

CUMULUS BROADCASTING

ISSUES AND PROGRAMS REPORT

FOR STATION KSKS

THIRD QUARTER 2020 JULY 1 THROUGH SEPTEMBER 30

PREPARED BY:

RUTH MICHAELS

SAN JOAQUIN VALLEY ISSUES

ADDRESSED IN RESPONSIVE PROGRAMMING IN THE THIRD QUARTER

2020

1. **CRIME/POLICE REFORM –Commonwealth Club**-the future of police reform.
2. **Covid-19 – Commonwealth Club**-Tech’s fight against COVID-19; fighting loneliness during COVID-19 and beyond.
3. **POLITICS– Commonwealth Club**- Ensuring voter access to everyone in America; a roundtable discussion on the upcoming election; how we can continue to educate young people and make sure they are an active part of political decision making; what tech companies can do to help safeguard democracy and what users can do to protect themselves.
4. **BLACK LIVES/RACISM—Commonwealth Club**-The Future of Conservatism; 2020 Democratic Presidential Candidates Tom Steyer and Michael Bennet.
5. **NATIONAL SECURITY – Commonwealth Club**- Ash Carter-Former U.S. Secretary of Defense; George P. Shultz-former U.S. Secretary of State; Cyber Threats In The Digital Age.
6. **MENTAL HEALTH--Commonwealth Club**- An Evening with Dr. Cornel West.
7. **HISTORY – Commonwealth Club**- The Battle for Uber.

KSKS PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES

THE COMMONWEALTH CLUB: 60 minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing United States and California.

KSKS MORNING SHOW: Interviews on the **KSKS** morning show with representatives of community groups covering issues of concern and interest to the Valley. Dates, times, and subjects are listed under pertinent issue headings.

KSKS PUBLIC SERVICE ANNOUNCEMENTS: :60, :30 and :10 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 3rd quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the third quarter can be found in the public service announcement list included with this report.

CRIME/POLICE REFORM

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3rd QUARTER.

COMMONWEALTH CLUB

Sunday, August 23rd, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

The Future of Police Reform

Chesa Boudin-San Francisco District Attorney

Ayanna Pressley-U.S. Representative (MA-07)

The murder of George Floyd has sparked a momentous, national wave of protests and calls for police reform. Activists across America and around the globe are now asking the same question: How can elected officials effectively respond to this moment?

Join DA Boudin and Rep. Pressley at INFORUM and The Commonwealth Club, where they will discuss police accountability, their roles in the future of police reform and this pivotal time in American culture.

COVID-19

TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 3rd QUARTER.

COMMONWEALTH CLUB

Sunday, September 6th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

U.S. Digital Response: Tech's Fight Against COVID

Jennifer Pahlka-Founder and Former Executive Director, Code for America; Former U.S. Deputy Chief Technology Officer; Co-Founder, the U.S. Digital Response

Raylene Yung-Former Engineering Director, Facebook; Former Head of Engineering & Product, Stripe; Technology Policy Fellow, The Aspen Institute; Co-Founder & CEO, U.S. Digital Response

Raphael Lee-Former Engineering Manager, Airbnb; Former Vice President of Engineering, Lob; Core Team Member, The U.S. Digital Response

DJ Patil-Former U.S. Chief Data Scientist; Head of Technology, Devoted Health; Commonwealth Club Board of Governors—Moderator

The transition to a purely digital interface during the COVID-19 pandemic has been difficult to navigate. In response, a few of the country's leading technology experts founded the U.S. Digital Response, a nonprofit that connects governments with experienced pro bono technologists to quickly solve problems during the COVID-19 crisis, and deliver important resources to the people who need them.

