

KWKW

1330 AM

**PUBLIC AFFAIRS
INFORMATION**

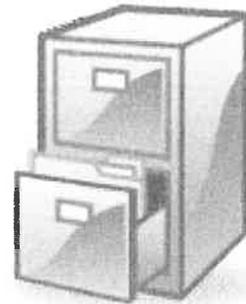
JULY 2021

MONTH / YEAR

KWKW Public Affairs

JULY 2021
Categories:

- * Crime / Legal
- * Immigration
- * Finance
- * Health / Welfare
- * Transportation



Month Covered
JULY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY: **Finance**

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>JULY 4, 11, 18 2021 BARRON FUNDING GROUP PA 56 min. 10P-11A Audience participation</p>	<p>Host: Francisco Javier Elizondo Guests: Octavio Barron Guest title: Mortgage Banker Topic: Real Estate. Advantages of refinancing and options. Cash-out refinance. Reversible Mortgage plan. Talked to home owners and how to take advance of your home equity Also talked about high credit card debts and how it affects home owners. Q & A from listeners.</p>

Month Covered
JULY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
CATEGORY: Legal

Broadcast information: Date, Duration, Broadcast Time(s),	Moderator's name, Guest name and Title if applicable, Description:
<p>JULY 1, 2, 8, 9, 15, 16, 22, 29, 30, 2021 GRAIWER AND KAPLAN PA 30 Min. 9:27-9:56 and, 10:30p-11p Audience participation</p>	<p>Host: Francisco Javier Elizondo Guest name: Jesus Pulido/Gary Kaplan from Graiwer & Kaplan Law Office Guest Title: Spokesperson Topic: Workers' Compensation. The importance to file a claim if you have been harassed at work, or suffer an injury. Gary and Jesus Explained how your Employer can't fire you if you file a claim against the company if you had suffer any of these incidents, also recommended to seek for Legal advice immediately and not to be afraid.. Q & A from listeners.</p>
<p>JULY 1, 7, 14, 21, 28, 2021 LA LIGA LEGAL PA 30 Min. 5P-5:30PM. Audience participation</p>	<p>Host: Armando Aguayo Guest name: Yesenia Acosta Guest Title: Lawyer Topic: Workers' Compensation and Immigration. The importance to file a claim if you have been harassed at work Also, talked about new immigration laws under Biden Administration and how many Central American refugees are seeking asylum in the USA. Explain in detail how important it is to have a lawyer that represents you at time of immigration interview.</p>

Month Covered
JULY 2021

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ASCERTAINMENT PROGRAMMING
CATEGORY: **Immigration**

Broadcast information: Date, Duration, Broadcast Time(s),	Moderator's name, Guest name and Title if applicable, Description:
<p>July 11, 18, 25, 2021 IMMIGRATION 1330 PA 3 hr 7P-10:00 pm Audience participation</p>	<p>Host: Fernando Galaz Guests: Ernest Gustafson Guest title: Spokesperson Topic: Immigration Law. And possible changes in Immigration laws and how it will affect families on various and with the new Biden Administration to legalize status in the USA. Talked about deportation, not so sign any documents without Legal advice. Also, immigration offices are now open with limitations and highly safety protocols due to Covid. Q & A from listeners.</p>

Month Covered
JULY 2021

Station
KWKW

ASCERTAINMENT PROGRAMMING
ASCERTAINMENT CATEGORY Transportation

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>JULY 8, 15, 16, 20, 30, 2021 KEYES TOYOTA PA 30 min 5P-5:30P Audience Participation</p>	<p>Host: Carlos Martinez Guests: Carlos and Melissa Guest Title: Spokesperson Topic: Auto sales during Covid-19 pandemic. Lease options, low monthly payments with 0 interest. Will teach you how to repair bad credit status</p>

