#### Memorandum

To:

Public File

From: Jolene, Jensen, Executive Assistant/Programming

Issues & Programs Report, 2<sup>nd</sup> Quarter 2013

Date: July 8, 2013

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from April 1 – June 30, 2013. The following pages include a list of issueoriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth Education Violence Health/Medical Agriculture/Environment Science/Technology Substance Abuse/Addiction Family Values Cultural Development Economy/Business

# **Public Service Announcements**

Also during 2<sup>nd</sup> quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed 1,395 PSA's that ran on WEAU 13 News in 2<sup>nd</sup> quarter, 2013.

# **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News**: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am short-form updates Monday-Friday between 7:00am and 9:00am Monday-Friday, 10am-10:30am Monday-Friday, 12-12:30pm Monday-Friday, 5-5:30pm Monday-Friday, 6-6:30pm Monday-Friday, 10-10:35pm Saturday, 6-6:30pm Saturday and Sunday, 10-10:30pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 30 minutes Sundays at 8:00am.

<u>Dateline NBC:</u> NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

The Chris Matthews Show: A weekly interview program hosted by MSNBC's Chris Matthews, who puts his 30+ years of Washington experience to work getting inside the story from the nation's most plugged-in journalists. Regular programs include Sundays from 5-5:30 p.m.

Rock Center with Brian Williams: NBC's Brian Williams covers topical news with indepth interviews and investigations. This program also covers current news stories including human interest, environmental, political and economic interests. Schedule varies.

### **Issue-Oriented Projects & Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

### **COMMUNITY CALENDAR**

Air Dates: 04/01/2013 - 06/30/2013

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

# EAU CLAIRE CHILDREN'S THEATRE - "Hello Dolly"

Air dates: 04/04/2013 - 04/07/2013

WEAU was a sponsor of the musical "Hello Dolly."

### **BIG BROTHERS BIG SISTERS - Bowl for Kids Sake**

Air Dates: 3/06/2013 – 4/15/2013

WEAU produced and aired public service announcements for the Big Brothers Big Sisters "2013 Bowl for Kids Sake" fundraiser. WEAU reporter Andrew Fefer participated in the event.

# MARCH OF DIMES - March for Babies Walk

AIR DATES: 04/05/2013 - 04/26/2013

**EVENT DATE: 04/27/2013** 

WEAU produced and aired public service announcements for the Wisconsin March of Dimes "March for Babies" walk. WEAU anchor Darren Maier participated and emceed the event.

# CHIPPEWA VALLEY COMMUNITY TELEVISION - 2013 Spring Auction

AIR DATES: 04/19/2013 - 04/26/2013

**EVENT DATE: 04/27/2013** 

WEAU aired PSA's for the Chippewa Valley Community Television fundraising auction.

# EPILEPSY FOUNDATION OF WEST CENTRAL WISCONSIN – Stroll in the Park 2013

AIR DATES: 04/20/2013 - 05/10/2013

**EVENT DATE: 05/11/2013** 

WEAU produced and aired PSA's for the Epilepsy Foundation's "Stroll in the Park"

fundraiser. WEAU anchor Judy Clark participated and emceed the event.

### **BOYS AND GIRLS CLUB – WINE AND CHEESE**

AIR DATES: 04/23/2013 - 05/10/2013

**EVENT DATE: 05/11/2013** 

WEAU produced and aired PSA's for the Boys and Girls Clubs of the Chippewa Valley's "Wine and Cheese" fundraiser.

#### THE PAST PASTED HERE

AIR DATES: 04/26/2013 - 05/10/2013

WEAU aired PSA's for "The Past Pasted Here" historical event in Chippewa Falls.

# CHIPPEWA VALLEY THEATRE GUILD - Fairy Tale Ball

AIR DATES: 04/26/2013 - 05/09/2013

**EVENT DATE: 05/10/2013** 

WEAU produced and aired PSA's for the Chippewa Valley Theatre Guild's Fairy Tale Ball fundraiser. WEAU anchor Sarah Stokes emceed and participated in the event.

### EAU CLAIRE COUNTY HUMANE ASSOCIATION – Fido and Friends Fun Run 2013

AIR DATES: 05/03/2013 - 05/17/2013

**EVENT DATES: 05/18/2013** 

WEAU produced and aired PSA's for the ECCHA's "Fido and Friends Fun Run." This is an awareness and fundraising event. WEAU reporter Andrew Fefer emceed and participated in the event.

### JOSHUA'S CAMP FUNDRAISER

AIR DATES: 05/07/2013 - 05/15/2013

WEAU produced and aired PSA's for the Joshua's Camp fundraiser with Momentum Sports fitness.

# **BOB'S HOUSE FOR DOGS - Golf Outing**

AIR DATES: 05/17/2013 - 05/31/2013

WEAU produced and aired PSA's for the Bob's House for Dogs fundraising golf outing. WEAU anchor Meghan Kulig participated in the event.

### TASTE OF THE VALLEY - FEED MY PEOPLE

AIR DATES: 05/21/2013 - 06/01/2013

**EVENT DATE: 07/02/2013** 

WEAU aired PSA's for the annual Taste of the Valley event which raises money for the Feed my People food bank and promotes local restaurants.

### **SERVPRO GOLF OUTING**

AIR DATES: 05/23/2013 - 06/10/2013

**EVENT DATE: 06/15/2013** 

WEAU produced and aired PSA's for the SERVPRO golf outing which raised money for the Boys and Girls Club.

# **EAU CLAIRE TRIATHLON**

AIR DATES: 05/25/2013 - 06/08/2013

**EVENT DATE: 06/09/2013** 

WEAU produced and aired PSA's for the Eau Claire Triathlon fundraiser. Several

WEAU staff members participated in the event.

