Memorandum

To: Public File

From: Jolene, Jensen, Executive Assistant/Programming

Re: Issues and Programs Report, 4th Quarter 2014

Date: January 8, 2015



In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from October 1 – December 31, 2014. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 4th quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 3,374 PSA's (too numerous to list) that ran on WEAU 13 News in 4th quarter, 2014.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am
Short-form updates Monday-Friday between 7:00am and 9:00am
Monday-Friday, 10am-10:30am
Monday-Friday, 12-12:30pm
Monday-Friday, 5-5:30pm
Monday-Friday, 6-6:30pm
Monday-Friday, 10-10:35pm
Saturday, 6-6:30pm
Saturday and Sunday, 10-10:30pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 30 minutes Sundays at 8:00am.

<u>Dateline NBC:</u> NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money: "On the Money" is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9-9:30am.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

COMMUNITY CALENDAR

Air Dates: 10/01/2014 - 12/31/2014

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

CHIPPEWA VALLEY THEATRE GUILD'S - A FEW GOOD MEN

Chippewa Valley Theatre Guild's "A Few Good Men" 10/27/2014 - 11/11/2014

WEAU produced a commercial for Chippewa Valley Theatre Guild's "A Few Good Men." We ran "Run of Site" ads on WEAU.com and ran commercials on WEAU promoting the production.

CHIPPEWA VALLEY THEATRE GUILD'S – THE BEST CHRISTMAS PAGEANT EVER

11/24/2014-12/14/2014

WEAU produced a commercial for Chippewa Valley Theatre Guild's production of "The Best Christmas Pageant Ever." We ran "Run of Site" ads on WEAU.com and ran commercials on WEAU promoting the production.

CHIPPEWA VALLEY THEATRE GUILD'S - YOUNG FRANKENSTEIN

Air Dates: 9/22/2014 – 10/2/2014

WEAU produced a commercial for Chippewa Valley Theatre Guild's "Young Frankenstein." We ran "Run of Site" ads on WEAU.com, promoting the production.

BOYS AND GIRLS CLUB "KID STOCK"

Air Dates: 8/16/2014 – 10/14/2014

WEAU produced and aired announcements for the Chippewa Valley Boys and Girls Clubs "Kid Stock" fundraiser.

BIG BROTHERS BIG SISTERS – AWARDS GALA

Air Dates: 10/14/2014 – 11/02/2014

Event Date: 11/06/2014

WEAU produced and aired announcements for the Big Brothers Big Sisters "Awards Gala." WEAU provided technical support during the event. WEAU anchor, Courtney Everett, emceed the event.

ECCT: BIGGEST LOSER RUN/WALK

Air Dates: 9/26/14 – 10/17/14 Event Date: 10/19/2014

WEAU produced and aired announcements for the Eau Claire Children Theatre's "Biggest Loser Run/Walk" fundraiser. WEAU was also part of organizing this event.

BOYS AND GIRLS CLUB - MEN WHO COOK

Air Dates: 10/09/2014 - 10/22/2014

Event Date: 10/25/2014

WEAU produced and aired announcements for the Chippewa Valley Boys and Girls Club's "Men Who Cook" fundraiser. WEAU anchor Bob Gallaher participated in this

event.

WBA BROADCAST SCHOLARSHIP

Air Dates: 09/25/2014 - 10/16/2014

WEAU produced and aired PSA's for the Wisconsin Broadcasters Association's

Scholarship Program.

FESTIVAL FOODS TURKEY TROT FOR B&GC AND YMCA

Air Dates: 11/05/2014 - 11/25/2014

Event Date: 11/27/2014

WEAU produced and aired announcements for the Festival Foods "Turkey Trot" to benefit the Boys and Girls Clubs of the Chippewa Valley and the Eau Claire YMCA.

EPILEPSY FOUNDATION – SHARE THE FLAME

Air Dates: 11/07/2014 – 11/20/2014

Event Date: 12/02/2014

WEAU produced and aired announcements to promote the Epilepsy Foundation's

"Share the Flame" dinner. WEAU anchor Bob Gallaher emceed this event.

CLEARWATER WINTER PARADE

Air Dates: 12/11/2014 - 12/19/2014

Event Date: 12/20/2014

WEAU produced and aired announcements for the City of Eau Claire's "Clear Water Parade." WEAU also participated in the parade and broadcasted the parade live on

WEAU.

BOYS AND GIRLS CLUBS – HIGHLAND FITNESS

Air Dates: 12/12/2014 – 12/28/2014

WEAU produced and aired announcements for the Boys and Girls Club's "Highland

Fitness" fundraiser.

SILVER MINE SKI JUMP

Air Dates: 12/20/2014 - 1/16/2015

Event Date: 1/17/2014

WEAU produced and aired announcements for the Silver Mine International Ski Jump.

COMMUNITY PARTICIPATION

Tom Benson, Production Manager

November 21, 2014

Tom gave a tour of the station to a group from REACH.

November 26, 2014

On behalf of WEAU, Tom gave a station tour to a group from REACH.

Judy Clark, Anchor

October 10, 2014

Judy served as a panelist at the Gubernatorial Debate between Gov. Scott Walker and opponent Mary Burke. She also attended meetings and conference calls to prepare.

December 6, 2014

Judy helped at the fundraiser auction for Chippewa Valley Community Television.

December 6, 2014

Judy, along with other WEAU employees, helped with the WEAU float at the "Bridge to Wonderland" parade in Chippewa Falls.

Bob Gallaher, Anchor

October 11, 2014

On behalf of WEAU, Bob participated in the "Men Who Cook Dinner" in Chippewa Falls.

