



Guy 4 Lakeland Campaign
 640 Howard Avenue
 Lakeland, Florida 33815

Advertiser: Guy 4 Lakeland Campaign
 Order #: 2156073649232
 Date Entered: 11/29/2023
 Last Modified: 11/29/2023
 Product: Political
 Salesperson: HOUSE POLITICAL
 Billing Cycle: Calendar Month
 Estimate #:

Order Date Range: 11/30/2023 through 12/05/2023 (1 weeks)
 Media Outlets: WPCV-FM

On-Air Schedule

| # | Dates | Station | Time/Program | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total |
|---|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|-------|-----|----------|
| 1 | 11/30/23-12/05/23 | WPCV-FM | 06:00AM-06:00PM | 30 | 12 | 12 | -- | 12 | 12 | 12 | -- | 60 | 40.00 | 60 | 2,400.00 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Net Billing |
|---------------|--------------|---------------|-----------|-------------|-------------------|-------------------|
| WPCV-FM | 60 | 0 | 0 | 0 | \$2,400.00 | \$2,400.00 |
| Totals | 60 | 0 | 0 | 0 | \$2,400.00 | \$2,400.00 |

Total Charges: \$2,400.00
 Total Net: \$2,400.00

THANK YOU FOR YOUR BUSINESS

Projected Billing By Calendar Month

| Month | Year | Gross Billing | Net Billing |
|---------------|------|-------------------|-------------------|
| November | 2023 | \$480.00 | \$480.00 |
| December | 2023 | \$1,920.00 | \$1,920.00 |
| Totals | | \$2,400.00 | \$2,400.00 |

Accepted for Hall Communications, Inc

Name _____ Title _____

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title AE

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Guy LaLonde, hereby request station time as follows:

| | |
|--------------------------------|--|
| IDENTIFY CANDIDATE TYPE | <input type="checkbox"/> FEDERAL CANDIDATE |
| | <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE |

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Guy LaLonde

Authorized committee:

Guy 4 Lakeland Campaign

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Lakeland City Commission

Date of election:

12/5/2023

General

Primary

Treasurer of candidate's authorized committee:

James Ring

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Name: Guy LaLonde

Date of Request to Purchase Ad Time: 11/16/2023

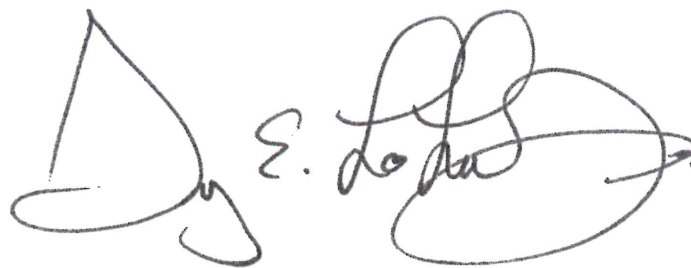
Signature:

Name: Nick Stone

Date of Station Agreement to Sell Time: 11/17/2023

6975

Real change doesn't come from the top-down, but from the bottom-up. I'm Guy LaLonde, and that's why I'm running for Lakeland City Commission. Lakeland deserves a leader that won't be outworked. I've dedicated my entire life to service - from serving in the Navy, to running a small business, and volunteering with several nonprofits. This isn't just a campaign; it's a lifelong mission to serve. I'm thankful for your support, but the race isn't over. We're in runoff election and I need your vote again on December 5th. I'm Guy LaLonde, and I approve this message.

A handwritten signature in black ink, appearing to read "G. LaLonde". The signature is stylized and cursive, with a large loop at the end.

GUY FOR LAKELAND CAMPAIGN
LAKELAND CITY COMMISSIONER NW DIST A
640 HOWARD AVE
LAKELAND, FL 33815

1033
63-7900/2631

11/24/2023
Date

Pay to the
Order of

Hall Communications

\$2400.00

Twenty four hundred and 00/100

Dollars

CHECK ARMOR

Photo
Safe
Deposit
Disavowed

MIDFLORIDA

Credit Union
Lakeland, Florida

For

WFTV ADVERTISING

Dy Lu Lopez

MP

⑆ 263179804⑆

137801473 1033