

CUMULUS MEDIA FRESNO

ISSUES AND PROGRAMS REPORT

FOR STATION KSKS

SECOND QUARTER 2020 APRIL 1 THROUGH JUNE 30

PREPARED BY:

RUTH MICHAELS

SAN JOAQUIN VALLEY ISSUES

ADDRESSED IN RESPONSIVE PROGRAMMING IN THE SECOND QUARTER 2020

- 1. CRIME/LAW**---Should corporations be held liable for harmful outcomes like mass shootings, the opioid crisis, and climate change?
- 2. COVID-19**--- Combatting coronavirus: the science of happiness during COVID-19; Democracy and COVID-19; COVID-19 and Climate; Reopening the Economy; addressing societal trauma during a pandemic.
- 3. HEALTH**---Preventing gun violence.
- 4. POLITICS**---Andrea Bernstein: The Trumps, the Kushners and American Greed.
- 5. CLIMATE**--- What is the best way to communicate climate urgency in a way that mobilizes people at home and in the workplace.
- 6. SOCIAL JUSTICE**---The power of mobilization and community when fighting for lasting change.
- 7. HISTORY**---Caroline Winterer: Historian of America's Ideas.
- 8. WORLD AFFAIRS**--- Former U.S. Secretary of State Madeleine Albright.

KSKS PROGRAMMING THAT ADDRESSES COMMUNITY ISSUES

THE COMMONWEALTH CLUB: 60 minute public affairs show that runs Sundays 6am-7am. No commercials. Produced by the **Commonwealth Club of California**, this weekly program deals with economic, political, social and environmental issues facing United States and California.

KSKS MORNING SHOW: Interviews on the **KSKS** morning show with representatives of community groups covering issues of concern and interest to the Valley. Dates, times, and subjects are listed under pertinent issue headings.

KSKS PUBLIC SERVICE ANNOUNCEMENTS: :60 & :30 second recorded or live announcements scheduled to run 7 days a week at various times during the day for the entire 2nd quarter. If the announcements covered a significant issue of concern to the Valley and ran for a significant amount of time, it is listed under the pertinent issues heading with details. A complete list of these and all other PSAs broadcast during the third quarter can be found in the public service announcement list included with this report.

CRIME/LAW

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2nd QUARTER.

COMMONWEALTH CLUB

Sunday, May 10th, 2020

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Oil and Opioids on Trial

Ann Carlson-Shirley Shapiro Professor of Environmental Law; Faculty Co-Director, Emmett Institute on Climate Change and the Environment

Ellen Gilmer-Senior Legal Reporter, Bloomberg Environment

Theodore J. Boutrous Jr.-Partner, Gibson, Dunn & Crutcher LLP

Scott Segal-Partner, Bracewell

Greg Dalton-Founder and Host, Climate One

What do Big Pharma, Big Tobacco and Big Oil have in common? They've all been brought under fire, and into the courts, for knowingly causing public harm, and even death, with their products. You can include the gun industry in that list too. And, like the tobacco and pharmaceutical industries, evidence has shown that gas and oil companies have long known about the link between their product and increased greenhouse gases - and kept it to themselves. Should corporations be held liable for harmful outcomes like mass shootings, the opioid crisis, and climate change? How much responsibility falls on the product, and how much on the user?

COVID-19

A TOTAL OF 6 HOURS DEVOTED TO THE TOPIC DURING THE 2nd QUARTER

COMMONWEALTH CLUB

Sunday, April 5th, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Combatting Coronavirus in Our Community-What Works, Why Now

John Swartzberg-M.D., FACP, Clinical Professor, Emeritus, UC Berkeley–UCSF Joint Medical Program, Infectious Diseases & Vaccinology Division; Chair, Editorial Boards, UC Berkeley Wellness Letter and Health After 50 Newsletter

C. Jason Wang-M.D., Ph.D., Associate Professor of Pediatrics; Director, Center for Policy, Outcomes and Prevention (CPOP), Stanford University; Author, Response to COVID-19 in Taiwan: Big Data Analytics, New Technology, and Proactive Testing

Mark Zitter-Chair, The Zetema Project; Member, Commonwealth Club Board of Governors—Moderator

In its first program on the coronavirus crisis, The Commonwealth Club will feature two experts who will discuss why significant community interventions are so important and what must be done now. The program will feature the lead author of the well-publicized *Journal of the American Medical Association* article on how Taiwan has been so effective at reducing the spread of the coronavirus, and what communities in the United States can learn from this experience.

