

ORDER



Orders
Order / Rev: 668870
Alt Order #:
Product Desc: State Representative-District 113
Estimate: District 113
Flight Dates: 10/21/22 - 11/07/22
Original Date / Rev: 10/25/22 / 10/25/22
Order Type: GENERAL

WSBS
Primary AE: Mariela Mea
Sales Office: MLOC
Sales Region: Local

Agency Name: The Front Line Agency
Buying Contact: Pablo Diaz
Billing Contact:
 526 East Park Avenue
 Tallahassee, FL 32301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Vicky Lopez
Demographic: A35+
Product Codes: PL1 - Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	39	\$24,550.00	\$20,867.50
10/31/22	11/07/22	46	\$29,650.00	\$25,202.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	39	\$24,550.00	\$20,867.50	0.00
November 2022	46	\$29,650.00	\$25,202.50	0.00
Totals	85	\$54,200.00	\$46,070.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mariela Mea	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	22	10/21/22	11/07/22	5P-6P M-F Mega News Firt Edition	CM	5P-6P-M-F (5:00 PM-6:00 PM)	22222--	:30	10	\$450.00	P-1	0.00	NM	20	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	----1--		1				\$450.00		0.00			
		Week: 10/24/22	10/30/22	22221--		9				\$450.00		0.00			
		Week: 10/31/22	11/06/22	22221--		9				\$450.00		0.00			
		Week: 11/07/22	11/13/22	1-----		1				\$450.00		0.00			
2	22	10/21/22	11/07/22	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-F (8:00 PM-9:00 PM)	22222--	:30	10	\$850.00	P-1	0.00	NM	20	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	----1--		1				\$850.00		0.00			
		Week: 10/24/22	10/30/22	22221--		9				\$850.00		0.00			
		Week: 10/31/22	11/06/22	22221--		9				\$850.00		0.00			
		Week: 11/07/22	11/13/22	1-----		1				\$850.00		0.00			
N 3	22	10/21/22	11/07/22	9P-10P M-F Bayly	CM	9P-10P-M-F (9:00 PM-10:00 PM)	11111--	:30	5	\$850.00	P-1	0.00	NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	----1--		1				\$850.00		0.00			
		Week: 10/24/22	10/30/22	1111---		4				\$850.00		0.00			
		Week: 10/31/22	11/06/22	1111---		4				\$850.00		0.00			
		Week: 11/07/22	11/13/22	1-----		1				\$850.00		0.00			

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 Flight Dates: 10/21/22 - 11/07/22

Advertiser: Vicky Lopez
 Product Desc: State Representative-District 113
 Estimate: District 113
WSBS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	22	10/21/22	11/07/22	11P-1130P M-F Mega News Late Edition	CM	11P-11:30P-M-F (11:00 PM-11:30 PM)	22222--	:30	10	\$550.00	P-1	0.00	NM	22	\$12,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	----1--		1				\$550.00		0.00			
		Week: 10/24/22	10/30/22	22221--		9				\$550.00		0.00			
		Week: 10/31/22	11/06/22	22222--		10				\$550.00		0.00			
		Week: 11/07/22	11/13/22	2-----		2				\$550.00		0.00			
5	22	10/22/22	11/05/22	8p-10p Sat. Hoy Con Tomas Regalado	CM	8p-10p-Saturdays (8:00 PM-10:00 PM)	-----1-	:30	1	\$450.00	P-1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1-		1				\$450.00		0.00			
		Week: 10/24/22	10/30/22	-----1-		1				\$450.00		0.00			
		Week: 10/31/22	11/06/22	-----1-		1				\$450.00		0.00			
6	22	10/22/22	11/06/22	8P-9P Sun Hoy Con Tomas Regalado	CM	8P-9P-Sundays (8:00 PM-9:00 PM)	-----1	:30	1	\$450.00	P-1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----1		1				\$450.00		0.00			
		Week: 10/24/22	10/30/22	-----1		1				\$450.00		0.00			
		Week: 10/31/22	11/06/22	-----1		1				\$450.00		0.00			
N 7	22	10/31/22	11/07/22	7P-8P M-F Sevcec	CM	7P-8P- M-F (7:00 PM-8:00 PM)	11121--	:30	6	\$700.00	P-1	0.00	NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	11121--		6				\$700.00		0.00			
		Week: 11/07/22	11/13/22	1-----		1				\$700.00		0.00			
													Totals	85	\$54,200.00

CONTRACT



WSBS
7007 NW 77th Avenue
Miami, FL 33166
(305)644-4800

www.spanishbroadcasting.com

And:

