

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 4th Quarter 2019
Date: January 7, 2020

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from October 1 – December 31, 2019. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 4th quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 459 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 4th quarter, 2019. NBC also airs "The More You Know" PSA's.

4th Quarter 2019 PSAs

NETWORK PUBLIC SERVICE SCHEDULE OCTOBER 2019

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20191005	CHAMPION WITHIN	9:52:56 AM	0:15	ZNBC91033H	PSA 2019 TMYK NBC MATT ISEMAN: COMMUNITY VOLUNTEER/LONGER LIFE
20191005	EARTH ODYSSEY-A	10:24:30 AM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE
20191005	EARTH ODYSSEY-B	10:54:34 AM	0:15	ZNBC91041H	PSA 2019 TMYK NBC CHANDLER MASSEY: DIVERSITY/HATE CRIMES
20191005	A NEW LEAF	11:58:07 AM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20191012	VETS SAVING PETS	9:26:28 AM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20191012	EARTH ODYSSEY-A	10:25:05 AM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20191012	EARTH ODYSSEY-B	10:53:18 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20191012	A NEW LEAF	11:57:23 AM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20191019	CHAMPION WITHIN	9:54:13 AM	0:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL
20191019	CONSUMER 101	11:25:33 AM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20191019	A NEW LEAF	11:57:55 AM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE
20191019	VETS SAVING PETS	12:24:35 PM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20191026	EARTH ODYSSEY-A	10:24:17 AM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20191026	EARTH ODYSSEY-B	10:54:08 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20191026	A NEW LEAF	11:57:16 AM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE
20191026	VETS SAVING PETS	12:25:00 PM	0:15	ZNBC91041H	PSA 2019 TMYK NBC CHANDLER MASSEY: DIVERSITY/HATE CRIMES

NETWORK PUBLIC SERVICE SCHEDULE NOVEMBER 2019

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20191102	EARTH ODYSSEY-A	10:22:22 AM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20191102	EARTH ODYSSEY-B	10:53:17 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20191102	A NEW LEAF	11:56:47 AM	0:15	ZNBC91033H	PSA 2019 TMYK NBC MATT ISEMAN: COMMUNITY VOLUNTEERING LONGER LIFE
20191109	CHAMPION WITHIN	9:54:39 AM	0:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL

20191109	CONSUMER 101	11:27:50 AM	0:15	ZNBC91041H	PSA 2019 TMYK NBC CHANDLER MASSEY: DIVERSITY/HATE CRIMES
20191109	A NEW LEAF	11:56:30 AM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20191109	VETS SAVING PETS	12:28:12 PM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20191116	EARTH ODYSSEY-B	10:54:50 AM	0:15	ZNBC91033H	PSA 2019 TMYK NBC MATT ISEMAN: COMMUNITY VOLUNTEERING LONGER LIFE
20191116	CONSUMER 101	11:26:03 AM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE
20191116	VETS SAVING PETS	12:25:40 PM	0:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL
20191123	CHAMPION WITHIN	9:53:50 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20191123	EARTH ODYSSEY-B	10:55:11 AM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20191123	CONSUMER 101	11:26:17 AM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20191123	VETS SAVING PETS	12:26:45 PM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20191130	EARTH ODYSSEY-A	10:24:30 AM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20191130	EARTH ODYSSEY-B	10:54:34 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20191130	CONSUMER 101	11:26:42 AM	0:15	ZNBC91068H	PSA 2019 TMYK NBC RYAN EGGOLD: HEALTH/KNOWLEDGE IS VITAL
20191130	VETS SAVING PETS	12:24:35 PM	0:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE

NETWORK PUBLIC SERVICE SCHEDULE DECEMBER 2019

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20191207	CHAMPION WITHIN	9:55:19 AM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20191207	EARTH ODYSSEY-A	10:25:05 AM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES
20191207	EARTH ODYSSEY-B	10:53:18 AM	0:15	ZNBC91070H	PSA 2019 TMYK NBC SHEINELLE JONES: HEALTH/FAMILY WALK
20191207	CONSUMER 101	11:23:45 AM	0:15	ZNBC91033H	PSA 2019 TMYK NBC MATT ISEMAN: COMMUNITY VOLUNTEERING LONGER LIFE
20191214	EARTH ODYSSEY-A	10:23:44 AM	0:15	ZNBC91016H	PSA 2019 TMYK NBC AL ROKER: COMMUNITY KINDNESS/COMPASSION MUSCLE
20191214	CONSUMER 101	11:25:33 AM	0:15	ZNBC91089H	PSA 2019 TMYK NBC CRAIG MELVIN: ENVIRONMENT/PLASTIC FOOTPRINT
20191214	VETS SAVING PETS	12:24:35 PM	0:15	ZNBC91033H	PSA 2019 TMYK NBC MATT ISEMAN: COMMUNITY VOLUNTEERING LONGER LIFE
20191221	EARTH ODYSSEY-B	10:55:28 AM	0:15	ZNBC91059H	PSA 2019 TMYK NBC CHUCK TODD: ARTS EDUCATION/DO WHAT YOU LOVE
20191221	CHAMPION WITHIN	12:55:28 PM	0:15	ZNBC91081H	PSA 2019 TMYK NBC HOWIE MANDEL: MENTAL HEALTH/EVERYONE
20191228	EARTH ODYSSEY-A	10:25:00 AM	0:15	ZNBC91032H	PSA 2019 TMYK NBC SAVANNAH SELLERS: COMMUNITY VOLUNTEERING/NON PROFITS

20191228	A NEW LEAF	11:55:28 AM	0:15	ZNBC91033H	PSA 2019 TMYK NBC MATT ISEMAN: COMMUNITY VOLUNTEERING LONGER LIFE
20191228	CHAMPION WITHIN	12:55:28 PM	0:15	ZNBC91051H	PSA 2019 TMYK NBC WILLIE GEIST: EDUCATION/LIBRARIES

NBC NETWORK NON-BROADCAST EFFORTS

October - December, 2019

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

Community Calendar

Air Dates: October 1 – December 31, 2019

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

Project Roadblock

December 23, 2019 – January 1, 2020

WEAU participated in the national "Project Roadblock" program to reduce drunk driving around the holidays. WEAU aired multiple PSA announcements to help in this effort.

