

ORDER

**WJW-TV**

Orders
Order / Rev: 393869
Alt Order #:
Product Desc: OH SC PAT FISCHER TV
Estimate: 16
Flight Dates: 10/11/16 - 11/13/16
Original Date / Rev: 10/27/16 / 10/27/16
Order Type: GENERAL

Primary AE: Denel Cherry
Sales Office: LOCAL
Sales Region: Local

Agency
Name: Prime Media LLC
Buying Contact: Whitney Eversole
Billing Contact:
 88 East Broad St
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Fischer, P/R/OH Supreme Ct
Demographic: A25-54
Product Codes: PL2.k.ii
Priority: Default
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	37	\$13,835.00	\$11,759.75
10/31/16	11/08/16	123	\$48,010.00	\$40,808.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	37	\$13,835.00	\$11,759.75	0.00
November 2016	123	\$48,010.00	\$40,808.50	0.00
Totals	160	\$61,845.00	\$52,568.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denel Cherry			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJW-TV	65%	\$61,845.00
Market	100%	\$95,146.15

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	35%	\$33,301.15
WAOH	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	0%	\$0.00
WGGN	0%	\$0.00
WKYC	0%	\$0.00
WMFD	0%	\$0.00
WOIO	0%	\$0.00
WQHS	0%	\$0.00
WRLM	0%	\$0.00
WUAB	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 12	8	10/31/16	11/04/16	M-F 5a-530a FOX 8 News @ 5a	CM	M-F 5a-530a	MTWTF--	:15	5	\$195.0007		0.00	NM	5	\$975.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/31/16	11/06/16	MTWTF--		5			\$195.00	0.00						
13	8	10/25/16	11/04/16	M-F 530a-6a FOX 8 News @ 530a	CM	M-F 530a-6a	-1111--	:15	4	\$295.0007		0.00	NM	7	\$2,065.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/24/16	10/30/16	-1-1---		2			\$295.00	0.00						
	Week:	10/31/16	11/06/16	11111--		5			\$295.00	0.00						
N 14	8	10/25/16	11/04/16	M-F 6a-7a FOX 8 News In The Morning	CM	M-F 6a-7a	-----	:15	0	\$845.0004		0.00	NM	4	\$3,380.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/24/16	10/30/16	-----		0			\$0.00	0.00						
	Week:	10/31/16	11/06/16	1111---		4			\$845.00	0.00						
N 15	8	10/25/16	11/04/16	M-F 7a-8a FOX 8 News In The Morning	CM	M-F 7a-8a	11111--	:15	5	\$455.0007		0.00	NM	9	\$4,095.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/24/16	10/30/16	--11---		2			\$455.00	0.00						
	Week:	10/31/16	11/06/16	11122--		7			\$455.00	0.00						
16	8	10/31/16	11/04/16	M-F 8a-9a FOX 8 News @ 8a	CM	M-F 8a-9a	11111--	:15	5	\$455.0007		0.00	NM	5	\$2,275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/31/16	11/06/16	11111--		5			\$455.00	0.00						
N 17	8	10/31/16	11/04/16	M-F 9a-10a FOX 8 News @ 9a	CM	M-F 9a-10a	MTWTF--	:15	4	\$655.0004		0.00	NM	4	\$2,620.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/31/16	11/06/16	MTWTF--		4			\$655.00	0.00						
N 18	8	10/29/16	11/05/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	Sa 8a-9a	-----1-	:15	1	\$295.0007		0.00	NM	1	\$295.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/24/16	10/30/16	-----		0			\$0.00	0.00						
	Week:	10/31/16	11/06/16	-----1-		1			\$295.00	0.00						
N 19	8	10/29/16	11/05/16	Sa 9a-10a FOX 8 News Saturday Morning	CM	Sa 9a-10a	-----1-	:15	1	\$295.0007		0.00	NM	2	\$590.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/24/16	10/30/16	-----1-		1			\$295.00	0.00						
	Week:	10/31/16	11/06/16	-----1-		1			\$295.00	0.00						
N 20	8	10/30/16	11/06/16	Su 8a-9a FOX 8 News Sunday Morning	CM	Su 8a-9a	-----1	:15	1	\$295.0007		0.00	NM	1	\$295.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/24/16	10/30/16	-----1		1			\$295.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	8	10/24/16-10/30/16	Su 8a-9a		Su 8a-9a	-----Su	:15		(\$295.00)		0.00	NM			
	See MG 49.3,49.4,49.5,49.6,49.7,49.8 [Not Available]															
	Week:	10/31/16	11/06/16	-----1		1			\$295.00	0.00						
N 21	8	10/30/16	11/06/16	Su 9a-10a FOX 8 News Sunday Morning	CM	Su 9a-10a	-----1	:15	1	\$295.0007		0.00	NM	1	\$295.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/24/16	10/30/16	-----1		1			\$295.00	0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	8	10/24/16-10/30/16	Su 9a-10a		Su 9a-10a	-----Su	:15		(\$295.00)		0.00	NM			
	See MG 49.3,49.4,49.5,49.6,49.7,49.8 [Program Change] NFL from London															
	Week:	10/31/16	11/06/16	-----1		1			\$295.00	0.00						
N 22	8	10/30/16	11/06/16	FOX News Sunday FOX News Sunday	CM	FOX News Sunday	-----1	:15	1	\$230.0007		0.00	NM	1	\$230.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
	Week:	10/24/16	10/30/16	-----1		1			\$225.00	0.00						