### **GIRL SCOUT THIN MINT SPRINT**

AIR DATES: 06/01/2013 - 06/14/2013

**EVENT DATES: 06/15/2013** 

WEAU produced and aired PSA's for the Chippewa Valley Girl Scouts "Thin Mint Sprint." WEAU reporters Megan Lowry, Jenny You, and Jenn Chapman participated in the event.

### **EAU CLAIRE MUNICIPAL BAND**

AIR DATES: 06/07/2013 - 07/08/2013

WEAU produced and aired PSA's for the Eau Claire Municipal Band concerts throughout the summer.

### TRINITY EQUESTRIAN CENTER - HORSE POWER FOR VETS

AIR DATES: 06/07/2013 - 06/28/2013

**EVENT DATE: 06/29/2013** 

WEAU produced and aired PSA's for the Trinity Equestrian Center's "Horse Power for Vets." This is a fund raising and awareness event. WEAU anchors Sarah Stokes and Chris Herzog participated and emceed this event.

### FISHY FOUR RUN/WALK

AIR DATES: 06/14/2013 - 07/04/2013

**EVENT DATE: 07/06/2013** 

WEAU produced and aired PSA's for the "Chetek Fishy Four Run/Walk" Fundraiser.

### JOSHUA'S CAMP GOLF OUTING

AIR DATES: 06/14/2013 - 06/19/2013

**EVENT DATE: 06/20/2013** 

WEAU produced and aired PSA's for the "Joshua's Camp" golf outing fundraiser.

# UNITED WAY OF THE GREATER CHIPPEWA VALLEY - CAMPAIGN

AIR DATES: 06/24/2013 - 07/28/2013

WEAU aired PSA's for the United Way campaign drive.

### **FAMILY RESOURCE CENTER – SCAVENGER HUNT**

AIR DATES: 06/29/2013 - 07/08/2013

**EVENT DATE: 07/12/2013** 

WEAU aired PSA's for the Family Resource Center's "Scavenger Hunt" fundraiser.

# 2<sup>nd</sup> Quarter 2013 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

### **EDUCATION**

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/08/13 The Past Passed Here; an educational event reflecting Chippewa County's history. Jim Schuh and Teri Opsahl were interviewed about the event.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/22/13 Chippewa Valley Reads at Memorial High School. Librarian Pam Gardow was interviewed about the event.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/26/13 UW-Eau Claire research with faculty and students about policy change involving gender neutral language.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/31/13 Inside Edition reports that some big name personalities are giving commencement speeches at universities across the country. Oprah Winfrey inspired the graduates at Harvard.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/19/13 Preventing the summer slide for kids by reading. Shelly Collins-Fuerbringer of the L.E. Phillips Memorial Public Library has some ideas for summer reading.

### CHILDREN/YOUTH

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/01/13
   Ashley Doda was interviewed about the upcoming Kids Expo at the Eau Claire Indoor Sports Center.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/01/13
   Big Brothers Big Sisters Bowl for Kids Sake. Christina Thrun and Sandi Basely with the local BBBS of Northwestern Wisconsin were interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/02/13 Purses with Purpose for the Eau Claire Children's Theatre. Wayne Marek, Executive Director of the Eau Claire Children's Theatre was interviewed.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/03/13 Children's Legacy Luncheon. Annual event that honors people in the community who've made a difference in the lives of children. Organizers, Minette Ponick and Sue Bornick were interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/10/13 Children's Legacy Luncheon through the Eau Claire Community Foundation. Honors people in the community who have made a difference in the lives of children. Sue Bornick and Minette Ponick were interviewed about the event.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/11/13 Eau Claire School Superintendent, Dr. Mary Ann Hardebeck, talks about her few months at the helm so far.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/11/13 March of Dimes March for Babies walk/run. Tonia Johnson was interviewed about the event.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/11/13 North and Memorial High Schools Band Together Thrift Sale. Sale benefits the high schools band programs. Cindy Tewalt was interviewed about the upcoming sale.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/12/13 Eau Claire Figure Skating Club annual ice show. Angie Southworth was interviewed about the event.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/15/13 Judy talks about the March for Babies March of Dimes walk.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/15/13
   Car Seat Recycle Day. Paula Pater with Safe Kids Chippewa Valley was interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/16/13 Mike Cohoon and Paul Foulke were interviewed about "Food for Kidz" program.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/19/13 Children's Museum of Eau Claire. Darcy Way and Sue Borg were interviewed about their upcoming quilt project fundraiser.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/24/13 Global Youth Services Day. Volunteering Day through United Way.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/26/13 Jill Anderson & Gabe Toft were interviewed about BBBS Bowl for Kids' Sake (Trempealeau County).
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/30/13 Boys and Girls Club fundraiser- An Evening of Wine and Cheese. Director Sara Antonson was interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/09/13 Cory Krause was interviewed about "Filling the Dreams" (Special Olympics).
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/10/13 Safety Camp with Mayo Clinic Health System.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/13/13 Carol Fahrenkrog was interviewed about Camp Wabi for kids.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/13/13 WEAU 13 News reports on underage drinking.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/20/13
   Eau Claire Children's Theatre Summer Season. Executive Director Wayne Marek was interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 06/03/13
   Diane Simon & Angie Skillings were interviewed about the upcoming Free Family Carnival.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/14/13 Inside Edition reports on the dangers that kids can experience at pools.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 06/14/13 Rock Center on an eleven year-old who built a fusion reactor. He even invented a cheaper way to make medical isotopes to treat cancer and a better way to detect dirty bombs.