Mighty Maddy's Mission – Tinsel & Tidings

Event Date: November 23, 2019

Air Dates: November 11 – 22, 2019

WEAU produced and aired PSA's for the Mighty Maddy's Mission's fundraiser event, "Tinsel and Tidings."

Festival Foods Turkey Trot

Event Date: November 28, 2019

Air Dates: November 1 – 27, 2019

WEAU produced and aired PSA's for the Festival Foods' "Turkey Trot" fundraiser for the Chippewa Valley YMCA and Boys and Girls Clubs of the Chippewa Valley.

Zor Shriners – Indoor Ice Fishing Tournament

Event Date: October 19, 2019

Air Dates: October 1 – 19, 2019

WEAU produced and aired PSA's for the Zor Shriners Indoor Ice Fishing Tournament and Raffle fundraiser.

Regis Catholic Schools Auction

Event Date: November 2, 2019

Air Dates: October 10 – 27, 2019

WEAU produced and aired PSA's for the Regis Catholic Schools fundraising auction.

COMMUNITY PARTICIPATION

Judy Clark, News Anchor

October 8

Judy attended the Eau Claire Business Expo and met with members of the public

October 10

Judy emceed the Chippewa Valley Museum event called "Remember When" at the Florian Gardens. About 200 people attended. Also interviewed John Frank and Colleen Bates at the event as part of it.

October 23

Judy gave a tour of the station to four Chippewa Falls Girl Scouts to help them with their media badge. They then watched the 5pm newscast.

November 9

Judy was a judge for the Northern Wisconsin State Fair's "Fairest of the Fair" competition at the Avalon Hotel in Chippewa Falls.

December 6

Judy walked in the Clearwater Winter Parade in Eau Claire.

December 7

Judy walked in the Bridge to Wonderland Parade in Chippewa Falls.

Darren Maier, Meteorologist

December 6

Darren walked in the Eau Claire Clearwater Parade.

Tyler Mickelson, News Anchor

November 8

Tyler emceed the Big Brother's Big Sister's Annual Gala in Eau Claire.

December 3

Tyler was a "Mystery Reader" at Bloomer Elementary.

Lisa Patrow, News Director

October 10

Lisa spoke on a career panel of nine journalists/professors at UW Eau Claire to talk with students about Journalism and Communications.

Denton Postlewait, Reporter

November 5

Denton attended the McDonnell Career Fair and spoke to kids about journalism and career paths.

Danielle Wagner, Anchor

November 1

Danielle spoke to a criminal justice class at CVTC in Eau Claire. Danielle talked about law enforcement and media relations.

Amie Winters

December 6

Amie walked in the Clearwater Winter Parade in Eau Claire.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money: *On the Money* is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9:30-10:00am.

4th Quarter 2019 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING
Interviews average 2 minutes 30 seconds

Children/Youth

10/25/19 Downtown Chippewa Falls will come alive with ghosts and goblins and ghostbusters. The traditional Downtown Chippewa Falls trick or treating hours are 3-5 p.m. on Halloween. Teri Ouimette with Chippewa Falls Main Street had the details.

11/26/19 Black Friday and Cyber Monday are coming up, but there's something special about Giving Tuesday. The Feed My People food bank is looking for community members to sponsor kids for its weekend Kids Meals program. Suzanne Becker, assistant director at Feed My People food bank and Holly Larson, partnership coordinator for Longfellow Elementary School, shared more information about the program.

12/4/19 It's a story of friendship between a popular frog and a rather grumpy toad. The Eau Claire Children's Theatre presents "A Year with Frog and Toad." Wayne Marek, the theatre's executive director, had more information.

Health/Medical

10/9/19 The Chippewa Valley Free Clinic is celebrating its new home with an open house. Executive Director, Maribeth Woodford and Dr. Steve Weiss with Mayo Clinic were interviewed.

10/22/19 "Be the Hero of Your Wellness" is the theme of superhero wellness day. Laura Berndt, the founder of Evolving Wellness and Kim Negus with Western Wisconsin Music in Medicine, shared more about the event.

10/30/19 You have the chance to support our troops with special care packages from right here in the Chippewa Valley. The Chippewa Falls YMCA is holding the 12th annual "Support the Troops" Care Package Drive. Jim Ignarski with the Chippewa Falls YMCA shared more about this donation drive.

11/14/19 It's a favorite for Norwegians, now the entire Chippewa Valley is invited to get their fill of lefse! The first ever Lefse Fest will support the L.E. Phillips Senior Center's "Fit for the Future" campaign. Mary Pica-Anderson and Jim Deignan with the L.E. Phillips Senior Center told us about the event.

11/18/19 Sharing the love of music is what the "Stand in the Light" Memory Choir is all about. Cathy Reitz and Nancy Wendt shared information about the choir's upcoming concert.

Education

10/17/19 An event that's full of fun and a commitment to the future of a local school system is coming up. The annual Regis Catholic Schools auction is Saturday, November 2nd. Here with more was Meghan Kulig with Regis Catholic Schools.

10/21/19 You have the chance to explore educational opportunities at CVTC next week at an open house. Dean of Academic Development and Services, Holly Hassemer and College Specialist, Jon Eagan told us more about the event.

11/6/19 An upcoming fundraiser is much more than a spaghetti dinner... it's spectacular! The 12th annual Spaghetti Spectacular is Sunday, November 10th from 11 a.m. to 6 p.m. at McDonnell Central Catholic High School. Event Chair, Cheryl Herr and Student Ambassador, Caleb Thornton gave us more on what to expect.

12/16/19 The Eau Claire Energy Cooperative is once again offering youth scholarships. Jeni Thorpe with Eau Claire Energy Cooperative told us about the application process.

Agriculture/Environment

10/16/19 There's no better time than Halloween to pull out all the stops when it comes to having fun with food. Wisconsin cheese has some clever, cheesy ideas for you that taste as good as they look. And don't be scared-they're easy, too! Tina Peterson with the Dairy Farmers of Wisconsin showed us some recipes.