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N 22	8	10/30/16	11/06/16	FOX News Sunday FOX News Sunday	CM	FOX News Sunday	-----1	:15	1	\$230.00	07	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16		FOX News Sunday		FOX News Sunday	-----Su	:15		(\$225.00)		0.00	NM		
	See MG 49.3,49.4,49.5,49.6,49.7,49.8 [Program Change] NFL from London														
	Week:	10/31/16	11/06/16	-----1		1				\$230.00		0.00			
N 23	8	10/30/16	11/06/16	Su 11a-1130a FOX 8 Sunday Midday News	CM	11a-1130a	-----1	:15	1	\$230.00	07	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16		Su 11a-1130a		11a-1130a	-----Su	:15		(\$225.00)		0.00	NM		
	See MG 49.3,49.4,49.5,49.6,49.7,49.8 [Program Change] NFL from London														
	Week:	10/31/16	11/06/16	-----1		1				\$230.00		0.00			
N 25	8	10/31/16	11/04/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	MTWTF--	:15	2	\$485.00	04	0.00	NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		2				\$485.00		0.00			
N 26	8	10/31/16	11/04/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	MTWTF--	:15	2	\$485.00	04	0.00	NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		2				\$485.00		0.00			
N 27	8	10/25/16	11/04/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWTF--	:15	2	\$715.00	04	0.00	NM	2	\$1,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----		0				\$0.00		0.00			
	Week:	10/31/16	11/06/16	-TWTF--		2				\$715.00		0.00			
N 28	8	10/31/16	11/04/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:15	2	\$715.00	04	0.00	NM	2	\$1,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		2				\$715.00		0.00			
30	8	10/30/16	11/06/16	Su 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1	:15	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----		0				\$0.00		0.00			
	Week:	10/31/16	11/06/16	-----1		1				\$325.00		0.00			
31	8	10/30/16	11/06/16	Su 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-----1	:15	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----		0				\$0.00		0.00			
	Week:	10/31/16	11/06/16	-----1		1				\$325.00		0.00			
N 32	8	10/25/16	11/06/16	M-Su 10p-11p FOX 8 News @ 10p	CM	M-Su 10p-11p	---TFSS	:15	3	\$1,560.00	03	0.00	NM	3	\$4,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----		0				\$0.00		0.00			
	Week:	10/31/16	11/06/16	---TFSS		3				\$1,560.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
17	8	10/31/16-11/06/16		M-Su 10p-11p		M-Su 10p-11p	---ThFSaSu	:15		(\$1,560.00)		0.00	NM		
	See MG 32.21 [Program Change] Late Run News														
21	8	11/01/16-11/02/16		Late Run News		11p-1a	-TW-----	:15		\$1,560.00		0.00	NM		
	Ⓜ MG for 32.17 11/05														
33	8	11/07/16	11/08/16	M-F 430a-5a FOX 8 News @ 430a	CM	M-F 430a-5a	11-----	:15	2	\$100.00	07	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	11-----		2				\$100.00		0.00			