Members of USDR join INFORUM to discuss bottom-up solutions to help government leaders and solve critical issues. They will also lay out USDR's progress and goals, the role of technology in optimizing government services, and their takes on the impact of the COVID-19 pandemic

COMMONWEALTH CLUB

Sunday, September 13th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Fighting Loneliness during COVID-19 and Beyond

Vivek Murthy-M.D., Former U.S. Surgeon General; Author, *Together: The Healing Power of Human Connection in a Sometimes Lonely World*

In Conversation with Lucy Kalanithi-M.D. Clinical Associate Professor of Medicine, Stanford University; Widow of Paul Kalanithi, M.D., Author of *When Breath Becomes Air*

Now more than ever, loneliness is a growing public health concern as communities continue to require social distancing and self-isolation to prevent the spread of COVID-19.

In his new book *Together: The Healing Power of Human Connection in a Sometimes Lonely World*, Dr. Murthy warns of the dangers of loneliness and the lasting impact it can have on our health. He will be joined by Dr. Lucy Kalanithi for a poignant conversation on his four key strategies to weather this epidemic during this difficult time and beyond.

POLITICS

A TOTAL OF 4 HOURS DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, August 9th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Our Time Is Now

Stacey Abrams-Founder, Fair Fight Action and Fair Fight 2020; Author, *Our Time Is Now: Power, Purpose, and the Fight for a Fair America*

In Conversation with Dan Pfeiffer-Co Host, "Pod Save America"

Since narrowly losing Georgia's closest gubernatorial race in more than 50 years, Stacey Abrams has been on a crusade to ensure voting access to everyone in America. In her new book, *Our Time Is Now: Power, Purpose, and the Fight for a Fair America*, Abrams offers her blueprint to end voter suppression, empower citizens and ensure the most popular candidates win. The book also makes a compelling argument for the importance of robust voter protections, an elevation of identity politics, engagement in the census and a return to moral international leadership

COMMONWEALTH CLUB

Sunday, August 30th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

The 2020 Election

Tiffany Cross-Co-Founder and Managing Editor, The Beat DC

Rich Thau-President, Engagious; Swing Voter Project

Rick Wilson-Republican Political Strategist

Greg Dalton-Founder and Host, Climate One

Join this lively roundtable discussion on the upcoming election featuring very distinct opinions on what might happen, what should happen, and what will happen. Which issues are important (and not so important) to undecided voters. And how can people of vastly differing life experiences and viewpoints reach consensus on candidates.

POLITICS (CONT.)

COMMONWEALTH CLUB

Sunday, September 20th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Gen Z and The Future of Democracy

Sara Guillermo-Chief Program Officer, IGNITE National

Amanda Little-Executive Director, Kidizenship; Professor of Journalism, Vanderbilt University

Scott Warren-CEO, Generation Citizen

Amber Coleman-Mortley-Director of Social Engagement, iCivics; Founder, Mom of All Capes—Moderator

INFORUM and The Commonwealth Club's education initiative, Creating Citizens, have gathered a panel of experts in civics education and youth engagement to discuss how we can continue to educate young people on the structures that impact their lives, and how we can make sure they are an active part of political decision making. Join this group for a conversation on the future of democracy in our country and how we can prepare our youth to save it.

COMMONWEALTH CLUB

Sunday, September 27th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Social Media and Digital Democracy

Alex Stamos-Director, Stanford Internet Observatory; Former Chief Security Officer, Facebook

In Conversation with Sheera Frenkel-Cybersecurity Reporter, The New York Times

For more than a decade, online platforms have provided people with much-needed virtual alternatives to in-person offices, classrooms, gyms, and now social activism. And yet with every check-in sent, story posted and account made comes a new bank of user information that can be hacked, data mined, and weaponized by both foreign and domestic threats. As Facebook's former chief security officer, Stamos is no stranger to the dangers of cybersecurity breaches and the widespread consequences of these types of breaches.

With less than three months before a pivotal election, join us to discuss what tech companies can do to help safeguard democracy, what users can do to protect themselves, and how the cybersecurity industry is adapting to meet the rising calls for user protection in the age of digital democracy.

BLACK LIVES/RACISM

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, July 19TH, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Parenting in Support of Black Lives: How to Build a Just Future for Kids Dr.

