

ORDER



Orders
Order / Rev: 661411
 Alt Order #:
Product Desc: 500 - FL-GOV 2022
Estimate: 3234 - 08.31-09.06 FL-GOV SLTV
Flight Dates: 08/31/22 - 09/06/22
Original Date / Rev: 08/30/22 / 08/30/22
Order Type: GENERAL

WSBS
Primary AE: Victor Guzman
Sales Office: MLOC
Sales Region: Local

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 1800 Wilson Bulevarde Suite 326
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: RPOF DeSantis/Moody/Patronis
Demographic: A18-49
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/06/22	28	\$15,300.00	\$13,005.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	28	\$15,300.00	\$13,005.00	0.00
Totals	28	\$15,300.00	\$13,005.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Victor Guzman	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	08/31/22	09/06/22	4P-5P Los Implicados	CM	4P-5P	-1111--	:15	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	--111--		3				\$350.00		0.00			
		Week: 09/05/22	09/11/22	-1-----		1				\$350.00		0.00			
N 2	22	08/31/22	09/06/22	5P-6P M-F Mega Noticiero	CM	5P-6P	11111--	:15	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	--111--		3				\$450.00		0.00			
		Week: 09/05/22	09/11/22	11-----		2				\$450.00		0.00			
N 3	22	08/31/22	09/06/22	6P-7P M-F Hablando Con Padre Albert	CM	6P-7P	-1111--	:15	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	--111--		3				\$450.00		0.00			
		Week: 09/05/22	09/11/22	-1-----		1				\$450.00		0.00			
N 4	22	08/31/22	09/06/22	7P-8P M-F SEVSEC	CM	7P-8P M-F	-1111--	:15	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	--111--		3				\$700.00		0.00			

Order / Rev: 661411
 Alt Order #:
 Flight Dates: 08/31/22 - 09/06/22

Advertiser: RPOF DeSantis/Moody/Patronis
 Product Desc: 500 - FL-GOV 2022
 Estimate: 3234 - 08.31-09.06 FL-GOV SLTV

WSBS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 09/05/22	09/11/22	-1-----			1			\$700.00			0.00		
N 5	22	08/31/22	09/04/22	8P-9P	CM	8P-9P	--1-1--	:15	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
				Ahora con Oscar Haza											
				BOOKENDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 08/29/22	09/04/22	--1-1--			2			\$850.00			0.00		
N 6	22	08/31/22	09/06/22	9P-10P M-F	CM	9P-10P	-1-1---	:15	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
				BAYLY											
				BOOKENDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 08/29/22	09/04/22	---1---			1			\$850.00			0.00		
		Week: 09/05/22	09/11/22	-1-----			1			\$850.00			0.00		
N 7	22	08/31/22	09/06/22	11P-1130P M-F	CM	11P-1130P	11111--	:15	5	\$550.00	P-3	0.00	NM	5	\$2,750.00
				MAGA NEWS Late											
				BOOKENDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 08/29/22	09/04/22	--111--			3			\$550.00			0.00		
		Week: 09/05/22	09/11/22	11-----			2			\$550.00			0.00		
N 8	22	08/31/22	09/04/22	8p-10p Sat.	CM	8p-10p	-----1-	:15	1	\$450.00	P-3	0.00	NM	1	\$450.00
				Hoy Con Tomas Regalado											
				BOOKENDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 08/29/22	09/04/22	-----1-			1			\$450.00			0.00		
N 9	22	08/31/22	09/06/22	8P-9P Sun	CM	8P-9P	-----1	:15	1	\$450.00	P-3	0.00	NM	1	\$450.00
				Hoy Con Tomas Regalado											
				BOOKENDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 08/29/22	09/04/22	-----1			1			\$450.00			0.00		
		Week: 09/05/22	09/11/22	-----			0			\$450.00			0.00		
													Totals	28	\$15,300.00

New Order

Agency: Flexpoint Media
Office: New Albany
Client: 389 - RPOF
 DeSantis/Moody/Petronis
Product: 500 - FL-GOV 2022
Piggyback Product:

Station: WSBS-TV
Order Type: Normal
Cancel Date:
Received in ePort: 8/30/2022 8:41:56 AM

Flight Start: 08/31/2022
Flight End: 09/06/2022
Hiatus:

Estimate: 3234 - 08.31-09.06 FL-GOV SLTV Order

Airtime Dollars: \$15,300.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$15,300.00
Total Spots: 28

Primary Demo:

Local/National: Local
Rep Office: WSBS-TV
AE: Victor Guzman

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GIMP: 0

CPM: \$0.00

Comments: Separation: 15
 PopulationBuyType: CPP

Phone:

OrderID: 11956214

Status: Pending Review

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len								Total Spots	Rtg	CPP	Imp	CPM
						8/31	9/1	9/2	9/3	9/4	9/5	9/6					
1	WThFMTu 4P-5P Los Implicados	EF	\$350.00	C	15	1	1	1	0	0	0	1	4				
2	WThFMTu 5P-6P Mega News Early	EN	\$450.00	C	15	1	1	1	0	0	1	1	5				
3	WThFMTu 6P-7P Hablando Con Padre Alberto	EN	\$450.00	C	15	1	1	1	0	0	0	1	4				
4	WThFMTu 7P-8P Sevcec	PA	\$700.00	C	15	1	1	1	0	0	0	1	4				
5	WThFMTu 8P-9P Ahora con Oscar haza	PT	\$850.00	C	15	1	0	1	0	0	0	0	2				
6	WThFMTu 9P-10P Bayly	PT	\$850.00	C	15	0	1	0	0	0	0	1	2				
7	WThFMTu 11P- 11:30P Mega News Late	LN	\$550.00	C	15	1	1	1	0	0	1	1	5				
8	Sa 8P-10P Hoy con Tomas Regalado	PT	\$450.00	C	15	0	0	0	1	0	0	0	1				
9	Su 8P-9P Tomas Regalado	PT	\$450.00	C	15	0	0	0	0	1	0	0	1				
Total Spots:						6	6	6	1	1	2	6					
Cash\$ - Spots: \$15,300.00 - 28 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$15,300.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																	

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, FlexPoint Media hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: <u>Ron DeSantis; Ashley Moody; Jimmy Patronis</u>	
Authorized committee: <u>Republican Party of Florida</u>	
Agency requesting time (and contact information): <input type="checkbox"/> N/A <u>FlexPoint Media, PO Box 1051, New Albany, OH 43054</u>	
Candidate's political party: <u>Republican</u>	
Office sought (no acronyms or abbreviations): <u>Florida Governor; Attorney General; & Chief Financial Officer</u>	
Date of election: <u>11/8/22</u>	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <u>Mike Moberly</u>	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below):	
<input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or	
<input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;	
(2) this station is authorized to announce the time as paid for by such person or entity; and	
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <i>FlexPoint Media</i>	Signature: Victor Hugo Guzman <small>Digitally signed by Victor Hugo Guzman Date: 2022.08.30 10:18:51 -04'00'</small>
Name: <u>FlexPoint Media</u>	Name: <u>Victor Hugo Guzman</u>
Date of Request to Purchase Ad Time: <u>8/23/22</u>	Date of Station Agreement to Sell Time: <u>8/30/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Not Applicable

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 661411	Station Call Letters: WSBS	Date Received/Requested: 8/30/22
Est. #: 3234	Station Location: Miami FL	Run Start and End Dates: 8/31-9/6

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

3234