

**EL ZOL
WHAT 1340 AM**

2018 Third Quarter (July, August, September)

ISSUES/PROGRAMS LIST

The majority of General Topics aired on WHAT 1340 AM dealt primarily with:

- | | |
|-----------------------------------------|-----|
| 1. Current Events/International Affairs | 25% |
| 2. Political | 30% |
| 3. Community business/Affairs/Events | 30% |
| 4. Health & Wellness & Relationships | 5% |
| 5. Religion | 5% |
| 6. Sports | 5% |

In this quarter our Spanish language station worked with several local organizations to help resolve problems and issues relating to the area's Spanish Speaking population:

Date	Organization	Campaign	Run Date
Aug 25 2018	Toyota	Air Bags	08-25 / 09/05
Sept 10 2018	Aspira	Empower Parents	09-10 /09-20
Aug 16 2018	Mexican Festival	Cultural Awareness	08-16 / 08-26
		Back to School	
Aug 27 2018	Camden NJ	Bags	08-17 / 08-27
		Back to School	
Aug 24 2018	Stetson School	Bags	08-14 /08/24
		Back to School	
Aug 31 2018	Pan- American Sch.	Bags	08-21 / 08-31
Aug 11 2018	Cousins Super Mkt	Community Ann	08-01 /08-11
Sept 30 2018	El Coqui Festival	Community Event	09-15 / 09-30
Sept 23 2018	Feria Del Barrio	Hispanic Heritage	09-13 / 09-23

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PUBLIC SERVICE ANNOUNCEMENTS

July	Michael J Fox Foundation	7/5 to 7/18 8/9 to 8/20 9/1 to 9/17
July	NJ Army Natl Guard	7/24 to 7/30
July	NJ Community Colleges	7/23 to 7/30
August	Hispanic Education	8/6 to 8/24
Aug/Sept	Toyota/Air Bags	8/25 to 9/5
Aug/Sept	Stand Up To Cancer	8/24 to 8/25 8/27 to 9/6