November 13, 2014

Bob emceed the "National Philanthropy Day" at Florian Gardens in Eau Claire. This event was hosted by Chippewa Valley Fundraising Professionals.

December 2, 2014

Bob emceed the Epilepsy's annual "Share the Flame" dinner at Fanny Hill in Eau Claire.

Monica Ott, Meteorologist

October 3, 2014

Monica participated in the "Fall Fashion Show" benefiting the National Breast Cancer Foundation. The event was held at the Green Oasis Gardens in Chippewa Falls and about 40 area ladies attended. Monica modeled local fashions with all the proceeds of the event going to help fund breast cancer research.

October 21, 2014

Monica worked the WEAU booth at the Eau Claire Business Expo. Monica talked with business owners, viewers and job hunters. She also spoke with potential job hunters about opportunities at WEAU in addition to mingling with viewers about her job and the new "Hello Wisconsin" show.

Lindsay Veremis, Anchor

October 3, 2014

On behalf of WEAU, Lindsay participated in a "Breast Cancer Fall Fashion Show" at Green Oasis Garden in Eau Claire.

4th Quarter 2014 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

EDUCATION

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/01/14 Tina Buhrow and Dennis Miller were interviewed about "Parents 4 Learning," a group that helps parents, educators and children connect.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/7/14 WEAU 13 News reports the Eau Claire Area School Board adopts its 2014-15 budget. Because of state aid cuts, it is much higher than last year.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/23/14 Representatives from CVTC were interviewed about the upcoming Chippewa Valley Technical College Open House for those searching for careers and a good education.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/14 NBC Nightly News reports on children, homework and how parents are helping with their homework using the new "common core" approach.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/29/14
 WEAU 13 News reports the Sparta Area School District is trying to spread the word via social media about its upcoming referendum, which would support technology and safety.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/10/14
 WEAU 13 News reports area districts talk about how they keep bus routes clear for students in the winter.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/12/14 Real Life Academy applies financial education to the real world. Kristan Mostzko with the Eau Claire School District was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/13/14 Kristen Motsko was interviewed about the Real Life Academy and financial education for high school students.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/01/14 WEAU 13 News reports Eleva-Strum school wins the "Schools Rule" contest for the Christmas giving project.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/05/14
 WEAU 13 News reports on the UW reform. UW-system schools are looking to become more efficient.

SUBSTANCE ABUSE/ADDICTION

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/07/14 Captain Dan Bresina with the Eau Claire County Sheriff's Dept, Campaign Chair Joe Luginbill and Bonnie Nicolai were interviewed about a new campaign for the "Alliance for Substance Abuse Prevention" in Eau Claire County. This is in efforts to keep more children drug free.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/29/14 Underage drinking and a new campaign called "More Kids Drug Free" was discussed. Sheriff Ron Cramer and Joe Luginbill were interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/03/14 The Bridge to Hope shelter is holding a quilt tour as a fundraiser. Naomi Cummings was interviewed about the event.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/13/14 WEAU 13 News looks into one of the largest financial fraud cases to ever hit the Chippewa Valley. Investigators say it was driven by a meth addict.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/25/14 WEAU 13 News takes a look at how many drinks is too many and when it's safe to get behind the wheel of a car after a night of drinking.

CHILDREN/YOUTH

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/06/14 "Music Along the Chippewa," a marching band competition at Chippewa Falls was discussed. Band director, Mike Renneke and drum major, Dawn Paukner were interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/09/14 Joe Luginbill, Campaign Chair, and Francie Peardon with the Alliance, were interviewed about the "More Kids Drug Free" campaign by Alliance for Substance Abuse Prevention.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/10/14 Eau Claire Children's Theatre presents "Dr. Jeckel and Mr. Hyde." Wayne Marek was interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/15/14
 NBC Nightly News reports that two students with special needs in school were voted king of queen of Dunwoody High School's homecoming court. The entire school was pulling for them.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/20/14
 Ashley Douda with the Indoor Sports Center was interviewed about the upcoming "Kid's Club Spook Night."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/22/14 Eau Claire Children's Theatre presents "Arthur's Halloween." Wayne Marek was interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/14 NBC Nightly News reports on children, homework and how parents are helping with their homework using the new "common core" approach.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/06/14 Brook Berg, Family Living Educator with UW Extension in Eau Claire County, was interviewed about "Brain Night" at the Children's Museum of Eau Claire.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/06/14 WEAU 13 News reports on a fundraiser that was held for Big Brothers Big Sisters, a group that works to help kids dealing with adversity and building strong relationships.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/10/14 NBC Nightly News reports on the dangers of laundry pods. They are becoming an unexpected danger to children who are consuming the packets for candy.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/18/14 Eau Claire Children's Theatre presents "Disney's Beauty and the Beast." Wayne Marek was interviewed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/25/14 WEAU 13 News reports members of the Boys and Girls Club had a Thanksgiving meal with their families at the club.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/08/14 "Give a Kid a Book" project interview through the EC library. Shelly Collins-Fuerbringer and Glenda Winders were interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/11/14 Tina Susedik talks about her new children's books.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/12/14 NBC Nightly News reports that there is concern among doctors that hundreds of thousands of girls are quietly suffering from ADHD in silence and going undiagnosed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/19/14
 NBC Nightly News reports the organization, "Kids in Need" received \$100 million in donated school supplies and invited teachers to stock up so children are prepared to get to work.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/25/14 NBC Nightly News reports that NORAD is tracking Santa Claus for millions of children. Children call volunteers with questions about how that sled travels so quickly and when St. Nick will be near their house so they can sneak a peek.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/29/14 Bridget Birdsall was interviewed about her book, "Double Exposure." The book is about gender issues and teen identities.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 12/29/14 Ashley Doda with the Eau Claire Indoor Sports Center was interviewed about the New Year's Eve RCU Celebration.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/31/14 NBC Nightly News reports on a transgender teenager from Ohio who was feeling isolated and depressed and spoke of this on her personal computer account. She committed suicide and left a note behind saying her parents didn't understand her. Her death has triggered an online plea for compassion.