Ibram X. Kendi-Ph.D., Director of the Boston University Center for Antiracist Research; Professor of History and International Relations, American University; Author, *Stamped from the Beginning: The Definitive History of Racist Ideas in America*, *The Black Campus Movement*, *How to Be an Antiracist* and *Antiracist Baby*

Allison Briscoe-Smith-Ph.D., Director of Diversity, Equity and Inclusion, The Wright Institute Clinical Program

Julie Lythcott-Haims-Author, *Real American* and *How to Raise an Adult*—Moderator

In 2020, exploring the harsh complexities of racism and systemic injustice is still a painful task for most adults, but how do our children process these concepts? How should we have these difficult conversations with our children, and how can we make sure that they feel empowered to change society as they grow?

Dr. Ibram X. Kendi and Dr. Allison Briscoe-Smith join INFORUM to teach us how. This conversation will be moderated by Julie Lythcott-Haims, the author behind the critically-acclaimed and award-winning memoir *Real American*, a book about growing up Black and biracial in white spaces. Together, these experts will explain how we can help future generations understand the true meaning of equality and also give them the tools necessary to fight for it.

COMMONWEALTH CLUB

Sunday, July 26th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Real Talk: Racism and Climate

Mustafa Santiago Ali-Vice President of Environmental Justice, Climate, and Community Revitalization, National Wildlife Federation

Robert Bullard-Distinguished Professor of Urban Planning and Environmental Policy, Texas Southern University

Glynda Carr-CEO and Co-Founder, Higher Heights for America

Greg Dalton-Host, Climate One

The national uprising ignited by the murder of George Floyd has cast a spotlight on the country's embedded, institutional racism, including the fraught relationship between environmentalism and communities of color. Air pollution, severe weather and the economic upheaval brought on by climate change impacts black and minority communities first and worst, yet their voices are often left out of policy responses and market solutions. Join us for a conversation on amplifying and advocating for leaders of color in the fight against climate change. And what allies can do to create a green movement that is inclusive and actively anti-racist

NATIONAL SECURITY

**A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3RD
QUARTER**

COMMONWEALTH CLUB

Sunday, August 2nd, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Former U.S. Secretaries of Defense Robert Gates and James Mattis

Robert Gates-Former U.S. Secretary of Defense; Author, *Exercise of Power: American Failures, Successes, and a New Path Forward in the Post-Cold War World*

In Conversation with James Mattis-Ret. United States Marine General; Former U.S. Secretary of Defense

Since the end of the Cold War, the global perception of the United States has progressively morphed from dominant international leader to disorganized entity. Robert Gates, defense secretary under Presidents George W. Bush and Barack Obama, asserts that this transformation is the result of the failure of political leaders to understand the complexity of American power, its expansiveness, and its limitations.

Sec. Gates makes a clear case that the successful exercise of power is not limited to military action, but should encompass other facets, including diplomacy, economics, strategic communications, intelligence, technology, ideology and cyber. It should also require learning—and abiding by—the lessons of the past, and avoiding the misuse of power.

MENTAL HEALTH

A TOTAL OF 2 HOURS DEVOTED TO THE TOPIC DURING THE 3rd QUARTER

COMMONWEALTH CLUB

Sunday, July 5th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Destination Health: Addressing Societal Trauma

Nadine Burke-Harris-M.D., California Surgeon General; Trauma Expert

Rosny Daniel-M.D., Emergency Room Doctor, University of California San Francisco; COVID-19 Survivor

Saru Jayaraman-President, One Fair Wage; Co-Founder, Restaurant Opportunities Centers United; Director, Food Labor Research Center, University of California, Berkeley

Mina Kim-News Anchor, KQED—Moderator

How do we navigate the impact of a pandemic on our mental health and wellness?

A panel of experts will outline how uncertainty and extended periods of stress affect the brain and how becoming more aware of your stress while learning how to manage your mental health can mitigate the impact of that trauma. They will also share resources and tools that help people get through a pandemic and discuss what is needed to support communities when it's over, addressing the impacts of social isolation, including depression, suicidal ideation and substance abuse.

