

**QUARTERLY PROGRAMS AND ISSUES REPORT
FOR 1ST QUARTER 2005
JANUARY, FEBRUARY AND MARCH 2005**

Submitted to the files on 4/11/05

The following is a listing of specific program descriptions of public affairs, which WABM-TV produced/aired to serve the community's interest during the period from January 1st through March 31st, 2005. Non-broadcast efforts related to on air programming are also included. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Business	Global Business People	1 st Qtr 2005	Sat 4am	30 min

DESCRIPTION: This show features an in-depth profile on the most powerful executives who run the corporations around the globe.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Women	Every Woman	1 st Qtr 2005	Sat 4:30am	30 min

DESCRIPTION: The public affairs show features outstanding women who have excelled in business, education, entertainment, politics, humanities and sports.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Educational	America's Black Forum	1 st Qtr 2005	Sat 5:30am	30 min

DESCRIPTION: This show focuses on different issues around the world affecting the African American community. There is a forum with several guests each week to discuss and give their opinion about these issues.

DESCRIPTION: And as part of American Legacy television, WABM aired a one hour special titled "Black History Month" exploring unique views of people and events as part of our history. It aired on 1/29/05 from 9-10p.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
HDTV	My Free HDTV	1 st Qtr 2005	Various	10-30sec

DESCRIPTION: WABM produced and aired promos notifying viewers that HDTV is available over the air and explaining the benefits of HDTV.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Charities, Health and Education	Community Billboards, Community Events, and Community Outreach	1 st Qtr 2005	Various	30 sec

DESCRIPTION: WABM produces public service billboards that provide an opportunity for local non-profit organizations and agencies to encourage community involvement in a variety of fairs, events, seminars and educational programs. The Community billboards can be found on WABM's website, WABM68.com. The list includes The Anniston Museum of Natural History, UAB Gospel Choir, Ruffner Mountain Nature Center, McWayne Center, Birmingham Zoo, Savings Bond Website, TEARS Emergency Animal Rescue Service, Girls & Boys Town National Hotline, etc. See a complete list of all Community Events listed on our website included within this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Public Service Announcements	Various	1 st Qtr 2005	Various	10-60 sec

DESCRIPTION: During the 1st Quarter of 2005, WABM aired in excess of 2,000 public service announcements. These announcements aired daily. Some of various announcements were for Rock the Vote, New Tree City USA, Booster Seat Education, Fuel For Thought, Fatherhood Initiative, Big Oak Ranch, JCCEO Head Start, Save The Manatee, Radon Awareness, Energy Outreach, Forest Service, Battery Recycling, etc. See WABM PSA list included with this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Black History	Black History Month	1 st Qtr 2005	Various	30 sec

DESCRIPTION: WABM aired PSA's produced by The UPN Network in recognition of famous African Americans and to celebrate the history of black achievement.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Fundraising	UNCF-An Evening Of Stars	1/10/05	9p-1a	4 hours

DESCRIPTION: WABM aired the United Negro College Fund annual fundraising event "An Evening of Stars: A Celebration of Educational Excellence", on Saturday, January 10th, 2005. The WABM staff produced local "look live" segments as well as a series of "student feature vignettes" which aired during the national (pre-taped) telecast. The mission of the UNCF is to enhance the quality of education by providing financial assistance to deserving students. This year a fundraising record in Alabama was achieved with over \$38,000 in cash pledges and other contributions.

SPECIAL PROMOTIONS/ACTIVITIES

KID ONE Transport Mardi Grass Ball

WABM sponsored along with Workplay, the Kid One transport Mardi Grass ball. This is to raise money to transport children to the doctor if there is no other means of transportation. This is for both ill children and well care. A minibus takes care of the free transportation to and back from the doctor's office. The Mardi Grass ball raised \$61,500 after expenses. PSA's ran throughout several weeks encouraging people to attend this event.

**QUARTERLY PROGRAMS AND ISSUES REPORT
FOR 2nd QUARTER 2005
APRIL, MAY & JUNE 2005**

Submitted to the files on 7/11/05

The following is a listing of specific program descriptions of public affairs, which WABM-TV produced/aired to serve the community's interest during the period from April 1st through June 30th, 2005. Non-broadcast efforts related to on air programming are also included. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Business	Global Business People	2 nd Qtr 2005	Sat 4am	30 min

DESCRIPTION: This show features an in-depth profile on the most powerful executives who run the corporations around the globe.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Women	Every Woman	2 nd Qtr 2005	Sat 4:30am	30 min

DESCRIPTION: The public affairs show features outstanding women who have excelled in business, education, entertainment, politics, humanities and sports.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Educational	America's Black Forum	2 nd Qtr 2005	Sat 5:30am	30 min

DESCRIPTION: This show focuses on different issues around the world affecting the African American community. There is a forum with several guests each week to discuss and give their opinion about these issues.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
HDTV	My Free HDTV	2 nd Qtr 2005	Various	10-30sec

DESCRIPTION: WABM produced and aired promos notifying viewers that HDTV is available over the air and explaining the benefits of HDTV.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Charities, Health and Education	Community Billboards, Community Events, and Community Outreach	2 nd Qtr 2005	Various	30 sec

