



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 725306 /		<u>Alt Order #</u> 09203965
<u>Product</u> DONNELLY FOR SENATE		
<u>Contract Dates</u> 08/28/18 - 09/03/18		<u>Estimate #</u> 6651
<u>Advertiser</u> Donnelly, J. / D / Senate		<u>Original Date / Revision</u> 08/24/18 / 08/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTV-CBS	<u>Account Executive</u> Ian Ambron	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 972	<u>Product 1/2</u> 988
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	09/03/18	09/03/18	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	1-----				1	\$25.00				
N 2	CBS	09/03/18	09/03/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	1-----				1	\$190.00				
N 3	CBS	08/28/18	08/28/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	-1-----				1	\$190.00				
N 4	CBS	08/29/18	08/29/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	--1----				1	\$190.00				
N 5	CBS	08/31/18	08/31/18	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	----1--				1	\$190.00				
N 6	CBS	08/28/18	08/28/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	-1-----				1	\$190.00				
N 7	CBS	08/30/18	08/30/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	---1---				1	\$190.00				
N 8	CBS	08/31/18	08/31/18	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	----1--				1	\$190.00				
N 9	CBS	09/03/18	09/03/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/03/18	09/09/18	1-----				1	\$400.00				
N 10	CBS	08/29/18	08/29/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	--1----				1	\$400.00				
N 11	CBS	08/30/18	08/30/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/27/18	09/02/18	---1---				1	\$400.00				
N 12	CBS	08/30/18	08/30/18	M-F 4a-430a	4:00 AM-4:30 AM		:30				NM	1	\$25.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u> 725306 /		<u>Alt Order #</u> 09203965
<u>Contract Dates</u> 08/28/18 - 09/03/18		<u>Product</u> DONNELLY FOR SENATE
<u>Advertiser</u> Donnelly, J. / D / Senate		<u>Estimate #</u> 6651
		<u>Original Date / Revision</u> 08/24/18 / 08/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	---1---				1	\$25.00				
N 13	CBS	08/31/18	08/31/18	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	----1--				1	\$400.00				
N 14	CBS	09/03/18	09/03/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	1-----				1	\$300.00				
N 15	CBS	08/28/18	08/28/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-1-----				1	\$300.00				
N 16	CBS	08/29/18	08/29/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	--1----				1	\$300.00				
N 17	CBS	08/30/18	08/30/18	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	---1---				1	\$300.00				
N 18	CBS	09/03/18	09/03/18	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	1-----				1	\$650.00				
N 19	CBS	08/30/18	08/30/18	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	---1---				1	\$650.00				
N 20	CBS	08/31/18	08/31/18	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	----1--				1	\$650.00				
N 21	CBS	09/02/18	09/02/18	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1				1	\$175.00				
N 22	CBS	09/02/18	09/02/18	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1				1	\$275.00				
N 23	CBS	09/03/18	09/03/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	1-----				1	\$80.00				
N 24	CBS	09/03/18	09/03/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	1-----				1	\$300.00				
N 25	CBS	08/28/18	08/28/18	M-F 6p-630p	6p-630p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-1-----				1	\$300.00				
N 26	CBS	08/29/18	08/29/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	--1----				1	\$300.00				
N 27	CBS	08/30/18	08/30/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	---1---				1	\$300.00				
N 28	CBS	08/31/18	08/31/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	----1--				1	\$300.00				
N 29	CBS	08/29/18	08/29/18	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$275.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	--1----				1	\$275.00				
N 30	CBS	08/30/18	08/30/18	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	---1---				1	\$275.00				
N 31	CBS	08/31/18	08/31/18	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	----1--				1	\$275.00				
N 32	CBS	09/03/18	09/03/18	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	1-----				1	\$275.00				
N 33	CBS	08/28/18	08/28/18	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-1-----				1	\$275.00				
N 34	CBS	08/28/18	08/28/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-1-----				1	\$80.00				
N 35	CBS	08/29/18	08/29/18	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	--1----				1	\$275.00				
N 36	CBS	09/01/18	09/01/18	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1-				1	\$250.00				
D 37	CBS	09/01/18	09/01/18	Sa 7p-730p	7:00 PM-7:30 PM		:30				NM	0	\$0.00
N 38	CBS	08/28/18	08/28/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-1-----				1	\$500.00				
N 39	CBS	08/30/18	08/30/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	---1---				1	\$500.00				
N 40	CBS	08/31/18	08/31/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	----1--				1	\$500.00				
N 41	CBS	09/03/18	09/03/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	1-----				1	\$600.00				
N 42	CBS	08/29/18	08/29/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	--1----				1	\$600.00				
N 43	CBS	08/31/18	08/31/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	----1--				1	\$600.00				
D 44	CBS	09/01/18	09/01/18	College Football Prime Gm	8:00 PM-11:30 PM		:30				NM	0	\$0.00
N 45	CBS	08/29/18	08/29/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	--1----				1	\$80.00				
N 46	CBS	09/01/18	09/01/18	Sa 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1-				1	\$300.00				
N 47	CBS	09/03/18	09/03/18	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	1-----				1	\$350.00				
N 48	CBS	08/28/18	08/28/18	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-1-----				1	\$350.00				
N 49	CBS	08/29/18	08/29/18	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	--1----				1	\$350.00				
N 50	CBS	08/30/18	08/30/18	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	---1---				1	\$350.00				
N 51	CBS	09/02/18	09/02/18	Su 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1				1	\$300.00				
N 52	CBS	09/02/18	09/02/18	Person Of Interest Eff 9/27/18	11:35 PM-12:35 XM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1				1	\$75.00				
D 53	CBS	09/01/18	09/01/18	Sa 1205a-1235a	12:05 XM-12:35 XM		:30				NM	0	\$0.00
N 54	CBS	09/02/18	09/02/18	Su 1030a-1130a	10:30 AM-11:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1				1	\$175.00				
D 55	CBS	09/01/18	09/01/18	College Football Reg Ssn	12:00 PM-3:30 PM		:30				NM	0	\$0.00
N 56	CBS	08/30/18	08/30/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	---1---				1	\$80.00				
D 57	CBS	09/01/18	09/01/18	College Football Reg Ssn	3:30 PM-7:00 PM		:30				NM	0	\$0.00
N 58	CBS	08/31/18	08/31/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	----1--				1	\$80.00				
N 59	CBS	09/03/18	09/03/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	1-----				1	\$80.00				
N 60	CBS	08/29/18	08/29/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	--1----				1	\$80.00				
N 61	CBS	09/01/18	09/01/18	james brown show	7p-730p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1-				1	\$250.00				
N 62	CBS	09/01/18	09/01/18	james brown show	12:05 XM-12:35 XM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1-				1	\$75.00				
Totals								0.00				57	\$16,415.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/03/18	57	\$16,415.00	(\$2,462.25)	\$13,952.75
Totals	57	\$16,415.00	(\$2,462.25)	\$13,952.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

<u>Contract / Revision</u> 725306 /		<u>Alt Order #</u> 09203965
<u>Contract Dates</u> 08/28/18 - 09/03/18	<u>Product</u> DONNELLY FOR SENATE	<u>Estimate #</u> 6651
<u>Advertiser</u> Donnelly, J. / D / Senate		<u>Original Date / Revision</u> 08/24/18 / 08/24/18

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.