

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
2082578-2	10/31/18	November 2018	10/29/18 - 10/29/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

Great American Media
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
ISS/A Stronger Ohio	A STRONGER OHIO	7571

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	2082578	09286449

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
8004	369	393

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/18	10/29/18	FOX Toledo Daybreak	FOX Toledo Daybre	MTWTF--	:30	5	\$125.00	NM
Weeks:		<u>Start Date</u> 10/23/18	<u>End Date</u> 10/29/18	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$125.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	10/29/18	8:17 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	DG0H0930H	\$125.00 NM
3	10/23/18	10/29/18	Fox Toledo News at 10P M	10-11p	MTWTF--	:30	2	\$550.00	NM
Weeks:		<u>Start Date</u> 10/23/18	<u>End Date</u> 10/29/18	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$550.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	M	10/29/18	10:55 PM	Fox Toledo News at 10PM	10-11p	:30	DG0H0930H	\$550.00 NM
Total Spots							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$675.00
<u>Agency Commission</u>	\$101.25
<u>Net Amount Due</u>	\$573.75

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We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.