COMMONWEALTH CLUB

Sunday, May 3rd, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

The Science of Happiness During COVID-19

Dacher Keltner-Ph.D, Founding Director, Greater Good Science Center; Professor of Psychology, University of California Berkeley; Host, "The Science of Happiness" Podcast
Marina Tolou-Shams-Ph.D., Professor, Department of Psychiatry, UCSF; Licensed Clinical Psychologist; Division Director of Infant Child and Adolescent Psychiatry, Zuckerberg San Francisco General Hospital—Moderator

The COVID-19 pandemic has affected almost every facet of human life. Schools, businesses and entire industries have effectively shut down overnight, citizens have been asked to stay at home and limit social interaction as long as they can, and essential workers are risking their health every day on the frontlines of this global crisis. Negative emotions like fear, stress, anxiety and depression are inevitable and can overwhelm even the most optimistic of people. What can we do to nurture our happiness during these unprecedented times?

Dr. Dacher Keltner joins INFORUM to answer that question. Dr. Keltner is the professor behind the popular course "The Science of Happiness" at UC Berkeley and is the founding director of the Greater Good Science Center where he blends scientific research

COVID-19(CONT.)

with human empathy to create a healthier society. Kelter will share stories, tips and resources to help listeners cope with issues like talking to your children about COVID-19, finding connection while social distancing, managing financial stress and much more. We will learn not only how to survive during this time of unrest, but how, together, we can thrive in it.

COMMONWEALTH CLUB

Sunday, May 17th, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Democracy and COVID-19: What Happens Next?

James Fallows--National Correspondent, The Atlantic; Co-author, Our Towns: A 100,000-Mile Journey into the Heart of America

Kori Schake-Director of Foreign and Defense Policy Studies, American Enterprise Institute

Marisa Lagos-Correspondent for California Politics and Government, KQED

Within weeks, the COVID-19 pandemic has uprooted almost every fabric of American life. Workplaces have moved to remote or closed, cities have shut down, and the country has largely grounded to a halt. In a pivotal election year, more than a dozen states have postponed their primaries, campaigning has moved to the digital world, and individual civil liberties have been curtailed to prevent community spread. What effects will this have on America and the world's democratic systems? Join our two experts as they break down our changing world. James Fallows has written for The Atlantic for more than 40 years, and his award-winning reporting has taken him through Asia, Europe and across the United States. Kori Schake is the director of foreign and defense policy studies at the American Enterprise Institute, and her distinguished career in government includes working at the U.S. State Department, the U.S. Department of Defense and the National Security Council at the White House.

COMMONWEALTH CLUB

Sunday, June 7th, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

COVID-19 and Climate: Economic Impacts

Kathleen Day-Finance Lecturer, Johns Hopkins University; Author, Broken Bargain: Banks, Bailouts, and the Struggle to Tame Wall Street

Amy Myers Jaffe-Director, Energy Security and Climate Change Program, Council on Foreign Relations

Matt Rogers-Co-Author, Resource Revolution

Greg Dalton-Founder and Host, Climate One

The COVID-19 recession is unfolding at historic speed and depth. New jobless

COVID-19(CONT.)

claims reached a record 10 million in just two weeks. Wall Street's fear gauge closed at an all-time high in mid-March. Environmentally, though, the shutdown has come with some temporary benefits — decreased travel, cleaner water, a plunging demand for oil. But crashing the economy isn't exactly a climate solution. How will the coronavirus recession reshape the economy and prospects for addressing climate in a post-pandemic world? How does this economic crisis compare to others in history?

COMMONWEALTH CLUB

Sunday, June 14th, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Reopening the Economy: How Fast Is Too Fast?

Lanhee Chen-David and Diane Steffy Fellow in American Public Policy Studies, Hoover Institution, Stanford University; Senior Adviser on Policy, National Republican Senatorial Committee

Farzad Mostashari-CEO, Aledade; Former National Coordinator for Health Information Technology, Obama Administration

Mark Zitter-Chair, The Zetema Project; Member, Commonwealth Club Board of Governors—Moderator

Everyone wants the economy to reopen as quickly as possible, but how can we do it while minimizing the risk to our health? The government and independent experts have developed detailed proposals. Many states and localities have eased restrictions without meeting the criteria in these plans. Some see the issue as a tug-of-war between the economy and public health, while others argue that we can't have one without the other. Two influential health-care leaders from different sides of the political spectrum who have contributed to high-profile re-opening plans will debate how fast we should reopen, what risks are acceptable and how we can minimize them.

COMMONWEALTH CLUB

Sunday, June 28th, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Destination Health: Addressing Societal Trauma

Nadine Burke-Harris-M.D., California Surgeon General; Trauma Expert

COVID-19(CONT.)