ASCERTAINMENT PROGRAMMING

ASCERTAINMENT CATEGORY Health / Nutrition/Welfare

PROGRAM TITLE, Source Type Time(s) Broadcast, Duration, Date...	BRIEF DESCRIPTION MUST INCLUDE MODERATOR'S NAME GUEST(S) NAME AND TITLE
<p>JULY 4, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation</p>	<p>Host: Francisco Elizondo Host Name/Title: Organization Name: Diabetes Topic: Informative program to listeners regarding Type 2 diabetes. More than 30 million people suffer from Diabetes type 2 and more than 3.2 million are Hispanics. Advised everyone to consult their primary care physician if symptoms occur like frequent urination, fatigue, blurred vision. Treatments include diet, exercise, medication and insulin therapy.</p>
<p>JULY 11, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation</p>	<p>Host: Francisco Elizondo Host Name/Title: Organization Name: American Cancer Society Topic: Talked about American Cancer Society, is a nationwide voluntary health organization dedicated to eliminating cancer. Due to Covid – Cancer patients have reported delays in care this year. American Cancer continue to be dedicated to the care and wellbeing for everyone in need</p>
<p>JULY 18, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation</p>	<p>Host: Francisco Elizondo Host Name/Title: Adolfo Diaz Organization Name: CDC Topic: Informative program to listeners from Centers for Disease Control and Prevention of the United States and bring the latest guidance regarding Covid 19 and the new variant Delta. Advice everyone to get the Covid Vaccine and continue to wear masks indoors, sanitize al areas you touch and keep 6 ft distance.</p>
<p>JULY 25, 2021 "LA COMUNIDAD AL DIA" PA 56 Min. 11p-12mn Audience Participation</p>	<p>Host: Francisco Elizondo Host Name/Title: Adolfo Diaz Organization Name: Q collar Topic: The US Food and Drug Administration authorized the use of Q Collar -a jugular vein compression collar, meant to protect the brain from repeat impacts specially when plying football. Must be under the supervision of doctor</p>

JULY 1, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 5, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 6, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 7, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 8, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Mental health during Covid. Most people feel anxiety, stress and many suffering from mental health breakdowns because either they had covid or a family member has died from covid. It is recommended to seek for medical health immediately as condition may get worse if not treated.

Host Name: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic Digestive System. Dr. Neyda explained the main functions of the digestive system and how important it is to eat healthy, so your metabolism works properly. The digestive System function is to break down food nutrients for the body energy, growth and cell repair.

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: The Thyroid gland function. Located in your neck and the main function of the thyroid gland is to produce hormones that regulate the body's metabolic rate, heart, muscle and digestive function, brain development and bone maintenance. The correct functioning depends on a good diet.

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Candida is a fungal infection caused by a yeast. Dr. Neyda explained that Candida develops after participating in certain sexual activities. In most cases Candida will go away in a few days but there is treatment available.

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Relaxation is always recommended when feeling anxiety, stressed. Some of the relaxation techniques are: Deep breathing, yoga, music therapy, aromatherapy, massages. Most important to change your lifestyle

JULY 13, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 14, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 15, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 19, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

JULY 20, 2021
NUTRITION AL DIA
PA 2 Hr. 10:00am-12:00 pm
Audience Participation

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Grey hair. What causes grey hair? As we get older, the pigment cells in our hair follicles gradually die and hair becomes grey, silver or white as it grows back. Taking vitamin B-6 and B-12 may help to aid the healthy skin and hair and may help to restore hair to its original color.

Host: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Fertility and what are the signs of being fertile and what age most women are most fertile to get pregnant at age 30 after 30 women's fertility starts to decrease. there are tests to see if you are fertile and your Doctor may order tests to check for any infertility problems.

Host: Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: inflammation is when you feel heat, pain, redness and swelling on your skin. There are foods that may cause inflammation like sugar, excessive alcohol, processed meat. Inflammation may go away within days, but if it doesn't make an appointment with your doctor so they can run test to see if you need treatment for any underlying condition.

Host Name: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Fungus, what causes fungus in the body. some people see it their skin, nails, and there are antifungal medication creams over the counter that can be taken. If fungus persist medical advice is recommended.

Host Name: Dr. Neyda Carballo Ricardo
Guest title: Nutritionist
Topic: Kidney stones are hard deposits of minerals and acid salts that stick together and can be very painful when passing through the urinary tract, usually these don't cause damage. The most common symptom is severe pain. Treatment includes pain relievers and drinking lots of water to help pass the stone. Medical procedure may be needed to remove larger stones

JULY 22, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

JULY 27, 2021

NUTRITION AL DIA

PA 2 Hr. 10:00am-12:00 pm

Audience Participation

Host: Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Detox the liver. Recommended to drink plenty of water, get regular exercise to burn extra calories. By doing a detox you are cleaning your body and give the liver the space it needs to start processing toxins again.