FAMILY VALUES

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/22/14 WEAU 13 News reports a local man is called a hero after he pulls a victim of a car crash away from a burning vehicle. The man says that's how his mom taught him to act while growing up.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/27/14 WEAU 13 News reports area families are coming together for Halloween activities and learning more about trick or treating safety.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/18/14 Brook Berg with Eau Claire County Extension and Kristen Bruder with Dunn County UW Extension were interviewed about family living today and digital parenting.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/20/14
 Pastor Jim Page and Dawn Marcott were interviewed about a Community Thanksgiving at Trinity Lutheran Church.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/21/14 WEAU 13 News reports the Salvation Army is asking for community support in the Christmas giving campaign to help those families in need.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/25/14
 Justin Vajko was interviewed about Hope Gospel Mission's Thanksgiving banquet.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/02/14 EC County Sheriff Ron Cramer talked about the "Kids 'N Cops" program that pairs law enforcement up with underprivileged kids and buys them gifts and clothes.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/8/14 WEAU 13 News reports nearly 150 soldiers based out of Chippewa Falls returned home to their families after a six month deployment to Afghanistan.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/18/14 John Ailie was interviewed about the Christmas dinner provided by Hope Gospel Mission.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/19/14 WEAU 13 News reports on a single mom who won a new car in the "90 Days of Giving" promotion, and just in time for the holidays!

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/03/14
 NBC Nightly News reports the ISIS released a video appearing to show yet another barbaric beheading of a British aid worker.
- DATELINE NBC , National, 60 minutes 8:00pm, 10/03/14
 Dateline NBC reports on a closed murder case from 1979 that one police officer decided to dust off and try again. Would this officer be able to figure out who killed Lynne Knight?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/07/14 NBC Nightly News reports on the recent ISIS attacks and the FBI asks for help on a recorded voice. The FBI is also asking for any tips about anyone else planning to join the ISIS.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/07/14 WEAU 13 News reports a local emergency shelter for domestic abuse victims holds an event to spread awareness about domestic violence and celebrate survivors.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/10/14 NBC Nightly News reports on the violent protests in St. Louis because of the Vonderrit Myers killing. People say he was shot and killed by police for no reason.
- DATELINE NBC, National, 60 minutes 8:00pm, 10/10/14

 Dateline NBC reports on a woman who was found dead in her Aspen, Colorado home.

 Dateline investigates who could have done this.

- DATELINE NBC, National, 60 minutes 8:00pm, 10/17/14

 Dateline NBC reports on a mother of three, Nancy Howard, who was shot in the head in her garage. Miraculously she survived but lost her left eye. The investigation uncovered a complex murder-for-hire plot involving a tangled web of colorful characters from East Texas, wire transfers and a mysterious man named "John."
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/22/14 WEAU 13 News reports a man who held a family hostage is sentenced to 32 years in prison.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/23/14 WEAU 13 News reports a local non-profit group is working to raise awareness of human trafficking in the Chippewa Valley, following a recent child sex sting operation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/24/14
 NBC Nightly News reports on the violent attack of two police officers in New York City.
- DATELINE NBC, National, 60 minutes 7:00pm, 10/24/14

 Dateline NBC reports on a young army veteran that disappeared in Orange County before her college graduation. Massive searches turn up nothing, but detectives do find a clue, a cryptic call to 911 that helps uncover the truth and exposes a twisted story of unrequited love.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/27/14 NBC Nightly News reports Friday's school shooting victims in Washington State are being honored with a candlelight vigil and moments of silence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/06/14 NBC Nightly News reports an American drone struck a SUV on a narrow roadway in Syria, killing a 24 year-old bomb maker in the Khorasan terrorist group.
- DATELINE NBC, National, 60 minutes 7:00pm, 11/07/14

 Dateline NBC reports on the violent crimes committed a year apart against two women from the same church in a small town leaving police in a desperate race for answers. The authorities try to connect the dots when a photograph suggests that the cases may not be a coincidence.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/07/14
 WEAU 13 News reports a Grant County man is convicted of killing an elderly taxi driver in La Crosse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/10/14 NBC Nightly News reports an U.S. airstrike may have killed or severely wounded the ISIS leader and mastermind behind brutal assaults in Iraq and Syria.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/13/14 NBC Nightly News reports on the ISIS leader's newest audio recording threats.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/20/14
 NBC Nightly News reports the man who opened fire in a library on the campus of Florida State University was suffering a mental crisis and feared the government.
- DATELINE NBC, National, 60 minutes 8:00pm, 11/20/14
 Dateline NBC reports when a wife and mother is found dead in a Kentucky warehouse where she worked, investigators discover a small number of employees on site at the time of the murder. Detectives soon zero in on one person of interest, but can they connect him to the crime?
- DATELINE NBC, National, 60 minutes 8:00pm, 11/25/14

