

CONTRACT



KFVE-K5
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-9375

<u>Contract / Revision</u> 1552560 /		<u>Alt Order #</u>
<u>Product</u> Caldwell for Mayor 8.1-8.7		
<u>Contract Dates</u> 08/01/16 - 08/07/16		<u>Estimate #</u> 3507
<u>Advertiser</u> POL/Caldwell, Kirk/Mayor		<u>Original Date / Revision</u> 07/01/16 / 07/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFVE	<u>Account Executive</u> Lehua Watson	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Anthology Marketing Group, Inc
 Attention: Chuck Cohen
 Pauahi Tower
 1003 Bishop Street, Suite 900
 Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFVE	08/01/16	08/07/16	Hawaii News Now: Sunrise	8a-9a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	MTWTF--				2	\$25.00				
N 2	KFVE	08/01/16	08/07/16	Hawaii News Now at 6:30	628p-7p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	MTWTF--				3	\$100.00				
N 3	KFVE	08/01/16	08/07/16	Hawaii News Now At Nine	9p-935p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	MTWTF--				2	\$450.00				
N 4	KFVE	08/01/16	08/07/16	M-Sa Rules Of Engagement	935p-10005p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	MTWTF--				2	\$75.00				
N 5	KFVE	08/01/16	08/07/16	M-Su 5p-10p	5p-10p		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/01/16	08/07/16	MTWTFSS				10	\$50.00				
Totals								0.00				19	\$1,900.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/01/16 -08/07/16	19	\$1,900.00	(\$285.00)	\$1,615.00	\$76.10	\$1,691.10
Totals	19	\$1,900.00	(\$285.00)	\$1,615.00	\$76.10	\$1,691.10

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.