

**QUARTERLY PROGRAMS AND ISSUES REPORT  
FOR 2<sup>nd</sup> QUARTER 2018  
April, May, and June 2018**

Submitted to the files on 7/10/2018

The following is a listing of specific program descriptions of public affairs, which WABM-TV produced/aired to serve the community's interest during the period from April 1<sup>st</sup> thru June 30<sup>th</sup>, 2018. Non-broadcast efforts related to on air programming are also included. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Public Service Announcements	Various	2nd Qtr 2018	Various	30-60 sec

**DESCRIPTION:** During the 2nd quarter of 2018, WABM-TV aired more than 2,000 public service announcements. These announcements aired daily. Some of various announcements included NAB Children's Health Fund English, Flu Plus You, Replanting, Safe Sleep for your Baby, Ride for Kids, Autism Awareness, Child Passenger Safety, Bullying Prevention, Discovering Nature, Wildfire Smokey Bear, Fatherhood Involvement, HS Dropout, etc. See WABM PSA full list included with this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Charities, Health and Education	Community Billboards, Community Events, and Community Outreach	Qtr 2018	Various	30 sec

**DESCRIPTION:** WABM-TV produces public service billboards that provide an opportunity for local non-profit organizations and agencies to encourage community involvement in a variety of fairs, events, seminars and educational programs. The Community billboards can be found on WABM's website, WABM68.com. The list includes but it is not limited to Let's Move.Org, That's Not Cool.com, 4 Steps to College (Knowhowtodo.org), Emergency Preparedness-Fema (ready.gov), etc. See a complete list of all Community Events listed on our website included within this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
General	Our World with Black Enterprises	2 <sup>nd</sup> Qtr 2018	Sat 5:30am	30 min

**DESCRIPTION:** This syndicated national show focuses on different issues around the world affecting the African American community. There is a forum with several guests each week to discuss and give their opinion about these issues.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
General	Our Issues Birmingham	2 <sup>nd</sup> Qtr 2018	Sun 10pm	30 min

**DESCRIPTION:** The show produced by WABM focuses on the issues affecting Birmingham, Alabama. Join host Tommy Spina as he speaks to experts and everyday citizens to examine issues and present solutions. For weekly topics/guests see complete list in the public file.

## **SPECIAL ON-AIR COMMUNITY AND/OR PUBLIC SERVICE EVENTS**

### **ADOPT-A-SCHOOL**

WABM is involved in the Adopt-a-School partners in education program. WABM acts as a business partner to Princeton Alternative School. In this program, WABM does volunteer work at Princeton such as reading to individual classes, awarding outstanding students with certificates and academic gifts during Black History month/and 5<sup>th</sup> grade graduation, participating in yearly activities such as Black History Essay contest and Spelling Bee, and Santa delivering goody bags during the Christmas holiday.

### **Sponsored Events-See Public File for full detailed description about each event**

Fighting for You  
Celebrate Hoover day  
Violins of Hope  
Brenda Ladun's Decade Dash To Conquer Cancer  
Magnolia Festival  
Dining Out For Life  
Purple Stride 5K  
Do Dah Day  
AHA Stroke Month  
Vettes For Vets