### SUBSTANCE ABUSE/ADDITION

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/23/13 Parents Who Host Lose the Most-Silence is Permission theme for this year's campaign to make sure prom and graduation parties don't include alcohol. Kristen Hildebrand was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/29/13 Parents Who Host Lose the Most a campaign to stop underage drinking. Kristin Hildebrand of Check 21 Partnership was interviewed
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/24/13 Inside Edition reports that troubled actress, Amanda Bynes is back in the news after being accused of hurling a marijuana bong out of the window of her New York City apt.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 05/28/13 WEAU 13 News reports on the local heroin problem.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/12/13 WEAU 13 News reports on the Buffalo County drug bust.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/17/13 WEAU reports on the drug, LSD and an overdose death.

### **FAMILY VALUES**

- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 04/11/13 In her new book, Gabrielle Reece, volleyball champion, chronicles the imperfections of her marriage and the challenges she faces as a mother, wife and professional woman.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/18/13 Brook Berg, Executive Director of the Family Resource Center for Eau Claire County was interviewed about parenting today. Some tough parenting questions were answered.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 04/19/13 Parents sit down with Ann Curry to talk about moving forward after an unthinkable tragedy struck their family. The Hance's three daughters were killed in a horrific car accident when the girls' aunt drove the wrong way on a road, killing herself and her own daughter.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/08/13 National Foster Care Month. Lisa Hudson with Lutheran Social Services was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/17/13 May is Foster Care Month. Lutheran Social Services, Lisa Hudson, was interviewed about the event.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/23/13 Brook Berg, Executive Director of the Family Resource Center for Eau Claire was interviewed about co-parenting issues.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/30/13 REACH Foundation golf outing and programs and services. Maralene Strom was interviewed.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 05/31/13 Rock Center interviews a student at the University of Iowa as she documents her unplanned pregnancy. The documentary shows her struggles as she decides whether or not to give her son up for adoption. Now, Callie and the adoptive parents are redefining what family means.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/10/13 "Where in Eau Claire?" scavenger hunt fundraiser for the Family Resource Center for Eau Claire County. Brook Berg was interviewed about the event.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/13/13 Eau Claire United Soccer Tournament. Parent Jen Wigman and player Abby were interviewed about the upcoming tournament.

### VIOLENCE

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/01/13 Inside Edition reports law enforcement officials are on high alert after the weekend assassination of a local district attorney and his wife. These killings come weeks after an assistant D.A. was killed in the same county.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/01/13 NBC Nightly News reports the United States sent F-22 stealth fighter jets to South Korea on Sunday as part of military exercises in a move aimed at further deterring threats from North Korea against its neighbor.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/03/13 Inside Edition reports an active duty Marine at Camp Pendleton is under investigation for a stunning act of road rage which was so violent that the people on the receiving end were said to be fearful for their lives.
- DATELINE NBC, 7:00pm, National, 60 minutes, 04/03/13
  After a young husband and father of three disappear, social media and text messages help detectives expose a love triangle and a twisted plot. Dateline NBC reports on the story.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/04/13 Inside Edition reports on a murder that was committed more than twenty-five years ago. The ex-wife of the man who held himself out as a member of the Rockefeller clan is back on the witness stand. He's already been convicted of child abduction and, this time prosecutors hope he'll be found guilty of a murder committed more than twenty-five years ago.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/05/13 Erin Sullivan & Houa Lee were interviewed about Sexual Assault Awareness Month (Bridge to Hope).
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/09/13 NBC Nightly News reports South Koreans expect Pyongyang to launch a medium-range missile near the border as North Korea warned foreigners in South Korea to be prepared to evacuate.
- DATELINE NBC, 7:00pm, National, 60 minutes, 04/10/13 When scientist Joe Morrissey is stabbed to death in his home, detectives wonder why his wife and son are left unharmed. Dateline investigates a case with many twists and turns, involving a second family whose behavior is shocking.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/11/13 Inside Edition reports on Jodi Arias' murder trial. Four and a half months later, it's still going on as a jury is being asked whether she killed her boyfriend in an act of murder or self-defense.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/12/13 NBC Nightly News reports that the Secretary of State John Kerry said a North Korean missile launch would be a "huge mistake" and reiterated that the United States would defend its allies if necessary after arriving in the South Korean capital on Friday.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/15/13 Inside Edition reports on the tragedy that struck the Boston Marathon as there have been two explosions about a block apart near the marathon's finish line.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/16/13 Inside Edition broadcasts from Boston where bombs went off during the marathon yesterday. The FBI has launched a worldwide investigation into the massacre and one thing that's helping is the fact that there were cameras everywhere, from professional news crews to cell phones.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/16/13 NBC Nightly News reports that authorities are pleading with spectators from the Boston Marathon to send photos and video that may shed light on who set off two shrapnel-studded bombs that killed three people and injured at least 176.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/17/13 Inside Edition reports Boston police have shot down reports that an arrest has been made in connection with the marathon bombings. However, there has been a break in the case as it's believed that authorities have spotted a possible suspect on two videos, one from a store security camera and one from a local TV station.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/17/13 NBC Nightly News reports authorities investigating the Boston Marathon bombing said they have developed "solid leads" and identified "a number of people" they want to talk to after viewing hundreds of hours of video.
- DATELINE NBC, 7:00pm, National, 60 minutes, 04/17/13 Dateline reports on new details into the complex life of the man who called himself Clark Rockefeller, a charming con man who turned out to be a killer.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/19/13 Inside Edition reports on the Boston bombings. Overnight, police engaged in a shootout with the Boston Marathon suspects. One of the alleged suspects was killed and authorities are trying to hone in on the remaining suspect.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/19/13 NBC Nightly News reports more than 16 hours after a bloody rampage that end with his accomplice brother dead, Boston Marathon bombing suspect Dzhokhar Trasrnaev continued to elude a massive manhunt that has put the city and surrounding suburbs on total lockdown.