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33	8	11/07/16	11/08/16	M-F 430a-5a FOX 8 News @ 430a	CM	M-F 430a-5a	11-----	:15	2	\$100.00	07	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	11-----		2				\$100.00		0.00			
34	8	11/07/16	11/08/16	M-F 5a-530a FOX 8 News @ 5a	CM	5a-530a	11-----	:15	2	\$195.00	07	0.00	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	11-----		2				\$195.00		0.00			
35	8	11/07/16	11/08/16	M-F 530a-6a FOX 8 News @ 530a	CM	M-F 530a-6a	11-----	:15	2	\$295.00	07	0.00	NM	2	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	11-----		2				\$295.00		0.00			
36	8	11/07/16	11/08/16	M-F 6a-7a FOX 8 News In The Morning	CM	M-F 6a-7a	22-----	:15	4	\$455.00	07	0.00	NM	4	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	22-----		4				\$455.00		0.00			
37	8	11/07/16	11/08/16	M-F 7a-8a FOX 8 News In The Morning	CM	M-F 7a-8a	22-----	:15	4	\$455.00	07	0.00	NM	4	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	22-----		4				\$455.00		0.00			
38	8	11/07/16	11/08/16	M-F 8a-9a FOX 8 News @ 8a	CM	M-F 8a-9a	11-----	:15	2	\$455.00	07	0.00	NM	2	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	11-----		2				\$455.00		0.00			
39	8	11/07/16	11/08/16	M-F 9a-10a FOX 8 News @ 9a	CM	M-F 9a-10a	11-----	:15	2	\$360.00	07	0.00	NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	11-----		2				\$360.00		0.00			
40	8	11/07/16	11/07/16	M-F 12p-1p FOX 8 News @ Noon	CM	M-F 12p-1p	2-----	:15	2	\$165.00	07	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	2-----		2				\$165.00		0.00			
41	8	11/07/16	11/07/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:15	1	\$360.00	07	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$360.00		0.00			
42	8	11/07/16	11/07/16	M-F 5p-6p FOX 8 News @ 5p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-----	:15	1	\$360.00	07	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$360.00		0.00			
43	8	11/07/16	11/07/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	1-----	:15	1	\$490.00	07	0.00	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$490.00		0.00			
44	8	11/07/16	11/07/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	2-----	:15	2	\$490.00	07	0.00	NM	2	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	2-----		2				\$490.00		0.00			
45	8	11/07/16	11/07/16	M-F 7p-730p FOX 8 News @ 7p	CM	M-F 7p-730p	1-----	:15	1	\$455.00	07	0.00	NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	1-----		1				\$455.00		0.00			
46	8	11/07/16	11/07/16	M-Su 10p-11p FOX 8 News @ 10p	CM	M-Su 10p-11p	2-----	:15	2	\$555.00	07	0.00	NM	2	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	2-----		2				\$555.00		0.00			
47	8	10/25/16	10/28/16	M-F 6a-7a FOX 8 News In The Morning	CM	M-F 6a-7a	-TWTF--	:15	1	\$845.00	04	0.00	NM	1	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 393869
 Alt Order #:
 Flight Dates: 10/11/16 - 11/13/16

Advertiser: Fischer, P/R/OH Supreme Ct
 Product Desc: OH SC PAT FISCHER TV
 Estimate: 16

WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
47	8	10/25/16	10/28/16	M-F 6a-7a FOX 8 News In The Morning	CM	M-F 6a-7a	-TWTF--	:15	1	\$845.00	04	0.00	NM	1	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-TWTF--		1			\$845.00	0.00					
48	8	10/29/16	10/29/16	Sa 8a-9a FOX 8 News Saturday Morning	CM	Sa 8a-9a	-----1-	:15	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-----1-		1			\$425.00	0.00					
N 49	8	10/25/16	10/28/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWTF--	:15	2	\$1,170.00	03	0.00	NM	7	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-TWTF--		2			\$1,170.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	10/24/16-10/30/16		M-F 6p-7p See MG 49.3,49.4,49.5,49.6,49.7,49.8 [WS Game early]		6:00 PM-6:30 PM	6:00 PM-6:30 PM	PTWThF----	:15	(\$1,170.00)		0.00	NM		
3	8	10/29/16-10/30/16		Late Run News Ⓜ MG for 50.1,22.1,23.1,20.1,49.2,21.1		11p-1a	-----SaSu	:15		\$1,560.00		0.00	NM		
4	8	10/29/16-10/30/16		Late Run News Ⓜ MG for 50.1,22.1,23.1,20.1,49.2,21.1		11p-1a	-----SaSu	:15		\$1,560.00		0.00	NM		
5	8	10/29/16-10/30/16		M-Su 1a-2a Ⓜ MG for 50.1,22.1,23.1,20.1,49.2,21.1		1a-2a	-----SaSu	:15		\$65.00		0.00	NM		
6	8	10/29/16-10/30/16		M-Su 1a-2a Ⓜ MG for 50.1,22.1,23.1,20.1,49.2,21.1		1a-2a	-----SaSu	:15		\$65.00		0.00	NM		
7	8	10/29/16-10/30/16		M-Su 1a-2a Ⓜ MG for 50.1,22.1,23.1,20.1,49.2,21.1		1a-2a	-----SaSu	:15		\$65.00		0.00	NM		
8	8	10/29/16-10/30/16		M-Su 1a-2a Ⓜ MG for 50.1,22.1,23.1,20.1,49.2,21.1		1a-2a	-----SaSu	:15		\$65.00		0.00	NM		
N 50	8	10/25/16	10/28/16	M-F 6p-7p FOX 8 News @ 6p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-TWTF--	:15	2	\$1,170.00	03	0.00	NM	1	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-TWTF--		2			\$1,170.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/24/16-10/30/16		M-F 6p-7p See MG 49.3,49.4,49.5,49.6,49.7,49.8 [WS Game early]		6:30 PM-7:00 PM	6:30 PM-7:00 PM	PTWThF----	:15	(\$1,170.00)		0.00	NM		
51	8	10/25/16	10/30/16	Late Run News Late Run News	CM	11p-1a	-TW-FSS	:15	2	\$1,560.00	03	0.00	NM	2	\$3,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-TW-FSS		2			\$1,560.00	0.00					
52	8	10/25/16	10/28/16	M-F 4a-430a M-F 4a-430a	CM	4a-430a	-TWTF--	:15	2	\$65.00	07	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-TWTF--		2			\$65.00	0.00					
53	8	10/25/16	10/28/16	M-F 430a-5a FOX 8 News @ 430a	CM	M-F 430a-5a	-TWTF--	:15	4	\$95.00	07	0.00	NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-TWTF--		4			\$95.00	0.00					
54	8	10/25/16	10/28/16	M-F 5a-530a FOX 8 News @ 5a	CM	M-F 5a-530a	-TWTF--	:15	3	\$195.00	07	0.00	NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-TWTF--		3			\$195.00	0.00					
55	8	10/25/16	10/28/16	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-TWTF--	:15	4	\$130.00	07	0.00	NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/24/16	10/30/16	-TWTF--		4			\$130.00	0.00					
56	8	10/25/16	10/30/16	M-Su 1a-2a M-Su 1a-2a	CM	1a-2a	-TWTFSS	:15	3	\$65.00	07	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 393869
 Alt Order #:
 Flight Dates: 10/11/16 - 11/13/16

