

SIGNATURE

Wallingford Broadcasting Company

Date 10-25-18

Client Code WERY

Station Code(s) WERY

Product Code WERY

Sales Rep Code WERY

CLIENT NAME Ky Family Values

Address _____

City _____ State _____ Zip _____

Contact _____ Telephone Number _____

Confirmation Needed ☐ Yes ☒ No

Scheduling Plan _____ Program Name _____

Schedule Start Date 10-24-18 Schedule End Date 10-30-18

Daypart Schedule _____

	M	T	W	Th	F	S	S	WEEKLY TOTALS
6a-10a								
10a-3p								
3p-7p								
7p-12m								
12m-6a								

	M	T	W	Th	F	S	S	WEEKLY TOTALS
Week 1								
Week 2								
Week 3								
Week 4								

TOTAL RATE 400 X QUANTITY 56 = TOTAL ORDER \$ VALUE 198400

Billing Cycle & Method: Broadcast _____ Calendar _____ Gross _____ Net _____

COPY ROTATION: _____
 Length _____ Start _____ End _____ Co-op _____ %
 Length _____ Start _____ End _____ Co-op _____ %
 SPECIAL INSTRUCTIONS: _____

ORDER NUMBER _____

NEW ORDER ☒ COPY CHANGE ☐

COPY INFORMATION

TALENT _____

COPY #1 TITLE _____ SYSTEM # _____ START DATE _____ LENGTH _____ END DATE _____

COPY #2 TITLE _____ SYSTEM # _____ START DATE _____ LENGTH _____ END DATE _____

#1 Contract #: 56844 3325-00049

P. Code: 355

HD-21

#2 _____

Location Description _____

CLIENT SIGNATURE _____ DATE _____

SALES REP SIGNATURE _____ DATE _____

COPY _____ TAPE _____ HUB _____ PRODUCER _____

MARKET:
REP:

Lexington, KY
Regional Reps

AMOUNT: \$784.00
SPOTS: 56

AGENCY: Regional Reps
6505 Rockside Road
Suite 200
Cleveland, OH 44131

STN VER:
SALES OFFICE:
SALESPERSON:
SLS EMAIL:
AGENCY (AOR):
ADVERTISER:
PRODUCT:

1
Washington DC
Deshawn Jones 216-535-3962
djones@regionalreps.com
Buying Time, LLC
KY FAMILY VALUES
KY FAMILY VALUES 10.24-10.30 HD-81

AGY CLI: KYFV
AGY PRD: ISSUE
AGY EST: 10/24

CONTRACT # FOR INVOICING 56844
INVOICE: Regional Reps
6505 Rockside Road
Suite 200
Cleveland, OH 44131

FLIGHT: 10-22-2018 TO 10-30-2018
TOT # OF WEEKS: 2
PRIM. DEMO: Adults 18+

Cash Order

COMMENTS

***** No Comments for this Advertiser *****

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/22	10/29	Spots
1	..WTF.. 6:00AM-7:00PM	\$14	60	30	0	30
2	MT..... 6:00AM-7:00PM	\$14	60	0	10	10
3S. 6:00AM-7:00PM	\$14	60	8	0	8
4S 6:00AM-7:00PM	\$14	60	8	0	8
	Totals			46	10	56

TOTAL	Oct	Nov									Total
SPOT	46	10	56								56
CASH	644.00	140.00									784.0
TOTAL	644.00	140.00	784								784.0

SIGNATURE

Advertising Order/Production Request/Traffic Instructions

Wallingford Broadcasting Company

Date 10-23-18

Client Name Ky Family Values

Address _____ City _____ State _____ Zip _____

Contact _____ Telephone Number _____

Confirmation Needed Yes ☐ No ☐ Fax Number _____

Scheduling Plan _____ Program Name _____

Schedule Start Date 10-24-18 Schedule End Date 10-30-18

Daypart Schedule -

	M	T	W	Th	F	S	S	WEEKLY TOTALS
6a-10a								
10a-3p								
3p-7p								
7p-12m								
12m-6a								

Weekly/Monthly Schedule -

	M	T	W	Th	F	S	S	WEEKLY TOTALS
Week 1								
Week 2								
Week 3								
Week 4								

TOTAL RATE 1500 X QUANTITY 56 = TOTAL ORDER \$ VALUE 84000

Billing Cycle & Method: Broadcast _____ Calendar _____ Gross _____ Net _____

Copy Rotation -

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

Copy Time _____ Length _____ Start _____ End _____ Co-op _____ % _____

COPY INFORMATION

New Order ☒ Copy Change ☐

Client Code _____ Station Code(s) WLEK Product Code _____ Sales Rep Code _____

Talent _____

Copy #1 Title _____ Length 1:00

System # _____ Start Date _____ End Date _____

Copy #2 Title _____ Length _____

System # _____ Start Date _____ End Date _____

#1 Contract #: 56844 3325-00050

P. Code: 055

HD-81

#2 _____

Location Description _____

Client Signature _____ Date _____

Sales Rep Signature _____ Date _____

Copy Approved By: _____ Date _____ Time _____

Copy _____ Traffic _____ Hub _____ Producer _____

Copy _____ Traffic _____ Hub _____ Producer _____

Copy _____ Traffic _____ Hub _____ Producer _____

ORDER NUMBER _____

MARKET:	Lexington, KY	AMOUNT:	\$840.00	AGENCY:	Regional Reps	10/23
REP:	Regional Reps	SPOTS:	56		6505 Rockside Road	
	WKXO		29888		Suite 200	
					Cleveland, OH 44131	

