

ORDER



Orders
Order / Rev: 660685
Alt Order #: 11941960-Received In E-Port: 8/24/2022
Product Desc: 500 - FL-GOV 2022
Estimate: 3189-08.25-09.07 FL-GOV SLTV
Flight Dates: 08/25/22 - 09/11/22
Original Date / Rev: 08/24/22 / 08/24/22
Order Type: GENERAL

WSBS
Primary AE: Victor Guzman
Sales Office: MLOC
Sales Region: Local

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 1800 Wilson Bulevarde Suite 326
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: RPOF DeSantis/Moody/Patronis
Demographic: A18-49
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/28/22	14	\$7,600.00	\$6,460.00
08/29/22	09/07/22	46	\$25,350.00	\$21,547.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	14	\$7,600.00	\$6,460.00	0.00
September 2022	46	\$25,350.00	\$21,547.50	0.00
Totals	60	\$32,950.00	\$28,007.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Victor Guzman	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	08/25/22	09/07/22	4P-5P Los Implicados	CM	4P-5P-M-F (4:00 PM-5:00 PM)	11111--	:30	5	\$350.00	P-1	0.00	NM	9	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	---11--		2				\$350.00		0.00			
		Week: 08/29/22	09/04/22	11111--		5				\$350.00		0.00			
		Week: 09/05/22	09/11/22	-11----		2				\$350.00		0.00			
N 2	22	08/25/22	09/07/22	5P-6P M-F Mega Noticiero	CM	5P-6P (5:00 PM-6:00 PM)	11111--	:30	5	\$450.00	P-1	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	---11--		2				\$450.00		0.00			
		Week: 08/29/22	09/04/22	11111--		5				\$450.00		0.00			
		Week: 09/05/22	09/11/22	111----		3				\$450.00		0.00			
N 3	22	08/25/22	09/07/22	6P-7P M-F Hablando Claro Con P.A.	CM	6P-7P-M-F (6:00 PM-7:00 PM)	11111--	:30	5	\$450.00	P-1	0.00	NM	9	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	---11--		2				\$450.00		0.00			
		Week: 08/29/22	09/04/22	11111--		5				\$450.00		0.00			
		Week: 09/05/22	09/11/22	-11----		2				\$450.00		0.00			
N 4	22	08/25/22	09/07/22	7P-8P M-F Sevsec	CM	7P-8P M-F (7:00 PM-8:00 PM)	11111--	:30	5	\$700.00	P-1	0.00	NM	9	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 08/25/22 - 09/11/22

Advertiser: RPOF DeSantis/Moody/Patronis
 Product Desc: 500 - FL-GOV 2022
 Estimate: 3189-08.25-09.07 FL-GOV SLTV
WSBS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	22	08/26/22	09/06/22	8P-9P	CM	8P-9P-M-F	-1-11--	:30	3	\$850.00	P-1	0.00	NM	4	\$3,400.00
				Ahora con Oscar Haza		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	---11--		2				\$700.00		0.00			
		Week: 08/29/22	09/04/22	11111--		5				\$700.00		0.00			
		Week: 09/05/22	09/11/22	-11----		2				\$700.00		0.00			
N 6	22	08/25/22	09/11/22	9P-10P M-F	CM	9P-10P-M-F	-----	:30	0	\$850.00	P-1	0.00	NM	5	\$4,250.00
				Bayly		(9:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	----1--		1				\$850.00		0.00			
		Week: 08/29/22	09/04/22	-1-1---		2				\$850.00		0.00			
		Week: 09/05/22	09/11/22	-1-----		1				\$850.00		0.00			
N 7	22	08/25/22	09/07/22	11P-1130P M-F	CM	11P-11:30P-M-F	11111--	:30	5	\$550.00	P-1	0.00	NM	10	\$5,500.00
				Mega News		(11:00 PM-11:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	---11--		2				\$550.00		0.00			
		Week: 08/29/22	09/04/22	11111--		5				\$550.00		0.00			
		Week: 09/05/22	09/11/22	111----		3				\$550.00		0.00			
N 8	22	08/27/22	09/04/22	8p-10p Sat.	CM	8P-10P-Saturdays	-----1-	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
				Hoy Con Tomas Regalado		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	-----1-		1				\$450.00		0.00			
		Week: 08/29/22	09/04/22	-----1-		1				\$450.00		0.00			
N 9	22	08/28/22	09/04/22	8P-9P Sun	CM	8P-9P-Sundays	-----1	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
				Hoy Con Tomas Regalado		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	-----1		1				\$450.00		0.00			
		Week: 08/29/22	09/04/22	-----1		1				\$450.00		0.00			
													Totals	60	\$32,950.00

