

ORDER

WHTM Harrisburg

Orders	Order / Rev:	1745215	
	Alt Order #:	26231708	
	Product Desc:	Candidate	
	Estimate:	357	
	Flight Dates:	10/22/18 - 11/04/18	Primary AE: Katz Washington
	Original Date / Rev:	10/26/18 / 10/26/18	Sales Office: K-WAS
	Order Type:	REG	Sales Region: Nat

Agency	Name:	Brabender Cox	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		108 South Street, SE	Billing Cycle: EOM/EOC
		Leesburg, VA 20175	Agency Commission: 15%

Advertiser	Name:	POL/Scott Perry/Congress/PA/Rep	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL12	Advertiser External ID:	
	Priority:	P5	Agency External ID:	IN12303/TO1358/SP11154
	Revenue Code 1:	AGY	Unit Code:	General
	Revenue Code 2:	POL		
	Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	2	\$1,000.00	\$850.00
10/29/18	10/30/18	2	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	2	\$1,000.00	\$850.00	0.00
November 2018	2	\$2,000.00	\$1,700.00	0.00
Totals	4	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHTM Harrisburg	25%	\$3,000.00
Market	100%	\$12,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	75%	\$9,000.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	10/30/18	10/30/18	GMA	CM	7-9a	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-T-----			1			\$500.00		0.00			

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Advertiser: POL/Scott Perry/Congress/PA/Rep
Product Desc: Candidate
Estimate: 357

WHTM Harrisburg

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-T-----			1		\$500.00	0.00					
N 2	WHTM	10/27/18	10/27/18	ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ABC27 News Sat 8a											
				abc27 New Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----S-			1		\$500.00	0.00					
N 3	WHTM	10/28/18	10/28/18	ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				ABC27 News Sun 8a											
				abc27 Sunday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----S			1		\$500.00	0.00					
N 4	WHTM	10/29/18	10/29/18	Mon Prime Hour 3	CM	10-11p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				Good Doctor											
				The Good Doctor-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	M-----			1		\$1,500.00	0.00					
													Totals	4	\$3,000.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/08/2018
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I, BRABENDEROX LLC,

being/on behalf of: SCOTT PERRY,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US CONGRESS

in the 2018 GENRAL

election to be held on: NOVEMBER 06

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

PATRIOTS FOR PERRY

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LISA STONE

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/08/2018

Date

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2018.09.13 08:07:06 -04'00'

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BRABENDERCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

LIZ KUNDU

printed name

10/08/2018

date