



WGN- TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

CONTRACT

<u>Contract / Revision</u> 643933 /		<u>Alt Order #</u>
<u>Product</u> Ives for IL		
<u>Contract Dates</u> 03/06/18 - 03/12/18		<u>Estimate #</u> 4
<u>Advertiser</u> Ives,J/R/Gov IL		<u>Original Date / Revision</u> 03/02/18 / 03/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGN- TV	<u>Account Executive</u> Robert Breen	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Ives for IL
402 E Roosevelt Rd.
Wheaton, IL 60187

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	03/06/18	03/13/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	3	\$1,950.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	- TWTF - -				2	\$650.00				
Week:		03/12/18	03/18/18	M - - - - -				1	\$650.00				
N 2	9	03/06/18	03/09/18	M-F 6a-7a	6a-7a		:30				NM	3	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	- TWTF - -				3	\$1,200.00				
N 3	9	03/06/18	03/13/18	M-F 7a-8a	7a-8a		:30				NM	3	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	- TWTF - -				2	\$1,200.00				
Week:		03/12/18	03/18/18	M - - - - -				1	\$1,200.00				
N 4	9	03/06/18	03/13/18	M-F 8a-9a	8a-9a		:30				NM	2	\$2,200.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	- TWTF - -				1	\$1,100.00				
Week:		03/12/18	03/18/18	M - - - - -				1	\$1,100.00				
N 5	9	03/06/18	03/09/18	M-F 11a-1p	11:00 AM-11:30 AM		:30				NM	4	\$2,400.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	- TWTF - -				4	\$600.00				
N 6	9	03/06/18	03/13/18	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	4	\$2,600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	- TWTF - -				3	\$650.00				
Week:		03/12/18	03/18/18	M - - - - -				1	\$650.00				
N 7	9	03/06/18	03/13/18	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	5	\$3,500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	- TWTF - -				4	\$700.00				
Week:		03/12/18	03/18/18	M - - - - -				1	\$700.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WGN- TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

<u>Contract / Revision</u> 643933 /		<u>Alt Order #</u>
<u>Contract Dates</u> 03/06/18 - 03/12/18	<u>Product</u> Ives for IL	<u>Estimate #</u> 4
<u>Advertiser</u> Ives,J/R/Gov IL		<u>Original Date / Revision</u> 03/02/18 / 03/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	9	03/06/18	03/09/18	M-F 1p-2p	1p-2p		:30				NM	4	\$1,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				4	\$350.00				
N 9	9	03/06/18	03/13/18	M-F 4p-6p	5:00 PM-5:30 PM		:30				NM	3	\$2,100.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				2	\$700.00				
Week:		03/12/18	03/18/18	M-----				1	\$700.00				
N 10	9	03/06/18	03/13/18	M-F 6p-7p News	6:00 PM-6:30 PM		:30				NM	3	\$2,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWT---				2	\$800.00				
Week:		03/12/18	03/18/18	M-----				1	\$800.00				
N 11	9	03/06/18	03/13/18	M-F 6p-7p News	6:30 PM-7:00 PM		:30				NM	3	\$2,550.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWT---				2	\$850.00				
Week:		03/12/18	03/18/18	M-----				1	\$850.00				
N 12	9	03/06/18	03/11/18	M-Su 9p News	9:00 PM-9:30 PM		:30				NM	3	\$6,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	---TF-S				3	\$2,200.00				
N 13	9	03/06/18	03/13/18	M-F 10p News	10:00 PM-10:30 PM		:30				NM	3	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	---TF--				2	\$1,200.00				
Week:		03/12/18	03/18/18	M-----				1	\$1,200.00				
N 14	9	03/10/18	03/10/18	White Sox Gm	Various		:30				NM	2	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S-				2	\$500.00				
N 15	9	03/07/18	03/07/18	Cubs Gm	Various		:30				NM	2	\$1,500.00
LOWEST PREEMPTABLE RATE (INSIDE POSITION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	--W----				2	\$750.00				
N 16	9	03/06/18	03/06/18	Blackhawks Gm	Various		:30				NM	1	\$4,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-T-----				1	\$4,000.00				
N 17	9	03/09/18	03/09/18	Bulls Gm	Various		:30				NM	1	\$3,000.00
LOWEST PREEMPTABLE RATE (INSIDE POSITION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	----F--				1	\$3,000.00				
N 18	9	03/06/18	03/13/18	M-F 1030p-11p	1030p-11p		:30				NM	3	\$1,050.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	---TF--				2	\$350.00				
Week:		03/12/18	03/18/18	M-----				1	\$350.00				
N 19	9	03/10/18	03/10/18	Sa-Su 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WGN- TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

<u>Contract / Revision</u> 643933 /		<u>Alt Order #</u>
<u>Contract Dates</u> 03/06/18 - 03/12/18	<u>Product</u> Ives for IL	<u>Estimate #</u> 4
<u>Advertiser</u> Ives,J/R/Gov IL		<u>Original Date / Revision</u> 03/02/18 / 03/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S-				1	\$400.00				
N 20	9	03/11/18	03/11/18	Sa-Su 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$400.00				
N 21	9	03/11/18	03/11/18	Sa-Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$400.00				
N 22	9	03/11/18	03/11/18	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$400.00				
Totals								0.00				56	\$50,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/12/18	56	\$50,650.00	(\$7,597.50)	\$43,052.50
Totals	56	\$50,650.00	(\$7,597.50)	\$43,052.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.