- MEET THE PRESS, 8:00am, National, (segments may vary) 04/21/13

  Meet the Press has the latest on the investigation into the Boston Marathon bombings from the chairman of the House Intelligence Committee, former FBI agent and the Assistant Majority Leader in the Senate. Meet the Press also talks about protecting the homeland.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/22/13 Inside Edition reports federal officials want to speak to the American wife of the dead Boston terrorist suspect Tamerian Tsarnaev. Her lawyer says she is innocent and did not know anything about the bombing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/22/13 NBC Nightly News reports a man who says he was abducted by the Boston Marathon bombing suspects during a carjacking told police the suspects said they would not kill him because he "wasn't American."
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/23/13 Inside Edition reports the surviving suspect in the Boston Marathon bombings is reportedly communicating with authorities, sharing details regarding how the bombs were made.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/24/13 Inside Edition reports a close friend of the surviving bomber was interviewed by the FBI to find out what she knew about him.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/24/13 NBC Nightly News reports the surviving suspect in the Boston Marathon bombings has told investigators that he and his brother headed for New York to party after the attack, the New York police commissioner said Wednesday.
- DATELINE NBC, 7:00pm, National, 60 minutes, 04/24/13
   Dateline reports new details surrounding the Boston Marathon bombings.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/25/13 Inside Edition reports that the surviving attacker in the Boston bombing revealed that he and his brother planned to head to New York's Times Square next to do more bombings.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/26/13 Inside Edition reports the surviving suspect in the Boston bombing case is now in federal prison medical center. Dzhokhar Tsarnaev was moved overnight to the facility where he will continue to recuperate before standing trial.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 04/26/13 In an emotional interview, two people talk about their injuries from the Boston Marathon bombings.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/30/13 NBC Nightly News reports the nation's top intelligence official has ordered a review of the Boston Marathon bombing case amid questions about whether the U.S. should have known one of the suspects posed a threat.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/01/13 Inside Edition reports on the woman who was left disfigured after her husband threw lye on her face and body.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/01/13 NBC Nightly News reports Boston police said three more suspects have been taken into custody in the marathon bombing investigation, but no additional details were available.
- DATELINE NBC, 8:00pm, National, 60 minutes, 05/03/13
  A love triangle involving a young attorney and his paralegal leads to a deadly confrontation.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 05/03/13 Dateline meets Stephanie Holten who took out a protection order against her threatening ex-husband only to find that, hours after her was served the papers, he showed up at the door armed and dangerous. Luckily Stephanie Holten lived to tell her story.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/08/13 NBC Nightly News reports three women were held in a Cleveland house for a decade against their will and were raped, suffered pregnancies and miscarriages during captivity.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/10/13 Inside Edition shares chilling details of the Cleveland kidnapping ordeal.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 05/10/13 Rock Center reports on new details and interviews surrounding one of the most-followed murder trials in years. In in-depth look into the Jodi Arias case, her murder conviction and who so many became obsessed with the salacious relationship that ended in murder.
- DATELINE NBC, 7:00pm, National, 60 minutes, 05/15/13 Dateline has the story of a devoted mother and wife who was brutally murdered and as police search for the killer, family secrets emerge.
- DATELINE NBC, 7:00pm, National, 60 minutes, 05/22/13
  After being sexually assaulted by her own husband, Crystal Harris takes matters into her own hands. Ultimately, her bravery impacts the lives of many other women.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/23/13 Inside Edition reports on the strong reaction to the news that an off-duty British soldier was literally butchered in broad daylight by two terrorists in London.

- DATELINE NBC, 8:00pm, National, 60 minutes, 06/05/13

  Dateline NBC reports on a young kindergarten teacher who is found dead on a road just miles from her home. She is an apparent victim of a hit and run, but little about the accident scene makes sense. Although investigators suspect foul play, it would take years to untangle the complete mystery.
- DATELINE NBC, 7:00pm, National, 60 minutes, 06/07/13

  Dateline NBC reports that a millionaire mother of two children suddenly disappears and her body is found in the trunk of her car and authorities wonder if an ex-husband or millions of dollars in the bank had anything to do with it.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/12/13 Inside Edition reports that opening arguments have just begun in the Whitey Bulger trial as the government prosecutes the former gangster they are calling a hands-on killer.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/13/13 Inside Edition reports on a police officer who was charged with murdering his wife then covering it up.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 06/14/13 Rock Center reports on a story where a Dallas woman called 911 pleading for her life. It revealed a complete breakdown in the emergency response system for handling domestic violence cases.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/18/13 Inside Edition asks if the real reason a teacher was fired because she was a victim of domestic violence.
- DATELINE NBC, 7:00pm, National, 60 minutes, 06/21/13 After a woman is murdered in the Detroit suburbs, investigators discover her husband's secret lifestyle.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/24/13 Opening statements got underway in the George Zimmerman trial. He is charged with second degree murder in the shooting death of a teenager.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/25/13 Inside Edition reports on one of the most vicious home invasions you'll ever see in which a young mother was savagely beaten.
- DATELINE NBC, 7:00pm, National, 60 minutes, 06/28/13 Dateline reports and investigates on a brilliant professor who is murdered.

