

## QUARTERLY PROGRAMS AND ISSUES REPORT

### FOR 3<sup>rd</sup> QUARTER 2014

July, August, and September 2014

Submitted to the files on 10/10/2014

The following is a listing of specific program descriptions of public affairs, which WABM-TV produced/aired to serve the community's interest during the period from July 1<sup>st</sup> thru September 30<sup>th</sup>, 2014. Non-broadcast efforts related to on air programming are also included. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Educational	Our World	3 <sup>rd</sup> Qtr 2014	Sat 5:30am	30 min

**DESCRIPTION:** This show focuses on different issues around the world affecting the African American community. There is a forum with several guests each week to discuss and give their opinion about these issues.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Charities, Health and Education	Community Billboards, Community Events, and Community Outreach	3 <sup>rd</sup> Qtr 2014	Various	30 sec

**DESCRIPTION:** WABM produces public service billboards that provide an opportunity for local non-profit organizations and agencies to encourage community involvement in a variety of fairs, events, seminars and educational programs. The Community billboards can be found on WABM's website, WABM68.com. The list includes but it is not limited to Let's Move.Org, That's Not Cool.com, 4 Steps to College (Knowhowtodo.org), Emergency Preparedness-Fema (ready.gov), etc. See a complete list of all Community Events listed on our website included within this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Public Service Announcements	Various	3 <sup>rd</sup> Qtr 2014	Various	10-60 sec

**DESCRIPTION:** During the 3<sup>rd</sup> quarter of 2014, WABM aired in excess of 2,000 public service announcements. These announcements aired daily. Some of various announcements were for Adopt U.S. Kids, Arbor Day, Autism, Bully Prevention, Child Car Safety, Take Me Fishing, etc. See WABM PSA list included with this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
General	Our Issues Birmingham	3 <sup>rd</sup> Qtr 2014	Sun 10pm	30 min

**DESCRIPTION:** The show produced by WABM staff focuses on the issues affecting Birmingham, Alabama. Join host Tommy Spina as he speaks to experts and everyday citizens to examine issues and present solutions.

## **SPECIAL PROMOTIONS/ACTIVITIES**

### **Sponsored Events (See Public File for detailed description about each event)**

Alzheimer's Association - Walk To End Alzheimer's (Birmingham and Tuscaloosa)

Hand In Paw-2014 Annual Mutt Strut