 Dateline NBC reports the people of Ferguson say parts of their community are in ruins after a night of protests over the grand jury's decision not to indict police officer Darren Wilson after he shot and killed an African-American citizen.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/25/14 WEAU 13 News reports after the grand jury's decision is handed down in the Michael Borwn case, protests rage in Ferguson, MO.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/28/14 NBC Nightly News reports former Ravens' star Ray Rice has been cleared to play and can and return to football immediately. A judge overturned the indefinite suspension that was imposed by the NFL after a video emerged of Rice assaulting his wife.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/03/14 NBC Nightly News reports on the chilling surveillance video that shows a suspect draped in black entering an upscale mall in Ab Dhabi, before allegedly stabbing and killing an American teacher in a women's restroom.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/04/14 NBC Nightly News reports a new chilling hostage video from al Qaeda showing an American being held by Islamic terrorists and pleading for his life. The photojournalist was the target of a daring U.S. military rescue attempt last week, but when Navy Seals landed in a remote area of northeastern Yemen to save him, he was missing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/05/14 NBC Nightly News reports protests persist in more than a dozen cities over the death of Eric Garner.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/5/14 WEAU 13 News reports Hmong students rally after a beating of a Hmong man they believe was racially motivated.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/10/14 NBC Nightly News reports morale at the CIA is shattered in the wake of a shocking terror report detailing the brutal use of torture post 9/11.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/11/14 WEAU 13 News reports a woman charged in the death of a 22 month-year-old girl was sentenced to 30 years in prison.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/15/14 WEAU 13 News reports a man accused of beating a Hmong hunter received his preliminary hearing date.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/16/14 NBC Nightly News reports more than 130 students were killed by militants in Pakistan. Also NBC Nightly News covers the story in Sydney where the hostage crisis has ended with two killed on Monday.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/17/14 NBC Nightly News reports on the school mass murder in Pakistan. Taliban gunmen killed 140 people in a school leaving halls riddled with bullets and blood.
- DATELINE NBC, National, 60 minutes 8:00pm, 12/18/14 Dateline NBC reports a retired police officer's family visit over the holidays ends in tragedy when his son-in-law is found dead on the kitchen floor. What is suicide or murder?
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/19/14 WEAU 13 News reports that investigators look into an officer involved shooting in Colfax.
- MEET THE PRESS, 8:00am, National, (segments may vary) 12/21/14 Today's "Meet the Press with Chuck Todd" featured an update on the shooting death of two NYPD officers from Brooklyn.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/22/14 NBC Nightly News reports on the details of NY's deadly ambush, leaving two police officers dead.
- MEET THE PRESS, 8:00am, National, (segments may vary) 12/28/14
 Today's "Meet the Press with Chuck Todd" featured an interview with New York Police
 Commissioner William Bratton about the NYPD officers who were shot before Christmas.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/30/14 NBC Nightly News reports the number of police killed by gunfire increased by a reported 56 percent this year.

