

NCC Cable System Order

Order #	62585198
Syscode	2485
System Name	Cox Media/DirectV- I+ Mobile, AL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Nov17
-	

Flight Dates	10/15/18 - 10/28/18
Agency	Waterfront Strategies
Advertiser	Vote Vets PAC proj 202268

Client Code	FL-Sen
Product Code	10161022
Est Code	6515
Product Name	FL-S 10.16-10.22
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/12/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$11,289.00	
Commission		\$1,693.35	
Net Total		\$9,595.65	
Total Spots		104	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.12 revising advertiser to Vote Vets PAC. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN W	10/15/18	10/21/18	05:00	15:00						X	X	-	-	4	\$38.00	\$152.00	30	
2	CNN	CNN EM	10/15/18	10/21/18	05:00	09:00		X	X	X	X			-	-	6	\$38.00	\$228.00	30	
3	CNN	CNN DT	10/15/18	10/21/18	09:00	15:00		X	X	X	X			-	-	6	\$43.00	\$258.00	30	
4	CNN	CNN EF	10/15/18	10/21/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$52.00	\$312.00	30	
5	CNN	CNN PT	10/15/18	10/21/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$95.00	\$570.00	30	
6	CNN	CNN EM	10/22/18	10/28/18	05:00	09:00	X							-	-	1	\$38.00	\$38.00	30	
7	CNN	CNN DT	10/22/18	10/28/18	09:00	15:00	X							-	-	1	\$43.00	\$43.00	30	
8	CNN	CNN EF	10/22/18	10/28/18	15:00	19:00	X							-	-	1	\$52.00	\$52.00	30	
9	CNN	CNN PT	10/22/18	10/28/18	19:00	24:00	X							-	-	1	\$95.00	\$95.00	30	
10	ESPN	ESPN W	10/15/18	10/21/18	05:00	15:00						X	X	-	-	4	\$95.00	\$380.00	30	
11	ESPN	ESPN EF	10/15/18	10/21/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$167.00	\$501.00	30	
12	ESPN	ESPN PT	10/15/18	10/21/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$200.00	\$600.00	30	
13	ESPN	ESPN EF	10/22/18	10/28/18	15:00	19:00	X							-	-	1	\$167.00	\$167.00	30	
14	ESPN	ESPN PT	10/22/18	10/28/18	19:00	24:00	X							-	-	1	\$200.00	\$200.00	30	
15	FXNC	FXNC W	10/15/18	10/21/18	05:00	15:00						X	X	-	-	2	\$182.00	\$364.00	30	
16	FXNC	FXNC EM	10/15/18	10/21/18	05:00	09:00		X	X	X	X			-	-	4	\$182.00	\$728.00	30	
17	FXNC	FXNC DT	10/15/18	10/21/18	09:00	15:00		X	X	X	X			-	-	4	\$182.00	\$728.00	30	
18	FXNC	FXNC EF	10/15/18	10/21/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$159.00	\$636.00	30	
19	FXNC	FXNC PT	10/15/18	10/21/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$454.00	\$1,816.00	30	
20	FXNC	FXNC EM	10/22/18	10/28/18	05:00	09:00	X							-	-	1	\$182.00	\$182.00	30	
21	FXNC	FXNC DT	10/22/18	10/28/18	09:00	15:00	X							-	-	1	\$182.00	\$182.00	30	

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Sales Coordinator	Mona Lotfi	Est Code	6515	Net Total	\$9,595.65
Office	Washington	Product Name	FL-S 10.16-10.22	Total Spots	104
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
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-		Makegood Policy	Approval Required	GIMP	-
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22	FXNC	FXNC EF	10/22/18	10/28/18	15:00	19:00	X							-	-	1	\$159.00	\$159.00	30	
23	FXNC	FXNC PT	10/22/18	10/28/18	19:00	24:00	X							-	-	1	\$454.00	\$454.00	30	
24	HGTV	HGTV W	10/15/18	10/21/18	05:00	15:00						X	X	-	-	3	\$43.00	\$129.00	30	
25	HGTV	HGTV PT	10/15/18	10/21/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$105.00	\$315.00	30	
26	MNBC	MNBC W	10/15/18	10/21/18	05:00	15:00						X	X	-	-	4	\$45.00	\$180.00	30	
27	MNBC	MNBC EM	10/15/18	10/21/18	05:00	09:00		X	X	X	X			-	-	6	\$57.00	\$342.00	30	
28	MNBC	MNBC DT	10/15/18	10/21/18	09:00	15:00		X	X	X	X			-	-	6	\$45.00	\$270.00	30	
29	MNBC	MNBC EF	10/15/18	10/21/18	15:00	19:00		X	X	X	X	X	X	-	-	6	\$45.00	\$270.00	30	
30	MNBC	MNBC PT	10/15/18	10/21/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$113.00	\$678.00	30	
31	MNBC	MNBC EM	10/22/18	10/28/18	05:00	09:00	X							-	-	1	\$57.00	\$57.00	30	
32	MNBC	MNBC DT	10/22/18	10/28/18	09:00	15:00	X							-	-	1	\$45.00	\$45.00	30	
33	MNBC	MNBC EF	10/22/18	10/28/18	15:00	19:00	X							-	-	1	\$45.00	\$45.00	30	
34	MNBC	MNBC PT	10/22/18	10/28/18	19:00	24:00	X							-	-	1	\$113.00	\$113.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	104	0	0	0	0	0	0	0	0	0	0	0	104
AMT	\$11,289.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,289.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/15/18

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