019 to April 2020 according to the Centers for Disease Control and Prevention.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/27/21
Experts say there is an ongoing surge in drug deaths with the use of cocaine, methamphetamine, and other drugs connected with the simultaneous use of fentanyl. Fentanyl is behind more than half the these reported deaths.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/6/21
Four people were injured in a shooting at a high school in Arlington, Texas. A search for the suspected shooter, an 18-year-old student, is under way.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/10/21
A shootout in a Minnesota bar left at least one dead and 14 injured. St. Paul police chief says "We won't stop until we find the people responsible."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/12/21
The coroner says Gabby Petito died from strangulation as the manhunt continues for her missing fiancé, Brian Laundrie.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/21/21
The FBI says remains found by authorities in Florida's Carlton Reserve were those of Brian Laundrie who was declared a person of interest in Gaby Petito's disappearance and death in Wyoming.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/25/21
Two people were killed and at least four others injured, including a police officer, in a mall shooting in Boise, Idaho. The suspect was later detained.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/6/21
At least eight people are dead after a panic at the Travis Scott Astroworld Festival in Houston Texas. Officials said the panic occurred after the crowd began to compress toward the stage.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/7/21
A deputy U.S. Marshal and Georgia police officer were indicted in the killing of Jamarion Robinson, a mentally ill black man, who was shot 59 times in an Atlanta-area apartment in 2016. Legal experts say that prosecutors have a steep hill to climb in securing a conviction.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/19/21
Kyle Rittenhouse was acquitted on all charges for the killing of two people and the injuring of a third during the unrest over the police shooting of Jacob Blake in Kenosha, Wisconsin, in August 2020.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/22/21
Five people died and more than 40 were injured when an SUV slammed into a Waukesha, Wisconsin, holiday parade. Three patients are in critical condition and a person of interest who may have been fleeing police for a separate crime is being questioned.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/22/21
Darrell Brooks, 39, a suspect in the deadly driving incident in Waukesha, Wisconsin, when he allegedly drove through a Christmas parade, was recommended by police officials for 5 counts of intentional homicide.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/24/21
A Georgia jury returned guilty verdicts for all three white men on trial for the shooting death of black jogger, Ahmaud Arbery. Travis McMichael, the man who pulled the trigger, was found guilty of malice of murder while the two others avoided this conviction.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/30/21
Three people have been killed and six injured at Oxford High School in Detroit. The suspected shooter is a 15-year-old student.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/4/21
Parents of the suspected Michigan school shooter were taken into custody following an hours long manhunt for the couple. James and Jennifer Crumbley were charged with four counts of involuntary manslaughter in the school shooting that killed four students.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/9/21
Two dozen people were indicted in Georgia as the Feds busted one of the country's largest human trafficking rings on charges of smuggling immigrants to the U.S., forcing them to work on farms, and live in dismal conditions without regular food and water. The operation is the first of its kind that aims to punish employers rather than the undocumented immigrants who were exploited.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/23/21
A Minneapolis jury convicted former Police Officer, Kim Potter, of first and second-degree manslaughter in the fatal shooting of Black motorist, Daunte Wright, in April. Potter faces a maximum of 15 years behind bars.

AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/6/21
Data suggests that the air in many regions across the U.S. contain much higher levels of dangerous matter than the World Health Organization's strict new standards for air pollution recommend.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/7/21
Nearly two dozen federal agencies released reports identifying major threats posed by climate change and how they plan to respond. Some of the consequences from climate change include more traffic, disease, and less affordable housing and access to food.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/17/21
Recently issued mandates by the California Governor, Gavin Newsom, creates an existential crisis of how to house 40 million residents while also protecting California's natural resources.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/18/21
The Environmental Protection Agency announced a three-year plan for regulating and restricting the use of toxic "forever chemicals" that never break down, remaining in the human body. These chemicals have been linked to a long list of health problems.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/20/21
A new study published in 'Proceedings of the National Academy of Sciences' warns extreme heat from climate change could be deadly and cities urban poor are most at risk.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/22/21
An aromatherapy room spray sold at Walmart has been linked to four cases of a rare bacterial infection that has killed two people, including a child.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/24/21
In the latest election in Germany, the Green Party won more votes than ever showing that global warming is changing more than just the climate.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/25/21
Historic rains have dropped more than 4 inches of rain in San Francisco as a record storm slams the West Coast and tens of millions on the east coast brace for the first nor'easter of the season.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/25/21
Activists argue that a wider proportion of American would be amenable to climate change policies in President Biden's climate agenda if they simply stopped calling them "climate change" measures.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/26/21
Bomb cyclone and nor'easter alerts leave thirty-nine million people across the Northeast bracing for severe storms. They were under flood alerts as the area braced for up to 5 inches of rain and wind gusts of 70 mph.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/28/21
China, the world's largest polluter, will face global pressure at a major United Nations conference next week and the world may get a clue as to how China's environmental decisions will potentially shape the future of the world.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/21
Climate change is an issue that has prompted emotional pleas from the traditionally reserved royal family and has united three generations of the monarchy ahead of the United Nations Climate Change Conference in Glasgow, Scotland.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/31/21
President Joe Biden wanted to show up at the U.N. summit in Glasgow with climate measures signed into law to prove the U.S. was making good on his pledge to slash emissions. He will arrive in Scotland with none of the above.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/2/21
The Biden administration plans to announce stronger regulations against methane emissions from oil and gas drilling at the United Nations Climate Change Conference, thereby reducing a significant source of pollution from fossil fuel companies.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/6/21
The United States can look to how Europe's windiest nation, the United Kingdom, transformed its energy grid for an example of how to proceed with theirs. The U.K. has the most offshore turbines in the world.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/10/21
In an unexpected move, the United States and China released a joint declaration vowing to work together on climate change. The agreement says China, which emits more greenhouse gasses than any other country, will commit to reducing its methane emissions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/25/21
Caught between coal and climate change, Australia, as one of the world's top producers of coal and gas, did little to assuage environmentalists' concerns that it won't be a willing partner in the fight against climate change.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/27/21
Oil and gas companies like ExxonMobile and Canadian giant, Suncor, have been poisoning the environment. Their impacts are so vast and deep that Indigenous people there say it challenges their very existence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/28/21
Norilsk, a Siberian city 200 miles north of the Arctic Circle, has been recognized as one of the most polluted places on Earth because of one business, Norilsk Nickel. It is one of the world's biggest producers of palladium, high grade nickel, platinum, cobalt, and copper.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/04/21
A new report found that 66 percent of the crude oil extracted from the Amazon Rainforest goes to the U.S., specifically to the state of California. This is causing the destruction of the rainforest crucial to slowing climate change and jeopardizing the Indigenous tribes who rely on it.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/8/21
President Biden signed an executive order aimed at making the federal government carbon neutral by 2050 which puts the U.S. in line with global targets.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/10/21
At least two people have died at a nursing home in Arkansas and the roof of an Amazon facility in Illinois collapsed as tornadoes and severe weather moved along the Mississippi Valley. Strong weather is expected to affect 35 million people across the U.S. on the weekend.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/11/21
At least 50 people were feared dead in Kentucky after a devastating outbreak of tornadoes ripped through several U.S. states. Officials said tens of thousands were without power.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/13/21
In the state of Kentucky, 64 people were confirmed dead after the tornado outbreak. Another 105 people were unaccounted for and it could be another week before there is a final count.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/14/21
The death toll from the tornado outbreak in the Midwest and Southeast has now risen to at least 88 people across five states. Kentucky alone accounts for 74 deaths with at least 100 people unaccounted for, more than 1,000 homes destroyed, and 20,000 homes and businesses remain without power.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/15/21
A powerful December storm system is threatening a wide swath of the country in which 89 million people are under wind alerts with another 9 million across the Upper Midwest under the risk of severe storms, damaging winds in excess of 75 miles per hour, and tornadoes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/26/21
Experts warn that Colorado's once-robust ski industry could face permanently shortened seasons in coming decades if large strides are not made to combat climate change.

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/13/21
William Shatner blasts off in a rocket that will take him to the edge of space in a Blue Origin rocket.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/4/21
U.S scientists, David Julius and Ardem Patapoutian, have won the Nobel Prize in physiology or medicine for their work solving the question of how nerve impulses that help us sense heat, cold, and pressure are initiated.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/3/21
Scientists have found more than 40 coastal species thriving on the Great Pacific Garbage Patch, a giant island of trash floating in the Pacific Ocean estimated to be twice the size of Texas. It raises questions about how these communities develop and what they reveal about movements of invasive species.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/21/21
A rare fossil of a complete baby dinosaur in its egg, shows remarkable similarities between theropod dinosaurs and the birds they would evolve into. Paleontologists say this is the first time any embryonic fossils have shown signs of a birdlike posture known as "tucking."
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/21/21
The James Webb Space Telescope is a \$10 billion dollar successor to the Hubble Telescope with a gold-plated mirror designed to peer into the far reaches of the cosmos. It will take us further across the universe and back in time than we've ever been before.

FAMILY VALUES

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/28/21
Migrant families separated at the border under Trump Administration policies may be eligible for hundreds of thousands of dollars per person in compensation. The Justice Department is in talks with lawyers for the families on the amount.

CULTURAL DEVELOPMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/4/21
Facebook, Instagram, and Whatsapp became unavailable to many of their millions of users around Noon ET. Facebook acknowledged the widespread outage but did not provide a reason for it.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/5/21
Whistleblower, Frances Haugen, testified before Congress on what she described as the urgent need for the federal government to exercise oversight over the social media giant, Facebook.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/27/21
An 1843 treaty signed by the Mount Tabor Indian Community in Texas faces accusations of making false historical claims and sparks a tribal authenticity debate.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/6/21
Tech companies, subscription apps, and e-commerce sites have for years used subtle tricks, known as dark patterns, to nudge online consumers toward a decision or purchase they might not otherwise make. A crackdown may be coming.