AGRICULTURE/ENVIRONMENT

WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/02/14
 Angie Horkan with the Wisconsin Beef Council shares a recipe for those comforting oven bakes.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/02/14 UW-Extension's Jerry Clark talks about cleaning up the garden and yard.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/02/14 NBC Nightly News reports about 40 million Americans may be in the path of thunderstorms, flash floods, hail and possible tornadoes, prompting hundreds of flight cancellations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/13/14 NBC Nightly News reports on a major storm system from Texas to Tennessee that are in the path of a severe weather system that continues to threaten with hail, tornadoes and severe thunderstorms.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/14/14 NBC Nightly News reports 13 tornadoes were reported yesterday from Texas to Alabama as a deadly storm system moved through the country, ripping apart homes and knocking out power.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/17/14
 NBC Nightly News reports on the category 3 hurricane as it bears down on the Bermuda Island.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/27/14
 NBC Nightly News reports on a molten river of lava the width of a football field that is oozing its way from an active volcano in Hawaii which is covering roads, swallowing gravestones and heading toward homes.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/27/14
 The public provides information to the DNR on the number of deer they see while hunting and the DNR takes this information to determine the number of tags to issue.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/28/14 NBC Nightly News reports on a 2,000 degree molten lava river that has made its way to a town on Hawaii's Big Island.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/14
 NBC Nightly News reports the lava flow oozing from Hawaii's Kilauea volcano now threatens 40-50 homes that are potentially in its path on the Big Island.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/03/14 NBC Nightly News reports on the winter-like storm that blew through the east over the weekend, driving down temperatures from Florida to New England, and giving South Carolina its earliest snow on record.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/05/14
 WEAU 13 News reports on the upcoming winter season and how people are getting ready.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/06/14
 The WI DNR explains rules and regulation changes for the 2014 gun deer season.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/07/14 WEAU 13 News talks to local businesses about how they are getting ready for the upcoming snowstorm.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/10/14
 NBC Nightly News reports seven million people are under a winter storm warning from Montana to Michigan.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/10/14 WEAU 13 News reports that Northern counties in Western Wisconsin are cleaning up after getting nearly a foot of snow.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/11/14 NBC Nightly News reports on the freezing cold temperatures in the United States.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/12/14 NBC Nightly News reports on the arctic blast taking place in the United States.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/13/14 A local author, John Hanson, shares information about a book he wrote about deer camp.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/13/14 NBC Nightly News reports snowy conditions are bearing down on two-thirds of the country with extreme temperature drops.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/14/14 NBC Nightly News reports certain parts of Wisconsin were hit with four feet of snow this week as an unrelenting wall of arctic air continues to chill much of the country.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/18/14 NBC Nightly News reports winter weather continues to chill the country with parts of every state below the freezing mark.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/19/14
 Arlena Schott with "Garden Wise with Arlena" has decorating and food advice for Thanksgiving.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/19/14 NBC Nightly News reports on the six feet of snow that was recorded in Buffalo, New York over the weekend and now another two feet of snow is in the forecast.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/20/14
 NBC Nightly News reports on the snowstorm in Buffalo, New York which dropped over six feet of snow in some areas.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/21/14
 WEAU 13 News reports on ice safety. Emergency responders warn anglers of thin ice.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/25/14 WEAU 13 News reports on how the winter weather this week could impact holiday travel.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/26/14 NBC Nightly News reports on a winter storm that turned the usual pre-Thanksgiving travel rush into a total nightmare.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/02/14 NBC Nightly News reports on a powerful storm in Northern California that is threatening to bring record-breaking rain and mudslides to the drought-stricken state.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/04/14 UW Extension's Mike Travis of Pepin County talks about growing healthy soil.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/05/14 NBC Nightly News reports a monster typhoon is taking aim at the Philippines with 150 mile an hour winds and a potential storm surge this weekend.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/08/14 NBC Nightly News reports L.A.'s own assessment team says a disaster is waiting to happen in Los Angeles. Officials warn that an earthquake could wipe out the city, with thousands of structures at risk. An NBC News Investigation found critical gaps in planning that could lead to system failures.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/09/14 Rita Houser with the Wisconsin Milk Marketing Board talks about using butter during holiday baking.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/09/14 NBC Nightly News reports millions of Americans are facing messy weather conditions from the mid-Atlantic to the tip of Maine.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/10/14
 NBC Nightly News reports on the storm in California. The storm is bringing record rain, floods and mudslides.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/11/14 NBC Nightly News reports on the powerful storm that hit California.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/12/14
 NBC Nightly News reports Los Angeles and San Diego are recovering from the biggest storm they've seen in years, which brought floods and swift-water rescues, 100 accidents on the freeway and landslides with a path of destruction as wide as a city block.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/15/14 UW-Extension Horticulture Educator, Diana Alfuth, talks about holiday plants and growing micro plants in winter.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/22/14 NBC Nightly News reports a pair of winter storms are threatening to hit the country as millions of Americans are waiting for last-minute packages and loved ones to arrive.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/23/14 NBC Nightly News reports a rare December tornado touched down in Mississippi today, knocking out power and flipping over vehicles and damaging homes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/29/14 NBC Nightly News reports on flying in storms and the risks involved.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/30/14
 NBC Nightly News reports on the arctic blast that is putting the freeze on many New Year's Eve plans.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/31/14 NBC Nightly News reports on the cold weather that is gripping the nation.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/02/14 NBC Nightly News reports on the Ebola emergency.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/03/14 NBC Nightly News reports on the Ebola emergency. Ebola has now touched a member of the NBC News family. A cameraman, working with Dr. Nancy Snyderman's team in Liberia has tested positive for Ebola. The CDC is also monitoring 50 people who may have been in direct contact with an Ebola patient, Thomas Eric Duncan.
- MEET THE PRESS, 8:00am, National, (segments may vary) 10/05/14 Today's "Meet the Press with Chuck Todd" featured interviews with the Centers for Disease Control Director, Tom Frieden. Chuck Todd asks Dr. Tom Frieden about calming American fears on Ebola.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/06/14 NBC Nightly News reports on the Ebola situation. The CDC is closely watching several cities with large West African populations for potential Ebola cases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/06/14 NBC Nightly News reports that the first Enterovirus death has occurred. This virus has affected more than 500 people, mostly children, across the country.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/07/14
 NBC Nightly News reports U. S. military personnel are moving into West Africa to combat Ebola, a deadly virus that can live for hours or even days in blood or human fluid.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/07/14 NBC Nightly News reports the Enterovirus D68 is the number one concern for parents right now as it is mostly affecting children right now.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/08/14 Kay Bogumill with the Eau Claire City-County Health Department was interviewed about the flu season and other communicable diseases.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/08/14
 NBC Nightly News reports on the first U.S. Ebola death.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/10/14 NBC Nightly News reports on the Ebola situation and interviews members of a Texas hospital.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/10/14 NBC Nightly News reports the CDC informs health officials that there is a temporary shortage of injectable flu vaccines across the country.
- MEET THE PRESS, 8:00am, National, (segments may vary) 10/12/14 Today's "Meet the Press with Chuck Todd" included an interview with Dr. Anthony Fauci of the NIH, the latest breaking update on the Ebola outbreak from NBC News correspondent Mark Potter in Dallas, and a first-hand account of travel screening in Liberia form the New York Times' Helene Cooper.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/13/14 NBC Nightly News reports Nina Pham, a nurse, is the first patient to contract Ebola on U.S. soil.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/14/14
 NBC Nightly News reports on the CDC's new Ebola response plan.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/15/14
 NBC Nightly News reports a second nurse is in stable condition after being diagnosed with Ebola in Texas.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/15/14 WEAU 13 News reports new studies show more children are trying e-cigarettes and the things that parents need to watch for.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/17/14
 NBC Nightly News reports the fear of contracting Ebola is running rampant across the country.
- MEET THE PRESS, 8:00am, National, (segments may vary) 10/19/14
 Today's "Meet the Press with Chuck Todd" featured a special summit on Ebola with Dr. Anthony Fauci from the National Institutes of Health; Anthony Banbury, head of the UN Mission for Ebola Emergency Response; Dr. Gabe Kelen, professor and chair of Emergency Medicine at Johns Hopkins University; Pulitzer-Prize winning science journalist Laurie Garrett; and Senators Roy Blunt (R-MO) and Bob Casey (D-PA).
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/14
 NBC Nightly News reports New York City has its first Ebola case.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/14
 NBC Nightly News reports a high school in Seattle is changing plans for their football field after seeing our NEC News investigation about thousands of artificial turf fields and the concern some pediatricians, scientists and parents have about the use of recycled tires in them.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/23/14
 WEAU 13 News reports a doctor is diagnosed with Ebola in New York.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/24/14
 NBC Nightly News reports New York City has its first Ebola patient, Dr. Craig Spencer.
- MEET THE PRESS, 8:00am, National, (segments may vary) 10/26/14 Today's "Meet the Press with Chuck Todd" featured interviews about the Ebola crisis with Sophie Delaunay, the U.S. executive director of Doctors Without Borders, and Dr. Anthony Fauci from the National Institutes of Health.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/27/14 NBC Nightly News reports U.S. military personnel working in West Africa will be quarantined in Italy for 21 days before returning home.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/28/14 Paula Gibson from Azura Memory Care and Angela Hite from Dove Healthcare were interviewed about the Caregiver Resource Fair, dinner, and town hall meeting which was held by the Chippewa Valley Family Caregiving Alliance.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/28/14
 NBC Nightly News reports Obama responds to Ebola quarantines.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/29/14 A representative from SHH was interviewed about the "Love Lights" memory tree at Sacred Heart Hospital.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/05/14 NBC Nightly News reports the CDC is out with a startling number ... in the past five years, eight million women skipped cervical cancer screening tests although experts say it's proven to save lives.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/06/14 WEAU 13 News talks to trainers and medical professionals that speak about the dangers of being a three-sport athlete.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/07/14 NBC Nightly News reports researchers found that 94 percent of the people who say they're allergic to penicillin are actually not.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/10/14
 Lou Kelsey and Rick Wallin were interviewed about the Epilepsy Foundation of Western Wisconsin's upcoming youth night and "Share the Flame."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/12/14 "Share the Flame" and "Mighty Mike" events were talked about. Lou Kelsey and Rick Wallin were interviewed from the Epilepsy Foundation of Western Wisconsin.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/19/14
 NBC Nightly News reports on new reports saying learning forward to read a text or on your smartphone might be damaging your spine. When your head is tilted forward, doctors say it's like carrying six bowling balls around your neck.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/20/14 Diane Dressel with the Mayo Clinic Health System talks about avoiding weight gain over the holidays.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/25/14 Chris Jorgenson and Alison Harder were interviewed about the AIDS pandemic and the AIDS Memorial Quilt coming to UW-Eau Claire.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/25/14 Gene Aumann with UCP and Tyler Horel with Kwik Trip were interviewed about the upcoming United Cerebral Palsy's "Snow Biz" at Winter Fest on Lake Altoona.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/02/14 NBC Nightly News reports a group of mothers in Oregon is raising concerns about the potential risk at local playgrounds. Some of the playground's surface is made from recycled car and truck tires, known as rubber mulch. While the industry cites show the material is safe, some doctors and parents are questioning that conclusion.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/04/14 NBC Nightly News reports this may be a particularly severe flu season according to the CDC, because a strain of the virus has mutated making the current vaccine less effective.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/5/14 WEAU 13 News reports that doctors say the most recent flu vaccine doesn't protect against this year's most common strain of flu.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/08/14 WEAU 13 News reports that smoking numbers are at an all-time low in Wisconsin.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/10/14 WEAU 13 News reports on the high obesity numbers in Wisconsin and how many of them say they haven't exercised in the last month.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/11/14 NBC Nightly News reports on a new study that finds a shorter course of radiation treatment for breast cancer patients.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/12/14 NBC Nightly News reports that there is concern among doctors that hundreds of thousands of girls are quietly suffering from ADHD in silence and going undiagnosed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/15/14 Brad Windeshausen and Randy Lahr were interviewed about the upcoming UCP fundraiser to be held at Winterfest in Altoona.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/15/14 WEAU 13 News reports 81 people are poisoned at a hockey game over the weekend because of carbon monoxide.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/18/14 Dietitian Diane Dressel with Mayo Clinic Health System has some ideas for staying true to diet during holidays.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/19/14 WEAU 13 News reports that five people died of food poisoning linked to pre-packaged caramel apples and nearly 30 others got sick.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/24/14 The head of the Centers for Disease Control and Prevention said he is "troubled" and wants a "full investigation" as to how one of its workers and possibly more could have been exposed to the deadly Ebola virus.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/19/14
 NBC Nightly News reports that there is a rough flu season ahead according to the Centers for Disease Control and Prevention.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/30/14
 Sue Thesengall was interviewed about blood donations from the American Red Cross.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 12/30/14
 Dan Ekblad was interviewed about becoming healthy in 2015 and the Chippewa Valley Challenge.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/31/14 Dan Ekblad with the Chippewa Valley Challenge was interviewed about New Year weight resolutions.

