

## **WNMU-FM 2020 4<sup>th</sup> Qtr Programs and Issues**

WNMU-FM provides its listeners with programming and public service announcements that address issues of concern to the upper Great Lakes communities that we serve.

**The following issues were determined to be of most concern to the community during the preceding calendar quarter of Oct 1-Dec 31, 2020**

**Worldwide Coronavirus pandemic (still affecting all the other issues )**

**Arts and Culture**

**Economy and Business**

**Education**

**Environment**

**Government and Politics**

**Health/Human Services –**

**Legal/Civil Rights**

**Native American Issues**

**Technology**

Below is the list of programs, news features and interviews addressing these issues that aired between Oct 1-Dec 31, 2020

**The Worldwide COVID19 Pandemic continued to be THE major issue covered during 2020 Q4 and is the topic of many of the programs within the other categories listed.**

### **Arts and Culture**

**Nov 13, 2020 (00:10:13)**

**Kurt Hauswirth spoke with artist Marc Himes of Zero Degrees Gallery**, and guest artist Joey Graci. Zero Degrees Gallery is a cooperative of over forty established and emerging local artists, who exhibit and sell their work through the gallery. The arts are very important in the Upper Great Lakes, and Zero Degrees offers an eclectic blend, right in our neck of the woods in downtown Marquette. They are celebrating their tenth anniversary as a gallery, and they also are hosting a guest artist of the month.

**12/16/20 (00:07:36)WNMU-FM News Director Nicole Walton talks with Rusty Bowers**, President of the Advisory Board of the Peninsula Arts Appreciation Council, about a virtual performance by Jeff Daniels on 12/19. Part of the proceeds will benefit the Vista Theater in Negaunee.

## **Economy and Business**

**10/13/20 (:60) WNMU-FM News Director Nicole Walton talks with Scott Whitcomb, DNR Senior Advisor for Wildlife and Public Lands**, who says Circle Power is looking into putting a solar array at the former Groveland Mine site in Dickinson County

**11/6/20 (:60) WNMU-FM News Director Nicole Walton talks with Marquette City Commissioner Jenn Hill** who is a coordinator of a clean energy conference that will discuss moving the region into renewable power.

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**12/2/20 (:60) WNMU-FM News Director Nicole Walton talks with Representative Sara Cambensy** about the necessity of passing the governor's proposed COVID-19 relief package before Christmas.

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## **Dec 27 & 28 (30 min)Media Meet 2020:A Year in Review, Pt. 1**

WNMU-TV's Mike Settles looks at 2020:A Year in Review, Pt. 1 with guests: Steve Asplund, WLUC-TV6; Walt Lindala, MediaBrew Communications; and Lisa Bowers, The Mining Journal.

## **Education**

**10/14/20 (00:07:51) WNMU-FM News Director Nicole Walton talks with NMU President Fritz Erickson** about how instruction is going during the coronavirus pandemic.

**11/18/20 (00:07:01)** about the past semester and efforts to keep COVID-19 cases as low as possible **WNMU-FM News Director Nicole Walton talks with NMU President Fritz Erickson.**

## **Nov 22 & 23 (30 min)Media Meet Coronavirus Update**

WNMU-TV's Mike Settles brings listeners a Coronavirus Update w/co-host Andrew

LaCombe of local station WLUC-TV6 Guests: Gar Atchison, U.P. Health System; Fritz Erickson, NMU President; Kate Beer, Western Upper Peninsula Health Department; and Josh Sharp, NMU Biology Professor.

**12/16/20 (00:07:18) WNMU-FM News Director Nicole Walton talks with NMU President Fritz Erickson** about possible state funding for Northern projects, NMU athletics, and the university being a distribution point for the COVID-19 vaccine.

**Dec 20 & 21 (30 min) Media Meet  
Coronavirus/Vaccinations Update**

WNMU-TV's Mike Settles brings listeners a Coronavirus/Vaccinations Update with guests: Dr. Robert Lorinser, Medical Director - MCHD, DIDHD, PHDM, WUPHD

## **Environment**

**10/13/20 (:60) WNMU-FM News Director Nicole Walton talks with Scott Whitcomb, DNR Senior Advisor for Wildlife and Public Lands**, who says Circle Power is looking into putting a solar array at the former Groveland Mine site in Dickinson County

**10/29/20 (:60) WNMU-FM News Director Nicole Walton talks with Marquette City Commissioner Fred Stonehouse** who says the city will be healthier now what smoking is banned in parks and beaches

**11/6/20 (:60) WNMU-FM News Director Nicole Walton talks with Marquette City Commissioner Jenn Hill** who is a coordinator of a clean energy conference that will discuss moving the region into renewable power.

## **Government and Politics**

**10/5/20 (:60) WNMU-FM News Director Nicole Walton talks with Marquette County Clerk Linda Talsma** who doesn't expect any big problems in the coming November presidential election.