EDUCATION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/8/21
The Carroll Independent School District in Southlake, Texas, is restricting classroom libraries after backlash over anti-racist books, drawing protests from educators who say the guidelines amount to censorship.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/10/21
It is an uphill battle for minority students trying to finish college. Nationally, white students are 2½ times more likely to graduate than black students and 60 percent more likely to graduate than Latino students.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/20/21
Parents in Michigan and Virginia filed a lawsuit accusing Attorney General Merrick Garland of stifling free speech and accused schools of trying to “indoctrinate” students with critical race theory.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/17/21
The Biden administration will unveil a new “test to stay” policy to keep children in school instead of the mandatory quarantines that have been the previous policy, ahead of the

expected omicron surge. Those students will stay in school if they test negative for the virus at least twice during the week following exposure.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/18/21
It was announced this week that schools will close campuses and move back to online learning ahead of the holiday break in Maryland, New York, and Missouri as school districts brace for a rapid rise in omicron cases and the onset of the flu season.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/20/21
According to parents and experts, intense local debates over critical race theory are feeding into the bullying and harassment of students of color, making it harder for schools to control.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/01/21
California Governor Gavin Newsom announced in the first such mandate in the nation that the Covid -19 vaccine will be required for all school age children ages 12 and older and for students kindergarten through sixth grade, after the government gives vaccine approval for children ages 5 to 11.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/3/21
The Covid pandemic is devastating rural America, killing Americans at twice the rate of city dwellers, where lower vaccination rates are compounding the already limited medical care.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/3/21
Federal legislation to help track and investigate suspected cancer clusters has done neither since its inception five years ago, environmental health advocates and politicians say.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/7/21
Pfizer has submitted a request to the FDA for emergency authorization of its Covid vaccine for children ages 5 to 11.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/10/21
CDC data shows the number of people receiving booster shots is outpacing those getting doses of the initial vaccination and is contributing to a modest increase in Covid vaccinations in October.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/12/21
A panel from an influential organization is changing its guidance about the preventative measure of taking daily low-dose aspirin to prevent heart attacks and stroke.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/13/21
The Food and Drug Administration released guidance that recommended food manufacturers and restaurants cut the salt in their products. This is expected to impact a wide variety of foods – from restaurant meals to processed food in grocery stores to baby food.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/13/21
The National Institute of Health finds mix and match Covid vaccine boosters are safe and effective. The research will be presented to an FDA advisory committee.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/15/21
An FDA advisory panel unanimously voted to recommend a second Johnson & Johnson vaccine at least 2 months after the first shot. The decision will now go to the FDA for a final decision.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/20/21
The White House announced a plan to use thousands of doctors, pharmacies, and schools to vaccinate children ages 5 to 11 against Covid ahead of FDA's anticipated emergency authorization of Pfizer vaccine for kids.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/20/21
The Food and Drug Administration authorized booster shots of all three vaccines and greenlit a "mix and match" approach.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/21
The United Kingdom recorded its highest daily Covid infections count since mid-July when they lifted major lockdown restrictions. Could the new surge be from a new variant?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/21
Covid vaccines have not offered the same degree of relief and return to normalcy as they have for those with no underlying health conditions. Some wonder when they will feel safe again.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/27/21
Some vaccinated parents won't rush to get their kids a shot citing concerns about the sample size of the trials, the lack of long-term data and fears about potential side effects.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/2/21
The demographics of Covid's most recent casualties show a drastic change in those that are dying. An NBC News data analysis shows that more of them are young, white, and from the South.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/2/21
Pfizer vaccine for kids 5-11 clears the final hurdle with CDC director, Dr. Rochelle Walensky's recommendation for Pfizer-BioNTech's lower-dose Covid vaccine. This means more than 28 million children are now able to receive vaccinations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/3/21
Anti-vaccine fringe groups have already begun pushing misinformation videos. These are unverified videos and testimonies of children with alleged vaccine injuries and doctors warn that the spread will get a lot worse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/4/21
The British government announced that U.K. authorities approved the world's first pill to treat symptomatic Covid-19. The antiviral medication was found to be safe and effective in reducing the risk of hospitalization and death for those at risk of severe symptoms.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/4/21
Two-thirds of the U.S. private sector workforce employers now face a January 4th deadline to ensure their workers are fully vaccinated or tested weekly under a new federal regulation. Any employer failing to meet the requirements could face nearly \$14,000 in fines for each employee who isn't in compliance.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/5/21
Pfizer says its antiviral pill can reduce hospitalizations or deaths from Covid-19 by up to 89 percent among high-risk patients. The drug company said that clinical trials were so successful that it stopped them early.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/8/21
New research suggests that it's the type of fat, not the amount, that may be the more important factor when linked to stroke risk.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/9/21
Pfizer-BioNTech asked the Food and Drug Administration for emergency use authorization for its Covid-16 booster shot for all adults 18 and over.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/10/21
A new surge of Covid-19 cases is expected to start hitting the U.S. around Thanksgiving. Public Health experts say the threat of another surge is real, warn the pandemic is not over, and political leaders are urging Americans to remain vigilant.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/10/21
Tests show hand sanitizers contain a cancer-causing solvent, Benzene, but the FDA cannot force recalls of over-the-counter drug products. It can only pressure companies to recall them voluntarily.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/12/21
After the FDA signed off on "mixing and matching" the Covid booster shot, the switch away from Johnson & Johnson appears to be driven by data that shows boosters from Pfizer and Moderna produce a strong antibody response.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/16/21
Covid cases are up in most New England states, according to data compiled by NBC News, driven by the spread of the Delta variant among unvaccinated people especially in the states of Vermont and New Hampshire.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/17/21
Health officials warn that an increasing number of fully vaccinated but not boosted people are being hospitalized according to Dr. Anthony Fauci. The concern about waning immunity against severe Covid infections comes as the FDA is expected to authorize a Pfizer vaccine booster for all adults.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/19/21