#### AGRICULTURE/ENVIRONMENT

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/06/13 UW-Extension starting seeds for the garden. UW-Horticulture Educator Diana Alfuth was interviewed about the event.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/04/13 WEAU 13 News reports on milk production.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/08/13 WEAU 13 News reports on the flooding situation in Eau Claire and Arcadia. WEAU also reports on the upcoming apple crop.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/08/13 Arlena Schott with Garden Wise with Arlena talks about miniature or fairy gardens.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/16/13
   Talked about the Outdoor Ed Venture Event to get kids involved in outdoor activities.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/17/13
   Viewers are informed about Chippewa Falls Main Street Earth Day Clean Up.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/29/13 NBC Nightly News reports on the progress in Breezy Point, New York, following the devastating fire and flooding from Sandy.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/14/13 Diana Alfuth, UW-Extension Horticulture Educator, talks about planting time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/16/13 NBC Nightly News reports dozens of families who lived in homes they helped build with their own hands saw their neighborhood devastated by a tornado that struck north Texas on Wednesday night.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/20/13 Inside Edition reports that more tornadoes are likely in the nation's midsection after a weekend of twisters tore through parts of the plains leaving at least two people dead.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/20/13
   NBC Nightly News reports tens of millions under threat of severe weather.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/21/13 Rita Houser from the Wisconsin Milk Marketing Board spoke about cheese and dairy recipes and nutrition.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/21/13 NBC Nightly News reports rescue teams combed through pulverized buildings and splintered homes early Tuesday after one of the deadliest tornadoes in U.S. history blasted through the suburbs of Oklahoma City.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/22/13 The upcoming June Dairy Days Farm Field Walk was discussed.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/22/13 Inside Edition reports seven died in the horrifying tornado in Oklahoma.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 05/23/13 Rock Center reports on the recent developments from Oklahoma after a deadly tornado ripped through Moore and the surrounding suburbs.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/28/13 Inside Edition reports that a series of vicious tornadoes tore through the Northeast Kansas area.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/29/13 FFA Farmer's Share Meal. You pay what the farmer gets for their products. Jacob Carroll with Thorp FFA and Dustin Bokath with Stanley Boyd FFA were interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/29/13
   NBC Nightly News reports on the violent weather that threatened the US again.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/30/13 Inside Edition reports on the emotional performance during the benefit concert held for the victims of the tornado in Oklahoma.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 05/31/13 NBC Nightly News reports severe thunderstorms threatened much of Arkansas and eastern Oklahoma again.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/03/13 NBC Nightly News reports on the drought-fueled wildfires that raged in New Mexico and California early Monday.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 06/05/13 Rita Houser from the Wisconsin Milk Marketing Board spoke about dairy recipes and nutrition.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/11/13 June Dairy Days. Rita Houser with the Wisconsin Milk Marketing Board and Mariecke Pentermann of Holland Family Cheese were interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/11/13 Breakfast in the Valley through the Eau Claire Area Chamber of Commerce to celebrate the dairy industry and area farmers. Mary Kay Brevig was interviewed about the event.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/13/13 NBC Nightly News reports on the monster wildfire in Colorado that has reduced 360 to cinders and forced thousands of people to flee.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/14/13
   NBC Nightly News reports on the giant wildfire in parts of Colorado.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/17/13
   Arlena Schott from Garden Wise with Arlena talks about produce from the garden and how to use it.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/17/13 UW-Extension Horticulture Educator Diana Alfuth was interviewed about tree issues.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/20/13 NBC Nightly News reports the National Weather Service has issued a red-flag warning for thousands of square miles in five states as windy, dry conditions persist to fuel fires in the area.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/28/13 NBC Nightly News reports a wave of record-setting and life-threatening heat is expected to blaze across a wide swatch of the West this weekend.

#### HEALTH/MEDICAL

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/02/13 National Donate Life Month. Organ and tissue donation month. Sacred Heart Hospital.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/03/13 WEAU 13 News reports on bedbugs and the problems at area hotels.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/09/13
   Mayo Clinic Health System holds two cancer-related events. Sarah Lewis, Mayo Cancer Guide and Barb Eidahl, Cancer Center Director talk about the upcoming events.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/09/13
   WEAU 13 News reports on the benefits of wearing sunscreen to protect against melanoma.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/10/13
   Pediatric Cancer fundraiser for Marshfield Clinic. New pediatric oncologist at the clinic.

- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 04/12/13 There is a dietary supplement still available in stores across the country that the FDA has deemed illegal. Other countries have banned it so why can't the United States?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/15/13 NBC Nightly News reports bird flu death toll in China rises to 14.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/18/13
   Sally Pathos was interviewed about the Multiple Sclerosis Walk.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/22/13 Multiple Sclerosis Walk in Eau Claire. Sally Pathos was interviewed.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/23/13 Inside Edition reports on the dangers of the cinnamon challenge. It's more dangerous than anyone suspected.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/25/13
   Meet to Eat Free Clinic. Open Door Clinic in Chippewa Falls fundraiser. Roberta Rasmus was interviewed.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/26/13 Inside Edition reports on a baby who was born with a heart beating outside her body! Nine out of ten children born with the condition don't survive but thanks for some amazing medical care and, her mom says, the grace of God, she has a bright future ahead.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/29/13
   Stroll in the Park for Epilepsy Foundation. Lou Kelsey and Rick Wallin were interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/30/13 NBC Nightly News reports caffeinated gum raises buzz about health effects.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/30/13 Inside Edition reports that *Modern Family* star Sofia Vergara is speaking out about how surviving thyroid cancer has affected her dreams of being a mom and Oscar winner Catherin Zeta-Jones has just announced that she has been hospitalized for her bipolar disorder.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/30/13 Lou Kelsey was interviewed about the Epilepsy Walk for the Epilepsy Foundation of Western Wisconsin.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/03/13 Inside Edition reports on rumors circulating the internet that baby carrots may be unsafe to eat. Paul Boyd interviews experts who tell viewers that baby carrots are safe and nutritional.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/06/13 Inside Edition reports Dr. Oz is taking to the airwaves to tell viewers not to believe what they see if they see his name or image attached to a health product because he didn't endorse it.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/14/13 Inside Edition reports that one woman dies of breast cancer every 13 minutes in this world. Angelina Jolie revealed that she had a double mastectomy because of her family's strong history of the disease.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/14/13 Why it's important to get stroke screenings. A representative from Mayo Clinic Health System was interviewed.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/15/13 Seasonal allergies are discussed. Dr. Adela Taylor, Mayo Clinic Health System was interviewed.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/15/13 Inside Edition reports that Angelina Joie will have here ovaries removed to help avoid the cancer that took her mother's life.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 05/16/13 Inside Edition reports on a rare skin condition that is so rare that only ten people in the country have it.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/17/13 Advance Directives-Sacred Heart Hospital. Jaci Fuller was interviewed.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/21/13 Camp Wabi, a camp designed for kids with weight issues. Dr. John Plewa, pediatrician with Mayo Clinic Health System was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/27/13 Viewers are given information about the upcoming Multiple Sclerosis Fundraiser.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/03/13 Inside Edition reports on a shocking story about move star Michael Douglas and his 2010 battle with throat cancer.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/04/13 Viewers were given information on the Spectrum Shuffle for Autism Research.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/04/13 Viewers are given information on the Spectrum Shuffle for Autism Research.