Cultural Development

10/10/19 It's a classic American drama, and it's coming to an Eau Claire stage. Eau Claire Children's Theatre presents Arthur Miller's "The Crucible." Wayne Marek, Executive Director of the Eau Claire Children's Theatre, gave us a preview of the show.

10/15/19 A beloved musical comedy is heading to an Eau Claire stage. UW Eau Claire theatre presents "Company." Here with more were student actors, Brandon Roth and Izzy Glodosky.

10/18/19 An Eau Claire author is out with a novel about a strong woman that takes the reader from Ireland to Chicago. 'Wild Dreams' is the debut novel by Maureen Mack, and she joined the show to tell us more.

10/23/19 A local arts center is showing a film that provides deep insights into Native American history and culture. "Neither Wolf nor Dog" will be shown Saturday, November 2, at 7:30 p.m. in Chippewa Falls.

10/28/19 The story of a nine-year-old girl who we could all strive to be like is going to be played out musically on an Eau Claire stage this weekend. The Eau Claire Children's Theatre presents "Pippi Longstocking." Wayne Marek, Executive Director of the Eau Claire Children's Theatre, gave us a preview of the show.

10/31/19 Once Halloween is over, it's time to get into the spirit of the next holiday season, and you can enjoy a classic on an area stage. The Neillsville Area Players will present "It's a Wonderful Life." The actors who play the lead characters, were interviewed. Eric Abel plays George and Madison Betlaf plays Mary.

11/5/19 Hunting is big in Wisconsin, and this weekend, you can experience hunting on stage. The Chippewa Valley Theatre Guild presents "Duck Hunter Shoots Angel." Here with more was Director, Frank Bartella.

11/18/19 The Menomonie Singers is marking its 30th anniversary, and holding special concerts to help celebrate. Two of the Menomonie Singers, Hal Schroetter and Daniel Sinkovits, told us about the concerts.

11/25/19 A local arts center is gearing up for the holidays and you can take part in a number of events, like the holiday tea at the Heyde Center for the Arts, a carol sing-along, and a Christmas craft fair. Taylor Huppert with the Heyde Center told us more about the slate of events.

12/2/19 A holiday classic is performed on a local stage. The Chippewa Valley Theatre Guild presents "It's a Wonderful Life." The director of "It's a Wonderful Life," Tim Carter along with cast member Susie Draeger joined the show.

12/3/19 Christmas shopping can take on a crafty flair with the annual Fall Creek community Christmas fair. Here with more were President Thelma Schilling and Pat Henke from St. Paul Lutheran Church-Ladies Fellowship.

12/9/19 You have a chance to catch some of the area's best young talent. The Eau Claire Children's Theatre presents the finals for "Starquest." Wayne Marek, Executive Director of the Eau Claire Children's Theatre, gave us a preview of the show.

Economy/Business

10/7/19 Shopping and Halloween are all in the mix for a fun night in a local downtown. "Ladies Night Out" is Thursday, October 17th. Here with more was Dustyn Dubuque, the Executive Director of Downtown Menomonie.

10/14/19 Ice fishing is a popular winter sport, so why not try it indoors? The Mehara Shrine Club is holding the first ever indoor ice fishing tournament October 19th. Mark Jerdee & Al Brueggan with the Mehara Shrine Club explained how the event works.

11/11/19 You have the chance to get a taste of the north in Chippewa Falls. The 13th annual food and beverage tasting event is Thursday, November 14th at the Heyde Center for the Arts. Here with more was Taylor Huppert with the Heyde Center for the Arts.

11/21/19 The 35th annual craft show at Mcdonell Central Catholic High School is gearing up just in time for the holidays. Organizer, Jenny Schafer had more.

11/22/19 It's a shopping experience like no other. "There Once Was a Barn" Boutique is happening in central Clark County. We heard from the event's founder, Pat Plautz.

12/5/19 Santa, floats and fireworks are all part of the upcoming "Winterdaze" parade in downtown Menomonie. Here with more was Dustyn Dubuque with Downtown Menomonie.

12/13/19 During the holiday season, The Local Store is giving back. On Tuesdays in December, The Local Store in downtown Eau Claire has been donating 20 percent of store sales profits to a local charity. Lindsey Quinnies, manager of The Local Store and Katie Zook, President of the Board of Directors for Family Promise of the Chippewa Valley shared more about this event.

12/20/19 If there's one good thing about our early snow and cold, outdoor winter activities are gearing up, and Eau Claire Parks and Recreation is opening their outdoor skating rinks. Chad Duerkop, Program and Facility Supervisor for Eau Claire Parks, Recreation, & Forestry shared how the department is preparing for the winter season.

Science/Technology

11/1/19 With the chilly temperatures already upon us, you might be looking for some ways to keep those winter energy bills down. John Beard with Focus on Energy gave us a few tips.

Family Values

10/24/19 Music, casino games, food, drink and more are all part of the first ever 'Cat's Meow' fundraiser for the Eau Claire County Humane Association. Shelly Janke, Executive Director of the Eau Claire County Humane Association and volunteer, Jayne Plummer told us about the event.

12/11/19 The Chippewa Falls Senior Center is celebrating the holidays with a breakfast and a spectacular fundraiser. Senior Center Director, Angie Walker told us more about the event.

12/12/19 A program through the Eau Claire Area Chamber of Commerce works to build skills and connect our community leaders. Leadership Eau Claire is a nine month program where members of the class learn more about the different aspects of our community. Here with more were John Kleven, the Vice Chair of the Leadership Eau Claire Committee and instructor at CVTC, and Beth Hanutke, member of the class of 2020 with PESI, Inc.

WEAU 13 NEWS AT 4 ISSUES AND PROGRAMMING FCC LOG
Interviews are 4 minutes long

Children/Youth

10/11-Chippewa Valley Book Festival features children's book authors who will be on hand to sign books and speak. Pam Gardow talks about the event.