STN VER: 1
 SALES OFFICE: Washington DC
 SALESPERSON: Deshawn Jones 216-535-3962
 SLS EMAIL: djones@regionalreps.com
 AGENCY (AOR): Buying Time, LLC
 ADVERTISER: KY FAMILY VALUES
 PRODUCT: KY FAMILY VALUES 10.24-10.30 HD-81

AGY CLI: KYFV
 AGY PRD: ISSUE
 AGY EST: 10/24

CONTRACT # FOR INVOICING 56844
 INVOICE: Regional Reps
 6505 Rockside Road
 Suite 200
 Cleveland, OH 44131

FLIGHT: 10-22-2018 TO 10-30-2018
 TOT # OF WEEKS: 2
 PRIM. DEMO: Adults 18+

 Cash Order

COMMENTS

***** No Comments for this Advertiser *****

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.
 Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/22	10/29	Spots
1	..WTF.. 6:00AM-7:00PM	\$15	60	30	0	30
2	MT..... 6:00AM-7:00PM	\$15	60	0	10	10
3S. 6:00AM-7:00PM	\$15	60	8	0	8
4S 6:00AM-7:00PM	\$15	60	8	0	8
	Totals			46	10	56

TOTAL	Oct	Nov													Total
SPOT	46	10	56												56
CASH	690.00	150.00													840.00
TOTAL	690.00	150.00	840.00												840.00

SIGNATURE

MARKET:	Lexington, KY	AMOUNT:	\$840.00	AGENCY:	Regional Reps
REP:	Regional Reps	SPOTS:	56		6505 Rockside Road
	WLFX		29888		Suite 200
					Cleveland, OH 44131
STN VER:	1				
SALES OFFICE:	Washington DC				
SALESPERSON:	Deshawn Jones 216-535-3962				
SLS EMAIL:	djones@regionalreps.com				
AGENCY (AOR):	Buying Time, LLC	AGY CLI:	KYFV	CONTRACT # FOR INVOICING	56844
ADVERTISER:	KY FAMILY VALUES	AGY PRD:	ISSUE	INVOICE:	Regional Reps
PRODUCT:	KY FAMILY VALUES 10.24-10.30 HD-81	AGY EST:	10/24		6505 Rockside Road
					Suite 200
					Cleveland, OH 44131
FLIGHT:	10-22-2018 TO 10-30-2018				
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 18+				

COMMENTS

***** No Comments for this Advertiser *****

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/22	10/29	Spots
1	..WTF.. 6:00AM-7:00PM	\$15	60	30	0	30
2	MT..... 6:00AM-7:00PM	\$15	60	0	10	10
3S. 6:00AM-7:00PM	\$15	60	8	0	8
4S 6:00AM-7:00PM	\$15	60	8	0	8
	Totals			46	10	56

TOTAL	Oct	Nov													Total
SPOT	46	10		56											56
CASH	690.00	150.00													840.0
TOTAL	690.00	150.00		840											840.0

SIGNATURE

Advertising Order/Production Request/Traffic Instructions

Wallingford Broadcasting Company

Date 10.23.18

Client Name Ky Family Values

Address _____
City _____ State _____ Zip _____
Contact _____ Telephone Number _____
Confirmation Needed Yes ☐ No ☐

Scheduling Plan _____ Program Name _____
Schedule Start Date 10-24-18 Schedule End Date 10-30-18
Daypart Schedule

	M	T	W	Th	F	S	S	WEEKLY TOTALS
6a-10a								
10a-3p								
3p-7p								
7p-12m								
12m-6a								

WEEKLY/MONTHLY SCHEDULE								
	M	T	W	Th	F	S	S	WEEKLY TOTALS
Week 1 10/22								48
Week 2 10/29		4	4					8
Week 3								
Week 4								

TOTAL RATE 2500 X QUANTITY 56 = TOTAL ORDER \$ VALUE 140000
Billing Cycle & Method: Broadcast Calendar Gross NET

Copy Rotation -
Copy Time _____ Length _____ Start _____ End _____ Co-op _____ %
Length _____ Start _____ End _____ Co-op _____ %
Special Instructions -

ORDER NUMBER _____

New Order ☒ Copy Change ☐

Client Code _____
Station Code(s) WCTV
Product Code _____
Sales Rep Code _____

COPY INFORMATION

Copy #1 Title _____ Length 1:60
System # _____ Start Date _____ End Date _____

Copy #2 Title _____ Length _____
System # _____ Start Date _____ End Date _____

#1 Contract #: 56845 3325-00046

P-Code: 255
HD-71

Location Description _____
Client Signature _____ Date _____
Sales Rep Signature _____ Date _____
Copy Approved By: _____ Date _____ Time _____