- DATELINE NBC, 7:00pm, National, 60 minutes, 06/05/13
  Stacy and Jason Bingham face the greatest challenge of their lives as one child undergoes a heart transplant and another shows signs of rejecting the donor heart she received years earlier. All their five children may one day need transplants. Dateline reports on the story.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/07/13 Viewers are given information on the ALS Walk at Irvine Park in Chippewa Falls.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 06/07/13 Rock Center reports that numerous babies are dying of liver disease in the U.S. even though Dr. Mark Puder from Boston Children's Hospital has discovered a life-saving drug called Omegaven.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/07/13 Viewers are given information on the ALS Walk at Irvine Park in Chippewa Falls.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/10/13 Inside Edition reports on the chances of getting breast cancer from a cell phone.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/10/13 WEAU 13 News reports on ticks and Lyme disease.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 06/11/13 Alex Price was interviewed about the Rutledge Home Centennial Celebration.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/12/13 Inside Edition reports on a beauty queen who suffers from narcolepsy.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/12/13 Supermoms against Superbugs. An advocacy day in Washington to bring attention to antibiotic resistance. Dr. Lynn Thompson of Osseo was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/12/13 Dr. John Plewa from Mayo Clinic Health System was interviewed about Camp Wabi a camp for youth with obesity issues.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/12/13 WEAU 13 News reports on the importance of hand washing.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/14/13 Lyme disease concerns. Marshfield Clinic Nurse Practitioner Joy Hessler and pediatrician Julia Kyle were interviewed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/17/13 WEAU 13 News reports on a few health stories: Red meat and diabetes and kids heart disease.

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/21/13 Water Safety was discussed. The Parks and Recreation Department was interviewed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 06/25/13 WEAU 13 News reports on child dentistry and the importance of it.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/26/13
   Bariatric Surgery. Sharon Alfuth with Mayo Clinic Health System and patient Tammy Jackson were interviewed.

### SCIENCE/TECHNOLOGY

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/17/13
   Tornado and Severe Weather Awareness Week. Tod Pritchard with Ready Wisconsin was interviewed.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 06/14/13 Dr. Nancy Snyderman investigates Robotic Surgery and meets a woman who blames her devastating complication in this new technology.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 06/14/13 Rock Center on an eleven year-old who built a fusion reactor. He even invented a cheaper way to make medical isotopes to treat cancer and a better way to detect dirty bombs.

### **CULTURAL DEVELOPMENT**

- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/01/13 Eau Claire Jazz Festival-46<sup>th</sup> annual festival featuring world class jazz musicians. Director Bob Baca was interviewed.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 04/01/13 Inside Edition reports there were huge ratings for the final episode of *The Bible* which aired on Easter Sunday evening. The finale featured an emotional depiction of the crucifixion which left many viewers in tears.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/03/13 Karen Jacobson was interviewed about "For All the World to See: Visual Culture and the Struggle for Civil Rights" (Chippewa Valley Museum).
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/03/13 The Master Singers Spring Concert. Gary Schwartzhoff, director, was interviewed about the event.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/05/13 Eau Claire Jazz Festival. UW-Eau Claire Jazz Studies Director, Bob Baca, was interviewed about the event.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/05/13
   WEAU 13 News reports on the upcoming EC Jazz Festival.
- MEET THE PRESS, 8:00am, National, (segments may vary) 04/07/13 The bipartisan Senate group known as the Gang of 8 is preparing to unveil their immigration legislation this week and Meet the Press walks with one of the group's key members.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 04/15/13 Megan Harnath was interviewed about upcoming events at the Heyde Center for the Arts.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 04/29/13 NBC Nightly News reports Jason Collins comes out as first active gay athlete in major pro sports.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 05/03/13 Ann Curry journeys deep into Ecuador where she meets some of the most reclusive people in the world, who have vowed that they will fight-to-the-death to preserve the rainforest.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/06/13 Chippewa Valley Symphony Orchestra Concert. Nobuyoshi Yasuda, Director, was interviewed about the event.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/07/13 Chippewa Valley Theatre Guild's Fairytale Ball. Bob Carr and Ann Sessions were interviewed.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/03/13 Inside Edition asks if there is a hidden message in Will Smith's new movie *After Earth*. Some critics suggest the film has Scientology messages in it.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/03/13 Cinder City Days celebrating Altoona. Gordy Kelly was interviewed about the event.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 06/04/13 Richard Markos was interviewed about the Mediterranean Multi-Cultural Festival.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/07/13
  The Eau Claire Public Spirit Fund is a community foundation grant to help fund projects that have no other revenue means. Eau Claire City Manager Russ Van Gompel and city council president Kerry Kincaid were interviewed about the grant.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 06/26/13 Inside Edition reports that it was a day for the history books as the Supreme Court has come out supporting same sex marriage.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/26/13 NBC Nightly News reports on the U.S. Supreme Court's decision to strike down the Defense of Marriage Act the law that denies more than 1,000 federal benefits to same-sex married couples.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/27/13 Freedom Celebration at The Highground in Neillsville. The Veterans Memorial Park is celebrating with a free event. Theresa Hebert and June Berg were interviewed.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/28/13 Sculpture Tour Eau Claire. Missing sculpture and how the tour helps Eau Claire's Economy. James Hanke and Sue Bornick were interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 06/28/13
   Cornell Centennial Celebration. Cornell mayor and Katie Matott were interviewed