10/21-Feed Chippewa Valley gets area Rotary Clubs together with Altoona and Regis High School Rotary Clubs to package food for the Feed My People Backpack Program. Pat Thoney and Aaron Libner talk about the event.

Health/Medical

10/10-"Real Men Wear Pink" is a campaign through the American Cancer Society that brings community leaders to the forefront in the fight against breast cancer. Dr. Merrick and Ashley Hull talk about the importance and impact of men being involved.

10/16-Registered Dietitian, Ruth Chipps talks about the harvest of the month, apples.

10/22-Caregiver Town Hall Meeting put on by the Chippewa Valley Family Caregiving Alliance. Paula Gibson from Azura Memory Care talks about it.

10/23-Alzheimer's Clinical and Research Seminar for healthcare providers. Dr. Larry Studt and one of his students talk about the champion project and the seminar.

11/14-"Get the Shot" campaign for Eau Claire County brings together health providers to encourage people to get the flu shot. Pediatrician, Dr. Teri Stevenson from Mayo Clinic Health System, explains the importance of getting the shot.

11/21--Registered Dietitian, Ruth Chipps talks about the harvest of the month, cranberries.

12/09-American Red Cross is holding a holiday blood drive in Eau Claire. We talk with the blood services manager and Jack Halbleib, a long-time volunteer.

Education

10/1-FFA members from Eau Claire Memorial High School are talking about food safety and feeding the hungry. Students are involved in a food drive for Feed My People.

10/4-Literacy Volunteers Chippewa Valley talks about all the different programs available.

Substance Abuse/Addiction/Violence

10/5-Businesses in the Menomonie area are banding together to raise awareness for domestic violence and funds for the "Bridge to Hope" shelter for women.

10/25-Sgt. Travis Holbrook and Sara Popsival from EC City County Health Dept. talk about "Drug Take Back Day" and how it works to bring awareness of the drug problem and rids the community of unused drugs.

12/18-Sarah Popsival with City County Health Department and Officer Bridget Coit, with Eau Claire Police Department talk about alcohol misuse, especially during the holidays.

Agriculture/Environment

10/3-Angie Horkan with the Wisconsin Beef Council shares a recipe for a new technique to cook beef recipes.

11/11-Wildlife Rehabilitation and Release helps with injured animals to get them back into the wild. A fundraiser brings musicians together to help with food for animals. Organizer Larry Heagle and Patty Stangel with WR and R talk about it.

11/12-Sarah Agena with the Wisconsin Potato Growers Association shares a holiday leftover recipe.

11/15-Tina Peterson with the Dairy Farmers of Wisconsin shows some recipes for bringing friends and family together for the holidays.

11/27-Alice in Dairyland, Abigail Martin talks about the "Something Special from Wisconsin" program.

12/5- Angie Horkan with the Wisconsin Beef Council shares a recipe for holiday roasts like prime rib.

12/10-Tina Peterson with Dairy Farmers of Wisconsin, talks about recipes to share for the holidays featuring award-winning Wisconsin cheese.

12/16-Brianne Markin with Beaver Creek Reserve talks about the upcoming winter activities available for kids and families, including the New Year's Eve "Bird Count for Kids."

12/19-Sarah Agena with the Wisconsin Potato Growers Association shares a holiday potato recipe.

Cultural Development

10/2-"Remember When" is a fundraiser for the Chippewa Valley Museum which includes a childhood pop up museum and interviews of longtime residents. Carrie Ronnander, Museum Director talks about the event.

10/9-Musicians, Sue Orfield and Greg Gilbertson talk about their upcoming local event at the Heyde Center.

10/29-"Gatsby's Gala" is a fundraiser for Eau Claire Jazz Festival and Jazz Studies at UWEC. Jazz Director, Bob Baca talks about it.

10/31-"In Capable Hands" performing duo, Kobi Shaw and Steve Russell talk about their upcoming performance that's focused on people in assisted living facilities.

11/7-Chippewa Valley Museum exhibit features the "Power of Children." Olaf Lind from the museum talks about the exhibit and the importance of it.

11/18-A Christmas concert at Hope Lutheran Church involving numerous ensembles and a 21 piece cello group was discussed. We talked to music director, Gary Polden, about the event.

11/20-Christmas Stroll benefiting the Chippewa Valley Symphony. Organizer, Jon Thorpe talks about the multi-home tour.

11/25-Chippewa Valley Symphony Orchestra presents a holiday concert. Director, Nobuyoshi Yasuda talks about the incorporation of dance into the traditional concert.

12/2-Christmas Harp Ensemble plays holiday tunes and promotes a free concert at the Chippewa Valley Museum.

12/3-Holiday Concert with the Chippewa Cultural Arts group at a historic church in Chippewa Falls. Director, Nancy Scobie and performer, Dan Lea talk about the concert.

12/4-"Krismas Kookies" holiday shows feature a band of retired educators. They play a song and talk about upcoming shows.

12/6-"TubaChristmas!" Features tuba players from the Menomonie area. Anita Keeler talks about the show and 8 performers play holiday songs.

12/13-Local performer, Ben Stillwater talks about his upcoming holiday show featuring his family band and other performers.

Economy/Business

10/6-"Startup 48" is a weekend-long business plan event for entrepreneurs and those interested in a startup. Ann Rupnow with UWEC and Nick White talk about it.

10/28-L.E. Phillips Career Development Center helps those with disabilities get jobs and is celebrating 60 years in service. A video documentary will be shown at an upcoming event.

12/11-Carson Park in Eau Claire is getting a renovation and businesses are banding together to help fund the improvements. Mark Faanes talks about the fund drive.

Science/Technology

10/14-The Wisconsin Science Festival is four days of science-based events all over the state and the Chippewa Valley. Dr. Donn Dexter talks about the festival and its importance.

Family Values

10/15-"Reach for the Stars" is an annual event focused on raising scholarships for clients of REACH, a non-profit organization that provides help for people with disabilities. Adrian Klenz, director of the REACH Foundation talks about it.