Advertiser: Fischer, P/R/OH Supreme Ct
 Product Desc: OH SC PAT FISCHER TV
 Estimate: 16

WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
56	8	10/25/16	10/30/16	M-Su 1a-2a M-Su 1a-2a	CM	1a-2a	-TWTFSS	:15	3	\$65.0007		0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-TWTFSS		3			\$65.00			0.00			
57	8	10/25/16	10/30/16	M-Su 3a-4a M-Su 3a-4a	CM	3a-4a	-TWTFSS	:15	4	\$30.0007		0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-TWTFSS		4			\$30.00			0.00			
N 58	8	10/25/16	11/06/16	Late Run News Late Run News	CM	11p-1a	-TW----	:15	4	\$1,560.0003		0.00	NM	4	\$6,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----		0			\$0.00			0.00			
	Week:	10/31/16	11/06/16	-TW----		4			\$1,560.00			0.00			
N 59	8	10/31/16	11/06/16	M-Su 1a-2a M-Su 1a-2a	CM	1a-2a	2222222	:15	14	\$65.0007		0.00	NM	14	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	2222222		14			\$65.00			0.00			
N 60	8	10/31/16	11/06/16	M-Su 3a-4a M-Su 3a-4a	CM	3a-4a	MTWTFSS	:15	1	\$35.0007		0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTFSS		1			\$35.00			0.00			
N 61	8	11/05/16	11/06/16	Sa 7a-8a FOX 8 Saturday News @ 7a	CM	Sa 7a-8a	-----S-	:15	2	\$225.0007		0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		2			\$225.00			0.00			
N 62	8	11/05/16	11/06/16	Su 7a-8a FOX 8 Sunday News @ 7a	CM	Su 7a-8a	-----S	:15	2	\$225.0007		0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S		2			\$225.00			0.00			
N 63	8	10/31/16	11/06/16	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:15	5	\$110.0007		0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		5			\$110.00			0.00			
N 64	8	10/31/16	11/06/16	M-F 4p-5p FOX 8 News @ 4p	CM	M-F 4p-5p	MTWTF--	:15	8	\$295.0007		0.00	NM	8	\$2,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		8			\$295.00			0.00			
N 65	8	10/31/16	11/04/16	M-F 430a-5a FOX 8 News @ 430a	CM	M-F 430a-5a	MTWTF--	:15	5	\$95.0007		0.00	NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		5			\$95.00			0.00			
N 66	8	10/31/16	11/04/16	M-F 4a-430a M-F 4a-430a	CM	4a-430a	MTWTF--	:15	5	\$65.0007		0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--		5			\$65.00			0.00			
Totals													160	\$61,845.00	