

CONTRACT



WGN-TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

<u>Contract / Revision</u> 643933 /		<u>Alt Order #</u>
<u>Product</u> Ives for IL		
<u>Contract Dates</u> 03/06/18 - 03/12/18		<u>Estimate #</u> 4
<u>Advertiser</u> Ives,J/R/Gov IL		<u>Original Date / Revision</u> 03/02/18 / 03/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGN-TV	<u>Account Executive</u> Robert Breen	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Ives for IL
402 E Roosevelt Rd.
Wheaton, IL 60187

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	03/06/18	03/13/18	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	3	\$1,950.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				2	\$650.00				
Week:		03/12/18	03/18/18	M-----				1	\$650.00				
N 2	9	03/06/18	03/09/18	M-F 6a-7a	6a-7a		:30				NM	3	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				3	\$1,200.00				
N 3	9	03/06/18	03/13/18	M-F 7a-8a	7a-8a		:30				NM	3	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				2	\$1,200.00				
Week:		03/12/18	03/18/18	M-----				1	\$1,200.00				
N 4	9	03/06/18	03/13/18	M-F 8a-9a	8a-9a		:30				NM	2	\$2,200.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				1	\$1,100.00				
Week:		03/12/18	03/18/18	M-----				1	\$1,100.00				
N 5	9	03/06/18	03/09/18	M-F 11a-1p	11:00 AM-11:30 AM		:30				NM	4	\$2,400.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				4	\$600.00				
N 6	9	03/06/18	03/13/18	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	4	\$2,600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				3	\$650.00				
Week:		03/12/18	03/18/18	M-----				1	\$650.00				
N 7	9	03/06/18	03/13/18	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	5	\$3,500.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-TWTF--				4	\$700.00				
Week:		03/12/18	03/18/18	M-----				1	\$700.00				

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<u>Advertiser</u> Ives,J/R/Gov IL		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	9	03/06/18	03/09/18	M-F 1p-2p	1p-2p		:30				NM	4	\$1,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	-TWTF--	4			\$350.00					
N 9	9	03/06/18	03/13/18	M-F 4p-6p	5:00 PM-5:30 PM		:30				NM	3	\$2,100.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	-TWTF--	2			\$700.00					
Week:		03/12/18	03/18/18	M-----	1			\$700.00					
N 10	9	03/06/18	03/13/18	M-F 6p-7p News	6:00 PM-6:30 PM		:30				NM	3	\$2,400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	-TWT---	2			\$800.00					
Week:		03/12/18	03/18/18	M-----	1			\$800.00					
N 11	9	03/06/18	03/13/18	M-F 6p-7p News	6:30 PM-7:00 PM		:30				NM	3	\$2,550.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	-TWT---	2			\$850.00					
Week:		03/12/18	03/18/18	M-----	1			\$850.00					
N 12	9	03/06/18	03/11/18	M-Su 9p News	9:00 PM-9:30 PM		:30				NM	3	\$6,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	---TF-S	3			\$2,200.00					
N 13	9	03/06/18	03/13/18	M-F 10p News	10:00 PM-10:30 PM		:30				NM	3	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	---TF--	2			\$1,200.00					
Week:		03/12/18	03/18/18	M-----	1			\$1,200.00					
N 14	9	03/10/18	03/10/18	White Sox Gm	Various		:30				NM	2	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	-----S-	2			\$500.00					
N 15	9	03/07/18	03/07/18	Cubs Gm	Various		:30				NM	2	\$1,500.00
LOWEST PREEMPTABLE RATE (INSIDE POSITION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	--W----	2			\$750.00					
N 16	9	03/06/18	03/06/18	Blackhawks Gm	Various		:30				NM	1	\$4,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	-T-----	1			\$4,000.00					
N 17	9	03/09/18	03/09/18	Bulls Gm	Various		:30				NM	1	\$3,000.00
LOWEST PREEMPTABLE RATE (INSIDE POSITION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	----F--	1			\$3,000.00					
N 18	9	03/06/18	03/13/18	M-F 1030p-11p	1030p-11p		:30				NM	3	\$1,050.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/05/18	03/11/18	---TF--	2			\$350.00					
Week:		03/12/18	03/18/18	M-----	1			\$350.00					
N 19	9	03/10/18	03/10/18	Sa-Su 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													

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Week:		03/05/18	03/11/18	-----S-				1	\$400.00				
N 20	9	03/11/18	03/11/18	Sa-Su 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$400.00				
N 21	9	03/11/18	03/11/18	Sa-Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$400.00				
N 22	9	03/11/18	03/11/18	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	1	\$400.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/05/18	03/11/18	-----S				1	\$400.00				
Totals								0.00				56	\$50,650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/12/18	56	\$50,650.00	(\$7,597.50)	\$43,052.50
Totals	56	\$50,650.00	(\$7,597.50)	\$43,052.50

Signature: _____ **Date:** _____

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