The FDA authorized the Pfizer and Moderna Covid-19 boosters for all adults. The decision comes after a number of states and cities moved on their own to recommend the shot.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/20/21
President Joe Biden is spending almost \$10 billion on new and experimental Covid-19 treatments for the unvaccinated. The administration is anticipating another wave.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/24/21
The FBI is promising to make sure their employees who have symptoms of Havana Syndrome get access to medical care after a former agent suffering from symptoms was rebuffed when he sought treatment. This was the first formal acknowledgement that some of its current or former employees could have symptoms.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/26/21
The Biden administration will announce its decision to restrict travel from South Africa and seven other nations amid what the World Health Organization calls a new 'variant of concern'. The nations include Botswana, Zimbabwe, Namibia, Lesotho, Eswatini, Mozambique, and Malawi.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/26/21
A new Covid-19 variant was discovered in southern Africa and triggered global alarm. The World Health Organization convened for an emergency meeting to assess the situation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/27/21
With two cases of the new Omicron variant confirmed in the U.K., Dr. Anthony Fauci told NBC News that he would not be surprised if the new strain is already in the United States. The World Health Organization calls Omicron a variant of concern.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/27/21
The new Covid variant, Omicron, has scientists in South Africa concerned about its high number of mutations and swift spread among young people. The World Health Organization has classified it as a variant of concern.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/29/21
The World Health Organization warns that the global risk of the new Omicron variant is very high and because of the ability for rapid spread, countries have tightened their borders.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/30/21
The latest coronavirus variant gained attention from researchers for the mutations to its spike proteins that made it different from the original virus. These early signs made it worth of swift action around the world.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/30/21
The spread of the Omicron variant is linked to global vaccine inequality and according to the World Health Organization, low-income countries have received about 1 percent of the 8 billion shots administered worldwide. Health experts have been warning that no one is safe until everyone is safe.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/1/21
According to the CDC, the first U.S. case of the omicron variant has been detected in California. There are a large number of mutations indicating that it spreads more easily than the delta variant.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/6/21
The mutated omicron strain of the coronavirus has started a discussion among health experts about whether it's appropriate to use the current vaccines as boosters against emerging strains. Lab results are pending to see how much of a threat omicron poses to the current vaccines.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/7/21
With the military's Covid vaccine deadlines passing, members of the armed forces who have not received their vaccines could see major consequences, including the possible end of their military careers with no veterans' benefits.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/8/21
The Pfizer -BioNTech Covid vaccine appears to provide a strong protection against the omicron variant. The company says a third dose of their vaccine provides a similar level of antibodies to omicron as two doses did against the original coronavirus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/8/21
Covid-19 hospitalizations have increased over the last two weeks among 30-plus states. Six states have accounted for the majority of that increase according to the Department of Health and Human Services but the delta variant remains the main threat in the U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/9/21
With omicron beginning to circulate, scientists say the immune system may have the tools from vaccines and previous infections to provide protection against this variant.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/9/21
The Food and Drug Administration authorized a booster shot of the Pfizer vaccine for teens ages 16 and 17 for emergency use amid alarm over the omicron variant.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/13/21
At least 800,156 people in America have now died since the pandemic started, more than any other country. That's more than the populations of Boston, Washington, D.C., or Seattle and experts expect the country's death toll to reach 1 million at some point in 2022.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/16/21
The CDC warns in its latest forecast that as many as 1.3 million new Covid cases are predicted for the week of Christmas and deaths could climb as high as 15,600 by January 6th. The omicron variant multiplies 70 times faster in the bronchial tubes than the original virus or the delta variant.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/20/21
Health officials are warning the omicron variant could send Covid cases skyrocketing to new levels nationwide which is leading to a whole new round of closures in New York.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/20/21
Moderna said its Covid-19 booster produces a strong antibody response against the omicron variant, but the company will continue working to develop a specific omicron booster.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/21/21
Hospitalizations are again on the rise due to the resurgence of the coronavirus as the fast-spreading omicron variant threatens to overwhelm U.S health care systems still battling the delta variant and staffing shortages.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/21/21
With a spike in new cases of the omicron variant, the federal government will start mailing at-home Covid test kits for free to any U.S. household that requests one. The administration also plans to set up 20,000 new testing sites throughout the country.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/22/21
Experts are beginning to understand more about the omicron variant's symptoms, severity, and spread as it surges across the country.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/22/21
The rapidly spreading omicron variant has been confirmed in all 50 states and now accounts for 3 in 4 new cases in the United States.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/22/21
Frustration over the mystery known as "Havana Syndrome" is giving way to a growing number of legal and financial battles as incidents spread around the world. A new digital documentary by NBC News explores the evolving U.S. response to the still-unexplained phenomenon.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/23/21
The highly transmissible omicron variant of Covid-19 has led to a surge that is expected to continue to spike in the coming weeks. If you test positive, isolate at home and call your close contacts.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/24/21
Most scientists now expect Covid to become increasingly widespread and almost routine but believe the real question is how severe the different variant infections will be.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/27/21
Due to the growing evidence that the Covid-19 virus is most infectious in the two or three days after symptoms arise, the CDC has shortened the isolation period for asymptomatic people who test positive for Covid. People should isolate for five days which is down from the previous recommendation of 10 days.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/28/21
NBC News data analysis shows that children have been hospitalized at twice the rate of adults in the past four weeks but does not specify whether the children were vaccinated or vaccine eligible.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/30/21
On the two-year anniversary of the start of the coronavirus in Wuhan, the United States, Britain, France, Australia, and other countries are shattering records for daily reported coronavirus cases due to the omicron variant.

