

# Insertion Contract

<b>Order #</b> 42584002	<b>Ver #</b> 1	<b>Rev #</b>	<b># Wks</b> 2	<b>Page #</b> 1
<b>Advertiser</b> Kelly Craft for Governor	<b>Product</b> KellyCraftforGov Est 5661 5.8-5.16		<b>Date</b> 5/5/23	<b>Time</b> 12:01PM
<b>Salesperson</b> Charlie Weber	<b>Salesperson Phone #</b> (972)402-8800 Ext(224)		<b>Start</b> 5/8/23	<b>End</b> 5/21/23
<b>Sales Office</b> SMR (JM Region)	<b>Agency Phone</b> (817)287-9668		<b>Demos</b>	

Salem Radio Network  
 Salem Media Group-SRN/SMR  
 PO Box 206590  
 Dallas, TX 75320-6590

Product Protection: \*Political-Candidate

Line #	Vehicle	Days & Times M T W T F S S	May	May	May	May	Jun	Jun	Jun	Jun	Jul	Jul	Jul	Jul	Jul	Total Units	Len	Unit Rate	Extended Total
			8	15	22	29	5	12	19	26	3	10	17	24	31				
10	WCGW AM	Mo-Fr 6AM-10AM	10													10	30	20.00	200
10	WCGW AM	Mo-Tu 6AM-10AM		4												4	30	20.00	80
11	WCGW AM	Mo 10AM-3PM		2												2	30	17.00	34
11	WCGW AM	Mo-Fr 10AM-3PM	10													10	30	17.00	170
12	WCGW AM	Mo 3PM-7PM		2												2	30	20.00	40
12	WCGW AM	Mo-Fr 3PM-7PM	10													10	30	20.00	200
Totals			30	8												38			724
Weekly Units			30	8	0	0	0	0	0	0	0	0	0	0	0	38			
Weekly Gross \$			570	154	0	0	0	0	0	0	0	0	0	0	0				724

<b>Air Time Total Gross:</b>	<b>\$724.00</b>	<b>Agency Commission:</b>	<b>\$108.60</b>	<b>Total Net:</b>	<b>\$615.40</b>
------------------------------	-----------------	---------------------------	-----------------	-------------------	-----------------

Estimate # 5661  
 SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT  
 Order is Broadcast Calendar Billing. Please email signed insertion to [insertions@srnradio.com](mailto:insertions@srnradio.com)  
 With approval of salesperson, make goods within flight only.  
 All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Producer or Station:

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title