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/07/14 NBC Nightly News reports on hands-free devices installed in a car. A new study finds even though your hands stay on the wheel, the more interaction a hands-free system requires, the greater a distraction it can become.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/13/14 Cyber Security Awareness month in Wisconsin. Todd Pritchard with Ready Wisconsin talks about how to be digitally aware.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/21/14 NBC Nightly News reports a paralyzed man whose spine was severed now has sensation in his legs and is beginning to walk, thanks to a groundbreaking new treatment. Reports say doctors transported cells from Derek Fidyka's nasal cavity into his spinal cord to connect nerves in the damaged areas.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/28/14 NBC Nightly News reports an unmanned rocket heading to the International Space Station exploded seconds after lift-off on Wallops Island, VA. It was loaded with 5,000 pounds of supplies and barely cleared the tower when something went wrong.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/29/14 NBC Nightly News reports on the unmanned rocket that exploded enroute to the International Space Station.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/29/14
 WEAU 13 News reports the Sparta Area School District is trying to spread the word via social media about its upcoming referendum, which would support technology and safety.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/4/14 NBC Nightly News reports that Ford Motor Company has a new F-150 pickup rolling down the assembly line. They are made of aluminum and are more fuel-efficient and can carry a heavier load.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/07/14
 WEAU 13 News reports on a scam offering free pizza after you install a harmful malware on your computer.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/12/14
 NBC Nightly News reports the European Space Agency's Rosetta aircraft, while hurtling 40,000 mph in space, successfully landed a robot on a comet moving at the same incredible speed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/14/14 Dr. Christina Hupy and Dr. Joe Hupy, both associate professors in the Geography Department at UW Eau Claire, were interviewed about GIS Day (Geographic Information Systems).
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/21/14 WEAU 13 News reports on a seminar for area UW Eau Claire students that details all of the different careers that involve the use of drones.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/01/14
 WEAU 13 News reports local police agencies discuss the role of body cameras on officers.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/11/14
 WEAU 13 News reports a new, anonymous social media app called "Yik-Yak" is causing problem in schools.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/25/14 Thousands are signing up for drone training schools. They are training new pilots for a potential 100,000 new jobs that could one day guide drones to deliver packages, hover over wildfires, movie sets and in the military.