WEAU 13 NEWS AT FIVE ISSUES AND PROGRAMMING FCC LOG
Interviews average 2 minutes and 30 seconds

Children/Youth

10/15-An upcoming "Steak and Burger Dinner" for the Boys and Girls Club benefits the organization. Roxie Schmidt talks about the event and the programs.

Education

10/1-American Association of University Women holds its annual book sale.

11/20-GEEKCon event at UW-Eau Claire brings together people passionate about hobbies and talents. Isaac Plath, student, talks about the event.

Substance Abuse/Addiction/Violence

10/7-Chippewa County leaders are holding community kick off events for the "Take a Stand Against Meth" campaign. Rose Baier and County Administrator, Randy Scholz talks about the campaign and the need for community involvement.

Agriculture/Environment

10/3-UW-Extension Agriculture Agent, Jerry Clark talks about garden cleanup.

11/7-UW-Extension Agriculture Agent, Katie Wantoch talks about managing deer in the landscape.

12/5-UW-Extension Agriculture Agent, Mike Travis talks about growing red cap mushrooms.

Cultural Development

10/2-Falling Leaves Art Tour focuses on artists in the Fall Creek/Augusta area. Artist, Sally Sundby talks about the tour.

10/24-MPK Celtic Band honors founder and mother of members, Deb Johnson, who was killed in motorcycle crash. Band performs and daughters talk about Deb.

12/6-UW-Eau Claire Jazz Studies Director, Bob Baca talks about upcoming jazz concert with special guests.

12/18-Performer, Chris Kroeze talks about one year later since being the runner-up on *The Voice* and his upcoming shows in Eau Claire.

Science/Technology

10/10-West Wisconsin Train Club talks about their annual show and the hobby.

NBC NIGHTLY NEWS
ISSUES AND PROGRAMMING SUMMARIES
Times vary

SUBSTANCE ABUSE/ADDICTION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/09/19
NBC Nightly News reports "Sesame Street" tackles the opioid crisis: Karlie, the newest Muppet, highlights the unseen victims of addiction.

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/02/19
NBC Nightly News reports an unexpected player in high-tech surveillance is helping the government monitor people.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/05/19
NBC Nightly News reports more than 11,000 scientists agree on a prescription to heal the ailing planet Earth.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/09/19
NBC Nightly News reports new DNA methods (investigative genetic genealogy) could solve a 1980 cold case but NY won't let investigators use it.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/13/19
NBC Nightly News reports astronauts face new danger for long space trips: blood flow in reverse.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/07/19
NBC Nightly News reports how today's Nobel Prize-winning research into our cells could lead to treatments for life-threatening cancer, heart attacks and stroke.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/09/19
NBC Nightly News reports women are often diagnosed with Alzheimer's later than men. A new study suggests a way to spot the disease earlier.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/19
NBC Nightly News reports on the collapse of 911, America's emergency medical services.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/02/19
NBC Nightly News reports drug shortages worsen at U.S. hospitals as doctors struggle to find solutions.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/08/19
NBC Nightly News reports vaping illness breakthrough points to vitamin E oil as a cause, CDC says.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/10/19
NBC Nightly News reports doctors and hospitals take up arms against Democrats' health care changes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/13/19
NBC Nightly News reports toxic stew of dangerous chemicals like formaldehyde and hydrogen cyanide have been found in some bootleg marijuana vape cartridges.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/16/19
NBC Nightly News reports heart disease patients with chest pain may not need a stent, a new study shows.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/19/19
NBC Nightly News reports on the shocking spike in HPV-related cancer in the U.S. which is alarming researchers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/26/19
NBC Nightly News reports on the surge in middle age deaths which reverse life expectancy trends in the U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/29/19
NBC Nightly News reports President Trump is encouraging an epidemic of antibiotic resistance.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/30/19
NBC Nightly News reports some nursing homes are illegally evicting elderly and disabled residents who can't afford to pay.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/03/19
NBC Nightly News reports the U.S. is giving free HIV prevention pills to uninsured but the program does not cover the blood work required for PREP.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/08/19
NBC Nightly News reports anti-vaccine groups are taking dangerous online harassment into the real world – and in some cases, getting physical.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/16/19
NBC Nightly News reports inspectors warn unsafe pork could make its way to consumers under President Trump's rule change.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/20/19
NBC Nightly News reports on "brain training" programs that claim to help kids with autism, ADHD and other disorders.

AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/21/19
NBC Nightly News reports fired EPA scientists say the agency is unqualified to issue an air pollution report – so they're going to release their own.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/21/19
NBC Nightly News reports fast-moving fire threatens homes in Los Angeles.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/24/19
NBC Nightly News reports 50,000 people ordered to evacuate as wildfire spreads north of Los Angeles.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/27/19
NBC Nightly News reports California governor declares statewide emergency as massive wildfires force nearly 200,000 to evacuate.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/30/19
NBC Nightly News reports new wildfire spreads near Reagan Library in Southern California.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/31/19
NBC Nightly News reports a destructive fire erupts as California endures powerful winds.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/11/19
NBC Nightly News reports a surge of arctic air plunges tens of millions into bone-chilling cold through Wednesday.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/17/19
NBC Nightly News reports on the Venice floods.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/25/19
NBC Nightly News reports carbon dioxide in Earth's atmosphere hits record high, scientists say in ominous new report.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/09/19
NBC Nightly News reports a volcanic eruption in New Zealand kills five people and unknown number are missing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/11/19
NBC Nightly News reports why New Zealand's deadly volcano eruption took people by surprise.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/01/19
NBC Nightly News reports former Dallas police officer is found guilty of murdering neighbor in his apartment.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/06/19
NBC Nightly News reports man charged with murder of four homeless men beaten to death as they slept in New York City. Also, four dead, suspect at large after gunman enters Kansas bar and starts shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/14/19
NBC Nightly News reports a Fort Worth officer who fatally shot a woman in her own home is charged with murder.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/19
NBC Nightly News reports 39 bodies were found in a U.K. truck container, sparking a murder probe.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/27/19
NBC Nightly News reports on the secret U.S. mission that took out ISIS leader Abu Bakr al-Baghdadi.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/02/19
NBC Nightly News reports Amazon's Alexa may have witnessed alleged Florida murder, authorities say.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/05/19
NBC Nightly News reports at least nine Americans killed in highway ambush in Mexico.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/14/19
NBC Nightly News reports school shooting suspect in Santa Clarita, California, is dead from self-inflicted gunshot wound.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/18/19
NBC Nightly News reports nine people were shot and multiple killed at a family gathering in Fresno, California.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/29/19
NBC Nightly News reports London Bridge stabbing attack declared terrorist incident; suspect shot dead by police.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/04/19
NBC Nightly News reports two civilians are dead and one in stable condition after U.S. sailor opened fire then killed himself at Pearl Harbor shipyard.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/11/19
NBC Nightly News reports a suspect in deadly shooting at Jersey City kosher market had anti-Jewish and anti-police postings on social media.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/13/19
NBC Nightly News reports 13-year-old boy was arrested in fatal stabbing of Barnard student; others sought.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/29/19
NBC Nightly News reports two people, including suspect, killed after gunfire at Texas church during Sunday morning service.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/30/19
NBC Nightly News reports two recent acts of violence in religious settings raised the question of whether more guns would protect worshippers, an issue that breaks along the usual gun-control fault lines.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/30/19
NBC Nightly News reports Jewish community grapples with how to stem growing anti-Semitic violence after stabbing in N. Y. rabbi's home.

