

**QUARTERLY PROGRAMS AND ISSUES REPORT  
FOR 2<sup>nd</sup> QUARTER 2015  
April, May, and June 2015**

Submitted to the files on 7/10/2015

The following is a listing of specific program descriptions of public affairs, which WABM-TV produced/aired to serve the community's interest during the period from April 1<sup>st</sup> thru June 30<sup>th</sup>, 2015. Non-broadcast efforts related to on air programming are also included. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Educational	Our World	2 <sup>nd</sup> Qtr 2015	Sat 5:30am	30 min

**DESCRIPTION:** This show focuses on different issues around the world affecting the African American community. There is a forum with several guests each week to discuss and give their opinion about these issues.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Charities, Health and Education	Community Billboards, 2 <sup>nd</sup> Qtr 2015 Community Events, and Community Outreach	2 <sup>nd</sup> Qtr 2015	Various	30 sec

**DESCRIPTION:** WABM produces public service billboards that provide an opportunity for local non-profit organizations and agencies to encourage community involvement in a variety of fairs, events, seminars and educational programs. The Community billboards can be found on WABM's website, WABM68.com. The list includes but it is not limited to Let's Move.Org, That's Not Cool.com, 4 Steps to College (Knowhowtodo.org), Emergency Preparedness-Fema (ready.gov), etc. See a complete list of all Community Events listed on our website included within this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Public Service Announcements	Various	2 <sup>nd</sup> Qtr 2015	Various	10-60 sec

**DESCRIPTION:** During the 2<sup>nd</sup> quarter of 2015, WABM aired in excess of 2,000 public service announcements. These announcements aired daily. Some of various announcements were for Adoption, Autism Awareness, Best Friends Animal Society, Child Passenger Safety, Bullying Prevention, Fatherhood Involvement, HS Dropout, etc. See WABM PSA full list included with this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
General	Our Issues Birmingham	2 <sup>nd</sup> Qtr 2015	Sun 10pm	30 min

**DESCRIPTION:** The show produced by WABM staff focuses on the issues affecting Birmingham, Alabama. Join host Tommy Spina as he speaks to experts and everyday citizens to examine issues and present solutions.

## **SPECIAL PROMOTIONS/ACTIVITIES**

**Sponsored Events-See Public File for full detailed description about each event**

**Mutt Strutt – April 18th 2015**

**Dining For Life – April 30th 2015**

**Shredding For You – April 28th 2015**

**Celebrate Hoover Day – May 2nd 2015**

**Cyliad – May 2nd 2015**

**Buck Creek Festival – May 9th 2015**

**Bama Boots Bands and Bikes – May 16th 2015**

**Revive and Refresh 5K – May 16th 2015**

**Splash Adventure Skai Jackson Meet and Greet – June 16th 2015**

**Jennifer's Ride – June 20th 2015**

**Single Mother's Empowerment Conference – June 27th 2015**

**Birmingham Heart Walk – June 27th 2015**