CULTURAL DEVELOPMENT

• WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/03/14 Claude Schilling was interviewed about the "Falling Leaves Art Studio Tour" in Northwestern Wisconsin.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/06/14 NBC Nightly News reports the Supreme Court cleared the way for same-sex marriage in five more states today when it decided against hearing challenges to federal court decisions striking down bans on same-sex marriage.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/07/14 Jon Thorpe with Friends of the Symphony and Nobuyoshi Yosuda were both interviewed about the Chippewa Valley Symphony Orchestra celebrating 40 years.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/07/14
 WEAU 13 News reports that Sacred Heart Hospital in Eau Claire celebrated its 125th anniversary. Sacred Heart is the oldest hospital in Eau Claire and is rich in history.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 10/09/14 Deb Johnson was interviewed about "Dust on My Boots," an artist exhibit by veterans at the Heyde Center.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/14/14 Actors, Laura Schlichting and Jeff Fraelich were interviewed about the UWEC's Production of "Love of the Nightingale."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/15/14 Ben Richgruber was interviewed about the Eau Claire Regional Arts Center happenings.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/17/14 Kathie Habeck was interviewed about the lutefisk dinner in Cadott.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/21/14
 Geoff Peterson was interviewed about the upcoming Chippewa Valley Jazz Orchestra concert.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/29/14
 WEAU 13 News reports Menomonie area kids visit UW-Stout residence halls to trick or treat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/30/14
 NBC Nightly News reports Apple CEO Tim Cook came out as gay today.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/31/14 Emily Blaskey and Kyran Hamill were interviewed about Gatsby's Gala, an event put on by Eau Claire Jazz Inc. and UW Eau Claire Jazz students.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/05/14 Eau Claire Regional Arts Center happenings in November with Ben Richgruber.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/05/14 WEAU 13 News reports that Country Fest, a local music festival, announces acts and artists for the next 2015 event.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 11/10/14 Holly Shattuck, Eleva Strum Choir Director, and Douglas Sands, student at Eleva Strum Central High School, were interviewed about the upcoming production of "Fiddler On The Roof."
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/17/14 Dick Hebert with the Parks and Recreation Department and Patti Darley with the Campaign Committee were interviewed about the Irvine Park Zoo fundraiser in Chippewa Falls.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/21/14 Eau Claire Male Chorus presents Christmas concerts. Harvey Mceathron and Norb Lehmann were interviewed.
- MEET THE PRESS, 8:00am, National, (segments may vary) 11/23/14 Today's "Meet the Press with Chuck Todd" featured a discussion on immigration reform with two members of the "Gang of Eight," Senators Jeff Flake (R-AZ) and Robert Menendez (D-NJ); a conversation about the Ferguson trial with Anthony Gray, the lawyer for Michael Brown's family, former New York City mayor Rudy Giuliani, and Georgetown professor Michael Eric Dyson. The program also included a report from John Yang on Arizona's reaction to the president's immigration announcement and an update from Ron Allen on the ground in Ferguson, MO.
- DATELINE NBC, National, 60 minutes 8:00pm, 11/24/14

 Dateline NBC reports Tom Brokaw was presented the Presidential Medal of Freedom today. Others that received the medal were Meryl Streep, Stevie Wonder, Ethel Kennedy and three civil rights women.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/26/14
 John Vanek was interviewed about the Chippewa Valley Museum's new exhibit.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/27/14 NBC Nightly News reports on Black Friday how it is cutting into family traditions as many stores are now opening early evening on Thanksgiving night.
- MEET THE PRESS, 8:00am, National, (segments may vary) 11/30/14 Today's "Meet the Press with Chuck Todd" featured interviews with Gov. Deval Patrick (D-MA) and Rep. Tom Cotton (R-MA); a conversation about Race in America with Sherrilyn Ifill, President and Director-Counsel, NAACP Legal Defense and Educational Fund, Professor Charles Ogletree, the New York Times' David Brooks and Dr. Ben Carson, Professor Emeritus, Johns Hopkins University.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/02/14 Dr. Gary Schwartzhoff was interviewed about the Ye Olde Madrigale Dinner at UW-Eau Claire.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/03/14 Rod Schultz and Michelle Balas were interviewed about the Chippewa Valley Community Television Annual Auction. This is a fundraiser for the public access station.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/03/14 Ben Richgruber was interviewed about what's happening at the Eau Claire Regional Arts Center.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/05/14 NBC Nightly News reports on Orion's spectacular launch which begins a new era for NASA and sets up its mission to Mars. It sped 3,600 miles into space at 17,000 miles an hour an sent back breathtaking images before splashing down in the Pacific Ocean.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/05/14 NBC Nightly News reports on new stem cell research. People with diseases like multiple sclerosis are turning to a highly controversial and expensive team cell therapy that many experts say has no proven benefit.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 12/08/14 Cade Sikora, set designer, and Laura Schlighting, one of the lead characters, were interviewed about the upcoming production of "Boeing Boeing" which was held at the Riverside Theater.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 12/10/14 World War II veteran, Harold 'Diz' Kronenberg, talks about his new book with Warren Hermodson.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/10/14 Harold Kronenberg, WWII Veteran, was interviewed about his new book about his accounts of being a Ball Turret Gunner.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/22/14 NBC Nightly News reports a Duke University doctor is working on making prayer available in doctor offices. He notes that those who pray daily are 40 percent less likely to have high blood pressure.