BUSINESS/ECONOMY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/09/19
NBC Nightly News reports Joe Biden declares support for President Trump's impeachment, says he's 'betrayed this nation.'
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/16/19
NBC Nightly News reports United Auto Workers and General Motors reach tentative deal to end four-week strike.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/23/19
NBC Nightly News asks if President Trump will shut down the government to fight impeachment.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/27/19
NBC Nightly News reports ISIS leader Abu Bakr-al-Baghdadi believe to be killed in U.S. military raid in Syria.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/28/19
NBC Nightly News reports the House will vote on resolution laying out next steps in impeachment inquiry.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/30/19
NBC Nightly News reports Twitter is banning political ads.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/31/19
NBC Nightly News reports the House passed a major resolution to formally authorize the impeachment inquiry into President Trump.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/02/19
NBC Nightly News reports President Trump wages coast-to-coast legal battle to keep tax returns hidden.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/19/19
NBC Nightly News reports on the impeachment hearings for President Donald Trump.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/22/19
NBC Nightly News reports that democrats move toward impeaching President Trump before Christmas.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/01/19
NBC Nightly News reports on bots; bots fill out online forms and navigate retail sites faster than a real person can, and try to swiftly purchase limited supply gifts.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/14/19
NBC Nightly News reports the Trump Administration intends to announce withdrawal of about 4,000 troops from Afghanistan.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/18/19
NBC Nightly News reports a new report finds women can expect equal pay in the year 2277.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/18/19
NBC Nightly News reports President Trump impeached by the House for abuse of power.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/29/19
NBC Nightly News reports a generation of children is on the brink in Venezuela as life-saving medical care gets stuck in the grip of economic crisis.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/30/19
NBC Nightly News reports U.S. population growth slowed this year to a pace not seen since WWI due to international immigration.

CULTURAL DEVELOPMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/04/19
NBC Nightly News reports inside the secretive Chinese camps thought to be detaining a million Muslims.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/19/19
NBC Nightly News reports newly discovered ancient Egyptian coffins opened by archeologists reveal perfectly preserved mummies.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/11/19
NBC Nightly News reports WWII submarine USS Grayback, missing 75 years, discovered off coast of Japan.

EDUCATION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/19/19
NBC Nightly News reports on a one-room schoolhouse that has educated generations of residents in Nevada.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/20/19
NBC Nightly News reports California is pushing back school start times. The move could sweep the nation or backfire.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/31/19
NBC Nightly News reports Chicago mayor announces teacher strike has ended and classes will resume.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/03/19
NBC Nightly News reports on poor education being reported at Detroit High Schools.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/08/19
NBC Nightly News reports California is getting creative to save higher education. They are investing in creative approaches to enroll students in college and help them graduate on time.

YOUTH/CHILDREN

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/17/19
NBC Nightly News reports there's a good chance your baby's food contains traces of toxic metals, according to new study.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 10/25/19
NBC Nightly News asks at what age parents can leave their children home alone.

FAMILY VALUES

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 12/14/19
NBC Nightly News discusses marriage before the age of 18 in many countries. The African nation recently implemented a series of community-based intervention programs that have worked to change cultural attitudes toward women and girls and could serve as a model for other nations.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 11/02/19
NBC Nightly News reports on what can go wrong when sperm donors and their offspring find they're part of a much bigger family than they knew.

DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES

- DATELINE NBC , National, 60 minutes 8:00pm, 10/04/19

(Violence) Dateline NBC takes an in-depth look at the disappearance of Utah mother Susan Powell. Nearly ten years after she vanished, her husband became the lead suspect. There were also accusations that her husband's father, harassed Susan which he denied. Her diaries may have told the truth of what really happened.

- DATELINE NBC , National, 60 minutes 8:00pm, 10/11/19

(Violence) A double homicide in upstate New York leads detectives on a cross county investigation to piece together a case. Dateline correspondent Dennis Murphy speaks with the architect behind the murders in an exclusive interview.

- DATELINE NBC , National, 60 minutes 8:00pm, 10/18/19

(Violence) The murder of a young businessman in Old San Juan, Puerto Rico marks the start of a 15-year-long hunt to find the killer. The FBI begins an international game of cat and mouse to catch those responsible for this son's murder.

- DATELINE NBC , National, 60 minutes 8:00pm, 10/25/19

(Violence) Years after a Montana man is found dead, his son dreads what he'll find when he open up the box of case files. Keith Morrison reports on his journey and the murder investigation that unravels a revenge plot.

- DATELINE NBC , National, 60 minutes 8:00pm, 11/01/19

(Violence) A woman is found murdered after her close friend hears her screaming on the phone. The case remains unsolved until the boyfriend's twin brother leads investigators to a suspect that hits close to home.