**Rosny Daniel-M.D., Emergency Room Doctor, University of California San Francisco;
COVID-19 Survivor**

**Saru Jayaraman-President, One Fair Wage; Co-Founder, Restaurant Opportunities
Centers United; Director, Food Labor Research Center, University of California, Berkeley**

Mina Kim-News Anchor, KQED—Moderator

How do we navigate the impact of a pandemic on our mental health and wellness?

The health fears, social isolation and economic insecurity associated with the COVID-19 pandemic will likely lead to rising incidents of trauma in the United States and across the world. Just as we know that childhood trauma leads to poor health outcomes later in life, experts are concerned about the long-term effects on those who experience this event as a trauma. How significant is this risk, and what steps can we take to mitigate the impact?

A panel of experts will outline how uncertainty and extended periods of stress affect the brain and how becoming more aware of your stress while learning how to manage your mental health can mitigate the impact of that trauma. They will also share resources and tools that help people get through a pandemic and discuss what is needed to support communities when it's over, addressing the impacts of social isolation, including depression, suicidal ideation and substance abuse

HEALTH

COMMONWEALTH CLUB

Sunday, April 12th, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Destination Health: Preventing Gun Violence

Kyleanne “Ky” Hunter-Ph.D., Vice President for Programs, Brady—United Against Gun Violence; Combat Veteran, U.S. Marine Corps

Thea James-M.D., Associate Professor of Emergency Medicine, Boston Medical Center/Boston University School of Medicine; Associate Chief Medical Officer, Vice President of Mission; Director of the Violence Intervention Advocacy Program, Boston Medical Center

Steve Kerr-Head Coach, the Golden State Warriors; Survivor of Gun Violence; Advocate for Gun Violence Prevention

Mike McLively-Senior Staff Attorney, Giffords Law Center to Prevent Gun Violence

Brian Watt-Morning News Anchor, KQED Radio—Moderator

Gun violence is one of the most critical health issues of our time. Every day in the United States, health professionals confront the effects of firearm injury in the clinical arena. In emergency rooms, trauma centers, ambulatory offices, and acute care and rehabilitation facilities, health professionals, and the health systems they work within, attempt to heal the wounds that firearms inflict on individuals, their families and their communities. This critical public health issue requires us to move past the politics around gun ownership and develop nonpolitical solutions to this crisis.

What can we do right now to prevent gun violence? Join a diverse panel of experts and advocates as they discuss public-private partnership solutions to this growing public health crisis. Together we will explore new ways to build healthy communities safe from firearm-related injuries and death.

POLITICS

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2nd QUARTER.

COMMONWEALTH CLUB

Sunday, April 19th, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Andrea Bernstein: The Trumps, The Kushners And American Greed

Andrea Bernstein-Senior Editor, WNYC; Co-Host, "Trump, Inc."; Author, *American Oligarchs: The Kushners, the Trumps, and the Marriage of Money and Power*

In Conversation with Anna Sale-Host, WNYC's "Death, Sex & Money"

Andrea Bernstein is a senior editor at WNYC and co-host of the “Trump, Inc.” podcast. A Peabody and duPont-Columbia award-winning journalist, Bernstein’s new work is an exposé on two families at the pinnacle of American power. *American Oligarchs: The Kushners, the Trumps, and the Marriage of Money and Power*, is Bernstein’s investigative journey into two emblematic American families—the Kushners and the Trumps.

Bernstein draws on private interviews, never-before-seen documents and forgotten files in order to expose the families’ accumulated wealth through real estate, manipulation and crime. *American Oligarchs* is a serious examination of the half-truths, secrecy and media manipulation weaponized by the Trumps and the Kushners. Join us as she discusses the Trumps, Kushners, and the marriage of money and power.

CLIMATE

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2nd QUARTER.

COMMONWEALTH CLUB

Sunday, April 26th, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

What the 2030 Climate Deadline Really Means

Chris Field-Faculty Director, Woods Institute for the Environment, Stanford University

Renee Lertzman-Climate Engagement Strategist, Author

David Fenton-Founder, Fenton Communications

Greg Dalton-Founder and Host, Climate One

For years, scientists and politicians have been saying that the climate battle will be won or lost in the next decade. That narrative was boosted by the Intergovernmental Panel on Climate Change (IPCC), which contends global emissions must be halved by 2030 and reach net zero by 2050 to avoid climate catastrophe. Politicians moved quickly to incorporate the 2030 deadline into their speeches and advocates started using it in their fundraising pleas.

