

# ORDER



WHTM Harrisburg

**Orders**  
**Order / Rev:** 1745215  
**Alt Order #:** 26231708  
**Product Desc:** Candidate  
**Estimate:** 357  
**Flight Dates:** 10/22/18 - 11/04/18  
**Original Date / Rev:** 10/26/18 / 10/26/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** **Brabender Cox**  
**Buying Contact:**  
**Billing Contact:**  
 108 South Street, SE  
 Leesburg, VA 20175

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **POL/Scott Perry/Congress/PA/Rep**  
**Demographic:** A35+  
**Product Codes:** PL12  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN12303/TO1358/SP11154  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	2	\$1,000.00	\$850.00
10/29/18	10/30/18	2	\$2,000.00	\$1,700.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	2	\$1,000.00	\$850.00	0.00
November 2018	2	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$3,000.00</b>	<b>\$2,550.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHTM Harrisburg	25%	\$3,000.00
Market	100%	\$12,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	75%	\$9,000.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	10/30/18	10/30/18	GMA	CM	7-9a	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
Good Morning America Start Date: 10/29/18    End Date: 11/04/18    Weekdays: -T-----    Spots/Week: 1    Rate: \$500.00    Rating: 0.00															

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 Estimate: 357

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----					1	\$500.00		0.00			
N 2	WHTM	10/27/18	10/27/18	ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ABC27 News Sat 8a											
				abc27 New Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$500.00		0.00			
N 3	WHTM	10/28/18	10/28/18	ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ABC27 News Sun 8a											
				abc27 Sunday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$500.00		0.00			
N 4	WHTM	10/29/18	10/29/18	Mon Prime Hour 3	CM	10-11p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				Good Doctor											
				The Good Doctor-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$1,500.00		0.00			
													Totals	4	\$3,000.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 10/08/2018
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I, BRABENDERCox LLC,

being/on behalf of: SCOTT PERRY,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US CONGRESS

in the 2018 GENRAL

election to be held on: NOVEMBER 06

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**PATRIOTS FOR PERRY**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**LISA STONE**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**10/08/2018**

**Date**

**Liz Brabender Kundu**

Digitally signed by Liz Brabender Kundu  
Date: 2018.09.13 08:07:06 -04'00'

**Signature**

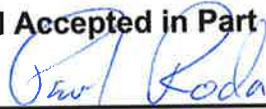
***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

  
Signature

  
Printed Name

  
Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, **BRABENDERCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**Liz Brabender Kundu**

Digitally signed by Liz Brabender Kundu  
Date: 2016.01.21 21:08:41 -05'00'

**signature of candidate or authorized committee**

**LIZ KUNDU**

**printed name**

**10/08/2018**

**date**