

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSFX Wilmington NC	Date: 8/1/14
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I, Meredith Kaufman
do hereby request station time concerning the following issue:

~~DSLL-IE~~

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

This broadcast time will be used by: DSLL-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

* Spot has not been received to determine "Issue"
For order attached.. 11/4

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DSCC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Karen Hah Cox, COO
120 Maryland Ave NE
Washington, DC 20003

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/3/2014 [Signature] 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Connie Petway CONNIE PETWAY NSA
Signature Printed Name Title

Waiting on Spot to determine candidates/Issue addressed.

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): **\$ 3,332.00 Net**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



WSFX

Orders
Order / Rev: 1171683
Alt Order #: 07267947
Product Desc: DSCC IE
Estimate: 2777
Flight Dates: 10/14/14 - 10/20/14
Original Date / Rev: 08/01/14 / 08/01/14
Order Type: Political

Primary AE: Ashley Demby
Sales Office: H-DC
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/DSCC IE
Demographic: HH
Product Codes: PL20
Priority: P15
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/20/14	17	\$3,920.00	\$3,332.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	17	\$3,920.00	\$3,332.00	0.00
Totals	17	\$3,920.00	\$3,332.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Demby			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WSFX	10/14/14	10/20/14	News @ 10-11pm (M-F)	Comm	10-11pm	MTWTF--	:30	3	\$300.00	P 2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					3	\$300.00		0.00			
E 2	WSFX	10/14/14	10/20/14	SYN 10-11am M-F	Comm	10-11am M-F	MTWTF--	:30	4	\$35.00	P 2	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					4	\$35.00		0.00			
E 3	WSFX	10/14/14	10/20/14	SYN 12:30-1pm M-F	Comm	12:30-1pm M-F	MTWTF--	:30	2	\$50.00	P 1	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					2	\$50.00		0.00			
E 4	WSFX	10/14/14	10/20/14	SYN 4-5pm M-F	Comm	4-5pm M-F	MTWTF--	:30	2	\$65.00	P 1	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					2	\$65.00		0.00			
E 5	WSFX	10/14/14	10/20/14	SYN 5-6pm M-F	Comm	5-6pm M-F	MTWTF--	:30	3	\$75.00	P 1	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/14	10/20/14	MTWTF--					3	\$75.00		0.00			
E 6	WSFX	10/20/14	10/20/14	Mon Hour 2	Comm	9-10p	1-----	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	1-----					1	\$800.00		0.00			

Order / Rev: 1171683
Alt Order #: 07267947
Flight Dates: 10/14/14 - 10/20/14

Advertiser: ISS/DSCC IE
Product Desc: DSCC IE
Estimate: 2777
WSFX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WSFX	10/18/14	10/18/14	News @ 10pm SA News @ 10p	Comm	10-1037p (10:00 PM-10:30 PM)	-----1-	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-----1-		1				\$125.00		0.00			
E 8	WSFX	10/19/14	10/19/14	Carolina Panthers Reg S Panthers NFL	Comm	12p-11p	-----1	:30	1	\$1,500.00	P 2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/13/14	10/19/14	-----1		1				\$1,500.00		0.00			
Totals														17	\$3,920.00