After a tepid global response to a decades-long climate saga, urgent action is imperative—but does a 10-year deadline oversimplify the science and overall situation? What is the best way to communicate climate urgency in a way that mobilizes people at home and in the workplace? Join us for a conversation with Chris Field, faculty director at the Stanford Woods Institute for the Environment, David Fenton, founder of Fenton Communications, and Renee Lertzman, climate engagement strategist and author.

SOCIAL JUSTICE

A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2nd QUARTER.

COMMONWEALTH CLUB

Sunday, May 24th, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Linda Sarsour and Alicia Garza: We Are Not Here To Be Bystanders

Linda Sarsour-Racial Justice and Civil Rights Activist; Community Organizer; Author, *We Are Not Here to Be Bystanders*

Alicia Garza-Principal, Black Futures Lab; Strategy and Partnership Director, National Domestic Workers Alliance; Co- Founder, Black Lives Matter—Moderator

One day after the inauguration of President Donald J. Trump, the worldwide Women's March gathered people from all seven continents to send a bold message that women's rights are human rights. It was one of the largest single-day protests in U.S. history, advocating for women's rights, immigration reform, racial equality and more.

In her new book, *We Are Not Here to Be Bystanders*, award-winning activist Linda Sarsour chronicles her intersectional experiences growing up as the daughter of immigrant parents, as a Muslim woman unshaken in her faith in a post 9/11 world, as a co-organizer of the Women's March, and as a leader in the decades-long fight for justice. Join her, in conversation with internationally recognized organizer Alicia Garza, to learn about the power of mobilization and community when fighting for lasting change.

HISTORY
A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2nd
QUARTER.

COMMONWEALTH CLUB

Sunday, May 31st, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Caroline Winterer: Historian of America's Ideas

Caroline Winterer-William Robertson Coe Professor of History and American Studies, Stanford University; Author, *American Enlightenment: Pursuing Happiness in the Age of Reason*

In Conversation with George Hammond-Author, *Conversations with Socrates*

Join us for a conversation about the pervasive impact Enlightenment ideas had on early American culture and how that changed the ways Americans pursued happiness in their New World. Caroline Winterer specializes in early American reactions to scientific ideas and Enlightenment attitudes, which raised new questions about plants, animals and rocks but also about politics and religion. It is hard to overestimate the influence of Americans' newly conceived relationship between the present and the past as it spurred far-flung conversations about a better future for all of humanity.

WORLD AFFAIRS
A TOTAL OF 1 HOUR DEVOTED TO THE TOPIC DURING THE 2nd
QUARTER.

COMMONWEALTH CLUB

Sunday, June 21st, 2020.

6am to 7am. 60 minutes of a 60 minute program. No commercials.

Madeleine Albright: Hell and Other Destinations

Madeleine Albright-Former U.S. Secretary of State; Author, *Hell and Other Destinations: A 21st Century Memoir*

In Conversation with Dr. Gloria Duffy-President and CEO, The Commonwealth Club

In 2001, when Madeleine Albright was leaving office as America's first female secretary of state, interviewers asked her how she wished to be remembered. "I don't want to be remembered," she answered. "I am still here and have much more I intend to do. As difficult as it might seem, I want every stage of my life to be more exciting than the last." So she has continued to write, teach, travel, give speeches, start a business, fight for democracy, help empower women, campaign for favored political candidates, and spend more time with her grandchildren.

For nearly 20 years, Secretary Albright has been in constant motion. Her new memoir is blunt, intimate, funny, and serious. An excellent basis for a rare, candid visit with one of America's most memorable and revered public figures. Join us to hear Secretary Albright's outlook on the world . . . past, present and post- COVID.

CUMULUS MEDIA FRESNO STATIONS
QUARTERLY PSA ACTIVITY REPORT
SECOND QUARTER 2020

STATION: KSKS FRESNO

- 1) :30 SPOT-97 TIMES---NO-KILL VALLEY.ORG
- 2) :30 SPOT-184 TIMES---VALLEY STRONG (MULTIPLE)
- 3) :30 SPOT-48---BBB COVID-19 SCAMS
- 4) :30 SPOT- 112 TIMES---CORONAVIRUS (MULTIPLE)
- 5) :30 SPOT-20 TIMES---AD COUNCIL HAND WASH HERO

5-:30 RECORDED PUBLIC SERVICE ANNOUNCEMENTS RAN A TOTAL OF 461TIMES DURING THE MONTHS OF APRIL, MAY, AND JUNE.

TOTAL ESTIMATED AIRTIME VALUE FOR THIS QUARTER: \$20,745.

POLITICAL COVERAGE

The only political coverage outside of regularly scheduled newscasts on **KSKS** during the 2nd quarter of 2020 was contained in the **Commonwealth Club**. See **POLITICS**.