COMMONWEALTH CLUB

Sunday, July 12th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Mindfulness In Uncertain Times

Krista Tippett-Founder and CEO, The On Being Project; Host, "On Being" and "Becoming Wise"; Curator, The Civil Conversations Project

In Conversation with sujatha baliga-Director of the Restorative Justice Project, Impact Justice; 2019 MacArthur Fellow

In the midst of one of modern history's most uncertain moments, how can we all work to keep mindful of ourselves and those who matter most to us?

Krista Tippett's podcast, "On Being," aims to shine a light on people whose insights illuminate the best aspects of the human spirit. Every week, Tippett talks to writers, scientists, poets, activists and theologians from an array of faiths who have all opened themselves up to her compassionate yet searching conversations.

In times like these, it's easy to lose track of what keeps us grounded in the human experience. Join us for an enlightening conversation with one of America's luminaries as she discusses her fiercely hopeful vision for humanity in these uncertain times.

HISTORY

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 3RD QUARTER.

COMMONWEALTH CLUB

Sunday, August 16th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

The Decision to Drop the Bomb

Chris Wallace-Anchor, Fox News Sunday; Author, Countdown 1945: The Extraordinary Story of the 116 Days that Changed the World

In conversation with Lanhee Chen-David and Diane Steffy Fellow in American Public Policy Studies, The Hoover Institution

During his 16 years at Fox, veteran journalist Chris Wallace has covered almost every key political event and interviewed numerous U.S. and world leaders.

Now, he explores the crucial 116 days and events leading up August 6, 1945—the infamous date that President Harry Truman gave the order to unleash the world’s first atomic bomb attack on Hiroshima, Japan.

Hear more of how we got to that pivotal moment as Wallace gives a rare behind-the-scenes account of the secret meetings and iconic figures who changed the course of history forever.

CUMULUS BROADCASTING STATIONS
QUARTERLY PSA ACTIVITY REPORT
THIRD QUARTER 2020

STATION: KSKS FRESNO

- 1) :30 SPOT-84 TIMES---NO KILL VALLEY.ORG
- 2) :30 SPOT- 28 TIMES---CATHOLIC CHARITIES
- 3) :30 SPOT-32 TIMES---AD COUNCIL-HAND WASHING
- 4) :30 SPOT-24 TIMES---GIRL SCOUTS
- 5) :30 SPOT-28---BETTER BUSINESS BUREAU-MEDICARE FRAUD
- 6) :30 SPOT- 18 TIMES---FRESNO PACIFIC UNIVERSITY-GIVE
- 7) :30 SPOT-20 TIMES---VALLEY TEEN RANCH-ONLINE AUCTION
- 8) :30 SPOT-36 TIMES---AMA-3 SIMPLE STEPS-COVID-19
- 9) :30 SPOT-16 TIMES---BOY SCOUTS-FAMILY FUN FEST
- 10) :30 SPOT-24 TIMES---U.S. DEPT OF LABOR-COVID-19 PAID LEAVE
- 11) :30 SPOT-32 TIMES---RED CROSS
- 12) :30 SPOT-32 TIMES---AMERICAN LUNG ASSOC-COVID 19
- 13) :30 SPOT-24 TIMES---ALCOHOLICS ANONYMOUS
- 14) :30 SPOT-16 TIMES---C.A.R.E.
- 15) :30 SPOT-38 TIMES---FRESNO COUNTY DEPT OF HEALTH-COVID-19

FIFTEEN :30 LIVE & RECORDED PUBLIC SERVICE ANNOUNCEMENTS WERE SCHEDULED TO RUN A TOTAL OF 452 TIMES DURING THE MONTHS OF JULY, AUGUST AND SEPTEMBER. THIS IS A BEST ESTIMATE OF HOW MANY TIMES EACH SPOT RAN.

TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$20,340.

POLITICAL COVERAGE

THE ONLY POLITICAL COVERAGE OUTSIDE OF REGULARLY SCHEDULED NEWSCASTS ON **KSKS** DURING THE 3rd QUARTER OF 2020 WAS CONTAINED IN **THE COMMONWEALTH CLUB. SEE POLITICS.**