The Front Line Agency
Attention: Pablo Diaz
526 East Park Avenue
Tallahassee, FL 32301

<u>Contract / Revision</u> 668870 /		<u>Alt Order #</u>
<u>Advertiser</u> Vicky Lopez		<u>Original Date / Revision</u> 10/25/22 / 10/25/22
<u>Contract Dates</u> 10/21/22 - 11/07/22	<u>Estimate #</u> District 113	
<u>Product</u> State Representative-District 113		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBS	<u>Account Executive</u> Mariela Mea	<u>Sales Office</u> WSBS Local Sa
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	22	10/21/22	11/07/22	Mega News Firt Edition	5P-6P-M-F		:30			NM	20	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$450.00			
Week:		10/24/22	10/30/22	22221--				9	\$450.00			
Week:		10/31/22	11/06/22	22221--				9	\$450.00			
Week:		11/07/22	11/13/22	1-----				1	\$450.00			
2	22	10/21/22	11/07/22	Ahora Con Oscar Haza	8P-9P-M-F		:30			NM	20	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$850.00			
Week:		10/24/22	10/30/22	22221--				9	\$850.00			
Week:		10/31/22	11/06/22	22221--				9	\$850.00			
Week:		11/07/22	11/13/22	1-----				1	\$850.00			
N 3	22	10/21/22	11/07/22	Bayly	9P-10P-M-F		:30			NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$850.00			
Week:		10/24/22	10/30/22	1111---				4	\$850.00			
Week:		10/31/22	11/06/22	1111---				4	\$850.00			
Week:		11/07/22	11/13/22	1-----				1	\$850.00			
N 4	22	10/21/22	11/07/22	Mega News Late Edition	11P-11:30P-M-F		:30			NM	22	\$12,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	----1--				1	\$550.00			
Week:		10/24/22	10/30/22	22221--				9	\$550.00			
Week:		10/31/22	11/06/22	22222--				10	\$550.00			
Week:		11/07/22	11/13/22	2-----				2	\$550.00			
5	22	10/22/22	11/05/22	Hoy Con Tomas Regalado	8p-10p-Saturdays		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1-				1	\$450.00			
Week:		10/24/22	10/30/22	-----1-				1	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



WSBS
 7007 NW 77th Avenue
 Miami, FL 33166
 (305)644-4800

www.spanishbroadcasting.com

<u>Contract / Revision</u> 668870 /		<u>Alt Order #</u>
<u>Advertiser</u> Vicky Lopez		<u>Original Date / Revision</u> 10/25/22 / 10/25/22
<u>Contract Dates</u> 10/21/22 - 11/07/22	<u>Product</u> State Representative-Dis	<u>Estimate #</u> District 113

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----1-				1	\$450.00			
6	22	10/22/22	11/06/22	Hoy Con Tomas Regalado	8P-9P-Sundays		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/17/22	10/23/22	-----1				1	\$450.00			
Week:		10/24/22	10/30/22	-----1				1	\$450.00			
Week:		10/31/22	11/06/22	-----1				1	\$450.00			
N 7	22	10/31/22	11/07/22	Sevcec	7P-8P- M-F		:30			NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	11121--				6	\$700.00			
Week:		11/07/22	11/13/22	1-----				1	\$700.00			
Totals											85	\$54,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	39	\$24,550.00	(\$3,682.50)	\$20,867.50
10/31/22 - 11/07/22	46	\$29,650.00	(\$4,447.50)	\$25,202.50
Totals	85	\$54,200.00	(\$8,130.00)	\$46,070.00

Signature: Date: 25 Oct 2022

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Brett Doster, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: VICKI LOPEZ

Authorized committee: VICKI LOPEZ FOR STATE REP

Agency requesting time (and contact information):
 N/A THE FRONT LINE AGENCY

Candidate's political party: REPUBLICAN

Office sought (no acronyms or abbreviations): STATE REPRESENTATIVE, DIST. #113

Date of election: NOV 8TH 2022 General Primary

Treasurer of candidate's authorized committee: CARLOS TUREBA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Brett Doster</u>	Signature: <u>Mariela Mea</u>
Name: <u>BRETT DOSTER</u>	Name: <u>Mariela Mea</u>
Date of Request to Purchase Ad Time: <u>19 Oct 2022</u>	Date of Station Agreement to Sell Time: <u>10-20-22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No

Date ad received: 10/20/2022

Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 668870

Station Call Letters: WSBS

Date Received/Requested: 10/20/22

Est. #:

Station Location: MIAMI

Run Start and End Dates: 10/21 - 11/7

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.