Host: Dr. Neyda Carballo Ricardo

Guest title: Nutritionist

Topic: Obesity disease involving an excessive amount of body fat and obesity it's not only a cosmetic concern. It is a medical problem that increases your risk of other diseases such as heart disease, high blood pressure. Explained how to define if you are obese. Also, recommended changes in your lifestyle like a diet and exercise to maintain a healthy body

TO USE ZETTA - PSA- FROM 600 TO 799 KWKW 13:30 AM

5/6/2019 TO
 COLOR SON NUEVOS

05' P S A		PAGINA 2 PSA CON		PAGINA 3 PSA CON		PAGINA 4 PSA CON	
#		#	10' P S A	#	30' P S A	#	60' P S A
687	KWKW 13:30 DROP	612	LÁPD/TRAFFIC VALLEY	688	PSA CALL 811	635	UC/Traditional food
688	KWKW 13:30 DROP	613	Departamento De Salud L.A	689	PSA CANCER COLORECTAL	636	Alanon-Abuela
689	KWKW 13:30 DROP	614	Cruz Roja Americana	670	PSA DRUG ADMIN	637	US/Homeland security
690	KWKW 13:30 DROP	615	AILA-Notarios	671	PSA FDA GENERICS	638	USA/Heroes Hispanos Vietnam
691	KWKW 1330 DROP	616	AILA-Reforma	672	PSA FUERZA AEREA	639	USA/Memorias que se escapan
691	KWKW 1330 DROP	617	Lincoln Adults Center	673	PSA HORA DE CENAR	640	AS DE Abogados
691	KWKW 1330 DROP	618	California State Parks	674	PSA INSTITUTES OF HEALTH	641	US/Selective Service tiempo
691	KWKW 1330 DROP	619	Vih- Es Prevenible	675	PSA SI VES ALGO SOSPECHOS	642	Water Action-Educational
725	KWKW 1330 DROP	711	Peace Corps	676	PSA NATURALIZACION	643	US/Veterans Affairs
726	KWKW 1330 DROP	751	AD/Council Colegios	680	PSA PELIGRO SIN CITRICOS	644	AD/Sides
727	KWKW 1330 DROP	783	LA-Head start	681	US/Selective Service-Jorge	645	US/Selective Service Pueritas
728	KWKW 1330 DROP			682	CAL-Community Broadcaster	646	Alanon
729	KWKW 1330 DROP			686	AD Wildfire	647	Water Action-Tips Shower
730	KWKW 1330 DROP			703	U.S.O	648	Water Action Tips Toilet
731	KWKW 1330 DROP			705	AD Double Exposure	649	AD/Age means
732	KWKW 1330 DROP			707	Alanon-Abuela	650	AD/Attention men
733	KWKW 1330 DROP			712	AD Escape project Fathers	671	IMLA-Reforma
734	KWKW 1330 DROP			713	US/Homeland Security	672	AD/Battlefield
735	KWKW 1330 DROP			714	AD/ Escape project son	683	SAMHSA/Hora de Cenar
736	KWKW 1330 DROP			715	RR/Contra Robo de Identidad	684	ADA/EI cuidado de su cepillo
737	KWKW 1330 DROP			717	NEA/California Teacher A-1	685	AD/Don't wait
738	KWKW 1330 DROP			719	Alanon-Nowia	695	ADA/Alergias
742	KWKW 1330 DROP			747	CAL-Health/Wash your Hands	696	Depression-A
756	KWKW 1330 DROP			750	CHP/Calif H.Patrol	697	AD/Double exposure
758	KWKW 1330 DROP			753	AD/ Health spanish	698	AD Escape project families
759	KWKW 1330 DROP			787	AILA-Notarios	701	AD/Hqw we do it
760	KWKW 1330 DROP			770	AD In their own words	702	AD/In thei own words
761	KWKW 1330 DROP			771	RR/Cancer Del Seno	718	AD/Jocelyn spanish
762	KWKW 1330 DROP			779	RR/Peace Corps	720	USDA Plagas
763	KWKW 1330 DROP			782	CDC/1-Cancer	721	Dpt Of Justice/Abuse Of Elders
764	KWKW 1330 DROP			784	NEA/California Teacher A-3	722	US/Navy MI Pals
765	KWKW 1330 DROP			787	LA Superior Court	723	AD/Moments spanish
						724	U.S.O
						748	American lung Association
						749	Federal Student Aid
						754	AD/Perfect spanish
						755	AD/Council Colegios
						766	Insurance Kids now-Gov
						772	US/Veterans Affairs-2
						773	AD/Short drive
						774	RSNAR/Enfermedades-3
						775	AD/Smiles
						776	US/Dpto health heart attack
						777	RR/Caldas en Edad Avanzada
						781	Peace Corps
						786	AD/Council-Prediabetes
						788	RR/Alerta al ataque cerebral
						789	RR/La salud de la mujer
						790	AD/Council-Veteran Affairs

P-5 PSA CONTINUA

#	75' P S A	Date
#	600 UC/Tips for stretching \$/Alanon Esposo	
	90' P S A	Date
#	601 UC/Teach your children/Alanon-Mujer	