- DATELINE NBC , National, 60 minutes 8:00pm, 11/02/19

(Violence) When a mother is discovered dead inside her home, it appears to be a suicide. But when investigators start to interview others, it becomes a murder investigation.

- DATELINE NBC , National, 60 minutes 8:00pm, 11/15/19

(Violence) A Pennsylvania man is convinced he has a target on his back during his messy divorce. Soon after, he is found stabbed to death. He was right all along predicting his own gruesome murder.

- DATELINE NBC , National, 60 minutes 8:00pm, 11/16/19

(Violence) The mother of Mike Williams, who disappeared after duck hunting in North Florida on his sixth wedding anniversary, speaks to Dateline about what really happened to her son, who was later found murdered.

- DATELINE NBC , National, 60 minutes 8:00pm, 11/22/19

(Violence) When Sherri Rasmussen is found murdered, police are convinced it's a burglary gone wrong. Sometime later, detectives finally find the key that unlocks the mystery of what actually happened to her.

- DATELINE NBC , National, 60 minutes 8:00pm, 12/06/19

(Violence) When California entrepreneur Chris Smith is murdered, his family is shocked. Ed Shin, the convicted murderer, speaks out to Dateline.

- DATELINE NBC , National, 60 minutes 8:00pm, 12/13/19

(Violence) When Tina Sandoval disappears, her parents and loved ones spend years searching for any signs of her. Years later, they find out Tina was keeping a dark secret, one that might lead to clues about what happened to her.

- DATELINE NBC , National, 60 minutes 8:00pm, 12/14/19

(Violence) Rachel Buffett speaks to Dateline about being at the center of a murder investigation involving her former fiancé.

- DATELINE NBC , National, 60 minutes 8:00pm, 12/20/19

(Violence) Dateline takes a comprehensive look at the infamous murder case of Laci Peterson.

- DATELINE NBC , National, 60 minutes 7:00pm, 12/21/19

(Violence) Two mothers and their teenaged daughters are murdered in a suburb of Maryland. Investigators must determine if this is the work of a serial killer.

- DATELINE NBC , National, 60 minutes 8:00pm, 12/27/19

(Violence) Twin sisters discover their mother was savagely murdered in their home. Investigators determine if there was "bad blood" involved.

- DATELINE NBC , National, 60 minutes 8:00pm, 12/28/19

(Violence) A mother of two mysteriously vanishes from her parents' home in Michigan while going to check the mailbox. Dennis Murphy reports on the story.

WEAU 13 NEWS AT 10PM
ISSUES AND PROGRAMMING FCC LOG
Times vary

October 16

Binge Drinking Costs (substance abuse) – A new study from UW-Madison rank WI second when it comes to binge drinking. The study also says binge drinking costs the state nearly \$4 billion each year in terms of lost productivity, health care costs, and police enforcement.

Harvest Hustle (agriculture) – Farmers in WI are hustling to get into the fields to get the crops out, but soggy conditions are making it tough. Farmers are having to use lighter equipment, and the harvest is estimated to take about twice as long as usual.

Homicide Trial (violence) – During day three of the homicide trial in Dunn County, a state trooper took the stand. Ezra McCandless is charged with first degree intentional homicide in the stabbing death of Andrew Woodworth of Eau Claire.

October 30

Sackett Trial (violence) – The defense called its final two witnesses in the homicide trial for Erik Sackett in La Crosse County. One of those witnesses, a forensic pathologist, disagrees with the findings of the autopsy and doesn't believe the victim died from homicide.

Harvest Challenges (agriculture) – Local farmers talk about the weather challenges of this year from a soggy spring to snow. Farmers say this is an uncertain time and the weather isn't helping.

Stabbing case (violence) – A Clark County woman faces two attempted homicide charges after allegedly finding her husband cheating on her. According to the criminal complaint, a woman was stabbed in the neck and a man was hurt in the chest. Shannon Liddell is the suspect in this case.

November 20

Thanksgiving Cards (education): Local high school and elementary students worked together to make Thanksgiving cards for people who are homebound during the holiday. La Crosse Central High School students partnered with third graders at Spence Elementary to make around 300 cards. The cards will be delivered with Thanksgiving meals to people who can't make it out for the community Thanksgiving dinner.

Digital Parenting (children): HSHS hospitals and the Hazelden Betty Ford Foundation teamed up for a presentation on parenting in the digital age. The presenter with the foundation says parents need to set limits when it comes to teens and screen time. She says teens spend as many as nine hours a day behind the screen and that can cause depression, anxiety, and a sedentary lifestyle. Parents learned the difference between entertainment use and productive use when it comes to technology.

Fake License Plates (substance abuse): The Chippewa Falls Police Department arrested a man on suspicion of his fourth OWI. During a traffic stop, the officer noticed what appeared to be WI license plates, but they were in fact a painted design on the back of cardboard from a beer case. The 22-year-old driver was arrested and could face charges.

November 26

Pie Preps for Dinner (education): Eighth graders at Lincoln Middle School in La Crosse are baking pies for the community. The students baked 60 pies for the La Crosse Community Thanksgiving dinner. Faculty members say the school believes it's important to incorporate community service into the curriculum.

BGC Thanksgiving Feast (children): The Boys and Girls Club of the Greater Chippewa Valley hosted its annual Thanksgiving feast for members and their families. More than 200 people attended the feast at the Lee and Mary Markquart Center.

School Board Vacancy (education): The Eau Claire Area School District says 12 community members applied for the vacant board position. The position was recently vacated by Joe Luginbill. The school board plans to appoint a new member at its meeting on December 2. The person will serve until the April 2020 election.

Deer Harvest (agriculture): The DNR says the statewide harvest numbers for the first weekend of the gun deer season opener are down from last year. The overall harvest of 90 thousand deer is down 27 percent from 2018. Wildlife biologists attribute the drop to the late start to the gun deer season this year.

Meal Packing (family values): Members of the Chippewa Valley After Hours Rotary Club spend the evening packaging Thanksgiving meals for families. In 2016, the club provided meals to 19 families. This year, the club packed enough meals for 72 families.