New Order

Agency: Flexpoint Media **Station:** WSBS-TV **Flight Start:** 08/25/2022
Office: New Albany **Order Type:** Normal **Flight End:** 09/07/2022
Client: 389 - RPOF **Cancel Date:** **Hiatus:**
 DeSantis/Moody/Petronis
 500 - FL-GOV 2022

Product: 3189 - 08.25-09.07 FL-GOV SLTV **Received in ePort:** 8/24/2022 11:00:12 AM
Piggyback Product: Order
Estimate:

Primary Demo: Local **Airtime Dollars:** \$32,950.00
Demo 2: WSBS-TV **Interactive Dollars:** \$0.00
Demo 3: Victor Guzman **Non-Airtime Dollars:** \$0.00
GRP: 0.00 **Total Dollars:** \$32,950.00
CPP: \$0.00 **Total Spots:** 60
GIMP: 0
CPM: \$0.00

Comments: Separation: 15
 PopulationBuyType: CPP
MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Total																					
						8/25	8/26	8/27	8/28	8/29	8/30	8/31	9/1	9/2	9/3	9/4	9/5	9/6	9/7	Spots	Rtg	CPP	Imp	CPM			
1	ThFMTuW 4P-5P Los Implicados	EF	\$350.00	C	30	1	1	0	0	1	1	1	1	1	1	1	1	0	0	0	1	1	9				
2	ThFMTuW 5P-6P Mega News Early	EN	\$450.00	C	30	1	1	0	0	1	1	1	1	1	1	1	1	0	0	1	1	10					
3	ThFMTuW 6P-7P Hablando Con Padre Alberto	EN	\$450.00	C	30	1	1	0	0	1	1	1	1	1	1	1	1	0	0	0	1	9					
4	ThFMTuW 7P-8P Sevecec	PA	\$700.00	C	30	1	1	0	0	1	1	1	1	1	1	1	1	0	0	0	1	9					
5	ThFMTuW 8P-9P Ahora con Oscar haza	PT	\$850.00	C	30	0	1	0	0	0	1	0	1	0	0	0	0	0	0	0	1	0	4				
6	ThFMTuW 9P-10P Bayly	PT	\$650.00	C	30	1	0	0	0	1	0	1	0	1	0	0	0	0	0	0	0	1	5				
7	ThFMTuW 11P-11:30P Mega News Late	LN	\$550.00	C	30	1	1	0	0	1	1	1	1	1	1	1	1	0	0	1	1	10					
8	Sa 8P-10P Hoy con Tomas Regalado	PT	\$450.00	C	30	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	2				
9	Su 8P-9P Tomas Regalado	PT	\$450.00	C	30	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	2				
Total Spots:						6	6	1	1	1	6	6	6	6	6	6	6	1	1	2	6	6					

Cash\$ - Spots: \$32,950.00 - 60 **Trade\$ - Spots:** \$0.00 - 0 **Total Cost:** \$32,950.00 **Total GRP - CPP:** 0.0 - \$0.00 **Total GIMP(000) - CPM:** 0 - \$0.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron DeSantis; Ashley Moody; Jimmy Patronis

Authorized committee:

Republican Party of Florida

Agency requesting time (and contact information):

N/A FlexPoint Media, PO Box 1051, New Albany, OH 43054

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Florida Governor; Attorney General; & Chief Financial Officer

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Mike Moberly

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media

Signature:

Name: FlexPoint Media

Name: Victor Hugo Guzman

Date of Request to Purchase Ad Time: 8/23/22

Date of Station Agreement to Sell Time: 8/24/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name: Not Applicable

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 660685	Station Call Letters: WSBS	Date Received/Requested: 8/24/22
Est. #:	Station Location: Miami FI	Run Start and End Dates: 8/25/22-9/11/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.