DESCRIPTION: WABM produces public service billboards that provide an opportunity for local non-profit organizations and agencies to encourage community involvement in a variety of fairs, events, seminars and educational programs. The Community billboards can be found on WABM's website, WABM68.com. The list includes The Anniston Museum of Natural History, UAB Gospel Choir, Ruffner Mountain Nature Center, McWayne Center, Birmingham Zoo, Savings Bond Website, TEARS Emergency Animal Rescue Service, Girls & Boys Town National Hotline, etc. See a complete list of all Community Events listed on our website included within this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Public Service Announcements	Various	2 nd Qtr 2005	Various	10-60 sec

DESCRIPTION: During the 2nd Quarter of 2005, WABM aired in excess of 2,000 public service announcements. These announcements aired daily. Some of various announcements were for CHIPS, Click It or Ticket, Toast To a Cure, Little League Initiative, Stroke Prevention, etc. See WABM PSA list included with this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Education	Black Music Month	June 2005	Various	30 sec

DESCRIPTION: WABM produced and aired promos explaining the contributions of African Americans to our country's musical history.

SPECIAL PROMOTIONS/ACTIVITIES

KID ONE Handsome Hero's Fashion Show and Shoot

Kid One Transport is an organization that transports children to the doctor, dentist, clinic, etc., if their family cannot afford it or has no means of transportation. It includes well care and sick care.

WABM sponsored a fashion show with fireman from different Birmingham areas to benefit "Kid One" organization. Money raised at this event and from Fireman's 2005 Calendars to date is \$25,000 net and \$10,000 gross. The money is used for vehicle maintenance and gasoline.

WABM's donated time was over \$1000.

Wet Nose Ball

Benefiting TEARS (The Emergency Animal Rescue Service). 1st Annual Ball at the Mcwane Center raised just over \$4500. The raised money will go towards building a sanctuary for the rescued animals. WABM aired spots encouraging viewers to buy tickets.

**QUARTERLY PROGRAMS AND ISSUES REPORT
FOR 3rd QUARTER 2005
JULY, AUGUST AND SEPTEMBER 2005**

Submitted to the files on 10/10/05

The following is a listing of specific program descriptions of public affairs, which WABM-TV produced/aired to serve the community's interest during the period from July 1st through September 30th, 2005. Non-broadcast efforts related to on air programming are also included. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Business	Global Business People	3 rd Qtr 2005	Sat 4am	30 min

DESCRIPTION: This show features an in-depth profile on the most powerful executives who run the corporations around the globe.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Women	Every Woman	3 rd Qtr 2005	Sat 4:30am	30 min

DESCRIPTION: The public affairs show features outstanding women who have excelled in business, education, entertainment, politics, humanities and sports.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Educational	America's Black Forum	3 rd Qtr 2005	Sat 5:30am	30 min

DESCRIPTION: This show focuses on different issues around the world affecting the African American community. There is a forum with several guests each week to discuss and give their opinion about these issues.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
HDTV	My Free HDTV	3 rd Qtr 2005	Various	10-30sec

DESCRIPTION: WABM produced and aired promos notifying viewers that HDTV is available over the air and explaining the benefits of HDTV.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Charities, Health and Education	Community Billboards, Community Events, and Community Outreach	3 rd Qtr 2005	Various	30 sec

DESCRIPTION: WABM produces public service billboards that provide an opportunity for local non-profit organizations and agencies to encourage community involvement in a variety of fairs, events, seminars and educational programs. The Community billboards can be found on WABM's website, WABM68.com. The list includes The Anniston Museum of Natural History, UAB Gospel Choir, Ruffner Mountain Nature Center, McWayne Center, Birmingham Zoo, Savings Bond Website, TEARS Emergency Animal Rescue Service, Girls & Boys Town National Hotline, etc. See a complete list of all Community Events listed on our website included within this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Public Service Announcements	Various	3 rd Qtr 2005	Various	10-60 sec

DESCRIPTION: During the 3rd Quarter of 2005, WABM aired in excess of 2,000 public service announcements. These announcements aired daily. Some of various announcements were for Click It or Ticket, Little League Initiative, Stroke Prevention, You Drink-You Drive-You Lose, Prenatal Care, Carpool Club, etc. See WABM PSA list included with this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Natural Disaster	Hurricane Katrina	9/12/05- 9/25/05	Various	30 sec

DESCRIPTION: Sinclair Broadcast Group and its affiliates, including WABM, ran customized PSA's which raised \$150,418.84. This amount was combined with the Sinclair Corporate match of \$50,000 for a grand total of \$200,418.84. The funds were sent to victims of this tragic natural disaster in New Orleans. The first \$100,000 was donated to the following organizations:

- *\$30,000 American Red Cross
- *\$30,000 Salvation Army
- *\$20,000 Feed The Children
- *\$20,000 USA Harvest

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Student Recognition	Birmingham Pledge	9/8/05- 9/17/05	Various	30 sec

DESCRIPTION: On air campaign promoting the Birmingham Pledge Week. During this week, children whose protests in 1963 helped turn the tide of civil rights will be honored. Recognition and encouragement for the young people making a difference today will also be honored.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Families	SAFY	3 rd Qtr 2005	Various	30 sec

DESCRIPTION: Specialized alternatives for families and youth (SAFY) is a non-profit agency that provides treatment foster care and adoption programs and services to youth and their families in need throughout America.