#### **BUSINESS/ECONOMY**

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/03/13 WEAU 13 News reports on recent jobless numbers.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 04/06/13 Women's Business Conference; helps women who are starting, improving or expanding a business. Karman Briggs with Western Dairyland was interviewed about the upcoming conference.
- MEET THE PRESS, 8:00am, National, (segments may vary) 04/07/13
  The bipartisan Senate group known as the Gang of 8 is preparing to unveil their immigration legislation this week and we'll talk with one of the group's key members: Sen. Lindsey Graham (R-SC). He'll also weigh in on the upcoming budget fight, as well as the new jobs numbers out Friday as employers hired the fewest number of workers in nine months. Plus, tensions have been escalating on the Korean peninsula for days with threats of nuclear war coming from the North. Is armed conflict on the horizon or is it all for show? What do we know about the young North Korean leader?
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 04/08/13 Eau Claire Job Expo through the Eau Claire Job Center. Deb Leslie was interviewed.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 04/09/13 WEAU 13 News reports on tax ID theft.

- MEET THE PRESS, 8:00am, National, (segments may vary) 04/21/13
   Latest information on the investigation into the Boston marathon bombings from the chairman of the House Intelligence Committee and former FBI agent, Rep. Mike Rogers (R-MI), and the Assistant Majority Leader in the Senate, Sen. Dick Durbin (D-IL). Plus, the latest reporting and analysis from NBC's Justice Correspondent Pete Williams and former Director of the National Counterterrorism Center. Michael Leiter.
- MEET THE PRESS, 8:00am, National, (segments may vary) 04/28/13
  New intelligence suggests that the Syrian government has used chemical weapons against its own people. Has President Bashar al-Assad crossed President Obama's red line? If so, how should the U.S. respond? We'll hear from a key voice on the Senate Armed Services Committee, Sen. John McCain (R-AZ). Then: In the wake of the Boston bombings, the focus now shifts to the investigation. Were warning signs missed? Plus, how do authorities walk the fine line between keeping our country safe, and defending personal liberties?
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/01/13 The Idea Challenge-Eau Claire Area Economic Development Corporation. Brian Doudna was interviewed.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/06/13 National Tourism Week. Allyson Gommer with Chippewa Falls Chamber of Commerce was interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 05/10/13 Linda John was interviewed about National Tourism Week (Visit Eau Claire).
- MEET THE PRESS, 8:00am, National, (segments may vary) 05/12/13

  New testimony this week from government whistleblowers in the September 11th Benghazi attack reignited debate on the issue. Was there a failure of leadership? Could more have been done to save American lives? We'll talk exclusively with House Oversight Committee Chairman Darrell Issa (R-CA) and Senate Intelligence Chair Dianne Feinstein (D-CA).
- MEET THE PRESS, 8:00am, National, (segments may vary) 05/19/13
   Controversies this week involving the IRS, Department of Justice, and lingering questions over the attack in Benghazi have the Obama administration playing defense as
   Republicans call foul. What will the response be on Capitol Hill? We'll talk exclusively to the Republican Leader in the Senate, Mitch McConnell of Kentucky.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/21/13 Brian Doudna was interviewed about The Idea Challenge, a contest for the Eau Claire Area Economic Development Corporation.
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 05/22/13
   Violence in the Workplace seminar. Kyle Roder, Eau Claire police and Bruce King from Disaster Ready Chippewa Valley were interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 05/23/13 Jumpstart Business Plan Competition, sponsored by Downtown Eau Claire Incorporated. Economic Development Director, Mike Schatz, was interviewed about the upcoming competition.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 05/24/13 Rock Center reports on the story of a single father of three young children who was up for a promotion but then faced a pay cut. These families are victims of what is known as the *Cliff Effect*, when just a small raise in a family's income can lead to an abrupt termination of an essential public benefit like child care assistance.
- MEET THE PRESS, 8:00am, National, (segments may vary) 06/02/13 The debate over national security and freedom of the press takes center stage as Attorney General Eric Holder and the Justice Department are under fire for trying to tamp down on leaks by targeting journalists. Should there be limits on what the government can do in the name of national security when it comes to core constitutional freedoms? Plus, how worried should the U.S. be about recent hacking of military programs by the Chinese? We'll discuss it all with chairman of the House Intelligence Committee and former FBI Agent, Rep. Mike Rogers (R-MI).
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/03/13 What's happening in the Chippewa Valley this summer. Linda John, Executive Director of Visit Eau Claire was interviewed about "Visit Eau Claire."
- WEAU 13 NEWS TODAY, Local, 10 minutes, 10:00am, 06/04/13 Chippewa Valley Parade of Homes. Jennifer Johnson with Chippewa Valley Home Builders Association and Glen Mills with MyNextHome were interviewed about the home building economy and the homes on display.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/07/13 NBC Nightly News reports that Americans phone records are ostensibly being compiled by the National Security Agency and Americans want to know who is gathering what information on them and how.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/10/13 NBC Nightly News reports the 29 year-old computer whiz who divulged details about National Security Agency's data-collecting programs has now revealed specifics of his life story.
- MEET THE PRESS, 8:00am, National, (segments may vary) 06/16/13 Sen. Lindsey Graham (R-SC) joins us to talk about the Obama administration's decision to arm Syria rebels. Does more need to be done and what comes next? Then, Has government surveillance gone too far? And have recent leaks put the country's national security at risk?

