

ORDER



WJHG

Orders
Order / Rev: 905787
Alt Order #:
Product Desc: Floridians for a Fair Democracy
Estimate: 4073
Flight Dates: 10/15/18 - 10/21/18
Original Date / Rev: 09/03/18 / 09/27/18
Order Type: NORMAL

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency
Name: Screen Strategies Media Fairfax
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Floridians for a Fair Democracy
Demographic: A35+
Product Codes: Issue - National - Other
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 151699
Agency External ID: 8752
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/20/18	23	\$17,205.00	\$14,624.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	23	\$17,205.00	\$14,624.25	0.00
Totals	23	\$17,205.00	\$14,624.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJHG	10/15/18	10/21/18	News Channel 7 Today @ 6a	CM	558a-7a	--W-F--	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W-F--		2				\$500.00		0.00			
2	WJHG	10/15/18	10/21/18	Today Show	CM	7a-9a	-T-T---	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-T---		2				\$500.00		0.00			
4	WJHG	10/15/18	10/21/18	News Channel 7 @ 11a	CM	11a-12p	M-W---	:30	2	\$200.00	P-01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	M-W---		2				\$200.00		0.00			
E 5	WJHG	10/15/18	10/21/18	M-F 1p-2p	CM	1p-2p	-T-----	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----		1				\$80.00		0.00			
6	WJHG	10/15/18	10/21/18	M-F 4p-430p	CM	4p-430p	----F--	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$250.00		0.00			
E 7	WJHG	10/15/18	10/21/18		CM	430p-5p	M-W-F--	:30	3	\$325.00	P-01	0.00	NM	3	\$975.00

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Advertiser: Floridians for a Fair Democracy
 Product Desc: Floridians for a Fair Democracy
 Estimate: 4073

WJHG

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeopardy															
M-F Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	M- W- F- -	3		\$325.00		0.00						
E 8	WJHG	10/15/18	10/21/18	News Channel 7 @ 5p MGM		5p-530p	- T- T- - -	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
News Channel 7 @ 5p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	- T- T- - -	2		\$1,000.00		0.00						
9	WJHG	10/15/18	10/21/18	News Channel 7 @ 6p MGM		6p-630p	M- - - - -	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
News Channel 7 @ 6p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	M- - - - -	1		\$1,200.00		0.00						
E 10	WJHG	10/15/18	10/21/18	M-F Wheel of Fortune	CM	630p-7p	- - W- F- -	:30	2	\$1,200.00	P-01	0.00	NM	2	\$2,400.00
M-F Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	- - W- F- -	2		\$1,200.00		0.00						
11	WJHG	10/15/18	10/21/18	Monday Prime 2 Hour	CM	6:57 PM-9:00 PM	M- - - - -	:30	1	\$1,800.00	P-01	0.00	NM	1	\$1,800.00
Monday Prime 2 Hour (6:57 PM-9:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	M- - - - -	1		\$1,800.00		0.00						
12	WJHG	10/15/18	10/21/18	Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	- T- - - - -	:30	1	\$1,800.00	P-01	0.00	NM	1	\$1,800.00
Tuesday Prime Hr 2 (8:00 PM-9:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	- T- - - - -	1		\$1,800.00		0.00						
14	WJHG	10/15/18	10/21/18	News Channel 7 @ 10p CM		10p-1035p	M T- - F- -	:30	3	\$1,000.00	P-01	0.00	NM	3	\$3,000.00
News Channel 7 @ 10p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	M T- - F- -	3		\$1,000.00		0.00						
15	WJHG	10/15/18	10/21/18	News Channel 7 @ 10p SM		10p-1030p	- - - - - S-	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
News Channel 7 @ 10p Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	- - - - - S-	1		\$1,000.00		0.00						
16	WJHG	10/15/18	10/21/18	The Tonight Show	CM	1035p-1137p	- - - T- - -	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
The Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/18	10/21/18	- - - T- - -	1		\$300.00		0.00						
													Totals	23	\$17,205.00