**QUARTERLY PROGRAMS AND ISSUES REPORT
FOR 4th QUARTER 2005
OCTOBER, NOVEMBER AND DECEMBER 2005**

Submitted to the files on 1/10/06

The following is a listing of specific program descriptions of public affairs, which WABM-TV produced/aired to serve the community's interest during the period from October 1st through December 31st, 2005. Non-broadcast efforts related to on air programming are also included. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Business	Global Business People	4 th Qtr 2005	Sat 4am	30 min

DESCRIPTION: This show features an in-depth profile on the most powerful executives who run the corporations around the globe.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Women	Every Woman	4 th Qtr 2005	Sat 4:30am	30 min

DESCRIPTION: The public affairs show features outstanding women who have excelled in business, education, entertainment, politics, humanities and sports.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Educational	America's Black Forum	4 th Qtr 2005	Sat 5:30am	30 min

DESCRIPTION: This show focuses on different issues around the world affecting the African American community. There is a forum with several guests each week to discuss and give their opinion about these issues.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Awareness	My Free HDTV	4 th Qtr 2005	Various	10-30sec

DESCRIPTION: WABM produced and aired promos notifying viewers that HDTV is available over the air and explaining the benefits of HDTV.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Charities, Health and Education	Community Billboards, Community Events, and Community Outreach	4 th Qtr 2005	Various	30 sec

DESCRIPTION: WABM produces public service billboards that provide an opportunity for local non-profit organizations and agencies to encourage community involvement in a variety of fairs, events, seminars and educational programs. The Community billboards can be found on WABM's website, WABM68.com. The list includes The Anniston Museum of Natural History, UAB Gospel Choir, Ruffner Mountain Nature Center, McWayne Center, Birmingham Zoo, Savings Bond Website, TEARS Emergency Animal Rescue Service, Girls & Boys Town National Hotline, etc. See a complete list of all Community Events listed on our website included within this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Public Service Announcements	Various	4 th Qtr 2005	Various	10-60 sec

DESCRIPTION: During the 4th Quarter of 2005, WABM aired in excess of 2,000 public service announcements. These announcements aired daily. Some of various announcements were for Click It or Ticket, Little League Initiative, Stroke Prevention, You Drink-You Drive-You Lose, Prenatal Care, Carpool Club, etc. See WABM PSA list included with this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Natural Disaster	Hurricane Katrina	October 2005	Various	30 sec

DESCRIPTION: Sinclair Broadcast Group and its affiliates, including WABM, ran customized PSA's which raised \$208,468.76. This amount was combined with the Sinclair Corporate match of \$50,000 for a grand total of \$258,468.76. The funds were sent to victims of this tragic natural disaster in New Orleans. Breakdown of the donations was determined by The Board of The Relief Fund to the following organizations:

*\$53,400	American Red Cross
*\$53,400	Salvation Army
*\$35,600	Feed The Children
*\$35,600	USA Harvest

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Families	Anti-Dui	12/25/05- 12/31/05	Various	30 sec

DESCRIPTION: On air campaign reminding viewers of the dangers of drinking and driving during the holidays.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Education	UNCF	12/22/05- 12/31/05	Various	30 sec

DESCRIPTION: On air campaign promoting the United Negro College Fund.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Family Values	RESPECT	Dec 2005	Various	30 sec

DESCRIPTION: On air campaign encouraging values in teenagers.

SPECIAL PROMOTIONS/ACTIVITIES

SUPER SIX HIGH SCHOOL FOOTBALL

WABM was the producer/host of the 2005 Alabama Highschool football championship, the Super Six. WABM aired 6 different highschool games during the 1st, 2nd and 3rd day of December 2005.

All games aired live from Legion's Field (Birmingham).

There was a special encore broadcast of 2 of the games on Christmas Eve, Saturday December 24th, 2005 from 1pm to 6pm.

TEEN CUISINE CHALLENGE

Culinar's Teen Cuisine is a dose of the Real World meets Iron Chef. Three High School students from Wenonah and Minor competed in a culinary cook off sponsored by Virginia College, Alabama Power, Publix, Interactive Cooking School, UPN68. The teams received an ingredient list from which they created a menu that included an appetizer, entrée, and dessert. On the day of competition, a secret ingredient was revealed. The students incorporated that ingredient into each dish they prepared. The students were given three hours to complete their presentations and present them to the judges. The teams were judged in five categories: menu, sanitation and grooming, presentation and creativity, taste, and teamwork. The judges were ACF Representative Chef Doug Allen from SAKS, Tim Donnelly, the Corporate Chef from Publix, and Mrs. Leishman, the wife of Chuck Leishman from Birmingham Weekly. The Wenonah vs Minor show aired Saturday October 22nd at 6:30pm. The show was hosted by UPN68 spokesperson, Tara Gray.