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/18/13 NBC Nightly News reports that National Security Agency surveillance programs helped disrupt plots to bomb the New York Stock Exchange and the New York subway system.
- ROCK CENTER WITH BRIAN WILLIAMS, 9:00pm, National, 60 minutes, 06/21/13 Rock Center reports that some activists are criticizing Goodwill for paying some of its workers less than the minimum wage, while some top executives earn six figures.
- MEET THE PRESS, 8:00am, National, (segments may vary) 06/23/13 Can a new breakthrough on border security improve the chances for immigration reform? And when it comes to government surveillance, are the right safeguards in place to ensure Americans' right to privacy? Meet the Press breaks it all down with our bipartisan panel of lawmakers: Assistant Democratic Leader Sen. Dick Durbin (D-IL); Ranking member of the Homeland Security and Governmental Affairs Committee and immigration "Gang of 8" member, Sen. Tom Coburn (R-OK); Rep. Loretta Sanchez (D-CA); and Intelligence Committee Chairman Rep. Mike Rogers (R-MI).
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 06/28/13 NBC Nightly News reports stocks recoup losses and buyer confidence is up.
- MEET THE PRESS, 8:00am, National, (segments may vary) 06/30/13
  The House prepares to take up immigration reform after the Senate passed its version this week. Meet the Press talks exclusively with House Democratic Leader Rep. Nancy Pelosi (D-CA) about the prospects for passage as well as what this week's historic Supreme Court rulings on the Voting Rights Act and Same-sex Marriage mean for the country.

# **COMMUNITY PARTICIPATION**

### Judy Clark, Anchor

April 27, 2013

Judy emceed the Walk MS which was held at the Davies Center and UW-Eau Claire. About 500 people attended the event.

May 1, 2013

Judy spoke at an Alzheimer's Association meeting at the Rutledge Home in Chippewa Falls. She talked about experiences with the walk in Eau Claire.

May 11, 2013

Judy emceed the Epilepsy Walk which was held at Irvine Park in Chippewa Falls. About 700 people attended the event.

June 2, 2013

On behalf of WEAU, Judy worked at the WEAU booth at the Taste of the Valley-Eau Claire.

June 12, 2013

Judy gave a tour of the station to 4-H'ers from the Chippewa County Hallie Club.

# Tom Benson, Production Manager

June 5, 2013

Tom gave a tour of the station to a Cub Scout Troup.

June 18, 2013

Tom gave a tour to a local 4-H group. The group stayed for the Noon Show.

# Andrew Fefer, News Assistant Director

May 18, 2013

Andrew emceed the "Fido and Friends Fun Run" at Carson Park in Eau Claire.

### Bob Gallaher, Sports Anchor

June 29, 2013

On behalf of WEAU, Bob, along with several co-workers, participated in the RCU Charity Classic.

# Courtney Everett, Reporter/Anchor

June 1, 2013

On behalf of WEAU, Courtney golfed and helped raise money for Bob's House for Dogs.

June 2, 2013

On behalf of WEAU, Courtney judged the Taste of the Valley located at Carson Park in Eau Claire.

June 9, 2013

On behalf of WEAU, Courtney participated in the triathlon located at Half Moon Lake.

# Chris Herzog, Anchor

June 2, 2013

Staffed the WEAU booth at "The Taste of the Valley" in Phoenix Park, Eau Claire. This event benefitted the Community Table.

# Katie Kuenkel, Mom's Every Day Anchor

April-May, 2013

On behalf of WEAU, Katie served as a volunteer teaching Junior Achievement to 2<sup>nd</sup> graders at Peterson Elementary in Altoona. Katie participated in five sessions during April-May.

# **Darren Maier, Meteorologist**

April 27, 2013

On behalf of WEAU, Darren emceed the March for Babies Walk at Carson Park.

May 6, 2013

Darren spent an hour with members of PEO Sisterhood Chapter BE. He discussed forecasting, weather patterns and meteorology.

# Sarah Stokes, Anchor

April 15, 2013

Sarah trained area foster teens how to do a proper job interview and trained them on professional communication This event was held at Lutheran Social Services in Eau Claire.

April 18, 2013

Emceed the Legacy Luncheon to benefit the Eau Claire Community Foundation at Florian Gardens in Eau Claire.

May 10

Fairytale Ball

Emceed the Fairytale Ball to benefit the Chippewa Valley Theatre Guild's children's summer camps at the Florian Gardens in Eau Claire.

May 17, 2013

Helped with "Filling the Dream" live shots for the Special Olympics fundraiser. Event was held at the Altoona Mega Holiday.

May 29, 2013

Spoke to middle school students about broadcasting. Spoke at Parkview Elementary School in Chippewa Falls.

June 2, 2013

Staffed the WEAU booth at "The Taste of the Valley" in Phoenix Park, Eau Claire. This event benefitted the Community Table.

# **Duane Wolter, Photographer**

June 9, 2013

On behalf of WEAU, Duane participated in the triathlon with team WEAU.