DATELINE NBC
ISSUES AND PROGRAMMING SUMMARIES
60 minutes (unless noted)

- Dateline NBC, National, 8pm, 10/01/21 (Violence)

Since James Chambers' disappearance in August 2014, North Carolina detectives have searched for answers in the murder of the 28-year-old Fayetteville construction worker. Friday's all-new *Dateline NBC* examines the twists and turns of this case, featuring Andrea Canning's exclusive interviews with James' family members and investigators at the center of the case.

- Dateline NBC, National, 8pm, 10/02/21 (Violence)

THE STORY: When Nailah Franklin, a Chicago pharmaceutical rep, stops returning calls from her tight-knit family, they know something isn't right.

- Dateline NBC, National, 8pm, 10/08/21 (2 hours) (Violence)

On Friday's all-new *Dateline NBC*, insiders close to Idaho mother Lori Isenberg speak out for the first time on television after she was convicted earlier this year of murdering her husband, Larry Isenberg. The case gained national attention after Isenberg previously claimed Larry had died in a boat accident. The two-hour broadcast, *Kill Switch*, also features new details in the case, as well as never-before-seen bodycam footage and jailhouse video from the investigation.

- Dateline NBC, National, 8pm, 10/15/21 (2 hours) (Violence)

On Friday's all-new *Dateline NBC*, family members and investigators speak out for the first time on network television since the death of "Love Has Won" spiritual leader Amy Carlson, known to her followers as "Mother God." The case gained worldwide attention after deputies found her mummified body covered with Christmas lights in a Colorado house where members of the group stayed.

- Dateline NBC, National, 8pm, 10/22/21 (Violence)

After 27-year-old woman Egypt Covington is found murdered in her home, investigators in Michigan quickly identify a person of interest, but years pass without an arrest. Friday's all-new *Dateline NBC* examines the search for answers in the aspiring singer's death and features Andrea Canning's exclusive interviews with Egypt's friends, as well as never-before-heard audio from the family's private investigator.

- Dateline NBC, National, 8pm, 10/29/21 (2 hours) (Violence)

In a *Dateline NBC* exclusive, family members of Gloria Satterfield, a housekeeper employed by prominent South Carolina lawyer Alex Murdaugh, speak out for the first time about her death after she fell at the Murdaugh's household, and the recent indictment of Alex for allegedly misappropriating insurance money meant for Gloria's family. The interview is part of an all-new two-hour *Dateline NBC*.

During the two-hour block, *Dateline* will also report on new developments in the disappearance of California Polytechnic State University freshman Kristin Smart, who vanished after leaving a party in 1996. In network TV exclusive interviews, Kristin's brother and a former student who was at the party Smart attended will speak with *Dateline* correspondent Josh Mankiewicz.

- Dateline NBC, National, 9pm, 11/05/21 (Violence)

THE STORY: Investigators desperately search for a killer after Florida teacher Denise Hallowell is found murdered in her own home. Friday's all-new *Dateline NBC* examines the Hallowell family's tumultuous past and features an exclusive interview with Denise's son and insiders close to the case.

- Dateline NBC, National, 8pm, 11/06/21 (Violence)

When rumors begin to swirl after a Morris, Alabama man is murdered, the truth ends up turning the community upside down.

- Dateline NBC, National, 8pm, 11/12/21 (2 hours) (Violence)

Friday's all-new *Dateline NBC* will reveal new details and an in-depth look at Lori Vallow and Chad Daybell, the Idaho couple charged in the murders of Lori's children JJ & Tylee. The two-hour special, entitled *The Doomsday Files*, features exclusive interviews, secret recordings, text messages, new evidence and more that shine a light on Lori and Chad's true motivations.

- Dateline NBC, National, 8pm, 11/13/21 (Violence)

A romantic Valentine's Day evening at the park turns into a crime scene for a married couple.

- Dateline NBC, National, 8pm, 11/19/21 (2 hours) (Violence)

Convicted murderer Drew Peterson will speak out in his first network TV interview in over a decade to *Dateline* about the murder of his third wife Kathleen Savio, and the disappearance of his fourth wife Stacy Peterson. During the two-hour special, *Dateline* correspondent Natalie Morales also speaks with Stacy Peterson's sister Cassandra, who continues to search for Stacy since she disappeared in 2007.

- Dateline NBC, National, 8pm, 11/20/21 (Violence)

When LaJoya McCoy goes missing in Monrovia, California, her friends and family reveal that she feared she was being stalked.

