

KWKW

1330 AM

**PUBLIC AFFAIRS
INFORMATION**

JULY 2021

MONTH / YEAR

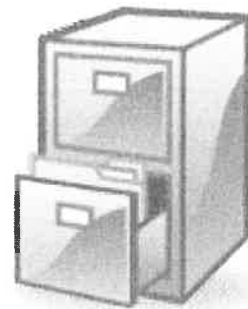
KWKW

Public Affairs

JULY 2021

Categories:

- * Crime / Legal
- * Immigration
- * Finance
- * Health / Welfare
- * Transportation



Month Covered
JULY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY: Finance

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
JULY 4, 11, 18 2021 BARRON FUNDING GROUP PA 56 min. 10P-11A Audience participation	Host: Francisco Javier Elizondo Guests: Octavio Barron Guest title: Mortgage Banker Topic: Real Estate. Advantages of refinancing and options. Cash-out refinance. Reversible Mortgage plan. Talked to home owners and how to take advance of your home equity Also talked about high credit card debts and how it affects home owners. Q & A from listeners.

Month Covered
JULY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
CATEGORY: Legal

Broadcast information: Date, Duration, Broadcast Time(s),	Moderator's name, Guest name and Title if applicable, Description:
JULY 1, 2, 8, 9, 15, 16, 22, 29, 30, 2021 GRAIWER AND KAPLAN PA 30 Min. 9:27-9:56 and, 10:30p-11p Audience participation	Host: Francisco Javier Elizondo Guest name: Jesus Pulido/Gary Kaplan from Graiwer & Kaplan Law Office Guest Title: Spokesperson Topic: Workers' Compensation. The importance to file a claim if you have been harassed at work, or suffer an injury. Gary and Jesus Explained how your Employer can't fire you if you file a claim against the company if you had suffer any of these incidents, also recommended to seek for Legal advice immediately and not to be afraid.. Q & A from listeners.
JULY 1, 7, 14, 21, 28, 2021 LA LIGA LEGAL PA 30 Min. 5P-5:30PM. Audience participation	Host: Armando Aguayo Guest name: Yesenia Acosta Guest Title: Lawyer Topic: Workers' Compensation and Immigration. The importance to file a claim if you have been harassed at work Also, talked about new immigration laws under Biden Administration and how many Central American refugees are seeking asylum in the USA. Explain in detail how important it is to have a lawyer that represents you at time of immigration interview.

Month Covered
JULY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
CATEGORY: Immigration

Broadcast information: Date, Duration, Broadcast Time(s),	Moderator's name, Guest name and Title if applicable, Description:
<p>July 11, 18, 25, 2021 IMMIGRATION 1330 PA 3 hr 7P-10:00 pm Audience participation</p>	<p>Host: Fernando Galaz Guests: Ernest Gustafson Guest title: Spokesperson Topic: Immigration Law. And possible changes in Immigration laws and how it will affect families on various and with the new Biden Administration to legalize status in the USA. Talked about deportation, not so sign any documents without Legal advice. Also, immigration offices are now open with limitations and highly safety protocols due to Covid. Q & A from listeners.</p>

Month Covered
JULY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY Transportation

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>JULY 8, 15, 16, 20, 30, 2021 KEYES TOYOTA PA 30 min 5P-5:30P Audience Participation</p>	<p>Host: Carlos Martinez Guests: Carlos and Melissa Guest Title: Spokesperson Topic: Auto sales during Covid-19 pandemic. Lease options, low monthly payments with 0 interest. Will teach you how to repair bad credit status</p>

Month Covered
JULY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING

ASCERTAINMENT CATEGORY **Health / Nutrition/Welfare**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
JULY 4, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation	Host: Francisco Elizondo Host Name/Title: Organization Name: Diabetes Topic: Informative program to listeners regarding Type 2 diabetes. More than 30 million people suffer from Diabetes type 2 and more than 3.2 million are Hispanics. Advised everyone to consult their primary care physician if symptoms occur like frequent urination, fatigue, blurred vision. Treatments include diet, exercise, medication and insulin therapy.
JULY 11, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation	Host: Francisco Elizondo Host Name/Title: Organization Name: American Cancer Society Topic: Talked about American Cancer Society, is a nationwide voluntary health organization dedicated to eliminating cancer. Due to Covid – Cancer patients have reported delays in care this year. American Cancer continue to be dedicated to the care and wellbeing for everyone in need
JULY 18, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation	Host: Francisco Elizondo Host Name/Title: Adolfo Diaz Organization Name: CDC Topic: Informative program to listeners from Centers for Disease Control and Prevention of the United States and bring the latest guidance regarding Covid 19 and the new variant Delta. Advice everyone to get the Covid Vaccine and continue to wear masks indoors, sanitize all areas you touch and keep 6 ft distance.
JULY 25, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation	Host: Francisco Elizondo Host Name/Title: Adolfo Diaz Organization Name: Q collar Topic: The US Food and Drug Administration authorized the use of Q Collar -a jugular vein compression collar, meant to protect the brain from repeat impacts specially when playing football. Must be under the supervision of doctor

JULY 1, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

JULY 5, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

JULY 6, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

JULY 7, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

JULY 8, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

Host: Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Mental health during Covid. Most people feel anxiety, stress and many suffering from mental health breakdowns because either they had covid or a family member has died from covid. It is recommended to seek for medical health immediately as condition may get worse if not treated.