December 13

City Lights (economy): The City of Eau Claire is in process of changing its street lights. For more than 40 years, the city used high-powered sodium light bulbs. Then the city switched to LED lights a few years ago. Now, the city is looking for something in the middle. The American

Medical Association says LED lights can negatively affect drivers. Now, bulbs that match the efficiency of LED but the brightness of the old sodium lightbulbs will be used.

Armed Robbery Charges (violence): Two men faces charges after an attempted armed robbery in Eau Claire earlier this month. A witness says the two men came to buy marijuana, and one of the men shot the witness in the leg.

Drug Program Grant (addiction): The U.S. Justice Department awarded Barron County more than \$646,000 for its family drug court program. The program helps parents in need of treatment for a substance abuse disorder.

Event Center Groundbreaking (business): Ground was broken on the 32,000 square foot expansion and renovation for the La Crosse Center. The expansion project has a budget of \$42 million dollars. 80 percent of the contracts for work on the project are being awarded locally.

December 16

Solar Panels Approved (education/environment): The Eau Claire Area School Board unanimously approved a proposal to help the district become more energy efficient. Thanks to the \$280,000 donation, 720 solar panels will be installed between Eau Claire North and Memorial High Schools. The district says the panels will be installed as early as summer 2020.

Treu Plea Change (violence): The man charged in a hit-and-run in Lake Hallie in 2018 that killed three Girl Scouts and a mother changed his plea. Colten Treu pleaded no contest and was found guilty of four counts of homicide by intoxicated use of a vehicle and was found guilty. He also pleaded guilty to one count of hit-and-run causing great bodily harm. Sentencing is scheduled for March.

Autism Therapists Shortage (children): A new study by Emory University reveals a short of therapists trained to treat children with autism. In the Midwest, no state has more than one-third of the number of needed therapists who provide work to children with autism to improve their behavior and social interactions.

December 20

CVTC Referendum (education): Chippewa Valley Technical College hosted a public hearing on a proposed referendum. Only two people showed up for the hearing. A final decision by the CVTC Board on a referendum is expected at a January meeting.

Health System Merger Off (health): Gundersen Health System and Marshfield Clinic Health System have decided to remain independent after months of talking about a possible merger.

Both say they will continue to focus on improving healthcare access in rural areas and partnering on different health initiatives.

Winter Sadness (health): Winter can bring on seasonal depression for some people, known as Seasonal Affective Disorder. Symptoms include fatigue and changes in eating and sleeping habits. There is no cure, but treatments are available to help.

Stress in Children (children): Mental health experts are raising awareness about stress in children. Experts say they can feel stress, just for different reasons than adults. A behavioral health social worker at HSHS Sacred Heart Hospital says children as young as two can be impacted by stress. She says communicating with your children is key.

December 31

Noon Year's Eve (children): The Children's Museum of Eau Claire hosted its annual Noon Year's Eve Celebration. The event includes kid's activities and a ball drop at 12 p.m. This allows the kids to participate in a New Year's tradition without staying up past their bedtime.

Flu Numbers (health): Flu activity is high across the country, according to the CDC. HSHS Sacred Heart Hospital in Eau Claire says there have been 20 cases of the flu in Eau Claire in the last ten days. Nurses say it's not too late to get the vaccine.

Rock'n New Year's Eve (children): Eau Claire Parks and Rec hosted the Family skate event at Hobbs Ice Arena. The event included a DJ, open skate, hot cocoa, and a balloon drop to ring in the New Year.

MEET THE PRESS TOPICS

Airs Sundays, 8:00am and 12:05am

**Various topics covered (Business/Economy, Environment, Violence, and Cultural)
Times vary**

October 6 – This week's guests included the bipartisan Senate pair who were leading advocates of aid to Ukraine: Republican Ron Johnson of Wisconsin and Democrat Chris Murphy of Connecticut. Also, former CIA Director John Brennan. Plus, the Bernie Sanders' heart attack, his health, how it could impact the race and it's a reminder that all the leading candidates are in their 70's.

October 13 – This Sunday, the impeachment battle.

October 20 – This Sunday on Meet the Press, President Trump is testing his limits. His Chief of Staff, Mick Mulvaney admitting a quid pro quo with Ukraine.

October 27- Breaking news: US Special Forces carried out a raid overnight in Syria. Forensic testing is under way and officials believe ISIS leader Abu Bakr al-Baghdadi is among the dead. President Trump made the announcement this morning.

November 3-This Sunday, the impeachment inquiry was discussed.

November 10-This Sunday, mounting pressure on President Trump. On impeachment, more evidence that military aid to Ukraine was held up.

November 17 - This Sunday, the impeachment showdown.

November 24-Where does the impeachment process go from here? House Intelligence Committee Chairman, Democrat Adam Schiff and Republican Senator Roger Wicker of Mississippi were interviewed. Plus, the infamous Steele dossier, a big focus of congressional Republicans.

December 1- The impeachment fight continues with the House ready to draw up charges against President Trump.

December 8- Democratic Congressman Jerrold Nadler, Chairman of the House Judiciary Committee and Republican Senator Ted Cruz of Texas were interviewed. Plus, power politics. The Democratic candidates are getting tough.

December 15- Democratic Senator Chris Coons of Delaware and Republican Senator Pat Toomey of Pennsylvania were interviewed. Plus, impeachment and the voters.

December 22- Marc Short, chief of staff to Vice President Pence and Democratic candidate and impeachment juror, Senator Cory Booker of New Jersey were interviewed. Plus, the Democratic race.

December 29 - Meet the Press takes an in-depth look at our post-truth society, and how a changing media landscape has created chaos out of order. Meet The Press talks with Dean Baquet, and Martin Baron, the top editors at The New York Times and The Washington Post, about the assault on truth from social media, Russian actors and government officials. We'll look at the anatomy of a lie: how a story with just a kernel of truth can metastasize into a politically potent conspiracy theory. We'll examine the "fog of unknowability," Russian techniques for confusing the public with countless versions of the truth. And we'll discuss all of these issues with a panel of experts on media, journalism and technology.