- Dateline NBC, National, 8pm, 12/03/21 (2 hours) (Violence)

Friday's all-new *Dateline NBC* features insiders close to the Gucci family speaking out for the first time on network TV about the murder of Maurizio Gucci, the former CEO and third-generation scion of the fashion empire. The two-hour special, *Murder in the House of Gucci*, will also go inside the investigation that exposed how the family's business was undone by jealousy, backstabbing, and, ultimately, an act of murder, for which Maurizio's ex-wife, Patrizia Reggiani, was convicted.

- Dateline NBC, National, 8pm, 12/10/21 (Violence)

Dateline NBC will investigate allegations against fashion mogul Peter Nygard, accused of sex trafficking dozens of women over several decades.

- Dateline NBC, National, 8pm, 12/11/21 (Violence)

When an Eastlake, Ohio resident is offered \$50,000 to kill someone, he calls the police. Acting quickly, investigators set up an elaborate sting operation.

- Dateline NBC, National, 9pm, 12/17/21 (Violence)

THE STORY: Two young women are shot and left for dead on a beach in Texas. After one miraculously survives, she is determined to find out who the attacker is. When a young man is eventually convicted, the long road to justice seems to be complete until a stunning twist raises a question - could the wrong man be in prison?

- Dateline NBC, National, 8pm, 12/18/21 (Violence)

THE STORY: Days before Christmas, a high school senior is found dead in her car after visiting the mall. It would take almost 40 years for investigators to identify her killer.

WEAU 13 NEWS AT 10PM
ISSUES AND PROGRAMMING FCC LOG
Times vary but average 2-3 minutes
(below stories may air in other WEAU newscasts as well)

10/08/2021

Tackle Cancer (youth/health) – The Altoona Football team is showing support for a player on the team who's battling cancer. The team held fundraisers during Friday's night to donate to the family, and to the Climb program at Marshfield Medical Center. The program is specifically for children who have a loved one battling cancer. The coach and another player also got ribbons cut into their hair and raised \$1300.

Spanish Newspaper (cultural development) – Since 2016, students at Viterbo University in La Crosse have put out a Spanish newspaper each semester. The newspaper is available online. It hopes to reach people who speak Spanish, not only in La Crosse, but also Minnesota and Iowa.

10/15/2021

Remembrance Walk (children) – A walk took place at Irvine Park in Chippewa Falls in honor of Pregnancy and Infant loss Awareness Month. The walk has taken place for the last 10 years. Usually 50 to 75 people attend.

10/18/2021

Vaccine Effectiveness (health) – Following the death of General Collin Powell due to complications from COVID-19, local doctors stress the importance of getting the vaccine if you're immunocompromised. Doctors say while the vaccine is effective, it isn't perfect. They say due to Powell's cancer, his body wasn't able to build a strong enough immunity despite getting vaccinated against COVID-19. Masks are strongly recommended around people with weaker immune systems.

Search for Missing La Crosse Co. Boy (violence) – The search continues for a missing three-year-old boy. The boy and his mom live in Onalaska, but she was murdered in Milwaukee. A person of interest in the case died by a self-inflicted gunshot wound. The little boy was last seen October 9 in La Crosse.

10/19/2021

Antibody Treatment (medical) – Mayo Clinic Health System is offering monoclonal antibody therapy for people who get COVID and have underlying health conditions. Lab-made antibodies are injected into the body and attach to the virus causing COVID-19, preventing it

from getting into your cells. Mayo has given the therapy to more than 2,500 patients in northwest Wisconsin with promising results from studies.

Socktober (children) – Six, fifth graders at Sherman Elementary School in Eau Claire are collecting socks to give to people at homeless shelters. Their goal is to collect 6,000 pairs of socks during “socktober.”

11/04/2021

Homicide Trial Verdict (violence) – A Barron County jury finds Andrew Burnette guilty of first-degree intentional homicide in the death of Garret Macone in September 2020.

Burnette admitted to shooting Macone in the head while he was asleep in bed. Macone was in a relationship with Burnette’s wife while they were separated. Sentencing is scheduled for January 3.

DOC Mail Changes (addiction) – The Wisconsin Department of Corrections is changing how mail is received at prisons in the state. This comes because more mail is getting into prisons with drugs. The DOC says the mail will now be sent to a third party. That party will open the mail, make a copy of the letter, and then it will be sent to the prisoner. This will help avoid drugs getting to the prisons through mail soaked in certain drugs.

Student Planning (education/children) – Students at Lincoln Middle School in La Crosse got a chance to present their ideas on how to develop an empty piece of land in the city. Students made their pitches to the mayor and their fellow classmates. The students have spurred ideas for previous development projects in the city.

Historic Building Purchase (business) – The Pablo Group is buying a history building in downtown Eau Claire. The plan is to renovate the building, while preserving its historic integrity. The building was constructed in 1899. CoLab, a co-working space downtown, plans to move into the renovated building.

11/17/2021

Toddler Death Charges (children) – The mother of a Taylor County toddler hit and killed by a train is June is charged in the child’s death. 31-year-old Natasha Bratland is charged with neglecting a child resulting in death. The sheriff says the two-year-old was running along the railroad ties in the Village of Lublin when he was hit and killed by the train. The sheriff says the child was unsupervised at the time.