Host Name: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic Digestive System. Dr. Neyda explained the main functions of the digestive system and how important it is to eat healthy, so your metabolism works properly. The digestive System function is to break down food nutrients for the body energy, growth and cell repair.

Host: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: The Thyroid gland function. Located in your neck and the main function of the thyroid gland is to produce hormones that regulate the body's metabolic rate, heart, muscle and digestive function, brain development and bone maintenance. The correct functioning depends on a good diet.

Host: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Candida is a fungal infection caused by a yeast. Dr. Neyda explained that Candida develops after participating in certain sexual activities. In most cases Candida will go away in a few days but there is treatment available.

Host: Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Relaxation is always recommended when feeling anxiety, stressed. Some of the relaxation techniques are: Deep breathing, yoga, music therapy, aromatherapy, massages. Most important to change your lifestyle

JULY 13, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 14, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 15, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 19, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 20, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

Host: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Grey hair. What causes grey hair? As we get older, the pigment cells in our hair follicles gradually die and hair becomes grey, silver or white as it grows back. Taking vitamin B-6 and B-12 may help to aid the healthy skin and hair and may help to restore hair to its original color.

Host: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Fertility and what are the signs of being fertile and what age most women are most fertile to get pregnant at age 30 after 30 women's fertility starts to decrease. there are tests to see if you are fertile and your Doctor may order tests to check for any infertility problems.

Host: Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: inflammation is when you feel heat, pain, redness and swelling on your skin. There are foods that may cause inflammation like sugar, excessive alcohol, processed meat. Inflammation may go away within days, but if it doesn't make an appointment with your doctor so they can run test to see if you need treatment for any underlying condition.

Host Name: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Fungus, what causes fungus in the body. some people see it their skin, nails, and there are antifungal medication creams over the counter that can be taken. If fungus persist medical advice is recommended.

Host Name: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic Kidney stones are hard deposits of minerals and acid salts that stick together and can be very painful when passing through the urinary tract, usually these don't cause damage. The most common symptom is severe pain. Treatment includes pain relievers and drinking lots of water to help pass the stone. Medical procedure may be needed to remove larger stones

JULY 22, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

JULY 27, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

Host: Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Detox the liver. Recommended to drink plenty of water, get regular exercise to burn extra calories. By doing a detox you are cleaning your body and give the liver the space it needs to start processing toxins again.

Host: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Obesity disease involving an excessive amount of body fat and obesity it's not only a cosmetic concern. It is a medical problem that increases your risk of other diseases such as heart disease, high blood pressure. Explained how to define if you are obese. Also, recommended changes in your lifestyle like a diet and exercise to maintain a healthy body