**Oct 18 & 19 (30 min) Media Meet  
MI 108th District Candidate Forum**

WNMU-TV's Mike Settles hosts MI 108th District Candidate Forum Guests: State Rep. Beau LaFave, Republican Incumbent; and Renee Richer, Democratic Challenger

**Oct 25 & 26 (30 min) Media Meet  
MI 109th District Candidate Forum**

WNMU-TV's Mike Settles hosts the MI 109th District Candidate Forum Guests: State Rep. Sara Cambensy, Democratic Incumbent; and Melody Wagner, Republican Challenger

**10/29/20 (:60) WNMU-FM News Director Nicole Walton talks with Marquette City Commissioner Fred Stonehouse** who says the city will be healthier now what smoking is banned in parks and beaches

**Nov 1 & 2 (30 min) Media Meet**

**MI 110th District Candidate Forum**

WNMU-TV's Mike Settles hosts the MI 110th District Candidate Forum with State Rep. Greg Markkanen, Republican Incumbent; and Janet Metsa, Democratic Challenger

**Nov 8 & 9 (30 min) Media Meet**

**Post-election Recap**

WNMU-TV's Mike Settles hosts a post-election recap with guests: Dr. Robert Kulisheck, NMU Professor Emeritus; Bill Ballenger, The Ballenger Report; and Steve Mitchell, Mitchell Research & Communications

**Nov 29 & 30 and Dec 6 & 7 (30 min) Media Meet**

**The Ins and Outs of Medicare**

WNMU-TV's Mike Settles discusses The Ins and Outs of Medicare with guests Paul Sturgul, Sturgul & Long, S.C.

**12/2/20 (:60) WNMU-FM News Director Nicole Walton talks with**

**Representative Sara Cambensy** about the necessity of passing the governor's proposed COVID-19 relief package before Christmas.

**Dec 20 & 21 Media Meet**

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**Health/Human Services –**

**Oct 4 & 5 (30 min) Media Meet-**

**Suicide Awareness and Prevention.**

WNMU-TV host Mike Settles discusses Michigan's leading cause of death among teens and young adults on the occasion of a Marquette County produced documentary film aimed at awareness, hope and prevention of suicide

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**President Fritz Erickson** about how instruction is going during the coronavirus pandemic.

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**Nov 10, 2020 @ 9:34 am (00:08:21))**

**Kurt Hauswirth- Interview with Gary Perala** about the Lions Club International Diabetes. November is American Diabetes Month, and World Diabetes Day is November 14, 220. The Lions Clubs of Michigan are raising awareness of the complications associated with diabetes, screening, prevention and education with the Defense Against Diabetes initiative. Kurt Hauswirth talks with Gary Perala, Project Chairperson for District 10 Lions' Defense Against Diabetes, about the project, how important it is to check for diabetes and pre-diabetes, and how people can get involved:

**Nov 15 & 16 and Dec 13 & 14 (30 min)Media Meet  
Diabetes**

WNMU-TV's Mike Settles discusses diabetes with guests Ann Constance, UPDON; Dr. Michael Grossman, Family Physician; Elise Burr, NMU Center for Rural Health; and Gary Perala, Lions Club of Michigan.

**11/18 (00:07:01) WNMU-FM News Director Nicole Walton talks with NMU President Fritz Erickson** about the past semester and efforts to keep COVID-19 cases as low as possible.

**11/18 (2:30:00)**

**WNMU-FM hosted a virtual event titled Speaking Grief: A Virtual Discussion.**

Listeners were invited to join via Zoom for a virtual live screening of the PBS program "*Speaking Grief*" and a follow-up discussion with local professionals who provide support to those going through the grieving process. Listeners were also invited to submit questions in advance as well as during the presentation. *The one hour Speaking Grief* program features diverse representations of grief through candid interviews with families whose losses range from stillbirth to suicide.

The follow-up discussion panel included

Maureen LaWent/ grief author

Cindy Nyquist/CEO Home Health and Hospice

Dr Yan Ciupak/NMU Professor of Sociology/Anthropology

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**11/25/2020 (:60) WNMU-FM News Director Nicole Walton talks with Bob Lorinser, Medical Director for UP Health systems** urging people to stay alert regarding COVID19 and keep wearing masks and avoid crowds.

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**Native American Issues**

**11/2 Monday (60 min)**

**A Weaving of Traditions PRX**

Bobb Fantauzzo, playing Native style flute, leads a stellar group in the third "A Weaving of Traditions" concert recorded in front of a live audience at the Minnesota History Center in St. Paul, MN

**11/26 (30 min) PRX**

**Giving Thanks or Miigwetch** A look at the indigenous side of a Thanksgiving table. Minnesota Chef Sean Sherman (the Sioux Chef) gives us a taste of pre-contact American Indian cuisine. We'll also take a look at the complicated history of the most well-known reservation food, fry-bread. And talk with American Indian scholars Anton Treuer and Karenne Wood about their food traditions.

WNMU-FM regularly airs **National Native News**, weeknights at 4:30pm  
A five-minute newscast dedicated to Native issues, produced by Koahnic Broadcast Corp...

**Anishinaabe Radio News** was suspended during 2020 Q4 due to the closure of Northern Michigan University offices during COVID 10 pandemic.

**Technology**

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**2021 Q2 Jan – March  
Proposed Issue Coverage**

**Health**

COVID, of course

Psychology of COVID and kids and quarantine

KBIC - announced Marijuana growing business

Veteran's Administration and services offered. VA has vaccines for veterans.

## **Environment**

Lakeshore erosion

Solar farm

## **Education**

How economy is recovering from COVID and the spikes after the holiday

Maresa (Marquette Alger Regional Educational Service Agency) - actively presenting on early childhood Education

## **Government and Politics**

COVID

## **Economy and Business**

COVID

What's being missed because of COVID

Tourism

Power plants being dismantled

## **Legal and Civil Rights**

Black History month -

Senior Issues

## **Technology**

Solar farms

How school districts are using technology in education..

## **Native American**

Maybe tie in to childhood education

KBIC - announced Marijuana growing business

## **Arts and Culture**

What's being missed because of COVID

Black History month

U.P. Poet Laureate program