Fort McCoy Donations (youth) – Students in the Mondovi School District are helping to make sure the refugees at Fort McCoy have winter clothing items. Students at Anthony Acres Charter School are hosting a clothing drive and knitting hats for the refugees.

Car into City Hall Charges (violence) – A Cumberland man is charged after law enforcement officers say he intentionally drove his car into city hall. Nicholas Brannon is charged with OWI and criminal damage to property. He's accused of intentionally driving his car into city hall because he was upset about a narcotics violation against his son.

UWL Community Assessment (education) – UW-La Crosse students are partnering with a nonprofit to help identify the most important needs in the community. A survey is available for people to fill out to list any economic, social and health concerns they have. The results will help the Women's Fund of Greater La Crosse better allocate its resources.

11/19/2021

Signs of Opioid Overdose (addiction) – The Eau Claire City-County Health Department and community partners launch a new online resource. People can go there to watch videos and get information about resources available to help people battling an opioid addiction.

Drug Free Communities Grant (youth) – The La Crosse County Health Department received a grant to help reduce drug and alcohol use in children. The grant aims to educate community members about substance use effects on long-term development in young people.

12/01/2021

7TH OWI (substance abuse) – A man from Black River Falls is arrested on suspicion of his 7th OWI. 55-year-old Lawrence Waube was stopped on Highway 54 in Jackson County on December 1 for speeding. Following a field sobriety test, he was arrested and taken to the Jackson County jail.

Mayo Vaccine Mandate (health) – The deadline for Mayo Clinic employees to get vaccinated against COVID is December 3. Unvaccinated employees will be put on unpaid leave with terminations in January. Some employees protested the mandate in La Crosse. Employees who exemption requests were denied say they're appealing those decisions. Mayo says the vaccination rate among employees is 91 percent.

University Flu Cases (health) – Flu cases are on the rise across college campuses. The Wisconsin Department of Health Services advises college students to get vaccinated for the flu. Students are also encouraged to practice preventative measure like wearing a mask and hand washing.

Peggs Sentencing (violence) – Former Altoona Schools superintendent Dan Peggs is scheduled to be sentenced in federal court on Thursday. He pleaded guilty to one count of possessing child porn. More than 50 people submitted letters to the judge in the case, including Peggs' ex-wife.

12/08/2021

North High Potential Threat (children) – More police officers were present at North High School in Eau Claire today after there was believed to be a potential threat shared on the social media app SnapChat. However, it was later discovered the threat was for North High School in Sheboygan. The principal says this is a good reminder to talk to children about internet safety.

COVID Variants (health) – COVID-19 variants are prolonging the length of the pandemic. Health officials recommend vaccination as the best way to fight variants. Omicron is the variant health care workers are worried about currently. Early research shows it's more transmissible, but symptoms aren't as severe-especially for those who are vaccinated. While the virus is changing, health care workers say the ways you can help yourself stay healthy are the same – get vaccinated and wear a mask properly.

Refugee School Supply Drive (education) – Great Rivers United Way is teaming with three colleges in La Crosse for a school supply drive for the Afghan refugees going to school at Fort McCoy. An Amazon wish list was created for supplies ranging from \$10 to \$20 to help get supplies for the students as they transition to life in the U.S.

12/09/2021

Books From Parents Behind Bars (children) – Students at Chippewa Falls High School are helping to make the holidays a little brighter for children with a parent behind bars. For the last 16 years, students in the English Honors Club have collected books. The books are then given to inmates at jails in area counties, and the inmates are able to give the books as a gift to their child for Christmas.

WI Vaccinated Children (health) – The state of WI is seeing the rate of vaccinations among younger children slowing down. The Department of Health Services estimates 87,000 kids in the 5 to 11 age group have received at least one dose of the COVID vaccine. Those rates have slowed down in the last week, and one doctors thinks parents needs more information to make an informed decision.

12/14/2021

One Year of the COVID vaccine (health/medical) – December 14, 2021 marks one year since the first doses of the COVID-19 vaccine were administered in WI. To date, more than 6.8 million doses have been administered. The first person in the Badger State to receive a COVID vaccine, respiratory therapist Tina Schubert, says we need to save more lives and the vaccine is the way to do it.

COVID patient surge (medical) – Local healthcare providers say they're seeing a surge in patients – both COVID, flu and other respiratory illnesses. Tomah Health says many patients need the ICU, and it's hard to find an available bed. Mayo Clinic says its Rochester campus is seeing 100 COVID patients daily.

BGC Shopping Event (children) – The Lee and Mary Markquart is holding its annual holiday giveaway. Donated items are laid out on tables in the club's gym, and members get to "shop" for family members. The goal is to take away some of the stress of the holidays for local families.

City Council Rezoning (business/economy) – The Eau Claire City Council unanimously approves rezoning a lot in the Cannery District for two new apartment buildings. The buildings will have 133 units each. Even though the rezoning request is approved, the final site plan for the project through P&R Companies still needs approval.

12/17/2021

Homicide charges (violence) – Jose Dominguez-Garcia is charged in the death of a woman and her unborn child. In October, the body of Rosaly Rodriguez was found in a suitcase in a field. We're just learning she was pregnant at the time of her death. Dominguez-Garcia is charged with intentional homicide, hiding a corpse and intentional homicide of an unborn child.