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/02/14 NBC Nightly News reports there are only two cities bidding to host the 2022 Winter Games, now that Norway has dropped out.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/03/14 NBC Nightly News reports the U.S. unemployment rate is now 5.9 percent. It's a clear sign of an improving economy. More than nine million Americans remain looking for work.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/07/14 WEAU 13 News reports that local economic experts say Halloween is expected to bring a major boost to the local economy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/08/14 NBC Nightly News reports a major phone carrier is being accused of piling on extra charges into customer bills and is being asked to pay the price, \$105 million dollars.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/15/14 NBC Nightly News reports Ebola jitters are now hitting Wall Street. Airline stocks, in part, took a hit today due to growing concerns over the economic impact.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 10/16/14 President Bob McCoy was interviewed about the upcoming Eau Claire Area Chamber of Commerce Business Expo.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 10/17/14 Bob McCoy from the Eau Claire Area Chamber of Commerce was interviewed about Eau Claire's Annual Business Expo and Job Fair.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/21/14 NBC Nightly News reports safety advocates claim four people have been killed and dozens injured due to defective Takata air bags, involved in the recall of 16 million cars worldwide.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/22/14 WEAU 13 News talks about the Eau Claire Business Expo, how it showcases 155 local businesses and how it works to help area residents find work.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 10/29/14 WEAU 13 News reports the race for WI Governor is just days away and new numbers put Governor Scott Walker ahead of Mary Burke. Jobs are a major issue this election.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/4/14 NBC Nightly News reports that Ford Motor Company has a new F-150 pickup rolling down the assembly line. They are made of aluminum and are more fuel-efficient and can carry a heavier load.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/04/14 Salina Heller with DECI was interviewed about the "Let it Glow" effort in Downtown Eau Claire to put up lights in the city.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/05/14 WEAU 13 News reports that republican and democratic legislators were in on a minimum age ballot question which got support in Eau Claire County.
- MEET THE PRESS, 8:00am, National, (segments may vary) 11/09/14 Today's "Meet the Press with Chuck Todd" featured an exclusive interview with Gov. Scott Walker (R-WI); interviews with Senator-Elect Mike Rounds (R-SD) and Congresswoman-Elect Gwen Graham (D-FL); a conversation with former Democratic National Committee Chair Howard Dean on how Democrats can pick up the pieces; and a discussion on the economic recovery and the role of business with Starbucks Chairman and CEO Howard Schultz.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 11/11/14 Sue Bornick and Georgina Tagert were interviewed about "Community Foundation Week."
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/11/14 Eau Claire Area Chamber of Commerce trips were discussed with President Bob McCoy.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/12/14 NBC Nightly News reports Black Friday and holiday shopping deals now seems to be starting earlier than ever. The best on-line deals are expected on Thanksgiving Day.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/13/14
 WEAU 13 News reports that Governor Scott Walker announces 500 new jobs in several WI counties.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/18/14 NBC Nightly News reports airline tickets are reporting record profits, so why are airline tickets soaring this Thanksgiving?
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 11/19/14 Mickey Judkins with Details and Salina Heller with Downtown Eau Claire INC. were interviewed about the holiday season opener for Downtown Eau Claire.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 11/21/14 WEAU 13 News reports on women in business. A new report shows more and more women are opening their own business.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/28/14
 NBC Nightly News reports that Americans are hitting the store in big numbers on this Black Friday.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/01/14 "Christmastime in the City" was discussed by Salina Heller. This is Downtown Eau Claire's effort to bring people downtown.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/01/14 WEAU 13 News reports a new owner is looking into buying the former Kmart building in Chippewa Falls.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/02/14 NBC Nightly News reports that U.S. oil production is at a 30-year high and that increase in global competition is driving down prices to a national average of \$2.70 per gallon.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/09/14 The Irvine Park Zoo Capital Campaign was discussed. Parks and Rec Director, Dick Hebert and Patti Darley were interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/09/14 The Senate's 6,000 page report on torture accuses the CIA of covering up brutality and misleading Congress, the public, then-Secretary of State Colin Powell and President Bush, who learned the gruesome details in 2006, years after the agency started torturing detainees.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/10/14 NBC Nightly News reports that Sony was hacked and now salary information and 47,000 social security numbers were revealed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/11/14 WEAU 13 News reports a proposed strip club is a no-go after one man behind it fails to show up to a city council meeting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/12/14 NBC Nightly News reports on the potentially damaging emails being published daily following the hack at Sony.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 12/12/14 Dawn Comte with EC Parks and Rec was interviewed about the Clearwater Parade in Eau Claire.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 12/15/14 WEAU 13 News reports that a new holiday party trend, "ugly sweaters" gives a big boost to many area businesses.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/23/14 NBC Nightly News reports the consumer confidence index has hit an eight year high, as lower gas prices put an extra \$1,100 on average in the pockets of families. There is also encouraging news about job growth.

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/26/14
 NBC Nightly News reports on the after Christmas bargains many retailers are offering.