TO USE ZETTA - PSA- FROM 600 TO 799 KWKW 13:30 AM

5/6/2019 TO
COLOR SON NIEVOS

05' P S A	PAGINA 2 PSA CON	PAGINA 3 PSA CON	PAGINA 4 PSA CON
#	10' P S A	30' P S A	60' P S A
687 KWKW 13:30 DROP	612 LAPD/TRAFFIC VALLEY	688 PSA CALL 811	635 UC/Traditional food
688 KWKW 13:30 DROP	613 Departamento De Salud L.A.	689 PSA CANCER COLORECTAL	636 Alanon-Abuela
689 KWKW 13:30 DROP	614 Cruz Roja Americana	670 PSA DRUG ADMIN	637 US/Homeland security
690 KWKW 13:30 DROP	615 AILA-Notarios	671 PSA FDA GENERICS	638 USA/Heroes Hispanos Vietnam
691 KWKW 13:30 DROP	616 AILA-Reforma	672 PSA FUERZA AEREA	639 USA/Memorias que se escapan
691 KWKW 13:30 DROP	617 Lincoln Adults Center	673 PSA HORA DE CENAR	640 AS DE Abogados
691 KWKW 13:30 DROP	618 California State Parks	674 PSA INSTITUTES OF HEALTH	641 US/Selective Service tiempo
691 KWKW 13:30 DROP	619 Vih- Es Prevenible	675 PSA SI VES ALGO SOSPECHOS	642 Water Action-Educational
725 KWKW 13:30 DROP	711 Peace Corps	676 PSA NATURALIZACION	643 US/Veterans Affairs
726 KWKW 13:30 DROP	751 AD/Council Colegios	680 PSA PELIGRO SIN CITRICOS	644 AD/Sides
727 KWKW 13:30 DROP	783 LA-Head start	681 US/Selective Service-Jorge	645 US/Selective Service Puertitas
728 KWKW 13:30 DROP		682 CAL-Community Broadcaster	646 Alanon
729 KWKW 13:30 DROP	15' P S A	686 AD Wildfire	647 Water Action-Tips Shower
730 KWKW 13:30 DROP	#	703 U.S.O	648 Water Action Tips Toilet
731 KWKW 13:30 DROP	621 voices-for-recovery-r20-spa-mix-	705 AD Double Exposure	649 AD/Age means
732 KWKW 13:30 DROP	704 esbpsa 19-48	707 Alanon-Abuela	650 AD/Attention men
733 KWKW 13:30 DROP	706 FSA-Radio-15-Spanish	712 AD Escape project Fathers	671 IMLA-Reforma
734 KWKW 13:30 DROP	708 arp-heroes-spa-15	713 US/Homeland Security	672 AD/Battlefield
735 KWKW 13:30 DROP	709 ccs-bake-radio-spa	714 AD/ Escape project son	683 SAMHSA/Hora de Cenar
736 KWKW 13:30 DROP	710 ccs-boyband-radio-spa-16	715 RR/Contra Robo de Identidad	684 ADA/Ei cuidado de su cepillo
737 KWKW 13:30 DROP	716 ccs-sleep-radio-spa-15	717 NEA/California Teacher A-1	685 AD/Don't wait
738 KWKW 13:30 DROP	743 ccs-sour-note-spa-15	719 Alanon-Novia	695 ADA/Alergias
742 KWKW 13:30 DROP	744 ccs-wipe-radio-spa-15	747 CAL-Health/Wash your Hands	696 Depression-A
756 KWKW 13:30 DROP	745 fm2-preparedness-hero-monica	750 CHP/Calif H.Patrol	697 AD/Double exposure
758 KWKW 13:30 DROP	746 AD Torriado	753 AD/ Health spanish	698 AD Escape project families
759 KWKW 13:30 DROP	752 AD Wildfire	787 AILA-Notarios	701 AD/Hqw we do it
760 KWKW 13:30 DROP	768 Peace Corps	770 AD In their own words	702 AD/In thei own words
761 KWKW 13:30 DROP	780 AD Let me ask	771 RR/Cancer Del Seno	718 AD/Jocelyn spanish
762 KWKW 13:30 DROP	785 AD short drive	779 RR/Peace Corps	720 USDA Plagas
763 KWKW 13:30 DROP	30' P S A	782 CDC/H-Cancer	721 Dpt Of Justice/Abuse Of Elders
764 KWKW 13:30 DROP	#	784 NEA/California Teacher A-3	722 US/Navy MI Pals
765 KWKW 13:30 DROP	651 Storm 30	787 LA Superior Court	723 AD/Moments spanish
	652 City Of Los Angeles/Recycle	60' P S A	724 U.S.O
	653 City Of Los Angeles	#	748 American lung Association
	654 voices-for-recovery-r30-spa-mix-c	620 aexppsa 2-48	749 Federal Student Aid
602 Instituto De La Salud	655 adl-marco-radio-spa-30	622 admin_livestock_psa_es	754 AD/Perfect spanish
603 Padres Unidos de America	656 arp-heroes-spa-30	623 adl-marco-radio-spa-60	755 AD/Council Colegios
604 Inquilinos Unidos	657 ccs-hotcrossbuns-radio-spa-30	624 arp-heroes-spa-60	766 Insurance Kids now-Gov
605 Edison Southern of Cal	658 UC/Prevent fire in your home	625 dbc-people-you-know	772 US/Veterans Affairs-2
606 Academia Servicios Civiles	659 UC/Don't get distracted	626 hbp-hbp-numbers-radio	773 AD/Short drive
607 City Of Los Angeles	660 ccs-kiddiemusic-radio-spa-30	627 PSA SI VES ALGO DI ALGO	774 RSNAR/Enfermedades-3
608 California State Parks	661 ccs-night-shift-spa-30	628 PSA CALL 811	775 AD/Smiles
609 Vih- Es Prevenible	662 ccs-one-upsmanship-spa-30	629 PSA CANCER	776 US/Dpto health heart attack
610 Intercambio Intercultural	663 ccs-sour-note-spa-30	630 PSA CANCER CANCER UTERIN	777 RR/Caldas en Edad Avanzada
611 Sinai Medica Center	664 dbc-people-you-know-wordplay	631 PSA HORA DE CENAR	781 Peace Corps
	665 FM2-ChangeofPlans-flood	632 AD/Sedentary lifestyle	786 AD/Council-Prediabetes
	666 fm2-preparedness-hero-monica	633 UC/Don't replace water	788 RR/Alerta al ataque cerebral
	667 hbp-hbp-numbers-radio-spa	634 UC/Study finds wide exposure	789 RR/La salud de la mujer
			790 AD/Council-Veteran Affairs

P-5 PSA CONTINUA

75' P S A	Date
#	
600 UC/Tips for stretching \$/Alanon Esopo	
90' P S A	Date
#	
601 UC/Teach your children/Alanon-Mujer	