Copy _____ Traffic _____ Hub _____ Producer _____

MARKET: Lexington, KY *WCY6*
REP: Regional Reps

AMOUNT: \$1,400.00
SPOTS: 56

AGENCY: Regional Reps *10/23*
6505 Rockside Road
Suite 200
Cleveland, OH 44131

STN VER: 1
SALES OFFICE: Washington DC
SALESPERSON: Deshawn Jones 216-535-3962
SLS EMAIL: djones@regionalreps.com
AGENCY (AOR): Buying Time, LLC
ADVERTISER: KY FAMILY VALUES
PRODUCT: KY FAMILY VALUES 10.24-10.30 HD-91

29889
AGY CLI: KYFV
AGY PRD: ISSUE
AGY EST: 10/24

CONTRACT # FOR INVOICING 56845
INVOICE: Regional Reps
6505 Rockside Road
Suite 200
Cleveland, OH 44131

FLIGHT: 10-22-2018 TO 10-30-2018
TOT # OF WEEKS: 2
PRIM. DEMO: Adults 18+

Cash Order

COMMENTS

***** No Comments for this Advertiser *****

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/22	10/29	Spots
1	..WTF.. 6:00AM-7:00PM	\$25	60	32	0	32
2	MT..... 6:00AM-7:00PM	\$25	60	0	8	8
3S. 6:00AM-7:00PM	\$25	60	8	0	8
4S 6:00AM-7:00PM	\$25	60	8	0	8
	Totals			48	8	56

TOTAL	Oct	Nov													Totals
SPOT	48	8													56
CASH	1,200.00	200.00													1,400.0
TOTAL	1,200.00	200.00													1,400.0

SIGNATURE

WALLINGFORD BROADCASTING COMPANY

Date 10-22-10

Client Code

Station Code(s)

Product Code

Sales Rep Code

New Order ☒ Copy Change

COPY INFORMATION

Talent

Copy #1 Title

System #

Start Date

Length : 60
End Date

Copy #2 Title

System #

Start Date

Length
End Date

#1 Contract #

3325-00049

Product Code: 255

HD-91

Client Name

Address

City

State

Zip

Contact

Telephone Number

Confirmation Needed Yes No

Fax Number

Scheduling Plan

Program Name

Schedule Start Date

Schedule End Date

Daypart Schedule

	M	T	W	Th	F	S	S	WEEKLY TOTALS
6a-10a								
10a-3p								
3p-7p								
7p-12m								
12m-6a								

WEEKLY/MONTHLY SCHEDULE

	M	T	W	Th	F	S	S	WEEKLY TOTALS
WEEK 1								
WEEK 2								
WEEK 3								
WEEK 4								

TOTAL RATE X QUANTITY = TOTAL ORDER \$ VALUE

Billing Cycle & Method: Broadcast Calendar Gross Net

COPY ROTATION

Copy Time Length Start End Co-op %
Copy Time Length Start End Co-op %
Special Instructions

ORDER NUMBER

Location Description

Client Signature

Sales Rep Signature

Copy Approved By

Copy

Tactic

Hub

Product

Date Time

#2 400 10.75 = 430.00
160 7.50 = 120.00
550.00

MARKET: Lexington, KY
REP: Regional Reps *WIRV*

AMOUNT: \$550.00
SPOTS: 56
29889

AGENCY: Regional Reps
6505 Rockside Road
Suite 200
Cleveland, OH 44131
10/23

STN VER: 1
SALES OFFICE: Washington DC
SALESPERSON: Deshawn Jones 216-535-3962
SLS EMAIL: djones@regionalreps.com
AGENCY (AOR): Buying Time, LLC
ADVERTISER: KY FAMILY VALUES
PRODUCT: KY FAMILY VALUES 10.24-10.30 HD-91

AGY CLI: KYFV
AGY PRD: ISSUE
AGY EST: 10/24

CONTRACT # FOR INVOICING 56845
INVOICE: Regional Reps
6505 Rockside Road
Suite 200
Cleveland, OH 44131

FLIGHT: 10-22-2018 TO 10-30-2018
TOT # OF WEEKS: 2
PRIM. DEMO: Adults 18+

Cash Order

COMMENTS

***** No Comments for this Advertiser *****

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/22	10/29	Spots
1	..WTF.. 6:00AM-7:00PM	\$10.75	60	32	0	32
2	MT..... 6:00AM-7:00PM	\$10.75	60	0	8	8
3S. 6:00AM-7:00PM	\$7.50	60	8	0	8
4S 6:00AM-7:00PM	\$7.50	60	8	0	8
	Totals			48	8	56

TOTAL	Oct	Nov																Total
SPOT	48	8																56
CASH	464.00	86.00																550.0
TOTAL	464.00	86.00																550.0

SIGNATURE