Flu Surge (health) – Doctors at Mayo Clinic say they're already seeing more flu cases this year than last year. Because flu symptoms are similar to COVID symptoms, it's important to get tested. Doctors say mitigation factors such as wearing a mask and washing your hands are also important tools in helping to keep you healthy as flu season ramps up.

Gift Card Scams (business) – The Federal Trade Commission says about one in four people report losing money to scammers after purchasing gift cards. To avoid becoming a scam victim, slow down and spot check. Scammers often create a sense of urgency. Do your research and double check the details. If you paid someone with a gift card by giving them the numbers on the card, keep the card and your receipt and report it to the card issuer right away.

Stanley Tornado (environment) – Cleanup continues in Stanley following Wednesday's tornadoes. The National Weather Service says the Chippewa County tornado is rated an EF2 with max winds of 120 mph. It traveled about 7.4 miles. Power is still out to some customers and isn't expected to be restored until Sunday morning.

12/22/2021

Eau Claire Co. Stabbing (violence) – Deputies with the Eau Claire County Sheriff's Office say one person is hurt and another is in custody following a stabbing Wednesday morning. Deputies say one neighbor stabbed another neighbor during a dispute. When law enforcement officers arrived, the suspect had returned to his home. After four hours, the suspect set his home on fire. Law enforcement officers used an armored vehicle to get to the suspect. The victim was taken to the hospital with unknown injuries.

Holiday grief (health) – While the holiday season is a happy time for many, some people are experiencing holiday grief. A bereavement coordinator says avoiding the pain is not the answer. She advises facing the pain and giving yourself an outlet to express your suffering.

Pet Food Drive (business) A veterinary office in La Crosse partnered with WAFER Food Pantry to help provide pet food to people who are experiencing food insecurity. This is the 12th year for the pet food drive.

MEET THE PRESS TOPICS
Airs Sundays, 8:00am and 12:35am
Various topics covered (Business/Economy, Health, Environment,
Violence, and Cultural)
Times vary

October 3

This Sunday: the deadlocked Democrats. President Biden delays the vote on the bipartisan infrastructure bill, as progressive and moderate Democrats fail to agree on social spending.

October 10

This Sunday: Democracy in crisis.

October 17

This Sunday: Our struggling recovery. Everything we're seeing today was induced by the pandemic. Higher prices, slower job creation and a supply chain backlog with no end in sight. Plus: The battle over vaccine mandates.

October 24

This Sunday: a shot in the arm. We now have a booster plan for all three of our Covid-19 vaccines. The CDC approves Moderna and Johnson & Johnson booster shots for millions. The CDC now will allow new recommendations to mix and match. The government also preparing to vaccinate younger children later this fall, but many parents are hesitant. VACCINE PROTESTOR: We're not anti-vax. That's not what we're saying. We're saying this is a new science, quote/unquote, and it needs to be proven. Plus, Democrats say they're getting close to agreement on that big social spending bill.

October 31

This Sunday, the struggling Biden presidency. President Biden downsizes his social spending deal. Plus, the new NBC News poll. Sinking numbers for President Biden on competence, handling a crisis and most importantly, the economy.

November 14

This Sunday: Inflation fears. This is the worst it's ever been. Inflation rises to its highest level in three decades. Everything from a gallon of gas to a loaf of bread costs more. And the Kyle Rittenhouse trial is discussed.

November 21

This Sunday: A divided country. In Kenosha, Wisconsin -- Kyle Rittenhouse's acquittal in the killing of two men and the wounding of a third sparks outrage.

November 28

This Sunday: The new coronavirus variant. This variant has a large number of mutations, and some of these mutations have some worrying characteristics. The U.S. and Europe imposing restrictions on travel from southern Africa. We don't know a lot about this variant except that it is of great concern. It seems to spread rapidly.

December 5

This Sunday, the fate of Roe v. Wade. The Supreme Court signals it's ready to allow an abortion ban at 15 weeks. Is it going to weaken or overturn Roe v. Wade? Lawyers defending Roe argue that fetal viability should remain the standard --

Plus, Omicron. New travel restrictions amid concerns about transmissibility -- and how effective vaccines will be. Because of the number of mutations that are seen the concern is vaccines won't work as well. Chuck Todd speaks to the Director of the National Institutes of Health, Dr. Francis Collins. Also, the parents of the boy accused of killing four high school classmates in Michigan are themselves charged with involuntary manslaughter. They are now in jail for hiding from authorities, after failing to appear in court. The entire family, behind bars.

December 12

This Sunday: Tornado catastrophe. This is the deadliest tornado system to ever run through Kentucky. 100 or more feared dead, mostly in Kentucky. Rare December tornadoes crash through six states.

December 19

This Sunday: The new Covid surge. The omicron variant exploding across the globe. What we're seeing in some of these other countries is doubling times of about every two days or so. Cases rising sharply, with a spike in deaths likely to follow.

December 26

This Sunday: Schools, America and Race. The battle over education and critical race theory -- CRT -- in schools. Eight states passing laws banning the teaching of CRT.